



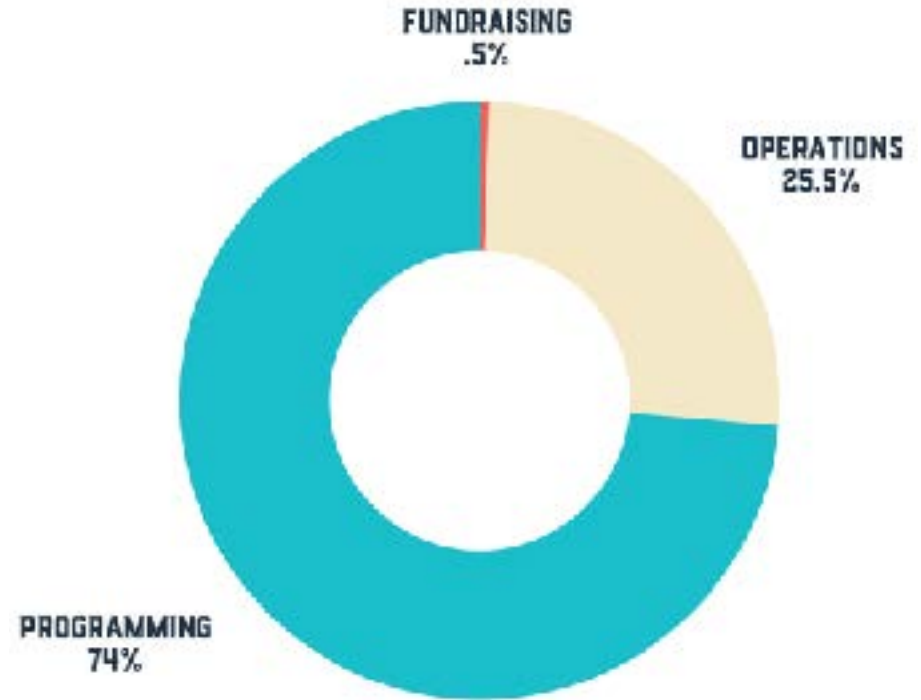
# WOMEN'S MARCH

## ANNUAL REPORT 2018

# OVERVIEW



## 2018 OVERVIEW

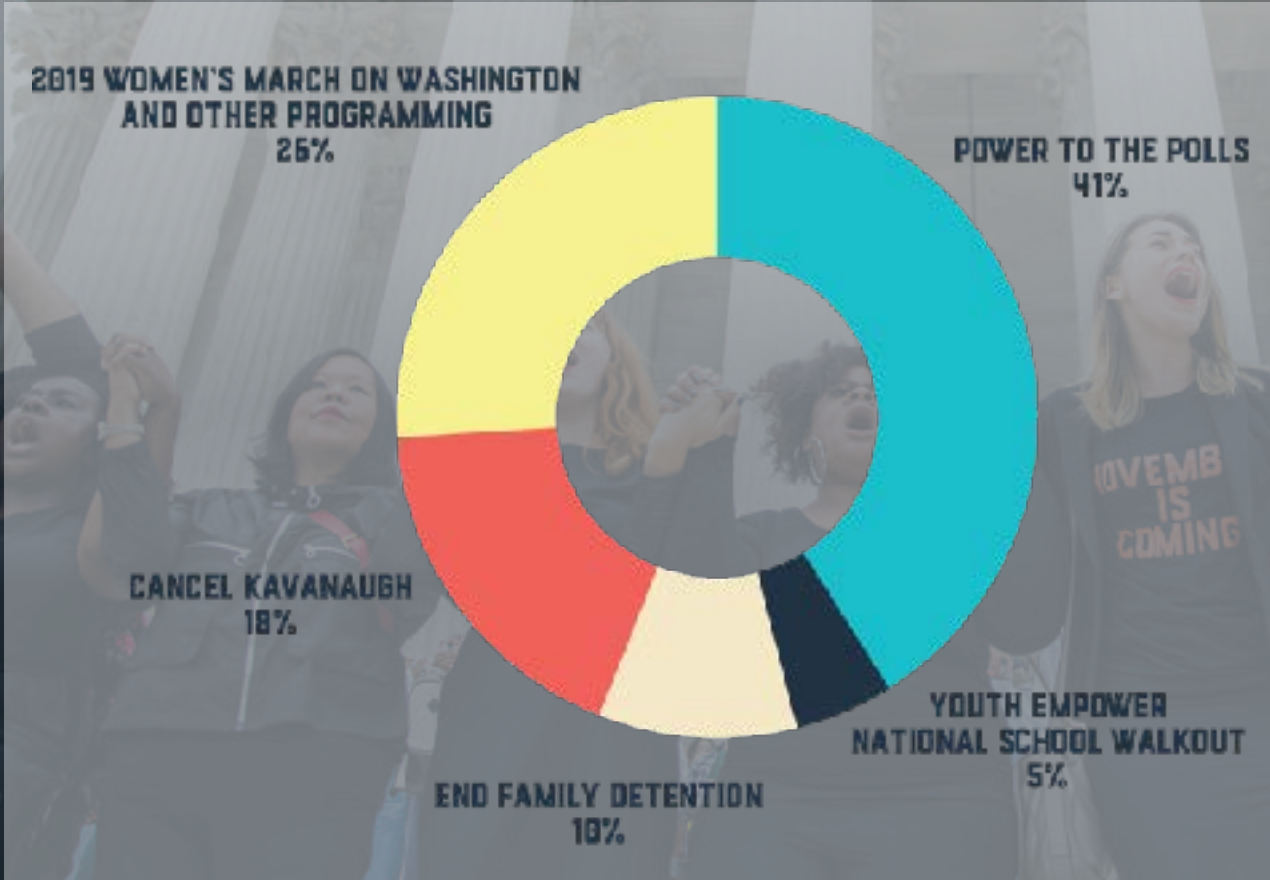


Women's March Inc. is the 501(c)4 entity established following the 2017 Women's March on Washington, to carry out the mission of the march through programmatic support for the decentralized network of grassroots leaders, investment in building women's political power and rapid response actions to combat the politics of prejudice within our communities.

ANNUAL REPORT

# PROGRAMS

## PROGRAMMING EXPENSE BREAKDOWN



Following the 2017 Women’s March on Washington, the newly created Women’s March Inc. invested in several flagship programs as well as dozens of rapid response actions. The most significant of the post-march programming was the 2017 Women’s Convention, a skill-building and network-building conference for thousands of new grassroots leaders within the network. In 2018 we launched Power to the Polls, led the Enough! National School Walkouts, and organized thousands of women to #EndFamilyDetention and #CancelKavanaugh.



# POWER TO THE POLLS

A 10-month long national voter registration and mobilization campaign kicked off with a flagship event held in Las Vegas, Nevada on the one year anniversary of the Women's March on Washington — January 21, 2018.

The anniversary event kicked off a national voter registration and mobilization tour which targeted ten swing states in order to register new voters, engage impacted communities, harness our collective energy to advocate for policies and candidates that reflect our values, and collaborate with our partners to elect more women and progressives candidates to office.

The national tour activated Women's March state networks to focus voter registration and GOTV efforts on battleground states and states with voter suppression laws and low voter turnout. Our targets included women, formerly incarcerated people, young people and first time voters. Stops included North Carolina, Wisconsin, Ohio, Georgia, Florida, Nevada, and California.



# ENOUGH! NATIONAL SCHOOL WALKOUT

On March 14, 2018, Youth Empower organized and led a historic national school walkout that saw over 1.6 million students from all over the world walk out of schools to demand safety from gun violence. The walkout was described as one of the largest in US History. There were 95 organizational partners for the walkout. 149 kindergartens, 477 elementary schools, 1,434 middle schools, 3,132 high schools, and 242 colleges and universities took part in the walkout. Many of the walkouts occurred in areas that the media labels as “Trump Country” demonstrating that gun violence prevention is a non-partisan issue and that young people agree that they deserve safety in their schools and in their communities.

# END FAMILY DETENTION

We took action to #EndFamilyDetention, hosting the largest women's-only act of direct action in our nation's recorded history. After holding a mass "Know Your Rights" training for thousands of women, more than 600 courageous women disrupted business-as-usual in the Senate with powerful songs and chants. They protested alongside Rep. Pramila Jayapal, and garnered thousands of media hits from the Washington Post to evening news across the country.



# CANCEL KAVANAUGH

Women's March, along with Center for Popular Democracy, organized four weeks of sustained activism to stop the appointment of Brett Kavanaugh to the Supreme Court. Thousands traveled to D.C. from states including Maine, Nebraska, Iowa and South Carolina, and around 500 people were arrested for occupying Senate offices and disrupting the confirmation process. Senator Jeff Flake acknowledge the roll of this strong and sustained opposition in his decision to call for an FBI investigation. Women's March solely coordinated the final day of action, training hundreds of women and taking over the U.S Capitol and Supreme Court.





# FIELD NETWORK

The Women's March network which includes our field chapters was launched with the inaugural Women's March in 2017. Sister marches that were held across the country launched city and state chapters and have since been engaged in local and national advocacy that furthers the Women's March policy platform. Organizers within the Women's March National network receive resources and collaborate on communications, mobilizing, training and advocacy. Over the past year, groups within our network have engaged consistently in local and national efforts to oppose the rising tide of state violence that threatens women across the country and the world: Our network came together in Las Vegas to launch Power to the Polls, rallied to end family separation and organized a month of sustained actions as part of the campaign to #Cancel Kavanaugh while consistently working to Get Out The Vote in their communities. Our distributed network ended the year planning over 300 marches for January.





# YOUTH EMPOWER

Women's March Youth Empower is the youth voice of Women's March and a program of Women's March Network which operates as a 501c3 fiscally sponsored project of NEO Philanthropy.

Our Youth Empower National Team is a group of 16 young activists between the ages of 14 - 25. Our team leads national youth initiatives for Women's March with the goal of elevating the youth voice and centering issues that impact young people in this country. Youth Empower supports a yearly Youth Cohort Program made up to 14 cohort members and 2 Co-Presidents with an executive advisory board of youth leaders, the Empower Coalition which is made up of over 100 youth groups and organizations geared towards youth activism nationally, digital monthly workshops, the Empower toolkit (a collaboration between Youth Empower, Peace First, Justice League NYC, Teen Vogue and Rock The Vote) plus 175 youth-led Empower Chapters who focus on a range of issues from reproductive justice, racial justice and environmental justice to gun violence prevention, women's rights, LGBTQ+ rights and more. The yearly Youth Cohort Program kicks off with a retreat in Spring where the members received training on implicit bias, intersectionality, community building and youth activism. They are paired with a mentor for the duration of the year who works with them on implementing a social justice project according to the issues that most impact them and their communities.

# RAPID RESPONSE

In addition to the deep programmatic work listed above, in 2018 Women's March also engaged in dozens of actions, both in-person and digitally, that were rapid response to breaking news and elevating critical campaigns from partner organizations.

**#DreamActNow** - *February 7, 2018*: A national day of action to call members of Congress for a clean Dream Act.

**#CleanDreamAct #ForBlackImmigrants** - *February 27, 2018*: Black civil rights leaders unite in Washington, D.C. for a day of action #ForBlackImmigrants to coincide with a Congressional briefing.

**ENOUGH! National School Walkout**- *March 14, 2018*: One month after the shooting at Marjory Stoneman Douglas, this youth-led action raised awareness about America's epidemic of gun violence and ways to prevent it.

**National School Walkout**- *April 20, 2018*: An action to raise awareness about America's epidemic of gun violence and ways to prevent it.

**Know Your Rights Training**- *April 28, 2018*: A day long activist training, mobilization, and voter outreach in Charlotte, North Carolina.

**#JusticeForChikesiaClemons**- *May 20th, 2018*: March and rally to Saraland City Call in AL to demand justice for Chikesia Clemons, a 25-year old Black woman who was assaulted by police inside a Waffle House.

**#EndFamilySeparation Day of Action**- *June 1, 2018*: A coalition-led day of mass protests around the country demanding an end to family separation

**Youth Over Guns March (NYC)**- *June 2, 2018*:

**National Die-In**- *June 12, 2018*: An action to raise awareness about America's epidemic of gun violence and ways to prevent it.

# RAPID RESPONSE

**Youth Over Guns March (NYC)**- *June 2, 2018* A coalition and youth-led march across the Brooklyn Bridge to raise awareness about American's epidemic of gun violence and how to prevent it while honoring survivors.

**Trans Day of Action**- *June 22, 2018*: A mobilization in NYC advocating for Trans Social and Economic Justice! #SistersNotCis-ers

**#EndFamilyDetention**- *June 28, 2018*: Broad direct action in DC to demand an end to family separation and detention.

**#DefendRoe** - *July 11, 2018*: Action to send a wire to local senators to defend Roe v. Wade.

**El Paso Donation Drive**- *July 20, 2018*: Clothing and hygiene drive for immigrant women and children housed at local shelters in El Paso.

**#EnoughIsEnough NRA March** - *August 4, 2018*: March to NRA headquarters in Fairfax, VA in solidarity with victims of gun violence.

**#StopKavanaugh**- *August 18, 2018*: Call to local senators to stop the confirmation hearings of Brett Kavanaugh to the Supreme Court.

**Unite for Justice National Day of Action**- *August 26, 2018*: Call to local senators to stop the confirmation hearings of Brett Kavanaugh to the Supreme Court.

**#CancelKavanaugh**- *September 4, 2018*: Donation campaign to send activists to D.C. to protest the confirmation hearings of Brett Kavanaugh to the Supreme Court.

# RAPID RESPONSE

**Our Vote Matters**- *September 12, 2018*: Roundtable discussion at the Congressional Black Caucus' Annual Legislative Conference to help put an end to voter suppression of formerly incarcerated people.

**Second Chances Florida**- *September 22, 2018*: Phone banking effort to registered voters in Florida to vote yes on Amendment 4 in the midterm election to provide voting rights to formerly incarcerated citizens in Florida.

**Flip These Houses**- *September 28, 2018*: A benefit concert of protest songs to get out the vote and raise money for those efforts.

**Call Your Sisters**- *September 25, 2018*: Phone banking campaign in key states to encourage women voter turnout in the midterm election.

**National Solidarity Speakout / #BelieveChristine**- *September 27, 2018*: Local solidarity gatherings in support of Dr. Blasey Ford's testimony to the Supreme Court.

**#WontBeErased Trans Solidarity Action**- *October 24, 2018*: A list of seven action items to support people targeted by Trump's trans-exclusionary policies.

**Get Out The Vote**- *November 1, 2018*: Phone banking effort as part of larger #GOTV campaign to encourage women in key states to vote in the midterm election.