

MONDELĒZ INTERNATIONAL WHOLESALE RECOMMENDED SELLING LINES 2025



Mondelez, International

SNACKING MADE RIGHT

CONTENTS

- 4. HOW TO DRIVE CHOCOLATE BAR SALES
- 5. SINGLES RECOMMENDED STOCK LINES
- 6. HOW TO GROW YOUR SALES WITH CHOCOLATE DUO BARS
- 7. DUOS RECOMMENDED STOCK LINES
- 8. KIDS RECOMMENDED SELLING LINES
- 9. HOW TO DRIVE CHOCOLATE SHARING SALES
- 10. BLOCKS RECOMMENDED STOCK LINES
- 11. BAGS RECOMMENDED STOCK LINES
- 12. MULTIPACKS RECOMMENDED STOCK LINES
- 13. EXTENDED CHOCOLATE SELLING LINES
- 14. HOW TO DRIVE YOUR SUGAR BAG SALES
- 15. CANDY RECOMMENDED SELLING LINES
- 16. CANDY SINGLES RECOMMENDED SELLING LINES
- 17. EXTENDED CANDY RECOMMENDED SELLING LINES
- 18. BISCUITS RECOMMENDED STOCK LINES
- 19. EXTENDED BISCUITS RECOMMENDED SELLING LINES
- 20. BEVERAGES RECOMMENDED SELLING LINES
- 21. MEALS RECOMMENDED SELLING LINES
- 22. EXTENDED MEALS RECOMMENDED SELLING LINES



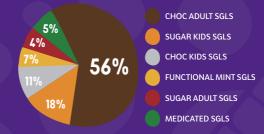
HOW TO DRIVE **CHOCOLATE BAR SALES**



With on-the-go Missions increasing in Convenience it is important to re-focus on your singles range. Here are some top tips to support you on best selling ranges and what to focus on to drive your sales.

PERFECT YOUR DISPLAY

SINGLES SALES MAKE UP OVER 1/3 TOTAL CONFECTIONERY SALES IN I&S STORES* SO IT'S A KEY AREA IN STORE!!! MAKE SURE YOU HAVE THE RIGHT CATEGORY SPLIT ON YOUR DISPLAY.



1 GROUP PACKS TOGETHER

- **GROUP BRANDS TOGETHER** Colours help shoppers pick their favourite brands
- PUT YOUR BESTSELLERS IN THE **BEST LOCATION AND DOUBLE FACE THEM**

SINGLES ARE HIGHLY IMPULSIVE* SO MAKE THEM UNMISSABLE IN STORE!

24%

of shoppers in independent or sybol store buy something on impulse

of impulse of shoppers purchases are purchase confectionery on impulse because of visibility

of shoppers purchase on impulse because of a promotion or PMP

STOCK THE BESTSELLERS! TOP 10 SINGLES IN INDEPENDENT AND SYMBOLS"

4 OUT OF THE TOP 10 ARE CADBURY!

STOCK NOW!











6 crunchie 7 mass







Wispa

SINGLE BAR SHOPPER FACTS AND TOP TIPS:

16% singles are bought on a food-to-go mission.**

TIP: To drive impulse purchasing, position singles near food/coffee.

Younger shoppers are buying more chocolate singles and have a higher basket spend.***

TIP: Make sure you stock the latest products to attract them.

Brand is the most important reason for singles purchasing.***

TIP: Make sure you have enough stock of the best sellers.

Promotional purchasing is growing in convenience.***

TIP: Clearly signpost offers and consider PMPs.

^{**}Nielsen I&S 52w 09.11.24 ***Lumina CPT 2024

Cadoury SINGLES

RECOMMENDED STOCK LINES



CADBURY STARBAR PMP 89P 32 X 49 4318039 NO.1
BRAND IN SINGLES

CADBURY TWIRL PMP 89P 48 X 43G 4318028 CADBURY
DAIRY MILK
NO.1 BRAND,
SINGLE +20%
IN 1&S'
DAIRYMILK P 995

CADBURY DAIRY MILK PMP 89P 48 X 48G 4318032



CADBURY BOOST PMP 89P 36 X 48 4318030



CADBURY WISPA PMP 89P 48 X 36G 4318031



CADBURY CRUNCHIE PMP 89P 48 X 40G 4318037



CADBURY DAIRY MILK CARAMEL PMP 89P 48 X 45G 4318034



CADBURY WISPA GOLD PMP 89P 48 X 48G 4318040



CADBURY PICNIC PMP 89P 36 X 48G 4318107



FRY'S TURKISH DELIGHT 48 X 51G 611487



DAIM 36 X 28G 18030

HOW TO GROW YOUR SALES WITH CHOCOLATE DUO BARS



DUOS ARE GROWING +23% VALUE AND +13% VOLUME AND DRIVING GROWTH INTO THE SINGLES.

WITH HIGHER VALUE PER UNIT CAN DRIVE MORE € TO YOUR TILL

GET TO KNOW THE SHOPPER AND TOP TIPS



The Duos shopper is incremental to the standard singles shopper



The Duos shoppers drive the on-the-go and food-to-go Missions



Brand is a key driver for purchase so stock the best sellers



Duos shoppers tend to be older and attract more males than standard singles*

HOW TO DRIVE DUOS IN STORE?

1. THE RIGHT RANGE

Are the bestsellers listed?

2. IN-STORE VISIBILITY

On-shelf or secondary display

3. DRIVE RATE OF SALE

Link Duos with a drink or meal deal



EXCITE EXISTING CUSTOMERS AND ATTRACT NEW CUSTOMERS BY STOCKING NEW FLAVOUR DUOS







TOP 10 DUOS IN I&S RANKING ORDER

















Great products to trade up shoppers & make more £ for your store

Cadowry DUO

RECOMMENDED STOCK LINES

MONDELĒZ DUOS ARE GROWING AT 53%, AHEAD OF THE CATEGORY WHICH IS GROWING AT 20% WITHIN I&S



BEST DUOS NPD IN 24



CADBURY STARBAR DUO 32 X 74G 4307325





CADBURY TWIRL XTRA 36 X 54G 4241234





CADBURY DOUBLE DECKER DUO 32 X 74.66 4262163





CADBURY WISPA DUO 32 X 47.46 4264414

Cadowry PARENTS TO KIDS

RECOMMENDED SELLING LINES



CADBURY DIARY MILK FREDDO PMP 35P 60 X 19.5G 4318088



+25% RSV

CADBURY DAIRY MILK FREDDO CARAMEL PMP 35P 60 X 19.5G 4318083



Freddo



CADBURY FUDGE PMP 35P 60 X 22G 4318091

CADBURY PARENTS TO KIDS



Chocolate Bag and Block sharing is worth £305m in Independent and Symbol stores* so is an important category especially as consumers continue to enjoy 'nights in' which is a big sharing occasion

DRIVING SHOPPER PURCHASE"





Watching TV is the main consumer occasion so use 'Big Night In' signage in store to attract purchase



'Treat' is a main reason for purchase so use 'Treat Yourself' messaging in store



Value is very important for these shoppers so highlight in 'Value Areas' in store

MERCHANDISING TOP TIPS

Group by Segment

Block by Brand

Bestsellers on Best Shelves

Align Space

CHOCOLATE BAGS **CANDY BAGS**



Separate Sugar and Chocolate Sharing bags to make purchase easier for shoppers

DAIRY MILK Biscoff

Excite existing shoppers and attract younger shoppers by highlighting new products on shelf

STOCK THE BESTSELLERS"

CHOCOLATE SHARING BARS TOP IN INDEPENDENT AND SYMBOL STORES















TOP

CHOCOLATE SHARING BAGS IN INDEPENDENT AND SYMBOL STORES

Carbury HAVE GOT 3 IN THE TOP 10!



















Nielsen, Independent and Symbol Stores, 52 Weeks, 02.01.2025 "Lumina CTP 2024 || "Nielsen, Independent and Symbol Stores, Combined Value and ROS Rankings, 52 Weeks 02.01.2025

HFSS Legislation applies from October 2022 to Retailers. 9 Help is available through ACS at www.acs.org.uk/advice/hfss-regulations.



Cadowry TABLETS

RECOMMENDED STOCK LINES

MONDELĒZ IS GROWING AHEAD OF CATEGORY, GROWING AT + 7%

NO.1 BLOCK IN I&S



CADBURY DAIRY MILK PMP £1.95 22 X 95G 4323201 NO.2
BLOCK
IN 1&S



CADBURY DAIRY MILK CARAMEL PMP £1.95 16 X 120G 4323172 CREAMY
CADBURY DAIRY
MILK & ICONIC
CARAMELISED
LOTUS BISCOFF



CADBURY DAIRY MILK LOTUS BISCOFF PMP £1.95 21 X 95G 4323210



CADBURY DAIRY MILK CHOPPED HAZELNUT PMP £1.95 22 X 95G 4323203



CADBURY DAIRY MILK FRUIT & NUT PMP £1.95 22 X 95G 4323204



CADBURY BOURNVILLE CLASSIC DARK CHOCOLATE PMP £1.95 8 X 100G 4322582



CADBURY DAIRY MILK OREO PMP £1.95 17 X 120G 4323202



CADBURY CARAMILK PMP £1.95 18 X 120G 4323206





Cadbury BAGS

RECOMMENDED STOCK LINES

MONDELĒZ BAGS IS GROWING AHEAD OF CATEGORY + 6%

NO.2
BESTSELLING
BAG IN 1&S

CADBURY
DAIRY MILK
BUTTONS BRAND
GROWTH
+45%*



CADBURY DAIRY MILK BUTTONS PMP £1.85 10 X 85G 4323095



CADBURY BITSA WISPA PMP £1.85 10 X 85G 4312526









CADBURY DAIRY MILK CARAMEL NIBBLES PMP £1.85 10 X 85G 4323092



CADBURY OREO BITES PMP £1.85 10 X 85G 4323097



CADBURY TWIRL BITES PMP £1.85 10 X 85G 4323098

Cadbury MULTIPACKS

RECOMMENDED STOCK LINES

NO.1 SKU IN I&S



CADBURY TWIRL 5PK PMP £1.99 20 X 107.5G 4323086 NO.2 SKU IN I&S'



CADBURY WISPA 4PK PMP £1.99 11 X 94.86 4323085





CADBURY CRUNCHIE 4PK PMP £1.99 10 X 104.4G 4323088



CADBURY DAIRY MILK 4PK PMP £1.99 14 X 108.8G 4323082



CADBURY DOUBLE DECKER 4PK PMP £1.99 8 X 149.2G 4323099

EXTENDED CHOCOLATE RECOMMENDED SELLING LINES



CADBURY DAIRY MILK OREO SANDWICH PMP £1.95 15 X 96G 4323209



CADBURY DOUBLE DECKER PMP 99P 48 X 54.5G 4323240



CADBURY DAIRY MILK
MARVELLOUS CREATIONS
PMP 9 9P 24 X 476
4323243



CADBURY CURLY WURLY SQUIRLIES PMP £1.85 10 X 85G 4323094

HOW TO DRIVE YOUR SUGAR BAG SALES





1. GET TO KNOW THE CATEGORY

SUGAR BAGS ARE 60% OF ALL SUGAR CONFECTIONERY SALES SO ARE THE LARGEST SUGAR SEGMENT. THIS MAKES IT A KEY FOCUS TO DRIVE SALES IN YOUR STORE.*



Sugar sharing bags are growing and driving the sector growth



Shopper frequency and occasion is up driven by the constant 'Biq Night In'



Sugar bags are incremental to singles

2. DRIVE BIG SALES WITH SUGAR SHARING BAGS

Clearly merchandise your display

Separate sugar and chocolate sharing bags to make shopping easy for your customers

Merchandising Principles

- **1.** Group by segment
- 2. Block by brand
- **3.** Bestsellers on best shelves

TOP TIPS TO DRIVE SUGAR BAG SALES

- **1.** Make sure vou are driving sales by signposting 'Big Night In', and create a sharing bundle deal
- 2.76% of retailers sav that price marked packs offer a blend of customer trust and competitive advantage.
- Source Lumina CTP 2024
- **3.** Ensure you are stocking different types of sweets from hard to soft to appeal to all vour shoppers
- **4.** Excite your shoppers by stocking the latest new products and the biggest brands like:









Stock The Bestsellers

Topselling sugar bags in Independent and Symbol Stores'

























CANDY RECOMMENDED SELLING LINES





MAYNARDS BASSETTS FIZZY FISH JELLIES PMP £1.35 130G 12CA



MAYNARDS BASSETTS LIQUORICE ALLSORTS PMP £1.35 130G 10CA 4312523

NO.2

IN 1&S'

NO.1 MONDELĒZ **SUGAR BAGS** IN I&S'



MAYNARDS BASSETTS WINE GUMS PMP £1.35 130G 10CA



MAYNARDS BASSETTS JELLY BABIES PMP £1.35 10CA 130G







SOUR PATCH KIDS STRAWBERRY PMP £1.50 130G 10CA 4315281



ORIGINAL PMP £1.50 130G 10CA 4312510

SOUR PATCH KIDS

FASTEST GROWING SKU +53%



CANDY SINGLES RECOMMENDED SELLING LINES





HALLS SOOTHERS BLACKCURRANT 20 X 45G 6CA 974519



NO.1 MINT SINGLE IN I&S

TREBOR EXTRA STRONG PEPPERMINT PMP 69P 41.3G 40CA 4312556



TREBOR SOFTMINTS SPEARMINT PMP 69P 44G 40CA



TREBOR SOFTMINTS PEPPERMINT
PMP 69P 44G 40CA
4312669

EXTENDED CANDY RECOMMENDED SELLING LINES



MAYNARDS BASSETTS SPORTS MIX PMP £1.35 10 X 130G 4312498



HALLS SOOTHERS STRAWBERRY 20 X 456 974521



HALLS SUGAR FREE MENTHOL CHERRY 20 X 326 4048522

BISCUITS RECOMMENDED STOCK LINES MONDELEZ IS NO.2 BISCUIT MANUFACTURER'



CADBURY TIMEOUT 6PK PMP £1.35 13CA 4320911



CADBURY BRUNCH CHOC CHIP PMP £1.39 140G 8CA 4313364



CADBURY DAIRY MILK FINGERS PMP £1.65 114G 12CA 4315921



CADBURY CRUNCHY MELTS PMP £1.65 12 X 156G 4315909



EXTENDED BISCUITS RECOMMENDED SELLING LINES



OREO GOLDEN PMP £1.29 154G 16CA 4315923



OREO DOUBLE CREME PMP £1.29 157G 16CA 4315924



OREO ORIGINAL PMP £1.29 154G 16CA 4315940



BELVITA SOFT BAKES CHOC CHIP PMP £1.99 250G 6CA PROMO 4317012







LU LE PETIT CHOCOLAT PMP £1.89 100G 4319798



MIKADO MILK CHOCOLATE PMP 99P 39G 24CA 4315925



RITZ ORIGINAL PMP £1.49 150G 8CA 4306197

Cadoury BEVERAGES

BEVERAGES
RECOMMENDED SELLING LINES



NO.1
IN DRINKING
CHOCOLATE

CADBURY DRINKING CHOC PMP £2.99 6 X 250G 4315107



CADBURY INSTANT HOT CHOCOLATE PMP £3.39 6 X 250G 4315119

MEALS RECOMMENDED SELLING LINES



3RD IN CATEGORY FOR CHEESE WORTH TO £3.5M RSV'

DAIRYLEA JUMBO DUNKERS PMP 80P 15 X 41G 4305854



PHILADELPHIA ORIGINAL PMP £2.25 10 X 165G 4302970





NO.1 IN CHEESE AND WORTH £7.5M RSV

DAIRYLEA LUNCHERS HAM 'N' CHEESE PMP £1.65 12 X 65G 4317108

*Nielsen I&S 52w 09.11.24

EXTENDED MEALS RECOMMENDED SELLING LINES



DAIRYLEA CHEESE SLICES 16 X 1506 4300265





DAIRYLEA LUNCHERS CHICKEN 'N' CHEESE PMP £1.65 12 X 60G
4317107





















www.snackdisplay.co.uk

Tablet Core Range

lmage	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
DAIRY OF MILK	CDM	95g	4051074	4323201	1.95	7 622202 342370
DAIRY HILK	CDM Caramel	120g	4057363	4323172	1.95	7 622202 342271
DAIRY MILK	CDM F&N Chopped	95g	4282096	4323204	1.95	7 622202 342431
Carbury CARAMILK	Caramilk	90g	4240944	4323206	1.95	7 622202 342479 >
Bown Source Ville	Bournville	100g	644425	4322582	1.95	7 622202 342493
DAIRY MILK	CDM Oreo	120g	4047921	4323202	1.95	7 622202 342394
DAIRY MILK TO MAKE THE PROPERTY OF THE PROPERT	CDM Chopped Nut	95g	4282328	4323203	1.95	7 622202 342417
DAIRY MILK Biscoff	CDM Biscoff	95g	4319321	4323210	1.95	7 622202 342554





















www.snackdisplay.co.uk

Core Biscuits Range

lmage	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
belVta SOFT BAKES Choe Chips	BV Soft Bakes Choc Chip	50g	4315068	4315071	0.69	7 622202 233142
	Mikado	39g	750535	4315925	0.79	7 622202 245503
ORE OF THE PROPERTY OF THE PRO	Oreo Vanilla	154g	750659	4315940	1.29	7 622202 245664 >
OREO	Oreo Double Creme	157g	654638	4315924	1.29	7 622202 245480 >
il.22 OREO	Oreo Golden	154g	4015046	4315923	1.29	7 622202 245466
fingers	CDM Fingers	114g	4041022	4315921	1.65	7 622202 245442
CRUNCHY melts	Crunchy Melts	156g	4247217	4315909	1.65	7 622202 245428
Brunch	Cadbury Brunch	140g	4313339	4313364	1.39	7 '622202 219504
Delvico Cherchips S.E.D. 188	Belvita Softbakes Choc Chip	250g	4314778	4313237	1.99£	7 622202 232633 >
CHOCALAT CHOCACAT CHOCACAT CHOCACAT CHOCACAT CHOCACAT CHOCACAT CHOCACAT CHO	Lu Petit Chocolat	100g	4319781	4319798	1.89£	7 622202 299711 >
RITZ	Ritz Original	150g	4306198	4306197	1.49	7 622201 386573 >
Collective L. Com TimeOut	Timeout	121.2g	4321491	4320911	1.35	7 622202 313400 >





















www.snackdisplay.co.uk

Refreshment Beverages Core Range - Food Service

lmage	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
Cathery not encounts	CDC 2kg	2kg	960802			5 034660 022190 >
Cathory INSTANT	Instant 2kg	2kg	612581			5 034660 022237 >
INSTANT MOT CHOCOLATE	Instant 28g Sachets	28g	652096			< 9603 3180 >

Refreshment Beverages Core Range - Retail

Image	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
2.99_ £2.93 Carbeary 1917 Chrocolari	Cadbury Drinking Choc 250g	250g	4316312	4315107	2.99	7 "622202"235474">
E3.39. Cathory INSTANT	Instant 250g	250g	4307767	4315119	3.39	7 622202 235528





















www.snackdisplay.co.uk

Confectionery Core Range - Chocolate Singles

lmage	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
1017 99; On	Twirl	43g	611498	4323234	0.99	7 622202 342899
Wispa 99,	Wispa	36g	4015891	4323232	0.99	7 622202 342837
Wispan 99,	Wispa Gold	48g	913457	4323233	0.99	7 622202 342868
STARBAR 99,	Starbar	49g	960986	4323237	0.99	7 622202 342981
ocrunchie 99,	Crunchie	40g	611496	4323238	0.99	7 622202 343018
DAIRY MILK	CDM	45g	968169	4323242	0.99	7 622202 343131
DAIRY MILK 995	CDM Caramel	45g	4276628	4323241	0.99	7 622202 343100
Picnic 193	Picnic	48g	646498	4323239	0.99	7 622202 343049
B0051 99	Boost	48.5g	960896	4323236	0.99	7 622202 342950
Daim	Daim	28g	18030			7 310511 803001 >
TURKISH Delight	Frys Turkish Delight	51g	611487			< 5020 1105 >
Twir = xTra	Twirl Extra	54g	4241234			7 622201 675349
STARBAR DUO	Starbar Duo	74g	4307325			7 622201 746742





















www.snackdisplay.co.uk

Confectionery Core Range - Chocolate Singles

lmage	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
Clarken Charles and and	Wispa Duo	47.4	4264414			7 622201 461232
DECKER DUG	Double Decker Duo	74.6g	4262163			7 622201 439095
Parity Control of the	Freddo	18g	631263	4323083	0.39	7 622202 341625
o Fuige	Fudge	22g	4255260	4323090	0.39	7 622202 341786
Freddo San	Freddo Caramel	19.5g	4050323	4323084	0.39	7 622202 341649

Confectionery Core Range - Sugar Singles

lmage	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
HALLS. Soothers	Blackcurrant Soothers	45g	974519			5 010455 063142 >
TREBOR SOP	Trebor ES Peppermint	41.3g	611460	4312556	0.69	7 622202 210303 >
TREBOR 69p	Trebor Soft Peppermint	44.9g	611461	4312669	0.69	7 622202 211942 >
TREBOR	Trebor Soft Spearmint	44.9g	611462	4312548	0.69	7 622202 210167 >





















www.snackdisplay.co.uk

Confectionery Core Range - Candy Bags

lmage	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
Meyanids ViceGrav	Wine Gums	130g	4304651	4312517	1.35	7 622202 209956 >
Menjanis Joly Back	Jelly Babies	130g	4304641	4312504	1.35	7 622202 209796 >
eclairs	Eclairs	130g	648324	4312522	1.35	7 622202 209918 >
Control of the second of the s	Fizzy Fish	130g	4303107	4312477	1.35	7 622202 209420 >
aliseris	Liquorice Allsorts	130g	4304646	4312523	1.35	7 622202 209932 >
COULT PARTY OF THE	SPK Original	130g	4307036	4312510	1.50	7 622202 209871 >
	SPK Strawberry	130g	4314130	4315281	1.50	7 622202 236877





















www.snackdisplay.co.uk

Confectionery Core Range - Chocolate Bags

lmage	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
DATRY MILK DUTTORS	Giant Buttons	85g	4312691	4323095	1.85	7 622202 341885
DAIRY MILK	Caramel Nibbles	85g	4312655	4323092	1.85	7 622202 341823
Company to the control of the contro	Twirl Bites	85g	4312574	4323098	1.85	7 622202 341946
Wispa	Bitsa Wispa	85g	4312526	4323091	1.85	7 622202 341809
ORES.	Oreo Bites	85g	4316909	4323097	1.85	7 "622202"341922"

Confectionery Core Range - Chocolate Multipacks

lmage	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
crunchies -	Crunchie	104.4g	4248447	4323088	1.99	7 622202 341724
61.99	Twirl	107.5g	4248477	4323086	1.99	7 622202 341687
Cisco 4 Ling	Wispa	94.8g	4264413	4323085	1.99	7 622202 341663
DECKER 1 19	Double Decker	149.2g	4262110	4323099	1.99	7 622202 341748
DAIRY MILK	CDM	108.8g	4264471	4323082	1.99	7 622202 341601





















www.snackdisplay.co.uk

Tablet Extended Range

Image	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
DAIRY MILK P	Oreo Sandwich	96g	4070899	4323209	1.95	7 622202 342530

Biscuits Extended Range

lmage	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
DE CRESCO	Oreo Snack Pack	66g	4038139	4315941	0.79	7 622202 245688

Refreshment Beverages Extended Range - Food Service

lmage	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
Caobury sor circular	CDC 5kg	5kg	612592			5 "034660"514671
©ithous ©illows No. 100 No. 1	Bournville 1.5kg	1.5kg	611958			05034660026273

Refreshment Beverages Extended Range - Retail

lmage	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
Light,	Instant Highlights 11g Sachets	11g	131129			9603 ¹¹ 3197





















www.snackdisplay.co.uk

Rest of Confectionery Extended Range - Chocolate Singles

lmage	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
BOOST DUO 69	Boost Duo	48.5g	4264397			7 622201 460792 >
flake si	Flake	32g	611503			< "5020" 1013" >
DECKER 99,	Double Decker	54.5g	130968	4323240	0.99	7 622202 343070
DAIRY MLK 99;	Marvelous Creations	47g	130994	4323243	0.99	7 622202 343162

Rest of Confectionery Extended Range - Sugar Singles

lmage	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
HALLS. Soothers	Halls Strawberry Soothers	45g	974521			5 034660 508038
HALLS. Soothers	Halls Cherry Soothers	32g	974486			5 010455 063135





















www.snackdisplay.co.uk

Rest of Confectionery Extended Range - Candy Bags

lmage	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
Mayands Tally	Mini Gems	130g	4307051	4312505	1.35	7 622202 209819 >
Toylor S	Spots Mix	130g	4304649	4312498	1.35	7 622202 209758 >
	Maynards Bassetts Murray Mints	193g	4015024			7 622210 464477 >
Weymands Edit of the Local	Maynards Bassetts Sherbert Lemons	192g	611747			5 023274 043189 >
PAIGU 130g	Sour Patch Kids Watermelon	130g	4307093			7 "622202"009198">





















www.snackdisplay.co.uk

Rest of Confectionery Extended Range - Chocolate Bags

lmage	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
A STATE OF THE STA	Curly Wurly Squirlies	85g	4316947	4323094	1.85	7 622202 341861

Rest of Confectionery Extended Range - Chocolate Multipacks

lmage	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
BOOST 8 4.199	Boost	126g	4282277	4323087	1.99	7 622202 341694
TURKISK 3) 3x51g	Frys Turkish Delight	153g	4309263			7 622210 396501
FRYS CHOCOLATI CREM	Frys Choc Cream	147g	4274925			7 622210 400970 >
PRYSON CALAM	Frys Peppermint Cream	147g	4274924			7 622210 685834 >





















www.snackdisplay.co.uk



