

DIPLOMA OF FASHION DESIGN



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Purposefully designed for online delivery, the course combines creative exploration with professional readiness, enabling students to develop their design capability through engaging, technology-enhanced, and industry-informed learning experiences.

Students build a comprehensive understanding of fashion design principles, processes, and production techniques through interactive digital studios, visual design projects, and virtual collaboration. They explore the historical, cultural, ethical, and economic influences shaping contemporary fashion and apply this understanding to their own creative practice. Learning activities integrate hands-on skills such as digital pattern development, garment visualisation, and textile experimentation using industry-standard design software.

The course emphasises applied and project-based learning within a connected online community. Students collaborate, share ideas, and receive feedback from peers and industry professionals in real time. By producing a professional digital portfolio that demonstrates technical and creative proficiency, graduates will be prepared for entry-level roles in design and production, freelance practice, or continued study within fashion and related disciplines.



STUDY AT AUSTRALIA'S #1 PHOTOGRAPHY AND DIGITAL MEDIA COLLEGE

At PSC you'll join a nurturing and supportive community where creativity thrives, learning is practical and inspiring, teachers fuel your passion and our supportive staff will make your student journey unforgettable.

We understand creatives and know what you need to thrive. Our range of course qualifications, are dynamic and responsive, designed to take you on a journey of discovery, to realise your talents and creative purpose as a photographer and visual creator in the contemporary world.



AUSTRALIA'S #1 PHOTOGRAPHY AND DIGITAL MEDIA COLLEGE

#1 Multi award-winner with over 50 years of delivering outstanding photography education.



WORLD CLASS SPECIALISED FACILITIES

Our campus has been exclusively planned and designed for a bespoke learning experience. Includes high end photography studios, cyclorama, post-production labs, digital media software, high end printing area, specialised library and online resources.



SCREEN MEDIA

Building on our expertise in photography and visual storytelling, we are meeting the challenges of the new media realities with our cutting edge qualifications in Screen Media Undergraduate Certificate | Diploma | Bachelor Degree.



GREAT STUDENT TO TEACHER RATIO

Personalised practical hands-on learning environment with smaller class sizes so the focus is on nurturing your confidence, skill set and creative vision.



LEARN FROM INDUSTRY LEADERS

Our lecturers are leading professionals highly respected and connected in the photography and digital media industry.



STRONG NETWORKS & CONNECTIONS WITH INDUSTRY

Build a network of external mentors and industry connections with our Jobs Register, real-world projects and unique Industry Mentor Program.



FLEXIBLE LEARNING OPTIONS

Our specialised courses offer you blended options so you can tailor your experience: on-campus learning OR online via zoom.



GLOBAL & NATIONAL OPPORTUNITIES

We collaborate closely with UEDA Fashion College in Japan giving our students the opportunity to visit, study and collaborate on projects.

Other opportunities include Shasen School of Photography and Film (Japan), Johns Hopkins University (USA), Paris Fashion Week (Fr), Ballarat Foto Biennale (AUS), PHOTO Australia (AUS), Centre for Contemporary Photography (CCP), Asia-Pacific Photobook Archive.



FEE-HELP AVAILABLE

You can apply for FEE-HELP to cover tuition costs.

Range of course qualifications

- Undergraduate Certificates
- Diplomas
- Degrees
- Masters

Support and networks

- Personalised assistance with your transition to tertiary study
- One-on-one support
- Peer-to-peer mentoring across year levels
- Regular lunchtime social events and workshops
- Dedicated student support team
- Student engagement program





#1 Student Satisfaction amongst Australian Creative Arts Providers*

- Overall student satisfaction 95.6%
- PSC students also rated very highly
- Teacher quality at 91%
 - Skills Development at 86%

*2023 National (SES) Survey



DIPLOMA OF FASHION DESIGN

-  **12 Months Full Time Study**
-  **Online learning via zoom**
-  **Flexible and accessible pathway into the fashion industry**
-  **FEE-HELP enabled**

WHAT IS A DIPLOMA OF FASHION DESIGN?

The Diploma of Fashion Design provides a flexible and accessible pathway to the fashion industry, developing the creative, technical, and professional skills needed for contemporary design practice. Delivered fully online, the course combines creative exploration with industry-informed, technology-enhanced learning. You will build a strong understanding of fashion design principles, processes, and production through interactive digital studios and visual design projects. Learning focuses on digital pattern development, garment visualisation, textile experimentation, and an awareness of cultural, ethical, and economic influences shaping fashion today. Through project-based learning and online collaboration, you will develop a professional digital portfolio that demonstrates creative and technical capability, preparing you for entry-level roles and freelance opportunities within the fashion industry.

WHAT YOU WILL LEARN

	VISUAL DESIGN	CULTURE OF DESIGN	FASHION DESIGN FOLIO 1	GARMENT PRODUCTION & TECHNOLOGY 1
TRIMESTER 1	Introduction to the core building blocks of visual communication, from colour and composition to shape, space, pattern, and texture.	Evolution of design, its influence on society, and the emerging role of AI in creative practice.	Introduction to the research and design foundations of the fashion industry.	Essential pattern making and garment construction skills, learning how foundational garment blocks are developed, fitted, and constructed.
TRIMESTER 2	FASHION DESIGN FOLIO 2	GARMENT PRODUCTION & TECHNOLOGY 2	THE FASHION DESIGN INDUSTRY	DESIGN STUDIO
	Trend analysis, concept generation, textile and print ideas, and sustainable design decision-making.	Technical garment construction abilities, introducing more complex pieces such as shirts, trousers, and introductory tailored garments.	Understanding the Australian fashion industry operations, exploring manufacturing standards, grading, costing, merchandising, and production planning.	Consolidation and extension of design knowledge and practical skills developed across the Diploma through a simulated online design studio.

VISUAL DESIGN

This subject introduces students to the core building blocks of visual communication, from colour and composition to shape, space, pattern, and texture. Students learn how meaning is created through images while building practical skills using Adobe Creative Suite. Through hands-on projects, they develop confidence applying design principles to create polished, visually engaging work.

CULTURE OF DESIGN

Students explore how design responds to human, social, cultural, and environmental needs. This subject looks at the evolution of design, its influence on society, and the emerging role of AI in creative practice. Through research, review, and concept development, students learn how design thinking shapes ethical, innovative solutions across industries.

FASHION DESIGN FOLIO 1

This subject introduces the research and design foundations of the fashion industry. Students learn how to use visual and market research to inform their ideas, develop early garment concepts, and communicate their designs through digital, visual, and written methods. By the end, students create their first cohesive fashion design folio supported by commercial and creative insights.

GARMENT PRODUCTION & TECHNOLOGY 1

Students gain essential pattern making and garment construction skills, learning how foundational garment blocks are developed, fitted, and constructed. The subject covers cutting, sewing, finishing techniques, and the creation of early technical documentation. By producing basic garments and technical packs, students build the practical skills required for apparel development.

FASHION DESIGN FOLIO 2

Building on Folio 1, this subject extends students' design development, illustration, and research skills. Students explore trend analysis, concept generation, textile and print ideas, and sustainable design decision-making. They create a mini fashion collection supported by visual boards, technical drawings, and a strong commercial rationale, strengthening their creative identity and industry awareness.

GARMENT PRODUCTION & TECHNOLOGY 2

This subject advances students' technical garment construction abilities, introducing more complex pieces such as shirts, trousers, and introductory tailored garments. Students refine pattern manipulation, toile development, fitting, and advanced sewing techniques. They also deepen their understanding of manufacturing quality and produce professional technical documentation and a coordinated outfit.

THE FASHION DESIGN INDUSTRY

Students gain an applied understanding of how the Australian fashion industry operates, exploring manufacturing standards, grading, costing, merchandising, and production planning. They develop manufacturing-ready documentation and analyse real-world industry practices. The subject also supports students in identifying potential career pathways and the technical and professional skills needed for industry success.

DESIGN STUDIO

This subject consolidates and extends the design knowledge and practical skills developed across the Diploma through a simulated online design studio. Students work in small teams, rotating between client and designer roles as they respond to personal or brand-based briefs and experience a realistic professional workflow. Fashion Design students focus on developing their personal brand identity through aesthetic research and market analysis, creating coordinated promotional materials such as logos, social media content, and presentation assets. Across the trimester, students research the market, create mood boards and design concepts, document their process in a Design Process Book, and present a coordinated folio and live pitch that showcase their readiness for entry level or freelance opportunities in the design industry.

Diploma of Fashion Design

8
core
subjects

48
credit
points

BE CONNECTED WITH THE INDUSTRY AND THE FASHION DESIGN COMMUNITY

With our impressive range of industry networks, collaborations and specialised focus we get you industry connected, ready to work or do further study.

World class industry standard facilities

Our new campus is acknowledged as having some of the best facilities for a specialist institution in Australia. We maintain superior professional studio spaces with a range of professional studio equipment, and a series of large digital labs with MAC computers and software. High end photographic printing facility and a specialised library.

Global links

Links with International Photography Festivals and organisations, international photography tours, UEDA Fashion College Japan and our many well respected international mentors ensure our students are constantly exposed to numerous global opportunities.

Online Learning

Students studying online access their learning materials through miPlace, PSC's specialist e-campus. Study anytime and connect online.

Job ready graduates

Our students graduate from their courses job ready according to the course level. With the support of our industry networks and our industry focused curriculum, our students are made industry aware from commencement onward. Students articulating from the Undergraduate Certificate and Diploma into the Bachelor of Screen Media course will have the added advantage of the final semesters program which offers, choice of major, range of stand out electives, in addition entrepreneurial and marketing subjects. .

Extensive industry networks

Our lecturers are leading professionals highly respected and connected in the photography, digital media and image making industry. These connections often lead to direct job and work experience outcomes for students and graduates. Our large professional studios are extremely well supported and equipped through our strong local industry connections with SUNSTUDIOS, Broncolor, Kayell Australia, and Elinchrom.

Industry mentor program

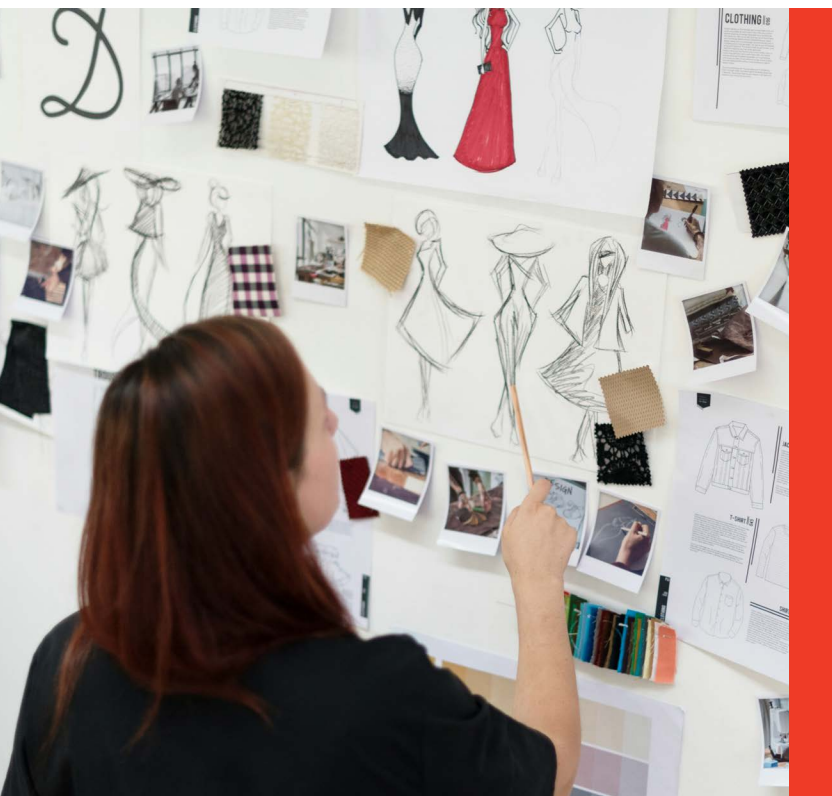
Building a network of external mentors and industry contacts are a recognised pathway to employment, jobs and a deeper connection with the creative industries. Students articulating from the Undergraduate Certificate and Diploma into the Bachelor of Screen Media course will have access to our extensive and unique mentor program with the opportunity of working with local, national and international industry professionals to build those networks and contacts.

Unrivalled student experience

You are at the centre of what we do and the courses we deliver. We provide a great student to teacher ratio, small class sizes and a friendly, supportive learning environment. Rated #1 for student satisfaction national wide among all creative arts providers.

LEARN WITH INDUSTRY EXPERTS

Our expert teaching team consists of nationally and internationally renowned photographers, content producers and visual communicators.



NIC KOCHER

Nic Kocher is the Convenor of Screen Media at PSC, and is shaping courses for the evolving media landscape. A former Age photographer, he later freelanced for major clients while exploring time-lapse and projection-based media. As an installation artist, he merges artistic vision with technical expertise. Passionate about AI and image-making, he researches its impact on visual storytelling. Holding a Master's in Visual Art, Nic examines how AI is reshaping creativity and media.

"At PSC there are always so many opportunities to have one-on-one conversations with teachers, so you are always exposed to an environment of immediate feedback, sharing opinions and communication.

Each subject is really beneficial and every teacher really passionate, so every class provides me with new and valuable insights, making every day so rewarding."

- Tara Ku | PSC Student and Course Participant

Flexible Online learning

Our course delivery includes interactive photography classes, workshops and tutorials, demonstrations and practical participation. All PSC students receive the same level of teacher guidance and support.

APPLICATION & ADMISSIONS PROCESS

Remember, for Year 12s we do not use ATAR as any part of the admission criteria and on successful completion of your interview you receive an offer and a sense of certainty.

Interviews are held in person or via zoom or skype whatever works best for you. You can present some creative work at the interview, it just needs to best represent you and your ideas.

At PSC, our admissions process is designed to be supportive, inclusive, and focused on your potential. ATAR is not used as part of our admission criteria. Domestic applicants can choose one of two ways to apply:

- **Book a Creative Chat** – an informal conversation about your interests, ideas, and what you're hoping to get from your studies or
- **Apply directly** with a 150-word creative statement that shares how you think, what inspires you, and why you want to study at PSC

If your Creative Chat or creative statement is successful, you'll receive an offer—so you can move forward with confidence and certainty. Creative Chats can be held in person or over the phone, whichever suits you best.

Application information

Non Year 12/Mature age applicants

- Applicants with some higher education study
- Applicants with some vocational education and training study (VET)
- Applicants with work and life experience
- Applicants with Year 12 prior to 2024

Apply directly to PSC

All domestic applicants can apply direct at apply.psc.edu.au and select to have a creative chat or provide a 150 word creative statement. Conditional offers will be made within 2 days of successful application.

Apply online: www.apply.psc.edu.au

Admission criteria

Applicants must meet one or more of the following criteria:

- Successful completion of Year 12 (or equivalent senior secondary qualification); or
- Successful completion of at least six months of an AQF Certificate III or higher qualification

Applicants who do not meet the formal academic entry requirements may be considered for admission on the basis of at least three years of post-secondary work experience demonstrating capability to undertake study at the required level.

All applicants confirm their suitability for study through one of the following:

- Submission of a 150-word personal statement as part of the application form, outlining their interest in the creative industries and motivation for study; or
- A consultation with the College, conducted in person, online, or by phone.

Offers

Direct offers are made after successful completion of application requirements.

ENROLMENT PROCESS



Special entry assistance scheme (SEAS) applicants

Special Entry Assistance Scheme (SEAS) applicants who have experienced educational disadvantage are encouraged to apply for the SEAS. Depending on eligibility and your circumstances a SEAS application may provide support for your course application. For information on categories go to: psc.edu.au

Advanced standing and credit transfer

PSC will ensure that all prospective students with relevant prior experience (RPL) or academic studies (credit transfer) are advised of the possibility of having this prior experience and/or studies taken into consideration. Credit can reduce the amount of study needed to complete a degree.

Enrolment and tuition fees

Enrolment is on an annual basis. When you accept your offer, and complete your enrolment form, you also choose your tuition fee payment option. Tuition fee information is available in all the information packages and on the website at www.psc.edu.au

Course commencements

February, June, or September intake each year.

Support with fees

FEE-HELP Tuition fee assistance

FEE-HELP is an Australian government loan scheme that assists eligible students with loans to pay all or part of their tuition fees. It is available to Australian Citizens or holders of a permanent humanitarian visa who are enrolled in a higher education course.

Students may apply for a FEE-HELP loan to cover tuition costs for the Bachelor of Photography and Digital Imaging course. This loan does not cover non-tuition expenses such as equipment and materials, accommodation, living expenses or other costs. For more information visit www.studyassist.gov.au

Equipment information

To get started you need access to computer, AI software and Adobe Creative Cloud, access to a sewing machine. Any additional materials required are advised prior to enrolment.

Contact information

Further information ✉ study@psc.edu.au or ☎ 03 9682 3191 or text 0407 529 635



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YOUR FUTURE CAREER

Fashion Design Assistant or Junior Designer

Supports senior designers with research, sketching, fabric selection, and sample preparation while learning the full design process in a professional studio environment.

Digital Fashion Designer or Visualiser

Creates digital garments, 3D models, and visual assets using fashion software to support design development, virtual sampling, and online or immersive presentations.

Pattern Maker, Garment Technician, or Sample Room Assistant

Translates designs into accurate patterns and prototypes, ensuring correct fit, construction quality, and production feasibility.

Fashion Production or Product Development Coordinator

Manages the journey from design to manufacture by coordinating timelines, suppliers, materials, and quality control processes.

Fashion Stylist, Visual Merchandiser, or Fashion Marketing Assistant

Curates outfits, visual displays, and promotional content to communicate brand identity and engage target audiences across retail and media platforms.

Independent Or Freelance Designer Within Small-Scale or Bespoke Production Contexts

Designs and produces custom or limited-run garments independently, overseeing creative direction, client relationships, and small-scale production.



PSC.EDU.AU

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