ACADEMIC
Centers of Excellence

*The global forerunners in educating
the Process Miners of tomorrow*
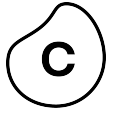
celonis

**ACADEMIC CENTER
OF EXCELLENCE**
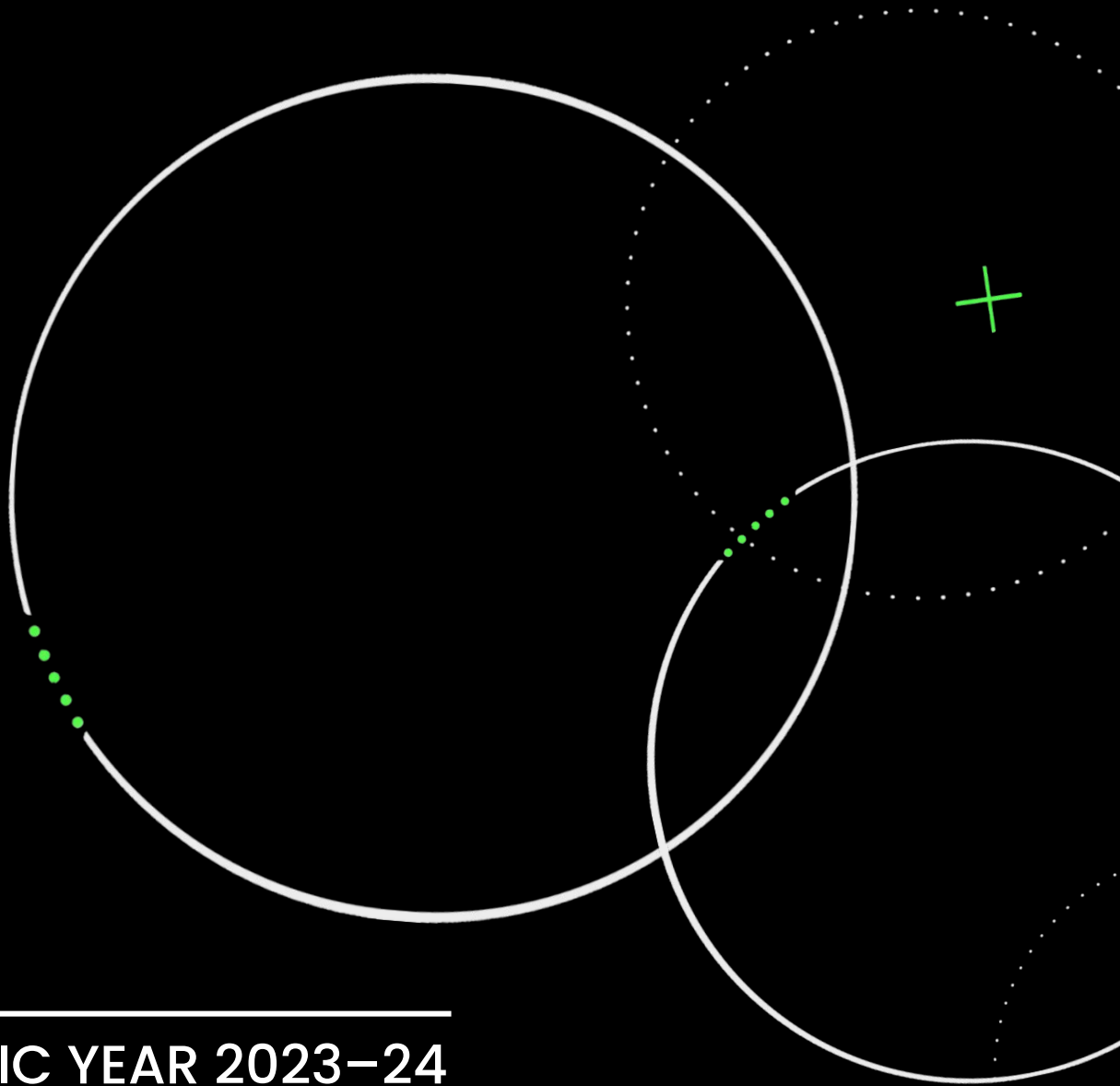
ACADEMIC YEAR 2023–24

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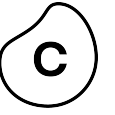
Chapter Outline

Process Mining
Center of Excellence

"Celonis Academic Center of Excellence" is a title earned by the top schools in Process Mining education, research and community building. This is the third year we are awarding "Academic Center of Excellence" status to education enthusiasts and industry innovators.

Each year, universities have the opportunity to apply or reapply to the program, in tandem with their local Academic Partner Manager at Celonis. 18 out of 700 partner universities made it into the selection for the academic year 2023/2024.

Since the start of the program we have seen outstanding contributions including **cross-CoE collaborations,** groundbreaking tech innovations **from ML to GenAI and OCPM** or even **student career ventures** into Process Mining.

Schools are rated in a point-based scoring system on the following aspects:

- Number of students certified in Process Mining
- Curriculum and education
- Collaboration between industry and academia
- Intangibles, such as community activities, research projects or international conferences

in this Guidebook you will find the **highlights from our 2023 – 2024 class**, and learn more about what each chosen institution is championing as a Center of Excellence. You will also find more information about rankings, department statistics, subject areas each institution specializes in, and more.

We hope you enjoy the guidebook.

To learn more about the application process, Centers of Excellence in the news, or how to get involved as an industry affiliation, please visit:

https://www.celonis.com/acal-centersofexcellence/

Recap of the Academic Year 2022/2023
Letter from the Academic Alliance

Dear Academic Community,

It's 2023. Year 12 for Celonis. 12 years since three masters students at the Technical University of Munich gathered in Bastian Nominacher's student apartment to eventually cofound today's tech titan, Celonis. Since then, Celonis has grown to become larger than any of us could have dreamed. 3 consecutive appearances on the Forbes Cloud 100, another $1B in funding, 3,000 customer deployments, with massive strides in sustainability along the way. We've navigated CoVid, recessions, and more. But together, we have come out stronger than ever. And this year, we celebrate. And... it all leads back to Process Mining in academia. As the commercial world continues to evolve, so have we here at the Academic Alliance.

300,000 students trained. 40+ countries. 9 Global Conference Headlines. 500+ research papers published. 100% YoY growth in the Process Mining Job Market. 1400 Academic Partners. 70% weighted coverage on global top institutions

All... thanks to you. Thank you for believing in the future of Process Mining, of Object-Centered Process Mining, and the future of sustainability. Thank you for equipping your students for the next generation, one with the fastest growing discipline of data science in the world.

This year we selected **18 Academic Centers of Excellence** to train students to solve the challenges of the world from sustainable procurement, human trafficking, the global economy with the help of Process Mining ;). Let's read their stories!

Celonis Academic Alliance

Academic Centers of Excellence

2023 – 2024

celonis

ACADEMIC CENTER OF EXCELLENCE

ACADEMIC YEAR 2023/24

RWTH Aachen University

Aachen, Germany

RWTH Aachen University

1,500
Students trained in
Process Mining each year

2022
The year Celonis
introduced OCPM
thanks to Wil!

1
Godfather of
Process Mining

RWTH Aachen;
The **home of Process Mining** and the **godfather of Process Mining.**

RWTH Aachen is a public research university located in the middle of Germany. It is part of the DFG xcellence cluster of research universities. It is also **home to the Process and Data Science Group (PADS) around Prof. Dr. Wil van der Aalst**, the godfather of Process Mining.

The PADs Group is an institution in the Process Mining community. On the education side, RWTH Aachen trains students through various programs including a 300 students Business Process Intelligence class as well as an Advanced Process Mining class and Introduction to Data Science class.

Furthermore, Wil himself contributed to a lot of teaching materials made available through the Academic Alliance including the Academy class "Process Mining: From Theory to Execution" or the EdX Course "A Hands-on Introduction to Process Mining". Slide Decks designed by Wil area also available in the Celonis Partner Portal.

On the research side, Wil continues to innovate the Process Mining field as well as Celonis product. His newest invention is **Object-Centric Process Mining (OCPM).** Thanks to Wil, Celonis is the first vendor to implement OCPM.
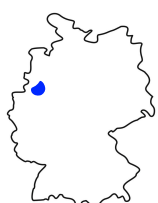
Did you know that you can learn about Process Mining together with Wil in a brand new course on EdX ("A Hands-On Introduction to Process Mining")?

Technische Universität München

Munich, Germany

Technische Universität München

TUM ✕ Ⓒ

1200+
Students trained in
Process Mining in 2023

#1
Top ranked university
in Germany (QS)

17
Theses written with
Celonis

TU Munich: Birthplace of Celonis and strong innovation driver

The Technical University of Munich is consistently ranked and awarded as **one of the best universities in Europe**. Being the **birthplace of Celonis**, TUM is considered one of the universities in Europe that **most strongly promotes entrepreneurial spirit among students**.

The Celonis founders have powerful words describing the **importance of their time at TUM**: "Whether it's software architecture or a complex financial model – **we can always fall back on the knowledge we gained at university**. That's incredibly important for us."

In the 7-year partnership with Celonis, **various projects** of cooperation have been **successfully implemented at TUM**. These include the **integration in lectures** such as Business Processes and Technology or Financial Accounting. Furthermore, **various entrepreneurship lectures** collaborate with Celonis, which, besides the successful education of the students, forms a nice thread to the foundation of Celonis.

The cooperation also offers **several opportunities for students in their senior years** and has led to **17 theses**. In addition, Celonis acts as a **mentor and sponsor** in the master's program "Finance and Information Management (FIM)".
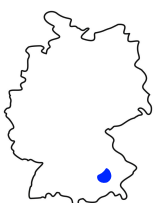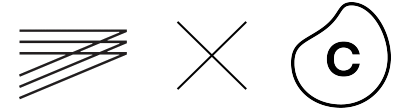
"Celonis was founded as a student project at TUM in 2011. TUM and in particular the entrepreneurship faculty play a special part in the founding story of Celonis."

Hochschule Pforzheim

Pforzheim, Germany

Hochschule Pforzheim

500+
Students trained in Process Mining in 2023

1st
cross-CoE collaboration with SCIT, Pune

100
attendees for 1st Process Mining Community Get-Together

Pforzheim brings Process Mining education into cross-school collaborations with its partner university "University of Ljubljana" as well as fellow CoE SCIT, Pune.

With over 6,000 students, Pforzheim University of Applied Sciences is one of the largest universities for Applied Sciences in Baden Württemberg. It is only **one of the best ranked applied universities in Germany**. Their bachelor program in Business Information Systems belongs to the top programs in the country. Pforzheim University of Applied Sciences is a partner of the Celonis Academic Alliance since 2019.

This includes **training 10 teachers** to teach Process Mining in the schools of Business and Law, Engineering and School of Design and hundreds of Celonis certified students from different study programs.

One special highlight is the **cross-CoE collaboration between Pforzheim and SCIT, Pune** (p. 36). 25 Master in Information Systems students worked on the "Apolix Woodcorp Case Study" in 8 international teams between the schools.

In addition Pforzheim also drives a variety of industry-collaborations including inviting Celonis customer Aldi Süd as a jury member for student presentations as well as thesis and research collaborations with Accenture.

Moreover, Pforzheim also hosted a Process Mining Community Event in October 2022 attended by more than 100 people from corporate practice and university.

"I am particularly impressed with the dedication of our colleagues from both universities to the topic of using Celonis in teaching, research and industry applications. Their professionalism, focus on innovation, and commitment to development of the field are commendable."

Dr. Artur Siurdyban, Principal Director, Accenture, Europe Process Mining Center of Excellence Lead

University of St. Gallen

St. Gallen, Switzerland

University of St.Gallen

University
of St. Gallen

500+
Students learned
Process Mining

300+
Students certified

2
Joint Process Mining
research projects

University of St.Gallen: Building a strong research and education network for the Process Mining community

Process research is a cornerstone research stream at the University of St. Gallen. The chair around Prof. Jan Marco Leimeister consistently contributes to research and innovation in Process Mining, with a special emphasis on **service science, education and Human-Computer Interaction.**

One of the university's standout attributes is its ability to offer not only groundbreaking ideas for Process Mining research but also a **substantial network of practical and academic partners.** This network enables the design, development, and implementation of novel teaching and research concepts, including the creation of new teaching cases and project studies.

The university is not only committed to research but also to education. Their track record includes a mandatory and **yearly lecture on Process Mining** for both master and bachelor students, reaching a significant number of students each year. The integration of Process Mining into the standard textbook for information systems students and creation of **multiple case studies** for undergrad and MBA students exemplifies the dedication to enhancing learning experiences around Process Mining.

"Our already existing and well-established cooperation with Celonis on research and education has been truly accelerated by becoming a strategic partner as Celonis Academic Centers of Excellence.."

Avans University

's – Hertogenbosch, Netherlands

avans
university of
applied sciences

Avans University

266

Students trained in Process Mining in 2023

2

lecturers driving Process Mining Education (Geert Penners & Arnold Jongeling)

11

times elected as best large university of applied sciences

Most courses are enhanced by guest lectures and include both assignments and case studies based on Celonis data sets.

Avans University of Applied Sciences is one of the largest universities of applied sciences in the Netherlands (over 33.000 students at 11 academies in four cities). **In the last 13 years Avans has been elected 11 times as the best 'Large University of Applied Sciences' in the Netherlands.**

Avans was one of the first Academic Alliance partners in the Netherlands and the collaboration roots back 7 years. By now **hundreds of 2nd, 3d 4th year students in multiple study programs like Finance & Control, Accountancy and Finance & Control International learn Process Mining.** In the last school year Avans has trained a total of 266 students (146 in Den Bosch and 120 Breda). A third academy has incorporated Celonis into their curriculum as well.

In the future Avans is aiming to become a leading school for Process Mining education in the **Finance sector**. More attention will be paid to the application of Process Mining in the work of the financial professional.

Moreover Avans also has a great contribution to community building for Process Mining. The city of Den Bosch (where Avans is located) has a reputation as a data city and Avans will be a knowledge partner for the **Data Week** taking place in the whole city.

"Both students and teachers evolved from Business users learning how to use a dashboard, to Analysts designing and building dashboards unto consultants applying their Process Mining knowledge to business cases."

University College London

London, United Kingdom

University College London

405

Masterclass attendees in the academic year 2022/2023

8th

top school in the world (QS Ranking)

800

students to be trained in Celonis in 2023/24

UCL runs an autumn and summer cohort of the **Masterclass in Data-Driven Management.**

Founded in 1826 in the heart of London, UCL is London's leading multidisciplinary university and home to world-class academics and students. UCL is **consistently ranked among the top 10 universities in the world (QS Ranking)**. UCL **UCL Careers** are a dedicated team of professionals, who provide impartial guidance and information to both student exploring future career opportunities.

Over the past four years, UCL Careers have partnered with Celonis for a range of activities from workshops to **3-week Masterclasses for students**. The partnership has continued to grow, and they now host bi-annual Masterclass courses within their work-related learning program for all students.

Students gain the Level 2 of the Rising Star program and hear learn directly from industry professionals as part of the program. In 2022/2023 over 405 students from all 11 faculties, across over 50 departments and over 100 different courses participated in the program making this one of the most highly attended and diverse programs delivered at UCL Careers

UCL also offered expeditions to the Celonis London office for Masterclass graduates. In this upcoming academic year UCL plans to train around 800 students throughout.

Did you know that UCL was awarded "University of the year 2024" by by the Times and Sunday Times Good University Guide?

NOVA Information Management School

Lisbon, Portugal

NOVA Information Management School

500+

Students trained in Process Mining overall

250+

Students certified in Process Mining

20+

Students hired in PM in Nokia Lisbon

From a thesis project within the BPM field, to an in-depth collaboration between industry and academia resulting in a Nokia-powered Process Mining subject

NOVA IMS is the first Portuguese higher education institution exclusively dedicated to data science.

With more than 30 years of experience, NOVA IMS' mission is to "**train leaders capable of working in a global and competitive context** combining innovative research in information management with a stimulating and creative teaching environment, in order to generate and disseminate knowledge in a global society".

NOVA IMS leads the industry-education relation in Process Mining in Iberia.

Following the success from the release of the 'Process Mining powered by Nokia' subject at MSc level, NOVA IMS extended this course to their **BSc in Data Science** in the 2023/24 academic year.

20 NOVA IMS students now **conduct scientific research** in the field of Process Mining all over the world, in areas such as banking, technology and cultural aspects of Process Mining.

More than 20 students have started **working in Process Mining** or Data Science positions at the Nokia Center of Excellence in Lisbon.

"The recognition as a CoE allowed us to bring EMS to hundreds of students per year, giving them the tools to push the boundaries of knowledge in this area"

NOVA
School of
Business &
Economics

Lisbon, Portugal

NOVA

NOVA SCHOOL OF
BUSINESS & ECONOMICS

Nova School of Business & Economics

N O V A × C
NOVA SCHOOL OF
BUSINESS & ECONOMICS

200+
Students trained in
Process Mining overall

4
Courses supported

2
Sessions inviting
Celonis customers

Nova SBE created awareness for Process Mining across the campus.
Collaboration spans from the career center, to the teaching faculty
to even student clubs.

Nova SBE is the only business school in Portugal classified as "Universal Business School" by Eduniversal with five Eduniversal Palms (**top 1% of world's leading business schools**). Moreover, this is the only Portuguese school offering the renowned **CEMS Master in Management.**

The collaboration with the Celonis Academic Alliance started with the **Master in Auditing** and continued with the Data Science Knowledge Center, focusing on the **Master in Business Analytics.** This year, Process Mining will also be taught within the **PG certificate 'Data for Business'**.

Over 200 master students have completed Celonis certification programs and obtained their certificates. Celonis representatives visited the SBE campus for guest talks on several occasions. And the cooperation even spans to student clubs, such as the **Nova Tech Club** and to their **career center**. Together with the career centre we also organized a student visit to the Celonis Madrid office.

"This academic collaboration has led us to remain
at the forefront of the Process Mining and Data Science field"

Universidad Internacional de La Rioja

Online, Spain

CENTER OF
2023/24
EXCELLENCE

C

UNIR
LA UNIVERSIDAD
EN INTERNET

Universidad Internacional
de La Rioja

UNIR
LA UNIVERSIDAD
EN INTERNET

450
students trained in
Process Mining in 2023

3rd
year in which Celonis
courses are
embedded in the
curriculum

2
Masters' degree in
which Celonis is
taught

UNIR is the go-to online university in Spain and Latin America having
a vast student reach in both regions.

Over the last years UNIR has developed into the go-to-Spanish university for learning about Process Mining and process-oriented data analytics. UNIR hosts two **process-related MA degrees** (MA in BPM and MA in Strategic Processes), and both of these feature in-depth Process Mining content.

UNIR has integrated several of Celonis' online learning offerings into the curriculum of two degree programs. With their learning-by-doing approach and the strong online focus of their teaching, **the synergy between UNIR and the online courses offered by the Celonis' Academic Alliance is very clear**.

The Celonis **Process Mining Fundamentals course** is now embedded in both MA online curricula and faculty members provide support to students to enhance their online learning experience. In addition to that, c. 50 students per year take one of the **Rising Stars learning journeys**.

Since the 2023-2024 academic year, **all students in the two MA degrees will be required to study elements of Process Mining** starting from Week 1 of their studies.

"With its reach in Latin America, UNIR is one of the 100% online universities with the highest student reach worldwide"

Universidad de Costa Rica

San Pedro, Costa Rica

UNIVERSIDAD DE COSTA RICA

Universidad de Costa Rica

300+
Students trained in
Process Mining overall

1st
Latin America
university as CoE

3
Professors teaching
Process Mining

Emerging university in the field of Process Mining, on its way to becoming a role model in Latin America for **Process Mining Education**.

University of Costa Rica is committed to teaching Process Mining to a very diverse range of students. This includes both professionals coming back to school and undergraduate as well as graduate students.

UCR is also well respected within the research world. **Publications** on Process Mining made by UCR faculty members (led by prof. Michael Arias) have a **high resonance especially within the healthcare sector**. Students are also encouraged to engage in research activities during classes, and to work with **advanced Process Mining** functionalities to present findings from raw data.

This year UCR is increasing its local footprint on Process Mining **links with industry**. They co-organized together with Academic Alliance the first in-person Global Internship Program targeting interns from Accenture, MSD Merck, Cargill and HP.

The Business Informatics department also focuses on **impact within the local community**. They are supporting the incipient teaching and learning of Process Mining at the National Technical University.

"University of Costa Rica is the Top 1 University in Central America, and their strong commitment to community-building within the Process Mining world is remarkable."

Central Michigan University

Michigan, United States

CENTRAL
MICHIGAN UNIVERSITY

Central Michigan University

700+
students certified in Process Mining since 2021

6
industry-driven student projects completed during the fall semester

1
multi-academic year competition culminating in a Process Mining Day at the university

Championing **industry alignment with academia** through hands-on experiential learning.

Central Michigan University has long been one of the most committed and visionary partners of Celonis. Since 2020, CMU has fully integrated Process Mining into their business school through the **mass certification** of students across multi semester programs.

One such semester program was a pilot that created the in-class Celonis Capstone, the highest level of **project-based learning curriculum** a student can receive under the Celonis Academic Alliance. Under this program, students attend weekly classroom instructions, become Process Mining Fundamentals certified, complete a 16-week project, and **present a full consulting presentation and implementation plan** at the end of the semester to industry professionals.

From 2022-2023, CMU had **150+ students** compete in a semester-long project to demonstrate Process Mining skills. From here, six groups were selected to align with industry for an additional semester project. This featured **Dow Chemical, PwC, Roboyo, Lubrizol, Infosys,** and **Celonis.**

CMU's Process Mining training spans classes in **business communication, professional sales, information systems, and accounting**. Outside of the classroom, Central Michigan shines regionally and nationally. It has been featured in several publications, local media outlets, and co-submitted with Celonis at the **America's Conference on Information Systems** in summer of 2023 in Panama City.
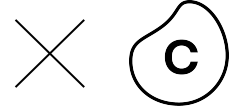
"One of the largest US public universities, with over 20,000 students enrolled and over 200 academic programs available annually"

Georgetown University

Washington, United States

GEORGETOWN
UNIVERSITY

Georgetown University

#12
ranked University for 2023-2024 by US News and World Report

3
departments incorporating Process Mining within their curriculum

300+
students trained in accounting and audit for process mining in 2023

Promoting **Process Mining in accounting and audit** across undergraduate and MBA students.

Located in **Washington, D.C.**, Georgetown University is emerging as a leading institution for Process Mining in the **accounting and audit** space.

Starting in 2023, Georgetown University introduced Process Mining to undergraduate **business** students, **foreign service** students, and **MBA** students.

Multiple accounting professors have already incorporated Process Mining into their curriculum and are already seeing the value of Process Mining within the accounting and audit industry. In the coming year, Georgetown will be a leading contender to launch our forthcoming **"Process Mining for Audit"**

student project. One professor is participating in a small think-tank to develop this project into an industry-insight driven project.

With only a 12% acceptance rate, Georgetown University's students and professors alike are at the helm of innovation and talent. With over 400+ students already trained in less than 12 months, Georgetown will continue to thrive in an industry-aligned environment.

Georgetown University has over **200,000 members** in their global alumni network.

Columbia University

New York, United States

COLUMBIA UNIVERSITY

Columbia University

300+
Students trained in Process Mining annually

#10
Ranked Data Science Program in United States

3
Different capstone courses offered

Centering Process Mining in the **hustle and bustle** of the NYC career market.

Located in the Heart of **New York City**, Columbia University brings a new lens of Process Mining to the Centers of Excellence Community. Columbia became an academic partner in 2020 and has since grown to educate hundreds of students across the **Engineering and Business disciplines.**

In 2021, Columbia was the first university globally to dedicate a full group of students to research in **Process Mining for Healthcare Analytics**. The students evaluated 3 datasets across 3 different healthcare environments. This initial initiative evolved into a **full semester long capstone**, now integrated across the United States.

In 2022, 200+ students from Columbia have been educated and entered into the Celonis students' **talent pool**, where they will be able to interact with the Celonis partner and customer base, and bring their skills directly to market.

Alongside regular business and engineering lectures and workshops scheduled throughout the year, in 2022 Columbia will debut a second research capstone in **sustainability** alongside their healthcare focus. Students will be tasked with creating a **sustainable supplier** rating system to connect with accounts payable process analysis.

"Fast Fact: Columbia has one of the lowest admissions rates in the United States, at 6% annually."

University of Toronto

Toronto, Canada

UNIVERSITY OF
TORONTO

University of Toronto

200+

Students trained in Process Mining in 2023

3

Nationwide Research Projects with other top institutions

#1

Ranked University in Canada

A longtime partner of Celonis, leading Canada into the future of Process Mining research and innovation.

Hailing from the capital of Ontario, Canada, University of Toronto boasts one of the oldest and most prestigious research universities in the world. Within **the Engineering Department and Rotman School of Business,** however, faculty are focused not just on traditional AI topics, but the science of Process Mining and its relationship with business.

Since its partnership inception in 2019, University of Toronto has become the **premier Process Mining research institution in Canada**, led by researchers Arik Senderovich, Dmitry Krass, Laurent Moreno, and more, collecting both accolades and national grants for their work. Their work focuses on a new Process Mining tool which they hope to debut in **Celonis Marketplace in 2024.**

Beyond research, UToronto **leads the Canadian academic sphere** in education and community. Celonis visits classrooms 5-7 times per semester**,** training across a variety of disciplines including graduate student groups, MBA classes, undergraduate information systems, and more.

In 2023, UToronto co-led with University of Ottawa the first ever **Canadian Process Mining community summit**, featuring researchers, commercial partners and tools to explore ways to expand innovation in Canada, with Celonis presenting the newest updates in EMS.

Fun fact: University of Toronto has over 40 libraries on campus, containing 12 million volumes of books in 341 languages, one of the largest in the world.

Alabama University

Alabama, United States

THE UNIVERSITY OF
ALABAMA

University
of Alabama

700+

Students training in
Process Mining in 2022/23

10

Full time Faculty
teaching Process
Mining across 4
departments

4

new business case
studies created, now
used nationally

Harnessing the power of Process Mining to teach students **real time decision making** in businesses.

You may recognize University of Alabama for their dominance in sports. But off the field, the Tide has long dominated the SEC in its work in Process Mining.

Located in Tuscaloosa, Alabama, the State University sees **38,000 enrollments annually**, and in the Culverhouse College of Business, every student enrolled is now taught Process Mining before they graduate.

Alabama has been the second oldest partnership in the US since 2019, and today the College of Business has evolved to become the premier Process Mining institution in the Southern US.

Since its founding partnership year, Alabama has expanded to offer Process Mining through all lenses. It is integrated **in its Professional Sales Program, Healthcare Analytics Program, Masters of Information Systems** and many more**.** However, where Process Mining shines the brightest, is in the business program.

Today, Alabama MBA candidates and faculty have created **4 different simulation games to be played by students in class.** Each case is modeled after TryCelonis data and customer stories. Students must act as various stakeholder roles, using the data to make fast decisions to impact key KPIS. This is the first simulation game to be produced in the US, and will be ready for mass replication in early 2024.

"Process Mining has been voted by our MIS students as their favorite elective of the semester. They find it the most interesting and useful to their future career endeavors"
 Pratyush Sharma, PHD

Symbiosis Centre for Information Technology

Pune, India

SCIT

॥वसुधैव कुटुम्बकम्॥

Symbiosis Centre for Information Technology

SCIT ✕ Ⓒ

812
Students trained in
Process Mining in 2022/23

03
Professors teaching
Process Mining

32
Ranking University in
India

Navigate your data, illuminate your path through Celonis Process Mining Certifications

In 2020, SCIT entered our Celonis Academic Alliance as the **first university partner in India**. In the last three years 812 students benefited from this by learning about Process Mining in the Celonis Masterclass.

For the second year successfully running, the **SCIT x Celonis x HS Pforzheim International Capstone Project** was offered as a **2-credit** core course in the 4th semester of the MBA-DSDA program, 2021-23 batch. To foster internationalization, SCIT collaborated with the University of Applied Sciences Pforzheim, Germany, on Celonis Process Mining. It is perhaps the first time that students and faculty members of Celonis CoE universities from two countries collaborated on a Celonis Case Study.

In the past year, our three teaching partners from SCIT underwent the Celonis **Train-the-Teacher program** and got certified in the course "From Theory to Execution" by Prof. W.v.d.Aalst. Based on that, they dedicated time to develop a full **Process Mining curriculum** which was well perceived by their faculty of Computer Science and received official accreditation by the board of studies.

"We are sure that this collaboration will go a long way in building a symbiotic relationship between the core values of Celonis and our university's vision of promoting international understanding through quality education."
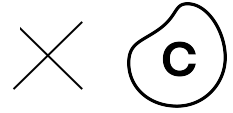
ITM University & Institute of Technology & Management

Gwalior, India

ITM University & Institute of Technology & Management

1000
Students trained in Process Mining in 2023

526
Students earning Rising Star Badge

8
Students placed at Tech Mahindra

ITM University and Institute of Technology and Management are a prime example of a students trained to students hired motion with 8 graduate students starting a career in Process Mining this year.

ITM University and Institute of Technology and Management is based in Gwalior, Madhya Pradesh, which is a central Indian city known for its historical significance and educational institutions. In 2023 the partnership with Celonis was established through the AICTE-Celonis Virtual Internship Program facilitate through **EduSkills Foundation**, a leading non-profit organization for digital workforce skilling in India.

The aim of the collaboration was to give students hands-on experience. 1000 students actively participated in this partnership and achieved the Process Mining Fundamentals Certification and 526 students completed Rising Star assessment to earn credentials.

Furthermore, ITM integrated Process Mining into the curriculum in the form of a Capstone Project within the Project Based Learning (PBL) Program. 70 Students conducted a case study in which they had to learn data uploads, analysis building and value framing.

The cooperation also offers **several placement opportunities for students. 8 Celonis certified students were placed at Tech Mahindra** as part of campus recruitment program.

"Expanding our collaboration with Celonis to focus on industry readiness and a global perspective is a strategic move that can have a profound impact on our institution and its students."

What's next?

We hope you got inspired by the amazing stories our Centers of Excellence have to share! Become part of our vibrant academic community as a new academic or industry partner.

www.celonis.com/academic-alliance
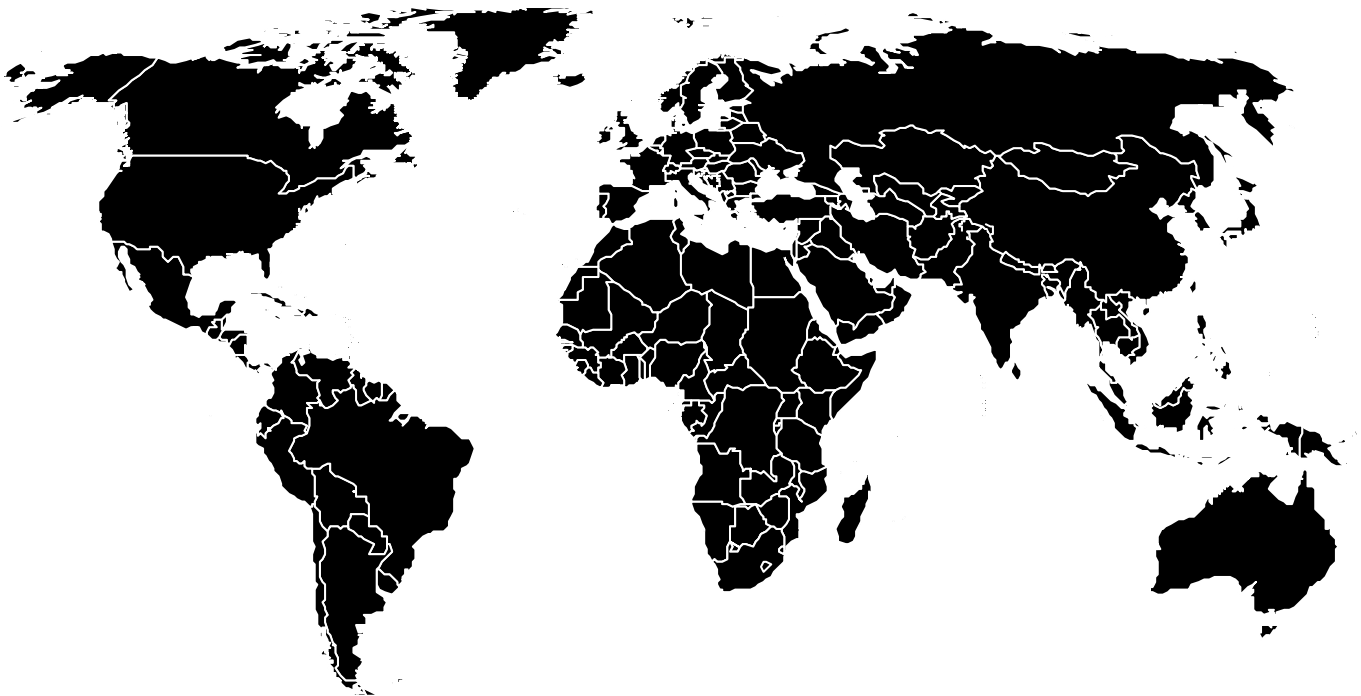
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