



Fix the Odds Beating the market with data-driven strategies



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We would like to draw your attention to the following important investment warnings:

- The value of shares and investments and the income derived from them can go down as well as up
- Investors may not get back the amount they invested
- Past performance is not a guide to future performance

Please note that all data in this document is historic and dated when this document went to print in March 2024.

Welcome from your hosts



Megan Boxall Head of Content





Keelan Cooper **Financial Analyst**



- Lessons from our in-house data study

 Why we conducted this research
 Key findings
- How to use Stockopedia's tools to put these lessons to work
- Stock analysis
- Q&A



Fix the odds

Beating the market with data-driven strategies







Why this research?

The power of factors, screens and systems



Journal of Financial Economics Volume 82, Issue 3, December 2006, Pages 491-518





Profitability, investment and average returns



Eugene F. Fama a, Kenneth R. French b 🙎 🖂



Eugene F. Fama a, Kenneth R. French b 🙎 🖂





Journal of Banking & Finance

Volume 158, January 2024, 107036



Technology spillover, corporate investment, and stock returns 🖈

Yen-Ju Hsu ^{a b} 🖾 , Yanzhi Wang ^{b c} 🙎 🖂

The value of growth: Changes in profitability and future stock returns





Journal of Financial Economics



Volume 116, Issue 1, April 2015, Pages 1-22

A five-factor asset pricing model 🖈

Journal of Empirical Finance Volume 73, September 2023, Pages 238-250



The power of factors, screens and systems

Growth of \$10,000 Investing in Factor Portfolios vs. the Broader Market (1990-2021)

(Fama & French Model Portfolios)





The power of factors, screens and systems Stockopedia



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Name		StockRank	Risk rating	!
	Warren Buffett - Hagstrom Screen Robert G. H + 8 stocks 🛛 🎇	93	Balanced	(
~	The Screen of Screens Stockoped • 51 stocks	90	Adventurous	
Value Inter Sting	Piotroski High F-Score Screen Joseph Pio • 16 stocks	74	Speculative	
YOUS NEXT GREAT STOCK	R&D Breakthroughs Screen Jack Hough + 24 stocks	26	Speculative	
	Muhlenkamp's ROE Screen Ludwig B • 10 stocks III	86	Adventurous	





Name Warren Buffett -BUFFETT Hagstrom Screen wer. Robert G. H... 🙆 stocks The Screen of Screens N Stockoped... 51 stocks Piotroski High F-Score Value Investing Screen (16 stocks) Joseph Pio... R&D Breakthroughs YOUR NEXT GREAT Screen STOCK ۹, Jack Hough 🛛 🛛 🛛 🚛 Muhlenkamp's ROE Screen Ludwig B ... 10 stocks 📲











51% Returns of a portfolio of three stocks

Jul-2023



-31%

Returns a portfolio which chose the two worst performing of the three stocks



112% Returns a portfolio which chose the two best performing of the three stocks











Our study

Screening for stocks

Name	Aim	Risk Profile	Rı
Quality	Portfolio only bought stocks which had exhibited high quality metrics over the last five years	Lowest	5y >1 5y
Value	Portfolio only bought value stocks which were trading at a discount to historic levels	Medium	Τ1 Cι
Growth	Portfolio only bought stocks where revenue was growing	Highest	PE Re



Rules

yr Average Operating Profit Margin 10%

yr Average ROCE >10%

TM PE < 5yr Average PE Current PE < 15

PEG Ratio <1 Revenue Chg TTM >0

Building the first portfolio

Year 1		
Bought	Sold	Returns
LON:CINE^H23	LON:CINE^H23	0.44%
LON:AMER^A20	LON:AMER^A20	9.18%
LON:SXS	LON:SXS	28.36%
LON:AHT	LON:AHT	41.20%
LON:NOG	LON:NOG	-4.67%
LON:INL^J23	LON:INL^J23	-31.07%
LON:GPE	LON:GPE	-19.26%
LON:LAND	LON:LAND	-9.43%
LON:AGK	LON:AGK	0.44%
LON:DIA	LON:DIA	75.56%
LON:FDM	LON:FDM	9.10%
LON:STCK^K21	LON:STCK^K21	37.85%
LON:EMIS^J23	LON:EMIS^J23	-15.25%
LON:PGH	LON:PGH	-40.08%
LON:ROR	LON:ROR	32.02%
LON:ANTO	LON:ANTO	43.83%
LON:PAY	LON:PAY	11.59%
LON:PTEC	LON:PTEC	3.90%
LON:VANQ	LON:VANQ	-15.38%
LON:WTB	LON:WTB	-14.20%



Building the first portfolio

Year 1			Year 2			Year 3			Year 4		N 1	/ear 5			Year 6			Year 7			Year 8		
Bought	Sold	Returns	Bought	Sold	Return	Bought	Sold	Return	Bought	Sold	Return E	Bought	Sold	Return	Bought	Sold	Return	Bought	Sold	Return	Bought	Sold	Return
LON:CINE^H23	LON:CINE^H23	0.44%	LON:MTVW	LON:MTVW	1.24%	LON:SEC	LON:SEC	-19.25%	LON:ULVR	LON:ULVR	5.47% L	ON:NAS	LON:NAS	7.48%	LON:SXS	LON:SXS	29.81%	LON:TRCS	LON:TRCS	-1.52%	LON:AHT	LON:AHT	15.72%
LON:AMER^A2	LON:AMER^A20	9.18%	LON:AVV^A23	LON:AVV^A23	47.15%	LON:SDRY	LON:SDRY	-76.47%	LON:DJAN^E20	LON:DJAN^E20	-4.42% L	ON:RKT	LON:RKT	6.74%	LON:OCI	LON:OCI	46.07%	LON:BLV	LON:BLV	-25.76%	LON:EAH	LON:EAH	7.43%
LON:SXS	LON:SXS	28.36%	LON:CMCX	LON:CMCX	37.49%	LON:KNOS	LON:KNOS	18.70%	LON:SGRO	LON:SGRO	52.79% L	ON:DLAR	LON:DLAR	29.74%	LON:MEGP	LON:MEGP	29.10%	LON:IHP	LON:IHP	-46.08%	LON:FRP	LON:FRP	-14.15%
LON:AHT	LON:AHT	41.20%	LON:VCT	LON:VCT	36.61%	LON:VP.	LON:VP.	9.62%	LON:PAC	LON:PAC	0.18% L	ON:MWY	LON:MWY	18.94%	LON:ECEL	LON:ECEL	11.57%	LON:DWHT	LON:DWHT	-31.21%	LON:RIO	LON:RIO	0.76%
LON:NOG	LON:NOG	-4.67%	LON:SHP^A19	LON:SHP^A19	-16.74%	LON:MAVT^H2	3 LON:MAVT^H2	3 -9.16%	LON:CCT	LON:CCT	-24.07% L	ON:SYNC	LON:SYNC	19.18%	LON:MWY	LON:MWY	20.11%	LON:PSDL	LON:PSDL	-37.94%	LON:CRW	LON:CRW	-3.58%
LON:INL^J23	LON:INL^J23	-31.07%	LON:DNLM	LON:DNLM	-13.92%	LON:AA.^C21	LON:AA.^C21	-57.82%	LON:MNL	LON:MNL	33.81% L	ON:BWY	LON:BWY	-22.38%	LON:BVIC	LON:BVIC	13.30%	LON:PEY	LON:PEY	-38.50%	LON:TSTL	LON:TSTL	17.95%
LON:GPE	LON:GPE	-19.26%	LON:CLBS	LON:CLBS	-23.38%	LON:BVIC	LON:BVIC	-1.90%	LON:MTW	LON:MTW	21.05% L	ON:APTD	LON:APTD	-28.46%	LON:RWS	LON:RWS	21.27%	LON:ENW	LON:ENW	-55.57%	LON:NUM^J23	LON:NUM^J23	79.58%
LON:LAND	LON:LAND	-9.43%	LON:TFW	LON:TFW	14.60%	LON:GHT	LON:GHT	-64.68%	LON:ASY	LON:ASY	28.90% L	ON:CBA	LON:CBA	19.01%	LON:JFJ	LON:JFJ	-9.03%	LON:FRES	LON:FRES	1.01%	LON:WJG	LON:WJG	-41.93%
LON:AGK	LON:AGK	0.44%	LON:ZYT	LON:ZYT	20.00%	LON:BRK	LON:BRK	-23.79%	LON:HVPE	LON:HVPE	32.79% L	ON:W7L	LON:W7L	7.04%	LON:CRDA	LON:CRDA	53.43%	LON:EAH	LON:EAH	-36.88%	LON:ALFA	LON:ALFA	-12.58%
LON:DIA	LON:DIA	75.56%	LON:TPF^B18	LON:TPF^B18	26.72%	LON:JHD	LON:JHD	-4.44%	LON:PCGH	LON:PCGH	19.60% L	ON:GSCT	LON:GSCT	-0.07%	LON:CRW	LON:CRW	5.43%	LON:EVR	LON:EVR	-72.89%	LON:IEM	LON:IEM	-4.65%
LON:FDM	LON:FDM	9.10%	LON:BWY	LON:BWY	43.90%	LON:SEPL	LON:SEPL	4.83%	LON:SUS	LON:SUS	2.93% L	ON:AVON	LON:AVON	51.44%	LON:GFM	LON:GFM	-5.24%	LON:THRG	LON:THRG	-39.18%	LON:SPT	LON:SPT	-52.61%
LON:STCK^K21	LON:STCK^K21	37.85%	LON:BVXP	LON:BVXP	86.41%	LON:ATR	LON:ATR	-9.67%	LON:III	LON:III	38.04% L	ON:BOOT	LON:BOOT	-20.06%	LON:RDW	LON:RDW	22.62%	LON:TEM	LON:TEM	-17.23%	LON:CMCX	LON:CMCX	-53.13%
LON:EMIS^J23	LON:EMIS^J23	-15.25%	LON:ZTF	LON:ZTF	82.80%	LON:ABDP	LON:ABDP	37.47%	LON:VCT	LON:VCT	14.68% L	ON:JCGI	LON:JCGI	90.56%	LON:SLP	LON:SLP	1.72%	LON:IGG	LON:IGG	-3.81%	LON:LSC	LON:LSC	7.02%
LON:PGH	LON:PGH	-40.08%	LON:REL	LON:REL	20.01%	LON:3IN	LON:3IN	24.20%	LON:HL.	LON:HL.	6.26% L	ON:PAF	LON:PAF	96.67%	LON:GROW	LON:GROW	54.24%	LON:NETW	LON:NETW	1.98%	LON:BUR	LON:BUR	81.86%
LON:ROR	LON:ROR	32.02%	LON:GHT	LON:GHT	48.65%	LON:TED^J22	LON:TED^J22	-43.34%	LON:HWDN	LON:HWDN	53.91% L	ON:CLBS	LON:CLBS	35.01%	LON:BOTB^H2	LON:BOTB^H2	3 -58.75%	LON:BPM	LON:BPM	-8.51%	LON:HRI	LON:HRI	7.86%
LON:ANTO	LON:ANTO	43.83%	LON:GMS	LON:GMS	-8.16%	LON:SXS	LON:SXS	-8.77%	LON:RMV	LON:RMV	48.02% L	ON:ITV	LON:ITV	-29.27%	LON:GDWN	LON:GDWN	5.90%	LON:FDEV	LON:FDEV	-46.01%	LON:K3C^B23	LON:K3C^B23	1.75%
LON:PAY	LON:PAY	11.59%	LON:UBM^F18	LON:UBM^F18	2.12%	LON:XPP	LON:XPP	-37.32%	LON:UBG^A24	LON:UBG^A24	27.56% L	ON:BASC	LON:BASC	5.30%	LON:NXT	LON:NXT	16.60%	LON:DLAR	LON:DLAR	-49.49%	LON:DWHT	LON:DWHT	-30.56%
LON:PTEC	LON:PTEC	3.90%	LON:MKT^G17	LON:MKT^G17	34.71%	LON:NXQ	LON:NXQ	-9.94%	LON:IMI	LON:IMI	24.89% L	ON:K3C^B23	LON:K3C^B23	-3.04%	LON:ITV	LON:ITV	3.51%	LON:STCM	LON:STCM	4.44%	LON:CGEO	LON:CGEO	40.00%
LON:VANQ	LON:VANQ	-15.38%	LON:NOG	LON:NOG	-15.54%	LON:FDM	LON:FDM	-17.84%	LON:CML	LON:CML	-14.94% L	ON:RIO	LON:RIO	21.47%	LON:RIV^F22	LON:RIV^F22	78.09%	LON:CAPD	LON:CAPD	15.20%	LON:FDM	LON:FDM	-38.79%
LON:WTB	LON:WTB	-14.20%	LON:RSW	LON:RSW	106.69%	LON:JAGI	LON:JAGI	-11.54%	LON:FORT	LON:FORT	60.05% L	.ON:POLR	LON:POLR	26.55%	LON:EWI	LON:EWI	-20.95%	LON:TET	LON:TET	-51.36%	LON:IMI	LON:IMI	30.75%





The importance of 10,000 iterations







The importance of 10,000 iterations







The importance of 10,000 iterations







– 25th	percentile
--------	------------

- 50th percentile (median)
- 75th percentile

2.0



Method: Utilising a Monte Carlo Simulation (MCS) for a comprehensive analysis.

Why Random? Mimics a broad range of investment decisions, focusing on the strength of the screening rules rather than individual investment choices.







Key Findings

Box and Whisker diagram







Full range (excluding outliers)

Quality - higher chance of selecting winners ~ Stockopedia





Quality - lower chance of selecting losers



4% Chance of loss the quality portfolio **17%** Chance of loss of the value portfolio



55% Chance of loss of the growth portfolio

Adding quality metrics improve the value outcome 🛹 Stockopedia



Quality Value

Adding quality metrics improve the growth outcome ~ Stockopedia



Quality Growth





Use this information

Select the strategy that works for you

	Top Performer (excluding outliers)	Top performing outlier
Quality	115%	206%
Value	81%	137%
Growth	65%	147%





Select the strategy that works for you







Set up your screen



✓ Stockopedia

😧 All my regions 👻 🌲 🍪
SAVE
Include dual lists
Table view Screen view - CUSTOMISE III 🗠 🔄
Sector
Basic Materials
Financials
Energy
Industrials
Consumer Cyclicals
Consumer Cyclicals
Consumer Cyclicals
Industrials
Consumer Cyclicals
Basic Materials
Basic Materials
Industrials
Industrials

Let the StockRanks take on the heavy lifting ~ Stockopedia



Long Term Average Return On Capital Employed

Long Term Average Free Cashflow To Assets

Long Term Operating Margin Stability

Long Term Sales Growth Consistency

Let the StockRanks take on the heavy lifting ~ Stockopedia



Price To Earnings

Earnings Yield

Price To Free Cash Flow

Price To Sales

Price To Book Value

Dividend Yield
Let the StockRanks take on the heavy lifting ~ Stockopedia



Share Price Proximity To Its 52 Week High 50-Day Vs 200-Day Moving Average **1** Year Relative Strength

EPS Estimate Upgrades For Next Year

EPS Estimate Upgrades For This Year

Scaled Earnings Surprise

Consensus Broker Recommendation Upgrades





Case Studies







Excellent growth and valuation ratios:

- P/E ratio at 5.44
- PEG ratio at 0.74
- EV/EBITDA at 3.24

Robust Quality fundamentals:

- Industry leading ROCE and ROE figures, at 150% and 114% respectively.
- Piotrsoki F-Score of 7/9, highlighting improving efficiency, productivity and liquidity.



Net Profit	\$m	7 71	17 2	17 1	50.6	102 5	96.6	100 5	106.2	109.2	+65 8%	вапкгиртсу	KISK /
EPS Reported	\$	0.067	0.15	0.15	0.47	0.89	0.84	0.88			+65.8%		
EPS Normalised	\$	0.067	0.15	0.15	0.47	0.89	0.84	0.88	0.80	0.86	+65.8%	Distress C	aution
EPS Growth	%		+122.5	-0.3	+218.7	+88.0	-5.7	+13.5	-5.34	+8.22			
PE Ratio	х						5.57	5.33	5.88	5.44		L Dos Ma	anipula
PEG	х						n/a	n/a	0.72	0.86			
Profitability												Magic Form	ula
Operating Margin	%	33.8	47.4	41.1	58.4	63.5	48.1	44.3			+48.7%	食食物	107 10
ROA	%		107.1	71.5	87.8	86.7	61.3	86.2				Seal Seal Seal	Seal Sea
ROCE	%	347.1	236.1	185.3	98.8	131.4	112.4	150.3			+185.2%	Other Ratio	S
ROE	%		302.9	160	126.6	114.8	84.7	114.1			20/		
Cashflow												Leverage (itm)	
Op. Cashflow ps	\$	0.074	0.20	0.17	0.53	1.03	0.74	0.83			+58.6%	Gross Gearing	%
Capex ps	\$	0.001	0.001	0.002	0.001	0.013	0.008	0.013			+72.0%	Net Gearing	% -
Free Cashflow ps	\$	0.074	0.20	0.17	0.53	1.02	0.74	0.82			+58.5%	Cash / Assets	%
Dividends						Last ex-d	iv: 15th S	Sep, paid	: 17th Nov	more		Liquidity (ttm)	
Dividend ps	\$				0.22	0.54	0.50	0.52	0.56	0.61		Curr. Ratio	4.22
Dividend Growth	¢ %				0.22	+142.8	-5.76	+2.42	+11.9	+8.56		Quick Ratio	4.22
Dividend Yield	%						10.8	11.2	2.0	13.1		Interest Cov.	73.1
Dividend Cover	х				2.15	1.67	1.67	1.68	1.41	1.41			
Balance Sheet												Recent Hist	ory
Cash etc	\$m	5.45	18.4	23.6	85.3	140.2	156.5	96.2			+95.7%	Latest interim per	iod <i>(ended</i>
Working Capital	\$m	2.22	9.76	11.9	66.7	108.5	115.6	87.1			+ -	Sales Growth	25.0
Net Fixed Assets	\$m	0.11	0.24	0.51	1.31	2.05	2.17	3.34			+8*	EPS Growth	10.4
Net Debt	\$m	-5.45	-18.4	-23.6	-85.3	-140.2		-96.2				3yr Compound Ar	nnual Grow
Book Value	\$m	1.91	9.42	11.9	68.0	110.5	117.7	90.0			+128.1%	Sales Growth	70.0
Average Shares	m	114.9	114.9	114.9	106.7	114.9	114.9	115.5				EPS Growth	78.1
Book Value ps	\$	0.017	0.082	0.10	0.59	0.96	1.02	0.78			+128.1%	DPS Growth	n/a

✓ Stockopedia



- Rapid EPS growth over recent years. 65.8%
 CAGR over last 6 years, and 78% CAGR over last 3 years.
- Exemplary long-term quality metrics, ROCE, ROE, ROA and Operating Margins consistently at elevated levels.



31 October 2017

Plus500 Ltd. ("Plus500" or "the Company")

Q3 Trading Update

Record revenue and strong EBITDA margin

Plus500, a leading online service provider for retail customers to trade CFDs internationally, today provides a trading update for the three and nine months ended 30 September 2017.

Plus500 is pleased to report a record quarter and the Board now believes that the Company is ahead of market expectations for the year as a whole. In the three months ended 30 September 2017, the Company's revenue was \$116.5 million, an increase of 50% compared to the same period last year. For the nine months ended 30 September 2017, revenue was \$304.9 million, an increase of 29% compared to the same period last year.

Key customer and revenue metrics for the periods ended 30 September 2017 were as follows:

	FY2016	3 months t	o 30 Sept*	%Growth	9 months t	o 30 Sept*	%Growth
		2016	2017		2016	2017	
Revenue	\$327.9m	\$77.5m	\$116.5m	50%	\$236.3m	\$304.9m	29%
Number of new							
customers ¹	104,432	25,083	42,492	69%	82,012	96,373	18%
Number of active							
customers ²	155,956	69,989	94,610	35%	131,346	160,090	22%
ARPU ³	\$2,103	\$1,107	\$1,232	11%	\$1,799	\$1,905	6%
AUAC ⁴	\$1,195	\$1,300	\$689	-47%	\$1,320	\$771	-42%

*Unaudited

[1] A customer who has deposited real money into their own account for the first time

[2] A customer who makes at least one trade using real money on the Trading Platform during the relevant period

[3] Average revenue per user

[4] Average user acquisition cost



Further research into the company's trading updates and results announcements would have highlighted a unique habit of the company beating expectations again and again.



7 August 2017

Plus500 Ltd. ("Plus500" or "the Group")

Interim Results for the six months ended 30 June 2017

'Record first half revenues and profits'

Total returns to shareholders			
 Dividend - payout per share 	\$27.2m \$0.2387	\$26.7m \$0.2324	
 Share Buy back Programmes (including initial \$10.0m share buy back programme announced on 2 June 2017) 	\$37.2m		
Total returns to shareholders	\$64.4m	\$26.7m	

· Record first half results, significantly ahead of expectations, benefitting from:

o Active Customers⁶ - increased 8% to a record level of 112,317 (H1 2016: 104,119)

o New Customers⁷ - significant growth of 43% to 31,671 in Q2 2017 (Q1 2017: 22,210)

- o ARPU increased 10% due to proportion of high value customers, providing potential for increased future revenues
- o AUAC a meaningful decrease of 37% in cost per new customer acquired due to optimisation of marketing activity

• Increased level of shareholder return as percentage of net profit with the adoption of additional share buy back programme

Stockopedia

Management confidence in their outlook meant that they were comfortable pursuing more generous shareholder returns policies, resulting in increased dividend payments and its first share buyback.



Plus500 adopted an aggressive, yet effective marketing strategy that propelled its growth.







You want to be seeing these kind of announcements.

Plus500, since starting its first buybacks in 2017 the company has bought back over £509m of shares.

Search FUL			
Select From: Decemb	er ~ 2016 ~ To December ~ 2017	~	
Searc	h		
Date	Title	PDF	
20 Jun 2017 - 07:00	Repurchase of own shares	₹	•
19 Jun 2017 - 13:57	Holding(s) in Company	1	•
19 Jun 2017 - 07:00	Repurchase of own shares	1	•
16 Jun 2017 - 07:00	Repurchase of own shares		•
15 Jun 2017 - 13:12	Holding(s) in Company	-	•
15 Jun 2017 - 10:40	Holding(s) in Company	-	•
15 Jun 2017 - 07:00	Repurchase of own shares	-	•
14 Jun 2017 - 07:00	Repurchase of own shares	-	•
13 Jun 2017 - 07:00	Repurchase of own shares	-	•
12 Jun 2017 - 07:00	Repurchase of own shares	-	•

Prev Next







Robust, quality fundamentals

Excellent growth and valuation ratios

Expectation-beating results

Regular share buybacks





Poor Momentum:

- This was a company that was firmly out of favour with the markets.
- Shares had fallen from over £9 at the start of 2018, to below £4 by the end of it.
- But did this present a unique value opportunity?

								Manlant			CCC 4 7	Quality	,		72
Kier								Market Cap		£664.7m	Value	<i>Y</i>		97	
(ICI								Enterprise Value		£864.3m					
KIE 🎟 410p	o 🔺 1	13.0	3.3%					Revenue			£4.22bn	Mome	ntum		•
dventurous, Mid Ca								Market (Cap Rank	c	488th / 1915	Stock	Rank™		- 58
200m 1m 3m 6m 1000 750	YTD 1	y 2y	3y 5y		v Mu	w		Relati 1m 3m 1yr Volun	-4 -5 ne Change	th (%) 40.9% • 47.2% • 55.4% •	Growth & 12m Forecast R PE Ratio (f) PEG Ratio (f) EPS Growth (Dividend Yiel Valuation (ttm)	blling f) d (f)	3.86 0.67 6.11 13.7	Vs. indust % %	
250								Price	vs (%)		Price to Book		1.11		
an '18 Mar '18	May '1	18	Jul '18	Sep	'18	Nov '1	8		High -6	54.2%	Price to Tang		n/a		
		~	~			~~~~		- 50d	-	39.3% •	Price to Free				
2000				2010						53.9%	Price to Sales EV to EBITDA		0.16 6.03		
4								2000	I WIA -:	55.9%	EV to EBITDA		6.03		
Margin of Safety	(beta)				•	*	Screen	s Passed	2 / 1	►	Quality			vs. indus	
Broker Targ Relative to Sec Graham Form Stability Value (EF	tor - Jla -	2%	% 294%		Joseph Poter Value Investin	Ear	-	for Piotros in Value In · View Ch	nvesting		Return on Ca Return on Ea Operating M	quity	10.3 15.9 3.06	9 % 📃	
Relative to Sec Graham Form Stability Value (EF	tor - ula - VV)8	2%	294%		20	Balan	ce Shee	<i>in Value In</i> · View Ch	nvesting necklist atement). • Cashnow	Return on Ed Operating M Health Tre	quity argin	15.9 3.06	9 % 📃	
Relative to Sec Graham Form	tor - ula - VV)8	2%		2015		Ear Vie	rnings (w Screen	<i>in Value In</i> • View Ch	nvesting, necklist).	Return on Ed Operating M Health Tre	quity argin end	15.9 3.06 Piotroski	9 % 5 % F-Score 🗗	+
Relative to Sect Graham Form Stability Value (EF Financial Summa Year End 30th Jun Revenue	ry £m	2% 2% 2013 1,943	294% 2014 2,907	3,276	2016 3,988	Ear Vie Balan 2017 4,112	ce Shee 2018 4,220	<i>in Value In</i> · View Ch	nvesting necklist atement	 Cashulow CAGR / Avg +16.8% 	Return on Ed Operating M Health Tre	quity argin end	15.9 3.06	9 %	8
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Relative to Sec Graham Form Stability Value (EF Financial Summa Year End 30th Jun Revenue Operating Profit Net Profit	tor - Jla - VV)8 ry £m £m £m £m	2% 2013 1,943 33.8 24.6	294% 2014 2,907 29.0 10.00	3,276 57.3 4.40	2016 3,988 -10.2 -17.6	Ear Vie Balan 2017 4,112 45.3 10.7	ce Shee 4,220 129.3 87.3	in Value In · View Ch mcome Sta 2019E	avesting, aecklist atement 2020E	 Cashnow CAGR / Avg +16.8% +30.8% +28.8% 	Return on Ed Operating M Health Tre	argin end 3	15.9 3.06 Piotroski 4 5	6 7	8
Relative to Sect Graham Formu Stability Value (EF Financial Summa Year End 30th Jun Revenue Operating Profit Net Profit EPS Reported	for Jla - VV)8 ry £m £m £m £m £m	2% 2013 1,943 33.8 24.6 48.7	204% 2014 2,907 29.0 10.00 15.8	3,276 57.3 4.40 39.3	2016 3,988 -10.2 -17.6 -25.3	Ear Vie Balan 2017 4,112 45.3 10.7 15.0	ce Sheat 4,220 129.3 87.3 88.3	in Value In • View Ch mcome Sta 2019E 4,466 124.3	atement 2020E 4,622 150.3). • Cashmow CAGR / Avg +16.8% +30.8% +28.8% +12.7%	Return on Ed Operating M Health Tre	argin end 3	15.9 3.06 Piotroski 4 5	6 7	8
Relative to Sec Graham Form Stability Value (EF Financial Summa Year End 30th Jun Revenue Operating Profit Net Profit EPS Reported EPS Normalised	for - Jla - VV)8 Fm fm fm fm fm fm p p	2% 2013 1,943 33.8 24.6 48.7 62.7	294% 2014 2,907 29.0 10.00 15.8 56.1	3,276 57.3 4.40 39.3 58.0	2016 3,988 -10.2 -17.6 -25.3 72.9	Ear Vie Balan 4,112 45.3 10.7 15.0 76.3	ce Shee 2018 4,220 129.3 87.3 88.3 95.5	in Value In View Ch income St 2019E 4,466 124.3 104.9	atement 2020E 4,622 150.3 107.7	 Cashnow CAGR / Avg +16.8% +30.8% +28.8% 	Return on Ed Operating M Health Tre 0 1 2 Bankrupte	end 3 2 3 2 Risk	15.9 3.06 Piotroski 4 5	9 % 5 % 7 F-Score ⊡ 6 7 (2-Score ⊡	8
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Relative to Sect Graham Formu Stability Value (EP Financial Summa Year End 30th Jun Revenue Operating Profit Net Profit EPS Reported EPS Normalised EPS Growth PE Ratio PEG Profitability Operating Margin ROA ROCE ROE	tor - Jla - VV)8 ry fm fm fm fm fm fm fm km fm km km km km km km km km km k	2% 2013 1,943 33.8 24.6 48.7 62.7 -45.8	294% 2014 2,907 29.0 10.00 15.8 56.1 -10.5 1.0 0.7 3.8	3,276 57.3 4.40 39.3 58.0 +3.4 1.7 1.2 4.1	2016 3,988 -10.2 -17.6 -25.3 72.9 +25.7 - 0.3 -0.9 -1.0	Ear Vie Balan 2017 4,112 45.3 10.7 15.0 76.3 +4.7	rnings (w Screen 2018 4,220 129.3 87.3 88.3 95.5 +25.1 4.29 0.43 3.1 3.2 10.3	in Value In View Ch income St 2019E 4,466 124.3 104.9 +9.92 3.91	atement 2020E 4,622 150.3 107.7 +2.63 3.81). • Cashnow CAGR / Avg +16.8% +30.8% +28.8% +12.7% +8.8% +1.4% +5.1%	Return on Ed Operating M Health Tre 0 1 2 Bankrupte Distress Earnings M Magic For 0 ther Rat Leverage (ttm)	argin end 3 cy Risk Caution Manipul mula Sc ios	15.9 3.06 Piotroski 4 5 Altman Z ation Ris core	9 % 5 % F-Score [2] 6 7 (2-Score [2] Safe (k	8 0.7 1% A +pens
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Relative to Sect Graham Forms Stability Value (EP Financial Summa Year End 30th Jun Revenue Operating Profit Net Profit EPS Reported EPS Reported EPS Growth PE Ratio PEG Profitability Operating Margin ROA ROCE ROE Cashflow Op. Cashflow ps	ry 8 ry £m £m £m £m % x x x	2% 2013 1,943 33.8 24.6 48.7 62.7 -45.8	294% 2014 2,907 29.0 10.00 15.8 56.1 -10.5 1.0 0.7 3.8 4.8	3,276 57.3 4.40 39.3 58.0 +3.4 1.7 1.2 4.1 6.4	2016 3,988 -10.2 -17.6 -25.3 72.9 +25.7 +25.7 -0.3 -0.9 -1.0 -4.2	Ear Vie Balan 2017 4,112 45.3 10.7 15.0 76.3 +4.7	rnings (w Screen 2018 4,220 129.3 87.3 88.3 95.5 +25.1 4.29 0.43 3.1 3.2 10.3 15.9	in Value In View Ch income St 2019E 4,466 124.3 104.9 +9.92 3.91	atement 2020E 4,622 150.3 107.7 +2.63 3.81). • Cashnow CAGR <i>I Avg</i> +16.8% +30.8% +28.8% +12.7% +8.8% +12.7% +5.1%	Return on Ed Operating M Health Tre 0 1 2 Bankrupte Distress Earnings M Magic For Magic For Other Rat Leverage (ttm) Gross Gearin Net Gearing	argin end 3 cy Risk Caution Manipul mula Sc ios	15.9 3.06 Piotroski 4 5 Altman Z ation Ris core	9 % 5 % F-Score ⊡ ² 6 7 (2-Score ⊡ ² Safe 5k 478 9 8 8 4	8 0.7 W 11% A +pens 8 3
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Relative to Sec Graham Form Stability Value (EF Financial Summa Year End 30th Jun Revenue Operating Profit Net Profit EPS Reported EPS Normalised	ry 8 ry fm fm fm fm fm fm fm x x x x x	2% 2013 1,943 33.8 24.6 48.7 62.7 -45.8 1.7 9.4	294% 2014 2,907 29.0 10.00 15.8 56.1 -10.5 1.0 0.7 3.8 4.8 4.8 -8.46 78.0	3,276 57.3 4.40 39.3 58.0 +3.4 1.7 1.2 4.1 6.4 168 58.7	2016 3,988 -10.2 -17.6 -25.3 72.9 +25.7 +25.7 -0.3 -0.9 -1.0 -4.2 172.2 53.9	Ear Vie Balan 2017 4,112 45.3 10.7 15.0 76.3 +4.7 1.1 0.6 3.6 2.7 151.7 60.9	rnings (w Screen 2018 4,220 129.3 87.3 88.3 95.5 +25.1 4.29 0.43 3.1 3.2 10.3 15.9 130.3 63.3 67.0	in Value In View Ch income Sta 2019E 4,466 124.3 104.9 +9.92 3.91 1.48	atement 2020E 4,622 150.3 107.7 +2.63 3.81 8.24). • Cashnow CAGR <i>I Avg</i> +16.8% +30.8% +28.8% +12.7% +8.8% +12.7% +5.1%	Return on Ed Operating M Health Tre 0 1 2 Bankrupte Distress Earnings M Magic For Magic For Other Rat Leverage (ttm) Gross Gearin Net Gearing	end argin end 3 cy Risk Caution Manipul mula Sc ios	15.9 3.06 Piotroski 4 5 Altman Z ation Ris core total 90.8 33.0 12.3 Efficien	9 % 5 % F-Score ⊡ ² 6 7 (2-Score ⊡ ² Safe 5k 478 9 8 8 4	* 0.7 0.7 1% A + +pensi 8! 3
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Quality under pressure:

- The company was facing notable margin pressures, which could be seen in its operating margins of 3%.
- ROCE and ROE slightly below industry average.

Liquidity concerns:

• Current ratio below 1 and quick ratio of 0.62 imply difficulties meeting shortterm obligations.

Kier Group

Historical profitability:

- Operating margins were barely positive over the previous 5 year period.
- ROA, ROCE and ROE measure were also subject to fluctuation.

Book Value ps	р	307	545.4	602.7	587.1	512.7	604.4			+14.5%
Average Shares	±m m	50.6	69.7	72.2	96.9	98.8	100			+14.6%
Net Debt Book Value	£m £m	-45.5 155.8	209.8 306.7	181.4 583.6	124.7 573.9	127.4 508.4	197.9 599.4			+30.9%
Net Fixed Assets	£m	192	258.6	240.7	271.1	346.3	407.7			+16.3%
Working Capital	£m	135.9	171.4	355.3	-0.10	115.7	-18.7			
Cash etc	£m	152.3	112.4	254	204.8	518.7	346.1			+17.8%
Balance Sheet										
Dividend Cover	х	0.91	0.28	0.72	-0.40	0.23	1.30	1.48	2.60	
Dividend Yield	%						16.5	17.3	10.1	
Dividend Growth	%	+3.03	+6.00	-4.17	+16.8	+4.65	+2.22	+4.35	-41.4	
Dividend ps	р	53.4	56.6	54.2	63.4	66.3	67.8	70.8	41.5	+4.9%
Dividends							Last ex-o	div: 27th Sep	, paid: 3rd	Dec more
Free Cashflow ps	р	-53.2	-86.5	109.3	118.3	90.8	67.0			
Capex ps	р	54.6	78.0	58.7	53.9	60.9	63.3			+3.0%
Op. Cashflow ps	р	1.38	-8.46	168	172.2	151.7	130.3			+148.1%
Casillow										
ROE	%		4.8	6.4	-4.2	2.7	15.9			+5.1%
ROCE	%	9.4	3.8	4.1	-1.0	3.6	10.3			+5.1%
ROA	%		0.7	1.2	-0.9	0.6	3.2			
Operating Margin	%	1.7	1.0	1.7	-0.3	1.1	3.1			+1.4%
Drofitability										
PEG	Х						0.43	1.48	8.24	
PE Ratio	х						4.29	3.91	3.81	
EPS Growth	%	-45.8	-10.5	+3.4	+25.7	+4.7	+25.1	+9.92	+2.63	
EPS Normalised	р	62.7	56.1	58.0	72.9	76.3	95.5	104.9	107.7	+8.8%
EPS Reported	р	48.7	15.8	39.3	-25.3	15.0	88.3			+12.7%
Net Profit	£m	24.6	10.00	4.40	-17.6	10.7	87.3	124.3	150.3	+28.8%
Operating Profit	£m	33.8	29.0	57.3	-10.2	45.3	129.3			+30.8%
Revenue	£m	1,943	2,907	3,276	3,988	4,112	4,220	4,466	4,622	+16.8%
Year End 30th Jun		2013	2014	2015	2016	2017	2018	2019E	2020E	CAGR / Avg
							1			





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Balance sheet strength:

- Net debt was growing, reaching £200 million in 2018.
- Average shares were also increasing, highlighting shareholder dilution.



Downward revisions to forecasts:

Brokers were revising their expectations downwards as the company faced more and more challenges.

Broker Forecasts	30th Jun	2019		30th	Jun 2020		Broker Cons
Price Target: 7.25 <i>(+76.91% above Price)</i> Est. Long Term Growth Rate: n/a	Net Profit (£)	EPS (<i>p</i>)	DPS (<i>p</i>)	Net Profit (£)	EPS (<i>p</i>)	DPS (<i>p</i>)	Strong Sell
Consensus Estimate	124.3m	104.9	70.8	150.3m	107.7	41.5	
1m Change	-2.42m	-20.1	+1.05	-2.18m	-43.8	-32.1	6102
3m Change	-4.42m	-22.3	+0.58	-3.93m	-47.0	-32.5	Dec

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Profile Summary



Kier Group plc is a property, residential, construction and services company. The Company's segments include property, residential, construction and services. The property division encompasses property development and structured finance, and operates across various sectors with a focus on industrial, compared, retail, leisure sectors and public

sectors. The residential business includes mixed tenure housing partnerships and private house building and its clients include local authorities, housing associations and private rented sector. The construction division comprises the United Kingdom regional building, the United Kingdom infrastructure and international businesses. The services division comprises strategic and local authority highways maintenance, utilities, housing maintenance, Kier Workplace Services and environmental services. It operates across sectors, including defense, education, health, highways, housing, industrials, power, property, transport and utilities.

Directors: Haydn Mursell *(CEO) 46,* Beverley Dew *(FID) 46,* Claudio Veritiero *(COO) 44,* Hugh Raven *(GCN) 45,* Philip Cox *(NEC) 65,* Constance Baroudel *(NED) 42,* Justin Atkinson *(NID) 57,* Kirsty Bashforth *(NID) 47,* Adam Walker *(NID) 49,*

lo. of Employees: 2	0,064	No. of Shareholders: n/a
ast Annual ast Interim ncorporated Public Since	June 30th, 2018 June 30th, 2018 April 21, 1992 December 5, 1996	SectorIndustrialsIndustryConstruction & EngineeringIndexFTSE All Share , FTSE All Share Industrials , FTSE All Share Construction & Materials , FTSE 350 Higher Yield , FTSE Smallcap ,
Shares in Issue Free Float	162,115,870 155.2m (95.7%)	FTSE Smallcap Ex Its, , Exchange Image: State in the state in

KIEQuote

KIE Share Price GBp	Day's Change	Volume	Bid - Ask	Low - High	Spread
1100	420 2 20/	583,149	408.4 - 410.0	398.6 - 412.2	39bps
410p	▲ 13.0 3.3%	Avg Vol (3m)	Open - Close	12m Range	Beta
Traded 4:36pm · Minimum 1	5 min delayed · NMS: 1.000k	802,278	400.8 - 410.0	335.0 - 1,145.8	0.81

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	United Kingdom
Web	http://www.kier.co.uk
Phone	+44 1767 355000
Contact	Louise Turner-Smith (IR Contact
	Officer)
Auditors	PricewaterhouseCoopers LLP





A series of management changes, or departures, are rarely a good sign if they come out of the blue. Kier Group's CEO, Haydn Mursell, resigned that year.



Search	
Start Date 31 December 2018	
Date	Title
19 Dec 2019	Director/PDMR Shar
16 Dec 2019	Appointment of Cha
05 Dec 2019	Holding(s) in Comp
20 Nov 2019	Director/PDMR Shar
19 Nov 2019	Director/PDMR Shar
15 Nov 2019	Result of AGM
15 Nov 2019	AGM Trading Updat



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te and Board Changes



-	(Category	
Search		All	
Start Date 31 December 2018		AGM and other meetings	
		Merger, acquisition and disposals	
Date	Title	Reach	
		Results	
19 Dec 2019	Director/PDMR Shareholdir	Share notices and capital structure	
		Trading updates	
16 Dec 2019	Appointment of Chairman		
05 Dec 2019	Holding(s) in Company	Holding(s) in Company	
20 Nov 2019	Director/PDMR Shareholdin	Director/PDMR Shareholding	
19 Nov 2019	Director/PDMR Shareholdin	Director/PDMR Shareholding	

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Carillion collapse leaves 30,000 businesses losing out on up to £lbn

Jack Torrance; Ayesha Javed and Hannah Boland

16 January 2018 • 8:25am



Related Topics Hospitals, Utilities and support services,

Cable, Prisons, Network Rail



 (\Box)

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It's always important to carry out industry research. A quick look at the construction sector as a whole in the UK would have highlighted a range of issues the industry was facing.

The collapse of Carillion should have stood out as a major red flag. Unless Kier Group had some notable competitive advantage, it was always likely to struggle as well.



X Downward momentum

X Quality under pressure

X Liquidity concerns

X Management changes

X Peers going bust









Screening for stocks

Name	Aim	Rules
Quality Value	Portfolio only bought value stocks which exhibited quality metrics over the last five years	TTM PE < 5yr Average PE 5yr Average Operating Profit Margin >10% 5yr Average ROCE >10%
Quality Growth	Portfolio only bought growth stocks which were profitable and which exhibited high quality metrics	Operating Income Chg TTM >5% 5yr Average Operating Profit Margin >10% 5yr Average ROCE >10%
Value Growth	Portfolio only bought growth stocks that were both profitable and decent value	PEG Ratio <1 Revenue Chg TTM >0% Net Income TTM >0

