WELLA
PROFESSIONALS

ILLUMINA COLOR

ILLUMINA COLOR

USAGE GUIDELINES

100% NATURAL LOOKING COLOUR. UP TO 100% GREY



60g
Illumina Color

60g
Welloxon Perfect

Full-head Application

Same depth/darker

Apply the colour from roots to ends, on dry hair.

30-40 min

15-25 min

With Climazon

First-time Lightening

01 Apply the colour mixture to the lengths and ends only. Leave approximately 2cm free from the scalp.

15-20 min

02 Mix fresh colour and apply to the roots. Develop for full development time.

30-40 min

15-25 min

With Climazon

Welloxon Perfect - The Ultimate Partner

ILLUMINA COLOR Up to 100% grey coverage with a sheer result.

1.9% Welloxon Perfect (6 Vol)
Glossing and toning services. 1:2

4% Welloxon Perfect (13 Vol)
Deeper results on natural hair.

6% Welloxon Perfect (20 Vol)
1 level of lift, same depth or darker. Grey coverage.

9% Welloxon Perfect (30 Vol)
2 levels of lift.

12% Welloxon Perfect (40 Vol)
3 levels of lift.

OPAL-ESSENCE BY ILLUMINA COLOR
Opalescent finish, no grey coverage.

1.9% Welloxon Perfect (6 Vol)
Maximum opalescent shine.

4% Welloxon Perfect (13 Vol)
Pure use or combination with Illumina Color with supreme opalescent shine.

6% Welloxon Perfect (20 Vol)
Pure use or combination with Illumina Color with supreme opalescent shine.

9% Welloxon Perfect (30 Vol)
Not recommended!

12% Welloxon Perfect (40 Vol)
Not recommended!

NOTE: Opal-Essence shades will gently lighten natural hair as no depth is present. Take into consideration the natural underlying tone, combine with Illumina Color when depth is required.



60g
Illumina Color

60g
Welloxon Perfect

Colouring Grey Hair



30g 60g
Illumina Color

Welloxon Perfect
Pastel 1.9%

Regrowth Application

Including grey coverage root application

Apply to root area, applying to the area with the highest percentage of grey hair first.

30-40 min

15-25 min

With Climazon



Up to 70% Grey Hair
Use any shade from Illumina Color.



70-100% Grey Hair
Mix 1:1 with corresponding Illumina Color neutral shade +
Welloxon Perfect 6%
e.g. 30g 7/ + 30g 7/35 + 60g 6%/20 vol

Grey Blending

Grey hair is blended enhancing natural highs and lows.
Recommended shade levels 5/ to 10/.

10 min



30g 60g
Illumina Color

Welloxon Perfect
Pastel 1.9%

Intense Balance

Rejuvenate the colour on the ends for even results and healthy hair thanks to Metal Purifier Technology on faded lengths and ends.

10-15 min

Soft Balance

To add a hint of colour and shine and achieve a freshly colored feel on every visit. After completion of development time dampen the hair with water and emulsify the colour through the lengths and ends.

5-10 min



30g
Shinefinity

30g
Shinefnity Activator
Bowl & Brush or Bottle

Refresh with Shinefinity

Pair Shinefinity with Illumina Color on the roots and balance faded lengths and ends with Shinefinity for an ultra-natural finish. Apply root colour first. For the last 20 min of the development time, apply directly onto lengths and ends. Develop together, then rinse.

20 min



After Treatment

Using pH-optimised care products will enable better colour retention and give an excellent hair feel after a color service.
After completion of the development time, emulsify the colour with a little warm water
and rinse out well. Lightly shampoo with Invigo Color Brilliance Shampoo. To neutralise
oxidation residues and stabilise colour, use Color Service Post Color Treatment.



30g 60g
Illumina Color

Welloxon Perfect
Pastel 1.9%

Blonde Toning

Achieve a beautiful luminous finish after pre-lightening services.
Apply to the lightened areas needing optimal neutralisation first.
Comb through for even results. Visually check, until desired result achieved.

5-15 min

IMPORTANT! In order to achieve an even colour result comb the hair every 5 minutes during development time until the desired colour result is achieved.

Glossing

Gently infuse the hair with a subtle colour and a luminous shine.
Glossing services are ideal for clients wishing to try Illumina Color for the first time or to revive the colour and shine in between appointments.

Suitable for all depths, hair types, and colour directions from blondes, brunettes, and coppers.



30g
Illumina Color

30g
Welloxon Perfect
Pastel 1.9%

30g
Color Service
Post Color Treatment

5-10 min



30g
Opal Essence

30g
Welloxon Perfect
Pastel 1.9%

Opal-Essence

To achieve beautiful opalescent metallic milky sheen after pre-lightening services, use Opal-Essence alone or mixed together with Illumina Color + Welloxon Perfect Pastel 1.9%

15-30 min

IMPORTANT! To achieve soft lift to natural hair during toning. Apply to roots to ends, comb through for a base breaking effect.

Numbering System

Depth indicates dark or light and ranges from 10/ Lightest Blonde to 4/ Medium Brown.

Tone indicates the tonal character of the

shade.



Depth of colour

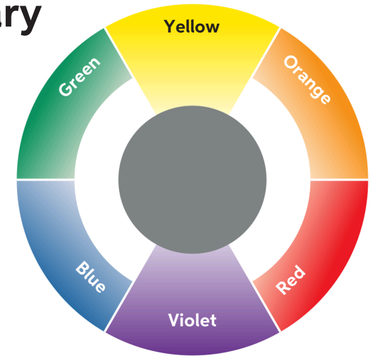
Minor tone of colour **Major tone of colour**

10/	Lightest Blonde
9/	Very Light Blonde
8/	Light Blonde
7/	Medium Blonde
6/	Dark Blonde
5/	Light Brown
4/	Medium Brown

/0	Natural
/1	Ash (grey)
/2	Matte (green)
/3	Gold (yellow)
/4	Red (warm)
/5	Mahogony
/6	Violet (cool)
/7	Brown (warm)
/8	Pearl (blue)
/9	Cendre (soft violet)

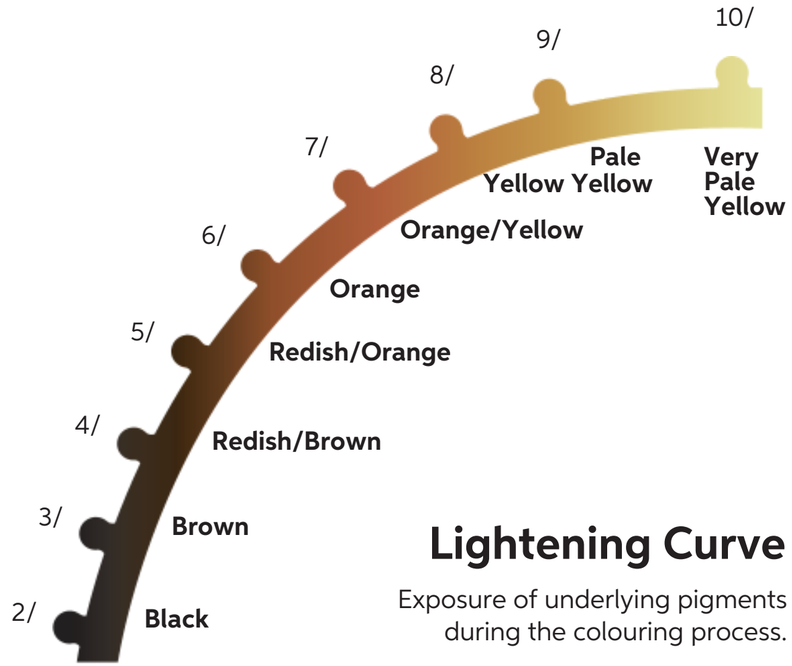
Complementary Colour

Opposite colours neutralise one another.



Exposed Underlying Pigment

Depth	Underlying Tone	Neutralising Tone
10/ Lightest Blonde	Very Pale Yellow	Light Violet
9/ Very Light Blonde	Pale Yellow	Violet
8/ Light Blonde	Yellow	Violet
7/ Medium Blonde	Orange Yellow	Blue Violet
6/ Dark Blonde	Orange	Blue
5/ Light Blonde	Red Orange	Green Blue
4/ Medium Brown	Red	Green
3/ Dark Brown	Red	Green
2/ Black	Red	Green



Lightening Curve

Exposure of underlying pigments during the colouring process.

Allergy Alert Test

Although the risk of developing a new allergy is reduced, there remains a risk of an allergic reaction that can be severe. **Always perform an allergy test 48 hours before any colour service.**



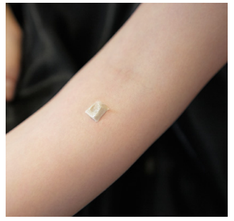
Step 01

Mix 5g of the colour you decided on during consultation with 5g dedicated developer.



Step 02

Apply the colour in to 1cm2 directly below the crook of the elbow.



Step 03

Leave the colour uncovered for 45 minutes. Then rinse the area with lukewarm water and pat dry with a clean



Step 04

Ask the client to either come back to the salon after 48 hours or call you to inform you of the result.

Ask your client to leave the test area undisturbed for 48 hours. If there are any signs of redness, burning or itching the colour product must not be applied. The client must seek medical advice before colouring their hair again If your client has ever experienced an allergic reaction to hair colourants you should not colour.

WELLA PROFESSIONALS

ILLUMINA COLOR

100% NATURAL LOOKING COLOUR
UP TO 100% GREY COVERAGE

COOL

WARM

TONE	X/02	X/05	X/1	X/13	X/16	X/19	X/53	X/59	X/60	X/69	X/81	X/93	X/	X/03	X/31	X/34	X/35	X/36	X/37	X/38	X/42	X/43	X/7	X/75	X/76
DEPTH 10/		10/05	10/1				10/53			10/69	10/81	10/93	10/			10/34		10/36		10/38					
9/						9/19		9/59	9/60				9/	9/03					9/37			9/43	9/7		
8/		8/05	8/1	8/13						8/69		8/93	8/					8/36	8/37	8/38					
7/							NEW 7/53				7/81		7/		7/31		7/35				7/42	7/43	7/7	7/75	
6/					6/16	6/19							6/						6/37						6/76
5/	5/02										5/81		5/				5/35					5/43	5/7		
4/													4/												

NEUTRAL

OPAL-ESSENCE

Silver Mauve	Platinum Lilly	Titanium Rose	Copper Peach