Realize

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#### **About**

# Realize LIVE is Siemens' digital transformation conference.

It's where technical users, industry leaders, and partners come together to accelerate innovation and efficiency through learning, connection and problem-solving.

#### At the conference, you will:

Improve your proficiency with the tools you use, thanks to best practices, hands-on training, and technical support.

Optimize your solutions and discover ways to advance innovation.

Connect with industry leaders to prepare for the future of digital transformation.

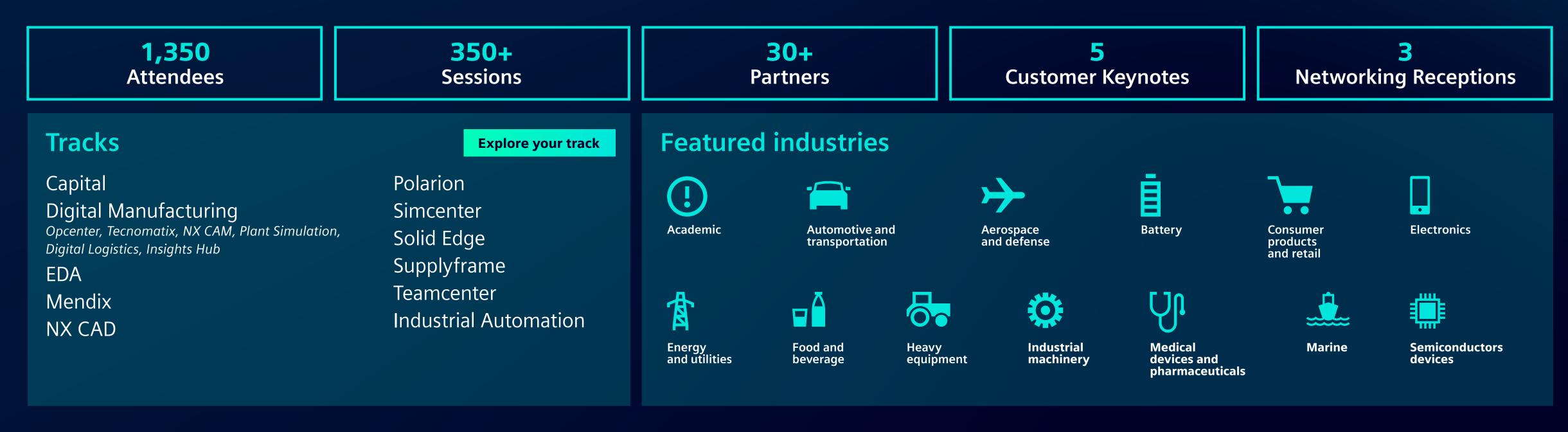
I would recommend Realize LIVE to anyone who wants to stay ahead of what's coming in the future, stay informed about current developments, network with key peers, and gain valuable exposure to the industry."

— 2024 Realize LIVE attendee

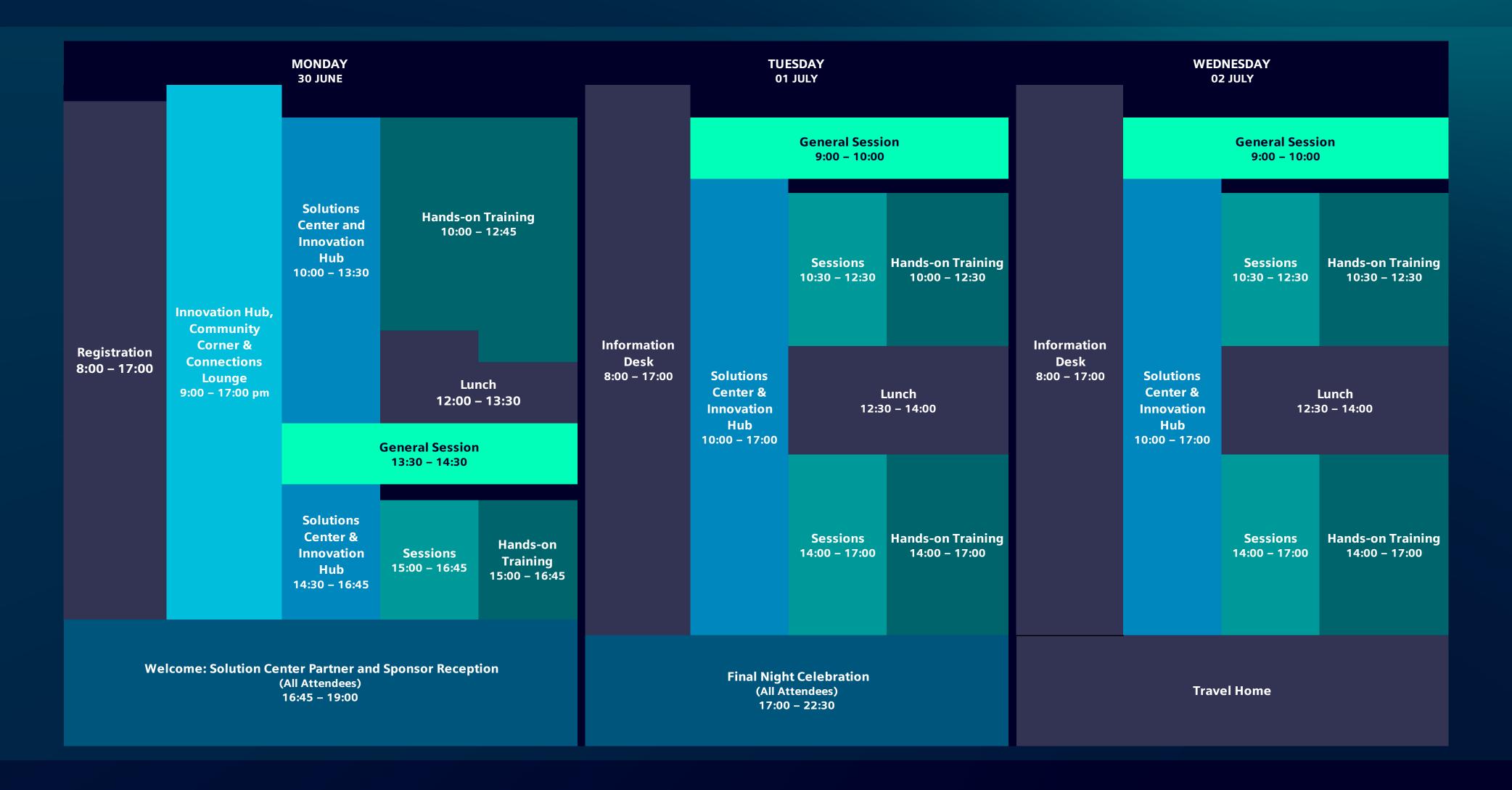
#### **Experience at a glance**

# Whether you're a technical user or you're leading enterprise-wide deployment, Realize LIVE has something for you.

This year's event will serve up in-depth technical content, product previews and the first look at new solutions. You'll also have access to Siemens experts, insights on the future of industry, and best practices delivered straight from your engineering peers.



#### Agenda





#### What you will hear

# Visionary leaders will share insights on industry trends and future developments.





#### **SIEMENS**



Tony Hemmelgarn
President and CEO



Joe Bohman
Executive Vice President,
PLM Products



#### What you will do



### Attend breakouts & hands-on training

Learn foundational to advanced topics, guided by expert engineers who will clarify key concepts and functionalities.



#### **Visit the Solutions Center**

Access Siemens product experts, engage with customer exhibits, and connect with the right partners and vendors to optimize your solutions.



#### Connect with colleagues

Visit the Connection Lounge to connect, collaborate, and foster a thriving community.



### **Experience the student Design Hack**

Engage with top-tier college students as they fiercely compete to solve an industry challenge. Join in knowledge sharing, build your new-hire network, and witness first-hand the ingenious solutions your new/future workforce delivers.

#### What you will gain

#### **Technical expertise**

60 days of complimentary access to Siemens Xcelerator Academy. Inclusive of:

- A robust library of on-demand Siemens Software trainings
- 20+ hours of labs
- Access to certification prep sessions
- One certification exam opportunity which can either be taken in person at Realize LIVE or online within six months after the event.
- Valued at €1,000

#### **Industry insights**

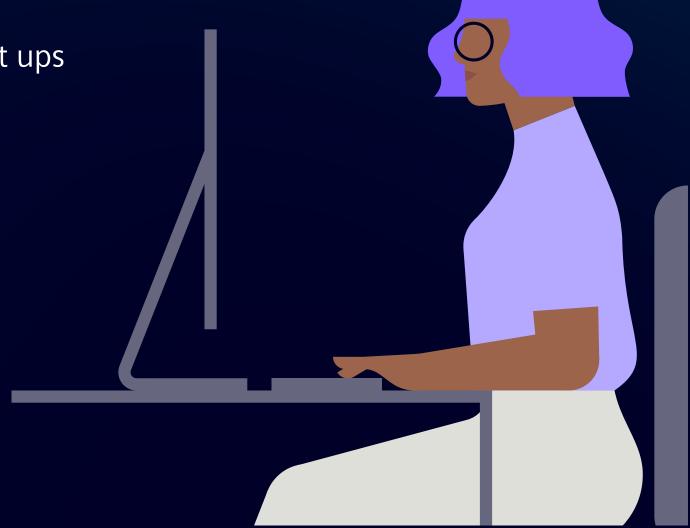
Explore dedicated areas where you can hear from leaders across industries about topics critical to your business:

- Industry lounge
- Industry networking receptions
- Transformation stages

#### **Professional connections**

Network with over 1,350 engineering peers, partners, and Siemens experts in various dedicated areas:

- Community Corner
- Connection Lounge
- Innovation Hub
- Trials Lab
- Portfolio meet ups





#### Who you will meet



#### **Solutions experts**

Interact with Siemens experts in the dedicated "Ask the Experts" area and breakouts to have your most pressing technical questions answered.



#### **Thought leaders**

Engage in meaningful conversations on the latest industry trends and challenges in the Industry Lounges.



#### **Partners**

Find the right partners and vendors to optimize your tech stack.



#### Peers

Visit the Connection Lounge, Community Hub, or any evening networking reception for dedicated time to meet and collaborate with your peers.



#### **Techc**×Ilence

**Awards** 

#### **Gain recognition**

#### Eligibility

Open to any Siemens Digital Industries Software customer attending Realize LIVE Americas or Realize LIVE Europe in 2025.

#### **Awards**

#### **Individual awards**



#### **Community champion**

Honoring those who foster collaboration and knowledge-sharing within their networks.



#### **Innovation leader**

Highlighting individuals driving cuttingedge solutions and advancements.

#### **Company awards**



#### **Sustainability impact**

Recognizing efforts to achieve measurable environmental and societal benefits.



#### Digital transformation

Celebrating breakthroughs in leveraging technology to transform operations and processes.

### Application O-timeline Jan

January 7<sup>th</sup>
Nominations open

**March 30**<sup>th</sup> **Nominations close** 

**April – May Finalist selection** 

Siemens executive team to select finalists

#### June

Winners announced at Realize LIVE!

Customers must be registered for Realize LIVE to win

#### Contact

For more details or to submit your nomination, visit the Realize LIVE 2025 Techcellence Awards page or contact your Siemens rep.







#### **Venue information**

### We're in Amsterdam!

Realize LIVE Europe is moving to the vibrant RAI Center in Amsterdam, bringing the event to the heart of the Netherlands. This world-class venue provides the perfect setting for connecting, learning, and innovating together.

Rooms for Realize LIVE can be found at the link below.

**Book your hotel** 







Realize

L | So June - 2 July 2025

RAI Convention Centre, Amsterdam

# Join us at Realize LIVE



Register now to secure your spot.

