





€1,809 (=) Average budget



Favorite foreign destination



60% ⊜ Holidays in own country



BELGIUM









Favorite foreign destination



26% ⊜ Holidays in own country



AUSTRIA











ITALY Favorite foreign destination



27% Sholidays in own country



POLAND





47% ⊕ Holidays in own country









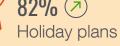
Favorite foreign destination





SPAIN









€ 1,683 🗷 Average









Favorite foreign destination



53% (See Proposition 1988)

Holidays in own country













SLOVAKIA Favorite foreign destination

NORTH AMERICA

ASIA/OCEANIA



39% 🕥 Holidays in own country











63% ⊜ Holiday plans



€ 2,772 (Average budget



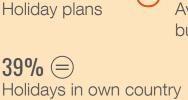
Favorite foreign destination



Holidays in own country







€ 2,807 (Average budget







SPAIN Favorite foreign destination

ITALY/SPAIN

destination

Favorite foreign



€ 2,194 ⊜ Average budget



71% (=) Holiday plans



32% = Holidays in own country







63% ⊜

Holiday plans



Average

budget

€ 2,363 🗷

Average

budget





Favorite foreign

destination











destination















Favorite foreign

€ 1,918 ⊘

budget

Favorite foreign

destination

destination

destination

















Holiday plans



Average

budget



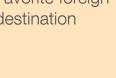




37% ⊜



Study carried out online by Ipsos from March 20th to April 7th 2023 in France, Belgium, Germany, Austria, Switzerland, Poland, Spain, Italy, Portugal, the United Kingdom, the Czech Republic, the United States, Canada, Australia and Malaysia among 15 000 individuals. National representative samples.











MALAYSIA



