

spa by CLARINS



ELKONIN

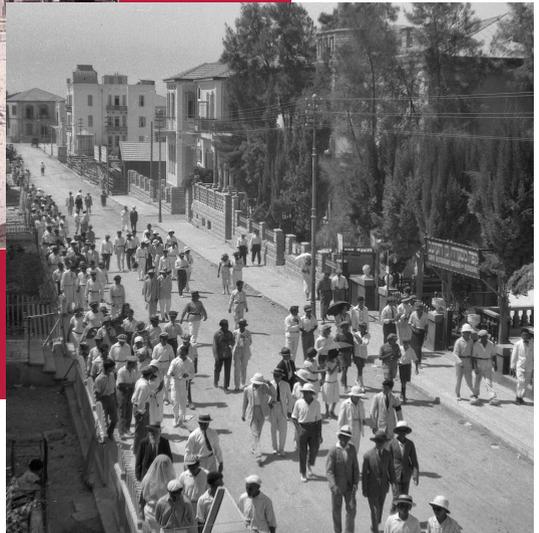
TEL AVIV

ELKONIN

OUR STORY

Malka & Menachem Elkonin, a pioneer family, arrived in Israel in 1912. Back then, the city just started its construction in 1909, with Neve Tzedek being its first neighborhood. The couple wanted to build a warm house for their family and a year after their arrival in 1913, their dream became a reality. Part of the house located on Lilienblum 9 was the residency of the Elkonin family, but most of it was the first ever built hotel in Tel Aviv.





Elkonin Tel Aviv brings a unique and fancy boutique flavor to the city that never sleeps. Located in the heart of the fashionable district of Neve Tzedek in southern Tel Aviv, the hotel features a spa by Clarins that showcases for the very first time in Israel, quality treatments and products designed by this iconic French brand. The place will allow residents and non residents to enjoy a memorable and relaxing moment in a delightful haven of peace.



CLARINS

OUR STORY

It all began in the first Clarins Institute on rue Tronchet, Paris. It was 1954 when Jacques Courtin-Clarins opened this pioneering establishment where he presented his holistic vision of beauty: beauty, well-being and health are one and the same. Here he encouraged a dialogue with his clients.



Very happy with the tailor-made solutions offered at his Institute, more and more clients came to « test » the Clarins technique and the first 100% plant extract Oils. The results, both immediate and long-lasting, were there. And with them, success! This « Spa » vision, influenced from the start by the brand's founder, continues to inspire today's Treatments, products and techniques.

OUR MISSION

Clarins Spa Treatments embody the art of a professional, personalized touch, a unique savoir-faire practised for over 65 years in our Beauty Institutes. They are also the exceptional combination of the power of plants and science which delivers effective, visible results on the skin, while bringing well-being and balance.

« I wanted to make a connection between medicine and beauty, between science and the cosmetic world ».
Jacques Courtin-Clarins



CLARINS PROFESSIONAL BEAUTY THE HAND IS OUR SAVOIR-FAIRE

Clarins Spa experience is based on the perfect synergy between the hands of the Beauty Therapists who feel the skin and the plant extract formulas which infuse skin with their benefits.

During a Clarins Treatment, everything is about touch: understanding the skin's needs, the effectiveness of the Treatment and the emotions you feel. Because with Clarins exclusive Method, every movement counts. The same movement can produce a totally different effect depending on the surface of the hand in contact with the skin, the speed of the movement, its range and the weight of the hand. 20g is relaxation. 200g is pressure. Lightly brush skin to drain on the surface, apply pressure to deeply regenerate, and never stretch the skin.

All the Beauty Therapists trained at Clarins learn and practice this 100% manual method. They open up a dialogue with the client, transmit exceptional well-being and create a targeted beauty solution.



THE SCIENCE OF PLANTS

Clarins Laboratories continually innovate to guarantee the exceptional effectiveness of our products. They select the most potent, purest plant extracts and the highest-quality essential oils. All while developing sensorial textures and wonderful fragrances that delight all the senses.

CLARINS PRO products are designed exclusively for use in the Institute and result from the latest plant discoveries and scientific innovations from Clarins Research. Our researchers use all the resources of science to uncover the beauty secrets of plants, analyze their cosmetic properties and study their interactions on the skin. Just for you.



THE SPA

TAKE A MOMENT OUT OF TIME
TO RECONNECT WITH YOUR « SELF »
AND ENJOY AN UNFORGETTABLE
EXPERIENCE.

You want to feel good, feel yourself.
Get away from it all, with a Clarins Treatment.
Take a break to rediscover a new energy or soothe the
body and mind. Let yourself go in the magical hands of
Clarins ex- perts. Immerse yourself in soothing and
energizing fragrances. Welcome to the **Spa by Clarins**
Elkonin Tel Aviv.

« Taking time for a facial or body Treatment is no longer a
luxury but a necessity in modern life. Today, feeling good
starts with taking good care of yourself. At Clarins our
concern has always been to nurture your well- being and
your beauty.»

Dr Olivier Courtin-Clarins, Clarins Executive Director



All Clarins Treatments begin with Clarins Signature Awakening the Senses, to optimize Treatment benefits and promote deep relaxation. They finish with a rub using Eau Dynamisante or Eau Ressourçante Treatment Fragrance.



CLARINS FACIAL TREATMENTS

EXPERT FACIAL

60 MIN

Customized to meet the skin's specific needs – anti-ageing, hydration, radiance – this complete Treatment for the Face, décolleté, neck and shoulders combines Clarins 100% manual technique with expert formulas enriched with plant extracts. Alternating pressure is applied to firm the skin, visibly reduce wrinkles and fine lines and smooth facial features. The results are visible, immediate and long-lasting. The face is firmer and the complexion more luminous.

Clarins at-home skin care: [Double Serum and an adapted Day Cream.](#)

ULTRA RELAXING AROMA FACIAL

60 MIN

This treatment with essential oils combines Clarins unique savoir-faire with an ancestral Ayurvedic method to fully benefit from the multiple benefits of plants. After a personalized evaluation to identify areas of tension in the face, the Beauty Therapist carries out the « Ayuoroma Touch », a unique technique which revives complexion radiance, revitalizes the skin and delights all the senses.

Clarins at-home skin care: [Plant Gold](#)



CLARINS FACIAL TREATMENTS

GET GLOWING

30 MIN

This Treatment instantly restores a healthy glow to tired and dull complexions. The perfect synergy between an expert technique and radiance-boosting formulas helps to refresh the features, energize, moisturize and soften skin to leave it more beautiful, more luminous. You look simply radiant!

The at-home Clarins skin care: [Beauty Flash Balm](#)

ENERGIZING FACIAL FOR MEN

60 MIN

A complete Treatment designed for men's skin which is naturally thicker than women's, offering a triple moisturizing, energizing and purifying action. Skin texture is refined, the look of wrinkles and dark circles is reduced and facial contours are visibly redefined. It includes a massage of the scalp, neck and shoulders to bring an instant feeling of well-being. After the Treatment you feel rested, relaxed, totally re-energized.

Clarins at-home skin care: [ClarinsMen Energizing Gel and Energizing Eye Gel](#)



CLARINS BODY TREATMENTS AND MASSAGES

TONIC SWEET & SALTY

60 MIN

This exfoliating Body Treatment with essential oils of rosemary, rosewood and mint, and salt and sugar crystals, is carried out using Clarins exclusive manual technique. Impurities are removed and the skin is perfectly clean, ready to fully benefit from the moisturizing action of a creamy balm. Your skin is more supple, firmer, velvety-soft and radiant. The fragrance of essential oils immerses you in a wonderful sensation of well-being and relaxation throughout the Treatment.

Clarins at-home skin care: [Tonic Sugar Polisher](#) and [Moisture-Rich Body Lotion](#)

MASSAGE ÉQUILIBRE AUX HUILES ESSENTIELLES

DURÉE : 60 MIN OU 90 MIN

A Clarins Massage designed for women and men with muscle tension, who are looking for a moment of total escape. It uses Relax Treatment Oil to relax the body and mind, or Tonic Treatment Oil to stimulate them: alternating pressure is applied, customized to your needs and desires, to slowly release deep tension and restore energies, while the fragrance of essential oils brings a feeling of total well-being.

Clarins at-home skin care: [Relax Treatment Oil](#) and [Tonic Treatment Oil](#)

MOTHER TO BE

60 MIN

This Treatment was created to offer mothers-to-be* a wonderful moment of relaxation and beauty. So that every woman can experience pregnancy in a calm and serene manner, it targets all the discomforts of pregnancy such as heavy legs, dehydration, fatigue and stretched skin. Thanks to Clarins expert touch and skin care specially adapted to pregnant women, the body slowly regains a feeling of comfort, legs feel lighter and skin elasticity is improved. You feel wonderful and so does baby.

*Mothers 3-8 months pregnant. Consult your Doctor for advice.

Clarins at-home skin care: [Body Partner](#) and [Tonic Treatment Oil](#)

ELKONIN TEL AVIV SIGNATURE TREATMENT

60 MIN

It's all about energy with this signature Face & Body Treatment, combining relaxing stretches with stimulating draining movements. The specific technique used targets softer, firmer skin. It reoxygenates the body, firms the face, recentres vital energy and revitalizes the mind. A real vitality booster to make you feel good and lift your spirits. Finally, to take care of your inner beauty too, enjoy a well-being smoothie with plants created by Dr Olivier Courtin-Clarins at the end of your sensorial journey.



RESPONSIBLE BEAUTY

Protecting biodiversity, fair trade, helping children in need, supporting medical research... Clarins has always been committed to a more sustainable, ethical beauty. In 2016, Clarins most beautiful dream came true, with a major new responsible step: the creation of its own Domaine, to source the best ingredients while preserving the environment.

DOMAINE CLARINS... THE PEAK OF BEAUTY.

On this unique, protected site covering 10 hectares at the heart of the Alps, free of air and land pollution, Clarins grows and harvests its own plants following the seasons and respecting nature. This Domaine is also a genuine open-air laboratory where Research teams can study plants, experiment with new ones and enrich Clarins Herbarium as new plant discoveries are made.



Fondation
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FEED



Spa by **CLARINS**



ELKONIN

TEL AVIV

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