

# solutionshop

DESIGN | PRINT | MARKET | SHIP | TECH SERVICES

## services to grow your business



**staples**   
the working and learning co.



## OUR STORY

### **working, learning and growing together.**

After three decades of serving businesses across Canada, Staples Canada has evolved into the Working and Learning Company. This is in recognition of the fact that our ever-changing business landscape demands a dynamic partner to help those customers, entrepreneurs and creative individuals seeking to reach their goals.

### **taking services to the next level**

Staples Solutionshop provides complete expertise across an ever-growing range of services – in-store and online – offering digital marketing services. Print, copy and fax with confidence and feel free to consult with our experts on ways to better build, market and grow your business. Let us show you how Staples innovations can help you deliver on your success strategy.

## WHAT WE DO BEST

### **the largest print network: 300+ stores nationwide**

With all the benefits of our full-service printing service at your disposal, you can distribute your print materials across the largest print network in the market at any Staples Solutionshop location, any time.

### **same-day pickup service**

Make even the most last-minute deadlines happen on time. If you place your order by noon, you can pick it up by 6 p.m. on the same day.

### **print solution consultants**

Our experienced print account consultants provide tailored print solutions to meet every budget, deadline and business needs

### **staplesprint.ca**

Customize and print your documents, business cards, posters and photo gifts online with our interactive, easy-to-use website. Pick up in-store or have everything shipped to your door.

## personalized ePrint catalogue

This is the most efficient way to archive, access and output all of your business materials — anywhere, anytime. Staples ePrint Catalogue is your personal content website, designed with your company URL, logos and branded print materials.

## environmentally-friendly: Bullfrog-powered printing

Staples Canada is one of the largest supporters of renewable energy in Canada through our partnership with Bullfrog Power. Bullfrog injects clean, renewable electricity onto the grid to match the amount of energy our print facilities use on an annual basis. At Staples, sustainability matters.

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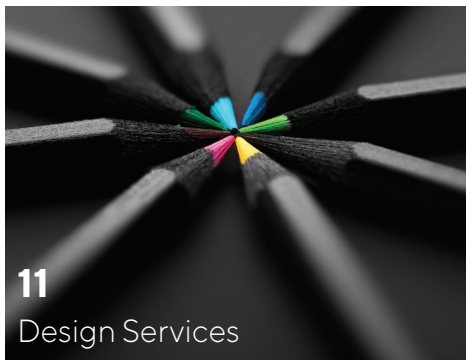
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## **ACCOUNT MANAGEMENT**

Whether you're a small or medium business to a national enterprise, Staples has the right account representative to service your complete printing needs. A free service, it allows you to have one reliable point of contact who manages your business with regards to all things print. Consultations, quoting, project management, administration are all handled by your dedicated account rep and you will soon discover that our Staples Account Managers are not your average sales team—experienced professionals, they provide a diverse range of innovative printing solutions to take your unique business needs to the next level, while simplifying the process.





Staples and Bureau en Gros Account Managers are business partners, providing diverse and innovative printing solutions.

- Meeting and planning
- Project management
- Management of costs and deadlines
- Marketing strategy
- Distribution and logistics management

**For more information or a free consultation, please contact your Business Development Manager.**





## PRINT SERVICES

We are your one-stop shop to help you realize your projects according to your vision

### Digital Print:

- Short run
- Fast turnaround
- Variable data
- Personalization

### Offset Print:

- Economy of scale
- Large print run
- Custom size

### Finishing Services:

- Perfect binding
- Saddle stitch
- Spiral
- And many more





**Staples offers an extensive assortment of print products for our customers.**

#### Office Stationery

- Business cards
- Letterheads
- Envelopes
- Magnets
- Tent cards
- Greeting cards
- Folded business cards
- Tear pads
- Note pads

#### Direct Mail

- Postcards
- Flyers
- Brochures

#### Collateral Materials

- Booklets
- Presentation folders
- Inserts
- Sell sheets

#### Business Printing

- Annual reports
- Magazines
- Product catalogues
- Posters

#### Packaging

- Custom gift boxes
- Cosmetic box solutions





## **LARGE-FORMAT PRINTING**

Deliver your message in a way that can't be missed for maximum impact and clarity. Perfect for registering your brand name or message at any special event, indoor or outdoor.

### **Banners + Posters**

Thinking big helps draw big attention – with high-quality, full-colour, wide-format poster printing, presentation graphics, banners, photo enlargements and more. We can enlarge your project, mount it on foam core, laminate or plaque it for added impact.

### **Engineering Prints**

Need construction and engineering prints? We provide remarkable print quality in superior grayscale map reproduction, ideal for property rendering and architectural drawings.



## SIGNAGE

Create custom signs for indoor and outdoor use to promote your business professionally in your choice of materials, including:

### Substrates

- Acrylic
- Plastic
- Sintra
- And many more
- Styrene
- Various papers
- Alupanel
- Coroplast
- Magnetic
- 50 pt board
- Vinyl

### Products

- Signage (Indoor & Outdoor)
- Vehicle branding
- And much more
- Backlit LED
- Window decals
- Floor Decals





## TRADE SHOW DISPLAYS

### Outdoor Flags

From private-branded flags to flags designed to attract attention to your business, we can custom-print and supply a wide variety to suit your tastes and needs.

### POP Displays

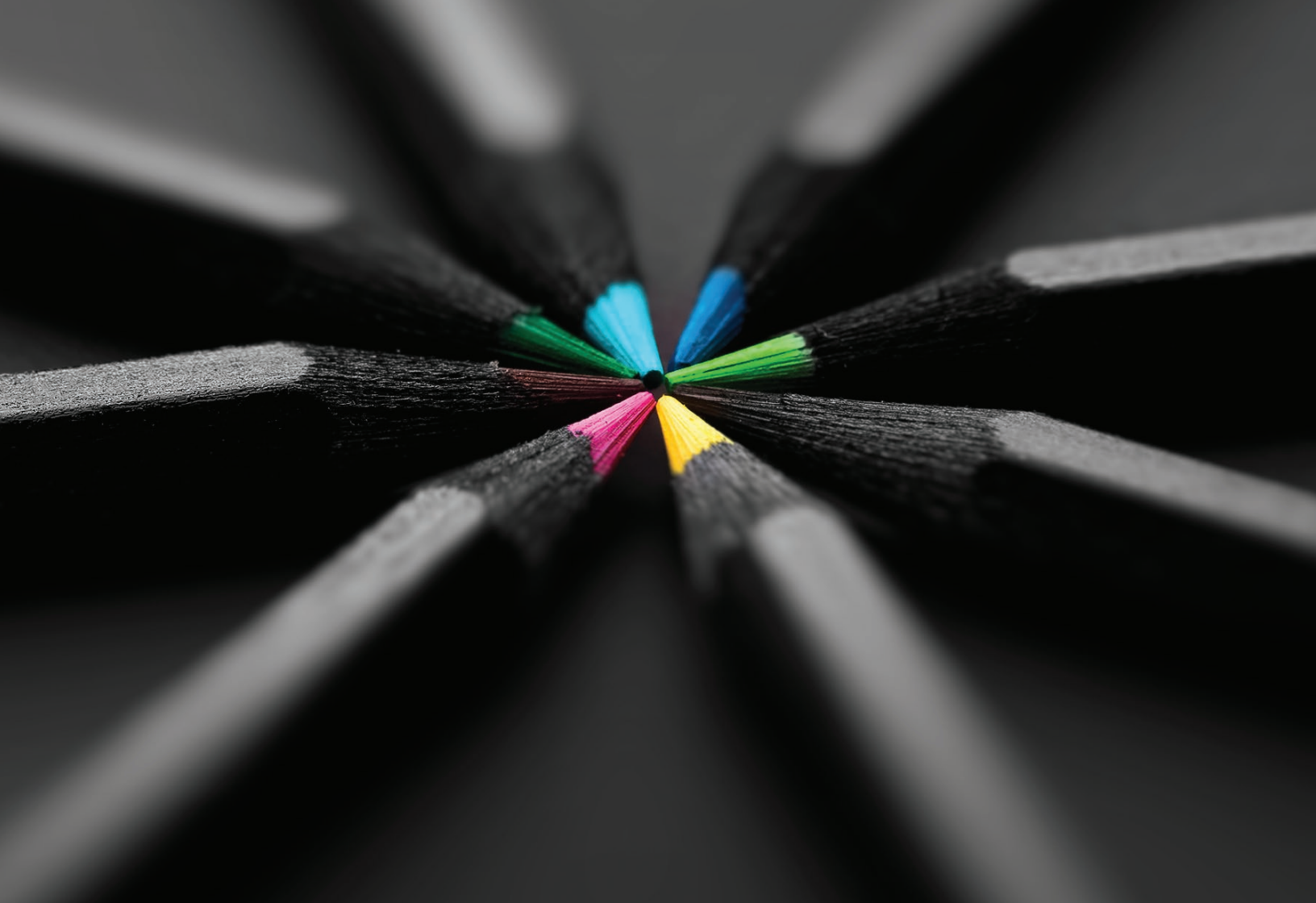
From the smallest two-side window display to a massive message that commands attention, we're your one-stop shop for making it happen.

### Canvas Prints

Reinvent your personal photos by adding a little texture to your favourites and redecorating your home or office décor with a custom touch.







## DESIGN SERVICES

Solutionshop has the complete skillset and necessary tools required to help tell your brand's story with creativity, innovation and passion. Our portfolio of design services can assist you every step of the way.

### **Professional Design + Creative Services**

Staples design consultants are available to help bring your ideas to life to your specifications in our custom, one-on-one sessions. Discuss the opportunities and mine your full potential with a sit-down session with one of our experts to explore the many affordable possibilities.

### **Logo Design**

Your logo is the visual heart of your brand. Trust our team to help you create and develop the perfect logo as it is applied throughout your full arsenal of marketing materials, business cards, website and more.



## PROMOTIONAL PRODUCTS

### **Customer Gifts**

Go the extra mile and say thank you to your top clients. It's the perfect way to show your appreciation. Add your brand name, logo, and images.

### **Marketing and Brand Promotion**

Make an impact by making your brand stand out. Create custom promotional products that will boost your professional brand image. Design T-shirts, jackets, water bottles, bags, and more.



### **Employee Appreciation**

Acknowledge your people 's efforts and show them your company cares with branded apparel, drinking utensils and other personal gifts.

### **Employee Rewards & Awards**

Recognize your team members' best efforts by providing them with the best in customizable rewards from our vast selection, including plaques and other specialty items.





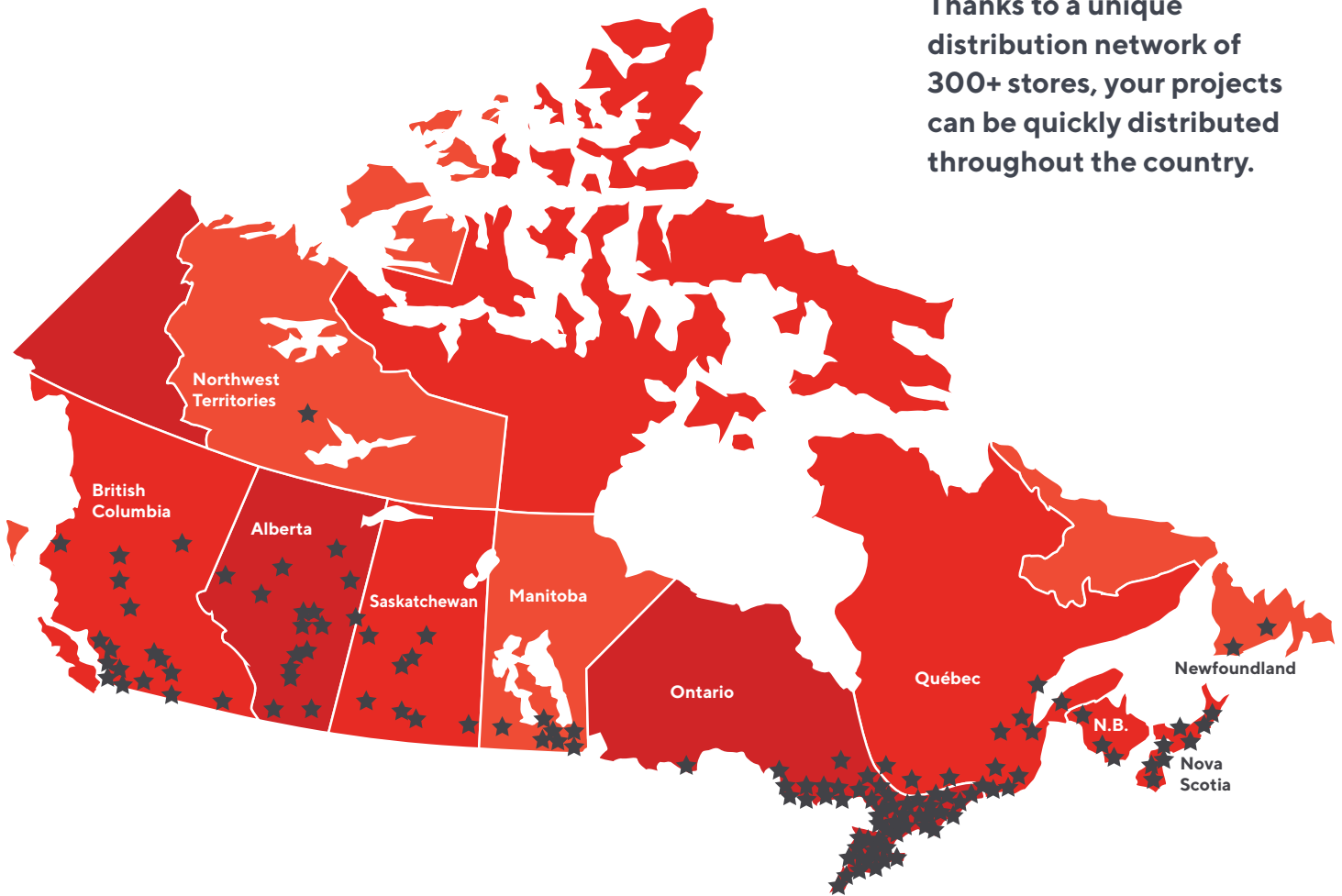
## **ANOTHER COMPETITIVE ADVANTAGE: MULTI-SHOP & MULTI-LOCATION CLIENTS**

Take full advantage of our 300+ locations, which allow us to service regional and national clients at a local level – quickly and efficiently. So you can easily distribute print files across the country for local printing and convenient pick up – tightening up those turnaround times and reducing – sometimes eliminating – your shipping costs. Access Free Pick Up opportunities along with the production power of our 6 closed-door production facilities across the country – each shipping out daily deliveries to our stores at no charge to you.

### **Did you know that over 80% of households are within a 15-minute drive of Staples?**

This fact helps to explain our success as a One-Stop-Shop – where you can consolidate your printing needs with one organization and reap the rewards and benefits that come with focusing your efforts in a single call. Consolidation provides you with enhanced buying power, brand consistency (colour, product specs, pricing, service), the convenience of a dedicated account rep for all things print, and the simplification of providing your team and branch offices with a single source for all your needs.

Thanks to a unique distribution network of 300+ stores, your projects can be quickly distributed throughout the country.



## [ ] FULFILLMENT & DISTRIBUTION

We offer end-to-end print solutions: including the printing & manufacturing of products, storage, online ordering, pick and pack, and shipping. Printing in high volumes helps reduce your cost per piece but often requires significant storage space and labour to fulfill incoming requests.

Let Solutionshop streamline your workflow by handling every step of the process while making ordering easy and convenient through our online ordering platform.

### Direct Mail

We're fully-equipped to take care of your direct mail business – from creating the design and doing the printing, to supplying the postage and/or making the delivery happen promptly. Experts in customizing your marketing message to your needs, let's extend your reach, engage your customers and help grow your business.







## CUSTOM WEB-TO-PRINT PLATFORMS

### **ePrint Catalogue**

Create your own ePrint Catalogue – a customized, secured, customer-facing portal – where, because it contains all of your approved business documents and printing history, provides you with full access – anywhere, anytime. Housing your complete instructional information, marketing materials, signage and more helps to streamline the ordering and production processes – simplifying each job. Securely stored and readily accessible to you, Print-on-Demand items are instantly available to you within 48 business hours at any of our 300+ locations, including great rates on shipping. Your workforce can also access “Upload Their Own” files, pick pre-loaded “Static” files or choose customized, pre-loaded “Variable” files to meet their printing needs – quickly, consistently and efficiently. Let one of our associates provide you with a demo at your earliest convenience.





## **WEBSITE DESIGN + DIGITAL MARKETING SERVICES**

Let our digital marketing experts provide you with full access to all the tools, services and support you'll need to grow your business and help you to prepare for the success of an enhanced view of a marketplace ready to know everything about you, your products and your services. We'll start by helping you fully design your website and make the most of competing on an better-than-equal playing field in our web-based world.

**Let us show you how we can maximize your efforts towards meeting and surpassing your goals:**

- Website design search
- Social media
- Email newsletters
- Engine placement
- Reputation management
- Blogging

Learn everything you need to know to build and maintain your competitive edge with our cutting-edge, online solutions. Visit **staplesprint.ca** or call **(844) 822-2722** for more information.

powered by  
 **Webware.io**

**solutionshop**  
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## **FINISHING SERVICES**

### **Bindery & Finishing**

Staples Solutionshop offers a comprehensive list of finishing services which includes – and is not limited to –

- Binding
- Scoring
- Folding
- Trimming & cutting
- Die cutting
- Lamination
- Stitching
- Shrink-wrapping
- Bundling
- Packing and kit-building





## MAILING SERVICES

### **Neighbourhood Mail, Direct Mail, Variable Data**

Speak to our mailing experts to save on postage and create an impactful marketing product. Our team can handle mailing projects from artwork design, through to production, inserting, postage and delivery to Canada Post.





## LABELS

**Personalize your products, propel your brand.**

Our unique expertise in the field gives us the solution for your various stickers, in sheet or roll.

- Digital
- Exterior
- Custom cut
- Embossed
- For windows
- Barcode
- For cosmetics
- Food
- Metallic finish
- Thermal packaging



## Custom cut labels

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## Product labels

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## HEALTH AND SAFETY PRODUCTS

Critical safety products and communication materials  
to protect employees and visitors against COVID-19



### Plastic Face Shields

Front line essentials for added protection of both your staff and your customers.



### Counter Partitions

Help protect front line workers and customers while reinforcing social distancing.



### Signage Solutions

Customizable signage to communicate clearly with your customers.





**LAVAL**



**TORONTO**



**OTTAWA**



**KELOWNA**

## **STAPLES TRANSFORMATION**

With Staples transformation into becoming a working and learning store, we acknowledge that the way everyone works is changing. So, Staples, too, is changing – bringing you bold design, unparalleled levels of new services and innovative products with the goal of bringing together those people and businesses who are focused on personal and professional growth. Because we're here to help you reach your goals by offering you progressive work environments designed to provide you with comprehensive insights into today's big ideas and tomorrow's positive trends.

Discover the right brands at the right price and inventive services like Staples Studio for coworking opportunities and Staples Spotlight, to keep you up-to-date with the power of collaboration and information-sharing.

**staples**  
**[STUDIO]**



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the working and learning co.