Get down with us.

PARTY FOR THE PARKS Disco

WHAT

The 8th annual Party for the Parks is the Conservancy's largest fundraising event and the don't-miss block party of the year! Help us reach our goal of raising $120,000 for our city's parks through this one-night spectacular of the best food, drink and entertainment the city has to offer.

WHY

The quality of a city is directly related to the quality of its parks. The Charleston Parks Conservancy is a 501(c)3 nonprofit with a mission to inspire the people of Charleston to connect with their parks and together create stunning public spaces and a strong community. With expert staff and a passionate corps of volunteers and supporters, the Park Angels, we work side-by-side to rejuvenate parks and bring people in the community together through fun park programming.

WHEN

Saturday, November 3, 2018
6:00-10:00 pm
VIP Sneak Peak at 5:30 pm

WHERE

Colonial Lake
Charleston, SC

THANK YOU

For your support of this great event and we look forward to seeing you there!

PARTY FOR THE PARKS Disco

Sponsorship Opportunities

Presenting Sponsor $10,000

- Ten complimentary Studio 54 VIP* tickets that include special 5:30 pm pre-party admission
- Preferred placement in promotional campaign including electronic/print media and signage
- Sponsorship acknowledgment in e-newsletter during the month of sponsor activation
- Logo on the Party for the Parks website and listing on event ticket
- Preferred event parking
- Recognition at main stage

Diamond Sponsor $5,000

- Six complimentary Studio 54 VIP* tickets that include special 5:30 pm pre-party admission
- Prominent placement in promotional campaign including electronic/print media and signage
- Sponsorship acknowledgment in e-newsletter during the month of sponsor activation
- Logo on the Party for the Parks website and listing on event tickets
- Recognition at main stage

Platinum Sponsor $2,500

- Four complimentary Studio 54 VIP* tickets that include special 5:30 pm pre-party admission
- Prominent placement in promotional campaign including electronic/print media and signage
- Sponsorship acknowledgment in e-newsletter during the month of sponsor activation
- Logo on the Party for the Parks website

Gold Sponsor $1,000

- Two complimentary Studio 54 VIP* tickets that include special 5:30 pm pre-party admission
- Placement in promotional campaign including electronic/print media and signage
- Sponsorship acknowledgment in e-newsletter during the month of sponsor activation
- Listing on the Party for the Parks website

Silver Sponsor $500

- Two complimentary General Admission tickets that include special 5:30 pm pre-party admission
- Listing in electronic/print promotional campaign and signage
- Listing on the Party for the Parks website
- Sponsorship acknowledgment in e-newsletter during the month of sponsor

*VIP ticket provides access to private lounge with bar, signature cocktails, hors d'oeuvres, and entertainment.
GA tickets are $85 for early birds, $115 regular | VIP tickets are $200 for early birds, $250 regular
NOTE: Sponsorships received after August 1, 2018 will be included in a limited promotional campaign

PARTY FOR THE PARKS Disco

Thank You to Our 2017 Sponsors

Presenting Sponsors

gdc HOME

FOLIO FINE WINE PARTNERS

MARINE WAREHOUSE CENTER SINCE 1993 MWC WILMINGTON · CHARLESTON NC SC

THE SPEEDWELL FOUNDATION

Diamond Sponsors

EventHaus Rentals
Grill 225
Hospitality Management Group, Inc.
ICEBOX
RLE Charleston
Welcome to Moe's

Platinum Sponsors

5Church
Herd Provisions
Home Team BBQ
Marshall Walker Real Estate
Michael and Sue Dougherty
Nature's Calling, Inc.
South Seas
Southern Eagle Distributing
The Arnold Family
The Gadsden
The Glass Onion
The SchoolHouse
The Victor Social Club
Warehouse

Gold Sponsors

Austen & Gowder, LLC
Bank of South Carolina
BoomTown
Braxton Crim Art Direction + Design
Building Art WORKSHOP
Caviar & Bananas
Charleston Chocolatiers
Cigar Row Events
College Sage
DesignWorks, LC
Dufford Young Architects
Herlong Architects
James and Carolyn Fields
Jim N' Nicks Bar-B-Q
Knight Printing and Graphics
Leslie Turner
Lowcountry Maritime Society
Momentum Rents Property Management
Motley Rice LLC
Nancy and Tom Maher
Pop The Bubbly Events
Production Design Associates
Prohibition
Royal Cup Coffee and Tea
South Carolina Federal Credit Union
Tara Guérard
The Cassina Group
Tiller Construction
WebsterRogers LLP

Silver Sponsors

Anderson Insurance Associates
Avison Young
Chocolate Cake
D&M Productions
Daniel Ravenel Sotheby's International Realty
Handsome Properties, Inc.
Haynsworth Sinkler Boyd, P.A.
Matt O'Neill Real Estate
NFP Corporate Services (SE), Inc.
Ron Abuelo Rum
Ross and Greer Hostetter
Salt Marsh Renovations
Sandra and Spencer Deering
The Beach Company

PARTY FOR THE PARKS Disco

Marketing & Promotion

The Charleston Parks Conservancy engages in marketing and promotional campaigns year-round to ensure maximum exposure for both Party for the Parks and its participating sponsors. Place your brand center stage at one of Charleston's most exciting events by becoming a sponsor today!

Exposure:

Website Presence

Link and logo presence on dedicated Party for the Parks website.

Digital and Print Invitation

Full color, digital and print invitations sent to target list of over 5,000.

Onsite Signage

Sponsor recognition on print signage during Party for the Parks. 900+ attendees.

Social Media Campaigns

Opportunity for cross promotion through Charleston Parks Conservancy's social media platforms, including Facebook, Twitter and Instagram

Media Coverage

Promotion throughout the year from various local media outlets.

E-newsletters

Link and logo callout in monthly e-newsletter sent to more than 5,000 subscribers

By the Numbers:

4,744 Friends
Like our Page

4,839
Followers

8,409
Followers

5,200
Subscribers

PARTY FOR THE PARKS Disco

Sign Me Up!

I want to support our community parks by sponsoring Party for the Parks on Saturday, November 3, 2018

Sponsorship Levels

- ☐ Presenting Sponsor ($10,000)
- ☐ Diamond Sponsor ($5,000)
- ☐ Platinum Sponsor ($2,500)
- ☐ Gold Sponsor ($1,000)
- ☐ Silver Sponsor ($500)

In-Kind Donation

Cash Value Amount of Donation: $ _____

Type of Goods/Services donated: _____

_____

Payment Options

- ☐ My check is enclosed.
- ☐ I will pay with a credit card online at charlestonparksconservancy.org/donate.

Sponsor Listing

Business Name: _____
(Or preferred sponsor listing)

Contact Name: _____

Business Address: _____
Street City State Zip

Email: _____ Phone: _____

Website: _____

Facebook: _____ Twitter: _____ Instagram: _____

Signature: _____ Date: _____

Charleston Parks Conservancy
Attn: Austin Nelson
P.O. Box 31187, Charleston, SC 29417
843.724.5003 (office) 843.343.8830 (mobile)
OR email anelson@charlestonparksconservancy.org