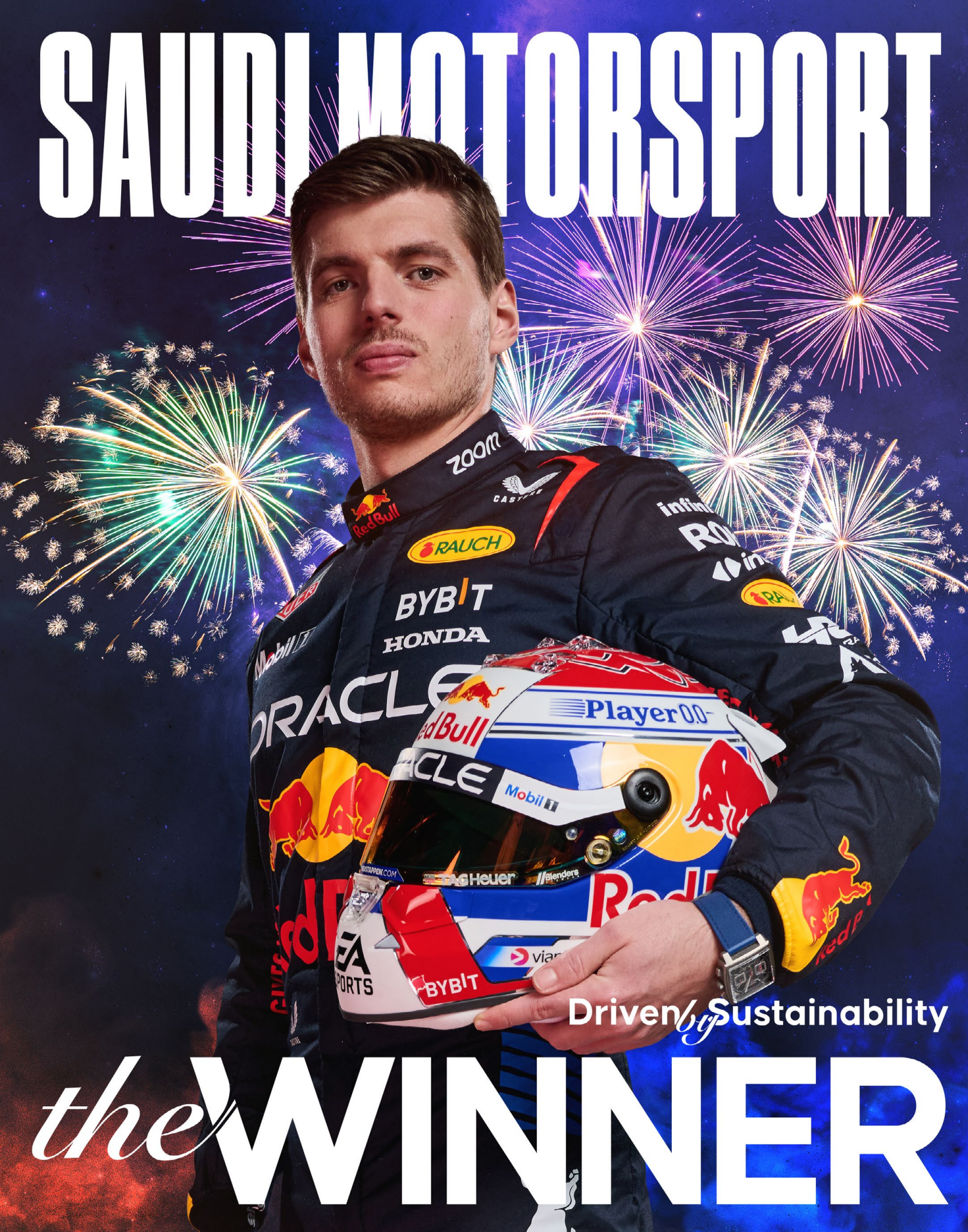
SAUDI MOTORSPORT



Driven by Sustainability

the WINNER


RedBull
1



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MAX VERSTAPPEN WINS THE FORMULA 1 STC SAUDI ARABIAN GRAND PRIX 2024!

After a thrilling 50 laps, magnificent Max Verstappen won the FORMULA 1 STC SAUDI ARABIAN GRAND PRIX 2024 under the floodlights at the Jeddah Corniche Circuit on Saturday evening. He stood on the podium for the 100th time in his career alongside his Red Bull team-mate Sergio Pérez and third-placed Charles Leclerc. Verstappen's winning margin was over 13 seconds after his team-mate picked up a five-second time penalty for an unsafe release in his pitstop.

But it was Leclerc's Ferrari team-mate Oliver Bearman that won the fan-vote Driver of the Day for seventh place on his Formula 1 debut, finishing ahead of his compatriots Lando Norris and Lewis Hamilton. The latter two decided not to pit when the race's one and only Safety Car was deployed on lap six and ran a longer stint on their medium tyres. Lance Stroll was unhurt after crashing his Aston Martin at Turn 22 which led to the appearance of the Safety Car.

Stroll's team-mate Fernando Alonso held off Mercedes' George Russell for fifth but finished one place of an impressive Oscar Piastri in an exciting race that entertained the capacity crowd in Jeddah.

After the on-track excitement had ended, fans were treated to a show-stopping concert on the JCC Main Stage by global superstars Pharrell Williams, Alicia Keys and Martin Garrix bringing the fourth successive FORMULA 1 STC SAUDI ARABIAN GRAND PRIX weekend to a thrilling conclusion!

Earlier in the day an emotional Enzo Fittipaldi won his first Formula 2 Feature race, securing victory with a brilliant overtake six laps from the chequered flag. Pole man Kush Maini took second while Dennis Hauger dramatically stole third place by 0.031s in a drag to the line out of the final corner.




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In Conversation *with* HRH Dr. Ahad Al Saud

"My greatest source of pride lies in my Saudi heritage...our nation has achieved what no other country has done before"

HRH Dr. Ahad Al Saud interview - Chief Operations Officer, FIA Medical Representative & CMO for Saudi Arabia, President of the SAMM club

What are the main responsibilities of the Marshals team during the FORMULA 1 STC SAUDI ARABIAN GRAND PRIX?

The Marshals team is composed of several vital departments covering logistics, firefighting, safety, flag signaling, medical support, communication, scrutineering and even dedicated observers, who are responsible for notifying the race control of any obstacles or problems that may be present on track.

How can people join the Marshals Team?

You can register via the Saudi Automobile and Motorcycle Federation's official website. Further information can also be found on its social channels
Before new members can obtain an official Marshals license, they are required to undergo an intensive training course and actively participate in three races as Volunteers.

Is the Marshals license internationally certified?

The Marshals license is granted by the Saudi Automobile and Motorcycle Federation (SAMF), which is a member of the FIA and which in turn ensures its global certification. However, in order to participate in international events, members must also obtain a No Objection Certificate from SAMF.
What changes have you made to the Marshals team?

The Marshals team initially consisted of passionate motorsports enthusiasts, but there was a lack of organization and effective communication within the group. Upon assuming leadership, a structured system for communication with event organizers, prioritizing quality, professionalism, and core values was implemented. Furthermore, we assisted team members in acquiring comprehensive training and valuable hands-on experience.

How did you manage to form a Marshals team consisting entirely of Saudis?
The inaugural Formula 1 race in Saudi Arabia was held in December 2021, with the operational side organized through collaboration between a core Saudi team and our partners from Bahrain who had previous experience of managing Grand Prix races. However, we were determined to independently handle the subsequent races hosted in the Kingdom. Although the prospect was initially intimidating, we addressed our fears through proactive planning, establishing order, and receiving invaluable moral support from the Grand Prix's senior management. The Marshals team displayed exceptional unity and support throughout, and we made every effort to provide them with the necessary resources to succeed. By carefully evaluating each situation and executing meticulous calculations, we confidently concluded that we were fully capable of hosting the event on our own.

How crucial is the assistance provided by Marshals to motorsport events, particularly within the GCC region?

Saudi Marshals have long been actively involved in events across the GCC region. They have consistently lent their expertise to numerous racing events held in Bahrain, UAE, and Qatar. Moreover, they have also extended their support to various events around the globe, including the USA, UK, Italy, Monaco, Singapore, and Australia.

Do Marshals play a role in Rally races?

Marshals play integral roles in all types of racing events, encompassing circuit races, street races, and rally races. Their presence and contributions are crucial to the smooth and safe execution of every event. It is worth noting that no racing event, including highly esteemed ones like Formula 1, can take place without the dedicated involvement of Marshals.

What is the required number of Marshal members for the Saudi Grand Prix event on the Jeddah Corniche Circuit?

The length of the Jeddah Corniche Circuit exceeds 6 kilometers, and the required number of Marshals varies based on the specific event and whether the entire track is utilized. In total, there are 52 designated points on the Jeddah Corniche Circuit that are manned by dedicated Marshal teams. Their responsibilities include flag signaling and observation, safety and firefighting duties, operating cranes, overseeing vehicle preparation on the track, coordinating traffic within the pit and garages, as well as maintaining crowd control during the event.
Special recognition should be given

to the technical inspection team who ensure compliance with regulations, and the logistical support team who provide meals, snacks, water and equipment for other teams who work tirelessly for more than 10 hours each day.
Regarding the medical team, it consists of a total of 250 physicins, excluding nurses. There are two distinct departments within the team, one dedicated to track services and the other focused on the event itself.

Can you share a compelling story about your time working with the Marshals team?

It's difficult to select just one story, as there are countless remarkable individuals whose stories deserve recognition. The Senior Marshals in particular go above and beyond, working tirelessly day and night during and after the event. However, a particular story comes to mind from the recent Formula E event in Diriyah. After the event concluded, the Marshals graciously stayed behind to assist the workers in cleaning the circuit. This act of humility and loyalty exemplifies their dedication to the bigger picture.

Could you explain the approach taken by the medical team when managing motorsports events?

The medical team, led by the chief medical officer (CMO) and deputy, assumes control of operations from the control room. However, well in advance of the event, our team conducts site visits to all hospitals to ensure compliance with regulations and the presence of highly qualified medical services.
As for our medical personnel, we provide thorough training for doctors, paramedics, and rescue marshals, who are responsible for safely extricating drivers involved in accidents and transporting them to the circuit's medical center for necessary treatment. Equipped with essential resources such as x-rays, ultrasound machines, and defibrillators, the medical center is fully prepared to provide critical care services and full resuscitation. We also have a helicopter on standby should the nature of an injury require more immediate and intensive medical attention.

What roles and responsibilities are assigned to the medical team at the FORMULA 1 STC SAUDI ARABIAN GRAND PRIX?

The medical team carries a significant responsibility in ensuring the safety and well-being of all participants, contestants, organizers, and visitors at the Formula 1 race weekend. This includes overseeing the fan zones and concerts that take place during the weekend.
Our roles also include closely monitoring the health of visitors and organizers, administering necessary care, and offering protection against issues such as sunburn, dehydration, and potential injuries they may encounter.

Could you describe your typical day at the Dakar Rally?

The Dakar Rally provides an unparalleled experience, with each day beginning at the crack of dawn. The sheer number and variety of vehicles and contestants is astonishing. Navigating through challenging routes that wind through different cities, the distances covered are significantly longer compared to a race at the Jeddah Corniche Circuit.
To ensure a seamless start, our team starts the day by promptly checking the readiness of the start point in the operations room. Our dedicated ambulances and helicopters remain on standby throughout the route, prepared to swiftly respond to any accidents involving motorcycles or cars. This intricate preparation process involves the examination of hospitals in each city. While most hospitals meet the highest standards, some lack specific specialties required by FIA regulations, such as neurosurgeons, orthopedic surgeons, and plastic surgeons for burns. It is our responsibility to ensure the availability of these specialists or provide them if necessary, bringing them in from other regions and keeping them on standby for 24 hours.
The Rally Dakar does not stop when the contestants return at the end of the day. Mechanics begin their work on the cars for the next day's racing, and accidents can occur. That's why we had a dedicated team of Saudi consultants, including Dr. Nouf Al Saud, a plastic surgeon specializing in burns, Dr. Fatima Banaz, an otolaryngologist, Dr. Albaraa' Mehdar and Dr. Asa Al-Ghamdi, both emergency doctors present at all times. These skilled professionals worked shifts and traveled alongside the contestants in helicopters or cars throughout the rally.
The Empty Quarter presented particularly daunting challenges, with the nearest hospital located 90 kilometers away. In such remote areas, reaching the injured becomes incredibly difficult, not to mention that we can only transport them if they are in a stable condition to prevent any complications.
To address this issue, we reached out to Dr. Ahmed Alamry, General Director of the Ministry of Defense Health Services, requesting their assistance. Their team, led by Dr. Yasser Al-Rajhi, established a field hospital in the Empty Quarter. They efficiently managed the aid and transportation of casualties, and thankfully, no critical injuries were reported.

What is the most challenging event you have ever worked on?

Rally Dakar remains the most formidable event that I have ever encountered. The sheer magnitude of this outing, encompassing an expansive geographic area, and involving a massive contingent of individuals including over 600 participants and countless organizers, makes it an unparalleled challenge. What makes this event even harder is the diverse range of equipment present, spanning motorcycles, buggies, large trucks, and an assortment of vehicles, adds an additional layer of complexity. Rally Dakar demands profound logistical planning and an unwavering commitment to ensure the safety

and well-being of all involved.
Looking ahead, I firmly believe that we have the potential to establish a fully Saudi medical team that can provide comprehensive support during all motorsports events in the near future.

As an integral part of any sporting event in Saudi Arabia, both you and the medical team play a crucial role. With this in mind, what aspect of your involvement brings you the greatest sense of pride?

First and foremost, my greatest source of pride lies in my Saudi heritage.
Additionally, I am immensely proud of the remarkable advancements that Saudi Arabia has made in the realm of motorsports. From the impressive feat of constructing circuits in just 8 months to the establishment of an entire Saudi organizing team, our nation has achieved what no other country has done before. These accomplishments are a testament to the visionary leadership that guides the future of sports in the Kingdom of Saudi Arabia, and credit is due to them for their unwavering dedication.

What would you like to say to the Saudi Marshals?

I want to express my immense pride in the Saudi Marshals and the important work they do. I want them to know that they have my full support as they overcome any challenges that come their way.
I also want them to understand that their support is crucial and I will always rely on their expertise. I have complete confidence in their ability to understand the broader perspective and to go to great lengths in supporting all sports, including motorsports.



The Launch of F1 Academy

F1 Academy 2024 Season Preview

The FORMULA 1 STC SAUDI ARABIAN GRAND PRIX marked the opening round of the 2024 season for the F1 Academy.
Formula 1 launched F1 Academy in 2023 in order to provide a platform for female racers to develop their careers and prepare youngsters for the next step on the competitive motorsport ladder.

After a prosperous inaugural season, which was won by Marta Garcia, F1 Academy was primed to begin its 2024 campaign at the Jeddah Corniche Circuit. And with Garcia, and 2023 runner-up Lena Buhler, having moved on to the Formula Regional European Championship, the playing field is wide open for the crop of 2024 participants.

The championship will feature seven events, all in support of Formula 1 Grands Prix, at Jeddah, Miami, Barcelona, Zandvoort and Singapore, before concluding with successive rounds in Qatar and Abu Dhabi. There will be a total of 21 races, with three races at each event.
Each of the drivers are equipped with the Tatuus F4-T421 car, built to Formula 4 standard. As a single-make category, it is up to the driver, her engineers, and her team, to extract the maximum performance from herself and the car.

In another significant development for the fledgling series, it has been confirmed that from 2024 onwards, each of the 10 teams on the Formula 1 grid will support one driver in the F1 Academy, with her car resplendent in the same livery as her backing team. Red Bull Racing will support Hamda Al-Qubaisi, who came third in the inaugural 2023 season with four wins and is the highest-placed driver from last year returning to the category. Rapid sportscar racer Doriane Pin will debut with Mercedes backing, Ferrari Driver Academy member Maya Weug is another to join the series, while McLaren will continue its support of Bianca Bustamante.

Alpine's Abbi Pulling continues for another year, with Aston Martin backing debutant Tina Hausmann. Meanwhile, Lia Block – daughter of the late drift legend Ken – will adorn Williams colours as she makes her single-seater bow following impressive displays in off-road categories.
Visa Cash App RB will lend support to Amna Al-Qubaisi with Stake F1 Team's Carrie Schreiner and Haas' Chloe Chambers completing the F1 team-backed drivers.
Furthermore, in 2024 the top five drivers in the F1 Academy championship will receive Super Licence points, facilitating their journey through the FIA's single-seater pyramid.
There will also be a special occurrence at the FORMULA 1 STC SAUDI ARABIAN GRAND PRIX 2024, with trailblazing Saudi racer – and Jeddah native - **Reema Juffali** joining the F1 Academy grid as a 'wild card' entry. Juffali therefore became the first Saudi Arabian racing driver to not only race at the FORMULA 1 STC SAUDI ARABIAN GRAND PRIX weekend, but also the first to take to the racetrack during any Grand Prix weekend in Formula 1 history.

F1 Academy Race Weekend Round Up

Thursday 7th March saw the historic opening round of this year's F1 Academy Series for female racers, where Doriane Pin set the fastest time in qualifying ahead of Britain's Abbi Pulling. The Alpine driver was just 0.785s in arrears to guarantee a front row starting position for the first of two races this weekend. Ferrari's Maya Weug was third quickest ahead of Spanish racer Nerea Marti. Wildcard entry for her home race, Saudi Arabia's Reema Juffali, finished the session 14th overall for the Muhra operated by Prema team.

The next day, March 8th, was even more special as it marked International Women's Day – a fitting day to host the first race of this year's F1 Academy Series. The race saw pole-sitter Doriane Pin leading from lights to flag, finishing fractionally ahead of Alpine's Abbi Pulling. Local racer Reema Juffali was unlucky to be involved in an incident early on – leading to a two-lap Safety Car to clear up debris – but the Saudi Arabian racer recovered to finish 11th.

Race 2 on Saturday March 9th saw even more drama as this historic series rounded up its debut weekend in Saudi Arabia. After failing to slow down after the chequered flag and completing an extra lap, Doriane Pin was stripped of the victory she thought she had secured in the F1 Academy Series' second race, with Abbi Pulling inheriting the Race 2 win. Wildcard entry Reema Juffali was unfortunate to hit the wall by avoiding a car facing backwards in the middle of the track and sadly the Saudi Arabian was forced to retire.



The Saudi Trailblazer

"In motorsport we definitely need more female role models... the more the merrier!"

Saudi Arabia's first female racing driver, Reema Juffali, discusses her inspirations, hopes for the future and her 'wild card' entry in the first round of the 2024 F1 Academy season.

Saudi Arabia's first female racing driver and founder of Theeba Motorsport, Reema Juffali, has established herself as an inspiration and role model to female athletes in Saudi Arabia and across the world.

Reema developed an interest in cars at an early age and made history in 2018 by becoming the first-ever female racing driver to come from Saudi Arabia.

Following a promising debut season in 2019, she again trailblazed by becoming the first Saudi Arabian woman to compete in an international race in her home country, racing on the streets of Riyadh in the Jaguar I-PACE eTROPHY.

In 2021, she competed in the GB3 Championship before making her endurance racing debut at the 2022 Dubai 24 Hours where she finished second in class.

Reema subsequently founded Theeba Motorsport to facilitate Saudi Arabian access to and participation in motor racing through a variety of educational opportunities and programmes. The team made its first appearance in the 2022 International GT Open and secured victory on debut – an achievement which made Reema the first Saudi woman to win an international motor race – before scoring a vice championship title in the series' Pro-Am class.

2023 saw Reema participating in the Fanatec GT World Challenge Europe; a season in which Reema continued to make history by being the first ever female and the first Saudi Arabian driver to secure a pole position in the Sprint Cup.

It is Reema's ambition to break further ground by one day racing in the prestigious Le Mans 24 Hours with Theeba Motorsport under a Saudi Arabian licence – a goal she will edge closer to by competing in the GT World Challenge.

Reema continues to make waves in motorsport after being named as one of the world's most inspiring and influential women by the BBC in 2022, and as the main protagonist in the 2023 Mercedes AMG International Women's Day campaign.

In 2024, she has just been confirmed as a special 'wild card' entry in the first round of the ground-breaking 2024 F1 Academy season, which will be taking place in her home town of Jeddah as part of the FORMULA 1 STC SAUDI ARABIAN GRAND PRIX 2024 on March 7th – 9th.

To celebrate this historic announcement, we sat down with Reema to find out more about her involvement in the all-women series' debut in Saudi Arabia and the progress she has seen for female athletes in the Kingdom over the past decade.



Arabia as the wild card entry in the opening round of the F1 Academy in your home town?

RJ: It is an honour and a privilege to be representing my country, especially in my home town. I have raced in Saudi before in Riyadh but for me being in Jeddah, in a familiar city, I never thought this day would come. The day F1 arrived in Jeddah was the clash of both my worlds and now I am actually going to be participating! I'm really looking forward to it and happy to share the experience with my friends and family who are based here. It brings out so many emotions and positive feelings but I know this is probably not going to be the last race I will compete in in Jeddah.

Q. What made you want to join the opening round as a wild card entry?

RJ: The short answer is that it's in my home city. Any opportunity to race here would attract my attention and it also being in a car I have raced in the past makes it more exciting – although I haven't been in this iteration of the car. It's going to be a challenge but it's a no-brainer to say yes to Jeddah. The track is so exciting so I want to experience it on a race weekend.

Q. What are you looking forward to most about racing on the Jeddah Corniche Circuit for the first time?

RJ: "I've heard so much about the track from other drivers, watched different onboards and walked it a few times as well: it seems so fast and challenging. Racing on it – let alone doing just a lap – will be something I've never experienced before. It is the world's fastest street track so to experience that in a single seater will be absolutely thrilling. As a racing driver

you usually go into a race weekend setting goals and milestones but for this one it's more just about having fun, enjoying the moment, and sharing it with everyone. Hopefully Saudi fans can see that there is a Saudi racing driver out there and it will get them to thinking that 'this is something I can do!'. It is really for this reason I have decided to take this challenge on."

Q. What does the F1 Academy mean to you?
RJ: "Motorsport is unfortunately still such a male dominated sport so anything [like F1 Academy] that gives women more access and opportunity to hone and finetune their skills is a great thing. We have seen in the past that once you give someone an opportunity it can lead in many different directions, into many different facets of the sport. There is so much more to motorsport than just racing and opening doors is a great thing - we need more of it!"

Q. Who was your inspiration growing up?
RJ: "This is always a hard question and people find my answer hard to believe. I didn't dream about racing growing up, I was so focussed on different things. I had aspirations of travelling the world and being a successful businesswoman – very different milestones and goals. So in terms of [motorsport] inspirations I didn't really have any as I wasn't exposed to this world of motorsport in general. Inspiration for me was really more about people who impacted me and left me with something that I wanted to emulate, Some of them were my family members or friends. I wouldn't call them idols though. As a realistic person, I needed more tangible role models, people I wanted to be like."

Q. How can you see the F1 Academy helping young female Saudi racers?
RF: I think in the beginning with anything, as the saying goes: 'if you can't see it, you won't believe it.' So yes, in motorsport we definitely need more female role models – the more the merrier! The sport in general offers so much excitement to people and inspires curiosity, however, growing up here there weren't as many publicly known female role models. Now there are many more and I hope this continues to grow [via series like the F1 Academy] and helps inspire the next generation.

Q. Can you talk to us about the progress you have seen in terms of opportunities for female racers – and athletes in general - in Saudi Arabia and the wider region?
RJ: "Being a Saudi and growing up here...it really did feel like it was overnight when we suddenly had access to new things. We were told to dream big and shoot for the stars. For me personally, when I decided to go into racing, it was down to the encouragement and support I received from everyone in the country. The amount of support and excitement around my participation was what pushed me to take this on in a more professional level and I think my story alone shows you that if someone supports you and gives you that little push you need – and don't forget in my case most who did were ultimately strangers – that helps you to take that leap.

I personally know some of these [female Saudi] athletes that are competing at the top level in a variety of different sports and we are all in the same boat in that we want to do it to the best of our abilities but also create opportunities for the younger generation and future Saudi athletes. I'm meeting new [female Saudi] athletes all the time in different sports and they are so impressive and inspiring. Seeing other Saudis out there going after their dreams, pushing, and going through hardships – as you must in sport - and coming out the other side still going after what they believe...this is what makes sport beautiful to me and brings people together.

I only hope this grows and we see more Saudi athletes out there challenging themselves and pushing those physical and mental limits and growing. There is so much more to come!"

Q. What more can be done to support this progress?
RJ: "This is just the beginning. There are so many more areas where more can still be done in terms of developing more sporting clubs, training facilities, racing tracks – all these kind of infrastructure-based elements.

I would also say female athletes in particular would benefit from community-led things such as training programmes to help attract the younger generation who are still 'sponges' with so much ahead of them and who can learn and discover what they are interested in and good at. So, it's important we reach out to the large young population we have and explain what it takes to be a racing driver, runner, climber etc. and give them these opportunities.

Also, the many international events coming to Saudi Arabia – from golf to Formula 1, to football – are connecting with Saudis and giving them a chance to see that these events are a taking place in the Kingdom and that they can aim to be part of that. There is a lot happening and it is also down to us as the active youth to push for this and participate and try new things. It doesn't hurt to go out and learn and make mistakes and find out what sport suits you."

Q. Have you got a message for all the young girls – and boys! – who will be watching?
RJ: "My message would be that in order for you to know, you have to try. Get out there, challenge yourself, don't be fearful of the unknown. All of these things helped me be where I am today. Failing is a part of the process. For you to learn you need to go through some hurdles. It is about working hard and pushing those boundaries physically and mentally. I think my message therefore is as basic as 'go out there and try new things'!

Questions for Susie Wolff, Managing Director, F1 Academy

Q1: How excited are you to start the second season of F1 Academy in Jeddah?

SW: It is fantastic for Formula 1 Academy to open the season this year at the Saudi Arabian Grand Prix in Jeddah. We cannot wait to get racing!

Q2: Jeddah native and Saudi Arabia's first female racing driver, Reema Juffali, has been announced as the first F1 Academy Wild Card entry. What impact do you think this will have?

SW: A real testament to progress is the story of Reema Juffali, she will be racing in Formula 1 Academy at the Saudi Arabian Grand Prix in our Wild Card entry – Saudi Arabia's only female racing driver! For us to have a Saudi woman competing on the grid throughout the F1 weekend here... that's something we are incredibly proud of.

Q3: Three out of seven F1 Academy races are taking place in the Middle East this season - Saudi Arabia, Qatar, and Abu Dhabi. How important is it to you to have this ground-breaking all-women's series racing in the region?

SW: We have three of our seven races in the Middle Eastern region this season. We start here in Saudi Arabia and we finish in Qatar and then Abu Dhabi. It is really a testament to the amount of support we have seen from this region to have an all-female racing series competing on the Formula 1 weekend. We are incredibly proud and want to make sure we are having an impact on the ground for everyone to see both off-track and on-track what is possible.

Q4: How have the drivers found testing this week on the world's fastest street track – the Jeddah Corniche Circuit?

SW: I have heard so many great things about the race track here in Jeddah and as expected all drivers immediately told me how much they love the race track; how quick it was! It's been a great start here with three days of testing, the field is incredibly close, so I can't wait to come back and race.

Q5: What message have you got for all the young Saudi women who will be attending or tuning into F1 Academy in two weeks' time?

SW: For all of you coming to the Saudi Arabian Grand Prix, please come and see the Formula 1 Academy Paddock where you can see all the cars and drivers. We are behind the Main Grandstand near FanZone 1. For all of you watching on television, I hope we can produce some great racing!





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ALL THE EXCITEMENT

Since its debut in December 2021, it has been clear that the FORMULA 1 STC SAUDI ARABIAN GRAND PRIX is more than just a race.

A ticket to the FORMULA 1 STC SAUDI ARABIAN GRAND PRIX is not only a pass to the world's premier racing series; it is a door to three days of no-stop action, live entertainment, and exhilarating experiences that you and your family will never forget. A Formula 1 weekend at the Jeddah Corniche Circuit offers something for all hardcore F1 fans as well as casual adventure seekers to enjoy.

One of the core benefits of your ticket is that it guarantees you access to each of the nightly post-racing headline concerts by some of the world's most celebrated artists. ensuring that fans experience an adrenaline rush like no other on and off track. The 2024 edition of the biggest sporting and entertainment event in the Kingdom proved to be no different!

The previous three races saw some of the world's biggest music acts keep the party going long after the last engine died down, with chart topping sensations such as Justin Bieber, Jason Derulo, David Guetta, Charlie Puth, Travis Scott, Calvin Harris, the Black Eyed peas and Chris Brown performing to sell-out crowds on the circuit's Main Stage after the racing action had ended in 2021, 2022 & 2023.

Not to be outdone, the FORMULA 1 STC SAUDI ARABIAN GRAND PRIX 2024 managed to elevate the live concert experience to another level with a showstopping Friday night concert on the JCC Main Stage which saw global superstars A$AP Rocky, Pusha T, FISHER bring the noise alongside regional luminaries Nancy Ajram, DJ Aly & Mahmoud El Esseily, right after the Qualifying session had ended.

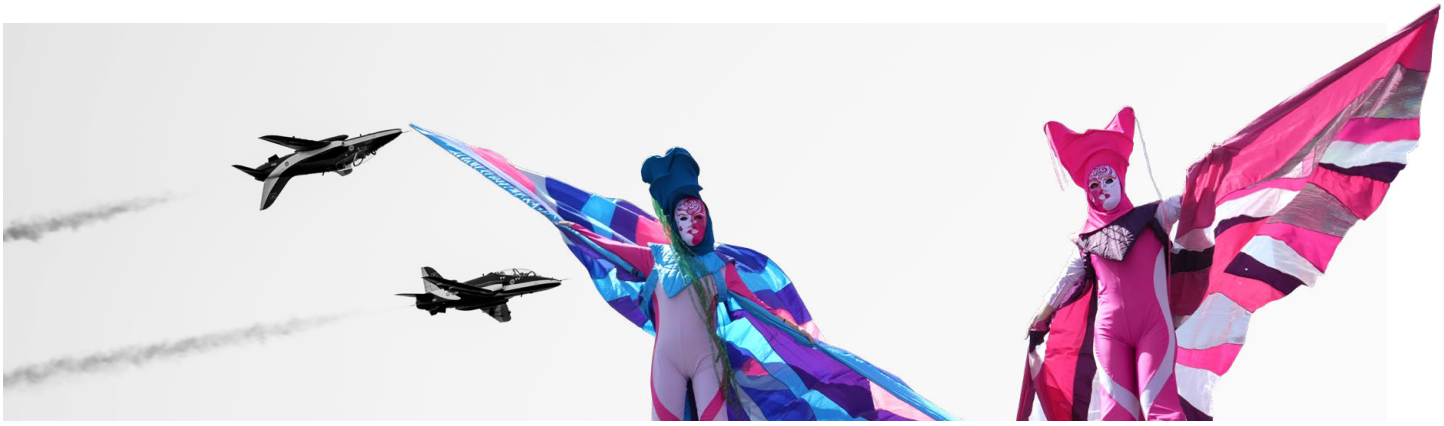
There was no slowing down on race day, Saturday March 9th, which saw iconic A-listers Alicia Keys, Pharrell Williams and Martin Garrix bring the house down with a spectacular series of live performances in front of an audience of thousands after the fourth successive F1 race in Jeddah had concluded.

This year's stunning concert line-up further underlined the unrivalled entertainment offering that fans experience throughout the FORMULA 1 STC SAUDI ARABIAN GRAND PRIX weekend. In Jeddah, audiences know that they will be treated to three action-packed days of world-class racing and live performances by the world's greatest drivers and artists respectively.

When we say that the FORMULA 1 STC SAUDI ARABIAN GRAND PRIX is the biggest show in the Kingdom's history, we mean it!











Shining Char

The Jeddah Corniche Circuit...in the drivers' own words!

The Jeddah Corniche Circuit is the first street circuit of the 2024 season for this season's crop of 20 Formula 1 drivers.

It is a challenging circuit for the drivers, with very quick corners, blind apexes, and little in the way of run-off if mistakes are made.

With 27 corners, the Jeddah Corniche Circuit has more turns than any other Formula 1 venue on the calendar, as the drivers snake their way along the Red Sea course at rapid speed.

Red Bull Racing driver Sergio Perez last year scored pole position in just 1:28.265, an average speed of 251.8km/h, making the Jeddah Corniche Circuit the fastest street track on the 2024 schedule.



"I enjoy it a lot," says Perez, who is the only driver with two pole positions in Jeddah. "When you have a good car that you can push around this place, you really feel the Formula 1 cars coming alive."

It is a venue that Formula 1 drivers enjoy tackling.

npions



"It's a very fun circuit, exhilarating, fast, street circuit vibes, you know, it's about the risk, taking it closer to the walls and find that limit: the best and the quickest," says McLaren's Lando Norris.



"I think it's a great circuit for Formula 1, and every year the fan base keeps growing," adds Ferrari's Carlos Sainz.

The Jeddah Corniche Circuit has so far delivered three thrilling races with three different victors.

In 2021 Lewis Hamilton and Max Verstappen duelled for lap after lap around the Jeddah Corniche Circuit, before the seven-times World Champion prevailed for an historic 103rd grand prix victory.

In 2022 Verstappen was once again in the midst of a titanic tussle, this time with Ferrari's Charles Leclerc, and it was the newly-crowned World Champion who delivered the win.

Last year it was Perez's turn to triumph as he overcame a fast-starting Fernando Alonso to re-take the lead, before re-sisting the lingering threat of Verstappen in the closing stages, with the Dutchman surging through to second from 15th on the grid.

We Run the *Show*

What to expect from the 2024 F1 season

Formula 1's 2024 season will be its longest ever, with a record 24 Grands Prix taking the championship across the world.

The FORMULA 1 STC SAUDI ARABIAN GRAND PRIX 2024 at the Jeddah Corniche Circuit will be the second stop on the schedule for Formula 1 as the world's fastest street circuit prepares to welcome the pinnacle of motorsport for the fourth time.

Red Bull Racing enters the season seeking to win a fourth successive Constructors' Championship, and it is striving to claim top honours at the Jeddah Corniche Circuit for the third straight year.

Three-time World Champion Max Verstappen was victorious at the Jeddah Corniche Circuit in 2022 and last season he surged from 15th on the grid to finish runner-up to teammate Sergio Perez. The triumph of 'Checo' from pole position – his second at Jeddah – meant the FORMULA 1 STC SAUDI ARABIAN GRAND PRIX has produced three different winners in three years and ensures Red Bull Racing heads into the event as the only team with two past Jeddah winners in its line-up.

After 19 wins from 22 races in 2023, Verstappen is firm favourite in his quest for a fourth consecutive championship, and he is well-placed to be the first double winner in Jeddah.

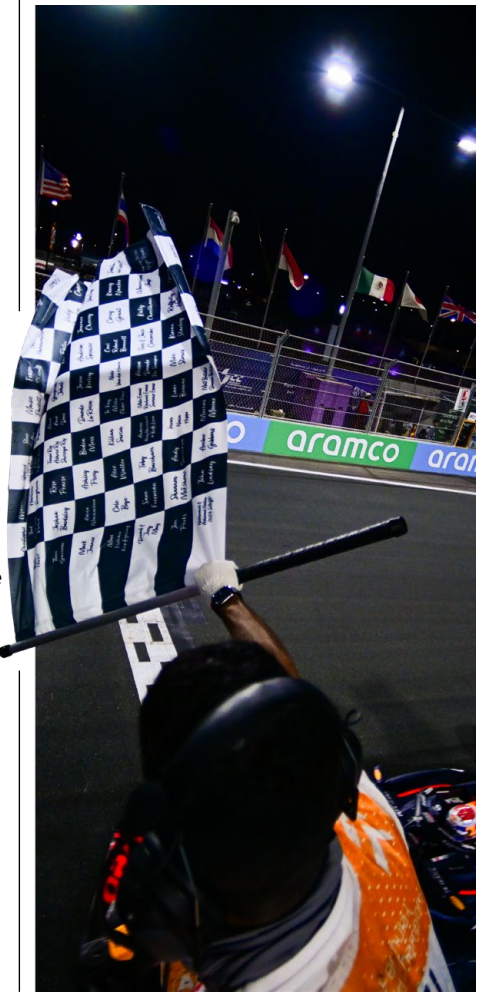
Mercedes is seeking a return to the top step of the podium after a win-less 2023 season. Lewis Hamilton claimed his 103rd victory at the inaugural Saudi Arabian Grand Prix in 2021, which remains his most recent Formula 1 win, and he once more partners compatriot George Russell.

Like Mercedes, Ferrari is in need of some uplift as it tries to end its barren streak. Charles Leclerc – who led the most laps at the 2022 Saudi Arabian Grand Prix – and Carlos Sainz have both excelled at street tracks, and they continue to represent the Scuderia in 2024.

McLaren was all at sea at Jeddah Corniche Circuit 12 months ago as it struggled for performance. But after a mid-season turnaround, which resulted in a return to podium contention, McLaren is well-poised to challenge the front-runners. Lando Norris continues to improve while sophomore Oscar Piastri, who won twice at the Jeddah Corniche Circuit in Formula 2 in 2021, now has a year of F1 experience under his belt.

Aston Martin delivered Fernando Alonso his 100th career podium at the 2023 Saudi Arabian Grand Prix, and the evergreen two-time World Champion continues to chase accolades in his 21st season in Formula 1. Alpine is searching for an uptick in results after a season of off-track upheaval in 2023. Its Gallic racers Esteban Ocon and Pierre Gasly were both podium finishers last year but are searching for more across 2024.

Williams, the rebranded Stake and Visa Cash App RB teams – formerly Alfa Romeo and AlphaTauri respectively – and Haas spent most of 2023 towards the rear of the field but Formula 1 is more competitive than ever, thanks to stronger teams and the budget cap, which was introduced in 2021. Even the teams operating towards the back of the pack are fully capable of scoring points beneath the lights at the Jeddah Corniche Circuit.




Stake


20

Meet the Teams

Red Bull

Originally, the energy drink first appeared in Formula 1 as a sponsor to the Sauber team in the mid-1990s. Founded by Austrian entrepreneur Dietrich Mateschitz, the company progressed into team ownership when it took over the Jaguar F1 team at the end of 2004.

Under the stewardship of Christian Horner, the team recruited design genius Adrian Newey and he forged a technical team that took Red Bull Racing to world championship glory.

Red Bull enjoy a policy in investing in young talent and their driver academy is masterminded by former F1 driver, Helmut Marko. Into this programme came Sebastian Vettel and after he won at Monza for B-team Toro Rosso in 2008, he was soon drafted into the main squad. The combination of Newey and Vettel led to great success as they clinched four consecutive drivers' and constructors' championships together between 2010-2013.

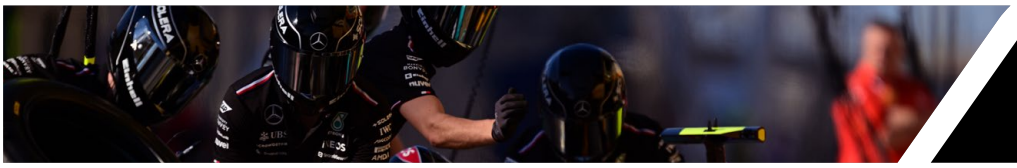
Following Vettel's departure, a new sensation emerged into the young driver programme in the form of Max Verstappen. When he was promoted to Red Bull Racing from Toro Rosso, he duly won on his debut at the 2016 Spanish Grand Prix. After a titanic couple of seasons battling Mercedes' Lewis Hamilton, Verstappen took his first world championship in dramatic circumstances on the final lap of the 2021 Abu Dhabi Grand Prix.

Last season Verstappen dominated, winning 19 races in the RB19 to clinch his third consecutive title, 290 points ahead of his team-mate Sergio Pérez. Despite only scoring two wins, the Mexican was victorious at the Jeddah Corniche Circuit last season and the Red Bull Racing duo will be favourites once more heading into the new year.

A change in the engine formula to hybrid 1.6-litre V6s put Red Bull on the back foot, but a partnership with Honda in 2019 led to the formation of Red Bull Powertrains, which has taken the team back to the front of the grid. For the future, Ford will come onboard as a strategic technical partner from 2026. It's a neat full circle for the Blue Oval, who sold their Jaguar F1 team to Red Bull 21 years ago...

Full Team Name	Oracle Red Bull Racing
Base	Milton Keynes, United Kingdom
Team Chief	Christian Horner
Technical Chief	Pierre Waché
Chassis	RB20
Power Unit	Honda RBPT
First Team Entry	2005
World Championships	6





Mercedes

As the dominant force of Grand Prix racing in the 1930s, Mercedes returned to the front of the grid during the mid-1950s, with the legendary Juan Manuel Fangio winning back-to-back titles in 1954-1955.

After a long period out of the sport, the Stuttgart manufacturer returned to Formula 1 competition, forging an alliance with Sauber in 1992. Mercedes then transferred its engine supply to McLaren, winning the 1998 constructors' championship and three drivers' titles over a ten-year period.

The current Mercedes team started its journey in Formula 1 back in 2010. Run by the joint management of Toto Wolff and Ross Brawn, the manufacturer team was born out of the ashes of Honda's departure – and the remarkable success story of Brawn GP's one and only championship-winning season. Having persuaded the legendary Michael Schumacher out of retirement, the team's first three years back in F1 only yielded a solitary win.

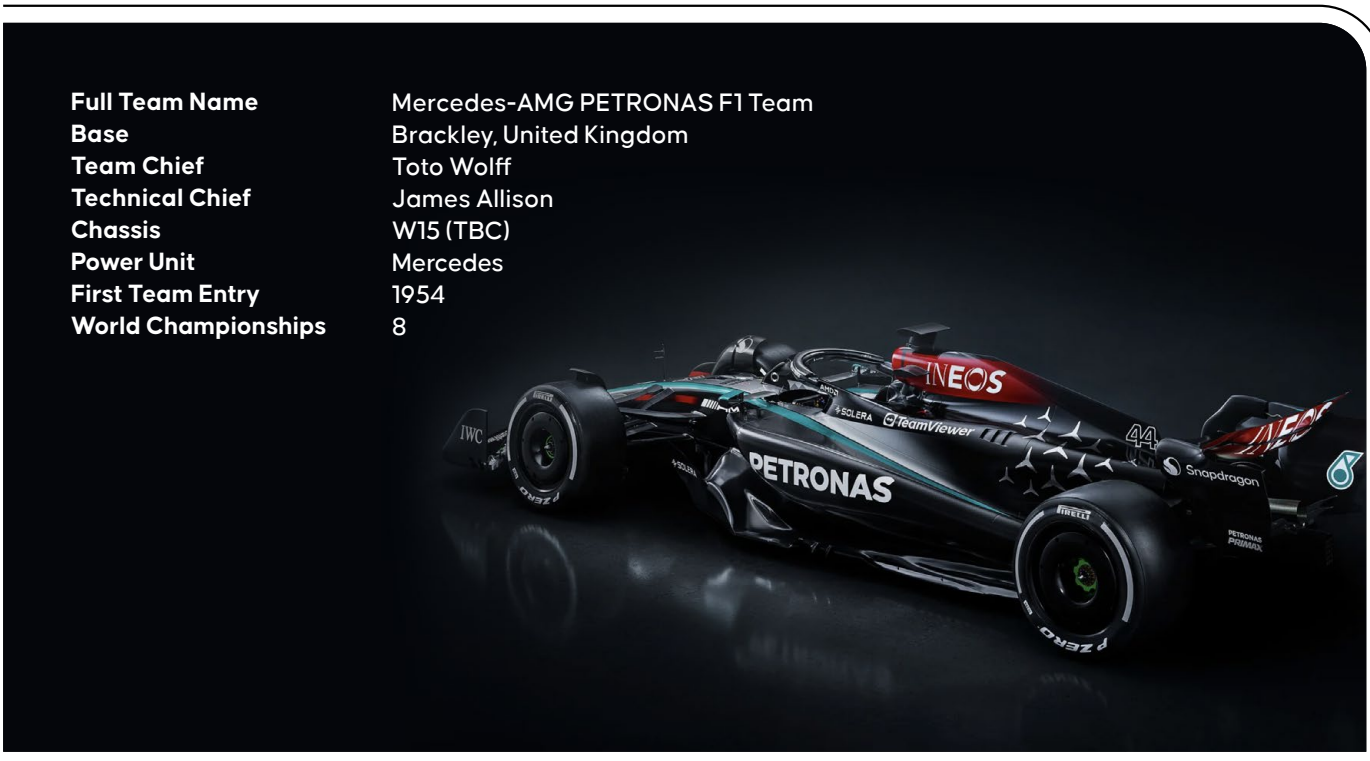
Still based at its Brackley headquarters near Silverstone, Mercedes then went on an extraordinary run of world championship victories between 2014-2021 with the secret of its success being its innovative power unit. British star, Lewis Hamilton, took two titles before he was beaten by his team-mate, Nico Rosberg, in a dramatic campaign, which was memorable for their on-track clash on the opening lap of the 2016 Spanish Grand Prix.

Following the German's shock departure from F1 as world champion at the end of 2016, Hamilton took another four consecutive crowns to stake his claim as the most successful driver in the history of the sport – partnered during this time by the dependable Valtteri Bottas.

Despite over 100 Grand Prix victories, the last two seasons have seen the seven-times champion fail to reach the top step of the podium and at 39-years-of-age, Hamilton has recently announced a surprising switch to Ferrari from 2025 onwards.

With James Allison again leading the team's technical direction and promising young British driver George Russell alongside Hamilton, the Three Pointed Star finished second overall to Red Bull in 2023 – despite not winning a race. They were just three points ahead of Ferrari and should not be discounted for overall title honours this season.

Full Team Name	Mercedes-AMG PETRONAS F1 Team
Base	Brackley, United Kingdom
Team Chief	Toto Wolff
Technical Chief	James Allison
Chassis	W15 (TBC)
Power Unit	Mercedes
First Team Entry	1954
World Championships	8





Ferrari

The famous Italian marque is the only outfit to have competed in every year of the FIA Formula 1 World Championship, dating back to 1950. Founded by the legendary Enzo Ferrari, the past 73 years have been characterised by periods of highs and lows. Ferrari were the dominant force in the second half of the 1970s, with Niki Lauda winning two world championships, followed by Jody Scheckter's 1979 triumph.

But the Scuderia then faced a two-decade barren spell with only the occasional race wins. Perhaps the most memorable of those was the one-two scored at Monza in 1988 (Gerhard Berger leading home Michele Alboreto) which prevented a McLaren clean sweep of the season. It was significant because victory on Italian soil, in front of the passionate tifosi, came just a few weeks after the death of their legendary founder.

A resurgence started with Michael Schumacher's arrival to Ferrari in the mid-1990s. Masterminded by Luca Di Montezemolo and Jean Todt, with technical input from Ross Brawn and designer Rory Byrne, Ferrari scored their first drivers' title for 21 years in 2000. Schumacher scored another four consecutive championships to dominate the era.

Following Schumacher's departure at the end of 2006, Kimi Räikkönen steered the Italian team to victory a year later. It remains the last title success for the Prancing Horse as the past two decades have been dominated by Red Bull and Mercedes.

A series of high-profile signings, including star drivers Fernando Alonso and Sebastian Vettel, along with changes in team management, failed to secure further glory. However, the recent appointment of Frédéric Vasseur as team boss and the big-name scoop of Lewis Hamilton for 2025 could make the difference.

Last season, Ferrari were the only team to win a Grand Prix other than Red Bull, when Carlos Sainz triumphed on the streets of Singapore. Before he relinquishes his seat to Hamilton, the Spaniard will contest this year alongside Monaco's Charles Leclerc. The latter is entering his sixth year with Ferrari and before the start of 2024, committed his long-term future to Maranello.



Full Team Name	Scuderia Ferrari
Base	Maranello, Italy
Team Chief	Frédéric Vasseur
Technical Chief	Enrico Cardile
Chassis	SF-24
Power Unit	Ferrari
First Team Entry	1950
World Championships	16



McLaren

When he came to Europe in the late 1950s, New Zealander Bruce McLaren soon established a reputation as a quick driver and a formidable engineer and he entered a team into Formula 1 in 1966. Sadly, while testing one of his Can-Am cars a few years later, he lost his life at the Goodwood circuit.

At the beginning of the 1970s, Teddy Mayer took over the team's operations and in partnership with Marlboro began to win titles, firstly with Emerson Fittipaldi in 1974 and then with James Hunt in 1976. While the sponsorship tie-up continued throughout the 1980s, it was with Ron Dennis at the helm when the team's greatest success was achieved.

Between 1984 and 1992, McLaren won seven drivers' championships with Niki Lauda, Alain Prost, and Ayrton Senna and six constructors' crowns, thanks to partnership with Saudi company TAG and Porsche, and then Honda.

A new alliance with Mercedes led to another period of success with Finland's Mika Häkkinen scoring back-to-back drivers' titles in 1998 and 1999, followed-up by their young star Lewis Hamilton, winning the championship in only his second season in the sport in 2008.

Following Ron Dennis' departure, the team has been managed by sports marketing expert, Zak Brown, and he has expanded the core business across a number of new racing divisions in recent years. The papaya brand now runs separate teams in IndyCar, Formula E and also Extreme E – the latter sponsored by Saudi company NEOM.

After an unsuccessful partnership with Honda, McLaren reunited with Mercedes and refocused their Formula 1 campaign around young British talent, Lando Norris. Although he has yet to win a race, the 24-year-old has already scored 13 podiums in his five years with the Woking squad. He recently committed his long-term future to McLaren, alongside the impressive rookie Oscar Piastri who made his F1 debut last year.

In 2023, McLaren celebrated their 60th anniversary since Bruce founded the team. They ran a special one-off livery to acknowledge they are the only team to have won the Triple Crown: scoring victories at Monaco, the Indianapolis 500 and Le Mans 24 Hours.

Full Team Name	McLaren F1 Team
Base	Woking, United Kingdom
Team Chief	Andrea Stella
Technical Chief	Peter Prodromou
Chassis	TBC
Power Unit	Mercedes
First Team Entry	1966
World Championships	8





Aston Martin

The initiative to bring the Aston Martin name back to the grid started a number of years before its reappearance in 2021. Canadian businessman, Lawrence Stroll, took over Force India midway through 2018, renaming them Racing Point. He'd also acquired the Aston Martin car company so it became a natural progression to bring the two entities together.

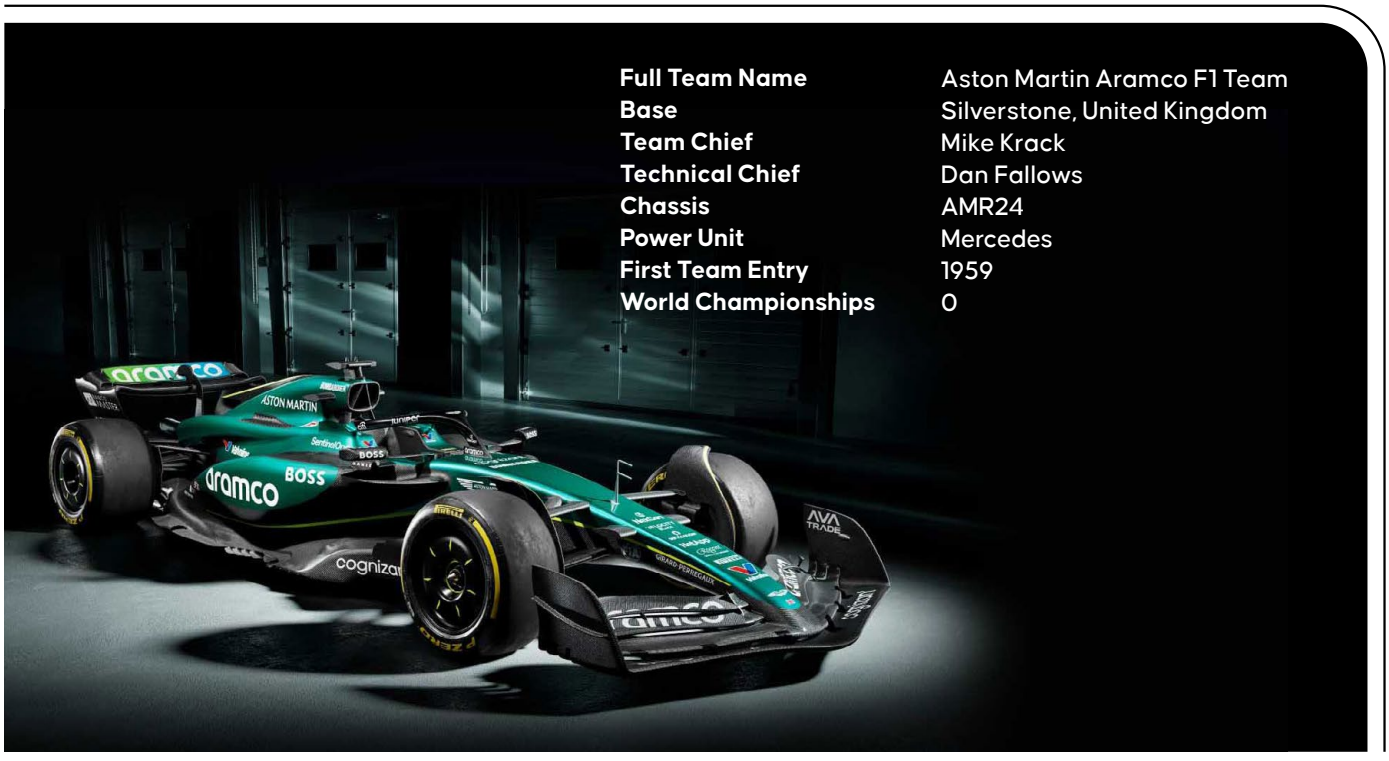
While Aston Martin had previously enjoyed a competitive pedigree in sportscar racing, the British manufacturer had actually started five Grands Prix back in 1959. But the story of the team that has recently been rebadged in British Racing Green, started back in 1991 with another green-liveried outfit – that of the Irish-owned Jordan squad.

With a successful team in the junior formula, Eddie Jordan put together a Grand Prix entry to start the 1991 season. Famously that year he gave an F1 debut to an unknown Le Mans driver called Michael Schumacher. In subsequent years, the team attracted bigger sponsors and the breakthrough came in 1998 when Damon Hill memorably scored the team's first victory in a rain-soaked Belgian Grand Prix.

Sadly, the dream of F1 couldn't last forever and Eddie Jordan sold his team to a number of new owners, under the guise of Midland and Spyker, before Indian businessman Vijay Mallya acquired the Silverstone-based team, renaming it Force India.

For many years this lesser-resourced outfit punched above its weight thanks to a hardcore of racing brains, many who had remained since its inception in 1991. Ultimately though, it was in need of an injection of funds and Lawrence Stroll came to the rescue, bringing his son, Lance, into one of the cockpits in the process.

After a two-year stint from Sebastian Vettel in the second seat, when he retired at the end of 2022, he was replaced by another world champion, Fernando Alonso. Last year the reinvigorated Aston Martin team started the season strongly, scoring five podiums in the opening six races, including at the Jeddah Corniche Circuit. Alonso nearly won at Monaco and finished the year fourth overall on 206 points – the same amount as Charles Leclerc amassed at Ferrari.



Full Team Name	Aston Martin Aramco F1 Team
Base	Silverstone, United Kingdom
Team Chief	Mike Krack
Technical Chief	Dan Fallows
Chassis	AMR24
Power Unit	Mercedes
First Team Entry	1959
World Championships	0



Alpine

The French firm then re-entered the sport as a fully-fledged operation in the early 2000s, taking over Benetton – based in the village of Enstone, UK, a short distance north of Oxford. Headed by the flamboyant Flavio Briatore, with rising star Fernando Alonso at the wheel, the Anglo-French combination memorably ended Michael Schumacher and Ferrari's dominance of Formula 1.

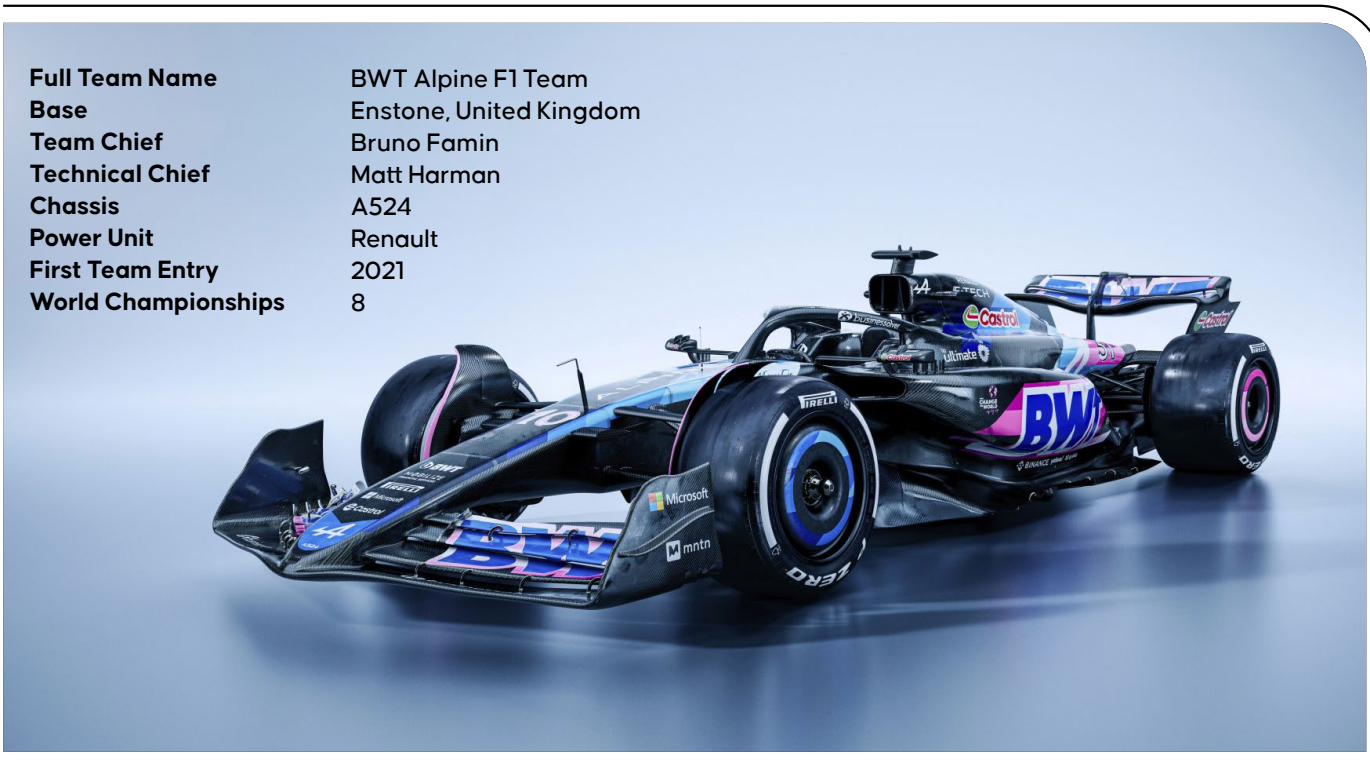
Alonso won back-to-back titles for the French car maker in 2005 and 2006, becoming at the time, the youngest driver in the history of the sport to be world champion. The team won a handful of more races, but following a decade long stint, Renault dropped out of F1 – only to re-purchase the same workforce and headquarters at the end of 2015.

Renault had achieved World Championships as a power unit supplier to Red Bull, but with their own team, and under new regulations, they struggled compared to the other engine manufacturers in the sport.

At the start of 2021, Renault re-branded their team Alpine, after the sportiest model in their range, and reunited with double world champion Fernando Alonso who raced alongside Frenchman Esteban Ocon. The latter scored a memorable debut win in a wet/dry thriller at the Hungarian Grand Prix in that first year as Alpine.

Heading into 2024, Ocon is partnered for a second season alongside his compatriot, Pierre Gasly. With their engine division still based at the Viry-Châtillon facility on the outskirts of Paris, this remains a cross-channel alliance. Today the team is managed by Bruno Famin, who formerly ran Peugeot's Le Mans programme.

Full Team Name	BWT Alpine F1 Team
Base	Enstone, United Kingdom
Team Chief	Bruno Famin
Technical Chief	Matt Harman
Chassis	A524
Power Unit	Renault
First Team Entry	2021
World Championships	8





Williams Racing

When the Williams family sold their team to Dorilton Capital at the end of 2020, it brought to an end four decades of ownership and an incredible legacy in which Williams clinched nine world championship crowns.

With engineering support from Patrick Head, Frank Williams established his Formula 1 outfit in the late 1970s and it soon led to the team's first victory at Silverstone in 1979. That win marked the start of a legendary period for the British team throughout the 1980s and '90s, starting with Alan Jones' title win in 1980, followed by success for Brazilian Nelson Piquet in the mid-1980s and Nigel Mansell and Alain Prost in 1992 and 1993.

During those two decades, the team faced significant challenges, including Frank Williams' severe injuries from a road car accident in 1986 and the tragic death of Ayrton Senna at Imola in 1994. Despite these hardships, Williams continued to achieve success, winning championships with Damon Hill and Jacques Villeneuve in 1996 and 1997. However, the landscape shifted when Renault departed F1 as an engine manufacturer, leading the initiation of a new partnership with BMW. Juan Pablo Montoya secured GP wins under this new partnership, but it wasn't enough to lock another title, and the once-dominant team began to decline in the standings.

Pastor Maldonado gave Williams a memorable victory at the 2012 Spanish Grand Prix, on the same weekend as Sir Frank celebrated his 70th birthday. His win in Barcelona was their 114th and remains their last Grand Prix hurrah. Frank's daughter Claire took over the running of the team, but in the wake of the economic downturn caused by the Covid-19 pandemic, decided it was in the interests of the family to sell. Sadly, Sir Frank passed away in November 2021, at the age of 79.

Since then, Williams has slowly started to enjoy a renaissance, finishing seventh overall last year - their highest position since 2017. This resurgence can be attributed in part to the strong performances of Alex Albon and the strategic nous of newly installed team principal, James Vowles, and technical director, Pat Fry.

Full Team Name	Williams Racing
Base	Grove, United Kingdom
Team Chief	James Vowles
Technical Chief	Pat Fry
Chassis	FW46
Power Unit	Mercedes
First Team Entry	1978
World Championships	9





Visa Cash App RB F1 Team

When the energy drink company Red Bull moved into team ownership in 2005, it took the opportunity to acquire a second team a year later. Based in Italy and originally founded by Giancarlo Minardi, the Faenza-based squad became known as Toro Rosso, the Italian name for Red Bull.

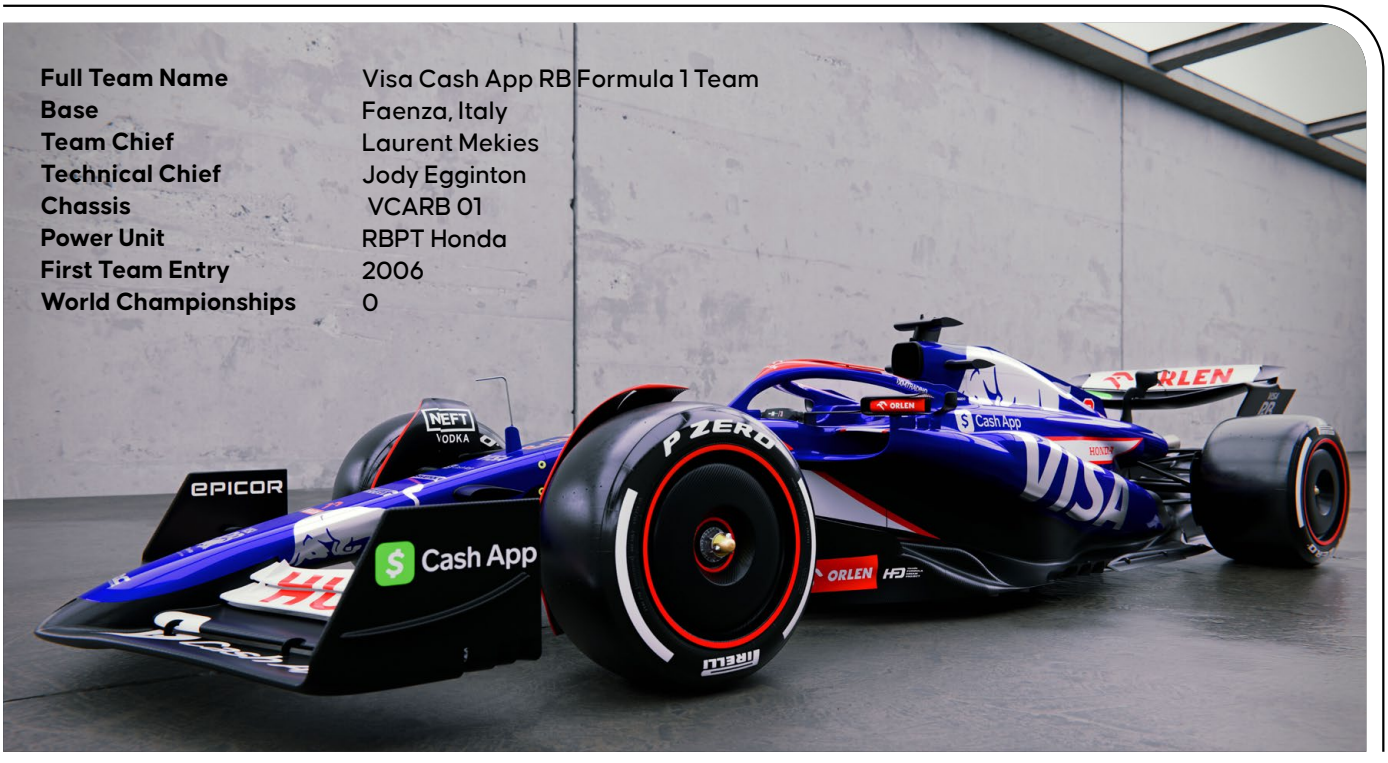
One of the core principles of the B-team was to offer young drivers from their junior program an opportunity to gain Formula 1 experience away from the intense scrutiny at the front of the grid. However, this philosophy was dramatically overturned when Sebastian Vettel sensationally clinched the 2008 Italian Grand Prix, marking a home win that stood as the team's sole victory in Formula 1 until Pierre Gasly's triumph at the same venue, Monza, in 2020.

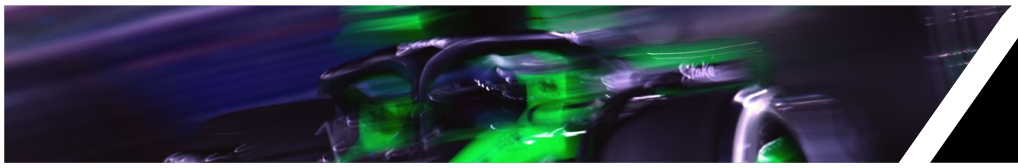
Vettel was swiftly promoted to the senior Red Bull team and other youngsters from the junior programme slotted into Toro Rosso. Not all made the cut, but Max Verstappen did, and he was victorious for Red Bull on his debut in Barcelona in 2016.

In recent years, the B-team has undergone significant rebranding, initially transitioning to AlphaTauri and, starting from 2024, it will be recognized as the Visa Cash App RB F1 Team. Their car launch in February in Las Vegas unveiled the VCARB 01, signalling a new era for the team.

Last year they bid farewell to long-standing team principal Franz Tost and have appointed Austrian Peter Bayer as CEO and Laurent Mekies as team boss. The Red Bull family also welcomed eight-time Grand Prix winner Daniel Ricciardo back to the team in 2023, but his return was marred by an accident in which he broke a bone in his hand, after hitting the barriers in a practice crash at Zandvoort. He is fully fit for the new season, alongside Honda protege Yuki Tsunoda.

Full Team Name	Visa Cash App RB Formula 1 Team
Base	Faenza, Italy
Team Chief	Laurent Mekies
Technical Chief	Jody Egginton
Chassis	VCARB 01
Power Unit	RBPT Honda
First Team Entry	2006
World Championships	0





Stake F1 Team KICK Sauber

In the late 1980s, Mercedes was in search of a partner for their sports-car programme and forged a union with Peter Sauber's eponymous team which went on to triumph in the Le Mans 24 Hours. Sauber joined the F1 grid with Mercedes backing in 1993 and enjoyed a number of years competing in the midfield.

An injection of finance from the Malaysian oil company Petronas gave the team a boost and help from Ferrari led them to run two talented youngsters: Kimi Räikkönen and Felipe Massa. When McLaren came calling for Räikkönen, the deal was significant enough for the team to upgrade their wind tunnel at their Hinwil base in Switzerland – and it remains one of the best facilities in the sport today.

The next chapter in Sauber's story came with a joint venture with BMW and the team won the Canadian Grand Prix in 2008 with Robert Kubica at the wheel. When the German manufacturer withdrew from F1 at the end of the following season, Sauber became an independent entrant once more.

In recent years title sponsorship has come from the Italian car manufacturer Alfa Romeo, but that deal ended at the end of 2023 to allow for an exciting new partnership with Stake. When the new Stake F1 Team car was unveiled in London's famous Guildhall in early February, the KICK Sauber C44 displayed a strikingly fresh green livery.

In the background, German car giant Audi has taken shares in the team and will be a fully-fledged manufacturer taking 100 per cent control of the Stake F1 Team from 2026 onwards. Finland's Valtteri Bottas and China's Zhou Guanyu continue for another season in the cockpit.

Full Team Name	Stake F1 Team KICK Sauber
Base	Hinwil, Switzerland
Team Chief	Alessandro Alunni Bravi
Technical Chief	James Key
Chassis	C44
Power Unit	Ferrari
First Team Entry	1993
World Championships	0





Haas

Industrialist Gene Haas first became involved in motorsport in the American stock car series, NASCAR, forming a team in 2002. He'd forged his wealth creating a company that built computer-run tooling machines.

After winning the NASCAR title with joint owner Tony Stewart in 2011, Haas set his ambitions on Formula 1 and went into an engine partnership deal with Ferrari. With a satellite design team based at Dallara, an operations facility near Silverstone, and the parent HQ in North Carolina, Haas entered F1 at the beginning of 2016 – and scored points on their debut.

One of the driving forces of the team was boss Guenther Steiner and his no-nonsense approach earned him fame on F1's Netflix Drive to Survive documentary. However, a falling out over the future direction of Haas led to him leaving the US-owned outfit at the start of the 2024 season.

Haas is the only team on the current grid not to win a race – or even have a top three podium finish. During its early tenure in F1, the team relied on young drivers that brought sponsorship, but in recent years has dropped that policy, relying on experienced racers such as current pilots Kevin Magnussen and Nico Hülkenberg – which paid off when the former scored the team's first-ever pole position in Brazil in 2022. Former engineer Ayao Komatsu was appointed Haas' new team principal at the start of the year.

Full Team Name	MoneyGram Haas F1 Team
Base	Kannapolis, United States
Team Chief	Ayao Komatsu
Technical Chief	Andrea De Zordo
Chassis	VF-24
Power Unit	Ferrari
First Team Entry	2016
World Championships	0



2024 F1® line-up

2024 F1 Season: Driver-by-Driver

Max Verstappen



The three-time World Champion was unstoppable in 2023, dominating proceedings with 19 wins and over 1,000 laps led. The Dutchman even managed to win ten races in a row to eclipse his Red Bull team-mate Sergio Perez by 290 points. Can anyone close the gap this coming season?

Sergio Pérez



Victory at the Jeddah Corniche Circuit was a great start to 2023 for the Mexican driver. 'Checo' then followed up his Saudi Arabian win with victory on the streets of Baku. Although he couldn't keep pace with team-mate Verstappen, he did give Red Bull their first 1-2 in the standings.

George Russell



The British driver only scored two podiums last year, although he stood on three... Sadly for Russell after inheriting third in Jeddah, he was subsequently demoted back to fourth place after the race. With just the one win to his name, he's as motivated as ever to reach the top step once more.

Lewis Hamilton



The winner of the inaugural FORMULA 1 STC SAUDI ARABIAN GRAND PRIX back in 2021, Hamilton will be keen to repeat his achievement when F1 returns to Jeddah this March. The seven-time champion has won in every season he's raced in the sport (since 2007) apart from the last two years.

Charles Leclerc



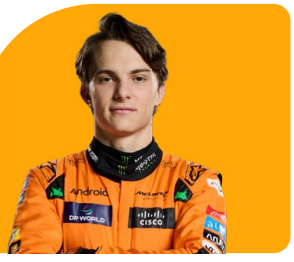
The statistics looked good for the Ferrari star in 2023 – five poles and six podiums – but he lost out to his team-mate in the races immediately after the summer break. With a new long-term deal signed back in January, he'll be one to watch when the red lights go out.

Carlos Sainz



In Red Bull's record-breaking year, Carlos Sainz stopped the complete clean sweep when he sensationally triumphed on the streets of Singapore last September. The Spaniard drove brilliantly at Marina Bay to keep a charging Lando Norris behind to notch up his second Grand Prix win for the Scuderia.

Oscar Piastri



The 22-year-old Australian was a revelation in his rookie season in Formula 1. He led his first laps during the Spa weekend, and when his McLaren's pace enjoyed an upswing in performance from mid-season onwards, Piastri clinched his first win in the Saturday Sprint in Qatar. A star of the future.

Lando Norris



The priority for Norris over the coming months is to stand on the top step of the rostrum for the first time. He came close last year, scoring seven top-three finishes – including a podium at Silverstone – when he memorably took the lead at the start to the delight of his home crowd.

Lance Stroll



The Canadian started last year in some discomfort, with a broken toe and damaged wrists, thanks to a pre-season cycling accident. On the track, his Aston Martin team enjoyed a considerable uplift in performance and everyone at the Silverstone factory will be hoping for more of the same this coming season.

Fernando Alonso



Despite his age (42), Fernando Alonso is still as quick as ever. His third place in last year's FORMULA 1 STC SAUDI ARABIAN GRAND PRIX was one of four podiums in the opening five races of 2023. He might even have won in Monaco, which would have been his first Grand Prix victory since 2013...

Esteban Ocon



The 27-year-old forms one half of the all-French line-up at Alpine. Pitched alongside Pierre Gasly, there was virtually nothing to separate the two last year. In the final reckoning, Ocon lost out to his team-mate by just four points and will be keen to reverse the order this season.

Pierre Gasly



The one-time Italian GP winner impressed at his first season at Alpine in 2023. The highlight of his campaign was securing a podium in which he displayed his meteoric talent during the wet/dry thriller at Zandvoort. Watch out for another closely-fought contest between Gasly and his team-mate Ocon in 2024.

Alexander Albon



The former Red Bull Racing ace might get another shot at the sharp end of the grid if his performances continue to impress. The London-born Thai driver shone under the new management at Williams (led by former Mercedes strategist James Vowles) as he amassed an impressive 27 points over the course of 2023.

Logan Sargeant



Hailing from Florida, the rookie became the first American driver to score a point in Formula 1 for 30 years when he inherited tenth spot at his home race in Austin. The 23-year-old continues at Williams for another season and will be looking to further his career points tally.

Daniel Ricciardo



The eight-time F1 winner remains one of the most popular racers in the sport and it was a welcome return when he replaced Nyck de Vries at the AlphaTauri team mid-way through 2023. Sadly, his comeback was impacted by a broken hand when he crashed into the barriers during practice at Zandvoort.

Yuki Tsunoda



At the final race of 2023 in Abu Dhabi, Yuki Tsunoda became the first Japanese driver to lead a lap since Takuma Sato ran P1 at the 2004 European GP. It was an emotional race for Tsunoda too, as he and the team bid farewell to its long-serving boss Franz Tost.

Valtteri Bottas



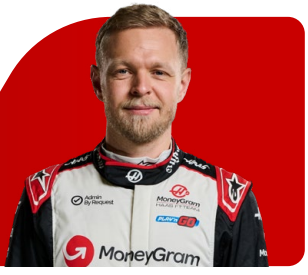
The Finn starts his third season at the newly-named Stake F1 Team and although he's not expected to add to the ten victories he scored during his stint with the title-winning Mercedes squad, Bottas will be as determined as ever to regularly finish in the points throughout the year.

Zhou Guanyu



It's a significant season for Zhou, as with the return of the Grand Prix in Shanghai to the calendar (for the first time since 2019), he'll become the first Chinese driver to take part in his home race. Expect a lot of support for the Stake F1 Team racer ahead of his home debut.

Kevin Magnussen



After departing the Haas F1 Team at the end of 2020, the Danish driver was given a fairy-tale comeback at the start of 2022. Since then he has given Haas their one and only pole position (in Brazil) and remains a popular personality within the North Carolina-based outfit.

Nico Hülkenberg



With more than a decade racing in Formula 1, Hülkenberg is one of the most experienced campaigners on the grid. However, the one thing still missing from the German racer's CV is a finish on the podium. He'll be hoping his fortunes change as he embarks on the new season.


Jeddah
Home of F1 in
Saudi
SAUDI MOTORSPORT
PZERO
THE FUTURE


SAUDI ARABIA
OVERTAKE
THE FUTURE



A Race, *and* a Cause

Education and Youth Development

A wide-ranging series of educational initiatives took place in the lead-up to the FORMULA 1 STC SAUDI ARABIAN GRAND PRIX 2024. This carefully curated program was aimed at primary, middle, and high school students with the aim of raising awareness of the many, varied career opportunities that exist in motorsports.

Overall, 99,111 students ranging from ages 6 to 22 were engaged in educational Programs, including the Future Truck Roadshow which visited 31 schools, universities, and clubs. School visits and inspirational Q&A Sessions were also arranged with F1 Academy Drivers and Formula 1 legend and SAGP ambassador, Johnny Herbert.

In addition an online social media video campaign was implemented, focusing on the main elements that go into delivering a successful F1 Race. This included a special focus on teamwork, healthy competition, and safety, that achieved over 1m views.

Furthermore, a hugely inspiring Motorsport Day event at Effat University was attended by 1000 students from its various departments during the F1 Academy testing week in Jeddah, providing them with an engaging introduction to the many careers available in and around motorsport and inspiring them to pursue their potential in this thrilling field. The event featured talks by multiple inspirational motorsport figures in a panel discussion – including the F1 Academy MD, Susie Wolff - and a wide ranging exhibition showcasing various professions that exist in the motorsport world.

Moreover, 2000 lucky students aged 9-22 were invited to visit the FORMULA 1 STC SAUDI ARABIAN GRAND PRIX 2024 paddock which included a guided tour of the Pitlane including face-to-face sessions with the engineers and mechanics from the Ferrari and McLaren F1 Teams.

The Opening Ceremony also offered 20 young fans a transformational experience as part of F1's Grid Kids scheme, a fitting culmination of their journey which started with their work in STEM at school and ended on the grid of the fourth F1 race in Saudi Arabia.

These experiences had a hugely positive impact on the students and introduced many to career opportunities they may not previously have considered, further growing the understanding of and passion for motorsport amongst Fans in Saudi Arabia.

Additionally, Saudi Motorsport partnered with several local universities to develop 'Young Talent' initiatives, to create co-training opportunities for students in the technology and engineering sectors.

Diversity & Inclusion Social Programs

In collaboration with local charities and societies, Saudi Motorsport developed the "Inspiring Engine Program" a unique educational experience program targeted at underprivileged children, orphans, and children with disabilities.

A program in partnership with 18 local organizations was set up to enable beneficiaries to become an active part of the community and improve the quality of their lives.

On average, more than 3089 children from different societies and charities were included to engage with the educational programs that were activated at the 2024 F1 race in Jeddah.

The program provided karting experiences for the kids, while also involving them in community engagement through undertakings such as the 'Annual Coffee Day' delivered by the Jeddah Autism Center, and an Arts Day run in conjunction with the Help Center

Furthermore, the children were invited to realise a dream come true by visiting the F1 Paddock during the 2024 F1 race weekend and attend meet & Greet Sessions with Ferrari and Mercedes drivers, including Lewis Hamilton!

Wellbeing & Nature

Located along the Red Sea, the Jeddah Corniche Circuit offers a refreshing sea breeze along with 34,000m2 of landscaping and 2500 Trees inside the JCC venue itself, creating a healthy environment from where fans and spectators can enjoy the race weekend.

Saudi Motorsport went to great lengths to safeguard the comfort and well-being of everyone who visited the Jeddah Corniche Circuit during the Formula 1 race weekend. Free drinking water was provided via over 42 Hydrate stations and refilling points across the JCC campus to ensure fans and staff always stay hydrated.

Welfare tents can be found across multiple locations inside the venue, and Prayer Tents for creating quiet corners for visitors to observe their faith. A child welfare operation has also been prioritized to be able to address any lost or distressed children and guarantee they are safely reunited with their caregivers.

Supporting persons with disabilities is of utmost importance, covering various aspects such as accessible parking, specialized transportation, and the journey to Grand Stand Platforms and Fan zone activations.

Further, the welfare extends to the Animals at the circuit by creating an animal welfare program implemented to rescue any stray cats around the circuit. The cats are captured, treated at a veterinary clinic finally given up for adoption in their forever homes.

Moreover, all menus inside the venue hospitality suites are health-focused, ensuring that all guests can find a range of options to maintain a healthy dietary balance throughout the weekend. The menu tags featured sustainable stories behind the recipes and ingredients to engage guests and raise awareness.

Local Community

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Driven *by* Sustainability

Driving Towards A Sustainable Future

Saudi Motorsport continues to devote itself to driving the Kingdom's transformative Vision 2030 program forward. This is achieved by leveraging the positive social, environmental, and economic impact that comes from hosting the annual FORMULA 1 STC SAUDI ARABIAN GRAND PRIX at the record-breaking Jeddah Corniche Circuit.

The 6.175km, 27-turn Jeddah Corniche Circuit, the fastest, and longest street circuit, extends its ambition beyond its thrilling racing potential. The circuit is committed to evolving into a more sustainable venue, contributing to the betterment of not only the quality of life for the surrounding neighbourhood but for the city of Jeddah as a whole.

One of the overarching goals for Saudi Motorsport has always been to maximize its positive social impact, whilst ensuring that the FORMULA 1 STC SAUDI ARABIAN GRAND PRIX becomes one of the most sustainable motorsport events in the world.

Saudi Motorsport implemented various sustainability campaigns, such as the "Can you Hear the Eco" focused on promoting sustainability practices both internally and externally. Additionally, "Welcome Aboard Vendors" initiative, which aimed to ensure vendors' adherence to sustainability standards. Another campaign, the "Go Green" campaign aimed to encourage mass transportation and carpooling, while the "Every Step Counts" campaign aimed to promote walking and a healthy lifestyle. Lastly, the "Waste Less" campaign aimed to raise awareness and promote food donation.

The following methods highlight how SM is striving to achieve these goals, whilst consistently aligning with Saudi Arabia's Vision 2030:

What We Use

In close coordination with Jeddah Municipality, SM continues to develop a comprehensive waste management plan. This plan spans from source to recycling factory, aiming to reduce and eliminate single-use plastics and to encourage recycling efforts.

Methods used to implement this plan include:

- 100% conversion to paperless, e-tickets and VAPPs for all attendees.
- Eliminate single-use plastic in Pad dock and Premium hospitality.
- Eliminate any food waste by collab orating with the Saudi Food Bank.
- Highly visible placement of recycling bins across the venue, with an effec tive recycling awareness campaign.

To The Race: Local Fan Travel

To ensure that more fans than ever before could arrive at the Jeddah Corniche City track by sustainable means for the 2024 race, multiple public transport options were made available. These options catered to fans, vendors, and staff, including electric golf carts and scooters offered to the public once inside the F1 venue.

To further encourage fans to walk safely to the Jeddah Corniche Circuit, the local municipality widened pavements, increased street lighting, and built pedestrian bridges to make it easier to crossroads safely. In addition, more trees were planted in the surrounding roads leading to JCC to offer shade while walking to the racetrack.

Moreover, a special travel program was implemented for fans with disabilities, facilitating easier access to the Jeddah Corniche Circuit throughout the race weekend.

Conducting Low Carbon Business

Saudi Arabia is taking decisive steps to transition to a clean energy future, in line with the core aims of Vision 2030.

Reflecting its commitment to Vision 2030 the Jeddah Corniche Circuit has implemented important measures to utilize clean energy, including transferring to Grid power and the use of solar-powered lighting poles and LED track lighting systems during the Formula 1 race weekend.

SM Also prioritizes online meetings with vendors and partners during the preparation phase to minimize congestion and unnecessary travel by car or airplane. 4574 online meetings were arranged during the pre-event planning phase in 2024 with an increase of 57% compared with last year.

In addition, the Go Green Campaign promoted the benefits of walking, carpooling, or using public transport to reach the Grand Prix. Additionally, priority parking slots were assigned to electric car users.

Moreover, promoting all sustainability Operations with all Vendors and suppliers with the "Welcome aboard Vendors" Initiative to raise awareness and promote sustainability.


Plant a Tree and Taste the Tea
YA HALA


stc
stc

Meet Alejandro Agag, CEO of Extreme E



Q1: You have recently announced a ground-breaking new Electric 360 multi-year partnership with the Public Investment Fund (PIF), bringing together Extreme E, Formula E and E1 Powerboat racing series to help drive technological innovation and sustainable technology education. Tell us more about the partnership and its vision.

AA: I firmly believe that the Public Investment Fund (PIF) has been a cornerstone for the inception of the E1 series. They have played a crucial role not only in launching but also in sustaining Extreme E and facilitating its transition. Moreover, PIF has joined forces with us in Formula E, marking a historic first as a partner across all three championships. This collaboration is a testament to PIF's deep commitment to fostering innovation and advancing technology within the environmental sector. Such dedication aligns perfectly with the ongoing diversification efforts in our country, which is moving away from its traditional reliance on oil. With the ambitious Vision 2030, there's a clear strategy to embrace diversification, especially by supporting new technological advancements, including innovative mobility solutions.

Q2: The launch of the 2024 Extreme E season takes place in Jeddah this year. What do you expect from the new location?

AA: I'm really excited about the new location for the launch of the 2024 Extreme E season in Jeddah. The moment I arrived here, I was truly impressed by the beauty of the surroundings, especially being so close to Jeddah city. Currently, we're actually staying right in the heart of Jeddah city. The choice of location is influenced by the Ministry of Sports (MOS), as we aim to explore different areas of the country with each event. This marks our fourth different location in Saudi Arabia. Previously, we've been to Al Ula, in an inland location, then we ventured to a location in Al Ula near the water, last year we were in NEOM and now we're here in Jeddah, near the city itself.

Q3: What will be the focus of Extreme E's legacy initiative at the Desert X Prix this year?

AA: Our focus for Extreme E's legacy initiative at the Desert X Prix this year is centered on addressing the global challenge of conserving and restoring coral reefs. We're emphasizing the importance of advancing research and development in this field, and we're partnering with three esteemed organizations: the G20 Coral Research & Development Accelerator Platform (CORDAP), King Abdullah University of Science and Technology (KAUST), and Ocean Revive. This initiative is spearheaded by Professor Carlos Duarte from our series' Scientific Committee.



Considering that Jeddah is a city by the Red Sea, our legacy project aligns perfectly with the local environment. The Red Sea boasts incredible coral treasures, making our coral restoration efforts with KAUST and Professor Carlos Duarte particularly meaningful. It's a legacy initiative that truly resonates with this area.

Q4: The Kingdom of Saudi Arabia has kicked of each Extreme E season so far and this season will be no exception. What makes this partnership so special?

AA: Our partnership with Saudi Arabia holds significant importance for us and dates back to the inception of Extreme E. It's founded on a shared commitment to technology and innovation, aiming to discover and implement novel approaches across various sectors without causing harm to the environment. We deeply value this alignment, particularly in the realms of industry and transportation, where our mutual focus on sustainability drives our collaboration forward.

Q5: What are the values that Extreme E shares with the Kingdom?

AA: I believe that Extreme E's values align closely with those of Saudi Arabia. When it comes to climate action, I see actions falling into two categories: those that simply make us feel good and those that truly make a difference. While many efforts may fall into the first category, such as choosing not to travel by plane for a vacation, what truly matters is implementing solutions that have a tangible impact. For Extreme E, this means focusing on technology, innovation, and finding sustainable alternatives across various industries and modes of transportation. In this regard, our values are fully in sync with those of Saudi Arabia.

Q6: You described the values and vision of the series as innovative, technology-led, pioneering and daring. How do these values translate to the road?



AA: As I said, our values are deeply rooted in innovation and technology, guiding us to constantly seek new ways to improve without causing harm to the environment across all aspects of industry and transporta-

tion. To embody these values, we continually strive to innovate and push boundaries. Transitioning to hydrogen is a testament to our commitment to this mission. I firmly believe that both battery and hydrogen technologies have their place in our journey towards a sustainable future.

Q7: Extreme E has set up a pioneering hydrogen technical working group in close collaboration with FIA and Formula 1 in the lead up to the Extreme H launch in 2025, the first-ever hydrogen off-road racing World Championship. Tell us more about the new sustainable series.

AA: The future direction of Extreme E is centred around hydrogen, which will lead to the transition of the series being renamed Extreme H. While battery technology will remain mainstream, especially in urban environments, there are limitations such as potential lithium supply bottlenecks and challenges with charging infrastructure. Introducing hydrogen technology provides a complementary solution to these issues and contributes to the larger goal of decarbonizing mobility. A complementary clean technology can be incredibly beneficial when considering the broader goal of reducing carbon emissions in transportation. This is why I believe hydrogen has a significant role to play, especially since it lacked a dedicated platform until now. With the introduction of Extreme H, hydrogen finally has the platform it deserves in advancing sustainable mobility.





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Reigniting the Extreme E Spark

The opening two rounds in this year's Extreme E series took place in a new location close to the city of Jeddah, with the spectacular sandy Arabian desert proving to be a challenging terrain for the competitors. Although one driver who was used to the conditions was Saudi female racer Dania Akeel, making her Extreme E debut at her home event.

The Dakar regular lined-up for Jenson Button's JBXE team and finished seventh in round one before causing a red flag in the Redemption Race after she was hit at the opening corner and spectacularly rolled her ODYSSEY 21 car over.

Just one month after his epic Dakar win, rally legend Carlos Sainz Sr was again standing on the podium in Saudi Arabia – this time as team owner – as his Acciona | Sainz XE Team (ASEX) took victory in the second round of this year's Extreme E series.

Co-drivers Fraser McConnell and Laia Sanz took top honours in the four-lap Grand Final of the Desert X Prix to take ASEX to second in the standings, just two points adrift of Rosberg X Racing.

The RXR duo of Johan Kristoffersson and Mikaela Åhlin-Kottulinsky had emerged triumphant in the opening round the previous day, after a thrilling last-gasp overtake to beat the NEOM McLaren team by just 0.167s.

In a race that featured multiple changes for the lead, it was heartbreak for McLaren's all-new line-up of Mattias Ekström and Cristina Gutiérrez, who just missed out on round one honours. Although they did secure victory in the Redemption Race with an exciting late pass at the final corner the next day.

Leaving Saudi Arabia in third overall (after scoring two third places) was the Veloce pairing of Molly Taylor and Kevin Hansen ahead of the Andretti Altawkilat outfit.









JCC KARTING

The JCC Karting Centre is set to become the flagship venue for all motorsports activities in Jeddah. The brand-new state-of-the-art facility in Jeddah caters to all ages, from 5 years upwards, ensuring that everyone – big or small - can enjoy the thrill of racing.

Strategically located between the Jeddah Corniche Circuit and the main Jeddah Highway, the centre has been designed to bring communities together behind a shared passion for motorsports.

Fundamentally, the JCC Karting Center seeks to go beyond just providing karting sessions. Instead, there exists a pointed aim to become the Motorsport hub for Jeddah's residents, especially those who prefer to mix their racing with a spot of socialising! To this end, the JCC Karting Centre offers its guests a mix of competitive racing events and fun social gatherings, making the facility a perfect location to meet fellow racing enthusiasts with whom you can share your love for motorsports.

JCC Karting is underpinned by a strong mission and clearly defined vision:

- To cultivate a vibrant community of motorsports fans, fostering grass roots development and igniting a passion that resonates for a lifetime.
- To establish JCC Karting as the premier destination for social sports activities in Jeddah.
- To expand reach and attract a di verse audience by offering a state-of-the-art karting facility.
- To actively foster the development of the drivers of tomorrow.

The track itself is 1.2km in length and takes up a total space of 50sqm. A fleet of 50 top-of-the- range karts are ready for action here, ensuring as many aspiring racers as possible can test their skills on the track at any one time. There are different kart models for different age groups: Bambino Karts (5-8yrs); Cadet Karts (9-12yrs); Junior Karts (9-14yrs); Adult Karts 2-seater (14yrs+) and Adult Karts 1-seater (14yrs+).

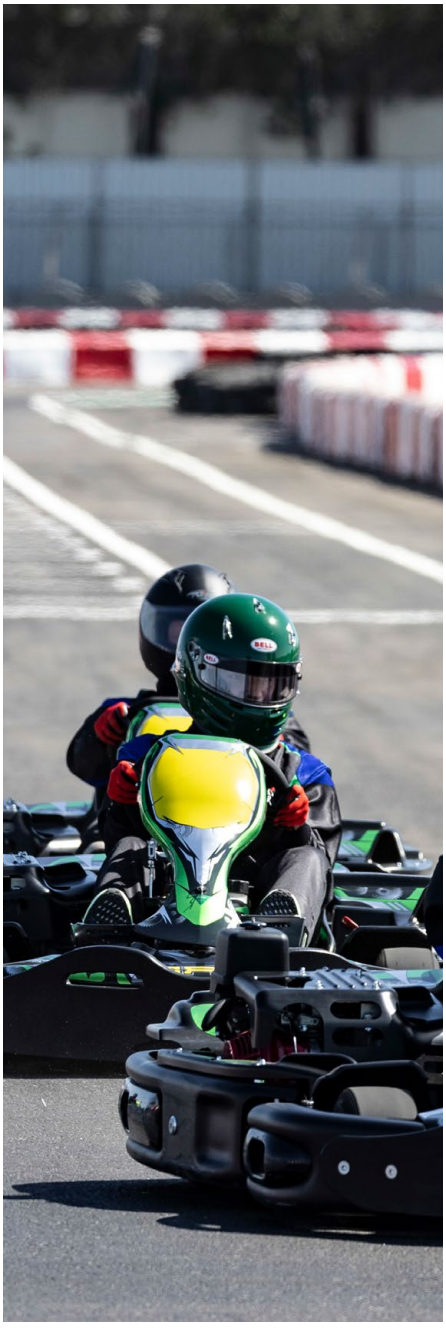
The Karting offering provides a range of packages across various formats, including single or multi-sessions whilst team building, birthday or private corporate events are also available to book. Moreover, there are also plans for a JCC Championship to run as well as a Fun Kart Championship for more junior members.

Moreover, the launch of the JCC Karting Academy will help nurture local talent, offering youngsters a clear pathway to becoming competent and skilled drivers. Classes will be delivered by renowned coaches, ensuring top-tier instruction and focus on the dynamics of the kart, racing strategies and cornering techniques. Practical karting techniques and theoretical knowledge sessions will also be provided with regular assessments and feedback sessions provided to each student to help monitor progress.

Immersive sim-racing experiences will also be available at the Karting Centre, with F1 and GT Simulators set up on-site to help drivers hone their race craft further.

Finally, after a hard session on-track or at the simulator, the coffee shop located within the centre offers guests a range of refreshments to enjoy. Whether you're in need of a coffee to revitalize your energy or a soft drink to cool down after an exhilarating session, the JCC Karting Centre has you covered.

A complete karting experience goes beyond just the thrill of the race – it's about creating memories and forging connections with fellow motorsport enthusiasts, and there is no better place to do so than at the JCC Karting Centre.







Athar East to West









FIFA® on the TRACK

In December 2023, Saudi Motorsport had the privilege of hosting FIFA President Gianni Infantino in Jeddah for an exceptional visit to the world's fastest street circuit, the Jeddah Corniche Circuit, renowned as the home of the FORMULA 1 STC SAUDI ARABIAN GRAND PRIX.

During his visit, Gianni Infantino experienced the circuit firsthand through a Hot Laps session on the record-breaking 6.175km Formula 1 track, immersing him in the exhilarating speed and thrill of motorsport racing.

Reflecting on the experience, the FIFA President commented: "It was a fantastic experience attending a driving session at the Jeddah Corniche Circuit along with the Presidents from continental confederations and other friends. The atmosphere and the adrenaline of sitting in a racing car was amazing and it's clear that motorsport, like football, has the power to unite people all over the world."

His visit to Jeddah aligned with the hosting of the prestigious FIFA World Club Cup in the city, taking place from December 12th to 22nd. This event marked the 20th edition of the FIFA Club World Cup, an internationally recognized football tournament organized by FIFA. It features the champions from the six continental confederations, alongside the host nation's league champions and the Jeddah-based team, Al-Ittihad.

This edition was especially significant as it was the final seven-team format before the expansion to 32 teams in 2025. It also followed the announcement of Saudi Arabia as the host country for the World Cup in 2034, drawing considerable attention both locally and internationally.

The Club World Cup culminated in a memorable final at the King Abdullah Sports City stadium, where Manchester City, winners of the Champions League and English Premier League, secured a resounding 4-0 victory against Brazil's Fluminense. This victory was celebrated by more than 50,000 fans, underscoring the universal allure of football while highlighting Saudi Arabia's growing prominence on the international sports stage.



FIFA President Gianni Infantino visits the Jeddah Corniche Circuit


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Your JCC Go-To Guide

Jeddah Corniche Circuit: Track Hire
Saudi Motorsport's Track Hire offering transforms the Jeddah Corniche Circuit into your private racing arena. Revel in the exclusivity of commandeering a car on the world's fastest street circuit, a masterpiece of engineering that beckons with 6.174 km of asphalt and 27 challenging turns.

Tailor your event to perfection—whether it's an unforgettable product launch, a corporate team-building day filled with adrenaline or a bespoke racing experience.

Beyond the sheer thrill of the track, discover the array of facilities at the JCC, from state-of-the-art garages to VIP lounges, all designed to facilitate an unparalleled event experience.

Enjoy the seamless integration of your brand into this iconic circuit, turning every lap into a statement of excellence. Whether for high-octane racing or high-impact events, a day at the JCC is your first step toward an unforgettable journey to the heart of motorsport.

Jeddah Corniche Circuit: Venue Hire
Elevate your event to new heights at the Jeddah Corniche Circuit, where prestige meets unparalleled event execution.

Immerse your guests in a venue synonymous with excellence, offering diverse spaces that cater to any gathering. Whether you require the luxury of the Paddock Building, the exclusivity of the Private Villas or the flexibility of our Garages, our facilities are designed to impress. Each location within our circuit is designed to provide an optimal experience, with state-of-the-art amenities and breath-taking views that promise to leave a lasting impression.

Our dedication to your event's success is exemplified not only by our versatile venues but also by our exceptional guest experience and hospitality services. Beyond the tangibles, it is the attentive service, the ambient settings conducive to both excitement and relaxation and the overall atmosphere of exclusivity that truly define the hospitality encountered at the Jeddah Corniche Circuit.

Hosting an event here guarantees a memorable experience for your guests, as they enjoy the fusion of modern facilities with impeccable service. Delve into the details of our distinguished venue hire services by viewing our full venue hire brochure.

To book your day of adrenaline fuelled luxury at the Jeddah Corniche Circuit, please contact us at:
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Reaching *New* Heights

Impressive International Participation by Saudi Racers

The Saudi Automobile and Motorcycle Federation is bolstering the efforts of "The Nation's Pride"

The Saudi Automobile and Motorcycle Federation is redoubling its efforts to advance the motorsports sector within the Kingdom and to bring the world's most prestigious international championships to its grounds each year. These efforts support the Kingdom's Vision 2030 by showcasing its ability to host major sporting events and to draw globally recognized athletes and celebrities. In addition, the Federation focuses on nurturing and promoting the Kingdom's young sporting talent, with the goal of having them stand for Saudi Arabia on international and world stages in the times to come.

Saudi Arabia has been the stage for some of the world's toughest and most challenging rallies, with the Dakar Rally marking its fifth year in succession within the Kingdom's borders. Additionally, the prestigious Formula One World Championship has graced the Jeddah Corniche Circuit with the FORMULA 1 STC SAUDI ARABIAN GRAND PRIX 2024 for the third year running. The Kingdom also annually welcomes key international motorsport events like Extreme E and Formula E, attracting a diverse and global cohort of fans and competitors to its extensive range of racing spectacles.

With the local development of this sector, the international participation of Saudi racers, which is always commendable, has increased. Therefore, the Saudi Automobile and Motorcycle Federation has granted the "Nation's Pride" award to the most prominent racers who have raised the name of the Kingdom in international and global championships, including: Ahmed Al-Shegawi, Yasir Seaidan, Dania Akeel, Yazeed Al-Rajhi, Haitham Al-Tuwayjiri, Abdulmajeed Al-Khulaifi, Khaled Al-Feraihi, Ibrahim





Al-Muhna, and Hamad Al-Harbi.

Champions of Saudi motorsports have greatly enhanced the Kingdom's prestige in the international racing arena with their remarkable successes in worldwide competitions. Their engagements and triumphs in esteemed racing events like the World Rally Championship, Baja races, and the Dakar Rally stand as a testament to the nation's pride. Such successes showcase the drivers' talent and versatility as well as the Kingdom's escalating commitment to and investment in motorsports. This underscores the Saudi racers' progressive performance and competitiveness in these challenging competitions and their ability to compete at the highest levels.

The Kingdom of Saudi Arabia reaffirms its leadership in the motorsports sector every time, always striving to achieve any milestone, with the generous and unlimited support of the Custodian of the Two Holy Mosques, King Salman bin Abdulaziz Al Saud, the care and support of the Crown Prince, His Royal Highness Prince Mohammed bin Salman, and the effective guidance and directives of the Minister of Sports, His Royal Highness Prince Abdulaziz bin Turki Al-Faisal.




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Lipton
EARL GREY

Third Edition of Distinction and Success

The third edition of the Saudi Toyota Championship 2023 differed from previous ones. It was notably marked by high competition across various tournaments and events and toured new and diverse Saudi cities. The Saudi Automobile and Motorcycle Federation organized six competitions within the Saudi Toyota Championship, namely Rally, Drag, Drift, Time Attack, Autocross, and Hill Climb.

The Rally Championship toured the areas of Hail, Tabuk-NEOM, Qassim, and Jeddah, while the Hill Climb Championship took place in Al-Bahah and Taif. Meanwhile, the Drift, Time Attack, and Autocross Championships were held in Al-Ahsa, Jeddah, and Riyadh, with the Drag Championship, as usual, taking place only in Riyadh.

This year's Saudi Toyota Championship witnessed competition at the highest level among the participants, where the champion Yazeed Al-Rajhi continued his dominance in the car category in the overall standings of the Rally Championship, securing first place, followed by Saleh Al-Saif in second place, and Dania Akeel in third. In the Bikes category, the title went to Ehab Al-Hakeem, with Mishal Al-Ghuneim in second place, and Abdulhalim Al-Mogeera in third. Haitham Al-Tuwayjiri took the lead in the overall standings for the Quad category against Hani Al-Nomesi in second place, and Abdulaziz Al-Atawi in third.

In the Drag Championship for cars, Muslim Al-Qallaf achieved first place, followed by Saeed Al-Jassim in second, and Abdullah Al-Shamsi in third. In the Bikes category, Ahmed Al-Nukhilan took first place, followed by Mishari Al-Turki in second, and Mothana Abu-Thyaab in third.

Moreover, the Autocross Championship was particularly challenging, ending with Fadi Youssef Hamamdeh in first place, Abdulaziz Al-Ramih in second, and Saeed Zaki Al-Mouri in third. In the Time Attack Championship, Ahmed Khaled Bin Khanen achieved first place, with Fadi Youssef Hamamdeh in second, and Sulaiman Al-Saheel in third. From his side, Turki Zaid Alzeer topped the overall standings in the Drift Championship, followed by Nicolas Suleiman in second, and Bader Abdullmalik Al-Shurayhi in third.

In the Hill Climb Championship, Jean Lahoud continued his dominance, achieving first place, followed by Fadi Youssef Hamamdeh in second, and Rabih Moayad Al-Awar in third.

The Saudi Automobile and Motorcycle Federation strives each time to hold the championships in new and diverse cities, to introduce the competitors to the various environments and cultures in the Kingdom, and to give as many young talents as possible the opportunity to participate in the different competitions of the Saudi Toyota Championship and from there to launch into recording international participations as well.








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Explore *Al-Balad* The Heart of *Jeddah*

Old Jeddah - Al-Balad

Al-Balad, the Old City of Jeddah, is the Kingdom's most evocative historical quarter and is also listed as a UNESCO World Heritage Site. It is one of the most unique and charming places go visit in the city, offering visitors a distinctive impression of its architecture and Saudi Arabia's rich history and cultural heritage.

Al-Balad was founded in the early 7th century and served as Jeddah's commercial hub before the oil boom in the 1970s. It was founded as a trading port city and primary gateway for the Islamic holy city of Mecca. Over the centuries, Jeddah grew in size and importance, attracting traders and merchants from across the Arab world, as well as from Europe, India, and East Africa.

Today, the old town is famous for its ancient architecture and traditional buildings that were constructed using coral stone and decorated with beautiful wooden lattice windows. What sets old Jeddah apart is its prominent features with dusty maze-like narrow streets and alleys, which can be quite difficult for visitors to navigate without a guide.

Built on Jeddah's beautiful coastal land, this historical site has long been a gathering place for people from many different backgrounds and cultures. Surrounded by its old walls, it is accessible via eight main gates, each of which tells a different story from the past.

Moreover, the site is home to more than 10 ancient houses, signified by their own distinctive designs and the



names of the families who once resided there. Most buildings in Al-Balad are between 200 and 300 years old, although carbon-dating has shown evidence of structures dating back 1,400 years. Their preservation and restoration are a testament to the important work overseen by the Saudi Ministry of Culture in recent decades.

Amongst the most striking buildings is the Nassif House: a beautiful, restored 19th century mansion, which was constructed for Omar Nassif Efendi, who was governor of Jeddah in the late 1800s. Today it serves as a museum, showcasing the rich history and culture of the region. The house is also known as "The House with the Tree" as it opens onto a square, with a Neem tree, which was a rarity in the region with this particular one believed to have been the only one in Jeddah up to the 1920s.

The Matbouli House was a traditional Hijazi merchant's home, which has also been converted into a museum. The authenticity of the place has been lovingly preserved offering visitors an insight into what everyday life in Al-Balad looked like in the 19th century.

What sets Bait Nour Wali apart from the other buildings in historic Jeddah is its unique green protruded delicately inscribed windows, a distinctive feature of Jeddah's ancient architecture known as Rawashin. It also holds an efficient water system consisting of wall-building pipes that drain rainwater into a ground tank.

These are just a few of many exquisite ancient houses and sites that can be explored in Al-Balad which make it a fascinating and unique destination for all visitors; offering a tangible and tantalising glimpse into the Kingdom's rich cultural heritage and history.



Dakar's **5th** Edition *Celebration*

Dakar: the Ultimate Challenge

After two weeks of competitive navigation across the Kingdom of Saudi Arabia, Carlos Sainz and co-driver Lucas Cruz claimed a famous Dakar Rally triumph for Audi in the manufacturer's final outing in the legendary event.

The legendary Spaniard's fourth Dakar title was decided when his nearest competitor, Sebastien Loeb, faltered on the penultimate day of the off-road marathon. Outright victory at the wheel of the hybrid RS Q e-tron in the T1 Ultimate class was a fitting result for Audi in their third and final year competing in the Dakar Rally, before the German car-maker turns its attention to Formula 1 for 2026.

The fifth edition of the Dakar in Saudi was another huge success for the organisers as this year's epic 15-day route took in 4,727km of competitive stages across a total distance of 7,981km. Spanning the breath-taking Saudi Arabian landscape, the opening round of the 2024 FIM-FIA World Rally-Raid Championship featured stages in historic locations, including Al Ula, Ha'il and a special 48-hour leg in the Empty Quarter. Famous for its many vast dunes, the crews had to maintain their pace while navigating the tricky, sandy terrain in this challenging region in the south east of the Kingdom.

Crossing the finish line in the Red Sea





port of Yanbu, rider Ricky Brabec was victorious for a second time on his Monster Energy Honda Team bike, while Cristina Gutiérrez famously became the first female driver to win a Dakar title since Jutta Kleinschmidt in 2001 when she triumphed in the Challenger class.

In the SSV category, Xavier de Soultrait won by the narrowest of margins while Martin Macík topped the truck class.

Of the 340 vehicles that started the 46th edition of Dakar, 239 reached the final podium to receive a special medal as an award for completing all 12 stages across the two-week endurance race. They included the runners and riders of the 4th edition of the Dakar Classic and the innovative Mission 1,000 entrants, powered by alternative engine technologies to drive the rally raid towards a sustainable future









The prestigious FIFA World Club Cup took place in Jeddah from December 12 to 22. This event marked the 20th edition of the FIFA Club World Cup, an international club football tournament organized by FIFA. It featured the winners of the six continental confederations, along with the host nation's league champions and the Jeddah-based team, Al-Ittihad.

It was the last seven-team Club World Cup before the tournament is expanded to 32 teams in 2025, and was played right after the announcement of Saudi Arabia as host of the World Cup in 2034. As such, it generated massive attention within Saudi Arabia as well as from the global football community. The tournament itself was ultimately won by Champions League and English Premier League winners, Manchester City, who beat Brazil's Fluminense 4-0 in an eventful final held in the King Abdullah Sports City stadium in Jeddah in front of over 50,000 fans.

The SM Hospitality team's primary areas of focus during the FIFA Club World Cup were two-fold: Venue Guest Operations and Hospitality. In FIFA terminology these are two distinct streams, so SM had to coordinate its plans with the two departments separately:

- Guest Operations workstream is concerned with invited VIP and VVIP guests and implements services for them according to strict standards established throughout the years.

- Hospitality workstream is more flexible and creative and caters to commercial clients delivering the best possible standards of service using the given resources.

SM's team managed the full event cycle, starting from the very first stadium visits, analysing available spaces against guidelines and client group requirements, and developing hospitality products for every stadium. At the end SM was managing VVIP and VIP lounges, Premium Hospitality lounges, 18 skyboxes and the Hospitality village at the KASC Stadium as well as VVIP and 2 VIP lounges, Premium Hospitality lounges and 15 skyboxes at the PAAF stadium. On top of this, SM was running the FIFA Club at the official VIP hotel at The Ritz, which was hosting and entertaining VIP guests daily.

To deliver on its scope of work, SM worked with two catering vendors, two decoration vendors, one giveaways vendor and one activations vendor, and also procured core items through the master planner.

One of the highlights of the SM team's work became the Hospitality Village: a turnkey product SM imagined and delivered from scratch, transferring the parking lot at the KASC stadium into a fun and enjoyable entry-level hospitality location where guests could enjoy elevated snacks and entertainment pre and post-match.

Overall, SM welcomed almost 20,000 guests across two weeks of the event, and received hugely positive feedback from all the stakeholders, including high praise from the FIFA guest operations and hospitality teams.



Total guest attendance & No. of meals served – 4691 PAX.

Opening Ceremony: 2000V/VIP guests
Full operational planning: catering, VIP space set up and decoration, operational planning, hosts.
Staff: 14 pax hospitality team; 587 pax operational staff managed: 18 hosts; 472 catering staff; 16 ticketing staff, 81 ushers and security

Competition venues: 26 venues, 16 Live days
Total guest attendance & N of meals served – 2291 PAX.
Full operational planning: catering, VIP spaces set up and decoration, operational planning, hosts.
Staff: 14 pax hospitality team; 250+ pax operational staff managed: 48 hosts; 200 catering staff; ticketing staff, ushers, and security Giveaways: 300 pieces
Management of catering, hosts, and giveaways vendors; coordination with master planner for space set up and decoration.

Closing Ceremony: 400V/VIP guests
Full operational planning: catering, VIP space set up and decoration, operational planning, hosts.
Staff: 14 pax hospitality team; 90 pax operational staff managed: 15 hosts; 65 catering staff; 10 ticketing staff, ushers, and security

World Combat Games 2023

Saudi Motorsport Hospitality: A True Saudi Welcome
When it comes to hospitality, Saudis pride themselves on their warm welcome. Indeed, it is a matter of principle for any Saudi to ensure guests to the Kingdom are received and embraced in the only way Saudis know how: with warmth, joy, and openness.

Saudi Motorsport is equally committed to these essential Saudi values and seeks to deliver a truly first-rate hospitality experience for all its guests at every event it hosts or supports. Already renowned for its premium hospitality delivery at the FORMULA 1 STC SAUDI ARABIAN GRAND PRIX, in 2023, SM also lent its services and expertise to three other major sporting events that were staged in the Kingdom: the World Combat Games (WCG), the Saudi Games & and the FIFA Club World Cup.

The **World Combat Games and Saudi Games** were two massive events that took place within a period of 28 days in Saudi Arabia in November of last year, requiring months of painstaking preparation on all fronts.

From a hospitality perspective, both events saw the SM Hospitality team managing and setting up 26 competition venues, serving over 5,000 VIP/VVIP meals, organizing 4 ceremonies, and overseeing over 1,000 staff.

The team's primary focus areas included catering, decor, guest giveaways, staffing, and operational planning, with their accomplishments in each domain being truly remarkable.

• With regards to catering, the team went through a rigorous tender process, evaluated multiple proposals, and provided food tastings and menu design updates. They also managed the delivery of F&B equipment, set up F&B and decor, and executed F&B services to perfection throughout the duration of each event.

• When it came to managing décor for both the WCG and the Saudi Games hospitality venues, the team planned and evaluated each decor proposal, oversaw the production timeline, and managed the production and delivery of all decor elements. They were also in charge of installation, operation control, dismantling and post-event cleaning.

• For guest giveaways, the team ideated, evaluated, and produced a special, bespoke range of gifts, that were distributed to all hospitality guests at both events.

•Moreover, the team recruited and interviewed all hospitality staff, provided staff training, held daily briefings, managed individual teams, and implemented a motivational evaluation program to ensure all staff members were ready, engaged and motivated to deliver a best-in-class hospitality experience throughout the entire WCG and Saudi Games.

• Finally, for the all-important operational planning, the SM Hospitality team created clearly defined ops and action plans as well as effective logistics, and BOH strategies, whilst also managing the accreditations and VAPPs process, supervising and structuring the VIP/VVIP areas and overseeing the guests collective and individual hospitality journeys.

The SM Hospitality team's accomplishments were immense, and their hard work and dedication paid off in the successful execution of these two massive events. They managed to deliver exemplary services to all guests, ensuring that everyone had a great experience at the World Combat Games 2023 and Saudi Games 2023.

SM's rapidly growing project portfolio requires a very committed and agile team. Thankfully, SM has managed to assemble an exceptional team of professionals who succeeded in delivering against such difficult briefs on all three events.

Working on such a diverse portfolio of major events has enabled the team to grow its experience at an incredible rate, ultimately ensuring that this level of experience will feed back into the team's main annual project: the FORMULA 1 STC SAUDI ARABIAN GRAND PRIX.

KEY FACTS
TOTAL Across all 3 events:
Total guest attendance & No. of meals served – 19,979 PAX.
Total N of Live days: 50 days

WCG
Total guest attendance & No. of meals served – 1,280 PAX.

Opening ceremony: 510 guests
Full operational planning: catering, VIP space set up and decoration, operational planning, hosts.
Staff: 6 pax hospitality team; 18 hosts; 42 catering staff
Competition venues: 5 venues, 11 Live days
Competitions guest attendance & N of meals served – 770 PAX.
Full operational planning: catering, VIP spaces set up and decoration, operational planning, hosts.
Staff: 6 pax hospitality team; 18 hosts; 26 catering staff
Giveaways: 150 pieces
Management of catering, hosts, and giveaways vendors; coordination with master planner for space set up and decoration.



RIYADH 2023

WORLD COMBAT GAMES

دورة الألعاب العالمية القتالية

SAUDI GP Roadshows

Since it's establishment, the Saudi Motorsport Company has been heavily focussed on leveraging the power of F1 to drive the nation's transformative **Vision 2030** programme. Utilising a 'community-first' approach, SMC's strategic public outreach has helped to forge a solid and lasting connection between the people of Jeddah and the biggest annual sporting and entertainment event hosted in the Kingdom.

This resolve within SMC to use the presence of Formula 1 in the Kingdom to unlock the talent, potential, and dedication of Saudi Arabia's young men and women remained as strong as ever as it prepared for the arrival of F1 to Jeddah for the fourth time in March 2024. With 70% of the Saudi population under the age of 30, its people want to embrace and welcome the many new opportunities that have become available in the past few years. By exposing the nation's young, talented people to the best of the best in the fields of racing, engineering, hospitality, and marketing. SMC hopes to inspire future generations and help them to develop into the leaders of the future.

For F1 – as well as the likes of Formula E, the Dakar Rally, Extreme E - to find a permanent home in Saudi Arabia, it is therefore essential that the domestic audience buys into the long term project to establish Saudi Arabia as the home for major motorsport events in the region. While the success of the first three F1 Grands Prix has already energized the local fanbase, it was essential that SMC continued the good work of the past few years in 2024 by further connecting with the Saudi population to expand its growing love of motorsport.

With this in mind, the build-up to the FORMULA 1 STC SAUDI ARABIAN GRAND PRIX 2024 once again saw SMC reach out to the community to inspire, educate, and motivate them via a series of interactive roadshow activations across the F1 host city of Jeddah.

In the months leading up to the fourth successive F1 race in Jeddah, the race promoter launched a string of creative and educational initiatives across key hot spots in the city, ranging from the stunning Corniche promenade to the magnificent old town of AL Balad. These activations included a specially designed 'Countdown' Helmet and Tunnel positioned along the Red Sea waterfront, as well as a striking 'Countdown Totem' featuring a full length mock up F1 car cleverly positioned in the heart of th UNESCO Heritage site of Al Balad. These creative and interactive touchpoints helped to build hype and excitement amongst the local fanbase as the biggest sporting weekend in Saudi Arabia drew ever closer.



Additionally, a series of roaming activities took place across the Jeddah Corniche in the weeks leading up to the FORMULA 1 STC SAUDI ARABIAN GRAND PRIX 2024, which saw a 'Stig'-like racing driver character, dressed head to toe in green race suit and helmet, walk along the Jeddah Promenade, handing out information and offering fans spot prizes and ticket offers to the Formula 1 race weekend.

Moreover, fans were able to take their picture in front of a full-size Formula



Finally, SMC also launched an exciting new educational initiative designed to bring the power of motorsport to students across Jeddah, the home of F1 in Saudi Arabia.

The **Future Truck** roadshow embarked on a journey through Jeddah throughout February & March 2024. During this period it visited multiple schools and universities in the city, where it sought to educate and inspire students to discover more about the many career prospects that exist in motorsport via a stimulating blend of interactive edutainment activities.

The roadshow reached more than 2000 students across Jeddah. With a particular focus on STEM subjects – and how these apply to the motorsport arena – the core focus was on introducing students to the ethics of the sport, competition, team work and safety.



Using a 'learn-by-play' approach, the **Future Truck** offered students the chance to explore key STEM concepts related to the future of technology, sustainability, innovation and more through the lens of professional motorsport. From interactive displays to hands-on demonstrations, the Future Truck delivered an immersive learning experience, leaving a lasting and inspirational impact on all students.

As some of the aforementioned examples have shown, sport has the ability to drive social and cultural change like nothing else – it is the great unifier in today's world. Since the arrival of F1 in Jeddah it is obvious how effectively that change has impacted the Saudi population who are being exposed to experiences and opportunities that previously didn't exist. It is becoming increasingly clear that motorsport – and F1 in particular – has found a welcoming and long-lasting new home in Saudi Arabia.

The future is bright.




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