



- Size

Expandable:  
300 x 420 mm (11.8x16.5")
- Paper Type

Kraft or  White
- Color

1-2 Pantone Colors  
CMYK
- Sustainability

Compostable, Recycle,  
100% Recycled FSC Kraft Paper,  
FSC-Certified

## Print perfect checklist

- ☐

Add your custom artwork to a **new layer**.  
You may choose between an **expandable** or **flat mailer**.
- ☐

We recommend using **2.5pt font size** (1mm height) or larger.
- ☐

Lines and stroke thickness should be no less than **0.2mm**.
- ☐

We offer CMYK and Pantone printing. If you want to print using Pantone, we allow **1 or 2 Pantone colors** only. We can print Pantone metallic & neon colors but only with 1 color designs.
- ☐

If your design has multiple colors, we can print using **CMYK**, meaning you can print any design and unlimited colors you want!
- ☐

Colors may appear differently on brown kraft paper. You have an option to use **white kraft paper** instead. Just change the brown background to white on your design file.
- ☐

When choosing kraft paper, **white** elements should be on a **separate layer**.
- ☐

For best results, your design should be in **vector** format, but if an image will be used, it should be no less than **300 DPI**.
- ☐

In order to ensure your custom kraft mailer prints correctly, we require that all fonts be converted to **outlines**.
- ☐

For optimal scanning, ensure **QR codes have high contrast** and measure **20x20mm or above**. Do not scale the QR code below a **minimum of 16x16mm**.

- 1

Download dieline

Ensure you have downloaded the correct sized dieline. Dielines can be found on the **noissue website**.

2

Complete your design

Use the Print Perfect Checklist as a guide to get the best print results. Export as **CMYK PDF**. No crop marks needed.

3

Upload artwork and order

Complete your order, upload your artwork and checkout. To guarantee print satisfaction, we'll review your file and send you a final proof to approve before going to print.

## Connect your packaging

NEW

Tapkit by noissue

**Add a Dynamic QR code to your packaging**

Connect to anything and everyone with dynamic QR & microsites

Create QR Code (free) →

noissue®

# Custom Kraft Mailers

Size: 300 x 420 mm (11.8 x 16.5")  
Type: Expandable  
Paper Color: [Kraft or White]  
Print Color: [If applicable, insert Pantone number]

- LEGEND:
- Kraft Mailer Body
  - Fold Line
  - Flap Guide

