

GRETSCH®



NEW PRODUCTS FOR 2016

PHOTO: THOMAS MERKLE

VINTAGE SELECT *Edition*

PLAYERS EDITION

PURE GRETSCH ELECTROMATIC

1939

STREAMLINER™

COLLECTION



LIVE IN TRUE VINTAGE HI-FI

The early '50s marked the beginning of the first golden age for Gretsch electric guitars. Inspired and humbled by these momentous and prolific years, Gretsch offers the Vintage Select Edition, designed for the player who appreciates the finest in musical instrument heritage.

These vintage-inspired, upscale instruments include some of our most iconic and historic models; all equipped with model-specific features and appointments that capture the essence of this pivotal era.

Each model is equipped with the following vintage-inspired features:

- 1 TV Jones® Pickups
- 2 Aged Binding and Inlays
- 3 Period-correct Bridges & Tailpieces
- 4 "Squeezebox" Paper-in-Oil Capacitors
- 5 Vintage Thick Pickguards
- 6 Model-specific Control Layouts and Switching
- 7 Classic Finishes & Stylings

EVERY SONG. EVERY NIGHT.

The all-new Gretsch Players Edition is designed to provide powerful sound, ultimate stability and maximum comfort, resulting in a line of workhorse guitars meant to power through your entire set—every song, every night.

By fusing modern, player-centric features with classic Gretsch formats and stylings, Players Edition guitars deliver 100% confidence in the instrument night after night.

Player-centric features include:

- 1 String-Thru Bigsby®
- 2 Locking Tuning Keys & TUSQ XL Nuts
- 3 High-Sensitive FilterTron™ Pickups
- 4 Thinner 2.25" Bodies
- 5 "Squeezebox" Paper-in-Oil Capacitors & Treble Bleed Circuits
- 6 No-Load Tone Pots
- 7 ML Bracing Patterns
- 8 Pinned Rocking Bar Bridges
- 9 Strap Locks
- 10 Available in the most classic and iconic Gretsch designs, including the Falcon™, Country Gentleman®, Nashville®, Tennessee Rose™ and Anniversary™.

SOUND OF HONOR

No nonsense, Electromatic® Hollow Body models are the perfect real, pure and powerful Gretsch instruments. They're the next-step Gretsch—bold, dynamic and articulate, and crafted with essential Gretsch sound, style and playability. Equipped with new features in 2016, the Electromatic Hollow Body guitars deliver the fearless and electrifying authenticity that has set Gretsch apart for decades. It's the sound of honor itself—play proud.

Electromatic Hollow Body models include:

- 1 Smaller Late-'50s Bound Headstocks
- 2 Graph Tech® NuBone™ Nuts
- 3 Master Volume Controls with Treble Bleed Circuits
- 4 "Blacktop" FilterTron™ Humbucking Pickups
- 5 Gold or Chrome Hardware, Control Knobs and Switches
- 6 Oversized Bound F Holes
- 7 Aged Multi-ply Body Binding
- 8 Aged Pearloid Neo-Classic "Thumbnail" or "Hump Block" Inlays
- 9 Bigsby® B60 Vibrato Tailpieces
- 10 Available in Single-Cut (including left-handed), Double-Cut, Double-Cut with Gold Hardware and 12-String models.

BRAVE NEW SOUND

The Streamliner Collection offers a brave new sound at an affordable price. Designed for powerful, versatile playability with spectacular style and sound, these new Streamliner guitars scream with modern features and vintage Gretsch stylings from the '40s, '50 and '60s.

The secret to the Streamliner Collection's bold sound is a new offering from Gretsch—the BroadTron™ humbucking pickup. This high-output pickup spawns robust lows, pristine highs and a throaty midrange for a unique tone that blends well with other instruments yet cuts through any mix when the spotlight is on.

Streamliner features include:

- 1 BroadTron™ Humbucking Pickups
- 2 Bound Headstocks
- 3 Vintage "Big Block" Inlays and Electro-style Control Knobs
- 4 Bigsby®, V-Stoptail or Chromatic II Tailpieces
- 5 Available in Center Block (including left-handed), Center Block Jr. and Hollow Body models.