

REBNY
ANNUAL
MOVING NYC FORWARD

131

BECOME A
Partner

THURSDAY, JANUARY 14, 2027 | 5:00 PM
WALDORF ASTORIA NEW YORK
301 PARK AVE, NEW YORK, NY 10022



Why Partner?

- Support REBNY in its 131-year relentless commitment to moving NYC forward.
- Celebrate REBNY's exceptional honorees for their contributions to NYC.
- Enjoy unmatched networking with 1,200+ attendees.
- Be part of the biggest night in NYC Real Estate!

About REBNY

The Real Estate Board of New York (REBNY) is the city's leading real estate trade association, with more than 13,000 members including property owners and managers, builders, brokers, and salespeople throughout the commercial, residential, and institutional real estate sectors. For 131 years, REBNY has served as the voice of the industry through tireless advocacy and support for real estate professionals across the five boroughs.

Event Schedule

- **VIP & General Reception** 5:00 - 6:30 pm
- **Awards Dinner** 6:30 - 9:00 pm



PINNACLE PARTNER | \$150,000

Two (2) Available - Non-Exclusive Opportunity

MULTIMEDIA MARKETING

- Official REBNY Event Website
 - Pinnacle Partner linked logo featured on official event page
- REBNY Emails
 - Pre-event - Pinnacle Partner linked logo included in all event marketing emails
 - Post-event - Pinnacle Partner linked logo included in all event marketing emails
- REBNY Social Media
 - Inclusion in event recap post, including Pinnacle Partner tag

VISIBILITY AT EVENT

- **Three (3) tables (10 people per table)** in a prominent location in the Grand Ballroom at the Awards Dinner
 - 30 tickets for the VIP Reception and the Awards Dinner
 - 10 tickets for the General Reception only
- Firm's logo displayed as an official sponsor of the VIP Reception
 - Branded cocktail napkins at the VIP Reception
 - One branded bar in the VIP Reception
 - One branded digital sign in the VIP Reception
- Firm's logo on the Awards Dinner menu
- Firm's logo featured on the event step-and-repeat at the red carpet
- Firm's logo displayed in the Grand Ballroom at the Awards Dinner



MULTIMEDIA MARKETING

- Official REBNY Event Website
 - Premier Partner linked logo featured on official event page
- REBNY Emails
 - Pre-event - Premier Partner linked logo included in all event marketing emails
 - Post-event - Premier Partner linked logo included in all event marketing emails
- REBNY Social Media
 - Inclusion in event recap post, including Premier Partner tag

VISIBILITY AT EVENT

- **Two (2) tables (10 people per table)** in a prominent location in the Grand Ballroom at the Awards Dinner
 - **20** tickets for the VIP Reception and Awards Dinner
 - **5** tickets for the General Reception only
- Firm's logo displayed as an official sponsor of the VIP Reception
 - Branded cocktail napkins at the VIP Reception
 - One branded bar in the VIP or General Reception
 - One branded digital sign in the VIP Reception
- Firm's logo on the Awards Dinner menu
- Firm's logo featured on the event step-and-repeat at the red carpet
- Firm's logo displayed in the Grand Ballroom at the Awards Dinner



MULTIMEDIA MARKETING

- Official REBNY Event Website
 - Diamond Partner linked logo featured on official event page
- REBNY Emails
 - Pre-event - Diamond Partner linked logo included in all event marketing emails
 - Post-event - Diamond Partner linked logo included in all event marketing emails
- REBNY Social Media
 - Inclusion in event recap post, including Diamond Partner tag

VISIBILITY AT EVENT

- **One (1) table (10 people)** in a prominent location in the Grand Ballroom at the Awards Dinner
 - 10 tickets for the VIP Reception and the Awards Dinner
- Firm's logo displayed as an official sponsor of the General Reception
 - Branded cocktail napkins at the General Reception
- Firm's logo featured on the event step-and-repeat at the red carpet
- Firm's logo on the Awards Dinner menu



MULTIMEDIA MARKETING

- Official REBNY Event Website
 - Platinum Partner linked logo featured on official event page
- REBNY Emails
 - Pre-event - Platinum Partner linked logo included in all event marketing emails
 - Post-event - Platinum Partner linked logo included in all event marketing emails
- REBNY Social Media
 - Inclusion in event recap post, including Platinum Partner tag

VISIBILITY AT EVENT

- **Five (5) tickets** for the VIP Reception only (does not include seating at the Awards Dinner)
- **One (1) table (10 people)** at the Awards Dinner
 - **Five (5)** tickets for the VIP Reception and the Awards Dinner
 - **Five (5)** tickets for the General Reception and the Awards Dinner
- Firm's logo on the Awards Dinner menu



AMBASSADOR PARTNER | \$40,000

Twenty (20) Available - Non-Exclusive Opportunity

MULTIMEDIA MARKETING

- Official REBNY Event Website
 - Ambassador Partner linked logo featured on official event page
- REBNY Emails
 - Pre-event - Ambassador Partner linked logo included in all event marketing emails
 - Post-event - Ambassador Partner linked logo included in all event marketing emails
- REBNY Social Media
 - Inclusion in event recap post, including Ambassador Partner tag

VISIBILITY AT EVENT

- **Five (5) tickets** for the General Reception Only (*does not include seating at the Awards Dinner*)
- **One (1) table (10 people) at the Awards Dinner**
 - **Five (5) tickets** for the VIP Reception and the Awards Dinner
 - **Five (5) tickets** for the General Reception and the Awards Dinner



SUPPORTING PARTNER

COAT CONCIERGE: \$20,000

Four (4) Available

- Firm's logo featured on signage at the event coat concierge
- **Five (5) tickets** to the General Reception and the Awards Dinner
- **Two (2) tickets** to the General Reception only

CHECK-IN CONCIERGE: \$20,000

Four (4) Available

- Firm's logo featured at the event check-in concierge desk
- **Five (5) tickets** to the General Reception and the Awards Dinner
- **Two (2) tickets** to the General Reception only

FINAL COURSE: \$20,000

One (1) Available

- Firm's logo featured on event dessert platters at all tables
- Dessert napkins with logo
- **Five (5) tickets** to the General Reception and the Awards Dinner
- **Two (2) tickets** to the General Reception only

JAZZ BAND: \$15,000

Two (2) Available

- Firm's logo featured on signage near the jazz band
- **Three (3) tickets** to General Reception and Awards Dinner

VIOLINIST: \$10,000

Two (2) Available

- Firm's logo featured on signage near the violinist at the grand entrance
- **Two (2) tickets** to the General Reception and the Awards Dinner

DIGITAL SIGN: \$5,000

Twenty (20) Available

- Sponsor logo or ad of choice welcoming guests at the Grand Ballroom entrance
- **One (1) ticket** for the General Reception and the Awards Dinner

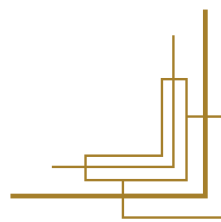


TABLE: \$30,000

- Ten (10) tickets to the General Reception
- One (1) table (10 people) at the Awards Dinner

INDIVIDUAL TICKET: \$3,200

- Includes One (1) ticket to the General Reception and the Awards Dinner

THIRD MEZZANINE

TABLE: \$20,000

- Ten (10) tickets to the General Reception
- One (1) table (10 people) at the Awards Dinner

INDIVIDUAL TICKET: \$2,000

- Includes One (1) ticket to the General Reception and the Awards Dinner

CONTACT

To partner, please contact Leslie Donato ldonato@rebny.com

To purchase tables and tickets, please visit www.rebny.com/rebny-annual

