

Responsible Al in Higher Education: A Prioritization Guide

Introduction

Operationalizing Responsible AI in Higher Education

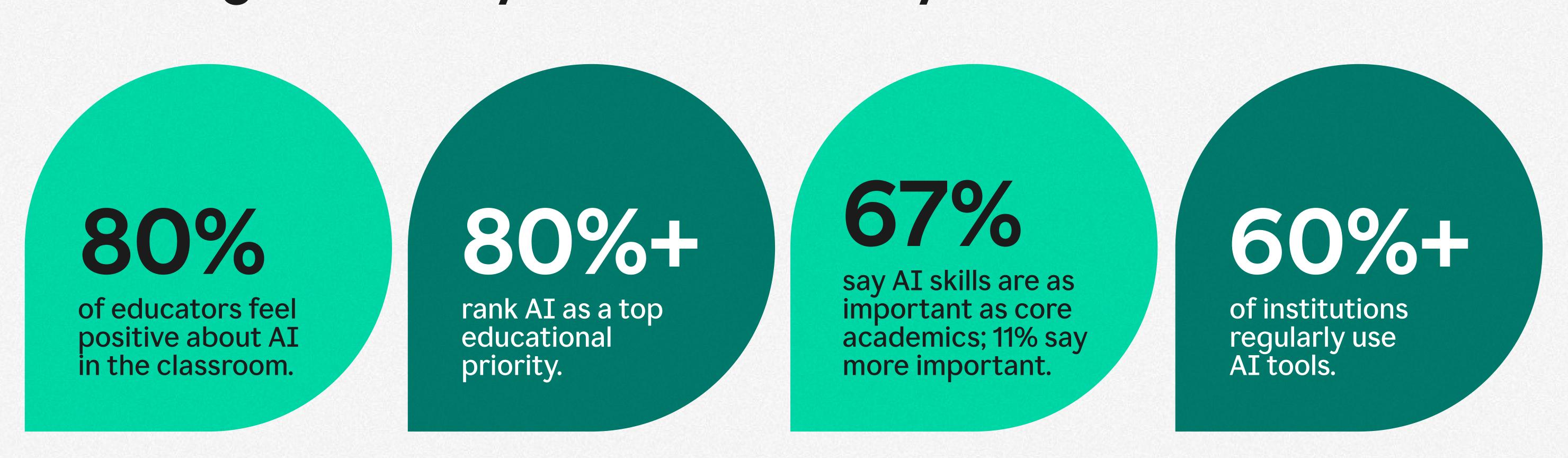
Artificial intelligence has been transforming higher education for years, but we now stand at a pivotal moment where its rapid evolution demands immediate focus on responsible innovation.

Institutions are embracing AI, recognizing its potential to enhance learning, and equipping students with AI skills essential for the future of work.

How to use this guide

After surveying higher ed leaders in partnership with Higher Ed Dive, Grammarly uncovered a common lack of clarity on responsible AI requirements, roles and responsibilities, and action steps. This asset provides guidance on how to understand responsible AI in higher education, who to involve, and key priority steps.

What higher ed says about Al today:



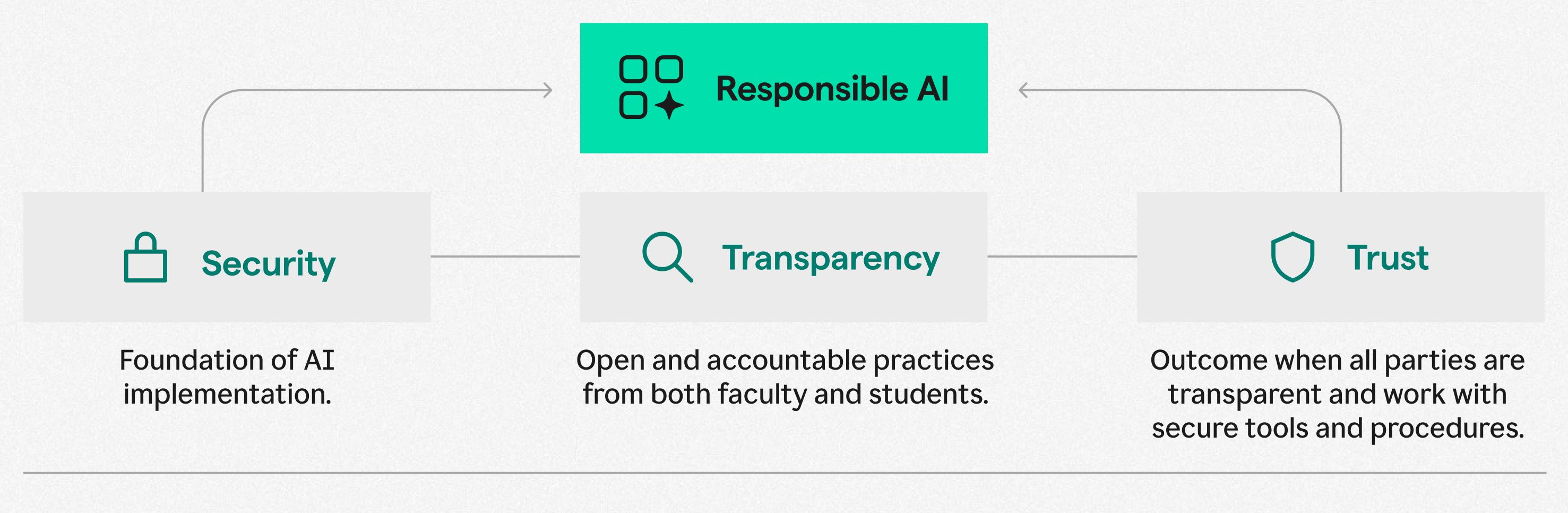
Discover how to bridge the gap

Next: The Responsible AI framework →

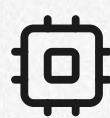




A Clear Pathway to Practical Al Adoption in Higher Education



Key Stakeholders



Ensure technical safety.

IT Professionals



Administrators

Guide institutional policies.



Educators

Integrate AI into teaching and learning.



Students

Develop futureready skills.

The Responsible AI (RAI) framework provides actionable steps to help your institution effectively integrate responsible Al practices.



Assess Your Current Al Practices

Understand how your existing initiatives align with the RAI framework.



Identify Gaps and Define Next Steps

Pinpoint areas for improvement to develop a comprehensive RAI approach.



Engage Stakeholders for Shared Responsibility

Determine who should be involved at each stage to create an institution-wide approach.

Explore each component in depth



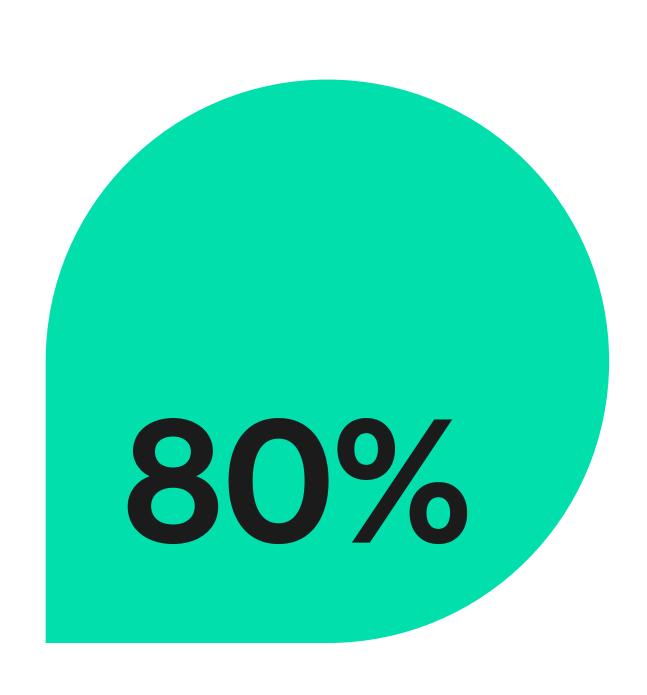




Security—The Foundation of Responsible Al

Core components: Technical Safety & Reliability | Data Security & Privacy Protection

Ensure technical safety and privacy in Al implementation



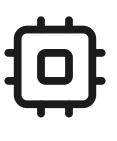
of higher ed leaders identify student data privacy and security as extremely important

Key Stakeholders



CTO/CIO

Guide secure AI adoption and innovation as a strategic leader.



IT Professionals

Ensure system safety and data protection as technical experts.

Technical Safety & Reliability

See Grammarly's self-assessment









Evaluate Your Al Tools

Assess AI tools for security and reliability before implementation.

Implement Timely Updates

Keep systems up-to-date to protect against threats.

Conduct Regular System Audits

Identify vulnerabilities and ensure system integrity.

Monitor Performance Continuously

Ensure optimal functioning of AI systems.



Data Security & Privacy Protection



Practice 1:

Ensure Regulatory Compliance

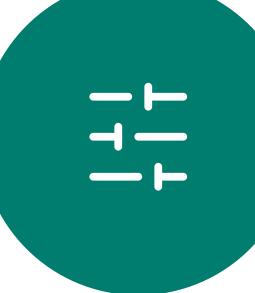
Adhere to laws like FERPA and GDPR.



Practice 2:

Use Advanced Encryption

Protect data both at rest and in transit.



Practice 3:

Implement Access Controls

Configure custom permissions and group-level access.



Secure foundations support AI safety at scale







Transparency—Responsible Implementation

Core components: Bias Mitigation & Equitable Access I Transparency & Accountability

Foster equitable outcomes through transparent and accountable Al use

Key Stakeholders



Provost

Oversees academic policies and promotes institutional transparency.



Academic Affairs

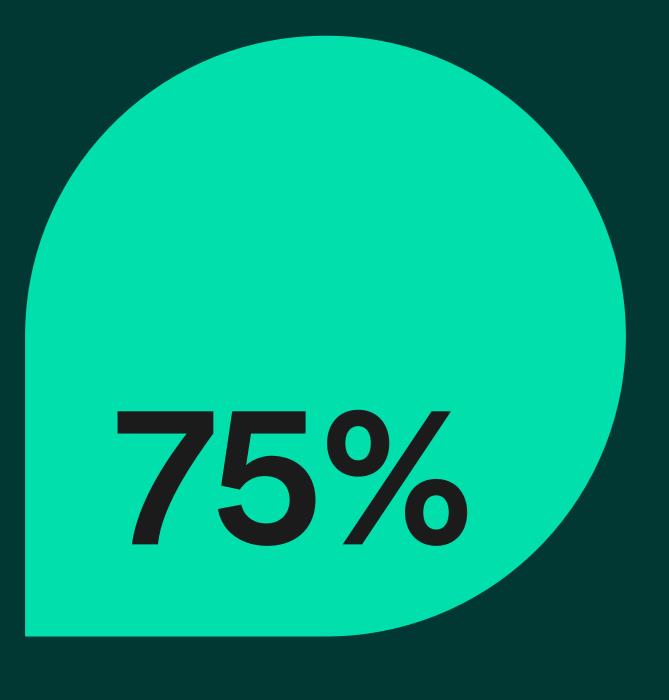
Designs and coordinates transparent practices to ensure academic integrity and fairness.

Bias Mitigation & Equitable Access



Percent of higher ed leaders surveyed who feel it is important to:

Give all students equitable access to AI tools



71%

Complement human educators rather than replace them

Promote fairness and eliminate bias









Conduct Regular Bias Assessments

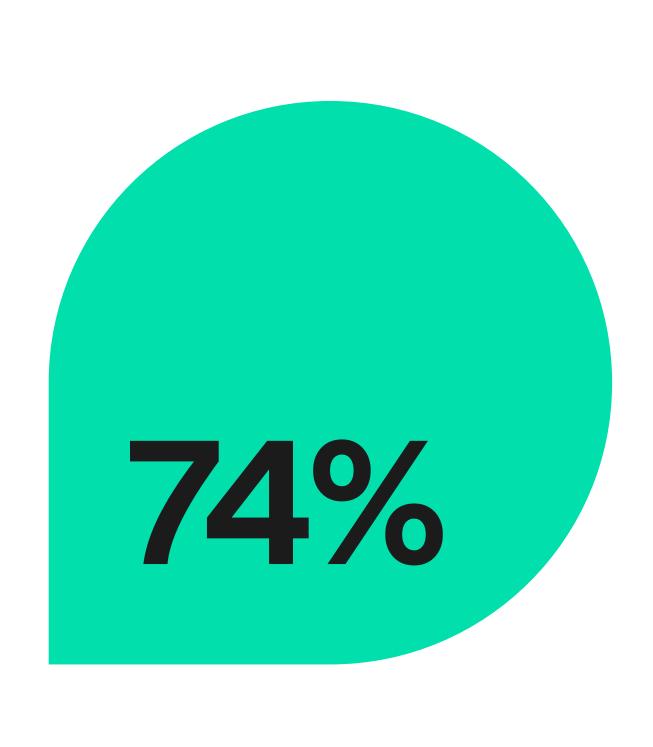
Identify and address biases in AI systems.

Adopt Inclusive-Forward Al Tools

Deploy AI tools that serve all user groups. **Ensure Equitable Access**

Provide AI resources and literacy opportunities to all students equally.

Transparency & Accountability



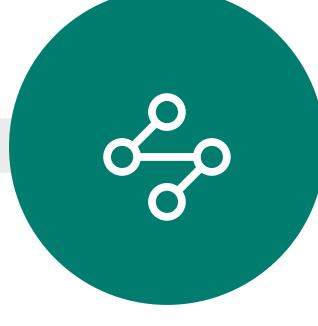
of higher education leaders identify transparency about Al use in decision-making processes as extremely important



Action 1:

Create Transparent and Living Policies

Maintain dynamic AI policies that evolve with technology.



Action 2:

Clarify Academic **Integrity Expectations**

Define and publicize ethical AI use to help students avoid unintentional misconduct.



Action 3:

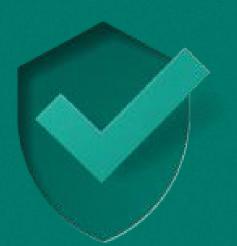
Establish Policy Steering Committee

Regularly update policies through active committees.

Transparency fosters trust and collaboration



Next: Trust →



Trust—The Future of Higher Ed Innovation

Core components: Student Information & Al Literacy | Ethical & Effective Pedagogical Integration

Build confidence with ethical Al to enrich educational experiences

Key Stakeholders



Educators

Guide ethical AI integration in teaching.



Students

Prepare for the future workforce with AI skills.

Student Information & Al Literacy







Facilitate Open Dialogues on Al Use

Host listening tours for students, educators, and administrators to openly discuss AI.

Promote Development of Soft Skills

Enhance communication, collaboration, and adaptability skills alongside AI literacy.

Provide Ongoing Al Resources

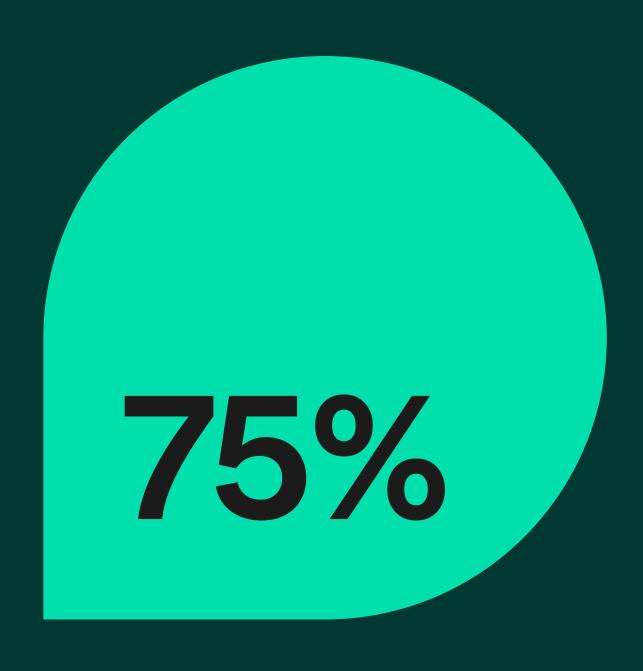
Regularly offer materials to deepen understanding of AI and its ethical implications.



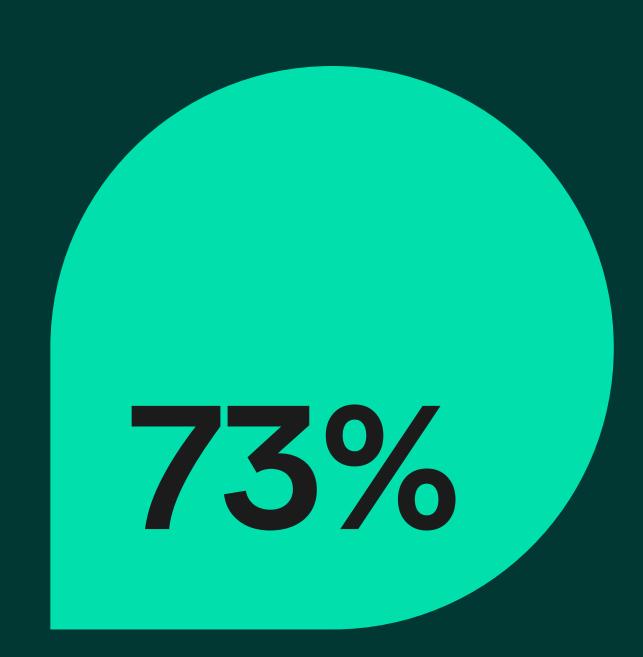
Ethical & Effective Pedagogical Integration

Priorities for Trust

Percent of higher ed leaders surveyed who feel it is important to:



Preserve academic integrity



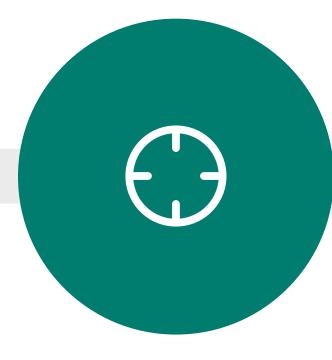
Align Al use with ethical standards and educational values



Action 1:

Integrate Al Topics into Curriculum

Incorporate AI education across disciplines.



Action 2:

Align Al Tools With Learning Objectives

Identify AI use cases that support educational goals.



Action 3:

Monitor and **Evaluate Impact**

Assess AI's effectiveness on student outcomes.

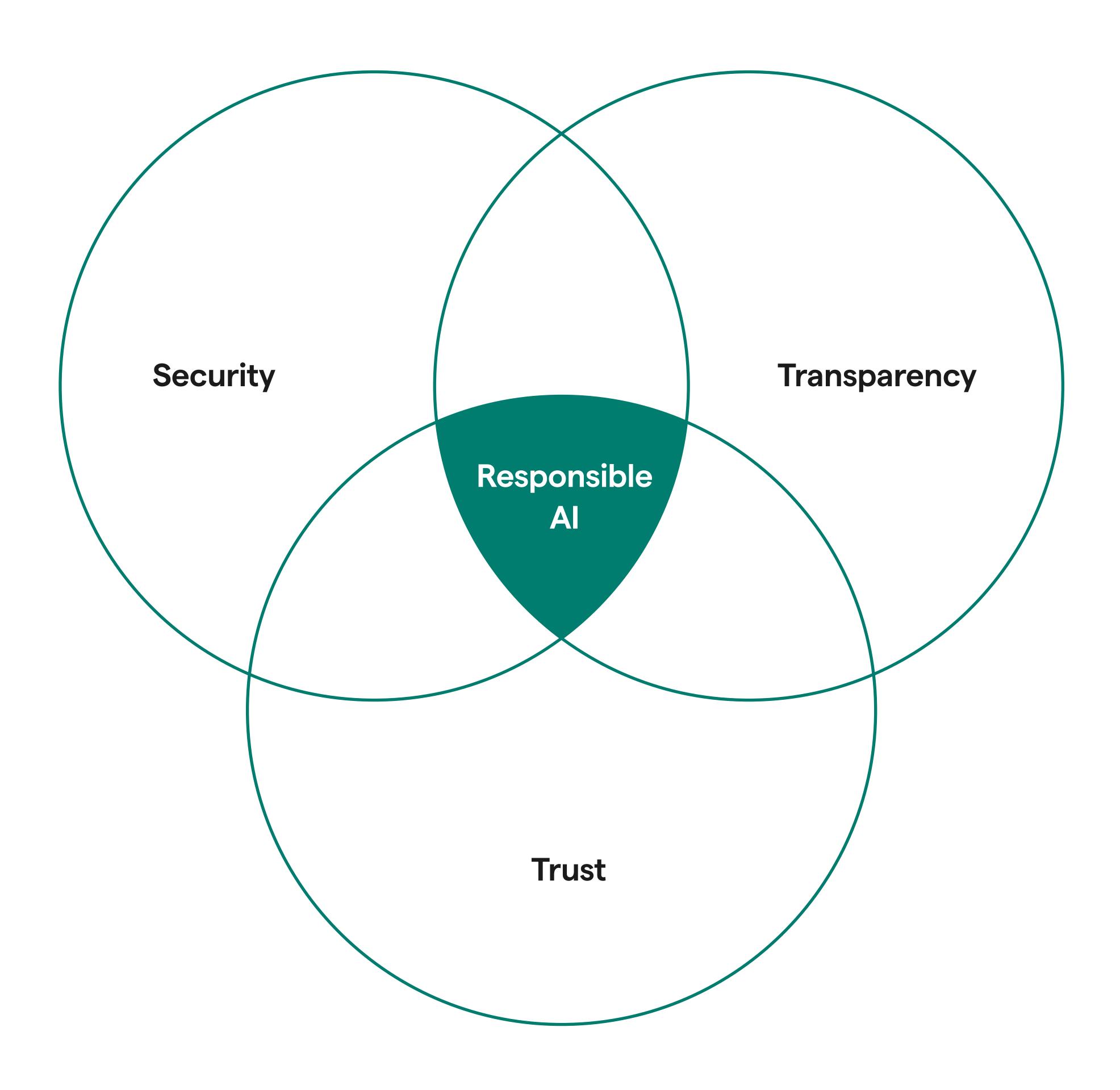
Ready to build trust with responsible AI?



Next: Conclusion →



Integrate security, transparency, and trust to shape the future of higher education



Responsible Al: the guardrails to drive Al innovation

Download our latest report in collaboration with Higher Ed Dive: "Navigating the AI Dilemma in Higher Ed: Insights From a National Survey"

Download







About Grammarly

Grammarly for Education is an AI-powered communication assistant trusted by over 3,000 institutions to equip students with essential AI skills for the new era of work. It helps students learn as they write, enhancing their ability to communicate confidently and succeed in the classroom and beyond. For educators, Grammarly boosts productivity and makes teaching more efficient and meaningful. By offering writing suggestions that augment classroom instruction and improve student outcomes, Grammarly serves as the trusted generative AI partner for your entire institution.

Learn more by getting in touch with our product experts.