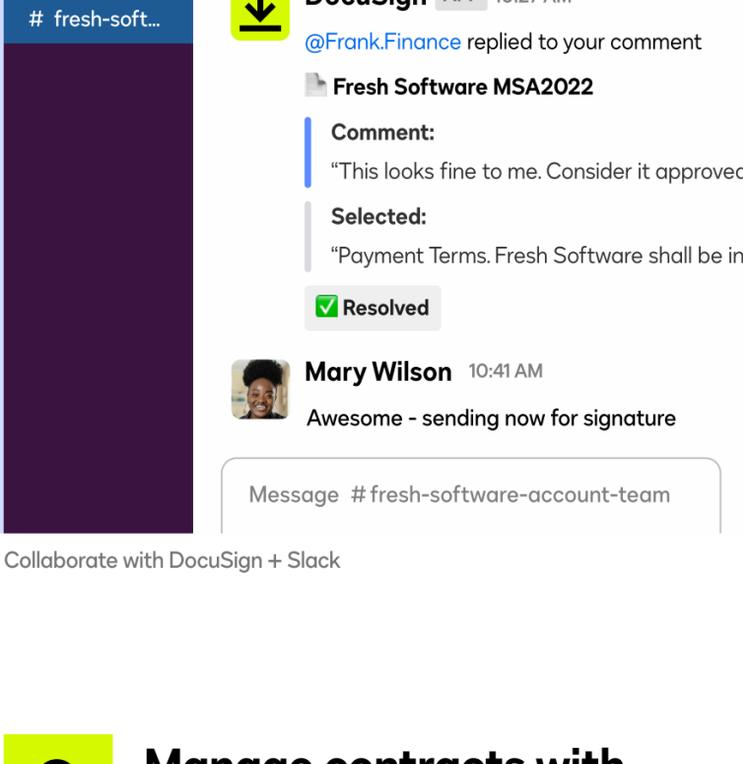


# Why Salesforce® Customers Choose DocuSign

## 1 Work faster at every stage of the contract lifecycle

You know DocuSign for its flagship product: eSignature. But there’s more to agreements than just getting them signed. That’s why DocuSign offers solutions to help all types of Salesforce customers work efficiently, from basic document generation to enterprise contract lifecycle management (CLM) for Fortune 500 companies.



## 2 Manage contracts with market-leading solutions

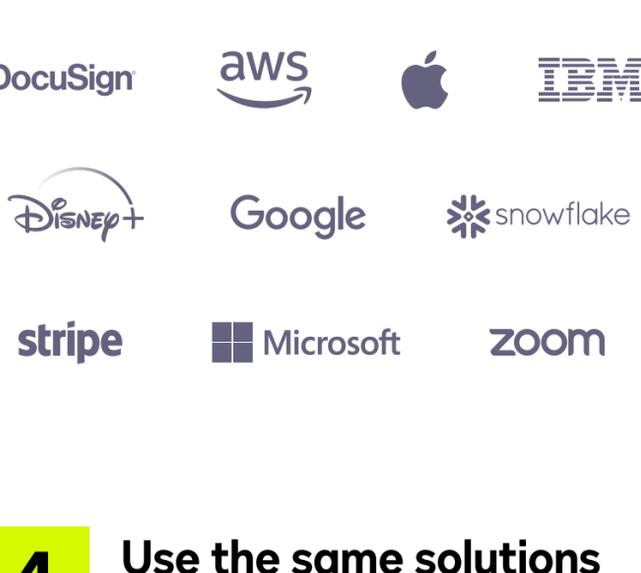
A contract can make or break a deal. So it’s important to trust your contract management to industry leaders. Named a Leader in the Gartner Magic Quadrant for CLM and the Forrester Wave for Contract Lifecycle Management for 3 years in a row, DocuSign continues to innovate for customer success.

**“Customers stated that they chose DocuSign CLM because of its high level of integration with Salesforce and other CRM systems”**

2020 Gartner Magic Quadrant for Contract Lifecycle Management

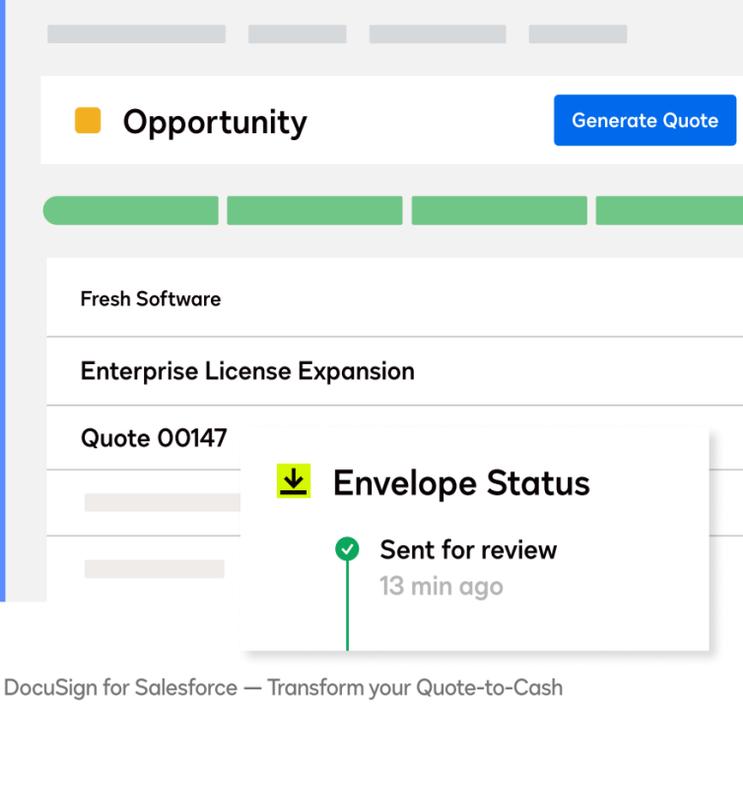
## 3 Get products developed exclusively for you

As the only CLM vendor that’s a Global Strategic Partnership, DocuSign integrates seamlessly with Salesforce and Slack. DocuSign and Salesforce follow a joint roadmap and co-develop products to deliver unique value to their customers. With Salesforce and DocuSign, you always get the latest and greatest technology available.



## 4 Use the same solutions Salesforce uses

Products powered by partnership. As a longtime eSignature customer, Salesforce has influenced DocuSign products for the Salesforce ecosystem. Plus, as a recent DocuSign CLM customer, Salesforce continues to shape the future of DocuSign solutions to meet the needs of its customers.



DocuSign for Salesforce — Transform your Quote-to-Cash

## 5 Join more than 10K joint customers

When you manage contracts with DocuSign and Salesforce, you join a trusted network with more than 10K joint customers. There’s a reason DocuSign is the #2 ISV in the Salesforce ecosystem: Salesforce customers trust DocuSign to deliver the best solutions.

**“We set out to simplify the experience in retail, but when you have over 50 pages of documentation, that’s the opposite of a simple experience. So we partnered with DocuSign to solve this pain point, which has helped us **increase completed in-store transactions by 20%** thanks to DocuSign solutions.”**

Cody Sanford CIO, T-Mobile