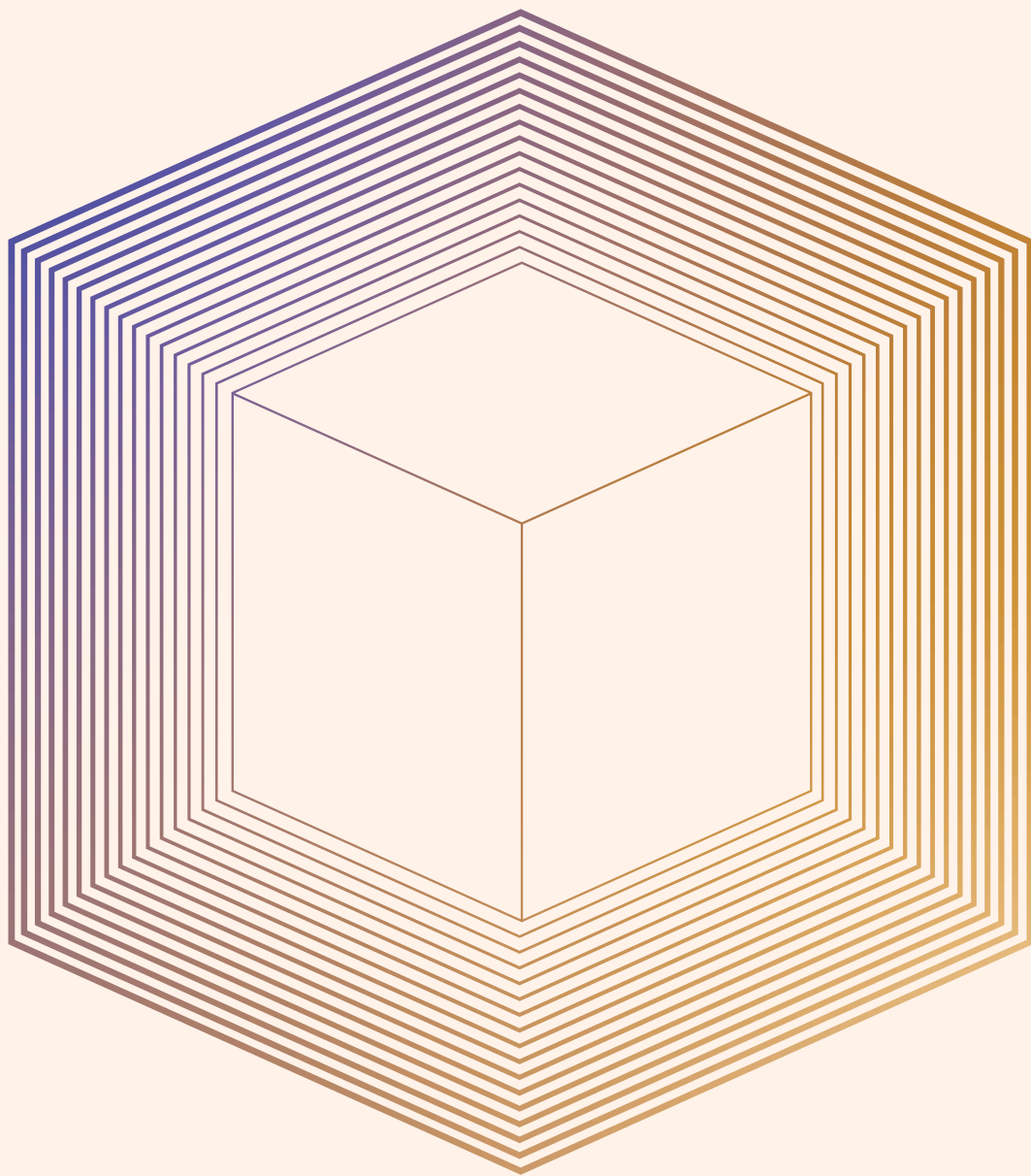


tiff

ANNUAL
REPORT
2019



FILM CONNECTS | FILM MATTERS



Building connections & embracing change

2019 was a momentous year for TIFF, a year in which we built on our guiding principle to transform the way people see the world through film. Just a few short months into 2020, the world was transformed in a dramatically different way by the COVID-19 pandemic, resulting in the temporary closure of our cinemas and offices at TIFF Bell Lightbox.

During this pause in our regular programming, we remain committed to creating connections and bringing great films to our audiences. In the following pages, we share our successes from last year, which confirm what we've always believed: that film helps us better understand one another, encourages empathy, and fuels a more engaged and connected world. These timeless values drew record audiences to TIFF in 2019 and, we believe, will endure when the time comes to welcome guests back to our cinemas.

In the second year of our five-year strategic plan, our focus on growing our community by targeting more people to attend — and with more impact — yielded results. We secured 101 New Release titles to screen at TIFF Bell Lightbox and hosted a number of special events, including intimate discussions with film legends Spike Lee, David Koepp, and Gurinder Chadha.

As an organization, TIFF is constantly developing in tandem with the evolution of the traditional cinema experience. Our audiences have an unprecedented amount of choice and their appetite for outstanding cinema, diverse perspectives, and transformative experiences remains. TIFF has embraced the opportunities that have come with new platforms and our shared passion for dynamic storytelling.

Our Festival continues to be an international platform for audiences, media, and industry to discover great filmmakers, explore new directions

in cinema, and immerse themselves in the business of film. The 44th edition of TIFF in 2019 showcased 133 major World Premieres, representation from an incredible 84 countries, and 36% of titles directed, co-directed, or created by women; it also marked our first-ever awards component to our annual TIFF Tribute Gala, which celebrates the film industry's leading contributors.

We also intensified our overall diversity and inclusion efforts and our support for women both in front of and behind the camera. TIFF's Media Inclusion Initiative's new mentorship programme provided more networking and professional development opportunities for members of the media, to help achieve a more diverse press corps. Thanks to generous donations to Share Her Journey, more than 150 filmmakers received support through scholarships, fellowships, and professional development opportunities.

This report is filled with stories that we know will inform and inspire — from our incredible filmmakers, volunteers, members, donors, sponsors, and staff. Our loyal community enables us to continue bringing the power of film to audiences year-round. Our sincere thanks to all of you for the crucial role you play in empowering TIFF to continue its mission.

Our doors will open again, and we look forward to welcoming you back. Until then, stay safe, and take care.



CAMERON BAILEY
Artistic Director
& Co-Head, TIFF



JOANA VICENTE
Executive Director
& Co-Head, TIFF



JENNIFER TORY
President of
the Board, TIFF

TIFF in 2020

What would we do without the cinema — without a silver screen to transport us, to present us with endless possibilities? The question couldn't have been further from our minds in 2019, a year — as you'll read in the pages ahead — so full of accomplishments for TIFF, and so full of great film for our audiences. But in 2020, the COVID-19 pandemic, and the temporary closure of our theatres and offices at TIFF Bell Lightbox, has forced us to consider life without the immersive experience of a cinema or the comfort, connection, and community of moviegoing. As Ingmar Bergman said, "No art passes our conscience in the way film does, and goes directly to our feelings." And, right now, our members and patrons are missing that. Their many heartfelt messages to us have expressed how deeply they've felt the absence of our theatres in their lives.

TIFF Bell Lightbox transcends brick and mortar. It is a beacon whose glow charts a course for film lovers and for challenging voices that might otherwise go unheard. Although we can't come together in theatres, we have brought the content, the conversations, and the community of TIFF to our supporters at home. To this end, we are investing in new platforms and technologies, not in an attempt to recreate our programming, but as a way to reimagine it. We have always prided ourselves on preserving film's heritage and helping to shape its future, yet we're also reminded of cinema's unique ability to comfort us, connect us, and even to help us escape, if only for a couple of hours.

We remain committed to increasing diversity in film through initiatives like Share Her Journey, which seeks to create more opportunities for women behind and in front of the camera, and, as always, to helping filmmakers find an audience for their work — the very work that enriches our lives when we need it most. We are proud of our many accomplishments in 2019, but TIFF is more than just the results of a calendar year. Our core belief remains the same as it did when we first began our journey in 1976, that community matters, art matters, and film matters still. We will always endeavour to bring all three together, and to share them with the world — because cinema has the power of reflection, to bolster our passions, and to impact our emotions with its incomparable sense of shared wonder.

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AUDIENCE EXPERIENCE



CINEMA IS AN ART FORM with endless possibilities. Our curatorial choices are based on a deep respect for, and profound belief in, the medium, its creators, and its viewers. During the Festival and year-round at TIFF Bell Lightbox, our commitment to providing transformational experiences for our audiences takes shape through curated film programmes and events, where art and conversation meet to change the way people see the world.

←
TKTKTKTK performs at the premiere of *The Body Remembers When the World Broke Open*



In its 30-year history, TIFF Cinematheque has risen to be one of the pre-eminent programming institutions of its kind. Its inspired approach, the quality of its presentation, and the serious consideration it gives all genres and periods of cinema is now globally renowned.

TIFF Cinematheque presents an ambitious selection of films annually, including acclaimed directors' retrospectives, national and regional cinema spotlights, thematic programmes, experimental and avant-garde cinema, exclusive limited runs, and many new and rare archival prints.

Supported by
Ontario Creates and
Canada Council for the Arts

←
WEEKEND
dir. Jean-Luc Godard

Claire Denis

↓
35 RHUMS
dir. Claire Denis



↓
NÉNETTE ET BONI
dir. Claire Denis



Following the acclaimed premiere of Claire Denis' star-studded *High Life* at the 2018 Toronto International Film Festival, TIFF Cinematheque celebrated the ever-evolving career of the bold French filmmaker with its third retrospective of her work. Accompanied by a sidebar selection of films by the auteur's collaborators and inspirations, the series featured 35mm prints for 11 of its 17 titles.

Summer in France

Continuing the summer tradition of spotlighting national cinemas from around the globe, TIFF Cinematheque mounted its Summer in France programme. This aesthetically rich survey included five riveting retrospectives focused on Alain Resnais, Jacques Becker, Jean Renoir, and Jean-Luc Godard's signature '60s works, alongside a celebration of legendary screen icon Jeanne Moreau.



←
LA GRANDE ILLUSION
dir. Jean Renoir

→
CONTEMPT
dir. Jean-Luc Godard





Euzhan Palcy

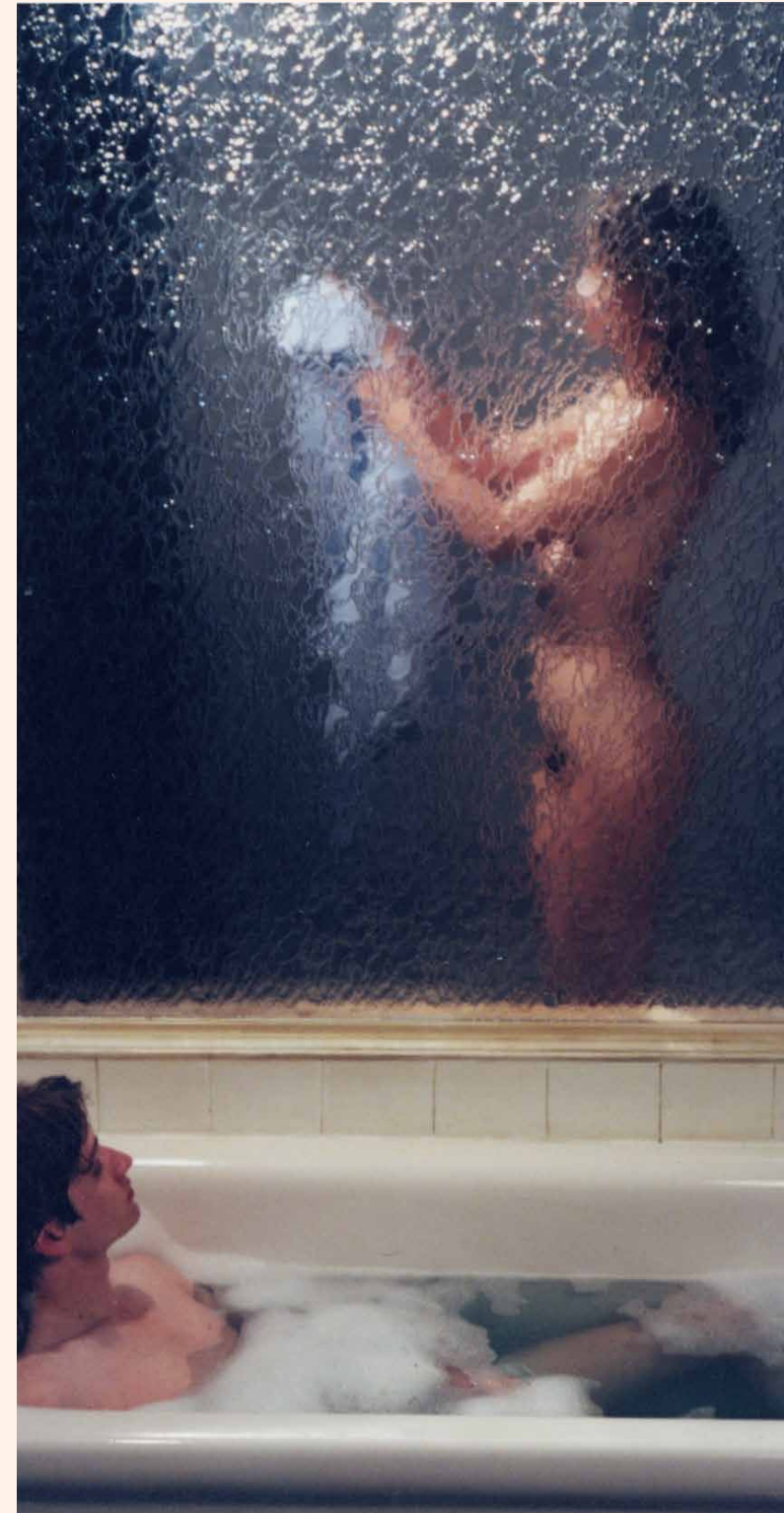
TIFF Cinematheque kicked off its 2019 Fall Season in October with a spotlight on Martinique-born director Euzhan Palcy — the first Black woman to ever direct a Hollywood studio film. Programmed by Lydia Ogwang, the series spotlighted three of the filmmaker's signature narrative works: the Truffaut-backed period drama *Sugar Cane Alley*, the magical-realist musical *Siméon*, and the apartheid thriller *A Dry White Season*. In September, the director herself joined us for a 30th-anniversary screening of *A Dry White Season* as part of the free Cinematheque programme that runs during the Festival.

Chantal Akerman

↓
DEMAIN ON DÉMÉNAGE
dir. Chantal Akerman



18



Hailed as the largest-ever North American retrospective on the work of the late Belgian master, *News from Home: The Films of Chantal Akerman* included restorations of some of the director's signature works, in addition to under-screened rarities. Programmed by TIFF Wavelengths Lead Curator Andréa Picard and longtime Akerman collaborator Claire Atherton, the series also had introductions by Atherton and *Jeanne Dielman* cinematographer Babette Mangolte.

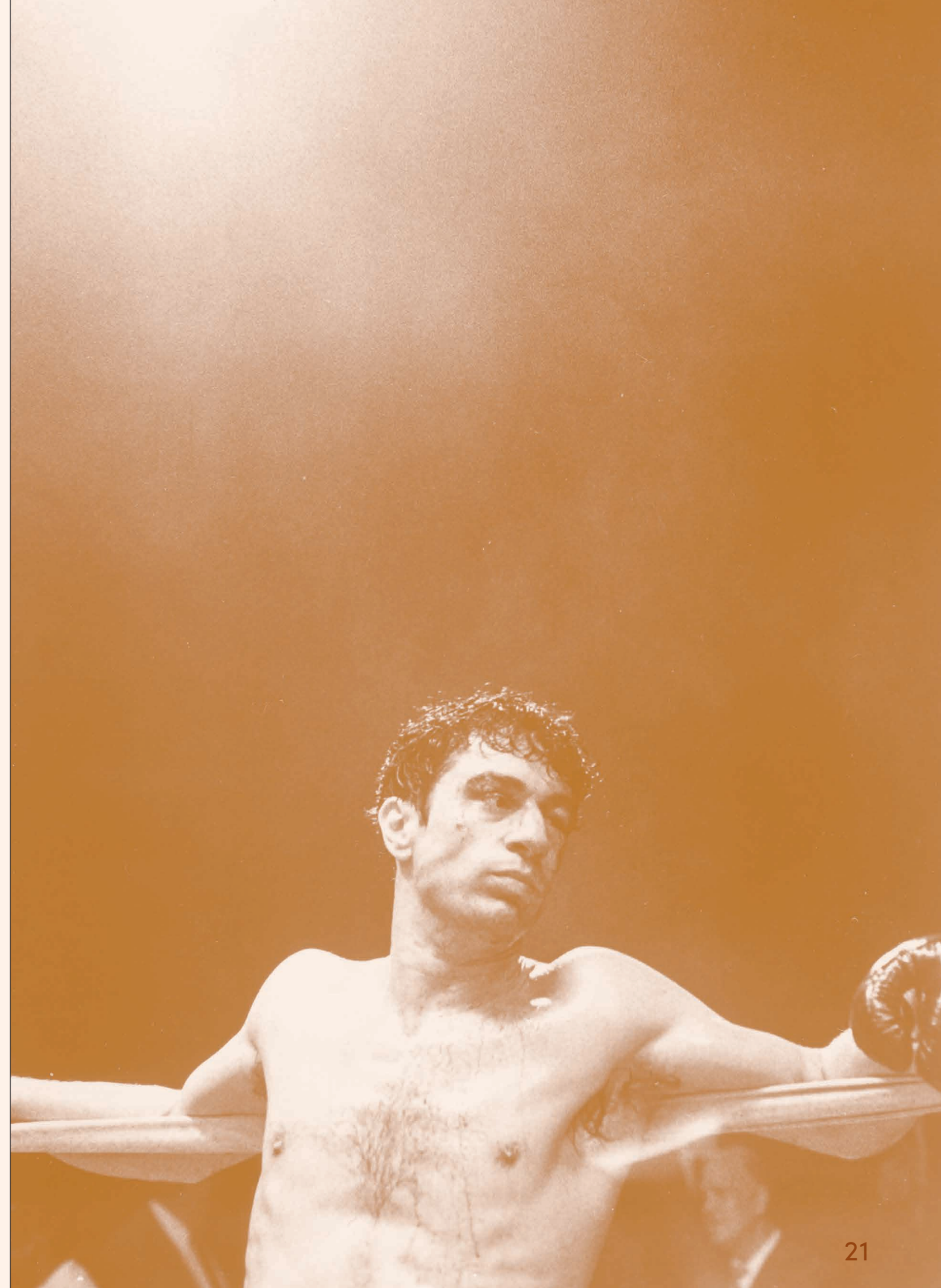
←
LA CAPTIVE
dir. Chantal Akerman

19

Martin Scorsese

→
RAGING BULL
dir. Martin Scorsese

MARKING THE RELEASE OF HIS HIGHLY ANTICIPATED CRIME EPIC *THE IRISHMAN*, TIFF CINEMATHEQUE HOSTED ITS FIRST-EVER RETROSPECTIVE DEVOTED TO MARTIN SCORSESE. WEEKLONG RUNS OF FAN FAVOURITES *TAXI DRIVER* AND *RAGING BULL* ANCHORED THE SPRAWLING SERIES, WHICH FEATURED 25 ICONIC WORKS BY THE DIRECTOR.







↑
THE AVIATOR
 dir. Martin Scorsese



↑
TAXI DRIVER
 dir. Martin Scorsese



↑
THE COLOR OF MONEY
dir. Martin Scorsese

New Releases

In 2019, our Theatrical Programming team presented 101 New Releases. Of these films, 57% were international, 47% were not in English or French, 20% were Canadian, 31% were directed by women, 32% were offered with closed-captioning, and 22% were offered with descriptive sound.

Highlights included: record-breaking opening weekends of *The Irishman* and *Uncut Gems*; screening all theatrically available Oscar nominees for Best International Film; sold-out, back-to-back screenings of *They Shall Not Grow Old* in 3D; a sold-out Q&A with Guillermo del Toro and *Tigers Are Not Afraid* filmmaker Issa López; and a sold-out screening of *Parasite*, featuring a Skype Q&A with Oscar-winning director Bong Joon-ho.

→
PARASITE
dir. Bong Joon-ho





↑
HER SMELL
 dir. Alex Ross Perry



↑
PARIS IS BURNING
 dir. Jennie Livingston



↑
THE LAST BLACK MAN
IN SAN FRANCISCO
dir. Joe Talbot



↑
FALLS AROUND HER
 dir. Darlene Naponse



↑
MONOS
 dir. Alejandro Landes



Film Circuit

In partnership with local organizers, TIFF Film Circuit brings the best of Canadian and international films to over 180 groups in more than 150 communities across Canada, including Camrose and Hinton, in Alberta, as well as London and Long Lake #58 First Nation, in Ontario. 2019 was a record year in Film Circuit history. Together, we reached an attendance of over 340,000 in 2019. Helping us achieve this goal were the strong performances of Tom Harper's *Wild Rose*, Barry Jenkins' *If Beale Street Could Talk*, and Miranda de Pencier's *The Grizzlies*.

Organizers welcomed 60 special guests in 2019, including filmmakers, actors, animators, producers, and subject-matter experts. Highlights included screenings in Midland, ON, and Haliburton, ON, in support of *The Woman Who Loves Giraffes*, with director Alison Reid and Dr. Anne Innis Dagg, the film's subject, in attendance; the National Gallery of Canada's screening of *We Can't Make the Same Mistake Twice* in Ottawa, ON, with director Alanis Obomsawin, employment counsellor Verna McGregor, and Kahente Horn-Miller, Assistant Professor at Carleton University's School of Indigenous and Canadian Studies; and a Q&A in Windsor, ON, for director Louise Archambault's *And the Birds Rained Down*, which was a Festival and Canada's Top Ten selection.

←
IF BEALE STREET
COULD TALK
dir. Barry Jenkins

Presenting Partner: Telefilm Canada. Supported by Ontario Creates.

Canadian Film



In 2019, Indigenous films were shared at key festivals, and picked up distribution deals internationally and in the US. Kathleen Hepburn and Elle-Máíja Tailfeathers' heartbreaking and resonant drama about domestic abuse, *The Body Remembers When the World Broke Open*, screened at the Berlin International Film Festival before receiving an Honourable Mention at TIFF. The film, which was also included in our Canada's Top Ten list, sold to the US and won the Toronto Film Critics Association's top prize. Zacharias Kunuk's extraordinary *One Day in the Life of Noah Piugattuk* played the Venice Biennale and TIFF, and was selected for our Canada's Top Ten list. The 53rd film by legendary filmmaker Alanis Obomsawin, *Jordan River Anderson, The Messenger*, had its World Premiere at TIFF.

Women made a huge impact behind the camera this year as well. Sophie Deraspe's *Antigone*, won the Canada Goose® Award for Best Canadian Feature Film at TIFF, a modern-day retelling of Sophocles' play, won the Canada Goose Award for Best Canadian Feature Film, took home four awards at the Whistler Film Festival, and was Canada's official Oscar submission for Best International Feature. Louise Archambault's poignant *And the Birds Rained Down* and Aisling Chin-Yee's *The Rest of Us*, about the unlikely friendship between two women — starring Heather Graham in a memorable performance — also premiered at TIFF to resounding critical acclaim.

Canada's east coast was well represented by two breakthrough debuts: Nicole Dorsey's *Black Conflux* and Heather Young's *Murmur*, both of which screened at TIFF and were Canada's Top Ten selections. And Ellen Page impressed with her directorial debut, *There's Something in the Water*, a timely documentary about environmental racism in her home province of Nova Scotia.

Audiences were treated to stunning performances from talent such as Sarah Gadon in Semi Chellas' *American Woman*; Tuppence Middleton and Hannah Gross in Albert Shin's thriller *Clifton Hill*; and Kacey Rohl in a profoundly courageous turn, in Calvin Thomas and Yonah Lewis's stunning *White Lie*, which was also a Canada's Top Ten

selection. David Thewlis gave an equally powerful performance in Atom Egoyan's *Guest of Honour*, while actor-director Joey Klein's emotionally devastating *Castle in the Ground* featured a stellar cast, including Neve Campbell, Alex Wolff, Tom Cullen, and Imogen Poots.

For the first time, a Canadian documentary, *Once Were Brothers: Robbie Robertson and The Band* from director Daniel Roher, opened the Toronto International Film Festival. And for only the second time, a Canadian title opened TIFF's beloved Midnight Madness programme: Jeff Barnaby's highly anticipated zombie thriller *Blood Quantum*.

Matthew Rankin's debut feature, *The Twentieth Century* — a riotous take on the life of William Lyon Mackenzie King — also premiered in Midnight Madness and won the Festival's City of Toronto Award for Best Canadian First Feature. Other prizewinners included Kazik Radwanski's *Anne at 13,000 ft*, which stars the phenomenal Deragh Campbell and which received a special mention by the Platform jury at the Festival.

TIFF alumni also made some serious headway south of the border in 2019. Zach Lipovsky and Adam Stein, who debuted with *Freaks* at TIFF in 2018, signed deals with several major studios for upcoming projects. Deborah Chow, whose *High Cost of Living* won Best Canadian First Feature at TIFF in 2010, became the first woman to helm a live-action *Star Wars* project when she was tapped to direct episodes of *The Mandalorian*; she will also be directing the upcoming Obi-Wan Kenobi series.

2019 saw Canadian
filmmakers being
celebrated across the
globe, with Indigenous
peoples' stories front
and centre.

En 2019, des cinéastes canadiens ont été célébrés partout dans le monde, et les histoires des peuples autochtones ont occupé une place de premier plan.

Des films autochtones ont été partagés dans des festivals-clés et ont conclu des ententes de distribution internationale et américaine. *The Body Remembers When the World Broke Open*, le drame déchirant et percutant de Kathleen Hepburn et Elle-Máijá Tailfeathers sur la violence conjugale, a été présenté au Festival international du film de Berlin avant de recevoir une mention d'honneur à l'édition 2019 du TIFF. Ce film a aussi été inclus dans notre liste Canada's Top Ten, vendu aux États-Unis et récompensé du plus grand prix de la Toronto Film Critics Association. L'extraordinaire *One Day in the Life of Noah Piugattuk* de Zacharias Kunuk a été mis en vitrine par la Biennale de Venise, le TIFF et le Canada's Top Ten. Le 53e film de la légendaire Alanis Obomsawin, *Jordan River Anderson*, *The Messenger*, a connu sa première mondiale au TIFF.

Les femmes derrière la caméra ont eu beaucoup d'impact cette année. *Antigone*, une réinterprétation contemporaine de la pièce de Sophocle réalisée par Sophie Deraspe, a remporté le prix Canada Goose du Meilleur long métrage canadien au TIFF et quatre prix au Festival de films de Whistler, en plus d'être la proposition officielle du Canada pour l'Oscar du meilleur film international. Le poignant *Il pleuvait des oiseaux* de Louise Archambault ainsi que *The Rest of Us* d'Aisling Chin-Yee, qui porte sur l'amitié improbable de deux femmes et contient une performance mémorable de Heather Graham, ont aussi connu des premières acclamées au TIFF.

La côte est du Canada était bien représentée par la grande percée de deux premiers films : *Black Conflux* de Nicole Dorsey et *Murmur* de Heather Murray, tous deux dans notre sélection Canada's Top Ten. De plus, Ellen Page a été impressionnante derrière la caméra avec son pertinent documentaire *There's Something in the Water*, à propos du racisme environnemental dans sa province natale, la Nouvelle-Écosse.

Le public a aussi profité des performances captivantes d'acteurs et actrices de talent, notamment Sarah Gadon dans *American Woman* de Semi Chellas; Tuppence Middleton et Hannah Gross dans le film à suspense *Clifton Hill* d'Albert Shin; et Kacey Rohl, occupant un rôle courageux dans le percutant *White Lie* de Calvin Thomas et Yonah Lewis, figurant aussi au Canada's Top Ten. David Thewlis a livré une performance tout aussi puissante dans *Guest of Honour* d'Atom Egoyan, tandis que l'acteur-réalisateur Joey Klein a créé le film émotionnellement dévastateur *Castle in the Ground*, mettant en vedette une distribution incroyable qui comprend Neve Campbell, Alex Wolff, Tom Cullen et Imogen Poots.

Pour la première fois, un documentaire canadien — *Once Were Brothers: Robbie Robertson and The Band* de Daniel Roher — a été présenté en ouverture du TIFF. Et pour une deuxième fois seulement, un film canadien a inauguré le populaire programme Midnight Madness du TIFF: *Blood Quantum*, le film à suspense de zombies tant attendu de Jeff Barnaby.

Le premier long métrage de Matthew Rankin, *The Twentieth Century*, qui est un récit séditieux sur la vie de William Lyon Mackenzie King, a aussi connu sa première au programme Midnight Madness et a raflé le prix de la ville de Toronto pour le meilleur premier long métrage canadien au Festival. Parmi les autres lauréats se trouvent *Anne at 13 000 ft*, de Kazik Radwanski, qui met en vedette la phénoménale Deragh Campbell, gagnante d'une mention spéciale du jury Platform du TIFF.

En 2019, d'anciens participants du TIFF ont aussi traversé notre frontière du sud. Zach Lipovsky et Adam Stein, dont le film *Freaks* était à TIFF 2018, ont conclu des ententes avec plusieurs studios majeurs pour des projets à venir. Deborah Chow, dont *The High Cost of Living* a reçu le prix du Meilleur premier long métrage canadien au TIFF en 2010, est devenue la première femme à la tête d'un projet de *Star Wars* tourné en prise de vue réelle lorsqu'elle a réalisé des épisodes de *The Mandalorian*. Elle réalisera également la série à venir sur Obi-Wan Kenobi.

Cinéma Canadien



↑
IL PLEUVAIT DES OISEAUX
dir. Louise Archambault

TIFF Next Wave

AT THE EIGHTH ANNUAL TIFF NEXT WAVE FILM FESTIVAL, FILM LOVERS UNDER 25 TOOK OVER TIFF BELL LIGHTBOX FOR A WEEKEND OF FREE MOVIES, MUSIC, AND INSPIRATION.

The three-day festival offered a Movie Marathon featuring throw-back classics like *10 Things I Hate About You* (1999) and *Princess Mononoke* (1999), along with free screenings of fresh new films such as the Oscar-nominated documentary *Minding the Gap* (2018).

The festival also included panels, workshops, the Battle of the Scores competition, and the inaugural Young Creators Showcase, which spotlighted shorts from emerging Canadian creators under 25.

Each year, the festival is programmed by the TIFF Next Wave Committee, a team of young people from across the Greater Toronto Area who are passionate about sharing their love of film with their peers. The Committee ensures the stories and voices of under-represented youth are heard.

The TIFF Next Wave Committee is supported by the Slaight Family Foundation Learning Fund.

→
BLUE MY MIND
dir. Lisa Brühlmann



Special Events

Throughout the year, TIFF hosted extended on-stage interviews with award-winning filmmakers and screenwriters such as James Gray (*Ad Astra*), Spike Lee (*Do the Right Thing*), Kasi Lemmons (*Harriet*), David Koepp (*Jurassic Park*), and Gurinder Chadha (*Bend It Like Beckham*), in addition to late opera superstar Jessye Norman and bestselling author André Aciman (*Call Me By Your Name*).

We also hosted advance screenings of some of the year's most anticipated titles, with filmmakers Chris Butler (*Missing Link*), Dexter Fletcher (*Rocketman*), Lulu Wang (*The Farewell*), Ang Lee (*Gemini Man*), and Melina Matsoukas and Lena Waithe (*Queen & Slim*) joining us in person or via Skype.

At the Festival, film lovers joined us for sold-out In Conversation With... events featuring Michael B. Jordan and Jamie Foxx, Antonio Banderas, Allison Janney, and Kerry Washington.



↑ In Conversation With... Michael B. Jordan (centre) and Jamie Foxx (left), at TIFF with their film *Just Mercy*. Moderated by Cameron Bailey.

10,000+

ATTENDEES

32

SPECIAL EVENTS, INCLUDING
IN CONVERSATION WITH... EVENTS

"I got to meet and talk shop with Kasi Lemmons.... Basically, it was the best day of the summer."

FILMMAKER AND EVENT
PARTICIPANT

"I had a great time in Toronto, and talking to the writer-directors at TIFF was the highlight of the trip, without question."

—DAVID KOEPP
Screenwriter, *Jurassic Park*

The Festival

Maintaining its position as the largest publicly attended film festival in the world, the Toronto International Film Festival boasted 250 features and 82 short films from over 84 countries and regions in its 2019 edition, welcoming over 900 special guests. Audiences were dazzled by stars on the red carpet, discovered the next generation of director heavyweights, and experienced the vast forms of the filmmaking craft.

WITHIN THE FESTIVAL LINEUP, 36% OF TITLES WERE DIRECTED, CO-DIRECTED, OR CREATED BY WOMEN.



More than 438,000 audience members voted to crown Taika Waititi's *Jojo Rabbit* as the 2019 People's Choice Award winner. The film garnered critical acclaim after its World Premiere at TIFF.

King Street was once again transformed into Festival Street, a pedestrian promenade with interactive film activations, live music, and nightly film screenings.

This year, we launched the "Best of TIFF" shelf on Bell's streaming platform Crave. Curated by TIFF Artistic Director and Co-Head Cameron Bailey, Best of TIFF showcases a collection of the very best local and international titles that have screened at our past Festivals, spanning decades.



↑
JOJO RABBIT
dir. Taika Waititi

←
In Conversation With...
Allison Janney



↑ Anna Serner, CEO of the Swedish Film Institute, speaks at a TIFF Industry Conference Moguls event

During the Festival, TIFF's Industry Conference saw enlightening keynotes, provocative panels, and presentations to help industry professionals build innovative and financially sustainable business practices.

In 2019, 156 women received support — including scholarships, fellowships, access to opportunities, and professional development — through TIFF's Share Her Journey initiative.

TIFF Industry is supported by Telefilm Canada and Ontario Creates.

We acknowledge the continued support of the David Family Foundation in removing barriers to accessing programmes and services during the Festival, particularly through offering American Sign Language and closed-captioning services for TIFF Industry and outdoor public events.

05

DAYS

37.5

HOURS OF PROGRAMMING

165

GUEST SPEAKERS

48%

GUEST SPEAKERS
WHO ARE WOMEN

4,798

ATTENDEES

TIFF Industry Conference



↑ Meryl Streep accepts her TIFF Tribute Actor Award sponsored by RBC

CONGRATULATIONS TO THE 2019 TIFF TRIBUTE AWARD RECIPIENTS:

MERYL STREEP

TIFF Tribute Actor Award
sponsored by RBC

JOAQUIN PHOENIX

TIFF Tribute Actor Award

MATI DIOP

TIFF Mary Pickford Award
supported by MGM

PARTICIPANT

TIFF Impact Award
(accepted by Jeff Skoll
and David Linde)

TAIKA WAITITI

TIFF Ebert Director Award

ROGER DEAKINS

TIFF *Variety* Artisan Award

DAVID FOSTER

TIFF Special Tribute

TIFF Tribute Gala

During this year's Festival, we held our inaugural TIFF Tribute Gala, where we celebrated the film industry's outstanding contributors through a new awards ceremony. The Gala welcomed guests and media from around the world, kicking off awards season with the presentation of seven TIFF Tribute Awards. As part of the Gala, TIFF raised \$1.2 million to support our year-round programmes, including our Industry and Talent Development initiatives. We thank our donors and sponsors for their generous support.

OUR COMMUNITIES



TORONTO IS ONE OF the most culturally diverse cities in the world; we welcome new immigrants from around the globe daily, and our population of around 2.8 million speaks over 200 different languages. TIFF is proud to represent and support this community in many ways, including through our various community initiatives, hosting the country's top culturally-focused film festivals at TIFF Bell Lightbox, our dedicated team of Volunteers, and the expanded focus of our Media Inclusion Initiative, now in its second year.

←
Participants at a Higher
Learning film talk

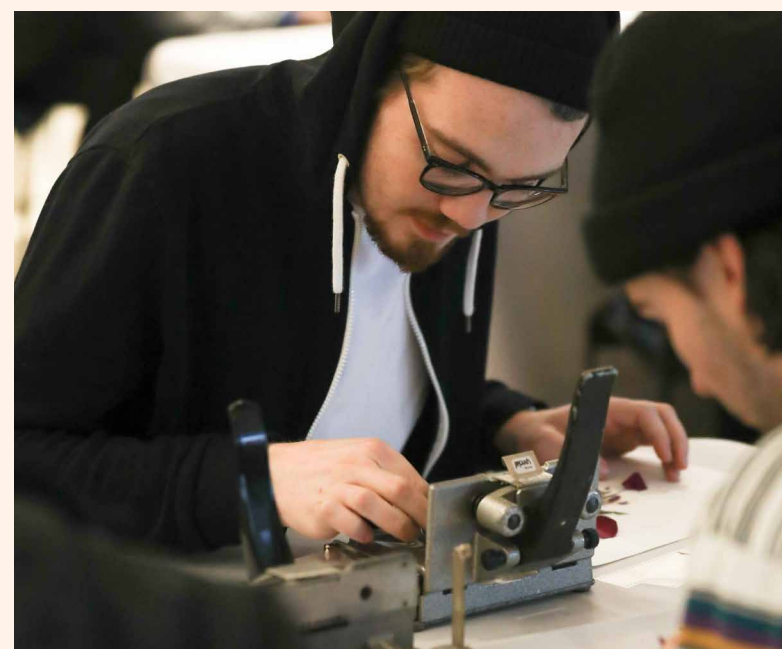
Community Initiatives

TIFF works with over 70 partner hospitals, youth organizations, and community health programs, such as Women's College Hospital and Workman Arts, to create inclusive environments for connection and self-expression through film. In 2019, we reached over 1,500 people, ranging from youth who have immigrated to Canada, to adults who struggle with mental health. Our impactful programmes — including free screenings, talks, and workshops — ensure everyone in our community has access to the arts.



"TIFF's Mental Health Outreach programme helped our participants understand that their experiences, voices, and perspectives are valued and valuable. We talk about shortages of shelter and food, but what often goes missing is the need for connection and validation. This is what TIFF's Mental Health Outreach programming provides."

—SAM,
Peer Support
Specialist



← Participants select and press flowers at "Mindful Art-making with Sofia Bohdanowicz," an event held at TIFF Bell Lightbox on Bell Let's Talk Day

Our Volunteers



Our Volunteers are the heart of TIFF, warmly welcoming the world to our doorstep in September and supporting our programming year-round. Our Volunteers truly represent our city's diverse communities and help connect our audiences through their boundless talents and exceptional service. They form a tightly knit and inclusive community of individuals who, through their collective efforts, reflect our values and vision for a more engaged, informed, and connected world. We are grateful to each of them — from the thousands of Festival Volunteers clad in orange T-shirts each September to our small but mighty team of Youth Volunteers — for their continued generosity and steadfast support.

2,615

VOLUNTEERS

77,922

HOURS CONTRIBUTED



VOLUNTEER SPOTLIGHT

"As a newcomer to Canada, and having been an ardent follower of world cinema, TIFF presented a platform to seamlessly acclimatize myself to the country. I came to TIFF for the love of cinema and stayed for the love of TIFF itself."

—**PRADEEP**
TIFF Volunteer since 2015 and
Volunteer Captain in 2019

The Festival Volunteer
Programme is proudly
sponsored by
Cineplex Entertainment.

Cultural Communities

Since its inception, cinema has been shifting in form, content, and audience. We've been amazed and entertained by new and spectacular imagined worlds and mind-altering, immersive cinematic experiences. This level of connection requires us to place a greater focus on the distinct cultural shifts and key elements that impact how we engage with, program for, and support our communities in Toronto and abroad.



↑ Participants at an educational event with cinematographer Iris Ng

Our continued explorations into our varied audiences and their motivations gave us a clearer picture of who comes to TIFF and why. We placed a greater focus on the growing cultural communities that reflect Toronto's diverse artistic landscape, and we spent time with our audiences to better understand how we can anticipate and respond to their evolving tastes, needs, and desires while continuing to delight and inspire them.

We are investing in internal education, community development, deeper and more integrated partnerships with over a dozen leading cultural film festivals, and new programming to holistically shift how we engage with, create more inclusive spaces for, and deliver more impactful and relevant programming to our audiences, connecting them to the knowledge and world views they are seeking. These developments extend across all of our channels, online and in person.

Media Inclusion Initiative



TIFF's Media Inclusion Initiative aims to achieve a more balanced press corps that is equitable and diverse. In the second year of this initiative, TIFF made good progress towards this goal. Thanks to our donors and our industry, corporate, and community partners, TIFF was able to offer financial support to eligible critics for travel and accommodation. This support enabled them to attend the Festival, connect with colleagues from around the world, and play a critical role in bringing attention to films that audiences may not otherwise be familiar with.

TIFF also introduced a new phase of the initiative: a mentorship programme designed to offer networking opportunities, access to industry experts, and professional development opportunities to those unable to access them through traditional means.

As the industry's landscape continues to evolve, it is imperative that critics are reviewing films that reflect their communities' experiences on screen. TIFF is committed to building on this initiative in order to further expand the pool of those who attend and cover the Festival in the years to come.



Nicole Kidman speaks with media at the premiere of *The Goldfinch* at TIFF 2019

"I am extremely grateful to have had the support of the Media Inclusion Initiative this year. Without it I would not have been able to attend the Festival. It feels like TIFF is showing a real commitment to helping champion critics as well as filmmakers, which is an example other film festivals could learn from."

—A beneficiary of the Media Inclusion Initiative who wishes to remain anonymous

SUSTAINABILITY



ONE OF OUR CORE priorities is keeping TIFF strong for the next generation of film lovers. We practice sustainability by maintaining and growing our reputation, and by supporting emerging talent so that the industry can thrive long-term. Diversity of perception, voice, and stories is fostered and amplified through our audience, community, and professional development initiatives, our film preservation efforts, and our support of women in film.

←
HONEYLAND
dirs. Tamara Kotevska,
Ljubomir Stefanov

Audience & Community

This past year, TIFF committed to programming guests that reflect the diversity of our city, including Lena Waithe, Melina Matsoukas, Ang Lee, Lulu Wang, Spike Lee, Gurinder Chadha, Vivek Shraya, Ira Madison III, and Phoebe Robinson. While these leading artists were here, we connected them with the next generation of emerging storytellers as part of our intimate creator meet-ups, encouraging mentorship and network-building.

72,786

TOTAL PARTICIPANTS IN OUR AUDIENCE & COMMUNITY PROGRAMMES



Through our barrier-free ticket initiative, we also connected 1,500 youth and community members with free tickets to Festival films and year-round Special Events and screenings. Hundreds of these tickets were underwritten thanks to the generosity of donors.

These initiatives brought us into collaboration with over 50 community organizations, including Skills for Change, South Riverdale Community Health Centre, Success Beyond Limits, Black Women Film!, Black Youth Pathway 2 Industry, POV 3rd Street, Nia Centre for the Arts, Trust 15, the Toronto Reel Asian International Film Festival, the Remix Project, and Blank Canvas.

TIFF's Reel Magic programme is made possible by the generous support of Sun Life.

↑ Participants at "Navigating the Festival Circuit," an event for emerging filmmakers to network and share their experiences in the industry

Supporting Women in Film

Momentum continues to grow for our campaign championing women in front of and behind the camera. Since Share Her Journey launched in 2017, more than 65,000 people have taken action to support women in film. Of all the Festival film titles in 2019, 36% were directed, co-directed, and created by women. Thousands of our incredible supporters made donations that have been used to directly impact 276 women through professional development opportunities — including mentorships, workshops, industry networking events, and writing residencies.

"I believe it is very important to support the participation and development of women in film. I believe driving this change will result in a better film industry overall."

—SHARE HER JOURNEY DONOR

→
Attendees at the Share Her Journey Rally on Festival Street in 2018



“The cinema should be human and be part of people’s lives; it should focus on ordinary existences in sometimes extraordinary situations and places.”

—Claire Denis

Film Preservation

TIFF is committed to the collection, preservation, exhibition, and promotion of film on film, and is a member of the International Federation of Film Archives. This year, TIFF obtained funding from Library and Archives Canada to inspect and assess the “Ontario Film Institute” film collection.

TIFF loans 35mm films and Digital Cinema Packages (DCPs) from the Film Reference Library Screening Collection to cinematheques around the world.



FILMS LOANED
TO GLOBAL
CINEMATHEQUES:

15

35MM PRINTS

05

DCPs

03

DIGITAL FILES

FILMS PROGRAMMED
AT TIFF BELL LIGHTBOX
FROM THE SCREENING
COLLECTION:

55

35MM PRINTS

01

DCP

01

70MM PRINT

INTERSTELLAR
dir. Christopher Nolan





YEAR-ROUND SCREENINGS &
ACCESSIBILITY AT TIFF BELL LIGHTBOX:

3,950 ,000'

FOOTAGE
SCREENED

36.2%

FEATURE-FILM TITLES ON 16MM, 35MM, OR 70MM FILM

1,207

FILM SCREENINGS WITH CLOSED-CAPTIONING AND DESCRIPTIVE SOUND

731

FILM SCREENINGS
WITH CLOSED-
CAPTIONING

40

FILM SCREENINGS
WITH DESCRIPTIVE
SOUND

5,100

VISITORS, UP 42% FROM 2018

9,600+

PATRONS WHO SEARCHED THE ONLINE CATALOGUE, UP 26% FROM 2018

1,680

REFERENCE MATERIALS CATALOGUED (BOOKS, DVD, BLU-RAYS)

Supported by Ontario Creates

The Film Reference Library (FRL) continues to be a free destination for cinema lovers, supported by our mandate to collect, preserve, and provide access to Canadian film heritage. Our vast collections include books, audiovisual materials, research files, film journals and magazines, and archival materials. These treasures are accessible to the public on the fourth floor of TIFF Bell Lightbox, or online at tiff.net/library.

In 2019, the FRL acquired 14 Special Collections, including materials from eminent actor Tantoo Cardinal; TIFF's outgoing Chief Operating Officer, Michèle Maheux; acclaimed costume designer Delphine White; legendary production designer and art director Carol Spier; and award-winning filmmaker Sturla Gunnarsson.

Our other key achievements included "Archival Jolt!" — a pilot project providing engagement with archivists as they rehoused and assessed artifacts from the David Cronenberg Collection — and exhibitions such as *Film Farm: 25 Years of the Independent Imaging Retreat*; the *Dolemite Is My Name* costume display, in partnership with Netflix; and *Toronto: A Non-linear and Generative Exploration of Toronto on Film*, which explored cinematic (mis)representations of the city as it appears in film.

Film Reference Library



Talent Development

Decision-makers such as distributors, sales agents, and investors recognize that, behind every great film, there are creative talents with new ideas, stories, and perspectives. These professionals also know that organizations like TIFF and its development programmes play a crucial role in identifying these talents. We are committed to nurturing and championing the next generation of emerging creators.

"The world's best filmmakers share openly with the brightest young minds in the art form. Filmmaker Lab delivers inspiration in its highest form."

—PATRICIA ROZEMA
2019 Filmmaker Lab Governor
and former guest speaker

TIFF FILMMAKER LAB

The Lab provides an immersive learning experience for 20 outstanding artists from around the world, connecting them with some of the most celebrated voices in cinema. The programme includes extended, informal conversations with invited guests such as directors, producers, and writers, among other film artists. This year, mentors included four distinguished Lab Governors: producer Cassian Elwes, acting coach Miranda Harcourt, writer-director Patricia Rozema, and director Lulu Wang.

In 2019, Lab fellowships in support of women who are emerging filmmakers were made possible thanks to the Academy of Motion Picture Arts and Sciences, Anne-Marie Canning, Canada Goose®, the RBC Female Creator Initiative, and Sara and Graeme Thomson.

↓ Lulu Wang speaks at her TIFF Master Class



TIFF WRITERS' STUDIO



An intensive one-week programme provides space for eight Canadian screenwriters to consolidate their skills, exchange ideas, and discuss challenges in a collaborative and artistic environment. This year's candidates developed their screenplays with expert support from international script consultants. Notable alumni include filmmakers Pat Mills (*Don't Talk to Irene*), Molly McGlynn (*Mary Goes Round*), Joyce Wong (*Wexford Plaza*), Ashley McKenzie (*Werewolf*), Yung Chang (*This Is Not a Movie*), and Renuka Jeyapalan (*Life Support*).

↑
TIFF WRITERS' STUDIO
PARTICIPANTS

→
TIFF TALENT
ACCELERATOR
PARTICIPANTS

TIFF TALENT ACCELERATOR

This one-year programme is designed to support the careers and professional development of six women who are emerging writers, producers, and directors through customized programming and mentorship. Our inaugural participants were Sofia Bohdanowicz, Karen Chapman, Jasmin Mozaffari, Lisa Jackson, Shasha Nakhai, and Melissa Coghlan. The TIFF Talent Accelerator programme is made possible by TIFF's Share Her Journey initiative and is generously supported by the RBC Female Creator Initiative. Participants of the Talent Accelerator programme receive fellowship funding presented by Netflix.



TALENT SPOTLIGHT

Joanne Sarazen was named the second recipient of the TIFF Micki Moore Residency. Awarded annually to a woman who is an outstanding feature-film screenwriter, the Residency is made possible by Toronto-based broadcaster, journalist, and actor Micki Moore, in tandem with TIFF's Share Her Journey campaign.

Sarazen used her time as Writer-in-Residence to develop her second feature screenplay, *Conception*. Her first, *Tammy's Always Dying*, was directed by Amy Jo Johnson and premiered at TIFF 2019.

In further support of women in film, five talks were presented as a Share Her Journey initiative generously supported by Betty-Ann Heggie. This campaign aims to spark conversations on gender equity in the screen industry, foregrounding women who are storytellers and leaders in key creative and decision-making roles. The sessions offered skills for industry professionals and generated awareness among public audiences, transforming opinions and actions to favourably impact women in film. The year's events included a TIFF Industry Conference Master Class with Lulu Wang, and "Connecting Across Cultures: Celebrating Asian Canadian Storytellers."

"It is a tremendous honour to be this year's Micki Moore Writer-in-Residence. It has given me the opportunity to work at TIFF Bell Lightbox, provided me with a script consultant who has been instrumental in strengthening my script, and allowed me to participate in panel discussions with other filmmakers. Writing can often be a solitary activity, but this residency has provided me with such incredible support."

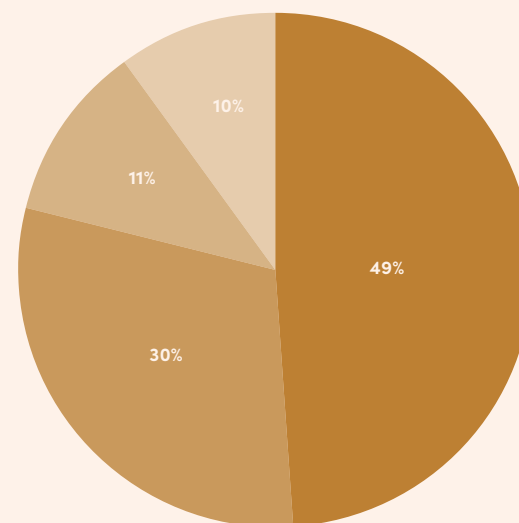
—JOANNE SARAZEN



20

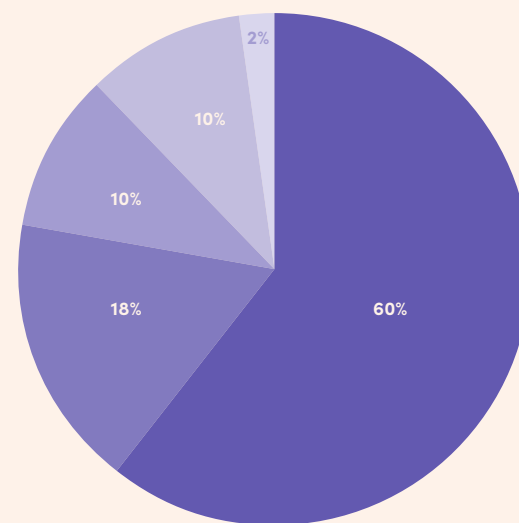
19

Finance



REVENUE

Earned revenue	\$21,807,152
Contributed revenue (fundraising):	
Sponsorship	\$13,540,749
Philanthropic donations	\$5,051,870
Government grants	\$4,437,450
Subtotal	\$23,030,069
Total revenue	\$44,837,221



EXPENSES

Programming (festivals, exhibitions, film programmes, learning & outreach, collections) and operation of TIFF Bell Lightbox	\$24,509,700
General and administrative	\$7,148,759
Marketing and communications	\$4,246,725
Sponsorship, philanthropic and government fundraising	\$4,157,459
Amortization	\$841,131
Total expenses	\$40,903,774
Excess of revenue over expenses	\$3,933,447

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