

**Size**178 x 305 x 102 mm
(7 x 12 x 4")**Base Material**
 Kraft or White
**Print Option**

Inside and Outside

**Color**

CMYK

**Sustainability**Recyclable, Premium White – 30% Recycled,
White & Kraft – Up to 60% Recycled,
FSC-Certified

Print perfect checklist

- Add your custom artwork to **your design here layer**.
- In order to ensure your custom packaging cuts correctly, it is very important that the unique structural dieline we send you is included as part of the print file. Please **do not delete, rotate or change the colors** of the structural dieline.
- We recommend using **10 pt font size** or larger.
- Single logo or design should also be **0.125 in** away from the trim lines.
- Lines and stroke weight should be no less than **.5pt** and **1pt** if reversed out.
- All artwork should be converted to **CMYK**.
- An alternative method to replicate the look of white ink on a kraft that you may consider is to purchase a white box instead and **simulate the Kraft material** by placing an image of Kraft material as a background image.
- If your art includes black, we recommend it's built as a rich black with **30 cyan (C), 30 magenta (M), 30 yellow (Y), and 100 black (K)**. For best results, include a .5pt stroke of 100% black (K) to avoid print overspray.
- For best results, all artwork should be vectored and image resolution should be **no less than 300 dpi**.
- In order to ensure your custom shoe box prints correctly, we require that **all fonts be converted to outlines**.
- Extend your design until the green lines** in the dielines. This serves as a bleed area to allow for inconsistencies during printing.
- For optimal scanning, ensure **QR codes have high contrast** and measure **20x20mm or above**. Do not scale the QR code below a **minimum of 16x16mm**.

1

Download dielineEnsure you have downloaded the correct sized dieline. Dielines can be found on the **noissue website**.

2

Complete your designUse the Print Perfect Checklist as a guide to get the best print results. Export as **CMYK PDF**. No crop marks needed.

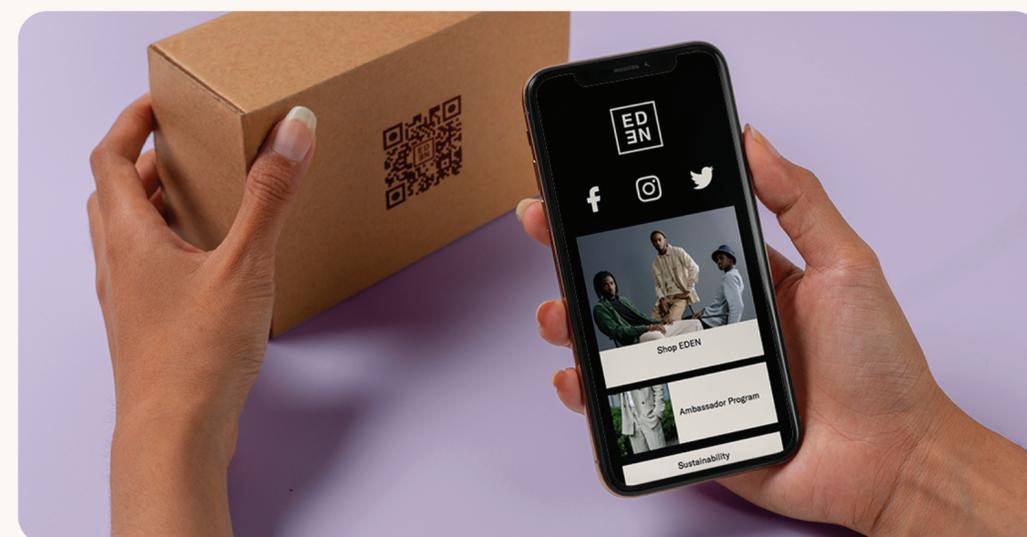
3

Upload artwork and order, or share with your Account Manager

Complete your order, upload your artwork and checkout. To guarantee print satisfaction, we'll review your file and send you a final proof to approve before going to print.

Connect your packaging

NEW



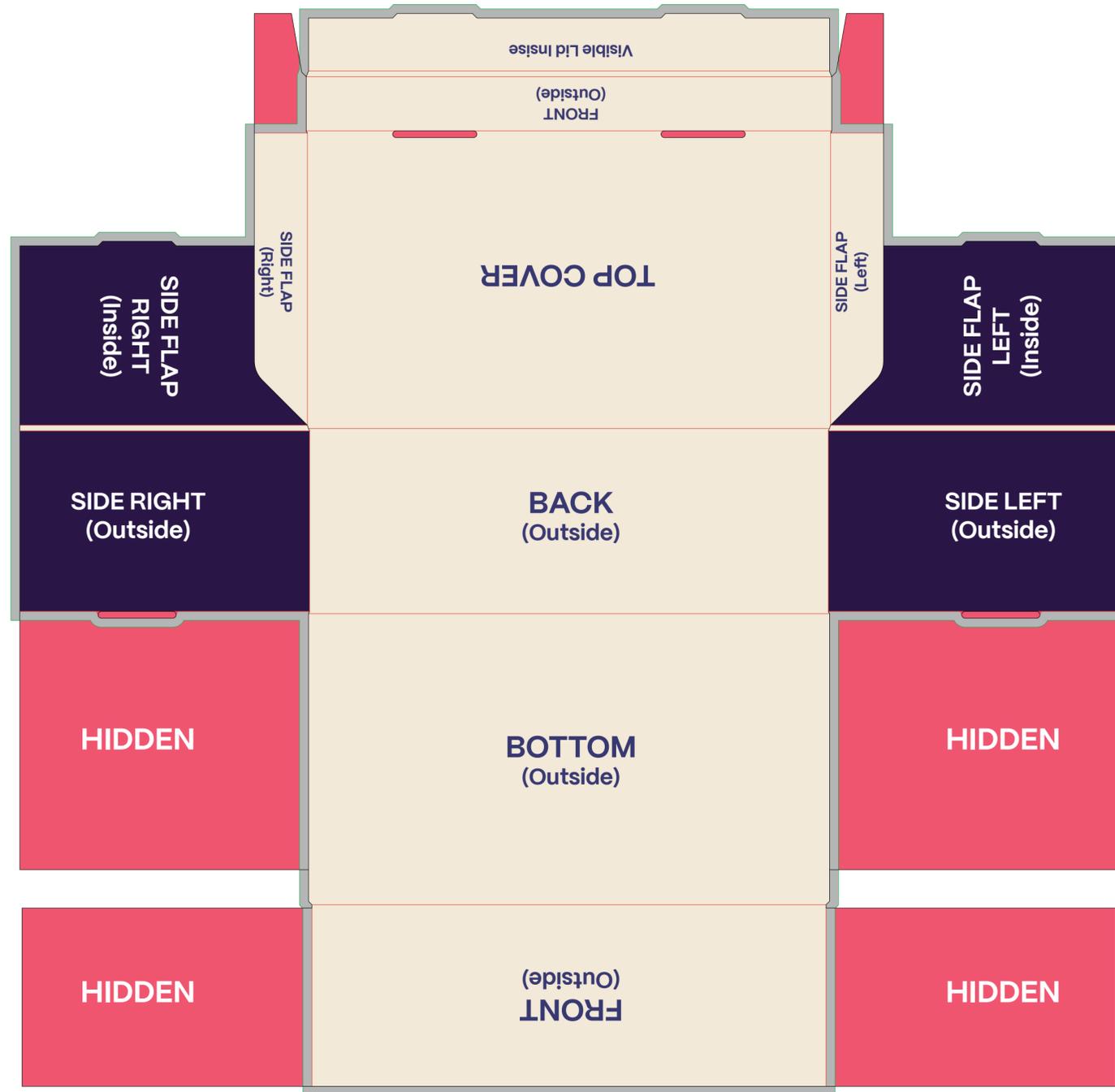
Tapkit by noissue

Add a Dynamic QR code to your packaging

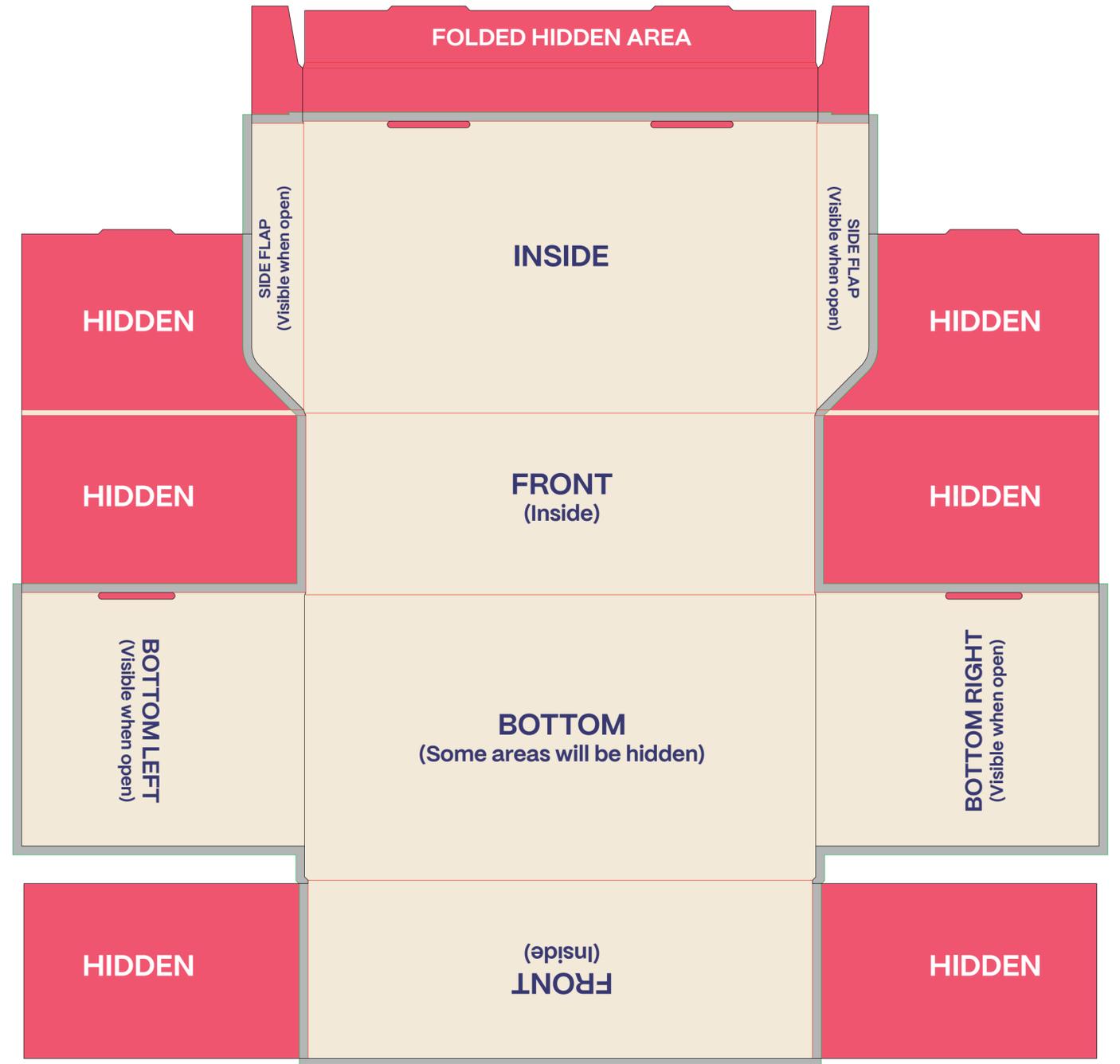
Connect to anything and everyone with dynamic QR & microsites

Create QR Code (free) →

Custom Shoe Boxes – Orientation Guide



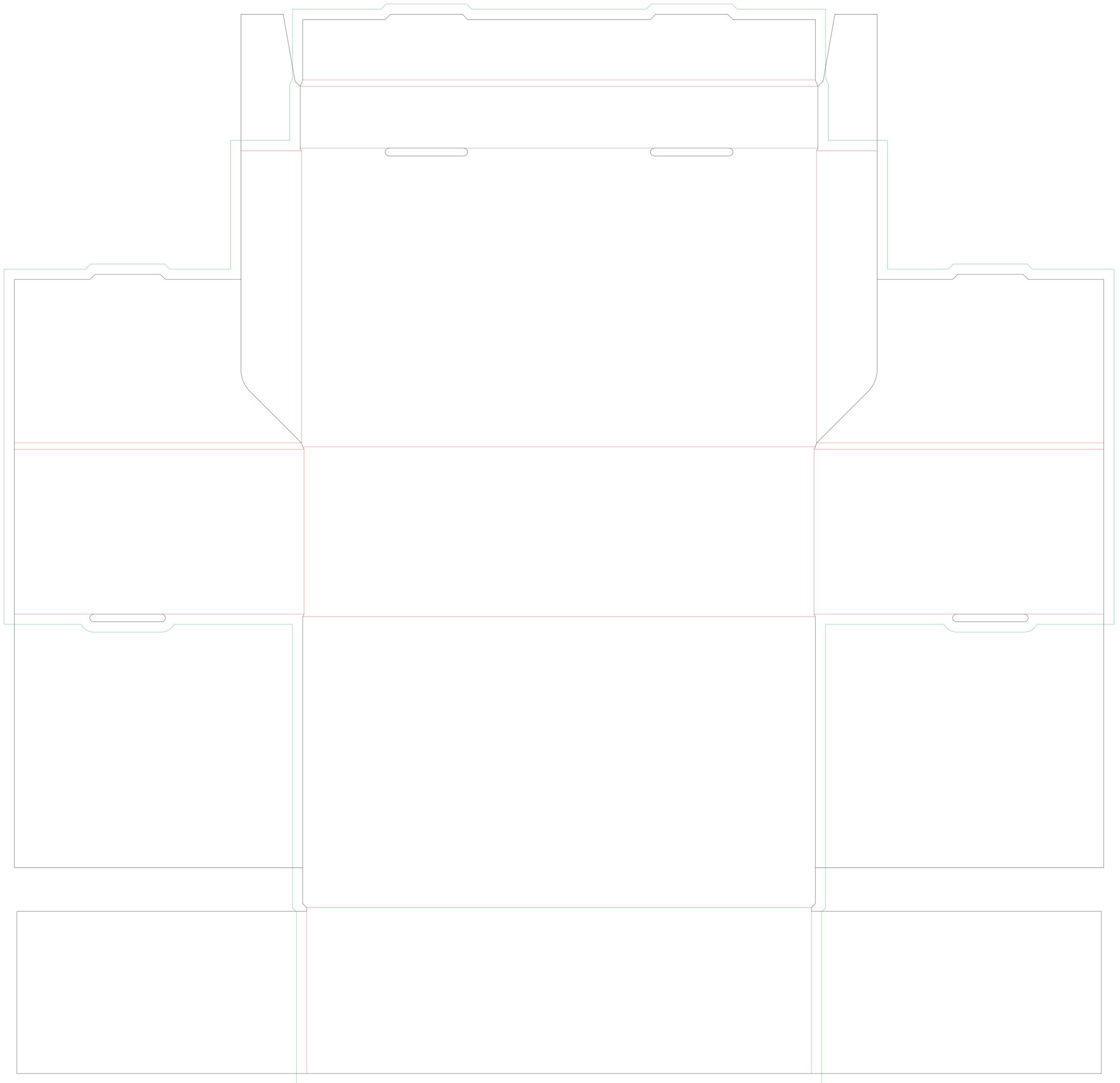
OUTSIDE



INSIDE

noissue.

Custom Shoe Boxes - Outside



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Custom Shoe Boxes - Inside

