

BID GUIDE
2025-2026 UCI TRACK WORLD CHAMPIONSHIPS

UCI UNION CYCLISTE INTERNATIONALE

1 FOREWORD FROM UCI PRESIDENT DAVID LAPPARTIENT

Cyclists worldwide dream of wearing the rainbow jersey of UCI World Champion, a distinction that goes to only the very best of our sport.

Each year, the Elite of track cycling have just one event at which they can win that precious jersey in the discipline: the UCI Track World Championships.

The UCI Track World Championships are the discipline's leading annual event and are much awaited by athletes and fans alike. To perform to their best, the athletes need to be sure that they can compete in the best possible conditions, which is why the role of the event's host is so important.



The UCI greatly appreciates the interest and commitment shown by potential organisers. In bidding to host the UCI Track World Championships, you have already demonstrated your wish to invest in the future of this discipline and I thank you sincerely for that.

To help simplify the bidding process, we have prepared this concise, practical guide that was prepared after consultation with our various partners. Our aim is to help potential hosts compile a water-tight candidature file that contains all the required elements, for example concerning the competition site, infrastructure, transport, emergency services, accessibility etc.

This bidding guide also answers frequently asked questions such as: What commitments do candidate organisers make? What services does the UCI offer? What are our obligations? What about scheduling and deadlines?

I wish you the best of luck in your bidding procedure and hope that we will be able to come to your city or region with an edition of our UCI Track World Championships.

David Lappartient
UCI President

2 A BIT OF HISTORY



Speed, excitement, intensity are the DNA of track cycling. More than just sporting event, it is a true show for the many spectators attending.

Track cycling can be considered our sport's Formula 1, whereby power and speed reach their climax. Whilst oxygen becomes scarce and muscles are burning, the quest for the rainbow jersey takes over... to the delight of the crowd.

The diversity of the event attracts a large audience, with endurance and sprint, individual and team races ensuring an electric atmosphere throughout. The grandstand's proximity to the track brings the public to the heart of the event.

1893

2021

169 EDITIONS
OLDEST CYCLING EVENT

PART OF OLYMPIC GAMES
SINCE THE FIRST MODERN EDITION IN 1896

UCI Track World Championships host cities:

2022 : Saint Quentin en Yvelines (FRA)

2023 : Glasgow (GBR)

2024 : Ballerup (DEN)

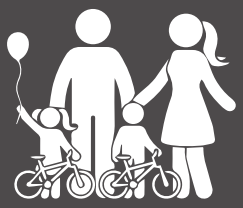
3 THE ADVANTAGES OF HOSTING A UCI EVENT

Hosting a UCI event will help a city to achieve **economic, touristic and social** objectives.

According to UCI experience, the most efficient strategy is to host several events over 3-4 years **to create a link** between cycling and the city.



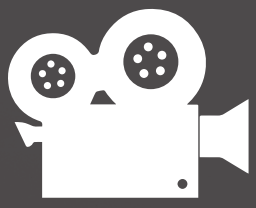
BOOST THE REPUTATION OF YOUR REGION



SHOWCASE YOUR INITIATIVES FOR DEVELOPING THE BICYCLE



INCREASE LOCAL ECONOMY ACTIVITIES



INTERNATIONAL MEDIA COVERAGE WILL BOOST THE REPUTATION OF YOUR REGION OR CITY



PROMOTIONAL PLATFORM FOR YOUR CITY/REGION

4 SPORT & COMPETITIONS IN NUMBERS

~400 ATHLETES
FROM ~45 NATIONS

5 DAYS
OF COMPETITION

2,000 - 5,000 SPECTATORS
/ EVENT DAY

~1,500
ACCREDITATIONS



11 DISCIPLINES
(SAME FOR MEN AND WOMEN)

- INDIVIDUAL SPRINT
- TEAM SPRINT
- TIME TRIAL
- INDIVIDUAL PURSUIT
- TEAM PURSUIT
- KEIRIN
- POINTS RACE
- MADISON
- SCRATCH RACE
- OMNIUM
- ELIMINATION

5 MEDIA IN NUMBERS

98 COUNTRIES
COVERED

196 M VIEWERS
THROUGH 50 BROADCASTERS

~304 MEDIA ACCREDITATIONS
(1300 OTHER ACCREDITATIONS)



6 KEY FACTS & ECONOMIC IMPACT
(BASED ON BERLIN 2019)



2.7 M €
GROSS VALUE ADDED
IN THE REGION

101 FULL TIME JOB GENERATED
(~1 YEAR)

VISITORS SPENT 1.3 M €
INCLUDING 530 000€
ON ACCOMMODATION

7 ATTRACTIVITY FOR FANS & TOURISM

(BASED ON BERLIN 2019)

20,000 SPECTATORS
ATTENDED THE EVENTS
INCLUDING 5,500 FROM
OUTSIDE THE REGION

4.6 DAYS
AVERAGE STAY FOR
INTERNATIONAL VISITORS

NON-LOCALS
SAID THEY WILL COME
BACK IN THE REGION

162,000
UNIQUE VISITORS
TO THE WEBSITE
DURING THE EVENT

8,500 NEW FANS
ON FACEBOOK
DURING THE EVENT

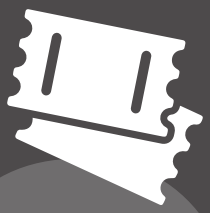
8 RESPONSIBILITIES

SERVICE PROVISION	ORGANISER	UCI
Organisation of the UCI Track World Championships	✓	
Coordination of UCI Track World Championships		✓
Practical Organisation Guide		✓
Staff before, during and post event	✓	✓
UCI Technical Delegate		✓
Commissaires' Panel		✓
UCI Track World Championships label & guidelines		✓
Press service and worldwide promotion of the event	✓	✓
Marketing implementation (backdrops, UCI &OC partners boards and paintings, etc.)	✓	
'One-year to go' presentation at the preceding World Championships	✓	
Accreditation system and delivery		✓
Live TV production		✓
Timekeeping and TV graphics		✓
Organisation of anti-doping controls and its related costs	✓	✓
Post-event reports	✓	
UCI World Champion jerseys & medals		✓
Prize money to riders		✓
TV distribution		✓
UCI Official hotel (4* hotel, 480 nights, 80 rooms)	✓	
Visa for all stakeholders of the event	✓	

9 ORGANISER REVENUES



100% OF VIP
HOSPITALITY SALES
(EXCEPTION OF THE UCI VIP TICKETS)



100% OF TICKETS
SALES OF THE EVENT



100% OF OFFICIAL PROGRAM SALES



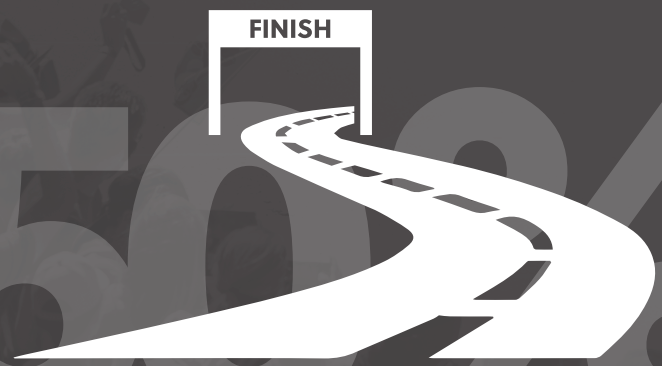
100% OF FOOD & BEVERAGE
ON SITE



100% OF RENT
OF SPACES FOR EXPO AREA
(EXCEPTION OF THE UCI PARTNERS)



100% OF ONSITE
MERCHANDISING SALES



50% VISIBILITY
ON BRANDING

10 BIDDING PROCESS CHRONOLOGY : A ONE YEAR CYCLE



DECEMBER
LETTER OF INTENT



JANUARY
BID FEES &
BID DOCUMENTS



JUNE
CONTRACT
SIGNATURE



SEPTEMBER
VOTE OF THE UCI MANAGEMENT COMMITTEE AND PRESENTATION TO UCI CONGRESS

11 BIDDING DOCUMENTS : CONTENTS & REQUIREMENTS



1. **GENERAL PRESENTATION OF THE HOST REGION GEOGRAPHICAL LOCATION**
   - Accessibility
   - Connections to the network
   - Proximity to airport
   - Visa procedure and costs
   - Accommodation capacity (hotels etc)
   - Parking facilities

2. **INFRASTRUCTURE OF THE VELODROME**
   - Plan of the velodrome
   - Description of the velodrome
   - Facilities available in the velodrome
   - Access

3. **SCHEDULE**

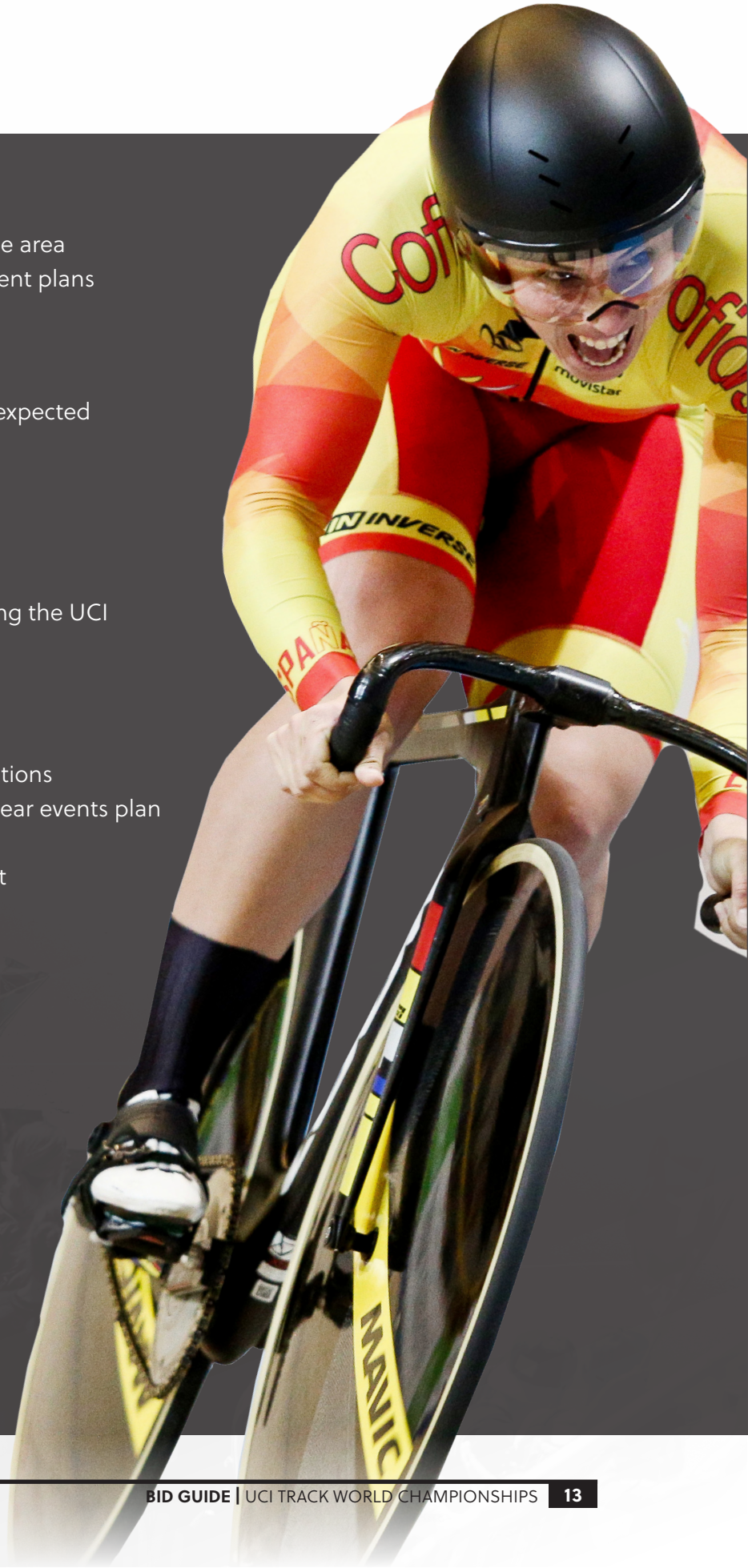
4. **OFFICIAL HOTEL**

5. **SAFETY**
   - Medical plan including ambulances, evacuation procedure, hospital, location of the medical post in the velodrome and the medical room
   - Safety plan for the public.

6. **DETAILED BUDGET BUDGET**
   (use the UCI template in Appendix J)

7. **SUPPORT & APPROVALS**
   - Letter of support from the host National Federation
   - Letter of approval (course and organisation) from the local authorities
   - Presentation of the Organising Committee, including any previous experience

12 UCI MANAGEMENT COMMITTEE DECISION : CRITERIA



EVENT DELIVERY

- Logistics: accessibility of the area
- Legacy / cycling development plans
- Overall event sites

SPORT ATTRACTIVENESS

- Spectators & atmosphere expected
- UCI geographical strategy
- Cycling development

FINANCE

- Financial Guarantee
- Provisional budget including the UCI fees
- Economic opportunities

RESOURCES

- Political risk: stability - elections
- Relations with UCI: multi-year events plan
- Organiser experience
- Stakeholders' commitment

13 APPENDICES

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APPENDIX A : **BUSINESS MODEL**

The UCI proposes business models that can adapt to the local economic environment. Transparency and flexibility are key elements in the relations between the UCI and the organisers.

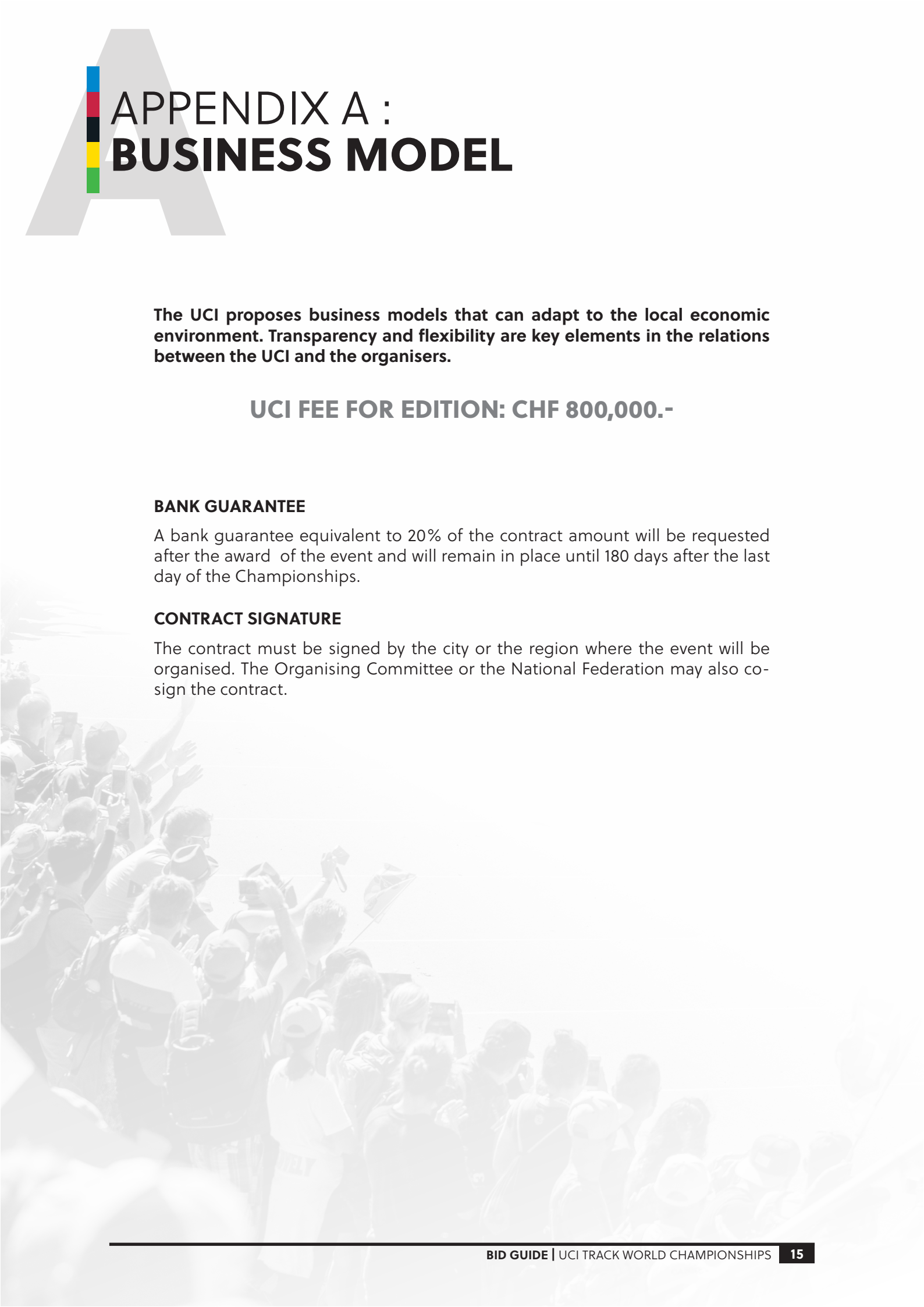
UCI FEE FOR EDITION: CHF 800,000.-

BANK GUARANTEE

A bank guarantee equivalent to 20% of the contract amount will be requested after the award of the event and will remain in place until 180 days after the last day of the Championships.

CONTRACT SIGNATURE

The contract must be signed by the city or the region where the event will be organised. The Organising Committee or the National Federation may also co-sign the contract.



APPENDIX B : EXPENSES COVERED BY THE UCI

THE UCI COVERS THE FOLLOWING EXPENSES

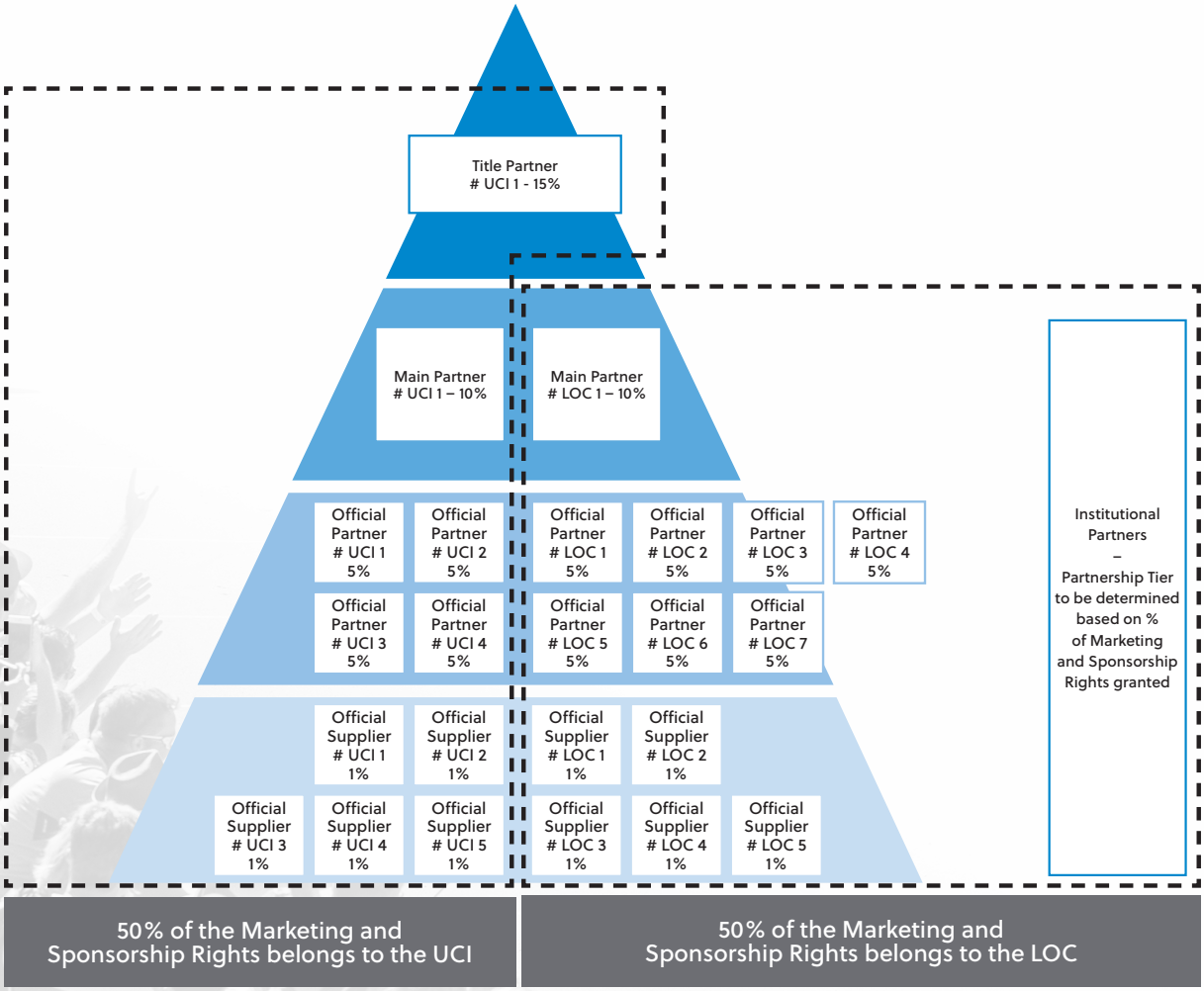
- Daily allowance and travel of the UCI, ITA staff and Officials: Doping Control Officer, International Commissaires, Technical delegate, Implementation Officers, Timing staff, UCI Doctor and UCI staff*
- Site visits
- Accreditations
- Medals and UCI World Champion jerseys
- Prize money
- Blood tests and anti-doping analyses performed by an accredited World Anti-Doping Agency (WADA) laboratory
- TV Production
- Timing service and TV graphics service
- UCI partners' dedicated branding
- Photographers & TV broadcasters bibs
- One international announcer
- UCI branding.

*Please note that the costs associated with potential visa procedures are to be borne financially by the Organiser.

APPENDIX C :
MARKETING AND SPONSORSHIP RIGHTS

PERCENTAGE OF VISIBILITY AND MARKETING STRUCTURE

50% of visibility for the Organiser as per the structure below.



The structure is composed of 4 different tiers which the UCI's and Organiser's commercial and institutional partners will feed into.

These tiers will be reflected accordingly in all the event's communication and visual material. The digits indicate the potential number of partners (of both the UCI and the Organiser) at each level. The percentages represent the approximate share of marketing and sponsorship rights each level will be entitled to.

RESERVED PRODUCTS/SERVICES CATEGORIES

The UCI reserves the following products/services categories for its partners. Please kindly note that the below categories are subject to contract renewals and may be subject to changes. A detailed overview may be provided by the UCI upon the Organiser's request.

- Timepieces and all kind of watches (digital and analogue), as well as all wrist worn devices which incorporate timing as a function of the device such as smartwatches or activity trackers, clocks, countdown clocks, jewellery pieces with a time piece included as well as any other equipment where timing is a function of the device, timing, timing system, scoring and scoreboard equipment;
- Bicycle-shoes, bicycle components, pedals, rims, wheels, handlebars and stems (except forks, saddles, feeding bottles and tyres), connected cycling components (solely limited to the list of products herein and power meters); e-components (motor, drivetrain, switch unit, computer display and battery)
- All kind of specific / technical cycling clothes such as, but not limited to, the cycling jerseys, bib shorts, gloves, socks, caps, skinsuits, thermo vests and raincoats;
- Rollers, trainers, bottle cages, bottles;
- IT (anything related to data processing including computing technologies, hardware, software, network providers, etc..)

In addition, the Organiser agrees not to enter into any partnership with any tobacco manufacturer, companies producing pornographic products, spirits, or sport betting companies (some categories are prohibited and others tolerated under certain conditions by virtue of articles 1.1.008 to 1.1.090 of the UCI Regulations).

ORGANISER'S PARTNERS

Outside of the reserved products/services categories, the Organiser is free to negotiate with partners in other products/services categories, provided that the exclusive rights of the UCI partners are scrupulously respected. The Organiser's partners are subject to the UCI's approval before the Organiser and the partner enter into an agreement.



MARKETING AND SPONSORSHIP INVENTORY

The UCI World Championships offer its partners clear visibility through the event marketing and sponsorship inventory. Please see below a non-exhaustive list of the key items.

- Outside ring boards (perimeter boards)
- Infield banners and branded items
- Backdrops and structures
- Track stickers and paintings
- Official communications (program, result list, etc.)
- Public announcements by speaker
- 30-second clip played on giant screen
- Digital visibility
- Expo area
- Event tickets
- VIP hospitality

IMPLEMENTATION OF VISIBILITY

The Organiser is responsible for the implementation of its own and the UCI partners' signage in, on and around the track. The appointed implementation team(s) will be piloted by the Marketing representatives of the Organiser and of the UCI.



APPENDIX D :
TV PRODUCTION & ELECTRONIC MEDIA RIGHTS

TV PRODUCTION

The UCI will guarantee top level live television production at its own costs via its production partner and therefore remains the exclusive owner of the worldwide electronic media rights including any media rights within the territory of the Championships (Host Country Rights).

Notwithstanding the above, some obligations related to TV production will remain the responsibility and costs of the Organiser and will be listed in the Organisation Guide (incl. but not limited to power for Host Broadcaster, scaffolding, etc.)

MEDIA DISTRIBUTION

The UCI distribution partner will take care of extending the media coverage on a worldwide basis via its international partners.

NOTE: *the above model reflects the current situation but is subject to contract renewal between UCI and its distribution partners (currently EBU for Europe only and IMG).*



APPENDIX E :
EVENT MERCHANDISING

The event merchandising includes all merchandising products carrying the event logo.

The event merchandising can be a source of revenues for the Organiser but it generates also an important workload and can be a source of financial risks for the Organiser.

To make the Organiser's life easier, the UCI has launched a merchandising program: an official partner has been appointed by the UCI and it offers a range of products ready to be ordered.

The UCI official partner will have the exclusivity on the production of the merchandising items: all event merchandising orders have to be addressed to the UCI official partner.

The Organiser owns 100% of the distribution of the event merchandising onsite and will retain 100% of the onsite sales revenues (with the exception of the below reserved categories).

The UCI and the Organiser will discuss the possible distribution channels and opportunities.

PRODUCTS EXCLUSIVITY – CYCLING CLOTHES AND WATCHES

The UCI official partners for the categories "cycling clothes" and "watches" have been granted the respective exclusivity in relation to the production of cycling clothes and, watches merchandising.

Consequently, the Organiser is obliged to produce any cycling clothes, or watches for its event merchandising via the relevant UCI supplier.

APPENDIX F : **COMMUNICATION & PROMOTION**

The Organiser will have to ensure the promotion of the event, via a Communication and Promotion plan to be defined in collaboration with the UCI. The UCI will also promote the event on its owned platforms and channel. Visuals and contents coming from the Organiser for both above / below-the-line communication will be validated by the UCI.



APPENDIX G :
VIP HOSPITALITY

The VIP hospitality is a significant opportunity to generate revenues for the Organiser. The UCI family should have access to the highest level of hospitality.

130 hospitality tickets / day shall be delivered to the UCI.

All VIP revenues, UCI hospitality tickets excluded, are for the Organiser.



APPENDIX H : **SPORTS REQUIREMENTS**

THE FOLLOWING INFRASTRUCTURE IS REQUIRED

- a Category 1 velodrome homologated by the UCI including the facilities mentioned in the UCI regulations grandstands to accommodate the public, ca. hundred VIPs, athletes not competing when possible, TV commentary positions
- adequate changing rooms for male and female
- enough toilets for the public, athletes, etc.
- rest lounge for athletes if enough space is available in the facility
- various premises (Organiser permanence, UCI, medical, commissaires, confirmation of starters & team managers' meeting rooms, doping control station, media area, etc.)
- electricity (cabling and power supply)
- an electronic scoreboard compatible with the timekeeping system with at least 5 lines and 32 characters per line
- videoboard in addition to the scoreboard
- barriers and signposts
- free car parks (press, officials, sponsors, teams, Organiser)
- enough car parks for the public.
- public transport
- public refreshment
- security for the public, competitors, officials, etc.
- fire service procedure
- a reliable highspeed internet connexion for the various actors

APPENDIX I : **UCI OFFICIAL HOTEL & MEETINGS**

The official hotel for the UCI Track World Championships provides accommodation for the members of the UCI Management Committee, as well as UCI guests, UCI staff and officials and ITA staff and officials.

The Organiser is supporting the cost of the UCI official hotel.

The UCI is responsible for selecting the hotel upon the proposal of the Organiser.

HOTEL STANDARD

- The hotel must be a high-quality tourist hotel (four stars or higher).
- The minimum reservation for the UCI is about 80 rooms for 480 nights.
- Parking for UCI officials and guests is provided free of charge.
- Local transportation (airport- official hotel – venue) with ca. 9 vehicles for dedicated groups and a daily shuttle running between the official hotel and the velodrome.

OFFICIAL DINNER

- The Organiser can arrange an official dinner. The date of this dinner and the list of guests are established in close collaboration with the UCI.



APPENDIX J : ANTI-DOPING REQUIREMENTS

The UCI Track World Championships are subject to anti-doping controls according to the UCI Anti-doping Rules. The International Testing Agency (ITA), entity mainly in charge of the implementation of the UCI's anti-doping program, will appoint two or more Doping Control Officers (DCOs), refer to ITA's instructions.

ITA will be responsible for the cost of the DCOs daily allowances and travel arrangement to the event. All costs related to accommodation, catering and individual transportation during the event for the DCOs, are borne by the organiser.

The UCI is responsible for the cost of the sample analyses carried out in an accredited World Anti-Doping Agency (WADA) laboratory. Laboratory that ITA will duly confirmed. However, the cost of the transport of the samples to the laboratory is borne by the organiser. Organiser shall therefore assist the DCOs with the transport of the samples with a courier company.

SAMPLE COLLECTION PERSONNEL

The organiser is also responsible for all practical aspects of the controls and shall provide the DCOs with the following:

- Male doctor or male nurse & female doctor or female nurse: assigned solely for the anti-doping controls (please note this doctor cannot be the race doctor).
- Chaperons: one chaperon per rider to be tested (shall be of the same gender as the rider).
- Assistant: is required to assist the DCOs before and during the event and act as the liaison with the organiser.

DOPING CONTROL EQUIPMENT

Anti-doping kits and ITA forms are provided by the ITA.

DOPING CONTROL STATION (DCS)

The DCS shall be equipped in such a way to facilitate the running of the controls, be located in the immediate vicinity of the finish line and shall be clearly signposted from the finish line. Privacy of the riders shall be respected. The organiser shall designate an official to monitor the entrance to the DCS, and only allow people involved in doping controls to enter. The DCS should be lockable.

The DCS shall be heated or climatized, large enough, solely used for anti-doping purposes and shall include a waiting room, two administration areas including lavatories in each for the passing of the sample.

Finally, a place must be provided at the infield to enable DCOs to follow the races and instruct the chaperons when required.

APPENDIX K : ORGANISER BUDGET

The budget template can be downloaded in Excel table format from ***this link***.



APPENDIX L : **EVENT LEGACY**

DEVELOPING CYCLING IN YOUR CITY

Hosting a UCI event provides the perfect platform for promoting the development of cycling in your city.

- Do you want to promote your region/city as a bike-friendly environment?
- Do you wish to develop tourism in your area and encourage your citizens to use bikes as a means of transport?

Hosting a UCI event will provide a concrete translation of your ideas and plans. The UCI can support you as you build a strategy to develop cycling: we can provide you with ideas and benchmarks from successful initiatives around the world to help you to reach your goals.

We share the same target: to develop cycling!

Cycling is more than a sport, it is the answer to many concerns of our society: public health, environment, traffic...

UCI BIKE CITY LABEL

In order to promote cities and regions that invest in cycling, the UCI has created a "UCI Bike City Label". This label will distinguish cities active in two areas:

- Hosting a UCI event
- Developing cycling within its population.

Hosting a UCI event will provide a concrete translation of your ideas and plans. The UCI can support you as you build a strategy to develop cycling: we can provide you with ideas and benchmarks from successful initiatives around the world to help you to reach your goals.

The city/region will be entitled to use the label over a five-year period.

The label will be awarded each year during the UCI Road World Championships. A communication plan dedicated to the winners will be established through the UCI's various communication channels.

ABOUT THE UNION CYCLISTE INTERNATIONALE

The Union Cycliste Internationale (UCI) is the world governing body for cycling recognised by the International Olympic Committee (IOC). The UCI's mission is to develop and promote cycling - in close collaboration with National Federations - as a competitive sport, as a healthy recreational activity and as a means of transport.

The UCI governs eight disciplines of the sport of cycling: road, track, mountain bike, BMX Racing, BMX Freestyle, cyclo-cross, trials, indoor cycling. Five of them are represented at the Olympic Games (road, track, mountain bike, BMX Racing and BMX Freestyle), two at the Paralympic Games (road and track) and four at the Youth Olympic Games (road, mountain bike, BMX Racing and BMX Freestyle).

Additionally, the UCI promotes a number of its own events, including the UCI Road World Championships, an iconic annual event, and a wide range of other UCI World Championships and World Cups across the various disciplines. The different sizes and scopes of our events ensure that UCI cycling events can be hosted by all cities.

INTERNATIONAL UCI EVENTS ARE HELD ANNUALLY FOR ALL OUR DISCIPLINES

ROAD

UCI Road World Championships

UCI Gran Fondo World Championships

UCI Para-cycling Road World Championships

UCI Para-cycling Road World Cup

MOUNTAIN BIKE

UCI Mountain Bike World Championships

UCI Mountain Bike Marathon World Championships

UCI Mountain Bike Eliminator World Championships

UCI Pump Track World Championshipa

UCI 4X World Championships

UCI Masters Mountain Bike World Championships

UCI Mountain Bike World Cup

UCI Mountain Bike Eliminator World Cup

GRAVEL

UCI Gravel World Championships

UCI Gravel World Series

TRACK

UCI Track World Championships

UCI Junior Track World Championships

UCI Para-cycling Track World Championships

UCI Track Champions League

UCI Track Nations Cup

UCI Masters Track World Championships

CYCLO-CROSS

UCI Cyclo-cross World Championships

UCI Cyclo-cross World Cup

UCI Masters Cyclo-cross World Championships

COMBINED

UCI Cycling World Championships (every pre-Olympic year).

CYCLING ESPORTS

UCI Cycling Esports World Championships

BMX

UCI BMX Racing World Championships

UCI BMX Racing World Cup

BMX FREESTYLE

UCI Urban Cycling World Championships

UCI BMX Freestyle World Cup

TRIALS

UCI Urban Cycling World Championships

UCI Trials World Cup

UCI Trials World Youth Games

INDOOR CYCLING

UCI Indoor Cycling World Championships

UCI Cycle-ball World Cup

UCI Artistic Cycling World Cup

THE UCI HEADQUARTERS ARE LOCATED IN AIGLE, SWITZERLAND, AT THE UCI WORLD CYCLING CENTRE.



The information contained herein represents the current requirements of the UCI and matters concerning the UCI Track World Championships may evolve and be altered. Substantial amendments and modifications to the UCI's requirements will be reported to the Organiser and shall be reflected through the Organisation Guide that will be provided and/or in the Organisation Agreement that will be signed with the Organiser.

CONTACT:

sportsdepartment@uci.ch