

Hakoshima Yusui
One of the Hundred Famous Waters

7 Asama Kakushiyama

9 Hatonoyu Onsen Sankyuro

(National designation historic site/

Designated one of the "second hundred best castles" in Japan)

Agatsuma Gorge National Site of Scenic Beauty

Best season for autumn leaves: late-October to mid-November

3314 Motojuku, Higashiagatsuma-mach Agatsuma-gun, Gunma-ken 377-0933 TEL 0279-69-2421 FAX 0279-69-2778 Reservation method: Phone

11 Matsunoyu Onsen Shokeikan

937-3 Matsuya, Higashiagatsuma-machi, Agatsuma-gun, Gunma-ken 377-0814 TEL 0279-67-3210 Reservation method: Phone

10 Yakushi Onsen Hatago

3330-20 Motojuku, Higashiagatsuma-machi, Agatsuma-gun, Gunma-ken 377-0933 TEL 0279-69-2422 FAX 0279-69-2843 http://www.yakushi-hatago.co.jp/ Reservation method: Phone and website

1 Mt.lwabitsu /lwabitsu Castle Ruins
(National designation historic site /
(National designation historic site /

Best season: early to mid-April

12 Kawanaka Onsen Kadohan Ryokan 15 Azuma Onsen Kikyokan

2432 Matsuya, Higashiagatsuma-machi, Agatsuma-gun, Gunma-ken 377-0814 TEL 0279-67-3314 FAX 0279-67-3153 http://www.kawanaka-kadohan.com/ Reservation method: Phone and website 13 Forest Resort Conifer Iwabitsu

4399 Haramachi, Higashiagatsuma-machi, Agatsuma-gun, Gunma-ken 377-0801 TEL 0279-68-5338 FAX 0279-68-5417 http://www.iwabitsu.co.jp Reservation method: Phone and website

Best season: mid-June to late-July

(Japan's 200 Famous Mountains)

325-1 Aramaki, Higashiagatsuma-machi, Agatsuma-gun, Gunma-ken 377-0303 TEL 0279-59-3533 http://www.kikyoukan.com/

14 Agatsuma Onsen Negoya no Yu

8 Fudo Falls on Mt. Kannon

4 Sennin Cave

309-1 Okazaki, Higashiagatsuma-machi, Agatsuma-gun, Gunma-ken 377-0302 TEL 0279-59-3361

Agatsumakyo Onsen Tengu Hot Spring 6441 Mishima, Higashiagatsuma-machi,

Agatsuma-gun, Gunma-ken 377-0813 TEL 0279-67-2683 http://www.agatsumakyo.jp/tengunoyu

Iwabitsu Castle Shinobi Rebellion- Higashi-Agatsuma Furusato Festival

Schedule: mid-Augus Place: Around Mt. Iwabitsu

Higashi-Agatsuma Mukashi Road Mountain Bike Ride Schedule: mid-October Place: Northern area of Mt. Haruna

Schedule: mid-September Place: Around Haramachi Shopping Street

Higashi-Agatsuma Daffodil Festival Schedule: mid-April Place: Iwai Water Park Gion Festival

Schedule: mid- to late-July Place: Iwashita Haramachi

Michi no Eki (Roadside Station) Agatsumakyo

6441 Mishima, Higashiagatsuma-machi, Agatsuma-gun, Gunma-ken 377-0813 TEL 0279-67-3193

18 Remains of Odo Barrier Station

Odo, Higashiagatsuma-machi, Agatsuma-gun, Gunma Prefecture 377-0931

19 Chuji Jizo

Odo, Higashiagatsuma-machi, Agatsuma-gun, Gunma Prefecture 377-0931

Higashi-Agatsuma Town Hall

1046 Haramachi, Higashiagatsuma-machi, Agatsuma-gun, Gunma-ken 377-0801 TEL 0279-68-2111 FAX 0279-68-4900 http://www.town.higashiagatuma.gunma.jp/

Higashi-Agatsuma Tourism Association

627-2 Haramachi, Higashiagatsuma-machi, Agatsuma-gun, Gunma-ken 377-0801 TEL 0279-70-2110 FAX 0279-25-7135 http://www.tohgoku.or.jp/~aysk/











The Brilliant Spectacle of 300,000 Golden Daffodils

#### Iwai Water Park's Daffodil Field

Higashi-Agatsuma is one of the few places in Japan where you can see wild daffodils. Around 300,000 bloom all at once from early- to mid-April, a season which overlaps with the cherry blossom season. At this time of year you may still see some snow along the Agatsuma river past the curtain of cherry trees as well as the snow-white mountain stream further in the distance.



A Spectacular Cave Filled with Buddhist Statues

#### Senninkutsu, Cavern of Sages

The 8th of the 33 Sacred Sites of Agatsuma, the Senninkutsu Cave really feels like the threshhold between this world and the next. Don't miss the many buddhist statues and the "tainai-kuguri." Legend has it that in ancient times the great Yamato Takeru slept in this cave.



Fireflies, the Harbingers of Summer

#### Village of Fireflies

You know summer has arrived when the fireflies appear. Countless "genji-botaru" appear downstream from the Hakoshima Yusui spring in a truly magnificent spectacle. Can be seen from June to late-July.

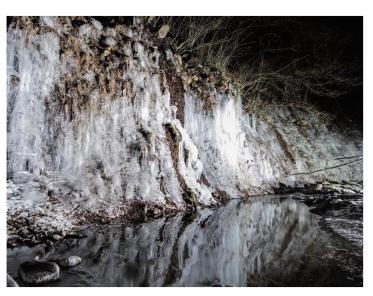




Emerald Canyon, National Site of Scenic Beauty

#### Agatsuma Gorge

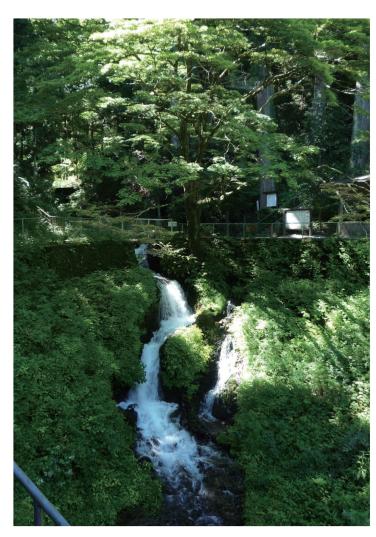
Agatsuma Gorge is a designated National Site of Scenic Beauty. The emerald Agatsuma River runs through the gorge and features many points of interest, including Saruhashi and Shikatobibashi Bridges, mystical rock faces, and Yanba Dam, all of which can be seen from the Shohorai viewing deck. Imagine the ninja of old hiding among this scenery and you're sure to enter a completely new world.



Asama-Kakushi Onsen's Ice Wall

#### Nurukawa Ice Wall

In the middle of winter, a 30-meter wide ice wall forms along the Nurukawa River. Lit up at night, the contrast between the darkness of night and the silver ice is reflected on the surface of the river. Mid-Jan. to mid-Feb.



One of the Hundred Famous Waters

#### Hakoshima Yusui

Hakoshima Yusui is a miraculous spring that flows from the base of a great cedar tree that is over 400 years old. Called "Hakoshima Fudo-do no Osugi," the tree is one of the town's natural monuments. Downstream you can see a luminous spectacle of fireflies in the early summer.



The Sacred Falls Where Ninja Trained

#### Mt. Kannon Fudo Falls

Mt. Kannon (Mt. Ryuga) is known as a spiritual center of Agatsuma where the stone image of Hyaku-kannon is enshrined. It is filled with unique sites—caverns, luminous moss, and the remains of Yanagisawa Castle—but the miraculous Fudo Falls is an absolute must-see.





#### Hatonoyu Onsen Sankyuro

Established in the early Edo Period (1603~), Hato no Yu has been in the onsen business for hundreds of years. It features an iconic gabled roof from the late 1800's and cloudy hot spring waters that are good for the skin. There is an old legend that pigeons used the onsen water to heal their wounds, and anyone who has experienced this chloride-rich water is bound to nod along in agreement. Known as the "finishing water" to be used after a visit to Kusatsu Onsen, Sankyuro has historically been used as a medical retreat for those suffering from illness (a practice called "toji" in Japanese).



Matsunoyu Onsen Shokeikan

This exclusive onsen only takes one group reservation at a time, but the quality hot spring waters and top-notch food is worth it. The 33-degree, fresh-from-the-source water keeps customers returning year after year. Since the facilities are completely private, you can enjoy the bath for an hour, two hours, or even longer without having to worry about other guests. The inn was made specially for onsen connoiseurs who want a pure and uninterrupted onsen experience. Also includes Japanese home-style cooking on par with the highest-quality ryokan.



Yakushi Onsen Hatago

A nostalgic getaway at the foot of Asama Kakushiyama. Look out upon to the traditional "nagayamon" gates, thatch-roofed buildings brought from all over Japan., and over 4,500 pieces of antique folk art. The massive facilities stretch over 20,000 square meters with over 20,000 railroad ties running through them. The waters of Yakushi, however, are the most alluring feature. The facilities use fresh onsen water drawn straight from the source, and Takimi-no-yu, the open-air bath that looks out upon the valley, is sure to heal both mind and body.



Kawanaka Onsen Kadohan Ryokan

Kawanaka Onsen is known as one of the 3 famous "onsen for beauties" in Japan, and Kadohan Ryokan is highly recommended by the Japan Association of Secluded Hot Spring Inns. Secluded in the lucious green of the mountains, the onsen waters here are a comfortable temperature perfect for a long soak. The gentle water is perfect for those who want soft, beautiful skin. Of course, the hot springs are also perfect for relaxation and stress relief.



Agatsuma Onsen Negoya no Yu

Located on the cliff created by the Agatsuma and Numao Rivers, the day-spa Negoya no Yu offers breathtaking views. The view from the cliffside open-air bath is superb, showing the Agatsuma river in the foreground, Mt. Akagi in the distance, and a clear blue sky overhead. The onsen is only open on Saturdays, but you'll be dazzled by the starry night sky and natural scenery seen from the open-air bath.



Azuma Onsen Kikyokan

"Straight from the source" is the motto here. Kikyokan is a pioneer on the day-spa scene in Japan. The chloride-rich waters are gentle on the skin and leave a light coating. The facilities boast a gorgeous view of Iwaido Cave and piping hot water at 51 degrees! Kikyokan was established in 1987 as a day-spa, and since then has maintained a strict "straight-from-the-source" policy. Special events are held at the spa, including a karaoke tournament. Piping hot water and energetic karaoke make this a truly unique day-trip onsen of the Showa era.



Forest Resort Conifer Iwabitsu

Conifer Iwabitsu is a resort hotel located near the Iwabitsu Castle remains that are a symbol of Agatsuma. The facilities offer a phenomenal up-close view of Mt. Iwabitsu peak. With excellent location and facilities, guests can enjoy a variety of activities, from hiking in the forest or climbing up the mountain to sports and local events. From soccer, golf and other sports to camping, barbecue, lectures and research seminars, there's something for everyone here. There is even a company-owned farm with a log cabin where guests with pets can stay. Conifer Iwabitsu is also the only onsen inn located in Agatsuma town center, Haramachi.



Agatsumakyo Onsen Tengu Hot Spring

This special day-trip onsen facility is located at the approach to Agatsuma Gorge. It was built together with the Michi no Eki (Roadside Station) Agatsumakyo in Agatsuma Fureai Park. There are a number of excellent facilities within the park, including a dog trail, various play equipment, foot baths, and cycling paths. The Onsen is perfect after a day of fun in the park or after hiking the Agatsuma Gorge. The open-air bath offers gorgeous views and offers a sense of liberation, while the private tatami rooms are perfect for a quiet moment to yourself.

# Iwabitsu Shinobi Trekking







Iwabitsu Castle Shinobi Rebellion

A Town with History A Town of Excitement

Higashi-Agatsuma Daffodil Festival

Higashi-Agatsuma Furusato Festival







Festivals & Events





Higashi-Agatsuma Mukashi Road Mountain Bike Ride









Gion Festival • Bon Festival Dancing











#### Sakuyahime

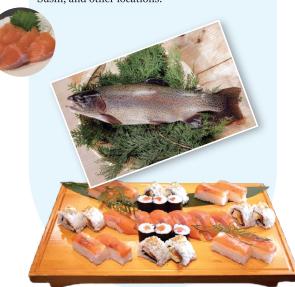
Sakuyahime rice has placed in the top 40 of over 5,000 rice producers in the Society of Rice Taste Surveyors' (Kome Shokumi Bunseki Kanteishi Kyokai) international competition for 5 years in a row. For two years in a row, it has been one of only 15 participants to receive monetary awards since the Society began bestowing such awards in 2015. The Japanese sake called "Sakuyahime" is also well-known for its refreshing dry flavor. Can be purchased at Michi no Eki (Roadside Station) Agatsumakyo and other locations.



#### Gin-Hikari

The rarest, highest-quality rainbow trous

Rainbow trout normally mature in just 2 years, but Gin-Hikari raises their trout so that they maintain a healthy weight. Their high-quality rainbow trout are twice the size and weight of normal fish. These extremely rare fish can only be found in Gunma, so don't miss your chance while you're here. Sold at Azuma Fish Farm, Sakae Sushi, and other locations.



## Local Brands,

Heartful

Tomon Clay Figure

Local sweets developed by a team led by the famous confectionary archaeologist Mr. Yamira. From the heart-shaped dogookie to the Mt. Iwabitsu Parfeit, Heartful's unique sweets, sold at festivals and events in the area, have captured the hearts of the locals, as have their unique clay figure-making workshops.



The best B-class cuisine!

### Devil's Tongue Burger

This fried cutlet burger is made of locally-sourced pork and konjac potatoes, and it's topped with a rock 'n' roll bacon tongue. You can find it in shops around town - just look for the logo!



#### Course

#### Higashi-Agatsuma Highlights! The Golden Route of Higashi-Agatsuma's most Representative Spots

After relaxing around Lake Haruna, see the spectacular view of Mt. Iwabitsu as you drive toward the castle-designed town hall and the actual Iwabitsu Castle ruins. Lastly, see Agatsuma Gorge and have a relaxing dip in the onsen waters of Tengu no Yu.

13:00



Mt. Haruna in the

southernmost part of Higashi-Agatsu-

ma. Enjoy the

gorgeous mountain view, fishing and

boating from the

lake, and even horse-drawn





From Lake Haruna take Kendo (Prefec tural Road) 28, a road that makes you feel like you're in a grand movie.



12:00

For lunch, enjoy Gin-Hikari rainbo trout at Sakae Sushi, or any of the other restaurants in the Haramachi area.



Be sure to check out the Higashi-Agatsu-ma Town Hall. It's rare castle design is sure to intrigue



Walk along the long slope of the old castle moat and feel the history of this once-impregnable

13:30



Walk along Saruhashi and Shikato bibashi bridges and, if you have some extra energy, check out the huge

15:30



17:00

The onsen baths at Tengu no Yu at the A g a t s u m a k y o Roadside Station are the perfect way to rest after your day of fun.

15:30



#### A Stunning Spring Among Sakura and Daffodils

Enjoy the gorgeous pastel colors of the cherries and daffodils that bloom each year around April 10th. The subtle flowers of the bright-red strawberries add yet another flare to the scenery.









10:00





Higashi-Agatsuma has fruit-picking opportunities year-round. Strawberries ripen all the spring, so fill up on them while

11:50



12:30

The greatest cherry blossoms of the Azuma District, seen from Mt. Iwabitsu. The 400-year-old tree has seen history as

far back as the great

12:00



13:00

22 meters tall, 6 in March and meters around, this sakura in April, the great temple gates ancient tree's name is a remnant of the are never without town's tradition of buta pork. sewing Iwashima





16:15



(weeping cherry). The temple was patronized by the wealthy Kabe

the late Edo Period

16:30





#### Power Course: Improve your fortunes!

Sacred Waters, Holy Grounds of Ascetic Training, the Power of Iwabitsu



famous waters, Hakoshima Yusui waters are believed to be blessed

from the base of a



10:45





Installed in the early Edo Period, the barrier at Odo



These statues were placed in honor of Kunisada Chuii, a was an important logistical spot along the Shinshu Road. great champion of the people who fought the oppressive government. Your fortunes in Kunisada Chuji, an Edo-era champion of the people, famously broke through this barrier. competition are



A day-spa with food available, Hatago is open from 10am to 4pm.Lunch is served from 11:00 a.m. to 2:00 p.m.



12:30

Experience the sheer power of the rockface, then pop into the cave to see the many buddhist statues. And don't

15:00





