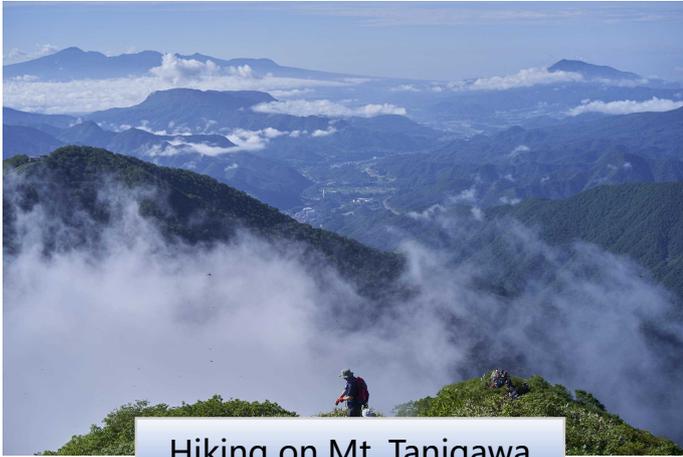




Summertime in Gunma Prefecture!

Gunma Prefecture is abuzz with activity in the summertime! From mountain hikes and whitewater rafting, to the famed July festival Tanabata. Gunma offers outstanding experiences for summer visitors.



Hiking on Mt. Tanigawa



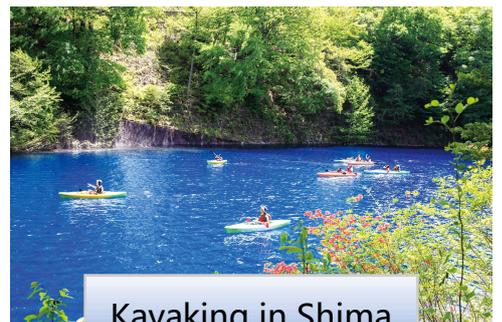
Tanabata Festival in Maebashi (July 1-10)



Rafting in Minakami



Fireworks at Isobe Onsen (August 15-16)



Kayaking in Shima

Gunma Excellence: Introducing MRS Gunma



Kiyomizu House



Mitsuba House



Kiyomizu Interior



Mitsuba BBQ Gazebo

The **Gunma Excellence** programme was started to ensure that international visitors to Gunma can enjoy a barrier-free experience of hotels, inns and tourist facilities!

MRS Gunma offers visitors bespoke vacations in one or both of their properties at Isobe Onsen and the Misato neighborhood of Takasaki City. The large, spacious houses can be enjoyed by groups such as families, friends and colleagues. The multicultural owners can ensure a communicative, stress-free vacation. Please read more from Renée Sawazaki in the attached documents!

PRIVATE WITH FULL SUPPORT

Peace of Mind

- ✦ No sharing lodging with guests outside of your group
- ✦ Thorough COVID-19 prevention disinfecting & cleaning
- ✦ Sightseeing & recreation without crowds

Guests Never Leave Hungry

- ✦ Gunma is known for fresh fruits & vegetables, farm fresh pork, chicken and eggs, as well as wheat products: Udon, soba, steamed buns, and even pasta!
- ✦ Enjoy your meals leisurely and economically
- ✦ Guests welcomed with drinks & homemade baked goods
- ✦ Japanese-style breakfast delivered to your door
- ✦ BBQ rain or shine in the spacious covered terrace in summertime, or have a clay pot “nabe” party indoors in the winter. Fully stocked kitchen and dining.
- ✦ Meal support during sightseeing or at your home
 - ✦ Healthy and local specialty bentos
 - ✦ Eating out at onsen spas and local restaurants
 - ✦ Fruit picking & produce markets: Farm to fork living!

MRS Gunma Vacations & Tours Style

We offer a unique alternative to hotels, ryokan inns and mountain cottages. Our heritage homes are near onsen spas, cultural sites and recreation for your total vacation pleasure. Let's enjoy Japan's nature and culture together ✨

- ✦ International Couple as your Private Lodging Hosts
 - ✦ American wife who loves Japanese culture
 - ✦ Japanese husband who loves children & housekeeping
- ✦ Experienced Specialists in Tourism
 - ✦ Renée did research in and taught university classes on Tourism, Hospitality & Recreation
 - ✦ Motoyasu worked in the Gunma onsen linens business
 - ✦ Toured guests privately around Gunma since 1995
 - ✦ Hosted hundreds of groups at our homes since 2016
- ✦ Featured on both local and national news & documentaries highlighting our work to restore heritage homes and offer them to our global community, thus supporting our region
- ✦ We love opening our homes to guests and doing our best to provide an excellent experience for both expats residing in Japan or new friends coming in from abroad
- ✦ We consider our homes not just a place to sleep, but a hub for our guests to relax, socialize and enjoy the surrounding nature and cultural offerings ♥



We are MRS Gunma ♥

Motoyasu & Renée Sawazaki in Gunma

**Heritage Vacation Villas
Mitsuba House & Kiyomizu House
Cultural Experiences**

Local Guide

Meal & Onsen Plan

澤崎 基保

Motoyasu Sawazaki 090-8490-4669

澤崎 レンネ

Renée Sawazaki 070-3172-2110

mrs.gunma@gmail.com

www.mrsgunma.com



寛ぎ
Relax



健康
Power



交流
Connect

MRS GUNMA VILLAS



Wellness & Cultural
Vacation at a Japanese
Heritage Estate



Since 2016



MRS GUNMA VACATIONS

Our lodging is not just for sleeping and eating, but are true vacation homes for your enjoyment and socializing. BBQ, play table tennis and badminton, or just relax in a hammock.

Explore the neighborhoods and enjoy gardens, sightseeing spots, recreation and mineral baths.

You'll leave refreshed, with fond memories, and feeling like you have family in Gunma.



AMENITIES & SERVICES

- BBQ & cooking utensils
- Snacks & drinks
- Cleaning
- Indoor & outdoor games and toys
- Bath towel, onsen towel and bag
- Shampoo, conditioner, face & body soap, lotion, toothbrush
- Washer, gas dryer, detergent
- Parking for up to 10 vehicles
- WiFi



FEES including tax

Lodging

- 40,000 JPY/night (1-4) 10,000 JPY/extra guest 5+
- Mitsuba House: Max 12 guests
- Kiyomizu House: Max 16 guests
- Breakfast 1,000 JPY/guest

Meal & Onsen Plan

- 10,000 JPY / guest / day for groups of 1-8
- Includes 3 meals, snacks, non-alcohol drinks, onsen bath (Fruit picking, Sand bath & Private onsen rooms extra)

Guide & Cultural Experiences

- 24,000 JPY / day for groups of 1-8
- Some cultural experiences require extra fees
- Local transportation not included

MITSUBA HOUSE みつ葉邸

BUILT IN 1977

- Vacation home in Isobe Onsen where Japan's elite used to sojourn
- Bubble Era luxury architecture. Complete renovation in 2016
- Built by temple carpenters: Castle-like exterior, inn-like interior
- Spacious living 144m²: 9 rooms including sunrooms
- Stunning mountain views from the home and garden
- Resort-like yard and garden 370m²: Lawn, covered terrace, bamboo and garden views, baby pool, and more. Walk to onsen village



Elegant, yet practical interior design



Pristine zen feeling Kimonos, flowers, woodwork

KIYOMIZU HOUSE きよみず邸

BUILT IN 1948

- Former silk estate on the main road leading to castle grounds
- 7 years in the making! Timber from all of Gunma's mountains
- Rare 3-story wooden structure built by top-level temple carpenters
- Silk mill remodeled for residency 1991. Original woodwork preserved
- Renovations and vacation home preparations: 2016-2022
- Entire 1F 168m²: 8 tatami rooms, 3 WC, kitchen/dining, game room
- Yard 500m²: Grass, covered terrace, baby pool. Next to park & gardens



Fully stocked large, country-style kitchen.



Double-padded fluffy futons. Bed/sofa bed available

GUIDE & INTERPRETER, CULTURAL EXPERIENCES

- Enjoy the best Gunma has to offer with a knowledgeable guide
- Meet locals and engage in interesting cultural experiences
- Custom planning. Match the activities to your interests. Choose from: Art, nature, history, shopping, adventure sports and more
- Flexible schedule to suit your energy level during your stay, interests and weather conditions
- Lots of indoor alternatives if inclement weather. Note: Gunma is far from the ocean and does not usually get strong typhoons



Learn about Sengoku Era Samurai & Ninja Dressing



Visit unique cultural sites, hands on experiences

+81 (70)3172-2110
mrs.gunma@gmail.com
www.mrsgunma.com

Kiyomizu House
Takasaki, Gunma

Mitsuba House
Annaka, Gunma

July 7, 2022

MRS Gunma Welcomes You & Yours to Japan!

Overview of MRS Gunma Services for our Prospective Partner Travel Agencies

Dear Sir or Madame:

Gunma Prefecture, the lush, central region of Japan which is conveniently located just north of Tokyo, has been honored throughout Japan's history as a hub for industry, political leadership, medical and wellness care, and arts ~ All while maintaining the purity and strength of its nature and communities.

Known for its unique geographic shape of a flying crane, it's also referred to as the "bellybutton of Japan". We call it an "innie" as the central plains are surrounded 360 degrees by easily distinguished mountain ranges and volcanoes, the three most prominent being Mt. Haruna, Mt. Miyogi and Mt. Akagi. Thus, our signature tour "The Three Mountains of Gunma".

There is so much to do and see in Gunma that, to simplify your understanding of our offerings, we have selected six major themes and created 3-day itineraries for how guests may enjoy their time around either Mitsuba House or Kiyomizu House.

- Kings, Castles and Silk
- Healing Waters
- Japanese Art Experience
- Family Fun at Japanese Parks
- Sacred Sites
- Flowers and Foliage

As Gunma is far from the ocean, typhoons are not usually strong, and the flatlands rarely get snow. However, Gunma is known for strong winds and rain. There are lots of indoor activities to choose from during inclement weather.

Our unique villas are only a 35-minute drive from each other by car, but offer a completely different vacation experience. Choose to stay at one or both, co-create with us a bespoke Japan dream vacation for your clients, and help them enjoy the best Japan has to offer.

We're delighted to partner with overseas travel agencies to ensure their clients' experience is the best possible. While we have hosted tour groups up to 16, we see our lodging and offerings as best suited for FIT. Families and small groups of friends or colleagues enjoy the spaciousness of our homes not only for sleeping and eating, but for socializing as well.

Our hosting style is relaxed, warm and when guests arrive, we feel like we are welcoming distant relatives to our home. We want to make sure they are comfortable, well fed, enjoy activities, and that their every need is taken care of.

Highlighting Three Visit Styles

1. For guests wanting to avoid big cities and crowded Golden Route locations altogether, Gunma is their ticket. They can easily spend a week or more enjoying top-class shopping, arts, nature, food, onsen mineral spas, recreation and more, and still leave plenty on their bucket list for their return visit.
2. If guests want to include a 3-4 day visit to Gunma as a part of their longer trip around Japan, we're happy to communicate with you and pinpoint a few of the "must see and do" places that suit their interests.
3. If guests are seeking a wellness retreat, we can arrange for full-service relaxation time at their villa, while quietly guiding them on local nature and garden walks, and arranging for spa visits and treatments.

Whichever the style, we are certain guests will leave Gunma with a smile on their faces, rejuvenated, and with a heart and mind sprinkled with lovely memories of their stay.

You can find information on our website: <https://en.mrsgunma.com> The main pages are: Mitsuba House, Kiyomizu House, MRS Gunma Vacations, MRS Gunma Tours and Retreats, and MRS Gunma Cultural Experiences. The site is in both Japanese and English, with the English pages occasionally experiencing formatting issues as they are translated pages from the original Japanese. We do apologize. Additionally, we are continually updating the information. For instance, although we have all the data for the tours, not all itineraries are currently uploaded. We plan to have it complete by the end of July.

There is a lot of information, so if you do not find the answer to what you are seeking, we welcome communications from you.

We look forward to exploring and establishing our partnership. Please feel free to contact us with any questions or concerns.

Our most sincere regards,

Motoyasu and Renée Sawazaki

MRS Gunma (Motoyasu and Renée Sawazaki in Gunma)

Owners and private lodging hosts, Kiyomizu House & Mitsuba House