

evian sustainability journey



Water

On going

Our commitment

Never take more than what nature offers:

15-year journey through rocks taking on its unique mineral composition until it reaches the underground source.

Win-win initiatives

Cooperation projects to ensure resource protection and sustainable development of the territory through the APIEME.

Share our know-how

on water resource management and preservation through the Water Institute by evian.

Main achievements

1992

Co-creation of the APIEME (Association for the Protection of the evian® Mineral Water Impluvium).

2008

1st natural mineral water with its catchment area being recognized as a Wetland of International Importance by the Ramsar Convention (UNESCO Partner).

2000-2016

38% reduction of total water usage production processes.

2016

Inauguration of the Terragr'eau methanizer which converts 40,000 tons of organic waste each year into natural fertilizer used by local farmers while producing biogas to provide power for 1,200 inhabitants.



Carbon

2020

Our commitment

1st Danone global brand carbon neutral by 2020.

Main achievements

Since

2008

Taking positive actions to lower carbon emissions and supporting the Livelihoods Carbon Fund: 130 millions trees planted in 10 years.

2017

First Danone production facility and largest food production site in France to achieve carbon neutral status, independently certified by the Carbon Trust.

USA and Canada business certified carbon neutral by The Carbon Trust.

Bottling site 100% powered by renewable energy.

92% + 8% = 100%
converted to energy recycled waste recovery at the bottling site

60% of the bottles shipped by train from the bottling site.



Plastic

2025

Our commitment

100% circular brand by 2025.

100% recycled PET in evian plastic bottles by 2025.

Seek zero plastic bottle waste.

Accelerate recycling initiatives.

Main achievements

100% recyclable bottles.

2008

1st natural mineral water in France to integrate recycled PET in its bottles.

2016

Launch of the No Wrap Pack that allows a 4% plastic reduction with the removing of the plastic wrap surrounding bottles.

2017

25% recycled PET on average across the range.