

Move your users down the funnel and reach your ROAS goals faster

Together with Adjust and Airship, turn your mobile marketing data into actionable insight

Engage your users every step of the way with Adjust and Airship



Track the entire customer journey from first impression to final conversion



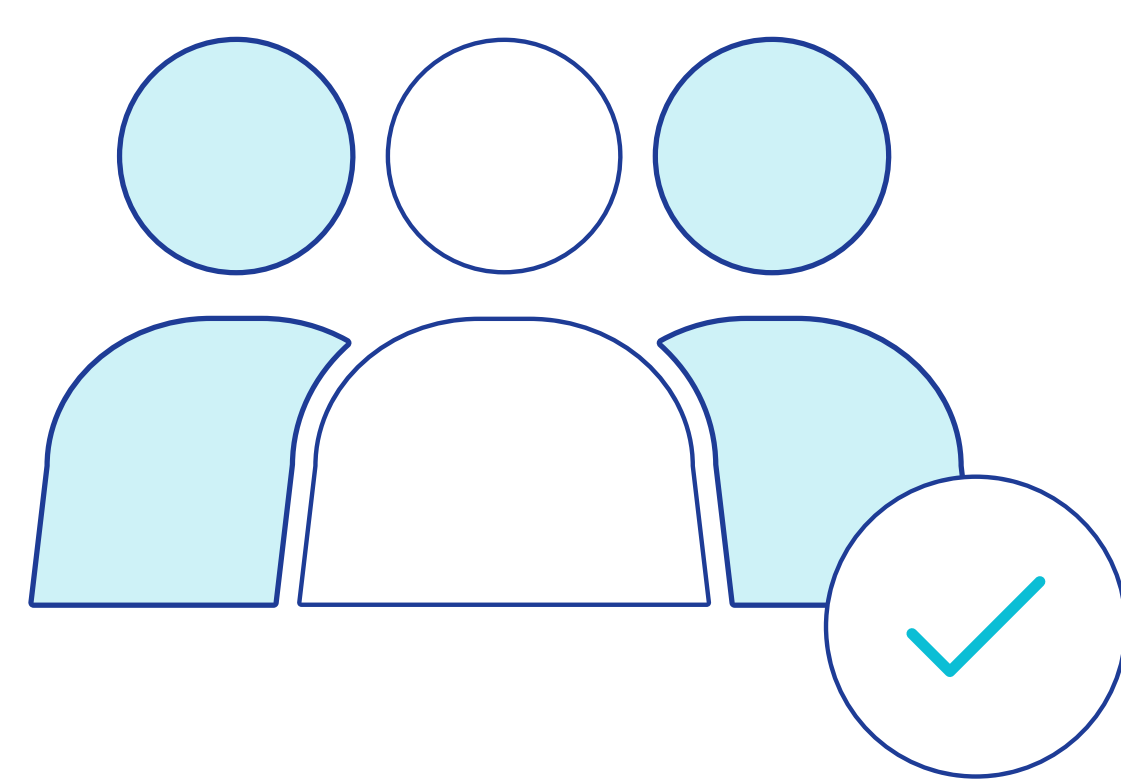
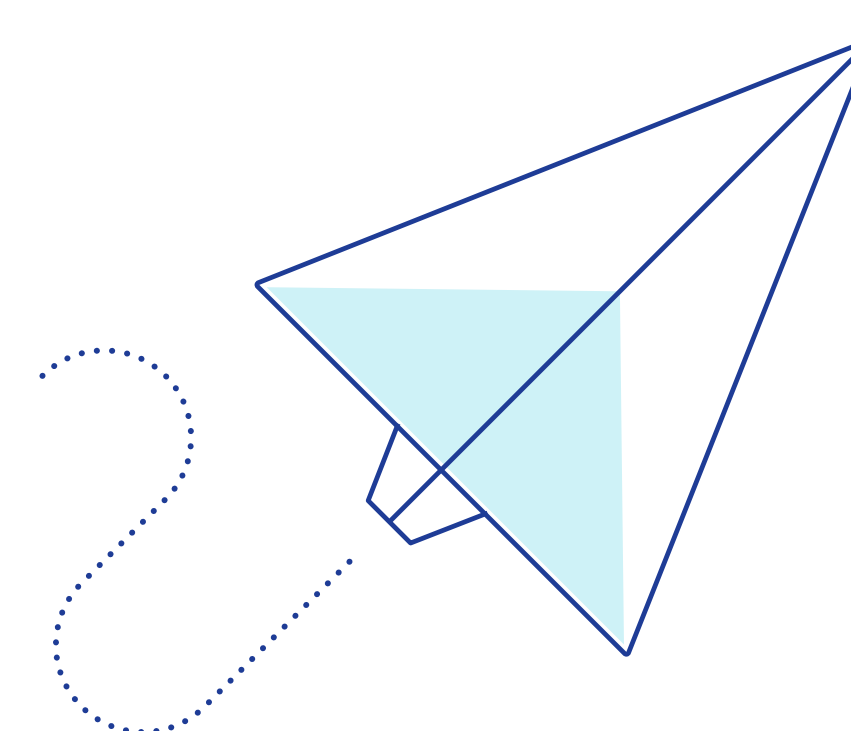
Deliver meaningful messages at every stage of the customer lifecycle



Customize the experience for every user based on their behavior

Create a personalized experience for your users

Once a customer installs your app or triggers an in-app event, Adjust send that data to Airship so you can personalize the customer's experience with your app.

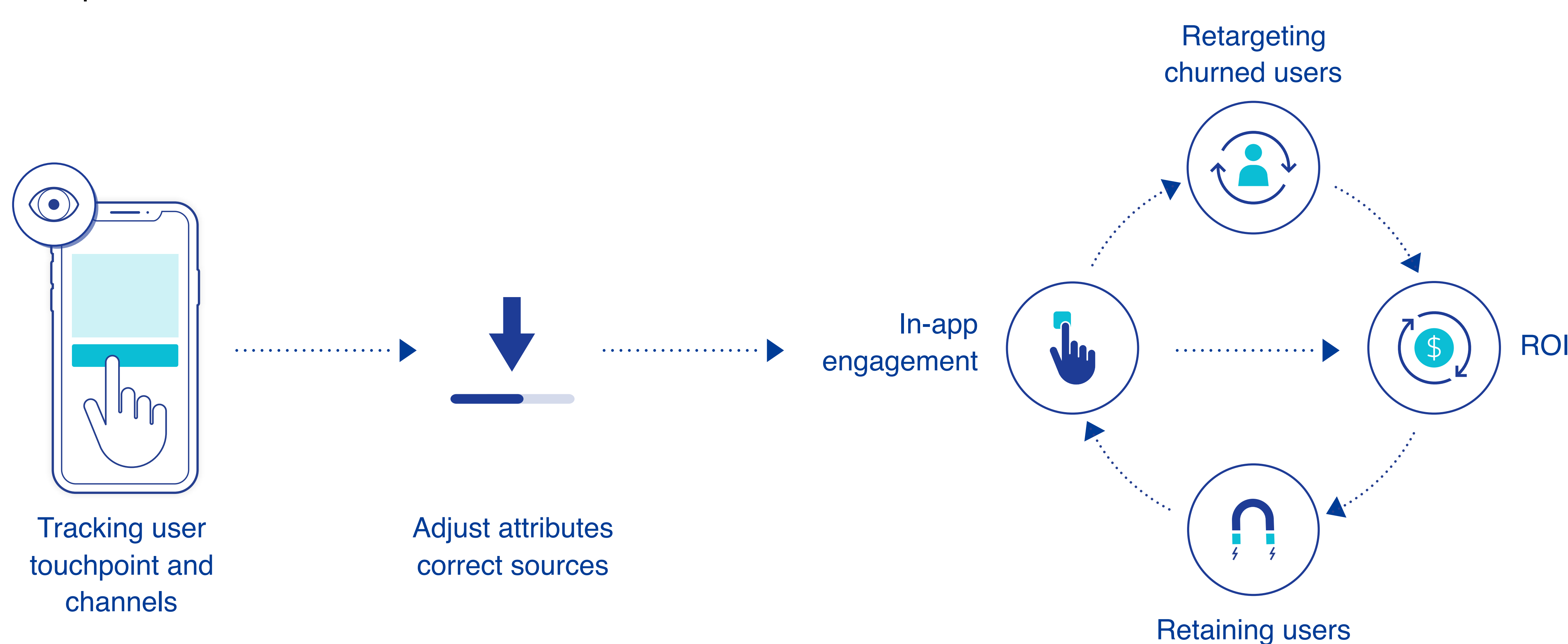


Increase conversions and customer satisfaction

Adjust sends attribution data such as network name, campaign name, adgroup name, and creative name to Airship via Attributes where you can create user segments for personalization.

How does Adjust work with Airship?

Adjust sends attribution data to Airship via Attributes where you can create user segments for personalization



Interested in getting started with Adjust?
Get in touch at sales@adjust.com