



A CRESCO DEVELOPMENT



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Holešovice
Prague.
A UNIQ urban
district filled
with modern
businesses
and talents.

UNIQ Tesla is set in
the heart of the city's
fastest growing location,
known for its fresh
workforce and a number
of creative companies.

As an outstandingly
UNIQ space renewed
with creative vision,
it will become one of
Prague's most dynamic
working hotspots.



# UNIQ location in the city's hippest area.

Holešovice is north
of the city centre and
is becoming synonymous
with the birthplace
of Prague's creative
renaissance.

young start-ups to big

name international

advertising agencies.

It's known as the
home to several of the With so
city's most important cafes an
modern art locations in town
and the district of choice redefinit
for many businesses, work an

A community has
grown in and around
this thriving area that
has more creative
energy than any other
business district
in the city.

With some of the best cafes and places to eat in town, Holešovice is redefining the way we work and do business.

#### Local connections

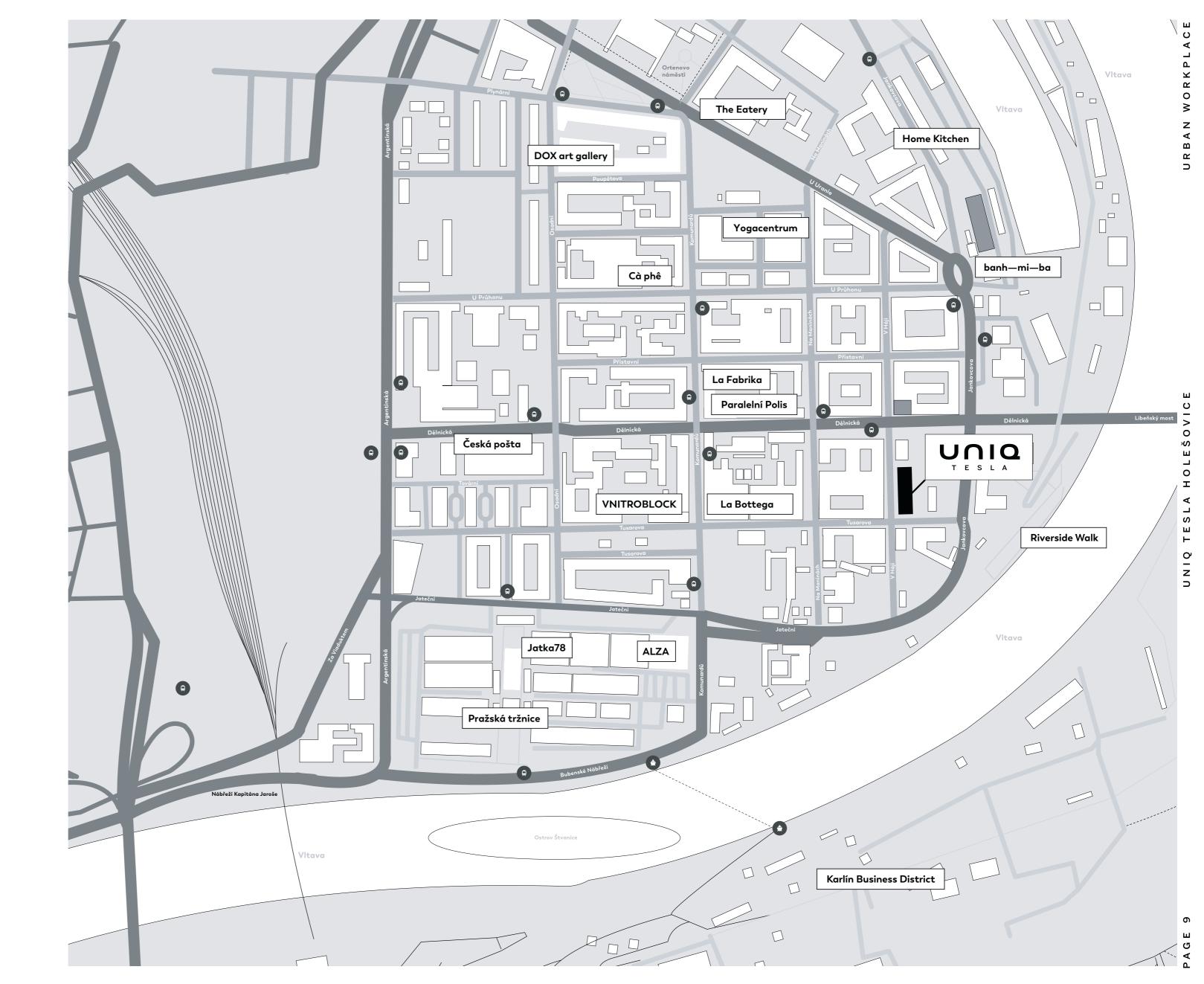
Airport 19 km

Downtown 1.5 km

Public transport 1 min

Metro Palmovka 5 min

Metro Vltavská 5 min





### A district buzzing with culture that is shaping the future of the city.

Holešovice is a vivid breeding ground for Prague's cultural renaissance.

Here, we look at a few of the district's culturally defining highlights that are just the tip of the iceberg in this cultural hotspot.

#### DIO

#### The Eatery Restaurant

is The Eatery, one of the hottest new restaurants in the whole city, serving modern Czech cuisine and boldly reinventing national dishes in the hands of renowned Michelin chef Pavel Býček.

A restaurant at the forefront of the Czech gastronomy scene, it became an overnight hit and clearly stands as proof that Holešovice is the heart of Prague's cultural and social revolution.

#### Vnitroblock cafe and cultural hub

This is simply the trendiest spot for those who know, and has become a vital part of local culture.

A culturally defining moment for Prague, Vnitroblock was one of the first multi function cultural spaces to open. Serving as a cafe, dance studio, design store and gallery space, it kick-started the new Prague aesthetic.

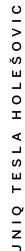




It is no surprise that we find Prague's most exciting contemporary art gallery just steps away from UNIQ in the Holešovice district. It houses temporary exhibitions that push the boundaries of modern art and music.

Quite simply, DOX is a stunning functionalist art gallery, showcasing all forms of modern art. Its centrepiece is a giant wooden zeppelin balloon that is now considered a must visit for tourists and locals alike

#### DOX modern art gallery



# Attract UNIQ talents with this truly one of a kind space.

Ask any employee what brings them job satisfaction and a great workplace is often one of their biggest preferences.

A truly original environment is a very efficient way of attracting young talent needed for success in today's competition.

UNIQ

**UNIQ** Tesla is designed to provide the best working environment for the modern worker, allowing them to thrive and maximise their creativity.

NEO-INDUSTRIAL

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# **AUNIQ** neo-industrial revitalisation.

UNIQ Tesla has been designed to bring out the purity of its original construction and functionalist roots. Bringing its robust original core up to date, to create a modern working environment that is truly inspiring.





#### History

Holešovice is a diverse district stretching along the left bank of the Vltava. Originally an agricultural settlement, from the mid 19th century Holešovice was gradually transformed into a city suburb. Thanks to its convenient location, it soon became the centre of manufacturing and trade. One of Prague's main slaughterhouses and markets were located here in the early

20th century (the market still exists today), as were steam mills, a brewery, factories and a busy cargo port. Today, the majority of these industrial buildings no longer serve their original purpose. Many have been reconstructed or adapted and found a second life as apartment buildings, office complexes, studios for young artists, designers, and architects or cultural

institutions and sites. The UNIQ Tesla building served as the administrative headquarters of the Tesla lighting company. Its solid construction has made it the last building of the Tesla Factory Complex to remain standing. The property's basement is in fact lead lined and was designed as a bunker for the local municipality.



Cresco UNIQ STAROMESTSKÁ, SLOVAKIA

Cresco's approach to the rebirth of an industrial classic.

As a developer, we passionately believe in building properties that positively affect the local surroundings. The impact any development has is a crucial consideration for us from the start of any new project. The old Tesla factory building was seen from the start as a re-development opportunity that we simply couldn't resist.

By transforming this
former factory into
a neo-industrial workplace,
we are bringing new life
back to this classic property
while making a positive
contribution to the growth
of the surrounding area
as a whole.

#### ARCHITECTS

#### Bogle Architects London | Prague | Hong Kong



Bogle Architects are an award-winning architecture and design studio founded in 2012 by Ian Bogle. The team consists of a highly creative group of individuals who share a common desire to design and build progressive, imaginative and innovative architecture.

Operating out of studios in London and Prague, with another office in Hong Kong, the practice is engaged in a wide range of prestigious domestic and international projects. Striving for simple design solutions to resolve the complexity of any project, the practice's philosophy is based on clear thought, broad engagement and a collaborative design process in order to achieve a common goal.

The studio's strategy
employs diversity in both
location and sector, which
in return offers insight into
many different design
solutions and enhances
its ever-improving offer to
clients. Current projects
involving Commercial,
Residential, Hospitality,
Education, Science and
Masterplanning sectors
are spread across Asia,
EMEA, the UK and South
America.

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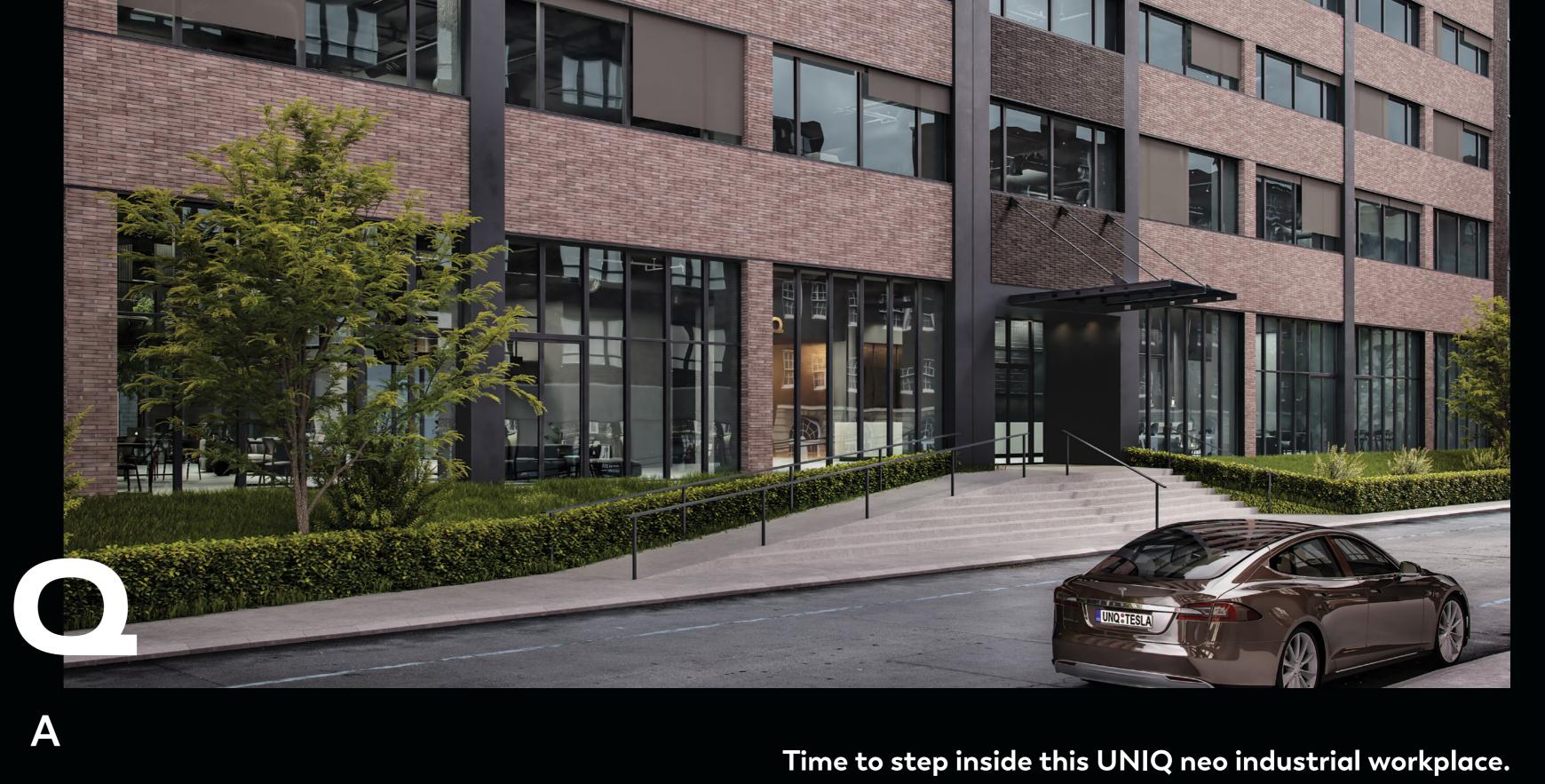
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Inspired by the post-industrial trends of London and New York, **UNIQ Tesla Prague** combines the heritage of its incredibly strong factory core with a full, above-standard reconstruction of the entire building inside and out.





Our grand lobby and bar were designed by one of Prague's leading young architectural studios—the 'Sons of Architecture'. Combining modern elegance with bold lines and materials to create a dramatic industrial foyer and shared cafe reception, the space makes a powerful statement on arrival.

# UNIQ lobby.



The entrance hall
of UNIQ Tesla also
functions as a meet
and greet cafe and
bar area, serving as
the heart of the
building.
Here, you and your
employees can relax,
socialise or even work
in the comfort of the
surroundings.

The entrance hall
embodies the vision of
the building and the
vision of working
at UNIQ Tesla.



Many modern office buildings lack distinct character, meaning expensive interior fit-outs are required. All spaces at **UNIQ Tesla have** a post-industrial beauty and are ready to function as stunning, open plan working environments. Simply bring your own furniture!

Ground floor.



# Take your business to new heights.

For the more ambitious tenant, the ground-floor space is also ready for more creative interior fit-outs. Its UNIQ 4.6-metre high ceiling allows even a mezzanine space to be created for a truly dynamic effect.

# Standard floors 1-5.

With ceiling heights
up to 3.8 metres and
a total floor area of
1463 sq m on each
floor, the 1st to 5th
floors offer limitless
creative opportunities
for applications and
fit-outs.



Private access cards ensure secure entry to each floor, which can also be divided in to 4 separate units.



The UNIQ top floor.



A newly constructed top floor, will make a perfect executive VIP space for some serious business. Featuring floor to ceiling windows and terraces, which, as one of the highest floors in the surrounding area, offer stunning views of Prague for miles in all directions.

A lighter way of working.



All floors at UNIQ
feature large opening
windows to provide
excellent natural light,
a key factor in improving
wellbeing and promoting
a positive environment for
productive work.



BIKE ROOM ILLUSTRATIVE

#### **UNIQ** amenities are the foundation of any extraordinary enterprise.

Today's more socially connected approach to business heightens the need to provide amenities aimed at improving the mindset of the work-force.

**UNIQ's underground** space with high ceilings and raw industrial appeal provide an incredible setting for all kinds of applications, including a fully fitted spa.

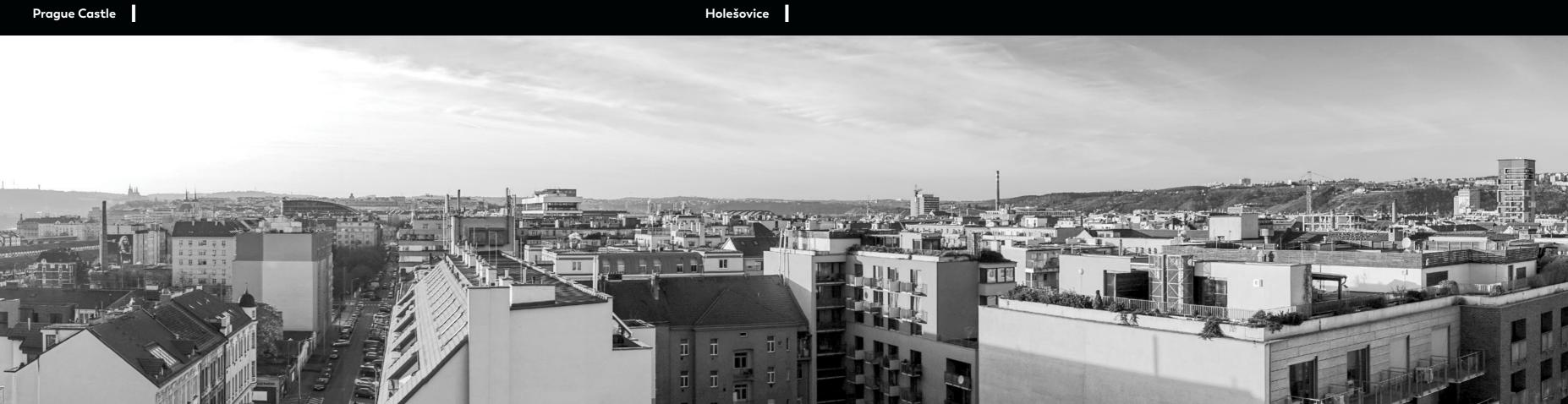


PROPOSED DESIGN

as an underground spa.

to tailor the space to

Underground neo-industrial spa.



Docklands Vltava riverside Karlín District



UNIQ views of the entire city.

> **UNIQ** Tesla's high viewpoint offers stunning views of the city and nearby riverside.

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# UNIQ Building Overview.



Executive top floor Standard Floors 1-5 **Ground Floor** 

**Entrance** 

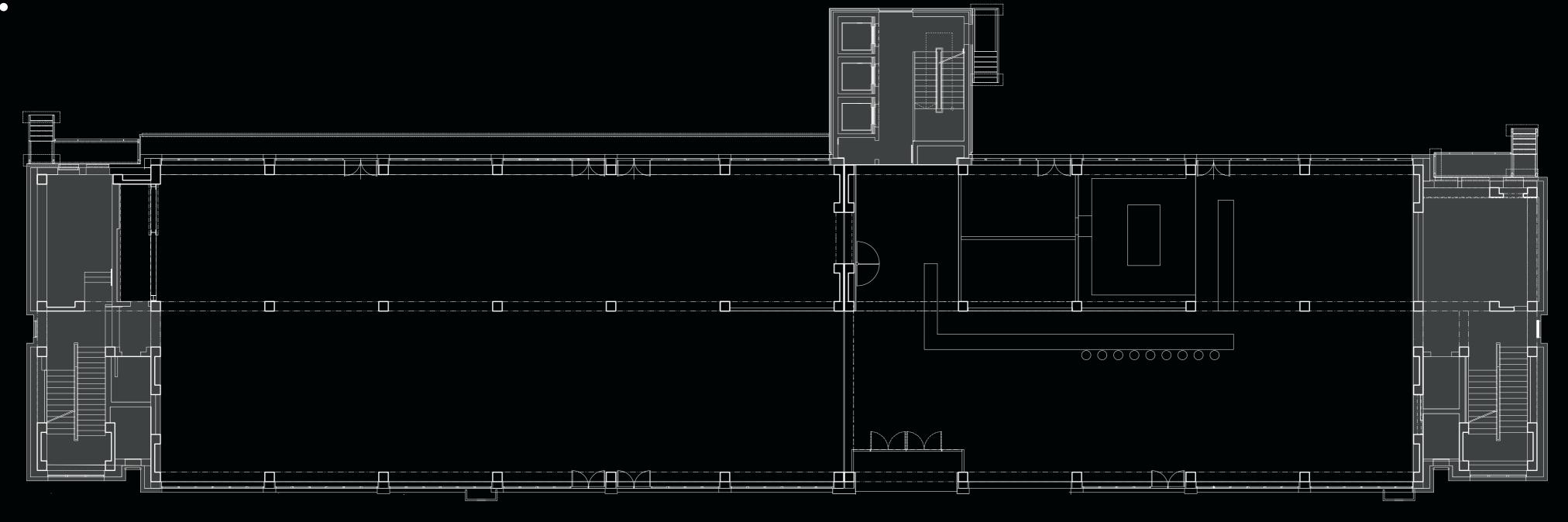
The building features Each floor is designed and an additional rooftop terrace and vast underground space.

7 above ground floors to function as a single open floor plan or can alternatively be sub-divided in to 4 seperate units if required. 11 100 sq m total area

7 floors + Basement

Up to 4.6 m high ceilings

# UNIQ Ground floor.



The ground floor provides street level views inside the building and has the

height of all floors. It also sits directly next to the impressive entrance hall and highest floor to ceiling public lobby space.

1452 sq m total floor space

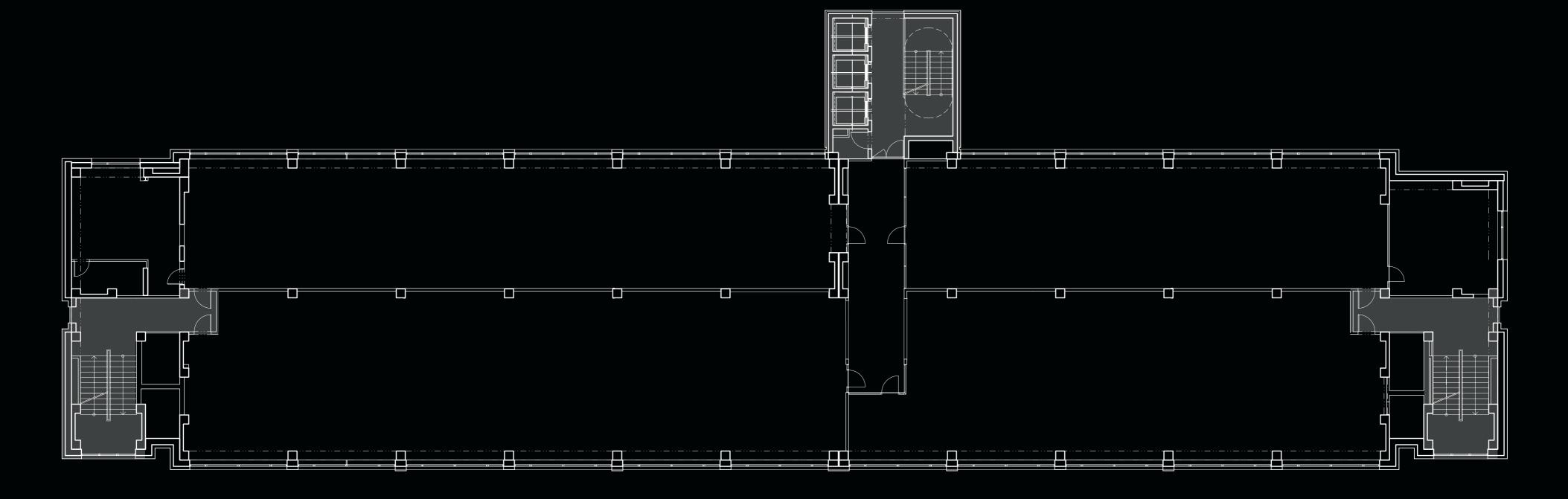
4.6 m high ceilings

Floor to ceiling windows



# UNIQ standard floors

1-5.



Standard floors all offer ample open space floor plans for enterprises. Private

access provides secure entry to all floors, and spaces can be divided into as many as 4 separate units.

1463 sq m space per floor

Large openable windows

Up to 70 work places



# UNIQ Top floor extension and terrace.



The new top floor is perfectly suited as a management or executive suite.

With private terraces and inspiring views, it is a prime VIP space for any serious business.

1202 sq m floor space

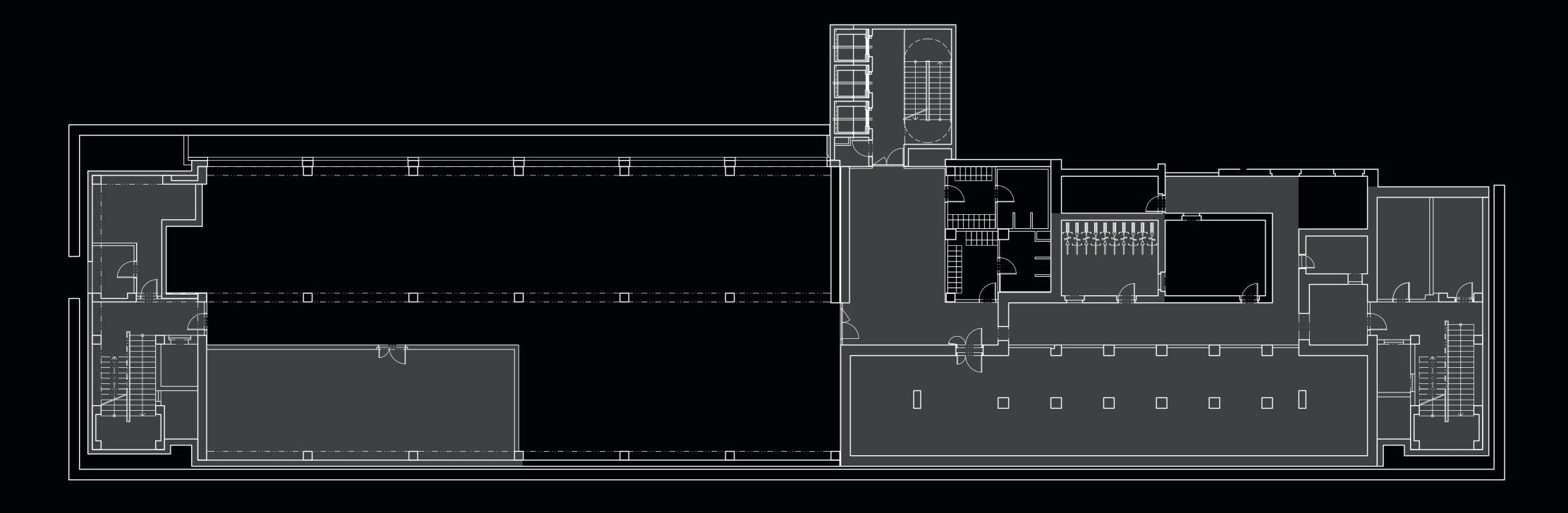
260 sq m terrace

Stunning views



# UNIQ

## Basement.



The basement offers A fully fitted spa, with incredible application pool and bike storage potential, even a small facilities are planned cinema or just extra working space.

features.

1136 sq m floor space

Bike storage

Fully fitted fitness room and spa



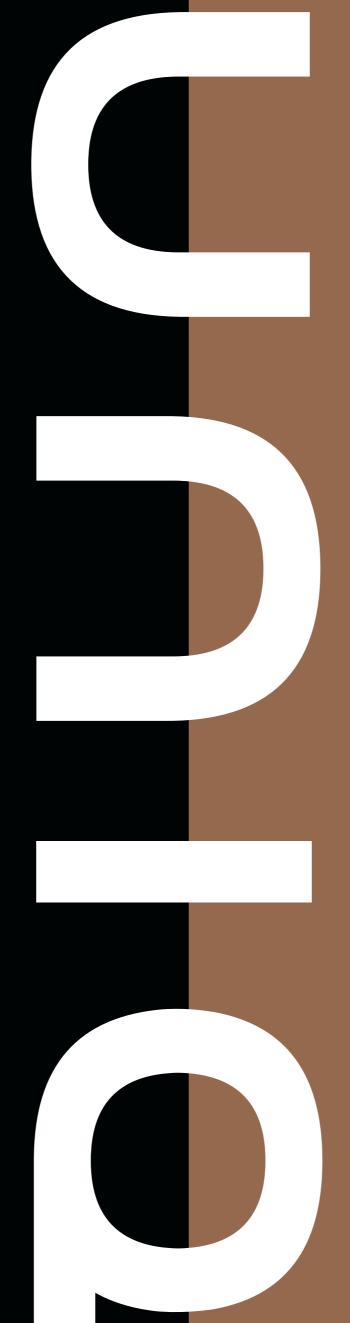


#### Contacts

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All visualisations are solely a creative representation of a possible solution of the final product and may be subject to change.





Henceforth.

A CRESCO DEVELOPMENT