

bamford | SPRING / SUMMER  
2021 COLLECTION



*‘AT BAMFORD WE’VE ALWAYS SOUGHT TO CREATE COLLECTIONS THAT EMBRACE A SLOW, CONSIDERED AND ARTISAN-LED MINDSET BY PRODUCING CLOTHING IN SMALL RUNS THAT IS DESIGNED TO LAST. FOR THIS COLLECTION, WE’VE TAKEN A STEP BACK AND ASKED OURSELVES HOW THE GARMENTS WE CREATE CAN ALSO ACT AS A FORCE FOR CHANGE, CARING FOR AND ENHANCING THE LIFE OF BOTH PEOPLE AND PLANET. OUR FOCUS HAS BEEN ON STRENGTHENING OUR RELATIONSHIPS WITH OUR SUPPLIERS: FINDING FIBRES, FABRICS AND PRODUCTION METHODS THAT GIVE BACK TO THE PLANET BY HELPING TO RESTORE AND REPLENISH THE SOIL THAT PROVIDES FOR IT.’*

*Carole Bamford*

BAMFORD’S SPRING–SUMMER 21 COLLECTION CELEBRATES WILDFLOWERS; BEYOND THE DELICATE BEAUTY OF THEIR FORM AND COLOUR, THROUGH TO THE DUTY WE FEEL WE HAVE TO CULTIVATE A RECIPROCAL RELATIONSHIP WITH THE EARTH; TO RETURN THE PLANET’S GENEROSITY BY REPLENISHING THE RESOURCES WE LEAN ON SO HEAVILY.

EACH PIECE RECALLS THE INTIMATE AND FRAGILE RELATIONSHIP WE HAVE WITH OUR EARTH AND THE OPPORTUNITY WE HAVE AS DESIGNERS AND CREATORS TO USE OUR CRAFT TO SUSTAIN, SUPPORT AND RESTORE ITS VITALITY.

AS MANY HAVE SOUGHT TO CULTIVATE OR STRENGTHEN A RELATIONSHIP WITH NATURE THIS YEAR, WE HAVE ALSO STAYED FIRM IN OUR CONNECTION TO IT, ROOTING OUR PALETTE, OUR PATTERNS AND OUR FIBRES IN ITS HARMONY. GENTLE, FAWN HUES SIT ALONGSIDE ACCENTS OF PALE BLUEBELLS AND SULTRY INDIGO INKS, REFERENCING THE ABUNDANCE OF WILDFLOWERS THAT CARPETED ENGLAND’S MEADOWS AND ACCOMPANIED MANY AS THEY SOUGHT REASSURANCE AND CALM IN NATURE’S STEADYING PRESENCE THROUGHOUT THE CHALLENGES OF THIS YEAR. THE ANCIENT ECOSYSTEMS OF THESE MEADOWS ARE INTEGRAL TO THE NATURAL WORLD; THEY PLAY A VITAL ROLE IN FEEDING AND NURTURING THE POLLINATORS AND SPECIES THAT SUSTAIN OUR EARTH’S FUTURE.



GARDINER SHIRT / MATLOCK  
PANT / RAFIA SLOUGH BAG



SHERLOCK HOODIE /  
LOUNGE PANT



RUSH LOUNGE CHAIR

OPPOSITE PAGE: TULIP SHIRT DRESS /  
SIESTA FEDORA



KIERA PINAFORE / SIESTA FEDORA



ROMANCE DRESS

OPPOSITE PAGE: KIERA PINAFORE /  
DARCY TOP / RAFIA TOTE





AUSTIN GILET / KIERA PINAFORE /  
DARCY TOP

OPPOSITE PAGE: BASK DUNGAREE



FOLLY BLOUSE / BALANCE SWEATER /  
SHELL NECKLACE

OPPOSITE PAGE: WALTER SCARF /  
FOLLY BLOUSE / MATLOCK PANT



BOARDWALK DRESS / SHELL  
FRIENDSHIP BRACELET





LAWRENCE TUNIC / MATLOCK PANT

HANDWOVEN FABRIC HAS A STRONG PRESENCE IN EACH OF OUR COLLECTIONS AND WE WANTED TO MAINTAIN ITS PROMINENCE IN THIS SPRING-SUMMER COLLECTION ABOVE ALL BECAUSE OF ITS SIGNIFICANCE TO THE PEOPLE THROUGHOUT ITS SUPPLY CHAIN AND BECAUSE THE SKILLS OF THESE CRAFTSPEOPLE ALLOW US TO EMBRACE AND SUPPORT A HERITAGE AND TRADITION THAT ARE PASSED DOWN THROUGH GENERATIONS AND PROVIDE LIVELIHOODS TO SO MANY.

HANDWEAVING

TALULAH JACKET / DARCY TOP /  
MATLOCK PANT





MORE THAN THREE QUARTERS OF THE COTTON FIBRES WE HAVE USED IN OUR SS21 COLLECTION IS EITHER CERTIFIED ORGANIC OR HANDWOVEN, WHICH IN TURN SUPPORTS BOTH PEOPLE AND PLANET. WE HAVE INCREASED THE ORGANIC CONTENT IN OUR COLLECTION BY 25% SINCE LAST YEAR AND ARE STRIVING TO INCREASE THIS NUMBER SEASON AFTER SEASON. BECOMING TRULY SUSTAINABLE IS A JOURNEY, NOT A DESTINATION AND WE ARE CONSTANTLY STRIVING TO BUILD ON THESE FOUNDATIONS.

ORGANIC COTTON





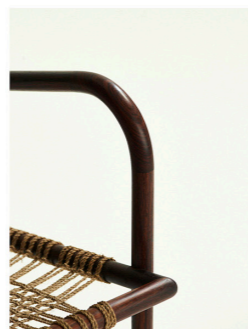
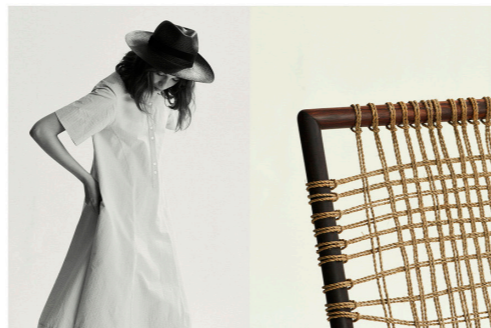
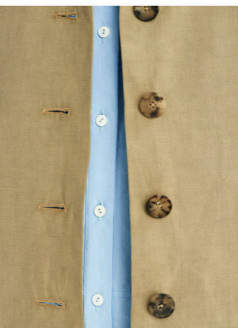
TULIP SHIRT DRESS / SIESTA FEDORA



BEACH FRONT DRESS

OPPOSITE PAGE: FOLLY BLOUSE /  
BALANCE SWEATER / KIERA PINAFORE /  
SHELL NECKLACE





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