

# Welcome

# 17 40

# To Work

# Workplace & Culture

The workplace is changing. Companies are addressing questions about the role of the workplace and how it impacts culture.

How can our workplace make us attractive to employees?

How much private versus common space do employees need?

How do we balance density with quality of life?

Can the right workplace make employees more productive?

# Enter 1740 Broadway

1740 Broadway reimagines common areas to elevate the individual, giving employees recognition and ownership of the way they work.



# Your Workspace

Our common areas are an extension of your workplace - because culture is the ultimate amenity.

# Lobby & Restaurant



View from Tenant Club

# Private Tenant Club



Lounge & Coffee Bar

## Private Tenant Club



Adaptable Event Space (Open)

## Private Tenant Club



Adaptable Event Space (Closed)

# Exterior Signage Opportunity



## Top of Building Signage Opportunity

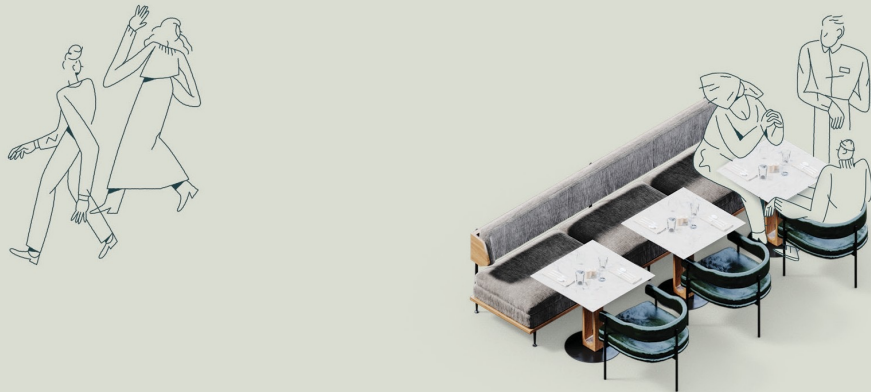


# A new work Experience

Imagine a place where you can...



Meet at a restaurant  
where the host  
knows your name.

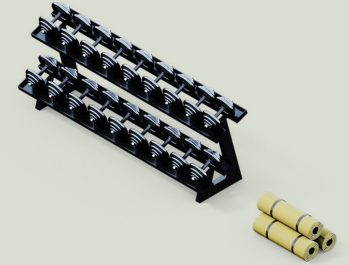
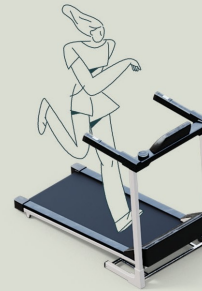


Have important  
meetings catered  
in the club.

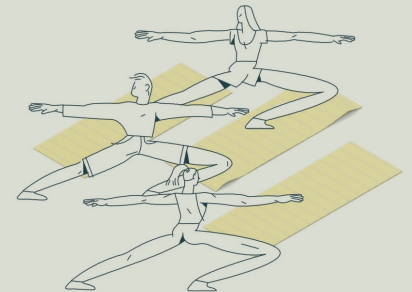




Recruit in a place  
where people  
want to work.

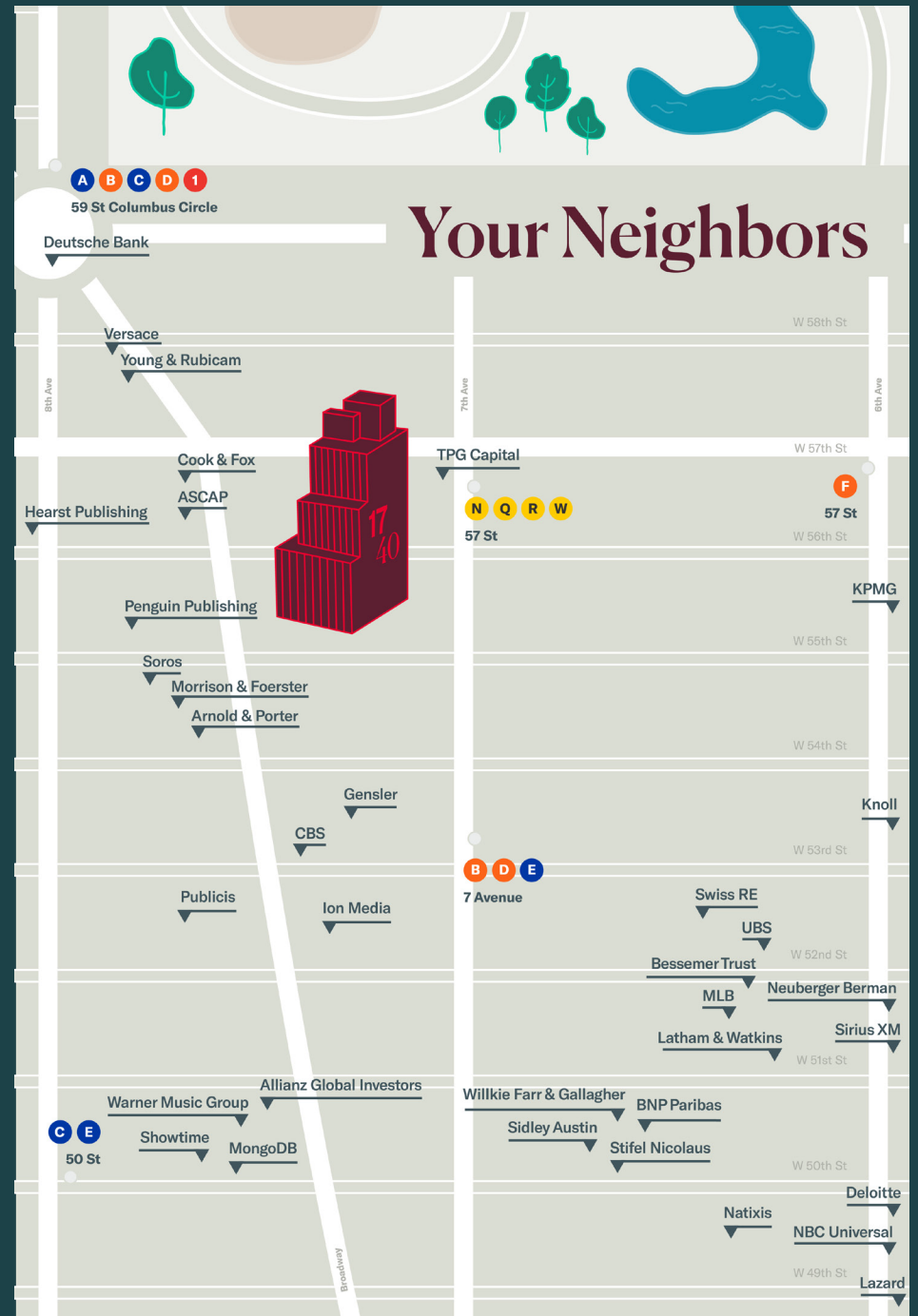


Make wellness  
part of your  
office culture.

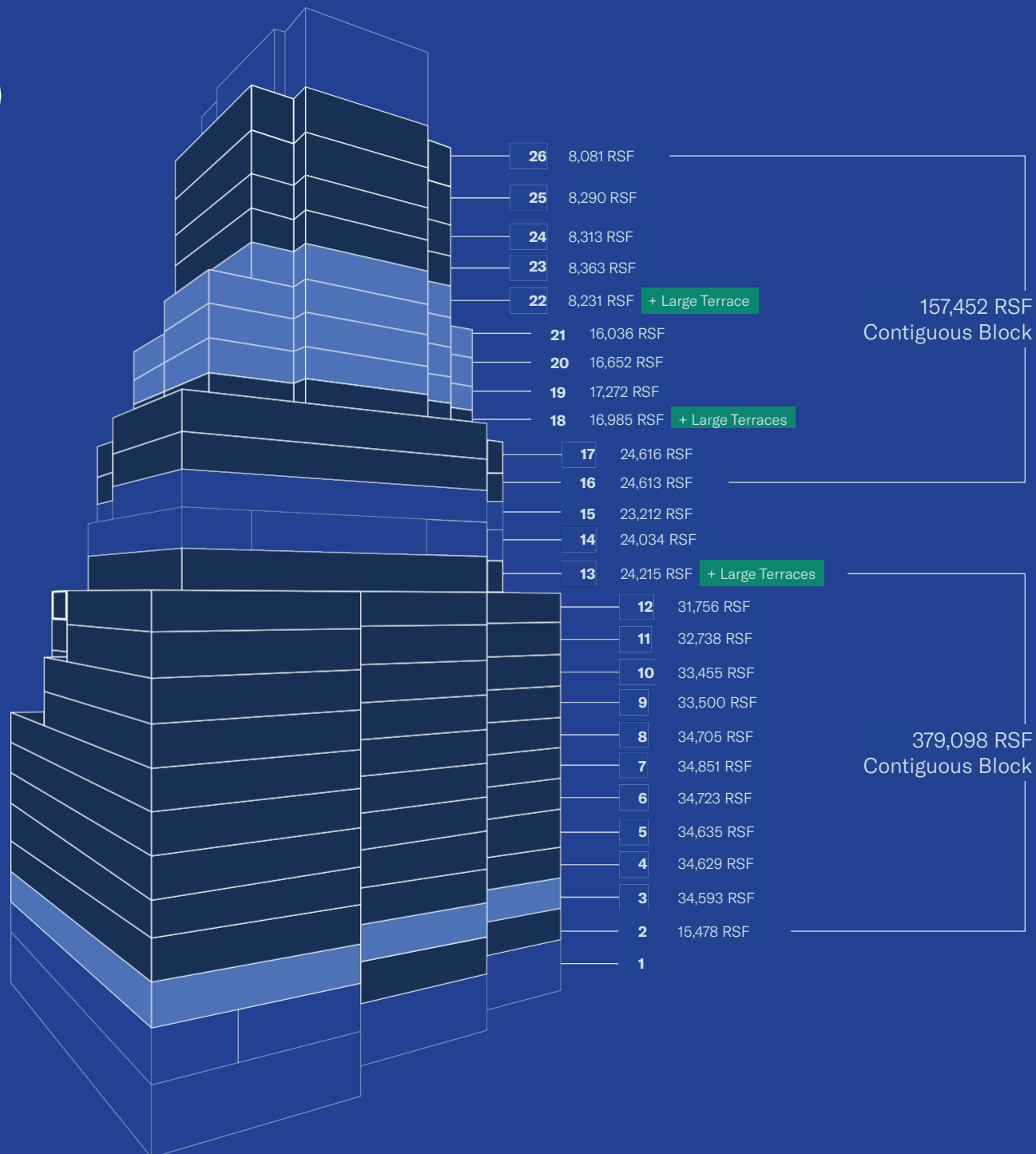




1740 Broadway



# 17 40



Available 1/1/2021

Available 4/1/2022

# Thank you.

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