Terra impact

# Hundred Hives

Terra’s pollinator journey built for every school



TERRA: THE WORLD'S LIVING WONDER

# ROOTED AT TERRA, EXPO CITY DUBAI

Terra's mission is to create a world where humans and nature thrive in harmony. Hundred Hives is how that mission reaches every school in the UAE.

**THE HIVES' ORIGIN STORY**

**2017** - A wild colony was found on the Terra construction site and carefully rehomed off-site with expert beekeepers.

**2024** - The bees came home to the Jane Goodall Pollinator Garden.

**Today** - Roughly 30,000+ bees thrive on-site, the living proof-of-concept behind everything Hundred Hives now offers schools.



THE CASE FOR POLLINATORS

# WHY BEES, WHY NOW

**1 IN 3**
mouthfuls of food we eat depends on pollinators

**95%**
of bees in the UAE are currently imported

**RISING**
pressures of pollution, climate change and habitat loss are weakening local bee populations



THE HUNDRED HIVES PATHWAY

# HOW EVERY SCHOOL CAN PARTICIPATE

Schools progress at their own pace from first discovery to a fully certified on-site apiary.



## 01.

### Pollinator Explorer

**DISCOVER. LEARN. PARTICIPATE.**

Curriculum-linked learning and hands-on packages for students, educators and the community at discounted rates. No commitment required.

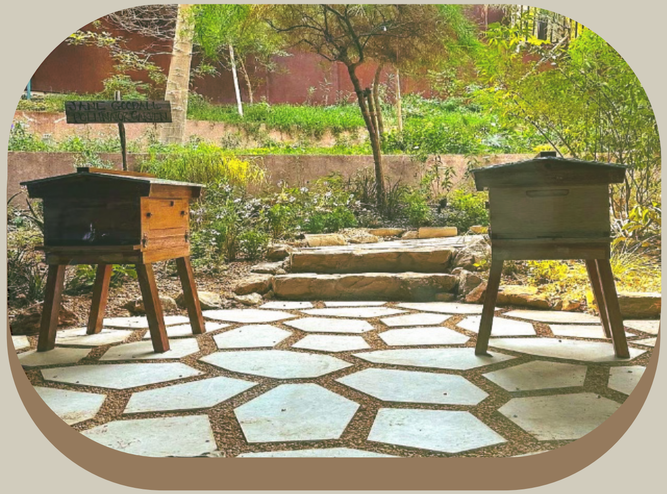


## 02.

### Pollinator-Friendly School

**BUILD. PREPARE. GROW.**

Deepen engagement, earn network recognition, and unlock discounts  while building readiness for an on-site hive.



## 03.

### Hundred Hives Certified School

**PROTECT. LEAD. INSPIRE.**

Our flagship three-year partnership: an on-site apiary, expert support, and recognition as a Certified Pollinator School.



CATEGORY 1

# POLLINATOR EXPLORERS

Discover. Learn. Participate.

For schools beginning their pollinator journey, curriculum-linked learning and hands-on packages for students, educators and the community, at discounted rates. Every completed package earns a digital certificate.

- **STUDENTS**
  Choose from a variety of pollinator experiences hosted at Terra or your school!

- **EDUCATORS**
  A dedicated Pollinator Experience at Terra including hive inspection, information session and honey extraction.

- **COMMUNITY**
  Pollinator and nature-based experiences for your wider school community.

CATEGORY 1 — RATE CARD

# POLLINATOR EXPLORER PACKAGES

No minimum commitment, schools pay per package and can mix and match across audiences.

## STUDENTS

### BEE SCIENTIST EXPLORATION

A fun, hands-on program designed for children to explore the world of bees and pollinators. Students will learn about bee biology, hive life, pollination, and honey-making, through interactive activities, experiments, and observation of live hives.

Perfect for kids aged 5+, the program encourages curiosity, scientific thinking, and environmental stewardship, inspiring the next generation of bee scientists and nature champions.

| Location | Duration | Price | Regular Price |
|---|---|---|---|
| Terra | 2–3 hrs | AED 25,500 · AED 170/student | AED 220/student |
| School | 2.5 hrs (150 students) | AED 18,000 · AED 120/student | AED 160/student |

## EDUCATORS

### INSIDE THE HIVE EXPERIENCE

Step into the extraordinary world of bees with Inside the Hive Experience, a hands-on experience designed for adults who is curious about bees' hives and honey harvesting.

The experience continues with a hands-on honey harvest, where you'll extract and take home your own jar of honey.

| Location | Duration | Group | Includes | Price | Regular Price |
|---|---|---|---|---|---|
| Terra | 2 hrs | Min. 10 educators | ▪ Hive inspection<br>▪ Info session<br>▪ Honey extraction & tasting | ▪ AED 2,800<br>▪ AED 280/educator | AED 350/educator |

## COMMUNITY

### COMMUNITY POLLINATOR EXPERIENCE

Up to 3h - Select any of 3: Live observation hives | Honey tasting | Candle making | Pollinator storytelling | Bee anatomy

**AED 10,000** (**reg. AED 15,000**)

## PREMIUM BEE EXPERIENCES

| Experience | Duration | Students | Price | Regular Price |
|---|---|---|---|---|
| Bee Detectives: Operation Pollination / The Great Terra Bee Robbery | 90 min · Terra | 300+ | ▪ AED 22,500 · AED 75/student | ▪ AED 90/student |

CATEGORY 2

# POLLINATOR-FRIENDLY SCHOOL

Build. Prepare. Grow.

For schools deepening their engagement with pollinator education  while potentially building readiness for a future on-site hive.

**SCHOOLS RECEIVE**

- Digital badge in the Hundred Hives schools' network
- Physical certificate delivered to your school
- Discounts on beekeeping courses & selected programmes for educators and FM staff
- Recognition on the Terra website and social media

**TO QUALIFY, COMPLETE ANY ONE WITHIN AN ACADEMIC YEAR**

- Bring 300+ students for pollinator experiences
- Bring 15+ educators for pollinator experiences
- Host 2 community pollinator events
- Set up a pollinator garden



CATEGORY 3 — FLAGSHIP TIER

# HUNDRED HIVES CERTIFIED SCHOOL

Our flagship three-year partnership for schools committed to creating lasting biodiversity impact through an on-site apiary with expert support, hands-on learning, and recognition every step of the way.

| | YEAR 1 — INSTALLATION & LAUNCH | YEAR 2 — ONGOING SUPPORT | YEAR 3 — BUILDING INDEPENDENCE |
|---|---|---|---|
| **INVESTMENT** | **AED 60,000** | **AED 60,000** | **AED 60,000** |
| **VALUE DELIVERED** | **AED 87,000** | **AED 70,000** | **AED 70,000** |
| **HIVES & EQUIPMENT** | 3 managed beehives, 30 suits, tools, honey extraction equipment | Existing equipment maintained | Existing equipment maintained |
| **APIARY SETUP** | Site assessment, specification, construction guidance, installation & launch | Ongoing management of all hives | Continued management & optimisation of the apiary |
| **STAFF TRAINING** | Beekeeper training for 2 staff | Ongoing management of all hives | Beekeeper training for 2 new staff |
| **HIVE MANAGEMENT** | Fortnightly inspections (x24/yr), emergency support, replacement colonies, food & treatments | Fortnightly inspections (x24/yr), emergency support, replacement colonies, food & treatments | Fortnightly inspections (x24/yr), emergency support, food & treatments |
| **STUDENT LEARNING** | Beekeeping workshop x16, honey harvesting workshop x1 | Beekeeping workshop x16, honey harvesting workshop x1 | Beekeeping workshop x16, school-led honey harvesting support |
| **HONEY PRODUCTION** | Harvested, bottled & certified | Harvested, bottled & certified | Harvested, bottled & certified |

CHOOSING YOUR PATH

# FIND THE RIGHT ENTRY POINT FOR YOUR SCHOOL

Every tier delivers real pollinator education and real biodiversity impact.
The difference is depth of engagement, not quality of experience.







| | Pollinator Explorer | Pollinator-Friendly School | 100 Hives Certified |
|---|---|---|---|
| **Commitment** | None — pay per package | One academic year milestone | 3-year partnership |
| **Investment from** | **AED 2,800** | Included in Explorer spend | AED 60,000 / year |
| **On-site hive** | ———— | Readiness building | 3 fully managed hives |
| **Recognition** | Digital certificate | Network badge + physical certificate | Certified Pollinator School status |
| **Best for** | A first taste of pollinator education | Schools scaling engagement school-wide | Schools ready to lead biodiversity action |

THE CASE FOR YOUR SCHOOL

# WHY SCHOOLS SIGN UP

- **MEASURABLE ESG IMPACT**
  Track and report real biodiversity KPIs through hive health, pollinator counts, honey yield for boards, parents and accreditation bodies.

- **AN OUTDOOR CLASSROOM, EXTENDED**
  Turn the school grounds into a living lab: science, geography and sustainability taught through real fieldwork, not just textbooks.

- **PUBLIC RELATIONS & COMMUNITY STANDING**
  Media-ready storytelling and visible action that differentiates your school in a competitive parent market.

- **CURRICULUM ENRICHMENT**
  Ready-made, curriculum-linked workshops spanning biology, environmental science and enterprise  with minimal teacher prep.

- **NATIONAL & INTERNATIONAL AGENDAS**
  Direct alignment with the UAE National Biodiversity Strategy 2031, UAE Net Zero 2050, UN SDG 15 (Life on Land) and the UN Decade on Ecosystem Restoration.



GET INVOLVED

# BEE PART OF THE CHANGE

Hundred Hives is expanding its reach through three distinct participation categories, giving every school the opportunity to take meaningful action for biodiversity, regardless of budget, space or resources.

From hands-on pollinator education and school-wide recognition to becoming a Hundred Hives Certified Pollinator School, the new model offers flexible ways to engage students, educators and entire school communities.

Together, we can build a nationwide network of schools actively supporting pollinators, strengthening biodiversity and inspiring the UAE's next generation of environmental leaders.

## CONTACT THE TEAM

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