

UCIJERSEYS VISUAL GUIDELINES

MANUFACTURER SPECIFICATIONS & MODEL VARIATIONS

VERSION 5.3 APRIL 2025



UCIJERSEYS VISUAL GUIDELINES

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UCI Women's WorldTeam Jersey

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IMPORTANT NOTE

PREAMBLE

Use of this document

This document serves as a reference for the design and production of UCI World Champion jerseys/skinsuits.

The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

It is also mandatory to use the colours set out in this document. If there is any doubt, preference should be given to the CMYK references.

The position of the rainbow stripes must not be altered.

Pre-production approval

All jerseys/skinsuits must be approved by the UCI before production.

Approval requests should be sent through the **UCI Equipment approval online form** as early as possible. The UCI staff will do its utmost to respond rapidly.

In line with the UCI Regulations, the UCI reserves the right to fine riders and/or teams which do not follow the UCI approval process and consequently produce jerseys/skinsuits that do not respect these guidelines.

UCI Rainbow Stripes

In 1927, the winner of the UCI Road Cycling World Championships was awarded for the first time a jersey bearing what has become the "Rainbow Stripes" mark, i.e. five horizontal stripes composed of colours blue, red, black, yellow and green (in this order).

Ever since, the winner of the UCI World Championships (now in all the disciplines of cycling) gets to wear the "Rainbow jersey".

The "Rainbow Stripes" mark has nowadays become a unique identifier of the UCI World Championships and of the UCI alone. The "Rainbow Stripes" is a brand of the UCI and is perceived as such by the public.

The "Rainbow Stripes" is registered internationally as a trademark in the name of the UCI.

The rainbow stripes must seamlessly go around the jersey, sleeves and collar.

it is required to apply a 30mm minimum distance between each integration on the jersey (sponsors' logos, rainbow stripes, riders' name etc.)

Do not hesitate to contact: **design@uci.ch** if any doubt remains.

Equipment

Only the current world champion rider may wear rainbow piping on his equipment (such as bike, helmet, shoes).

Any equipment bearing the rainbow piping shall be submitted to UCI for approval before production (art. 1.3.064).

<u>Click here</u> to access a list of equipment design guidelines available as an annexe to the Jersey Guidelines document.

UCI Colours

These colours are default colours used for the UCI Champion Jerseys: all 5 UCI Rainbow colors.

PANTONE® 3005 RAL 5017 PANTONE® COTTON 18-4440 TCX

PANTONE® 186 RAL 3020 PANTONE® COTTON 18-1763 TCX

UCI Black RGB 0 0 0

CMYK 20 0 0 100 **PANTONE®** Black 6 **RAL** 9011

PANTONE® COTTON 19-4007 TCX

UCI Yellow

250 225 0 **CMYK** 0 10 100 0

RGB

PANTONE® 114 RAL 1018

PANTONE® COTTON 12-0752 TCX

UCI Green

RGB 50 180 50

CMYK 73 0 100 0

PANTONE® 361

RAL 6018

PANTONE® COTTON 16-6340 TCX

UCI Logos

The UCI logo consists of our shorthand, UCI, and, our strongest brand asset, the Rainbow Stripes. We also have an option that features our full name to be used when the meaning of UCI needs to be explained.

Clearspace

To ensure maximum stand out, always position the UCI logo in a clear area (clearspace), which is defined by the width of the 'I' of our UCI wordmark, as shown opposite.

Minimum size

The minimum size is determined by the width of each individual logo. They are there to ensure our logos retain integrity across all of our communications.

When the available space is smaller than the minimum size indicated for the UCI Union Cycliste Internationale version, please use the UCI logo alone.

UCI only logo



Clearspace



Minimum size



Width: 10mm / 70px @ 72dpi

UCI Union Cycliste Internationale logo



Clearspace



Minimum size



Width: 35mm / 250px @ 72dpi

Logo usage on jersey

The UCI logo sits within the white box in order to help it stand out on any background.

The UCI logo in colour and short (no full text) must always be the used version.















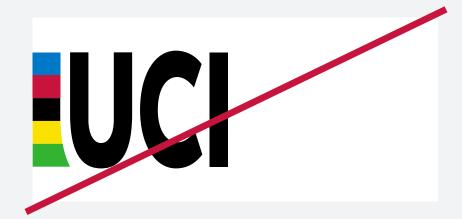


Incorrect logo usage

Here are examples of how not to use our logo. The rules should be followed at all times.

- 1. Do not stretch or compress the width or height of the logo.
- 2. Do not rotate the logo.
- 3. Do not move or change the relationship between any elements within the logo.
- 4. Do not recolour any element of the logo.
- 5. Do not replace the letters with another typeface.

1.



2.



3.



4



5.





Uses of the UCI Rainbow Stripes

Dos and don'ts

Colours

The UCI Rainbow Stripes colours are the UCI logo colours.

Proportions

The UCI Rainbow Stripes must respect the correct proportions. Each stripe must have the same width.

Positioning

If the UCI Rainbow Stripes are used horizontally, the blue stripe must always be positioned at the top. If the UCI Rainbow Stripes are used vertically or diagonally, the blue stripes must always be positioned on the left side.

Colour order

The UCI Rainbow Stripes colours must always be sorted in the right colour order: Blue, Red, Black, Yellow and Green. No other order will be approved.

Applications

No text or elements are allowed on the UCI Rainbow stripes. No distortion is allowed of any kind.

Safety distance & measurement

Any logos or designs must be positioned at a 10mm minimum distance from the Rainbow Stripe. For large designs, this distance should increase proportionally.



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Protocole Jersey

After each UCI World Championships, the UCI will award a World Champion jersey during the podium ceremony. This jersey is free of sponsors' logos and will only be used at this occasion.

As per art. 1.3.067 of the UCI Regulations, the world champion shall be entitled to have advertising matter placed on his jersey from the day following the official ceremony.

Do not use this design as reference to produce your own jersey.



Rules

ABOUT RAINBOW STRIPES

- The rainbow stripes must seamlessly go around the jersey, sleeves and collar.
- 2. Apply a **30mm minimum distance** between each integration on the jersey (sponsors' logos, rainbow stripes, riders' name etc.)
- 3. Each color of the Rainbow stripes must equally be represented.
- 4. Only the current world champion rider may wear rainbow piping on his equipment (such as bike, helmet, shoes). Such equipment should be submitted to UCI for approval prior production.

ABOUT BIB SHORT COLORS

For design purpose, **all bib short must be** plain color in white or black.

The sponsors' zones must be respected at all time.

ABOUT RIDER'S/TEAM'S SPONSORS LOGO

All Rider's/Team's logo **must be in black** color.

An exception of 1 logo in front and 1 logo in the back is allowed (for a total max. of 2 logos in color).

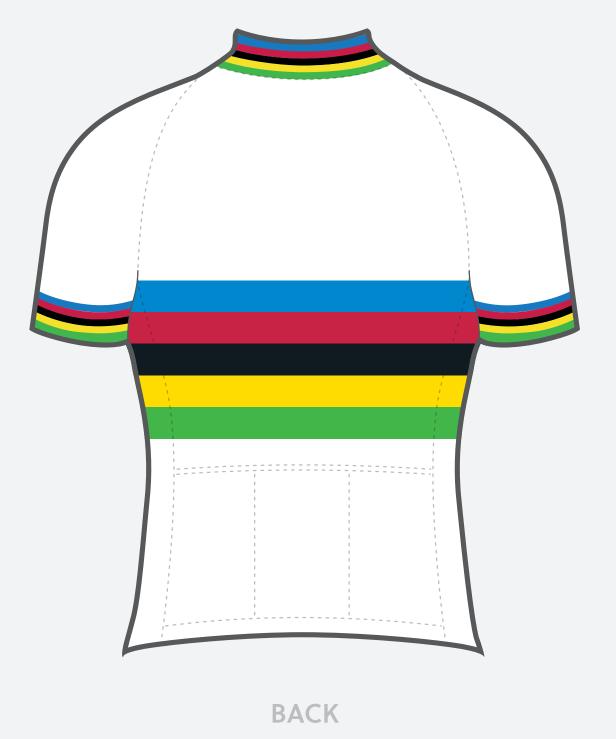
MEASUREMENT

Each width percentage is calculated based on of the width of the jersey without sleeves (under the armpit).

Each height percentage is calculated based on the height of the jersey without collar.







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V Collar

V COLLAR JERSEY

V Collar Jersey are allowed only for :

- BMX Racing,
- Mountain Bike Downhill,
- BMX Freestyle and
- Trials.

V COLLAR JERSEY RULES

V Collar Jersey follow all rules as listed on the page before.

V COLLAR AND RAINBOW STRIPES

The Rainbow Stripes on the V Collar must join correctly without overlapping or dimensions changing.



Jersey short sleeves

UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 35 cm²

(should fit into a 20% x 10% rectangle)

Manufacturer Logo Zone

The **Manufacturer Logo Zone** is situated at the top right of the front of the Jersey as indicated in the **blue area** on all the previews.

Size: max.25 cm²

(should fit into a 20% x 10% rectangle)

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 200 cm²

(should fit into 60% x 10% rectangle)

Area B: max. 200 cm²

(should fit into a 60% of the sleeves lenght x 50% of the sleeve width)

Area C: max. 64 cm²

(should fit into a 20% x 10% rectangle)

Area D: max. 200 cm²

(width whould not be larger that 25% of the height)

Area E: max. 30 cm² (3 times)

Area F*: max. 700 cm²

(should fit into a 60% x 20% rectangle)

* The Area F can also be used for the Rider's Name when applicable.

Rainbow Stripes Zone

The **Rainbow Stripes Zones** are situated in different areas of the Jersey, as indicated on the previews.

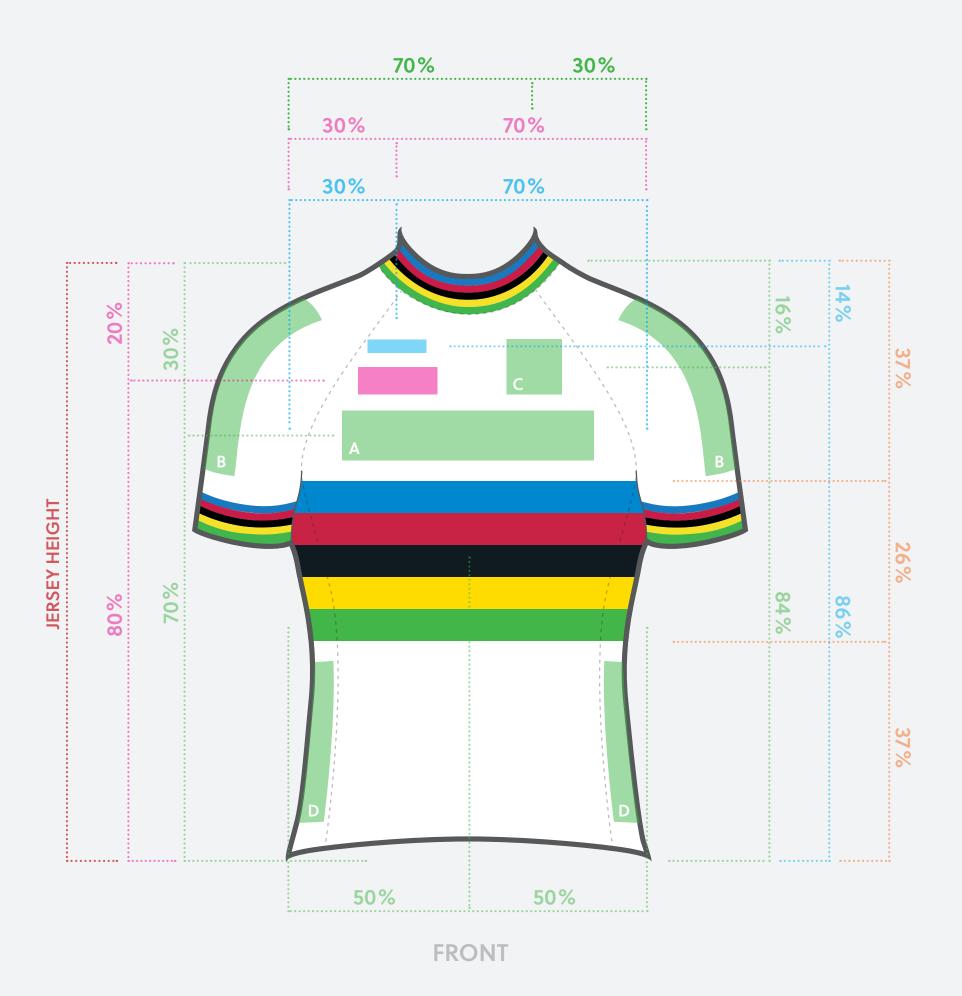
The rainbow stripes **must seamlessly** go around the jersey, sleeves and collar.

Collar: the height must fit

the collar (max. 5 cm)

Sleeves: 5 cm height

Chest: 26% of Jersey height





BACK

Union Cycliste Internationale

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Jersey long sleeves

UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the pink areas on all the previews.

Size: max. 35 cm²

(should fit into a 20% x 10% rectangle)

Manufacturer Logo Zone

The Manufacturer Logo Zone is situated at the top right of the front of the Jersey as indicated in the **blue area** on all the previews.

Size: max.25 cm²

(should fit into a 20% x 10% rectangle)

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews.

max. 200 cm² Area A:

(should fit into 60% x 10% rectangle)

Area B: max. 200 cm²

(should fit into a 25% of the sleeves lenght x 50% of the sleeve width)

Area C: max. 64 cm²

(should fit into a 20% x 10% rectangle)

Area D: max. 200 cm²

> (width whould not be larger that 25% of the height)

max. 30 cm² (3 times) Area E:

Area F*: max. 700 cm²

(should fit into a 60% x 20% rectangle)

Rainbow Stripes Zone

The **Rainbow Zones** are situated in different areas of the Jersey, as indicated on the previews.

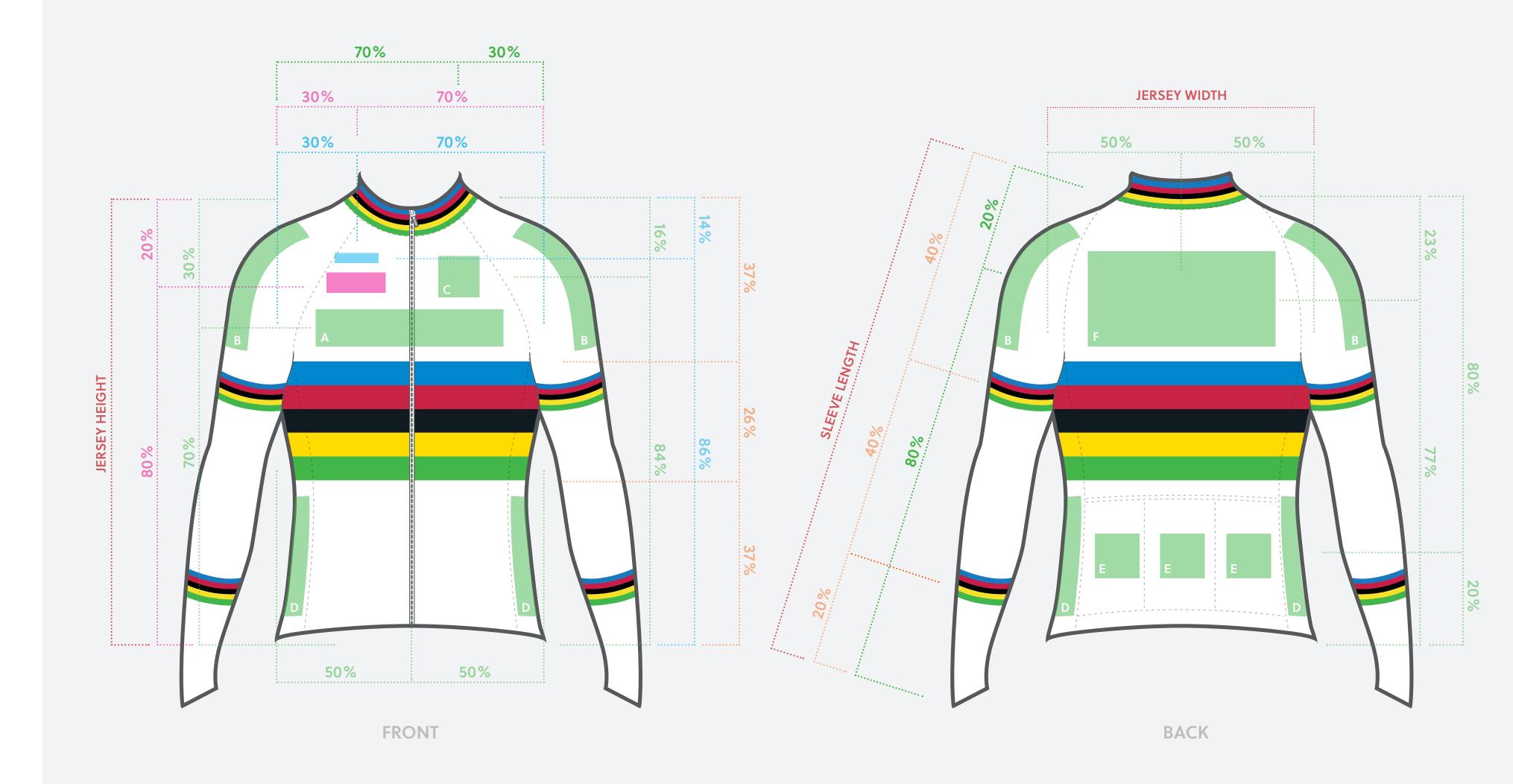
All Rainbows stripes must seamlessly go around the jersey, sleeves and collar.

Collar:

the height must fit the collar (max. 5 cm)

Sleeves: 5 cm height

26% of Jersey height **Chest:**



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^{*} The Area F can also be used for the Rider's Name when applicable.

Bib Short

Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated on each thigh (two times max.) as indicated in the **blue areas** on the previews.

Area K: max.30 cm²

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated sides of the Short, as indicated in the **green areas** on the previews.

Area H: max. 300 cm²

(should fit into a 70% of the thigh lenght x 50% of the thigh width)

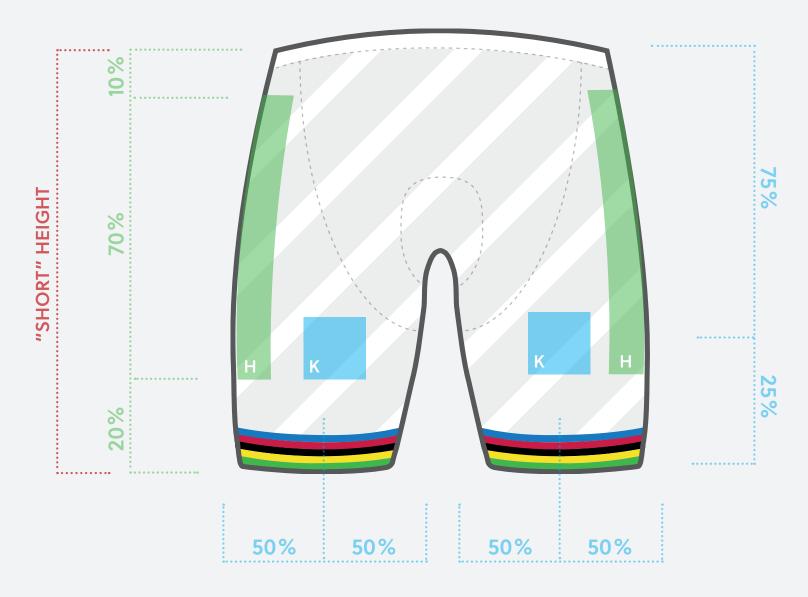
Area G: max. 200 cm²

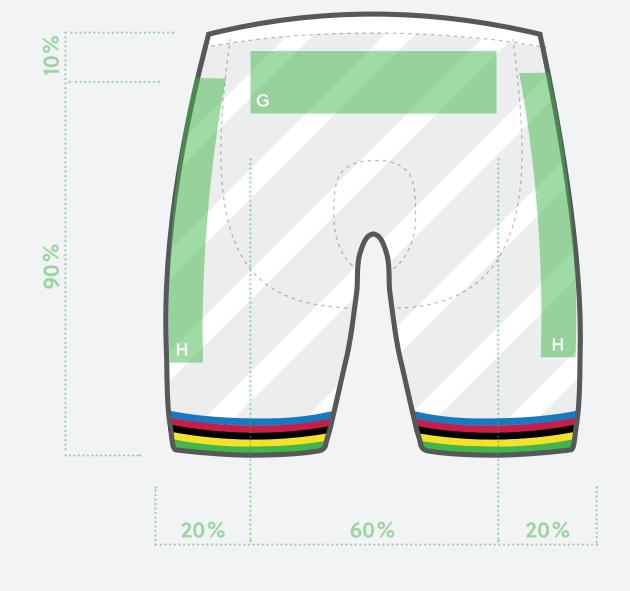
(should fit into a 60% x 15% rectangle)

Rainbow Stripes Zone

The **Rainbow Zones** at the bottom of the thigh as indicated on the previews.

Thigh: 5 cm height





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FRONT

Skinsuit long sleeves

(no collar)

UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 35 cm²

(should fit into a 20% x 10% rectangle)

Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated at the top right of the front of the Skinsuit and two times max. on the short as indicated in the **blue areas** on all the previews.

Area J: max.25 cm²

(should fit into a 20% x 10% rectangle)

Area K: max.30 cm²

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 200 cm²

(should fit into 60% x 10% rectangle)

Area B: max. 200 cm²

(should fit into a 25% of the sleeves lenght x 50% of the sleeve width)

Area C: max. 64 cm²

(should fit into a 20% x 10% rectangle)

Area D: max. 200 cm²

(width whould not be larger that 25% of the height)

Area E: max. 30 cm² (3 times)

Area F*: max. 700 cm²

(should fit into a 60% x 20% rectangle)

Area G: max. 200 cm²

(should fit into a 60% x 15% rectangle)

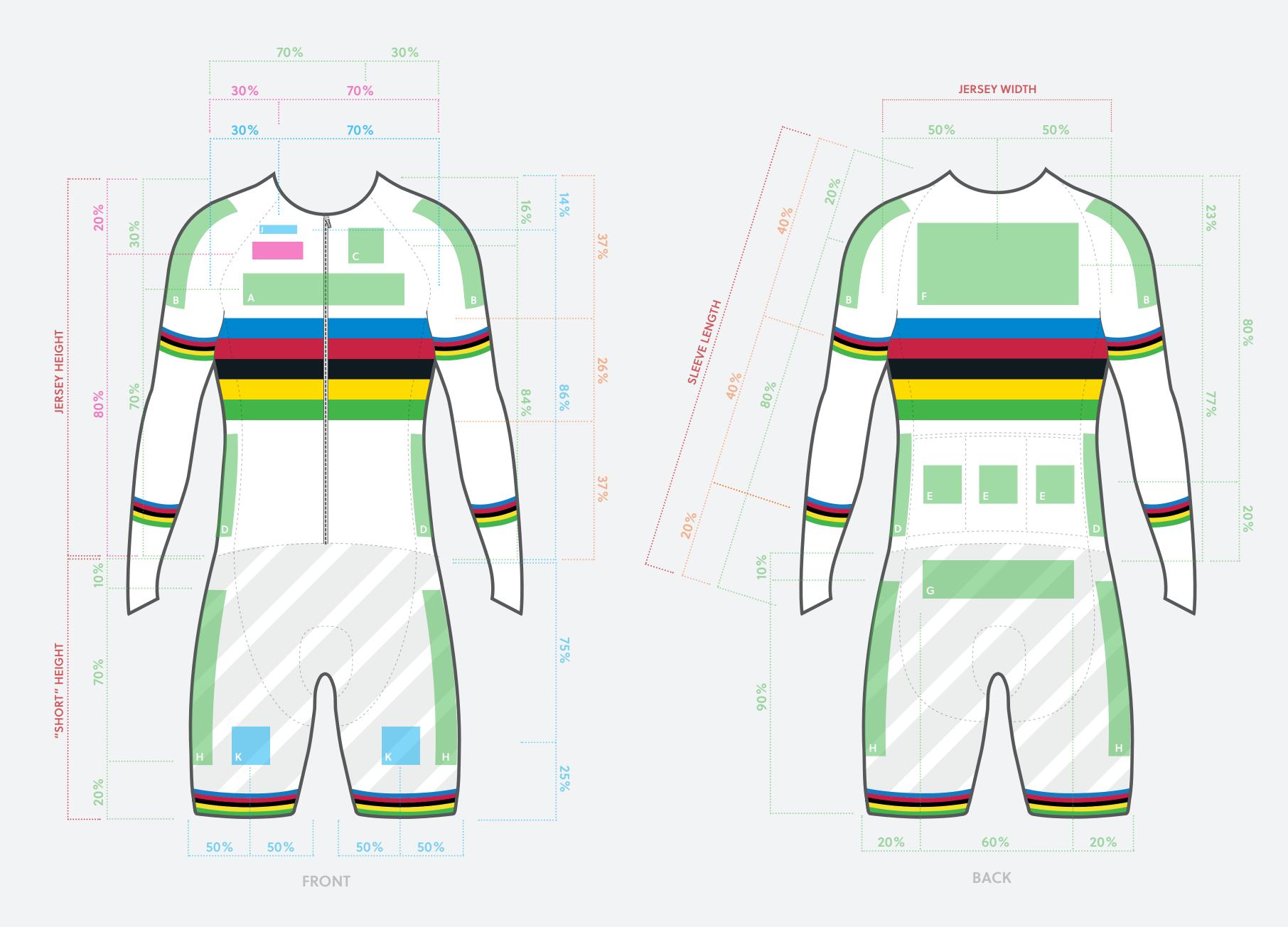
Area H: max. 300 cm²

(should fit into a 70% of the thigh lenght x 50% of the thigh width)

Rainbow Stripes Zone

Same as Jersey long sleeves, and additionally:

Thigh: 5 cm height



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^{*} The Area F can also be used for the Rider's Name when applicable.

Bodysuit long sleeves

UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 35 cm²

(should fit into a 20% x 10% rectangle)

Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated at the top right of the front of the Skinsuit and two times max. on the short as indicated in the **blue areas** on all the previews.

Area J: max.25 cm²

(should fit into a 20% x 10% rectangle)

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 200 cm²

(should fit into 60% x 10% rectangle)

Area B: max. 200 cm²

(should fit into a 25% of the sleeves lenght x 50% of the sleeve width)

Area C: max. 64 cm²

(should fit into a 20% x 10% rectangle)

Area D: max. 200 cm²

(width whould not be larger that 25% of the height)

Area F*: max. 700 cm²

(should fit into a 60% x 20% rectangle)

* The Area F can also be used for the Rider's Name when applicable.

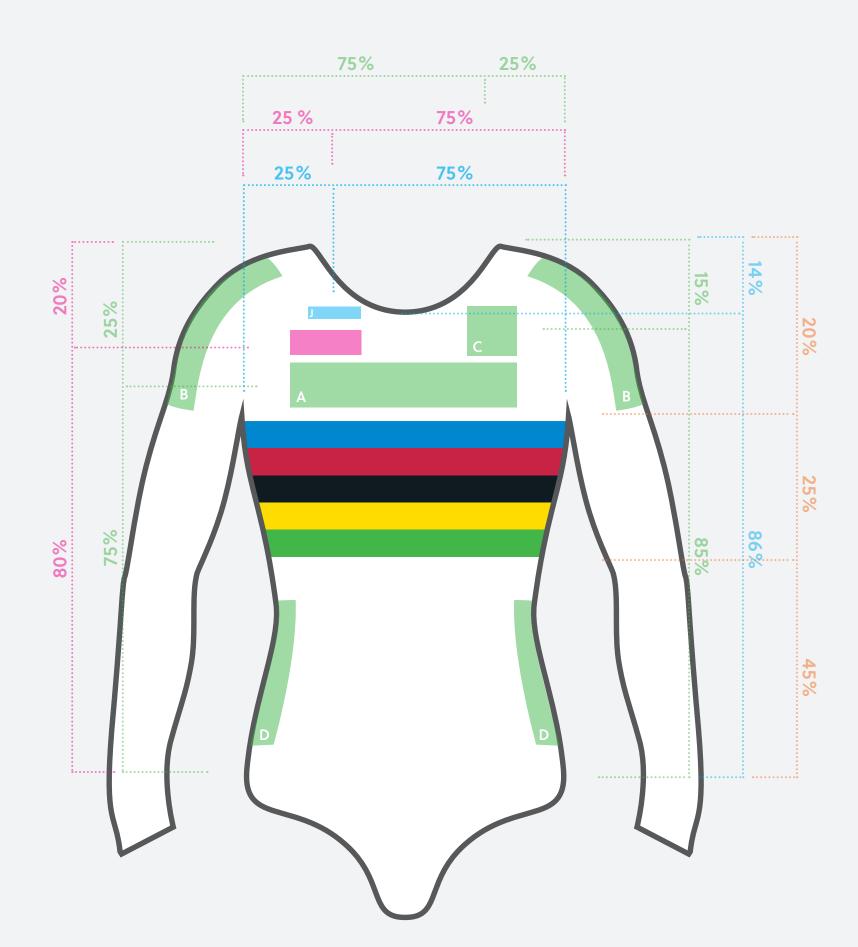
Rainbow Stripes Zone

The rainbow stripes **must seamlessly** go around the jersey chest.

Chest: 26% of Jersey height

Note:

Positionning and dimensions of the logos on the chest and the back of the bodysuit are the same for the UCI Rainbow Jersey short sleeves and long sleeves.





Bodysuit short sleeves

UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 35 cm²

(should fit into a 20% x 10% rectangle)

Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated at the top right of the front of the Skinsuit and two times max. on the short as indicated in the **blue areas** on all the previews.

Area J: max.25 cm²

(should fit into a 20% x 10% rectangle)

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 200 cm²

(should fit into 60% x 10% rectangle)

Area C: max. 64 cm²

(should fit into a 20% x 10% rectangle)

Area D: max. 200 cm²

(width whould not be larger that 25% of the height)

Area F*: max. 700 cm²

(should fit into a 60% x 20% rectangle)

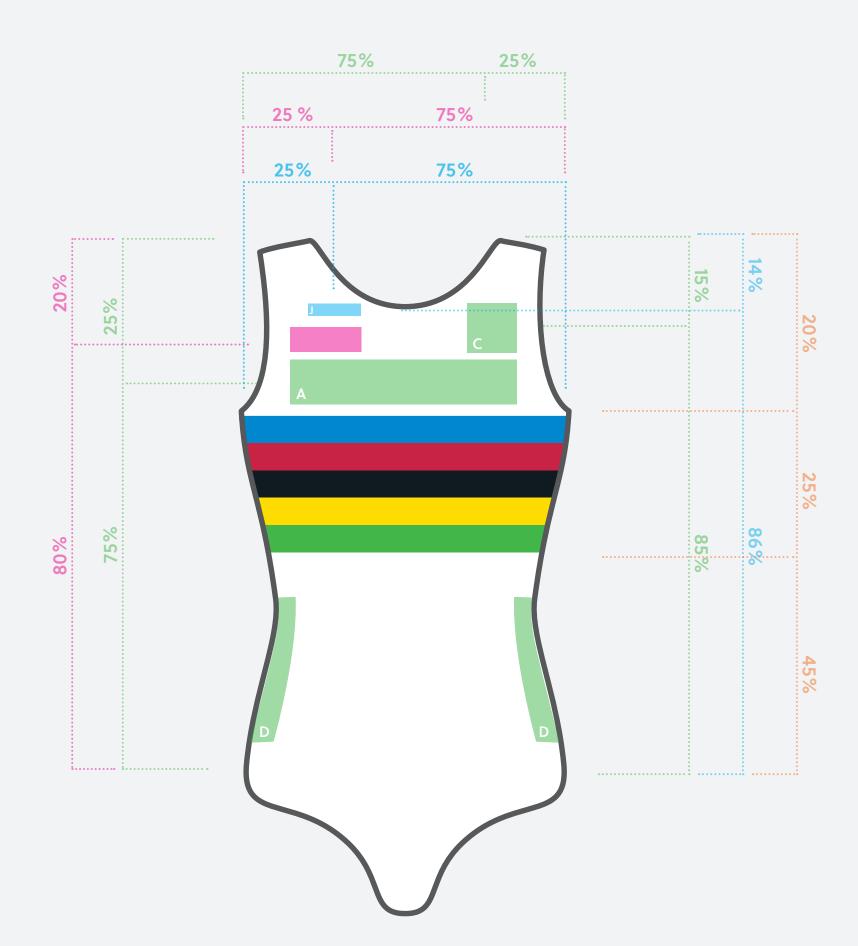
Rainbow Stripes Zone

The rainbow stripes **must seamlessly** go around the jersey chest.

Chest: 26% of Jersey height

Note:

Positionning and dimensions of the logos on the chest and the back of the bodysuit are the same for the UCI Rainbow Jersey short sleeves and long sleeves.





^{*} The Area F can also be used for the Rider's Name when applicable.

Jersey

Example of zone uses

UCI Logo Zone

UCI Logo (without full text)

Manufacturer Logo Zone

Santini

Rider's Sponsors Logo Zone

Mercedes-benz Area A:

ProGate Area B:

Red Bull (in color) Area C:

Tacx Area D:

Mapei (x2) and Red Bull (in color) Area E:

Mercedes-Benz Area F:

+ Rider's name (ie: J. SMITH) when applicable or Rider's/ Team's sponsors





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Jersey

Examples of what to avoid

EXAMPLES OF WHAT TO AVOID

- 1. All Rainbows stripes **must continue** all around the Jersey, the sleeves or the collar in a seemlessly way. No rainbow stripes cuts are allowed.
- All Rider's/Team's logo must be in black color. An exception of 1 logo in front and 1 logo in the back is allowed, only. All other logos should be black.
- 3. The Champion's **Jersey must be white** with rainbow stripes. No other fabric color is allowed except white.
- 4. Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey. Please see Page 8 for more details.
- 5. Rainbow collar must have a **consistent height**.
- 6. Rainbow stripes must **joins correctly** on V collar.



1. ALL RAINBOWS STRIPES
MUST CONTINUE ALL
AROUND THE JERSEY



2. LOGOS MUST BE IN BLACK
COLOR. AN EXCEPTION OF
1 LOGO IN FRONT AND THE
BACK IS ALLOWED



3. JERSEY MUST BE FULLY WHITE WITH RAINBOW STRIPES

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Jersey

Examples of what to avoid

EXAMPLES OF WHAT TO AVOID

- 1. All Rainbows stripes **must continue** all around the Jersey, the sleeves or the collar in a seemlessly way. No rainbow stripes cuts are allowed.
- All Rider's/Team's logo must be in black color. An exception of 1 logo in front and 1 logo in the back is allowed, only. All other logos should be black.
- 3. The Champion's **Jersey must be white** with rainbow stripes. No other fabric color is allowed except white.
- 4. Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey. Please see Page 8 for more details.
- 5. Rainbow collar must have a **consistent height**.
- 6. Rainbow stripes must **joins correctly** on V collar.



4. EACH ZONE MUST BE AT A DISTANCE OF AT LEAST 30MM FROM ANY OTHER ZONE



5. RAINBOW COLLAR MUST HAVE A CONSISTENT HEIGHT



6. RAINBOW STRIPES MUST JOINS CORRECTLY ON V COLLAR

BMX International Elite Number

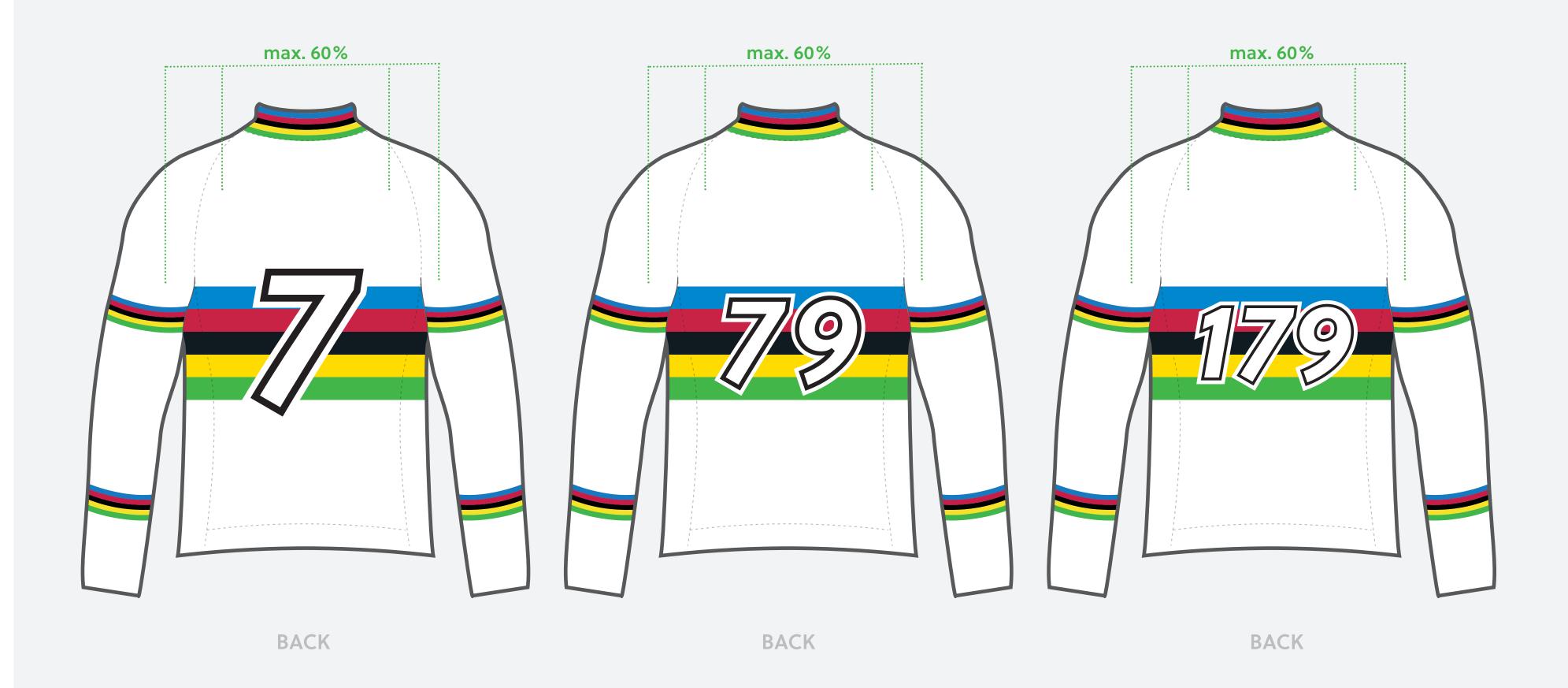
On the UCI World Champion jersey

A UCI BMX Elite World Champion is allowed to print his/her permanent number on the rainbow jersey according to the following principles:

- 1. The numbers must be white with a black outline of min. 5mm.
- 2. A white border (min. 5mm) must be added all around the numbers and their black outline.
- 3. The distance between the digits must be 1.5 cm.
- 4. The minimum height of the number must be 20 centimeters.
- 5. The width of the numbers shall be:
 - minimum 10 cm for one digit numbers
 - minimum 20 cm for two digit numbers
 - minimum 25 cm for three digit numbers
 - maximum 60% of the Jersey width
- 6. The height of the numbers shall be max 60mm taller than the torso Rainbow Stripes:30mm on top and bottom.
- 7. As with all jersey elements, there should be a minimum of 30 mm of free space between the Permanent International Elite Number and another element.
- 8. Numbers should always appear on the back of the Jersey and not on the front.

Rider's Sponsors Logo Zone

Sponsor's zones rules are the same as page 9 (long sleeves jersey).

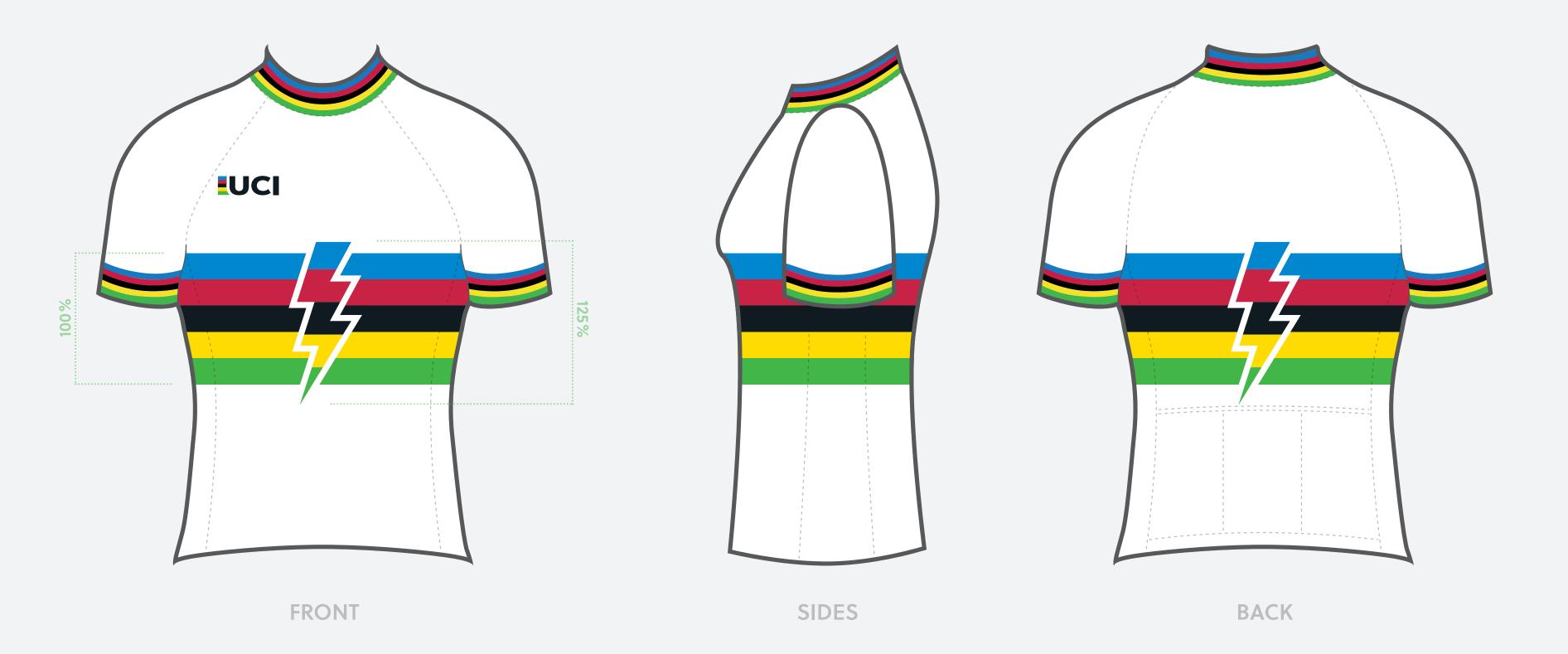


E-MTB Champion Jersey

The E-MTB World Champion jerseys/ skinsuits follow **the same rules than the standard** UCI World Champion jerseys/ sknisuits in terms of colors, clearspace and sponsors' zones.

The rainbow stripes are slightly different as indicated on the previews. Those specific stripes are downloadable on the page 18.

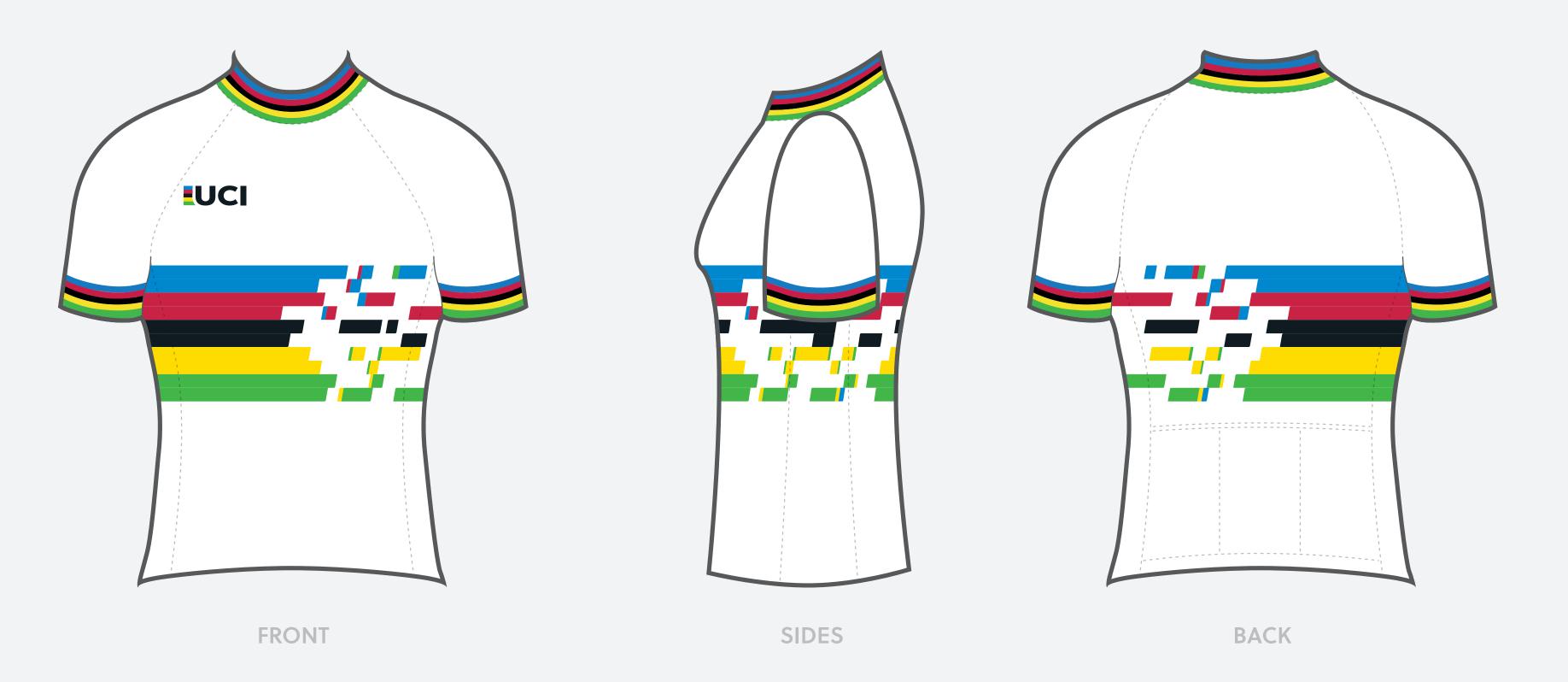
The lightning height **must always be 125%** of the overlaped Rainbow Stripes height.



UCI Cycling Esports World Champion Jersey

The UCI Cycling Esports World Champion jerseys/skinsuits follow **the same rules than the standard** UCI World Champion jerseys/sknisuits in terms of colors, clearspace and sponsors' zones.

The rainbow stripes are slightly different as indicated on the previews. Those specific stripes are downloadable on the next page.



Former UCI World Champion piping (optional)

Former UCI World Champion Jersey follow all the Sponsor/Manufacturer Zone rules of their related jersey, only the additions of Rainbow Stripes are different.

Rainbow Stripes Zone

The **Rainbow Zones** are situated in different areas of the Jersey, as indicated on the previews.

All Rainbows stripes **must continue all around** the sleeves and the collar in a seemless way.

Collar: the height must fit the collar (max. 5 cm)

Sleeves: 2-5 cm height

Please refer to the Rainbow pipping rules on page 12.

Additionnaly to those rules:

- No advertising on the rainbow stripes in ANY part of the jersey – including piping.
- No piping is allowed on the bibshort.
- If piping is worn, it shall be worn on both sleeves and collar. Exception can be granted for skinsuit when there is no collar.





UCI World Champion Jersey

Download Links

In this section we have added links to all the assets. This makes it easy to download only the assets you require and that they are always available.

Illustrator Pattern Files



The production files for all structures in these guidelines are available for the display of sponsors logos.

Only 2 layers should be modified: "Sponsor UCI" and "Sponsor OC".

Click Here for the UCI Rainbow Stripes

Click Here for the UCI Logo

Click Here for the UCI Cycling Esport Stripes

Click Here for the UCI E-MTB Lightning

Colour Swatches



Colour swatches need to be installed on your machine. Simply drag the .ase file from it's download location into the folder with the path:
Illustrator >Presets >en_GB >Swatches Your machine may need to restart for changes to take affect.

Click Here for Colour Swatches

Typefaces



This folder contains all weights of the typeface.

NOTE: You need a license in order to use the typeface on your machine.

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Click Here for the typeface

Union Cycliste Internationale

UCI WORLD CHAMPION | UCI JERSEYS VISUAL GUIDELINES

Version 5.3 | April 2025



IMPORTANT NOTE

PREAMBLE

Use of this document

This document serves as a reference for the design and production of UCI Masters World Champion jerseys/skinsuits.

The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

It is also mandatory to use the colours set out in this document. If there is any doubt, preference should be given to the CMYK references.

The position of the rainbow stripes must not be altered.

Pre-production approval

All jerseys/skinsuits must be approved by the UCI before production.

Approval requests should be sent through the **UCI Equipment approval online form** as early as possible. The UCI staff will do its utmost to respond rapidly.

In line with the UCI Regulations, the UCI reserves the right to fine teams which do not follow the UCI approval process and consequently produce jerseys/skinsuits that do not respect these guidelines.

UCI masters rainbow stripes

This version of the rainbow stripes was developed to easily differentiate elite form masters champions while keeping the essence of the rainbow stripes.

The masters rainbow stripes are propriety of the UCI and should not be used without the UCI's authorization.

All around concept

The masters rainbow stripes must seamlessly go around the jersey, sleeves and collar.

Do not hesitate to contact: design@uci.ch if any doubt remains

UCI and Jersey colours

These colours are default colours used for the UCI Masters Champion Jerseys: all 5 UCI Rainbow colors.

Additionally, the UCI Gran Fondo Blue is used **only** for the Gran Fondo World Series Jersey.

UCI Blue



RGB 0 120 200

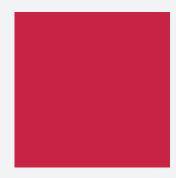
CMYK 100 32 0 0

PANTONE® 3005

RAL 5017

PANTONE® COTTON 18-4440 TCX

UCI Red



RGB 200 20 60

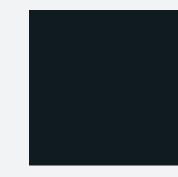
CMYK 20 100 75 0

PANTONE® 186

RAL 3020

PANTONE® COTTON 18-1763 TCX

UCI Black



RGB 0 0 0

CMYK 20 0 0 100

PANTONE® Black 6

RAL 9011

PANTONE® COTTON 19-4007 TCX

UCI Yellow



RGB 250 225 0

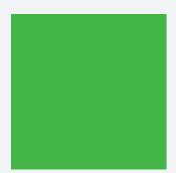
CMYK 0 10 100 0

PANTONE® 114

RAL 1018

PANTONE® COTTON 12-0752 TCX

UCI Green



RGB 50 180 50

CMYK 73 0 100 0

PANTONE® 361

RAL 6018

PANTONE® COTTON 16-6340 TCX



RGB

CMYK

PANTONE®

RAL

UCI Masters Blue



0 72 120

100 30 0 55

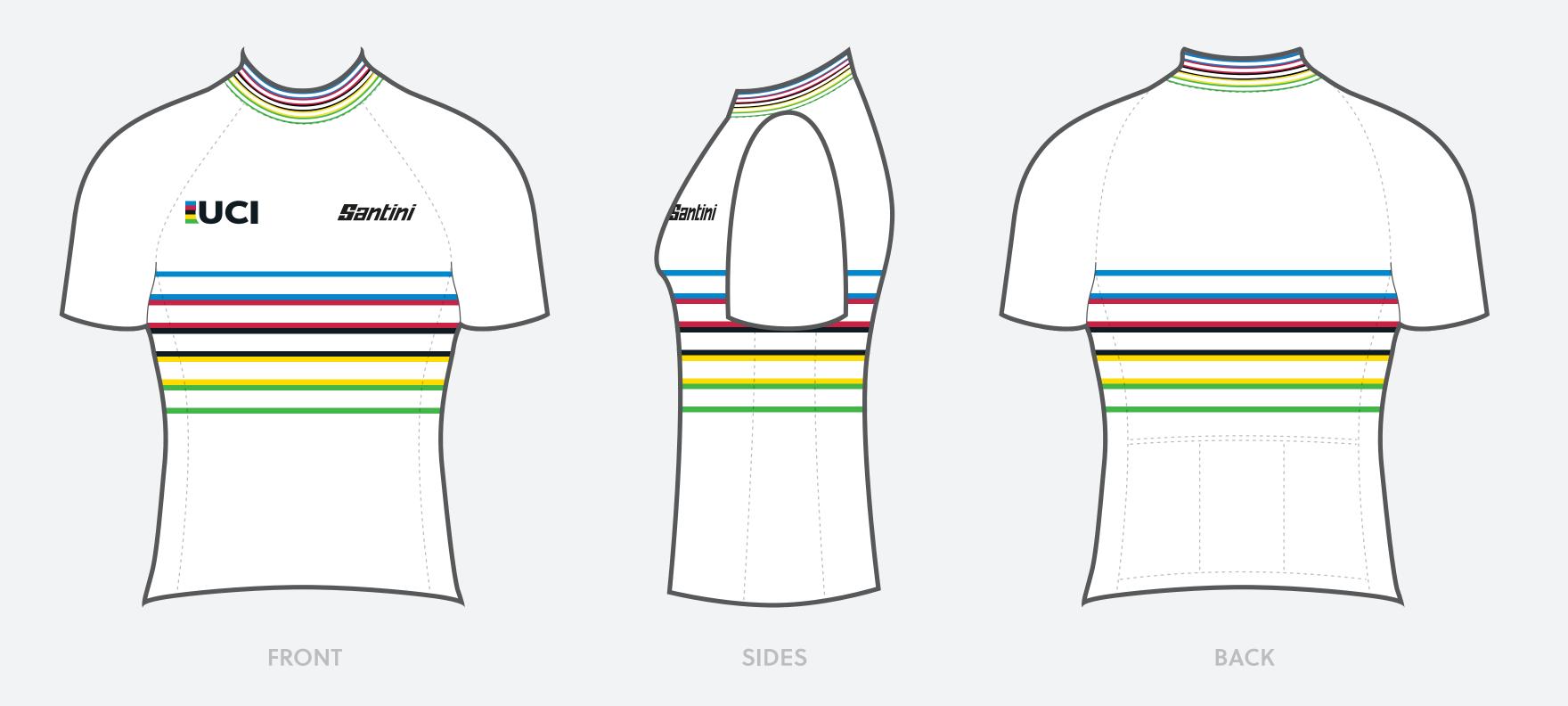
3025

PANTONE® COTTON

Protocole Jersey

After each UCI Masters World Championships, the UCI will award a masters World Champion jersey during the podium ceremony. This jersey is free of sponsors' logos and will only be used at this occasion.

Do not use this design as reference to produce your own jersey.



Rules

ABOUT MASTERS STRIPES

- The Masters stripes must seamlessly go around the jersey and collar.
- Apply a 30mm distance between each integration on the jersey (sponsors' logos, masters stripes, riders' name etc.)
- 3. Each color of the Masters Stripes must equally represented.

ABOUT BIB SHORT COLORS

For design purpose **we suggest** to use, all white, black and white or all black bib short.

The sponsors' zones must be respected at all time.

ABOUT RIDER'S SPONSORS LOGO

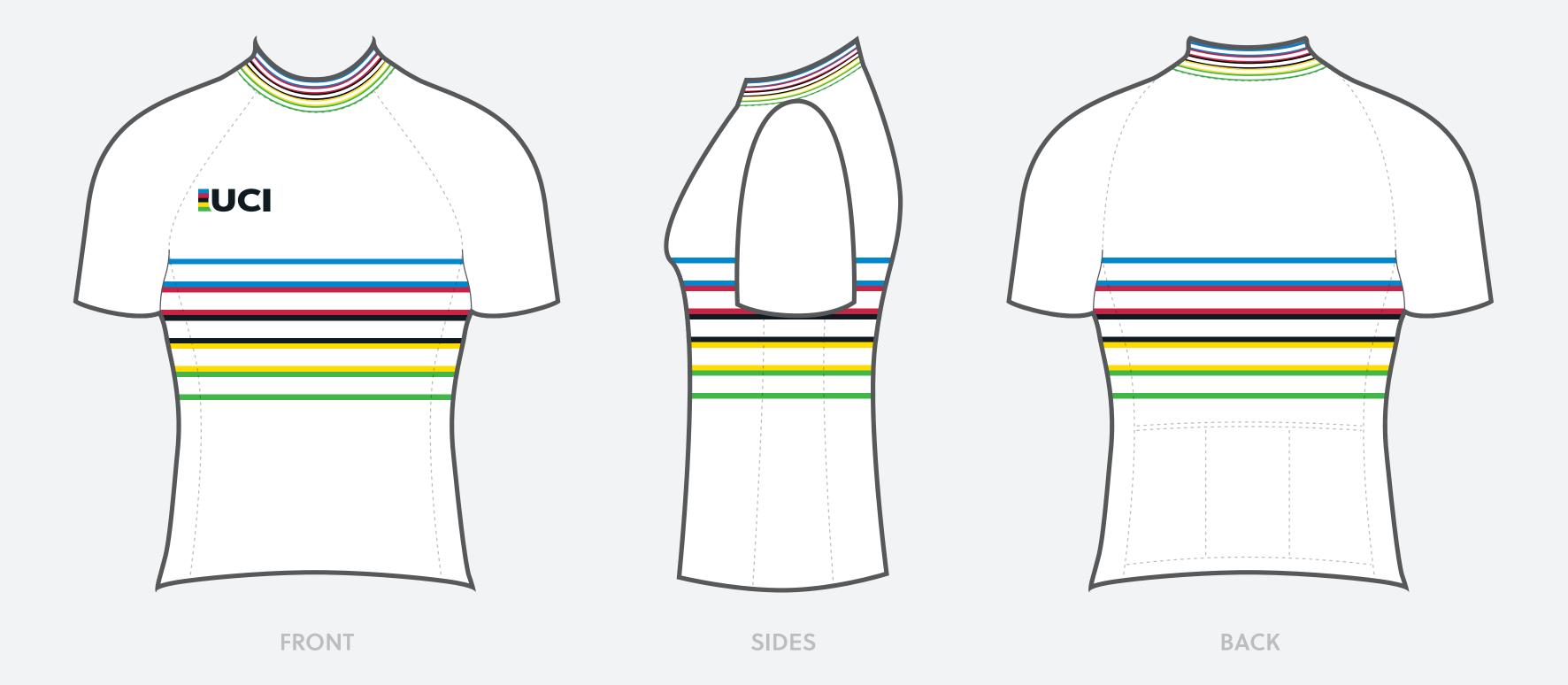
All Rider's logo **must be in black** color.

An exception of 1 logo in front and 1 logo in the back is allowed (for a total max. of 2 logos in color).

MEASUREMENT

Each width percentage is calculated based on of the width of the jersey without sleeves (under the armpit).

Each height percentage is calculated based on the height of the jersey without collar.



Jersey short sleeves

UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 35 cm²

(should fit into a 20% x 10% rectangle)

Manufacturer Logo Zone

The **Manufacturer Logo Zone** is situated at the top right of the front of the Jersey as indicated in the **blue area** on all the previews.

Size: max.25 cm²

(should fit into a 20% x 10% rectangle)

Rider's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 200 cm²

(should fit into 60% x 10% rectangle)

Area B: max. 200 cm²

(should fit into a 60% of the sleeves lenght x 50% of the sleeve width)

Area C: max. 64 cm²

(should fit into a 20% x 10% rectangle)

Area D: max. 200 cm²

(width whould not be larger that 25% of the height)

Area E: max. 30 cm² (3 times)

Area F*: max. 700 cm²

(should fit into a 60% x 20% rectangle)

* The Area F can also be used for the Rider's Name when applicable.

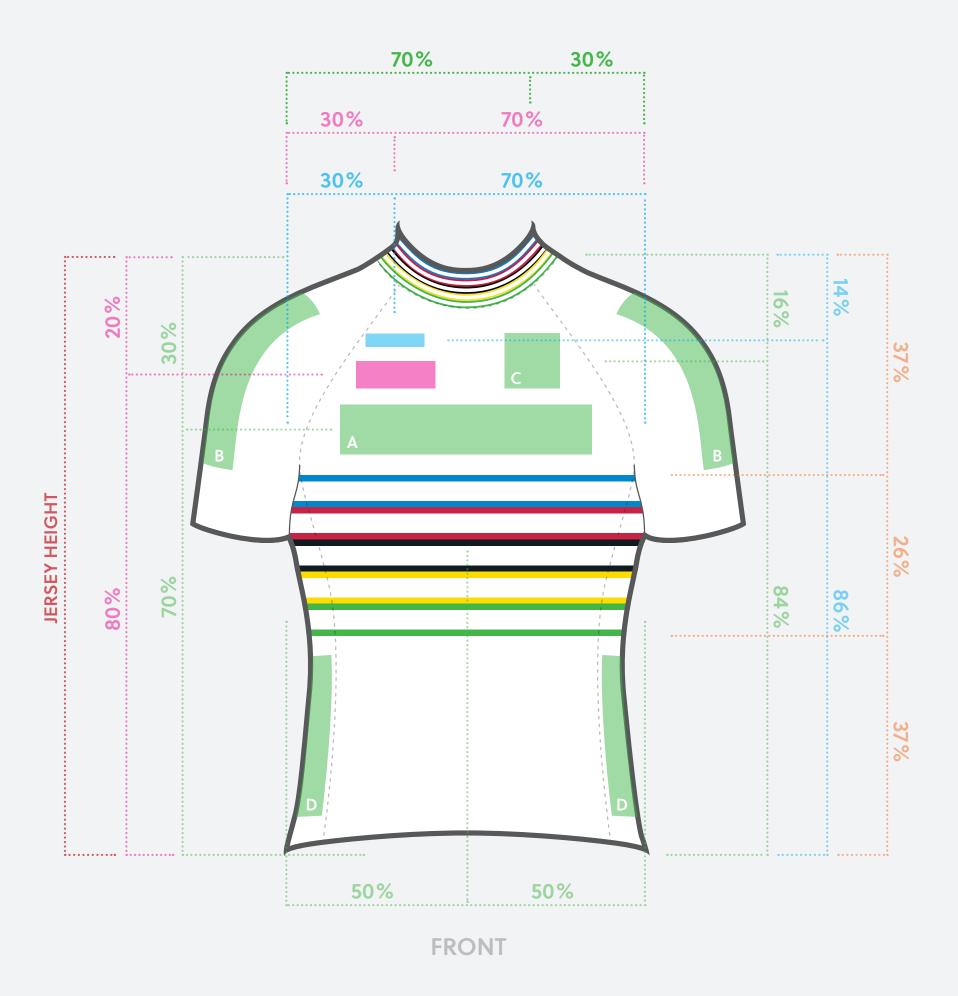
Masters Stripes Zone

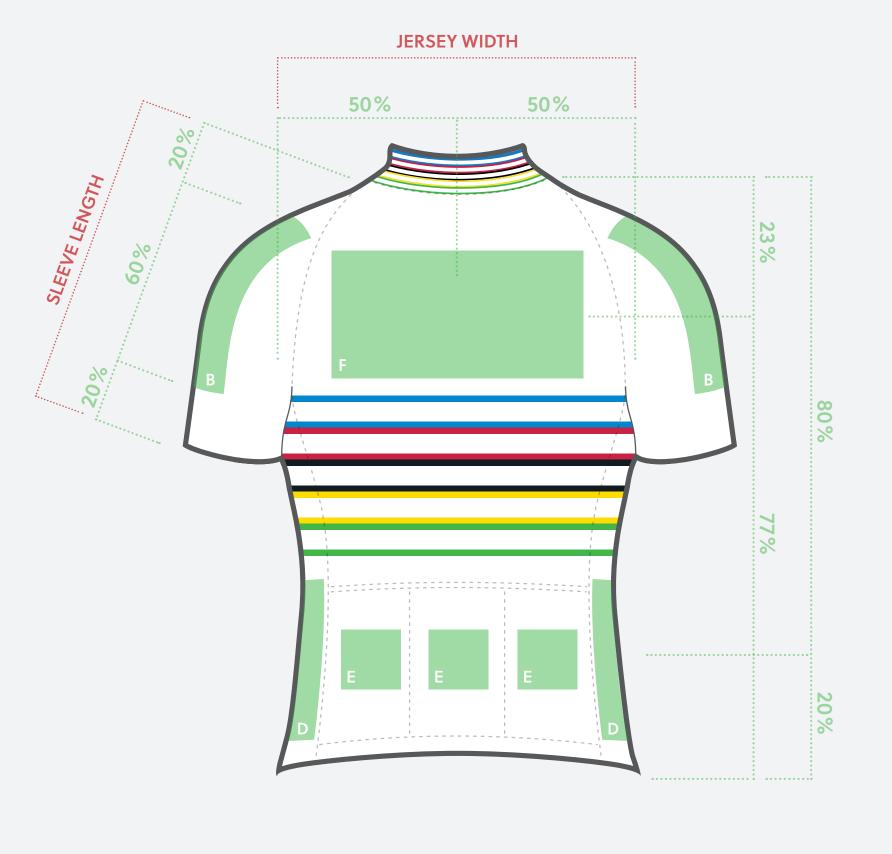
The **Masters Stripes Zones** are situated in different areas of the Jersey, as indicated on the previews.

The Masters Stripes stripes **must seamlessly** go around the jersey and collar.

Collar: the height must fit the collar (max. 5 cm)

Chest: 26% of Jersey height





BACK

Jersey long sleeves

UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 35 cm²

(should fit into a 20% x 10% rectangle)

Manufacturer Logo Zone

The **Manufacturer Logo Zone** is situated at the top right of the front of the Jersey as indicated in the **blue area** on all the previews.

Size: max.25 cm²

(should fit into a 20% x 10% rectangle)

Rider's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 200 cm²

(should fit into 60% x 10% rectangle)

Area B: max. 200 cm²

(should fit into a 25% of the sleeves lenght x 50% of the sleeve width)

Area C: max. 64 cm²

(should fit into a 20% x 10% rectangle)

Area D: max. 200 cm²

(width whould not be larger that 25% of the height)

Area E: max. 30 cm² (3 times)

Area F*: max. 700 cm²

(should fit into a 60% x 20% rectangle)

Masters Stripes Zone

The **Masters Stripes Zones** are situated in different areas of the Jersey, as indicated on the previews.

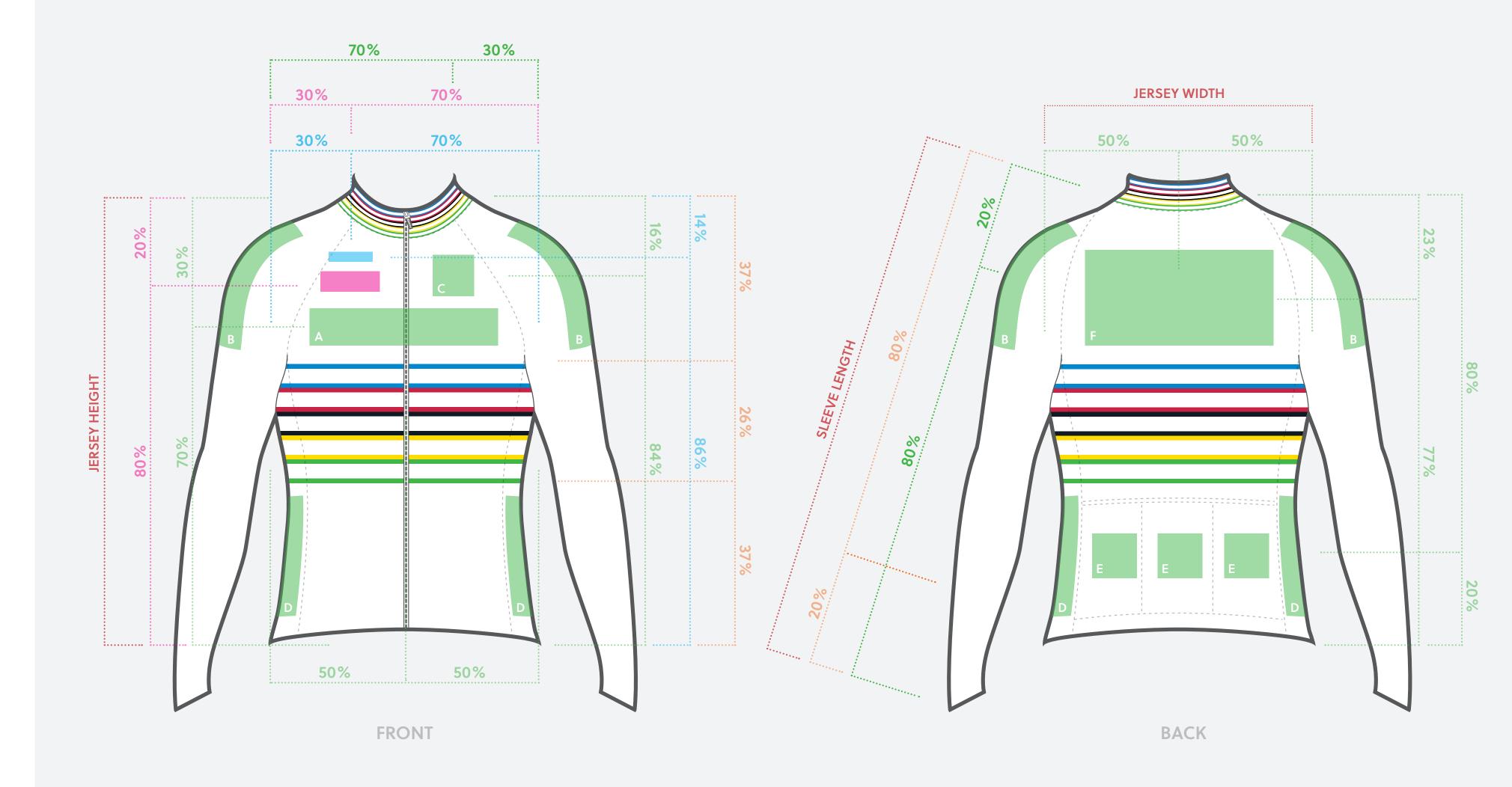
All Masters stripes **must continue all around** the Jersey, the sleeves or the collar in a seemless way.

Collar: the height must fit

the collar (max. 5 cm)

Sleeves: 5 cm height

Chest: 26% of Jersey height



^{*} The Area F can also be used for the Rider's Name when applicable.

Skinsuit long sleeves (no collar)

UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 35 cm²

(should fit into a 20% x 10% rectangle)

Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated at the top right of the front of the Skinsuit and two times max. on the short as indicated in the **blue areas** on all the previews.

Area J: max.25 cm²

(should fit into a 20% x 10% rectangle)

Area K: max.30 cm²

Rider's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 200 cm²

(should fit into 60% x 10% rectangle)

Area B: max. 200 cm²

(should fit into a 25% of the sleeves lenght x 50% of the sleeve width)

Area C: max. 64 cm²

(should fit into a 20% x 10% rectangle)

Area D: max. 200 cm²

(width whould not be larger that 25% of the height)

Area E: max. 30 cm² (3 times)

Area F*: max. 700 cm²

(should fit into a 60% x 20% rectangle)

Area G: max. 200 cm²

(should fit into a 60% x 15% rectangle)

Area H: max. 300 cm²

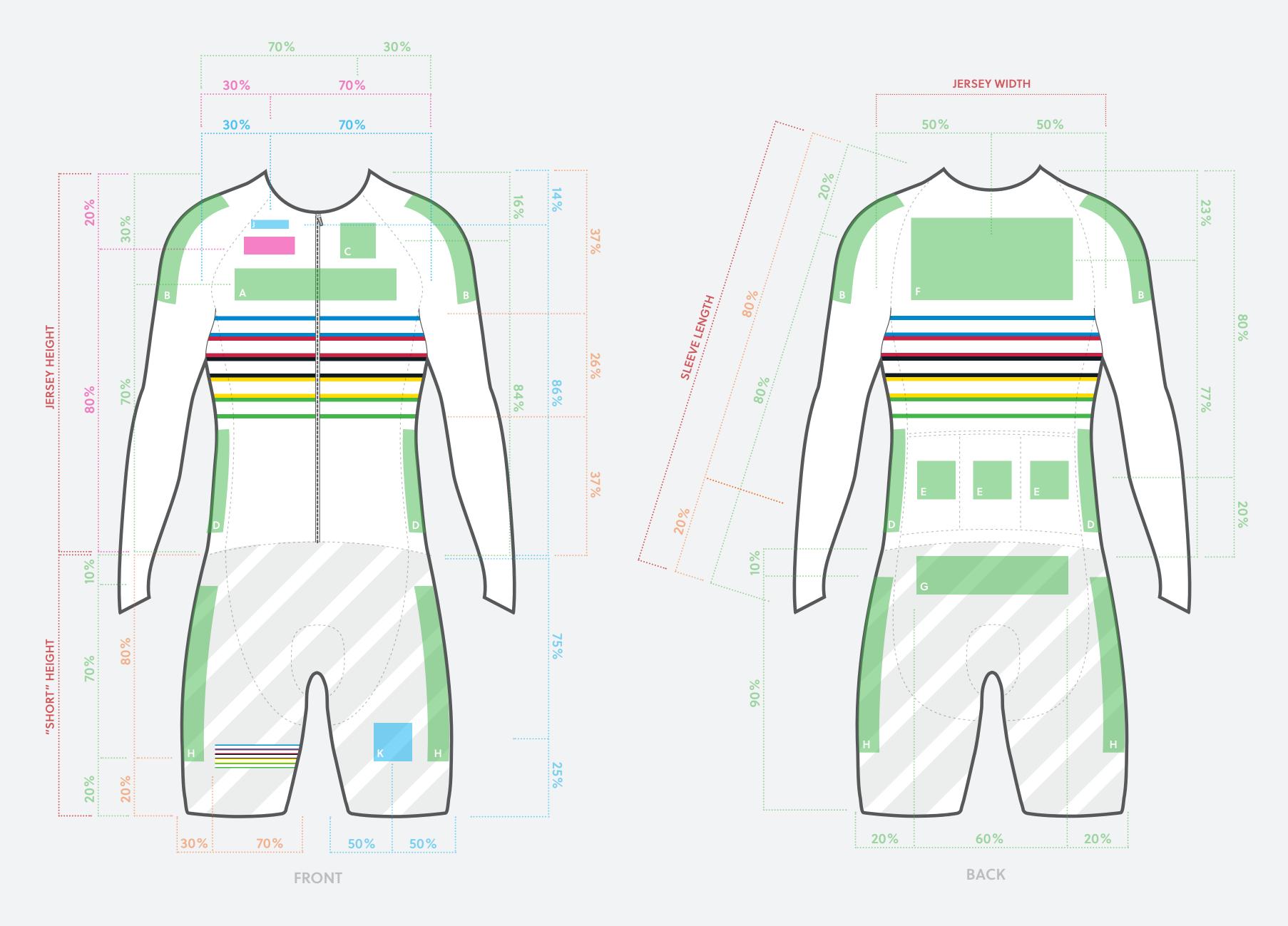
(should fit into a 70% of the thigh lenght x 50% of the thigh width)

Masters Stripes Zone

Same as Jersey long sleeves, and additionally:

The Masters Stripes on thigh doesn't do all the round of it.

Thigh: 5 cm height



^{*} The Area F can also be used for the Rider's Name when applicable.

Bib Short

Manufacturer Logo Zone

The **Manufacturer Logo Zone** is situated on the left thigh as indicated in the **blue area** on the previews.

Area K: max.30 cm²

Rider's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated sides of the Short, as indicated in the **green areas** on the previews.

Area H:

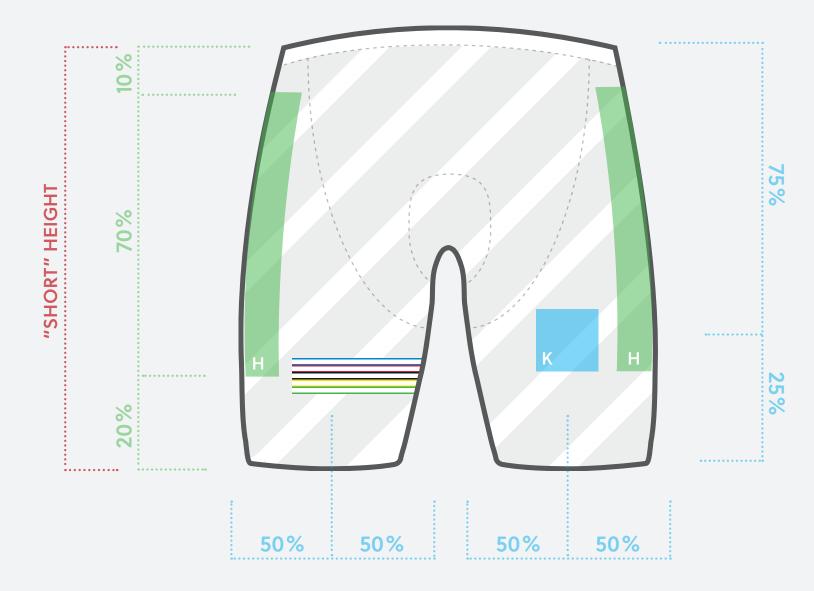
max. 300 cm² (should fit into a 70% of the thigh lenght x 50% of the thigh width)

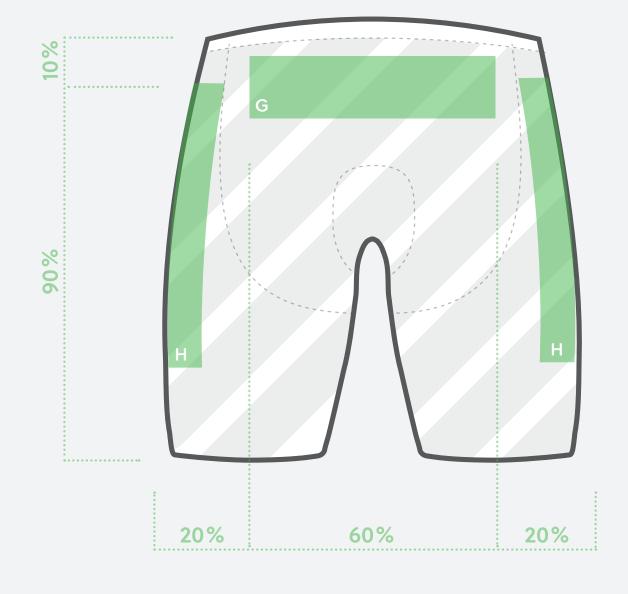
Master Stripes Zone

The Masters Stripes on thigh doesn't do all the round of it

5 cm height

The master stripes should be on a white background.





FRONT BACK

Example of zone uses

UCI Logo Zone

UCI Logo (without full text)

Manufacturer Logo Zone

Santini

Rider's Sponsors Logo Zone

Mercedes-benz Area A:

ProGate Area B:

Red Bull (in color) Area C:

Tacx Area D:

Area E:

Mapei (x2) and Red Bull (in color)

Mercedes-Benz Area F:

+ Rider's name (ie: J.

SMITH)

when applicable or Rider's/ Team's sponsors

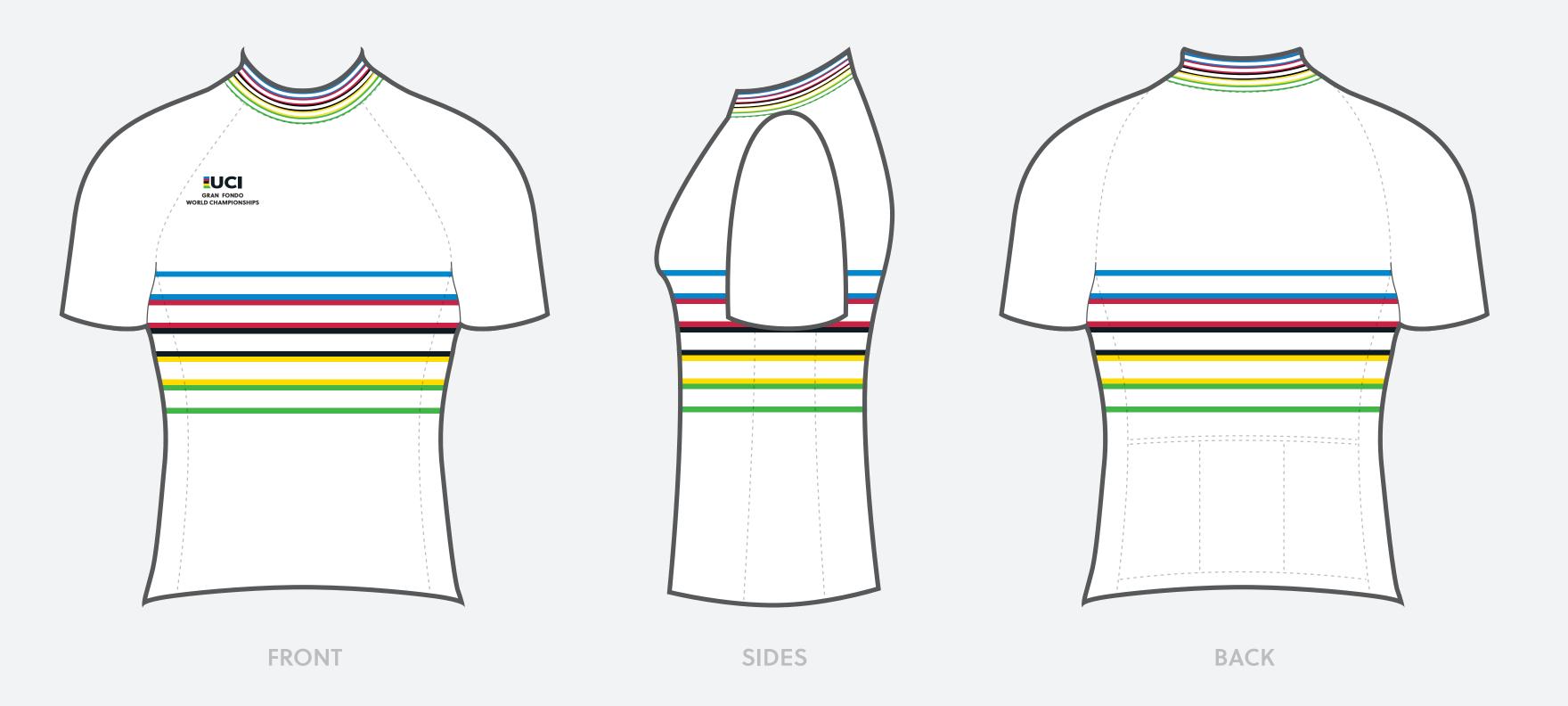




UCI Gran Fondo World Championships Jersey

The UCI Gran Fondo World
Championships Jersey, Skinsuits
and bib short specifications are
the same as the Masters jerseys/
skinsuits at the exception of the UCI
logo zone which is used differently.

For this jersey, the mention "GRAN FONDO WORLD CHAMPIONSHIPS" must be added under the UCI logo.



UCI Gran Fondo World Series Jersey

The UCI Gran Fondo World Series Jersey, Skinsuits and bib short **specifications** are the same as the Masters jerseys/ skinsuits at the exception at the exception of the following point:

- 1. For this jersey, the mention "GRAN FONDO WORLD SERIES" must **be added** under the UCI logo.
- 2. The color of the Jersey is set to **UCI** MASTERS BLUE instead of white.
- 3. The colors of the Rider's Sponsor must be white instead of black.



UCI Gravel World Series Jersey

The UCI Gran Fondo World Series Jersey, Skinsuits and bib short **specifications are the same as the Masters jerseys/ skinsuits** at the exception at the exception of the following point:

- For this jersey, the mention "GRAVEL WORLD SERIES" must be added under the UCI logo.
- 2. The color of the Jersey is set to **UCI MASTERS BLUE** instead of white.
- The colors of the Rider's Sponsor must be white instead of black.



Former UCI Master World Champion piping (optional)

Former UCI Master World Champion Jersey follow all the Sponsor/ Manufacturer Zone rules of their related jersey, only the additions of UCI Master Stripes are different.

Master Stripes Zone

The **Master Stripes Zones** are situated in different areas of the Jersey, as indicated on the previews.

All Master Stripes **must continue all around** the sleeves and the collar in a seemless way.

Collar: the height must fit the collar (max. 5 cm)

Sleeves: 2-5 cm height

Please refer to the Master Stripes pipping rules on page 25.

Additionnaly to those rules:

- No advertising on the master stripes in ANY part of the jersey – including piping.
- No piping is allowed on the bibshort.
- If piping is worn, it shall be worn on both sleeves and collar. Exception can be granted for skinsuit when there is no collar.





Download links

Download Links

In this section we have added links to all the assets. This makes it easy to download only the assets you require and that they are always available.

Illustrator Pattern Files



The production files for all structures in these guidelines are available for the display of sponsors logos.

Click Here for the UCI Logo

Click Here for the UCI masters rainbow stripes

Colour Swatches



Colour swatches need to be installed on your machine. Simply drag the .ase file from it's download location into the folder with the path:
Illustrator >Presets >en_GB >Swatches Your machine may need to restart for changes to take affect.

Click Here for Colour Swatches

Typefaces



This folder contains all weights of the typeface.

NOTE: You need a license in order to use the typeface on your machine.

Click Here for the typeface



IMPORTANT NOTE

PREAMBLE

Use of this document

This document serves as a reference for the design and production of UCI WorldTeam jerseys/skinsuits.

The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

It is also mandatory to use the colours set out in this document. If there is any doubt, preference should be given to the CMYK references.

The position, colors and proportions of the WorldTeam Logo must not be altered and must be used exactly as provided.

Pre-production approval

All jerseys/skinsuits must be approved by the UCI before production.

Approval requests should be sent through the <u>UCI Equipment</u> <u>approval online form</u> as early as possible. The UCI staff will do its utmost to respond rapidly.

In line with the UCI Regulations, the UCI reserves the right to fine teams which do not follow the UCI approval process and consequently produce jerseys/skinsuits that do not respect these guidelines.

UCI WorldTeam logo

The UCI WorldTeam logo has nowadays become a unique identifier of the UCI WorldTeam and of the UCI alone. The logo is a brand of the UCI and is perceived as such by the public.

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The UCI WorldTeam logo is registered internationally as a trademark in the name of the UCI.

Union Cycliste Internationale

UCI WORLDTEAM | UCI JERSEYS VISUAL GUIDELINES

Version 5.3 | April 2025

UCI WorldTeam Logo colours

These colours are default colours of the UCI WorldTeam Logo.

UCI Blue

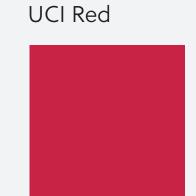
RGB 0 120 200

CMYK 100 32 0 0

PANTONE® 3005

RAL 5017

PANTONE® COTTON 18-4440 TCX



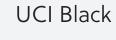
RGB 200 20 60

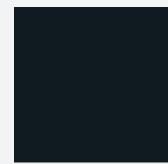
CMYK 20 100 75 0

PANTONE® 186

RAL 3020

PANTONE® COTTON 18-1763 TCX





RGB 0 0 0

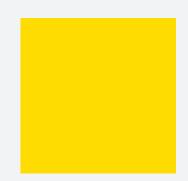
CMYK 20 0 0 100

PANTONE® Black 6

RAL 9011

PANTONE® COTTON 19-4007 TCX

UCI Yellow



RGB 250 225 0

CMYK 0 10 100 0

PANTONE® 114

RAL 1018

PANTONE® COTTON 12-0752 TCX

UCI Green



RGB 50 180 50

CMYK 73 0 100 0

PANTONE® 361

RAL 6018

PANTONE® COTTON 16-6340 TCX

UCI WorldTeam Logo uses

The UCI WorldTeam logo is used for the UCI WorldTeam Jersey. Three different color model exist, each used differently depending of the jersey background color.

Monochrome White

This logo must be used on dark or strong color jersey.

Monochrome Black

This logo must be used on white or light color jersey.

CMYK color

This logo must be used on white or multicolored jersey.

Note:

The standard UCI WorldTour logo must never be used on World Team jerseys.













Incorrect UCI WorldTeam logo usage

Here are examples of how not to use our logo. The rules should be followed at all times.

- Do not stretch or compress the width or height of the logo.
- 2. Do not rotate the logo.
- 3. Do not move or change the relationship between any elements within the logo.
- 4. Do not recolour any element of the logo.
- 5. Do not replace the letters with another typeface.
- 6. Do not change the logo for a white version on a dark background.

•







4.



5.



6.

3.



UCI WorldTeam Jersey

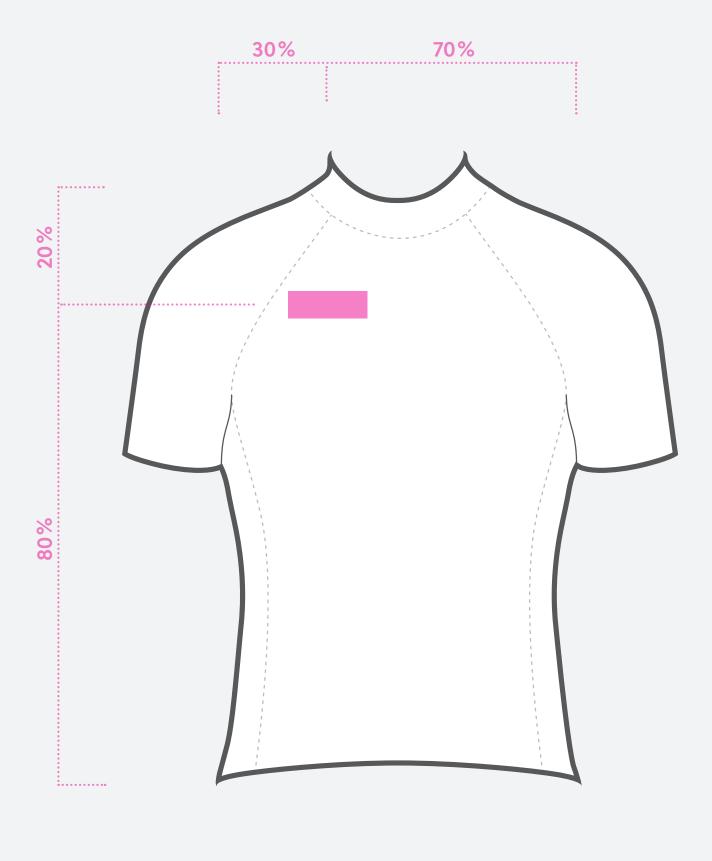
UCI WorldTeam Logo Zone

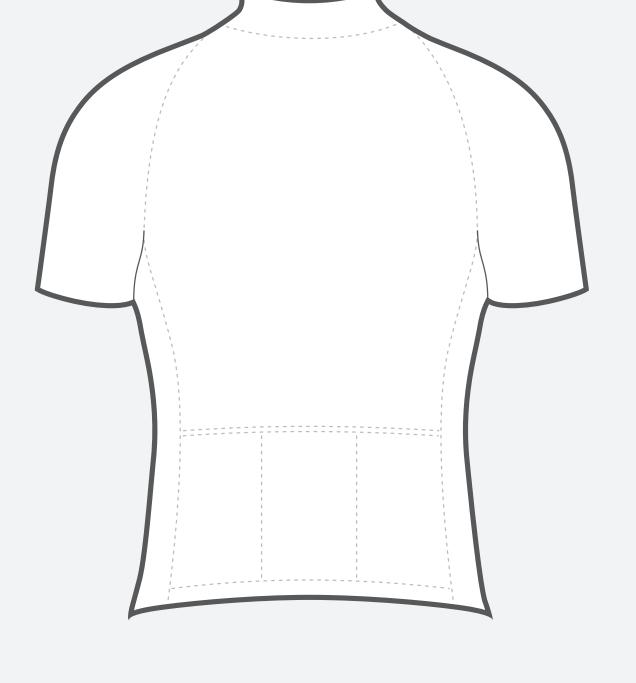
The **UCI WorldTeam Logo Zone** may appear once on the jersey as shown in the **pink area** on all the previews.

Size: 30 cm²

Note:

The UCI World Team logo can be added on the left or on the right.





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FRONT



IMPORTANT NOTE

PREAMBLE

Use of this document

This document serves as a reference for the design and production of the UCI Women's World Team jersey and the UCI Women's World Tour Leader jerseys/skinsuits.

The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

It is also mandatory to use the colours set out in this document. If there is any doubt, preference should be given to the CMYK references.

The position of the Women's World Team logo, and the position of the Women's World Team Leader Jersey wave and globes must not be altered.

Pre-production approval

All jerseys/skinsuits must be approved by the UCI before production.

Approval requests should be sent through the **UCI Equipment approval online form** as early as possible. The UCI staff will do its utmost to respond rapidly.

In line with the UCI Regulations, the UCI reserves the right to fine teams which do not follow the UCI approval process and consequently produce jerseys/skinsuits that do not respect these guidelines.

UCI Women's World Team logo

The UCI World Team logo has nowadays become a unique identifier of the UCI World Team and of the UCI alone. The logo is a brand of the UCI and is perceived as such by the public.

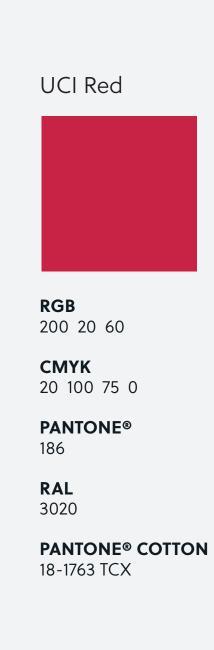
The UCI World Team logo is registered internationally as a trademark in the name of the UCI.

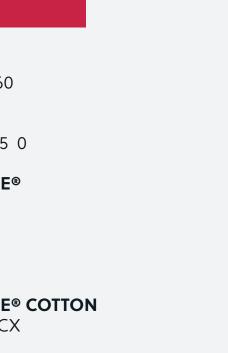
Women's WorldTeam and Jersey colours

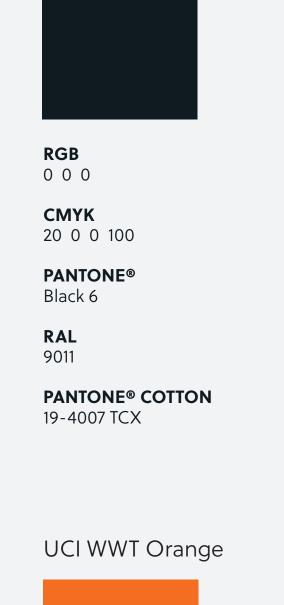
These colours are default colours used for the UCI Women's WorldTeam Jerseys: all 5 UCI Rainbow colors + UCI WWT Pink and UCI WWT Light Blue.

UCI Blue RGB 0 120 200 **CMYK** 100 32 0 0 **PANTONE®** 3005 RAL 5017 RGB 165 0 100



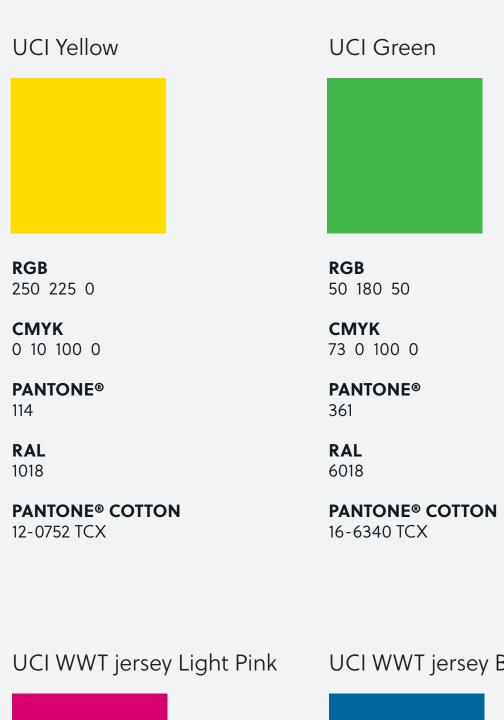






UCI Black







UCI Women's WorldTeam Logo uses

The UCI Women's WorldTeam logo is used for the UCI Women's WorldTeam Jersey. Three different color model exist, each used differently depending of the jersey color.

Monochrome White

This logo must be used on dark or strong color jersey.

Monochrome Black

This logo must be used on white or light color jersey.

CMYK color

This logo must be used on white or not plain jersey.

Note:

The standard UCI Women's WorldTour logo must never be used for UCI Women's WorldTeam Jersey.













Incorrect UCI Women's WorldTeam logo usage

Here are examples of how not to use our logo. The rules should be followed at all times.

- 1. Do not stretch or compress the width or height of the logo.
- 2. Do not rotate the logo.
- 3. Do not move or change the relationship between any elements within the logo.
- 4. Do not recolour any element of the logo.
- 5. Do not replace the letters with another typeface.
- 6. Do not change the logo for a white version on a dark background.







3.







UCI Women's WorldTeam Jersey

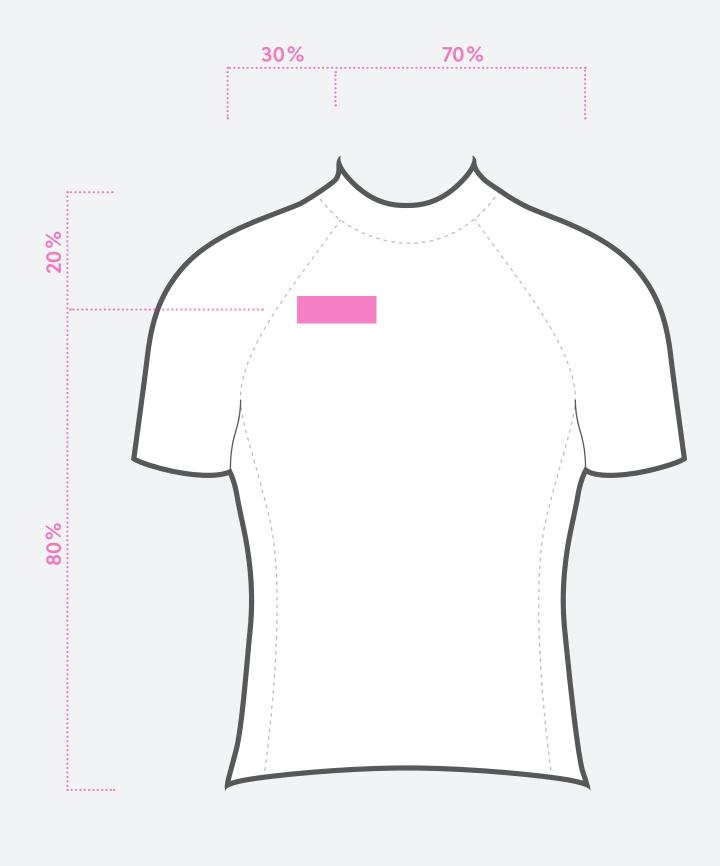
UCI Women's WorldTeam Logo Zone

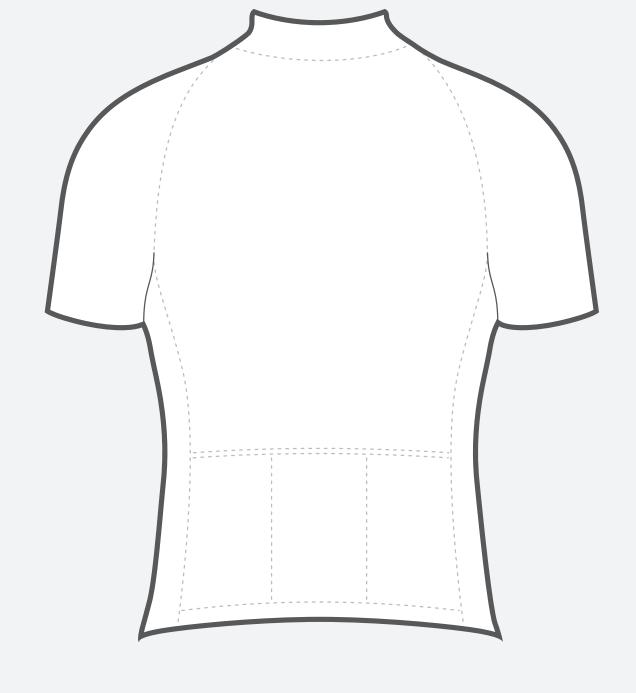
The **UCI Women's WorldTeam Logo Zone** may appear once on the jersey as shown in the **pink area** on all the previews.

Size: 30 cm²

Note:

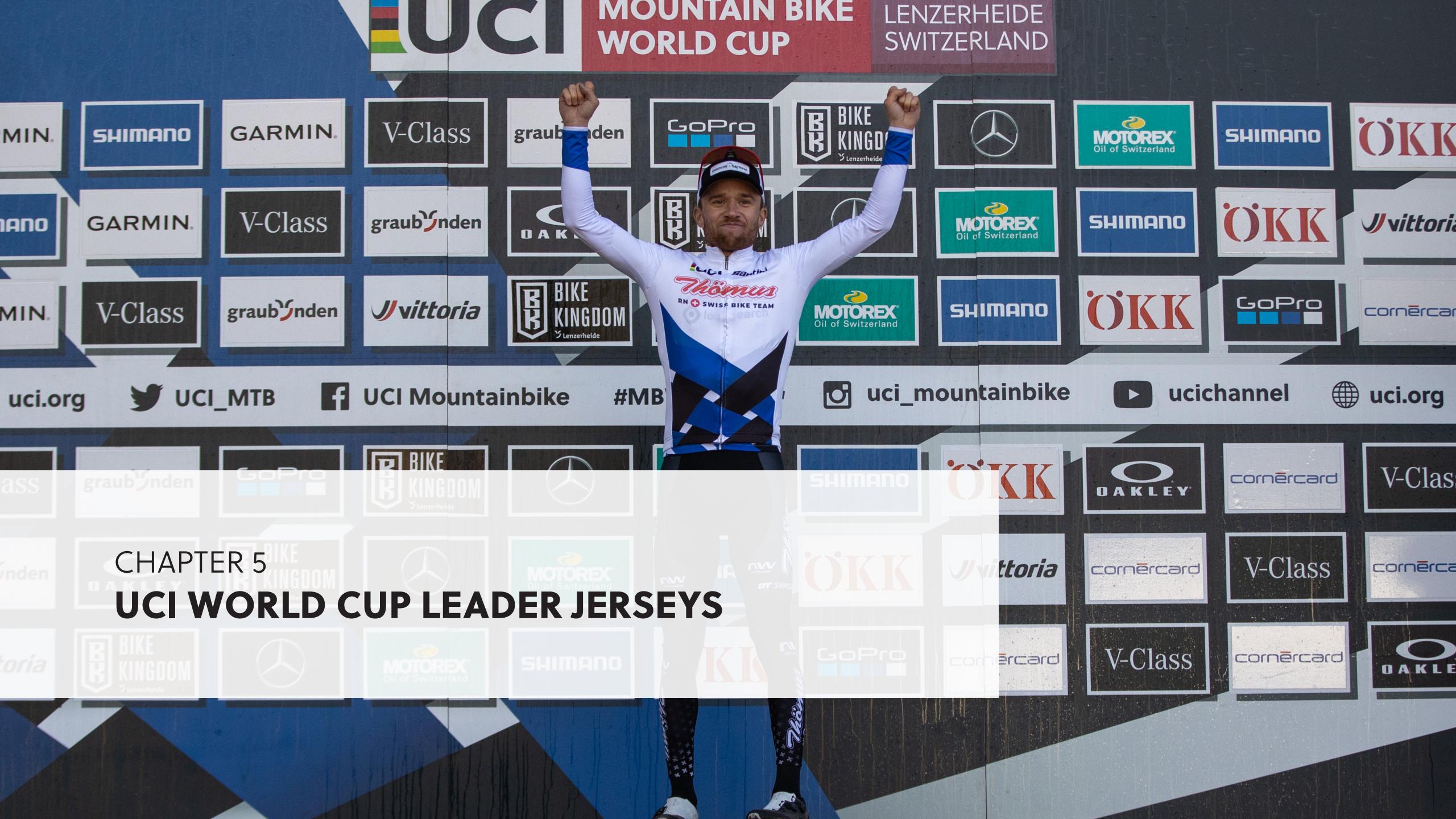
The UCI World Team logo can be added on the left or on the right.





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FRONT



IMPORTANT NOTE

PREAMBLE

Use of this document

This document serves as a reference for the design and production of UCI World Cups Leader jerseys/skinsuits.

The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

It is also mandatory to use the colours set out in this document. If there is any doubt, preference should be given to the CMYK references.

The position of the World Cup pattern must not be altered.

Pre-production approval

All jerseys/skinsuits must be approved by the UCI before production.

Approval requests should be sent through the **UCI Equipment approval online form** as early as possible. The UCI staff will do its utmost to respond rapidly.

In line with the UCI Regulations, the UCI reserves the right to fine teams which do not follow the UCI approval process and consequently produce jerseys/skinsuits that do not respect these guidelines.

UCI World Cup Pattern

The World Cup pattern mark has nowadays become a unique identifier of the UCI World Cups and of the UCI alone. The "World Cup Pattern" is a brand of the UCI and is perceived as such by the public.

The "World Cup Pattern" is registered internationally as a trademark in the name of the UCI.

About UCI World Cup Bib short

The UCI World Cup Bib short **must alway**s be black.

UCI and Jersey colours

These colours are default colours used for the Jersey without UCI Partners.

For alternative versions (with one or two UCI Partners) colours vary and will be provided separately, case by case. UCI Blue



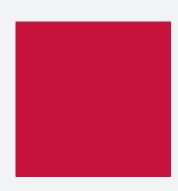
RGB 0 120 200

CMYK 100 32 0 0

PANTONE® 3005

RAL 5017

PANTONE® COTTON 18-4440 TCX **UCI** Red



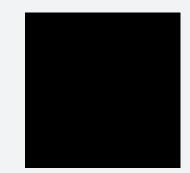
RGB 200 20 60

CMYK 20 100 75 0

PANTONE® 186

RAL 3020

PANTONE® COTTON 18-1763 TCX UCI Black



RGB 0 0 0

CMYK 20 0 0 100

PANTONE® Black 6

RAL 9011

PANTONE® COTTON 19-4007 TCX **UCI Yellow**



RGB 250 225 0

CMYK 0 10 100 0

PANTONE® 114

RAL 1018

PANTONE® COTTON 12-0752 TCX **UCI** Green



RGB 50 180 50

CMYK 73 0 100 0

PANTONE® 361

RAL 6018

PANTONE® COTTON 16-6340 TCX

UCI Red



RGB 200 20 60

CMYK 20 100 75 0

PANTONE® 186

RAL 3020

PANTONE® COTTON 18-1763 TCX

UCI World Cup Red



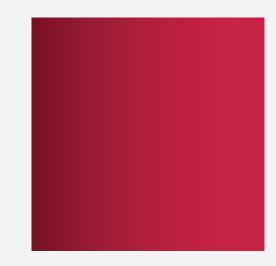
RGB 120 12 36

CMYK 15 100 65 55

PANTONE® 188

RAL 3003

PANTONE® COTTON 19-1555 TCX UCI World Cup Gradients



RGB 200 20 60 > 120 12 36

CMYK15 100 65 55 > 20 100 75 0

PANTONE® 188 > 186

RAL 3003 > 3020

RGB169 169 169 > 255 255 255

CMYK 0 0 0 40 > 0 0 0 0

PANTONE®
Cool Gray 6 > White

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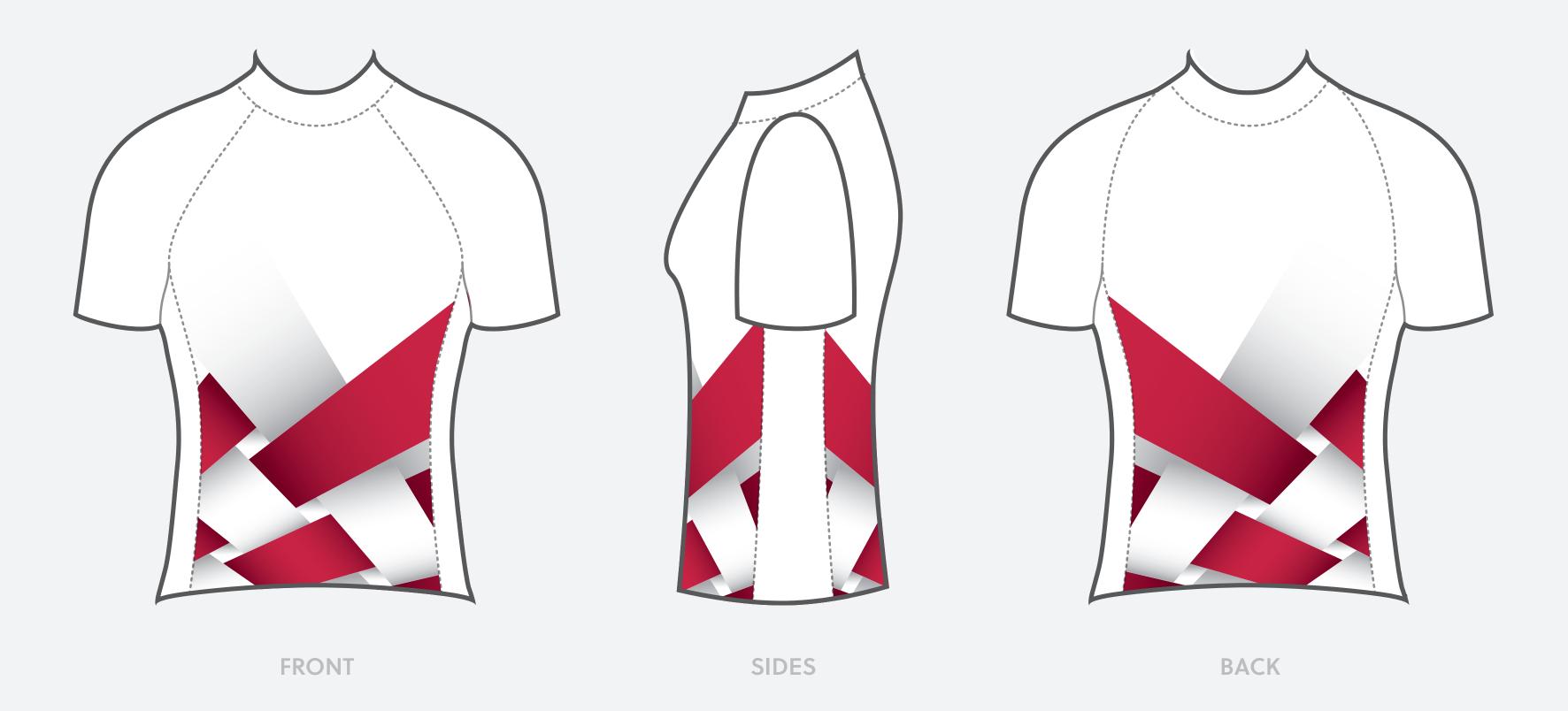
RAL 7000 > 9010

Jersey rules

The print of the pattern must respect the proportions in this preview, and leave the torso devoid of colour (for Sponsors purposes). The pattern must start from the bottom of the jersey, and side sections left white.

note:

The World Cup Pattern is provided in a wider format to allow the manufacturer to adapt production depending on the shape and size of the jersey.



Jersey short sleeves

UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 30 cm²

(should fit into a 20% x 10% rectangle)

Manufacturer Logo Zone

The Manufacturer Logo Zones are situated at the top left of the front of the Jersey/Suit and two times max. on the short as indicated in the blue areas on all the previews.

Size: max.30 cm²

(should fit into a 20% x 10% rectangle)

Rider's Sponsors Logo Zone

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green** areas on all the previews. Rider's Sponsors should always be displayed on a white rectangle.

Area A**: max. 650 cm²

(should fit into 50% x 25% rectangle)

Area B: max. 200 cm²

(should fit into a 60% of the sleeves lenght x 50% of the sleeve width)

Area C***: max. 320 cm²

(should fit into a 50% x 10% rectangle)

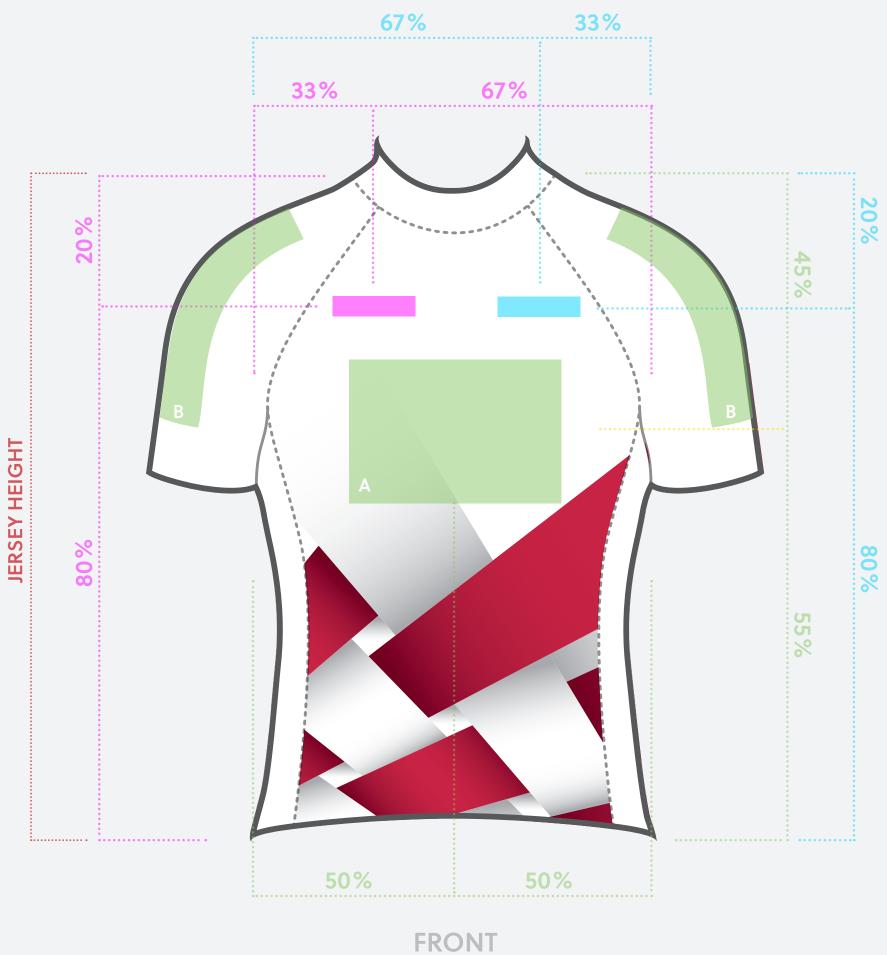
- * Please note that Areas A and C on the back can be merged for a bigger Sponsor Zone of max. 700cm² that may fit into a 50% x 35% rectangle.
- ** The Area C can be used for the Rider's Name.
- # If the jersey has a back pocket, the position of zones A and C on the back must be adjusted accordingly and moved higher up. A distance of 30mm must be respected between the bottom of zone A and the pocket, with the same distance observed between the top of zone C and the collar.

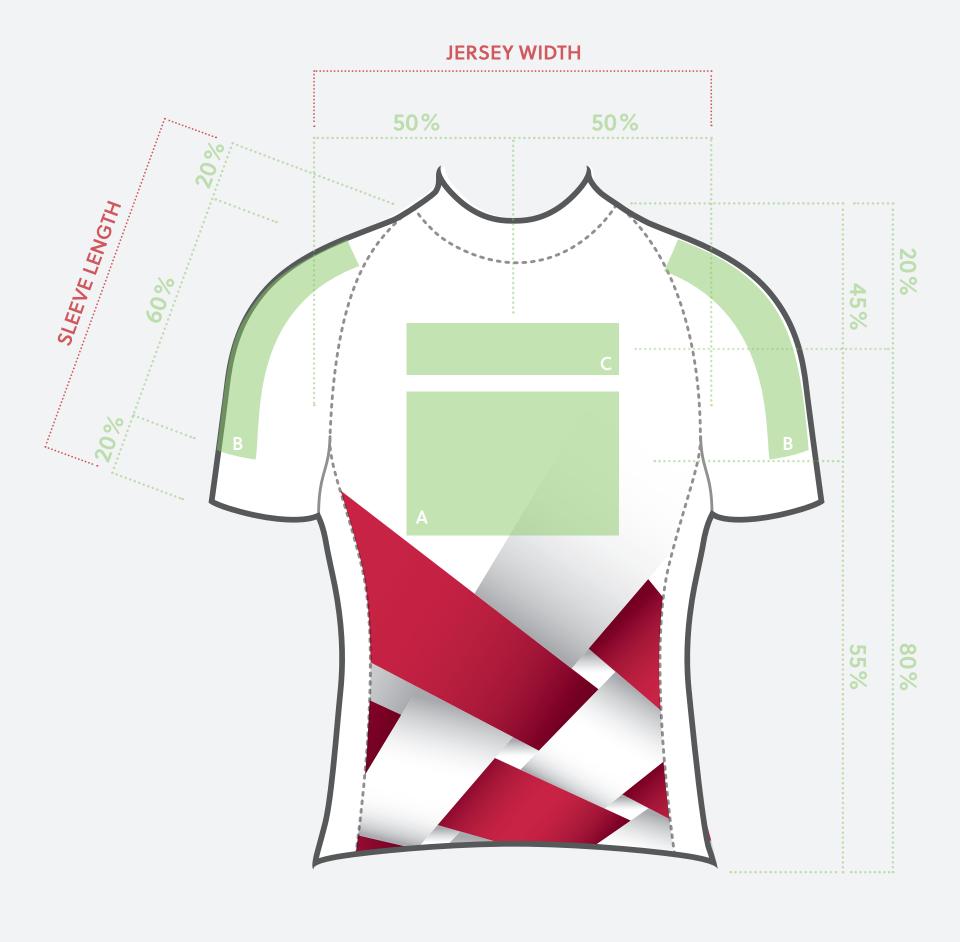
Safety distance & Measurement

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.

Each **width percentage** is calculated based on of the width of the jersey without sleeves (under the armpit).

Each **height percentage** is calculated based on the height of the jersey without collar.





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Jersey long sleeves

UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 30 cm²

(should fit into a 20% x 10% rectangle)

Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated at the top left of the front of the Jersey/Suit and two times max. on the short as indicated in the **blue areas** on all the previews.

Size: max.30 cm²

(should fit into a 20% x 10% rectangle)

Rider's Sponsors Logo Zone

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green** areas on all the previews. Rider's Sponsors should always be displayed on a white rectangle.

Area A**: max. 650 cm²

(should fit into 50% x 25% rectangle)

Area B: max. 500 cm²

(should fit into a 90% of the sleeves lenght x 50% of the sleeve width)

Area C***: max. 320 cm²

(should fit into a 50% x 10% rectangle)

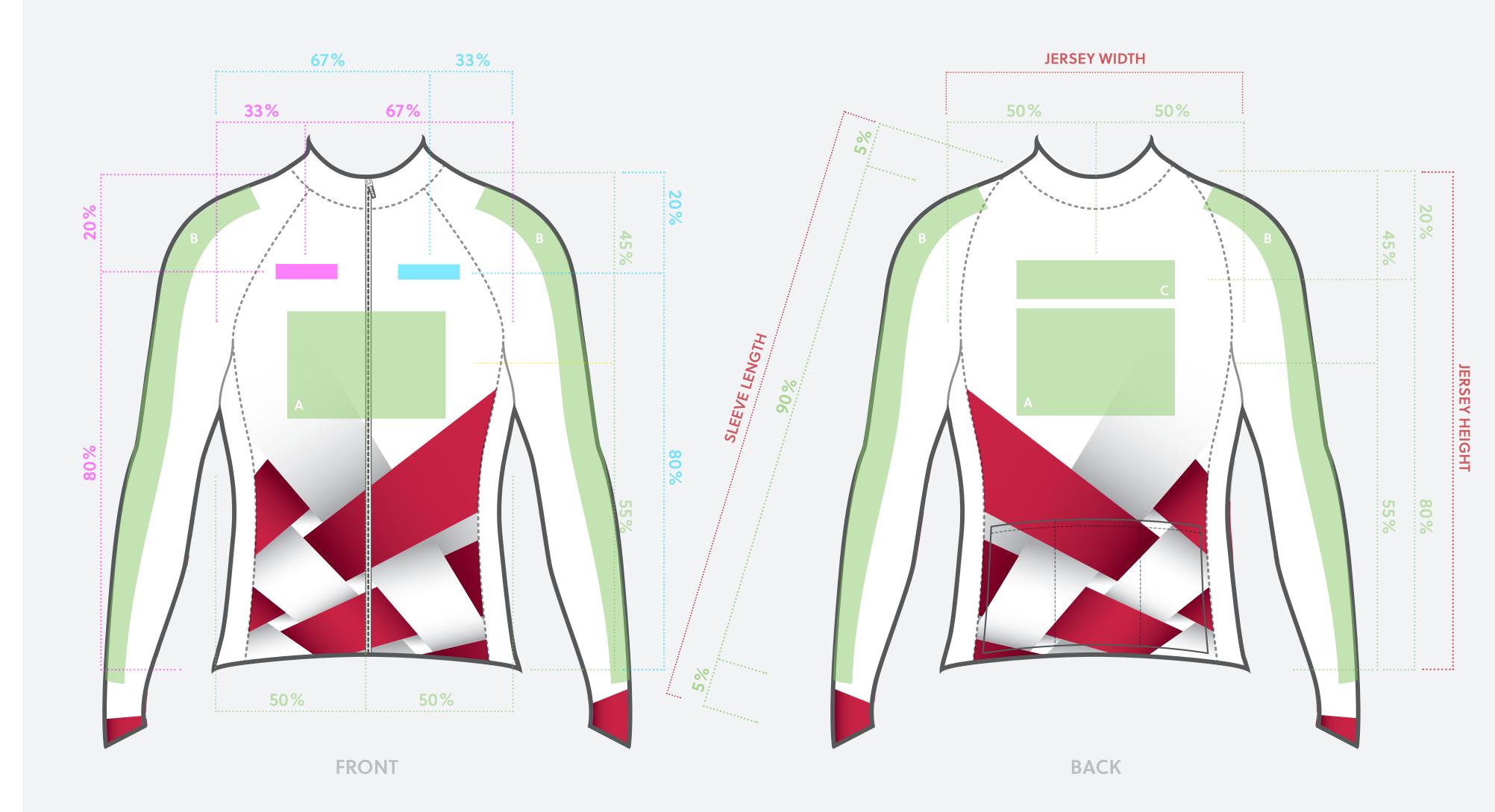
- * Please note that Areas A and C on the back can be merged for a bigger Sponsor Zone of max. 700cm² that may fit into a 50% x 35% rectangle.
- ** The Area C can be used for the Rider's Name.
- * If the jersey has a back pocket, the position of zones A and C on the back must be adjusted accordingly and moved higher up. A distance of 30mm must be respected between the bottom of zone A and the pocket, with the same distance observed between the top of zone C and the collar.

Safety distance & Measurement

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.

Each **width percentage** is calculated based on of the width of the jersey without sleeves (under the armpit).

Each **height percentage** is calculated based on the height of the jersey without collar.



Bib Short

Manufacturer Logo Zone

The **Manufacturer Logo Zone** is situated on the left thigh as indicated in the **blue area** on the previews.

Area K: max.30 cm²

Rider's Sponsors Logo Zones

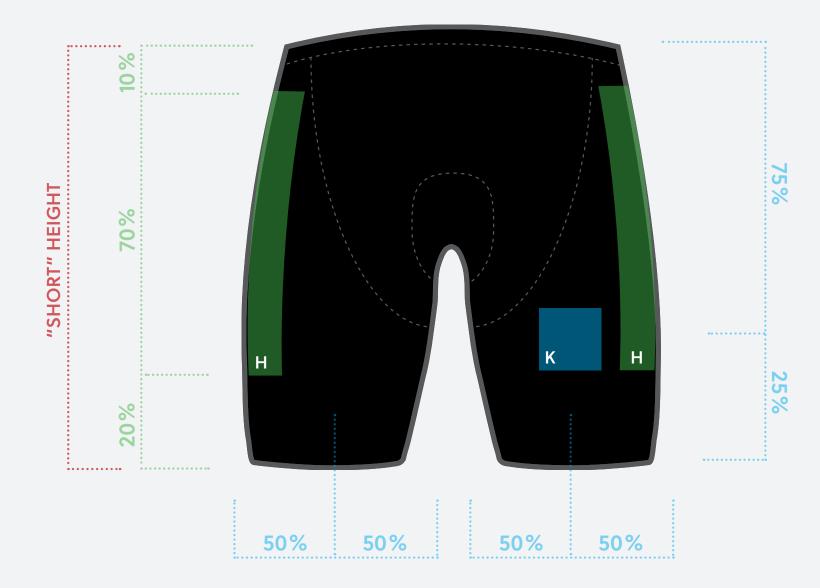
The **Sponsors Logo Zones** are situated sides of the Short, as indicated in the **green areas** on the previews.

Area H: max. 300 cm²

(should fit into a 70% of the thigh lenght x 50% of the thigh width)

Area G: max. 200 cm²

(should fit into a 60% x 15% rectangle)





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FRONT

Jersey + Bib Short or Suit

UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 30 cm²

(should fit into a 20% x 10% rectangle)

Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated at the top left of the front of the Jersey/Suit and two times max. on the short as indicated in the **blue areas** on all the previews.

Size: max.30 cm²

(should fit into a 20% x 10% rectangle)

Rider's Sponsors Logo Zone

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as as indicated in the **green** areas on all the previews. Rider's Sponsors should always be displayed on a white rectangle.

Area A*: max. 650 cm²

(should fit into 50% x 25% rectangle)

Area B: max. 200 cm²

(should fit into a 60% of the sleeves lenght x 50% of the sleeve width)

Area C***: max. 320 cm²

(should fit into a 50% x 10% rectangle)

- * Please note that Areas A and C on the back can be merged for a bigger Sponsor Zone of max. 700cm² that may fit into a 50% x 35% rectangle.
- ** The Area C can be used for the Rider's Name.
- # If the jersey has a back pocket, the position of zones A and C on the back must be adjusted accordingly and moved higher up. A distance of 30mm must be respected between the bottom of zone A and the pocket, with the same distance observed between the top of zone C and the collar.

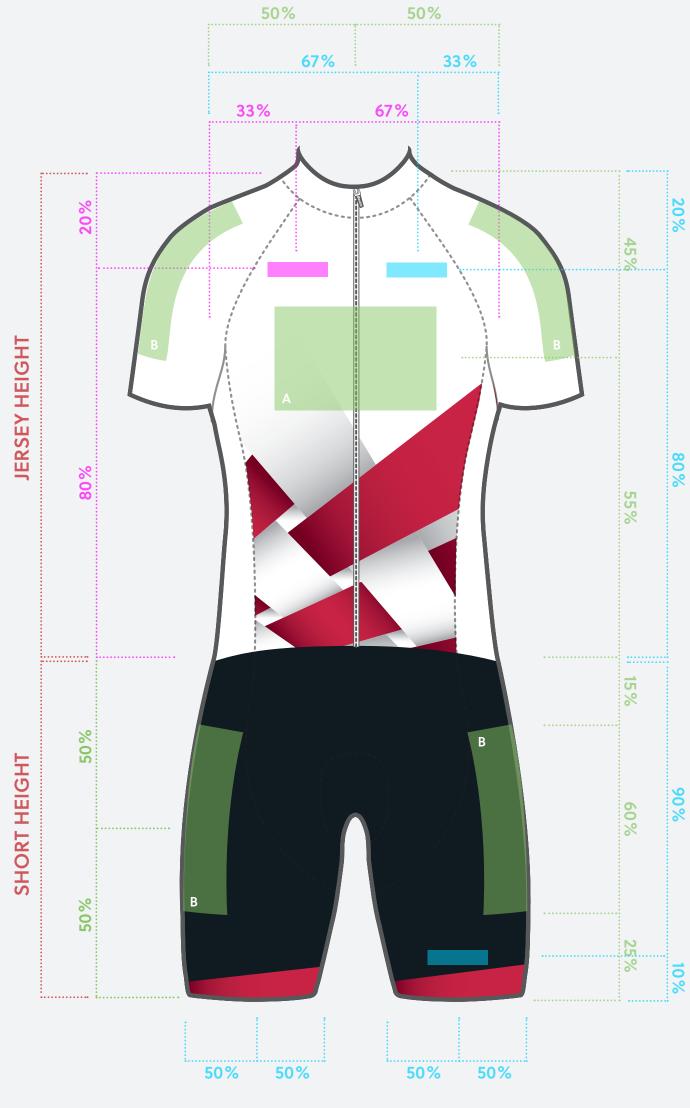
Safety distance & Measurement

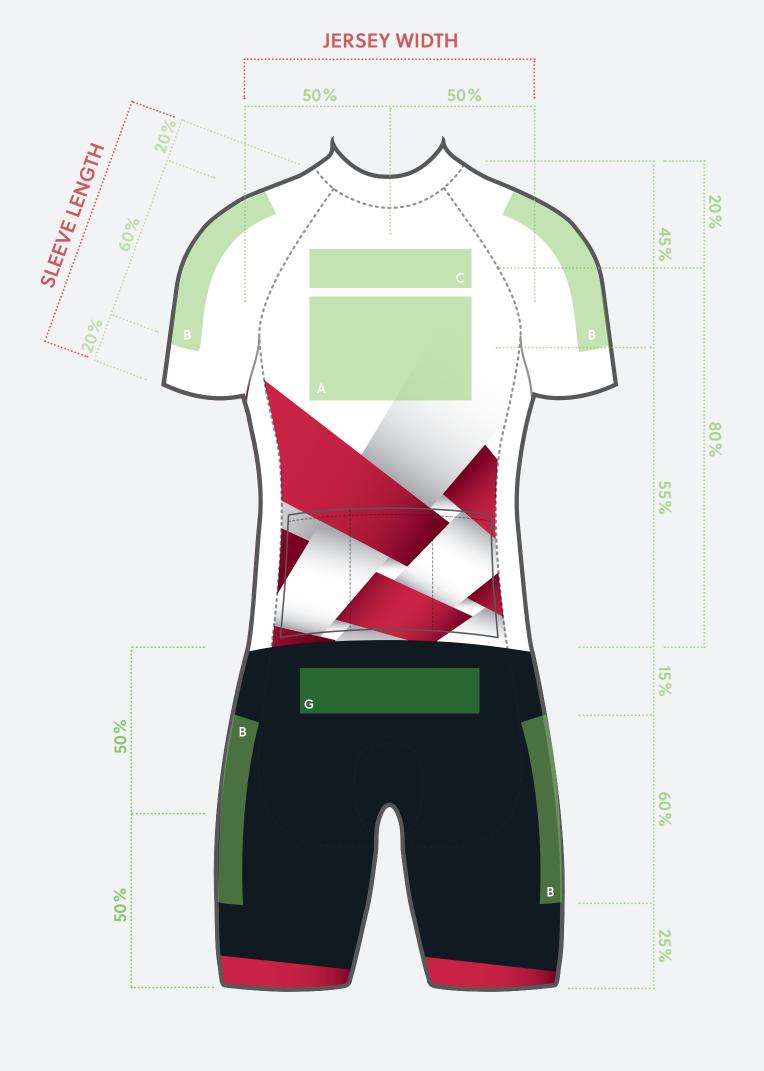
Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey/short.

Each **width percentage** is calculated based on of the width of the jersey without sleeves (under the armpit).

Each **height percentage** is calculated based on the height of the jersey without collar.

The **short height** is calculated from the belt to the bottom.





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FRONT

Union Cycliste Internationale

UCI WORLD CUP LEADER | UCI JERSEYS VISUAL GUIDELINES

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Jersey long sleeves + Bib Short or Long sleeves Suit

UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 30 cm²

(should fit into a 20% x 10% rectangle)

Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated at the top left of the front of the Jersey/Suit and two times max. on the short as indicated in the **blue areas** on all the previews.

Size: max.30 cm²

(should fit into a 20% x 10% rectangle)

Rider's Sponsors Logo Zone

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as as indicated in the **green** areas on all the previews. Rider's Sponsors should always be displayed on a white rectangle.

Area A*: max. 650 cm²

(should fit into 50% x 25% rectangle)

Area B: max. 500 cm²

(should fit into a 90% of the sleeves lenght x 50% of the sleeve width)

Area C***: max. 320 cm²

(should fit into a 50% x 10% rectangle)

Area D: max. 200 cm²

(should fit into a 60% x 9cm height rectangle)

- * Please note that Areas A and C on the back can be merged for a bigger Sponsor Zone of max. 700cm² that may fit into a 50% x 35% rectangle.
- ** The Area C can be used for the Rider's Name.
- # If the jersey has a back pocket, the position of zones A and C on the back must be adjusted accordingly and moved higher up. A distance of 30mm must be respected between the bottom of zone A and the pocket, with the same distance observed between the top of zone C and the collar.

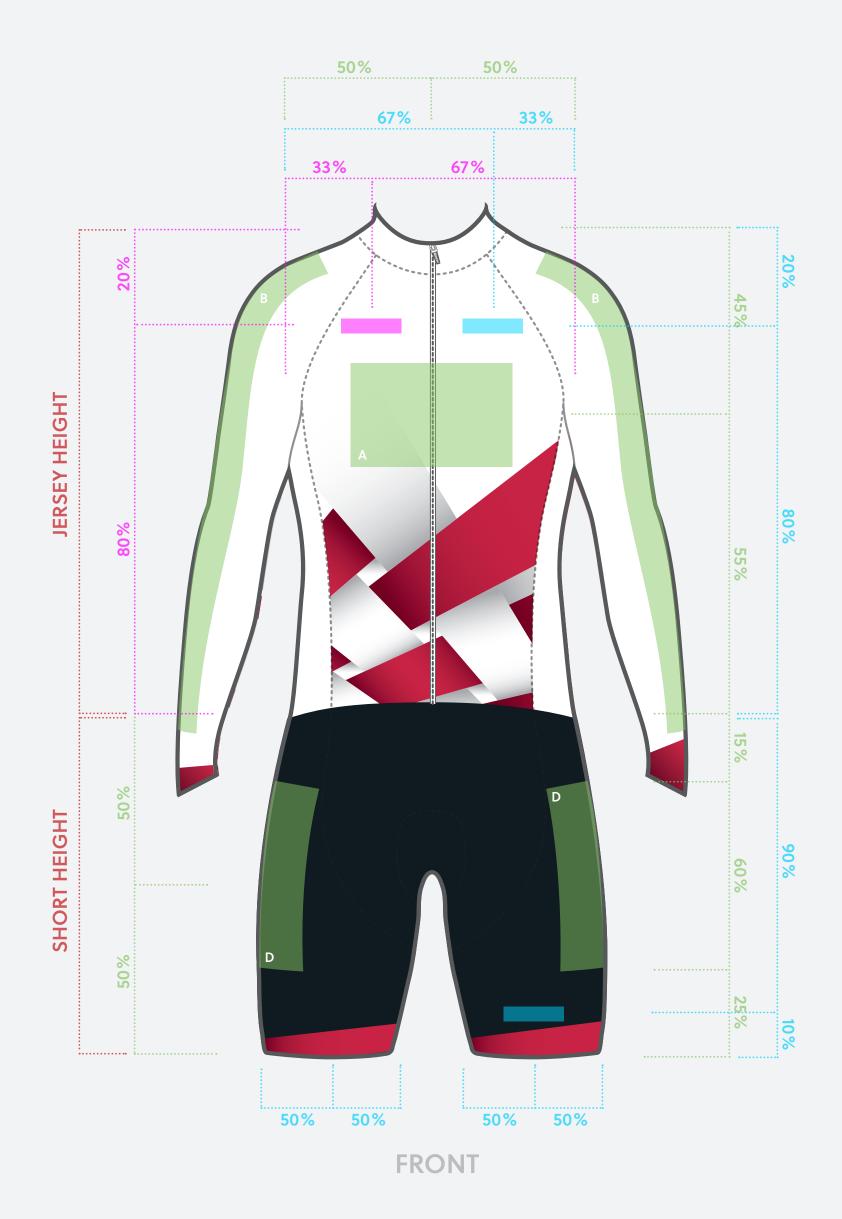
Safety distance & Measurement

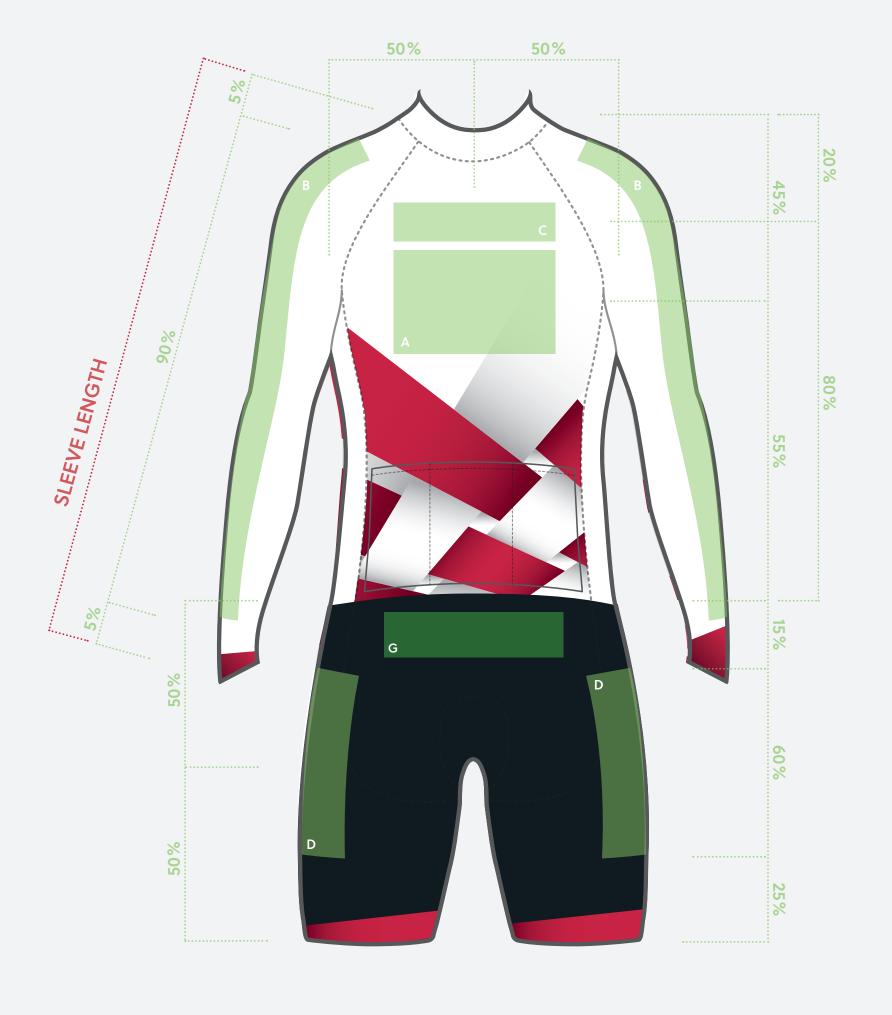
Each zone must be at a distance of **at least 30mm** from any other zone as well as from all edges of the jersey/short.

Each **width percentage** is calculated based on of the width of the jersey without sleeves (under the armpit).

Each **height percentage** is calculated based on the height of the jersey without collar.

The **short height** is calculated from the belt to the bottom.





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Union Cycliste Internationale

UCI WORLD CUP LEADER | UCI JERSEYS VISUAL GUIDELINES

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Example of zone uses

UCI Logo Zone

UCI Logo (without full text)

Manufacturer Logo Zone

Santini

Rider's Sponsors Logo Zone

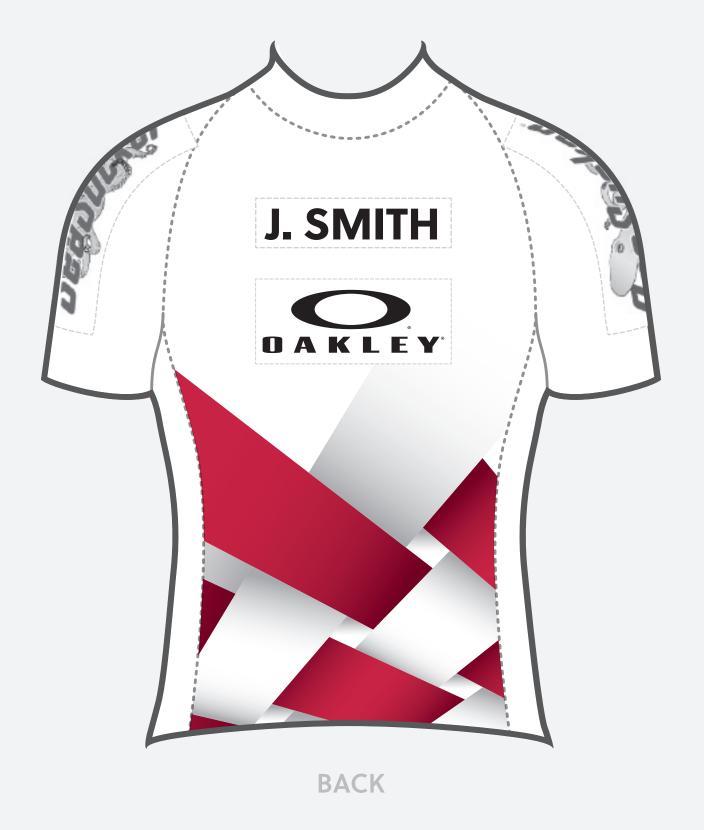
Area A: Oakley

Area B: SeaSucker

Area C: Rider's Name

(ie: J. SMITH)





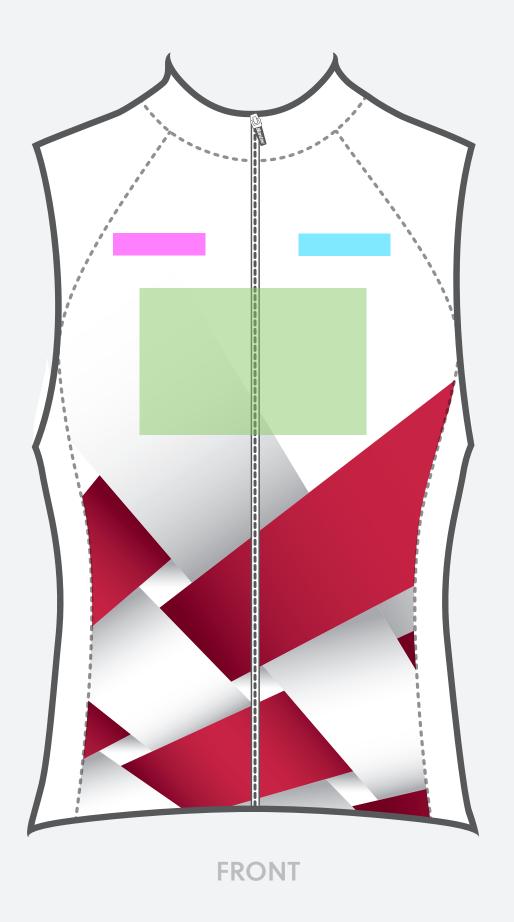


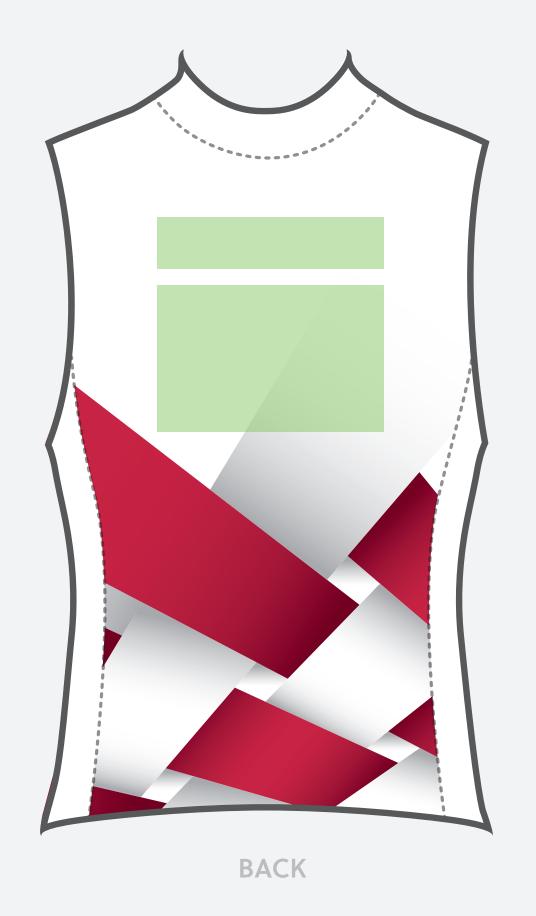
Short Sleeves



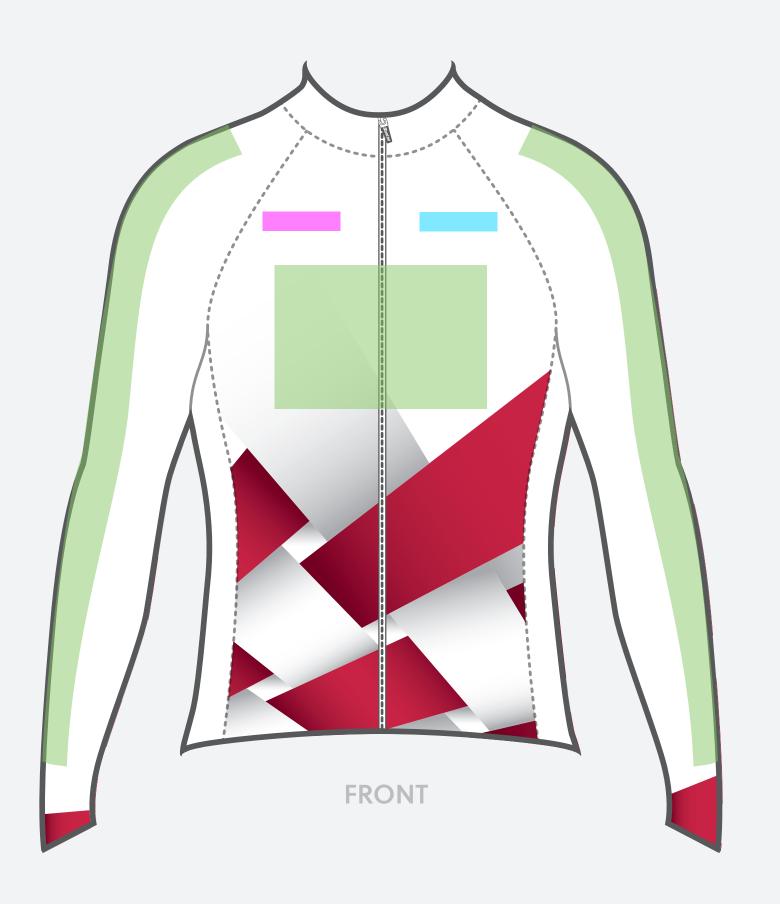


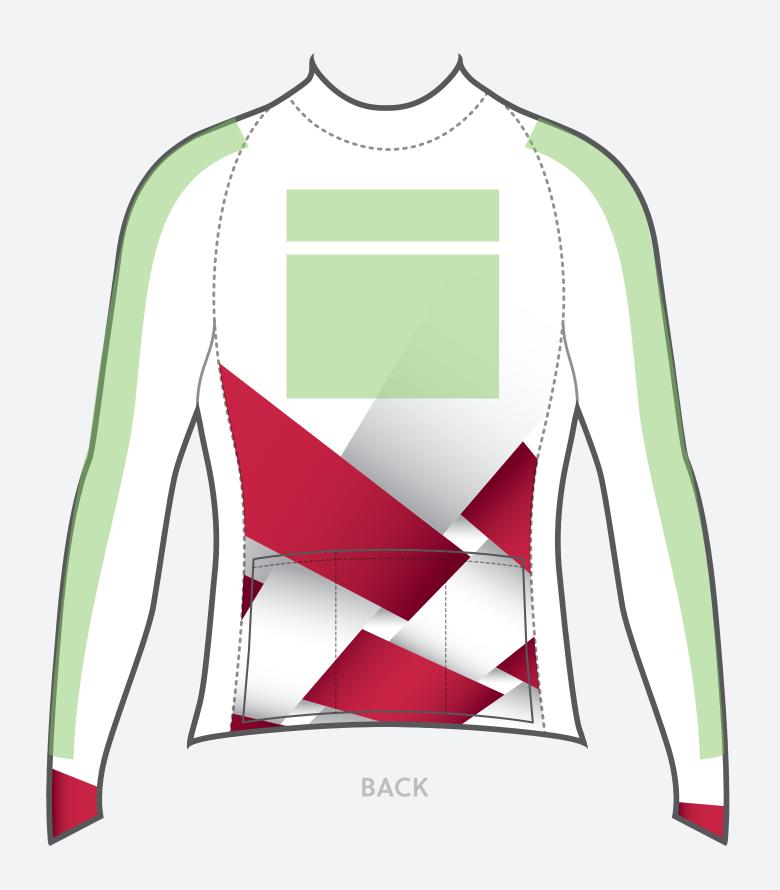
No Sleeves





Long Sleeves





Bib Short

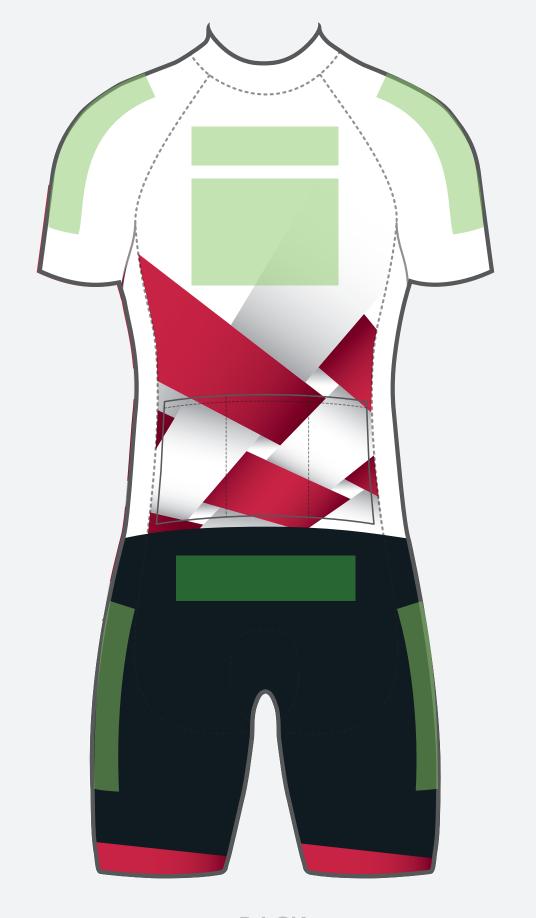




BACK

Jersey + Bib Short or Short sleeves Suit





BACK

Jersey long sleeves + Bib Short or Long sleeves Suit





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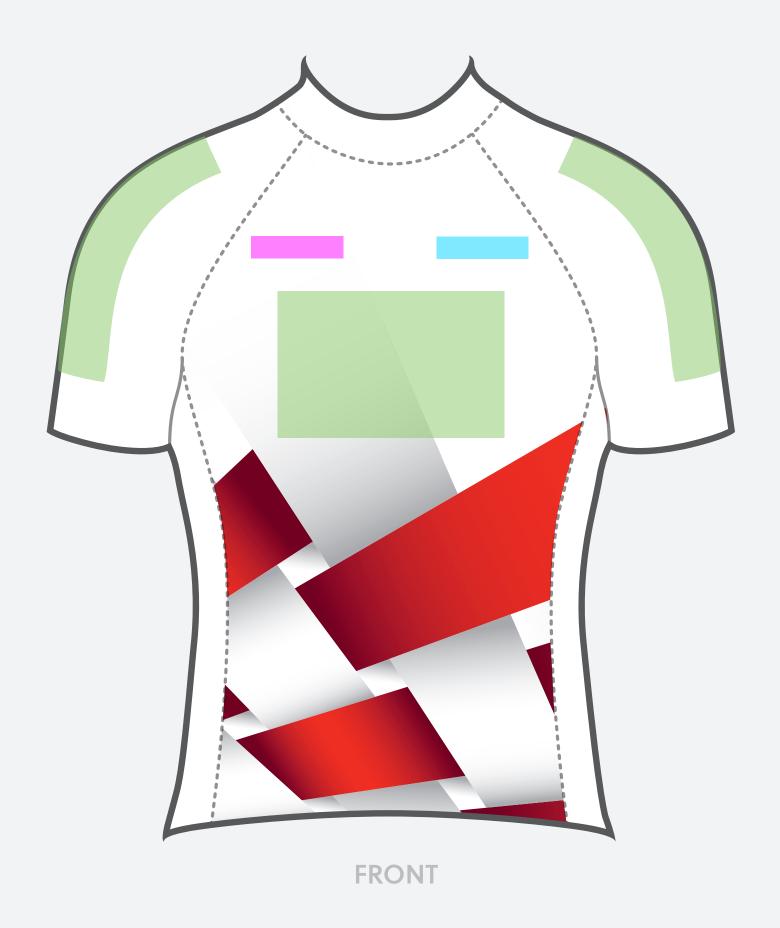


The pattern is based on two series of different-coloured lines that cross each other: The primary or secondary colour (red or white) is replaced by that of the UCI World Cup partner.

In the examples on the following pages, Tissot is the Title Partner. Therefore the primary colour (red) is replaced by that of Tissot (Tissot Red | Pantone 485).

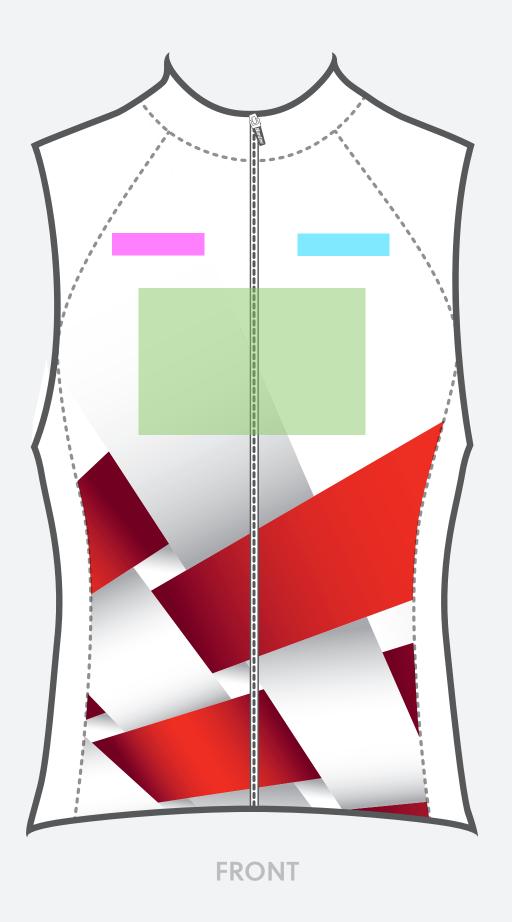
UCI WORLD CUP JERSEYS GUDELINE

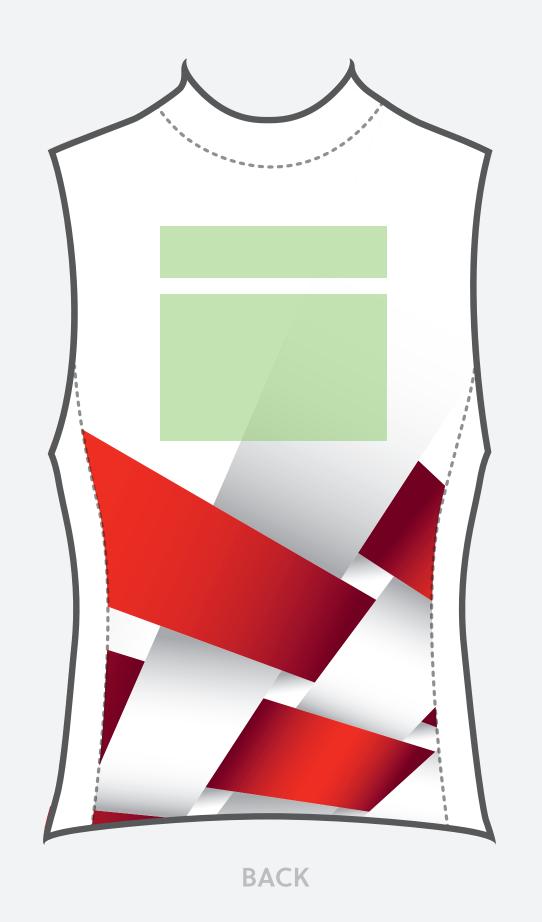
Short Sleeves



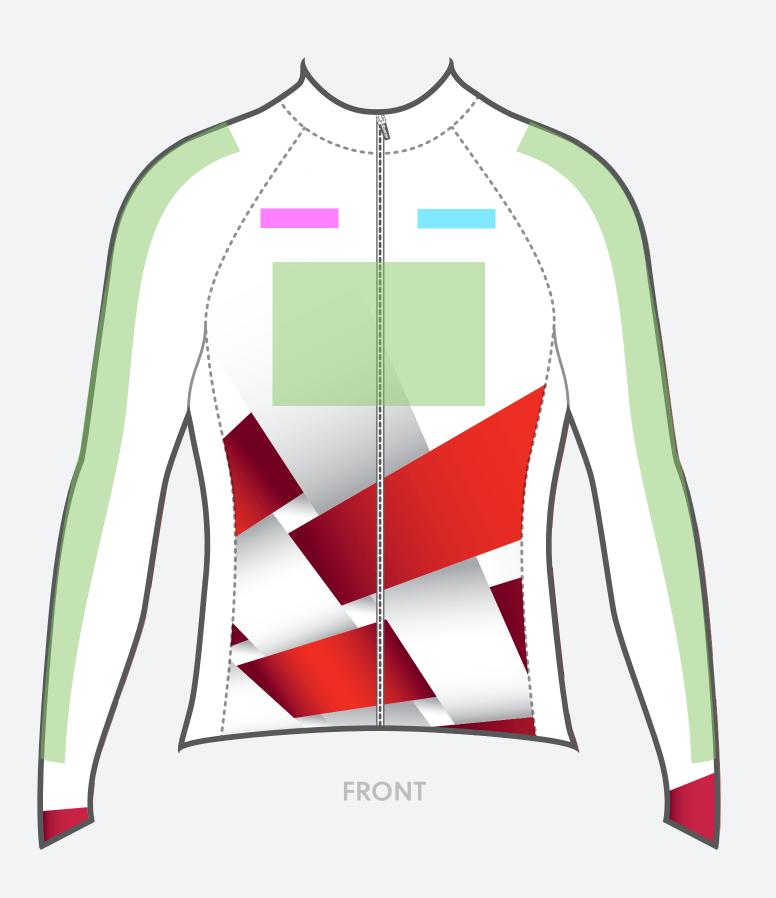


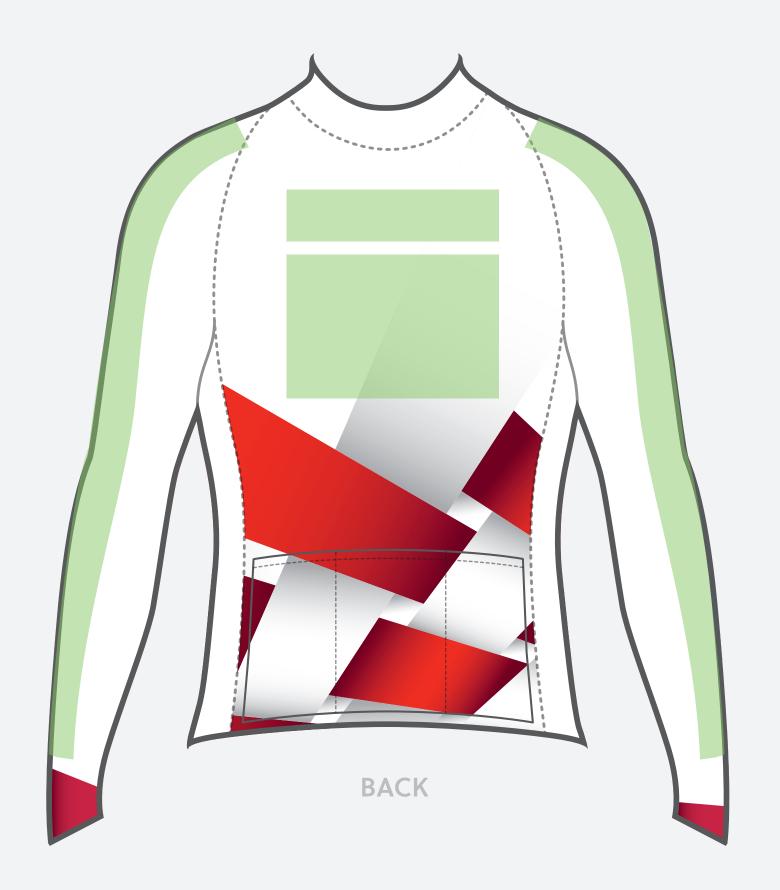
No Sleeves





Long Sleeves





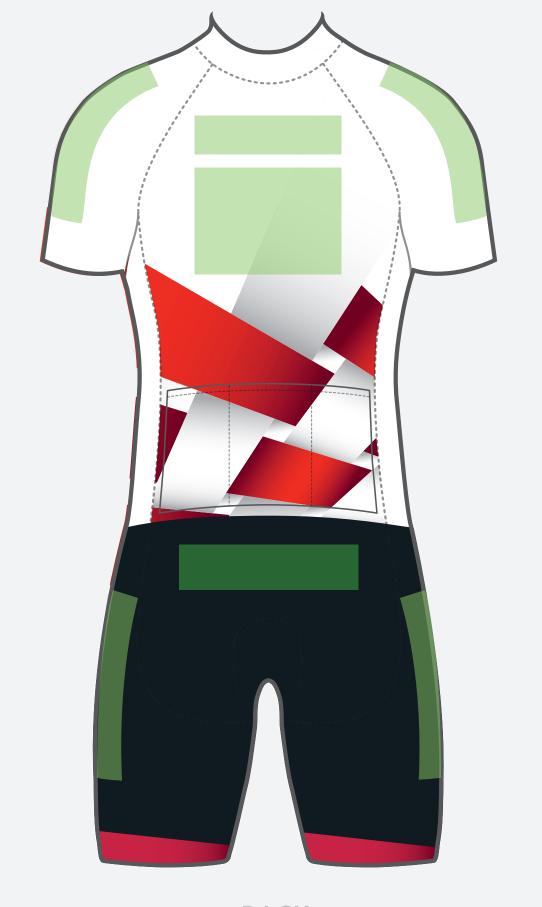
Bib Short





Jersey + Bib Short or Short sleeves Suit

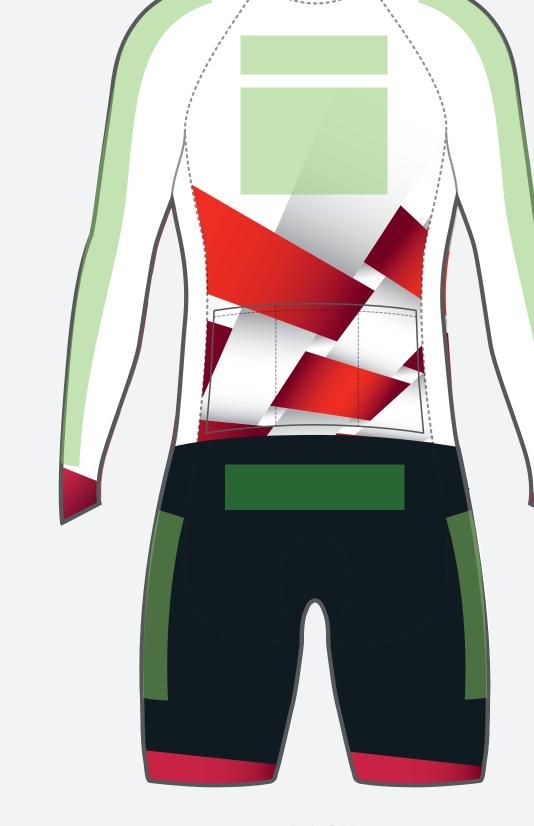




BACK

Jersey long sleeves + Bib Short or Long sleeves Suit





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Download Links

In this section we have added links to all the assets. This makes it easy to download only the assets you require and that they are always available.

Illustrator Pattern Files



The production files for all structures in these guidelines are available for the display of sponsors logos.

Only 2 layers should be modified: "Sponsor UCI" and "Sponsor OC".

Click Here for the World Cup Patterns

Colour Swatches



Colour swatches need to be installed on your machine. Simply drag the .ase file from it's download location into the folder with the path:
Illustrator >Presets >en_GB >Swatches Your machine may need to restart for changes to take affect.

Click Here for Colour Swatches

Typefaces



This folder contains all weights of the typeface.

NOTE: You need a license in order to use the typeface on your machine.

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Click Here for the typeface



IMPORTANT NOTE

NATIONAL TEAM JERSEY

PREAMBLE

Use of this document

This document serves as a reference for the design and production of UCI National Team jerseys/skinsuits/bib shorts.

The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

Pre-production approval

National Federations must present to the UCI their national apparels before sending them for final production.

Manufacturers and teams must make sure that the designs are approved by the National Federations first.

Approval requests should be sent through the <u>UCI Equipment</u> <u>approval online form</u> as early as possible. The UCI staff will do its utmost to respond rapidly.

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Union Cycliste Internationale NATIONAL TEAM | UCI JERSEYS VISUAL GUIDELINES Version 5.3 | April 2025

Jersey short sleeves

National Federation's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews.

max. 30cm high grouped Area A: Area B: max. 9 cm wide strips Area D: max. 9 cm wide strips

Area E: max. 30cm² Area F: max. 20 cm high

Safety distance

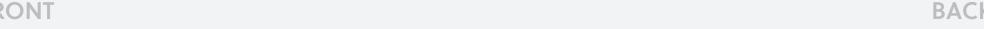
Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.

The advertising spaces shall be reserved for the use of the national federation except in the following case:

 BMX world and continental championships and challenges.

If the rider has one or more sponsors, a rectangle of height 10 cm on the front of the jersey shall be reserved for their use. In this case these rectangles comprise the only advertising spaces available on these parts of the jersey. If and only if there is no advertising for a rider's sponsors, the national federation may make use of two rectangular zones of 64 cm2 on the front of the jersey. The other advertising spaces on the jersey (shoulder and sleeve strip, sides) are reserved in the first instance for the national federation.







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FRONT BACK

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Jersey long sleeves

National Federation's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 30 cm high grouped
Area B: max. 9 cm wide strips

Area D: max. 9 cm wide strips

Area E: max. 30cm²

Area F: max. 20 cm high

grouped

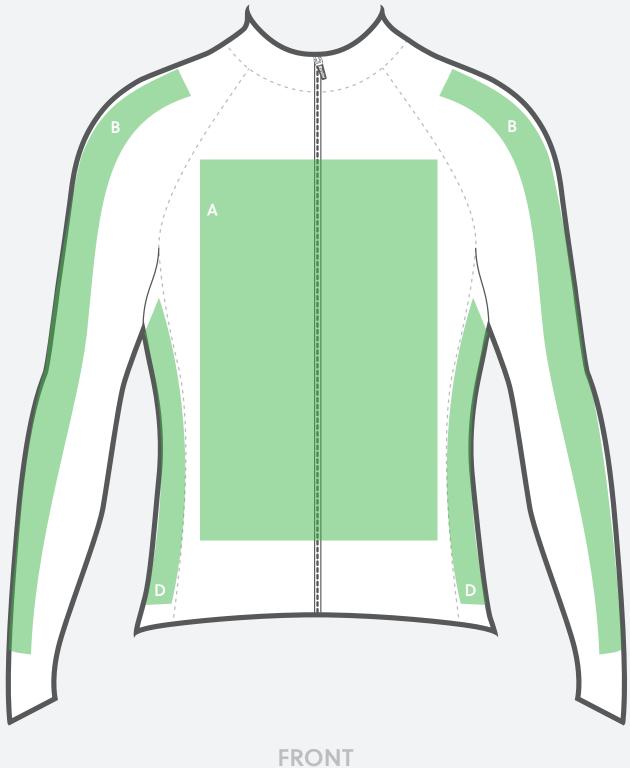
Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.

The advertising spaces shall be reserved for the use of the national federation except in the following case:

• BMX world and continental championships and challenges.

If the rider has one or more sponsors, a rectangle of height 10 cm on the front of the jersey shall be reserved for their use. In this case these rectangles comprise the only advertising spaces available on these parts of the jersey. If and only if there is no advertising for a rider's sponsors, the national federation may make use of two rectangular zones of 64 cm2 on the front of the jersey. The other advertising spaces on the jersey (shoulder and sleeve strip, sides) are reserved in the first instance for the national federation.





BACK

Skinsuit

National Federation's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 30 cm high grouped

Area B: max. 9 cm wide strips

Area D: max. 9 cm wide strips

Area E: max. 30cm²

Area F: max. 20 cm high

Area G: max. 10 cm high

Area H: max. 9 cm wide strips

Area K: max. 30cm²

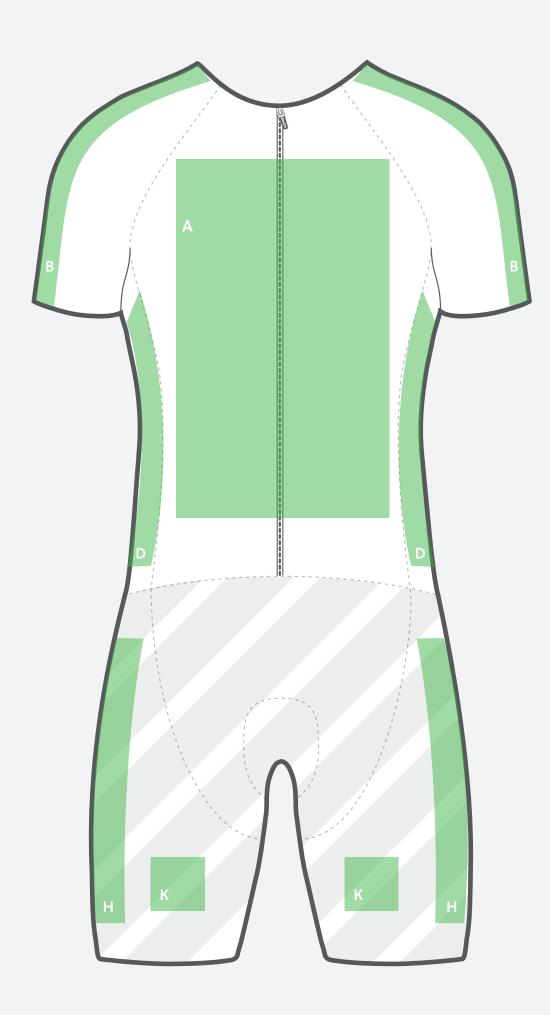
Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.

The advertising spaces shall be reserved for the use of the national federation except in the following case:

• BMX world and continental championships and challenges.

If the rider has one or more sponsors, a rectangle of height 10 cm on the front of the jersey shall be reserved for their use. In this case these rectangles comprise the only advertising spaces available on these parts of the jersey. If and only if there is no advertising for a rider's sponsors, the national federation may make use of two rectangular zones of 64 cm2 on the front of the jersey. The other advertising spaces on the jersey (shoulder and sleeve strip, sides) are reserved in the first instance for the national federation.





FRONT

Skinsuit long sleeves

National Federation's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 30 cm high grouped

Area B: max. 9 cm wide strips

Area D: max. 9 cm wide strips

Area F: max. 20 cm high grouped

max. 30cm²

Area G: max. 10 cm high

Area H: max. 9 cm wide strips

Area K: max. 30cm²

Area E:

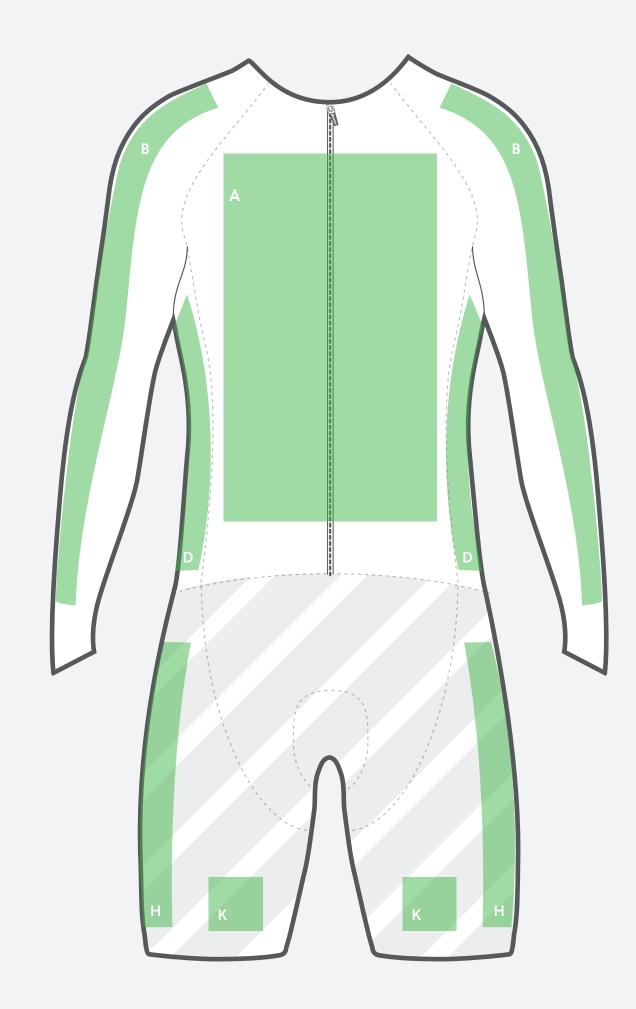
Safety distance

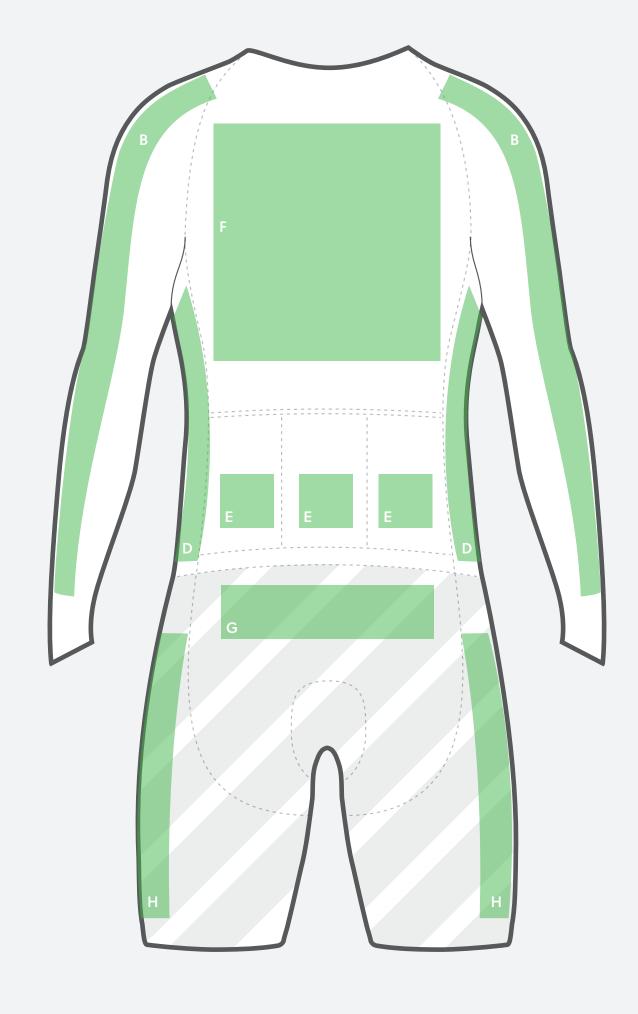
Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.

The advertising spaces shall be reserved for the use of the national federation except in the following case:

• BMX world and continental championships and challenges.

If the rider has one or more sponsors, a rectangle of height 10 cm on the front of the jersey shall be reserved for their use. In this case these rectangles comprise the only advertising spaces available on these parts of the jersey. If and only if there is no advertising for a rider's sponsors, the national federation may make use of two rectangular zones of 64 cm2 on the front of the jersey. The other advertising spaces on the jersey (shoulder and sleeve strip, sides) are reserved in the first instance for the national federation.





FRONT

Union Cycliste Internationale

NATIONAL TEAM | UCI JERSEYS VISUAL GUIDELINES

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Bib Short

National Federation's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the bib short, as indicated in the **green areas** on all the previews.

Area G: max. 10cm high

Area H: max. 9 cm wide strips

Area K: max. 30cm²

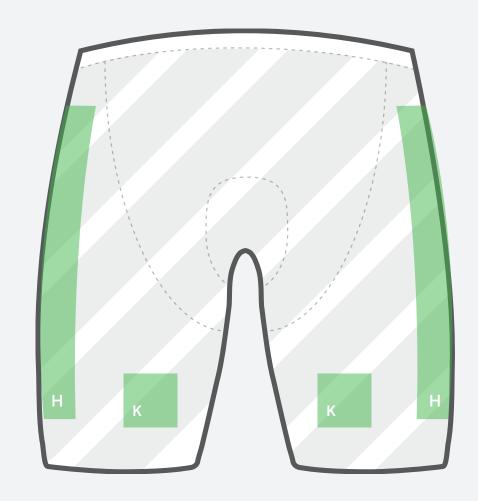
Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.

The advertising spaces shall be reserved for the use of the national federation except in the following case:

• BMX world and continental championships and challenges.

If the rider has one or more sponsors, a rectangle of height 10 cm on the front of the jersey shall be reserved for their use. In this case these rectangles comprise the only advertising spaces available on these parts of the jersey. If and only if there is no advertising for a rider's sponsors, the national federation may make use of two rectangular zones of 64 cm2 on the front of the jersey. The other advertising spaces on the jersey (shoulder and sleeve strip, sides) are reserved in the first instance for the national federation.





FRONT

Bodysuit

National Federation's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 30 cm high grouped

Area B: max. 9 cm high strips

Area D: max. 9 cm high strips

Area F: max. 20 cm high

Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.

Note:

Positionning and dimensions of the logos on the chest and the back of the bodysuit are the same for the UCI Rainbow Jersey short sleeves and long sleeves.





Example of zone uses

National Federation's Sponsors Logo Zones

Area A: Mitas + Red Bull

Area B: ProGate

Area C: Red Bull

Area D: SeaSucker

Area F: Mitas





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IMPORTANT NOTE

OLYMPIC CHAMPION PIPING

PREAMBLE

Use of this document

This document serves as a reference for the design and production of UCI Olympic Champion jerseys/skinsuits.

The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

It is also mandatory to use the colours set out in this document. If there is any doubt, preference should be given to the CMYK references.

Pre-production approval

All jerseys/skinsuits must be approved by the UCI before production.

Approval requests should be sent through the <u>UCI Equipment</u> <u>approval online form</u> as early as possible. The UCI staff will do its utmost to respond rapidly.

In line with the UCI Regulations, the UCI reserves the right to fine teams which do not follow the UCI approval process and consequently produce jerseys/skinsuits that do not respect these guidelines.

Specifications

ABOUT THE OLYMPIC CHAMPION PIPING (OPTIONAL)

- The gold colour must seamlessly go around the sleeves and collar.
- 2. The gold color **must fit the collar** (max. 5 cm).
- The gold piping on the sleeves is set to 5 cm height.
- 4. Apply a **30mm minimum distance** between each integration on the jersey (sponsors' logos, gold piping, riders' name etc.)
- 5. In case a rider is a former UCI World Champion as well as the Olympic Champion, they can be both be together. However you can't have only the Olympic Gold pipping.

OLYMPIC GOLD



RGB 133 117 80

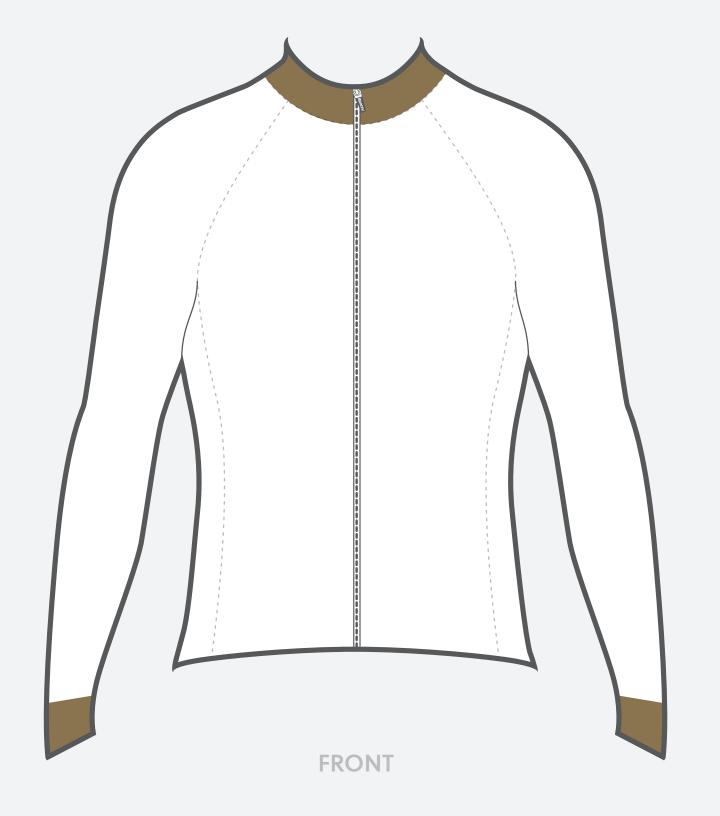
CMYK 45 45 74 17

PANTONE® 871

RAL 1036

PANTONE® COTTON 15-0927 TCX





Specifications

ABOUT THE OLYMPIC CHAMPION PIPING (OPTIONAL) + RAINBOW STRIPES

- In case a rider is a former UCI World Champion as well as the Olympic Champion, they can be both be together.
- In case of both together, the Rainbow Stripes must be palce on the edges of the sleeves.
- However you can't have only the Olympic Gold pipping.
- If only one of them will appear, it will always be the Rainbow Stripes.



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OLYMPIC CHAMPION | UCI JERSEYS VISUAL GUIDELINES

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IMPORTANT NOTE

CONTINENTAL CHAMPION JERSEY

PREAMBLE

Use of this document

This document serves as a reference for the design and production of UCI Continental Champion jerseys/skinsuits.

The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

Pre-production approval

Before production, the continental champion jersey design (colours, flag, drawing) reproduced by the titled rider must be approved by the concerned continental confederation and must respect the latter's dispositions.

Manufacturers and teams must make sure that the designs are approved by the Continental Confederation first.

Note

For the use of the Continental Champions' Jersey, please refer to article 1.3.070 of the UCI Regulations.

Jersey short sleeves

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 30 cm high grouped
Area B: max. 9 cm wide strips
Area D: max. 9 cm wide strips

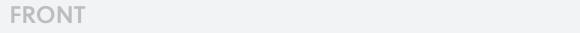
Area E: max. 30 cm²

Area F: max. 20 cm high grouped

Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.







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Jersey long sleeves

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 30 cm high grouped

Area B: max. 9 cm wide strips

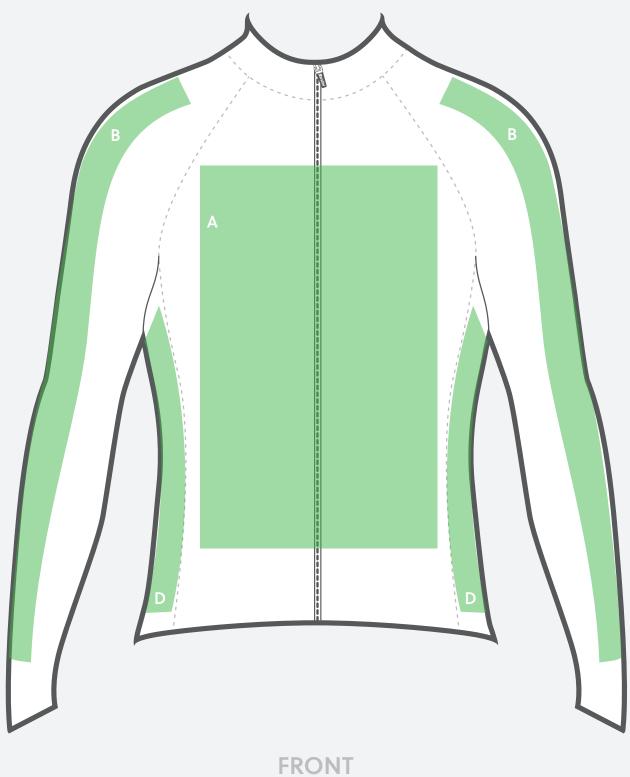
Area D: max. 9 cm wide strips

Area E: max. 30 cm²

Area F: max. 20 cm high grouped

Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.





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BACK

Skinsuit

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 30 cm high grouped

Area B: max. 9 cm wide strips

Area D: max. 9 cm wide strips

Area F: max. 20 cm high grouped

Area E: max. 30 cm²

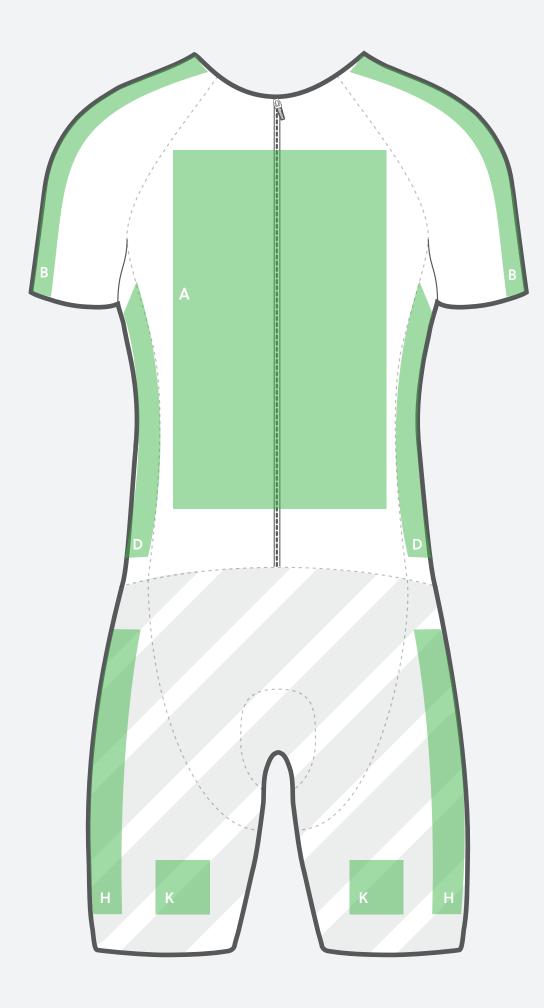
Area G: max. 10 cm high

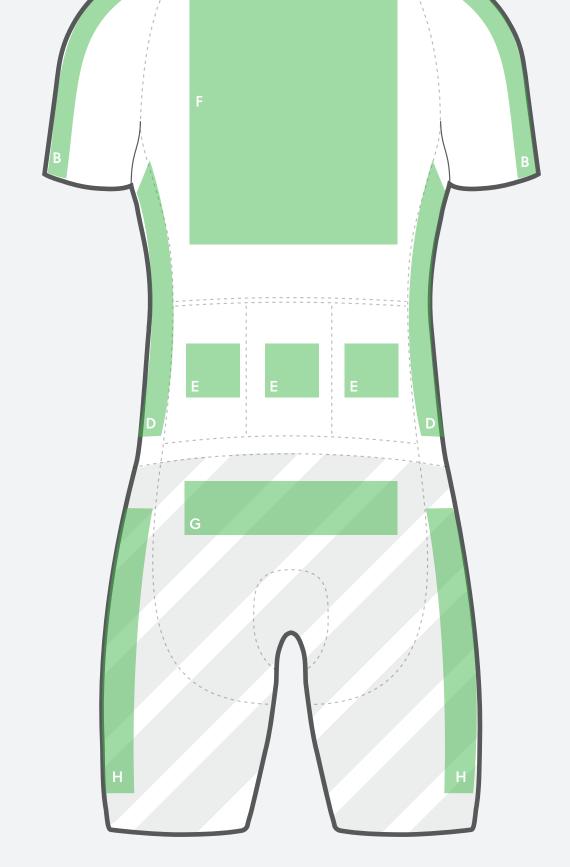
Area H: max. 9 cm wide strips

Area K: max. 30 cm²

Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.





FRONT

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Skinsuit long sleeves

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 30 cm high grouped

Area B: max. 9 cm wide strips

Area D: max. 9 cm wide strips

Area E: max. 30 cm²

Area F: max. 20 cm high grouped

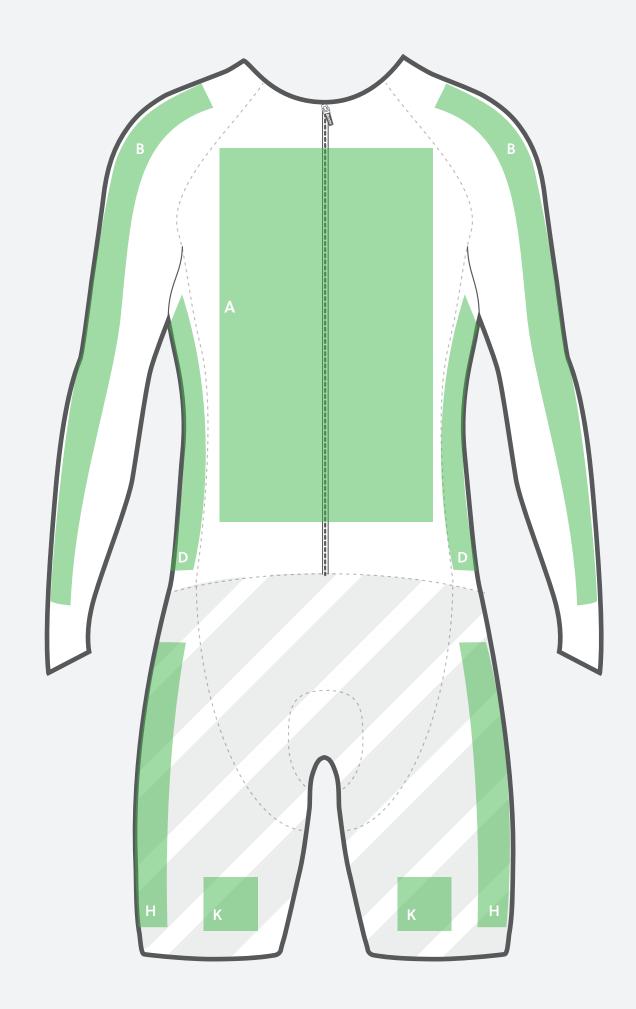
Area G: max. 10 cm high

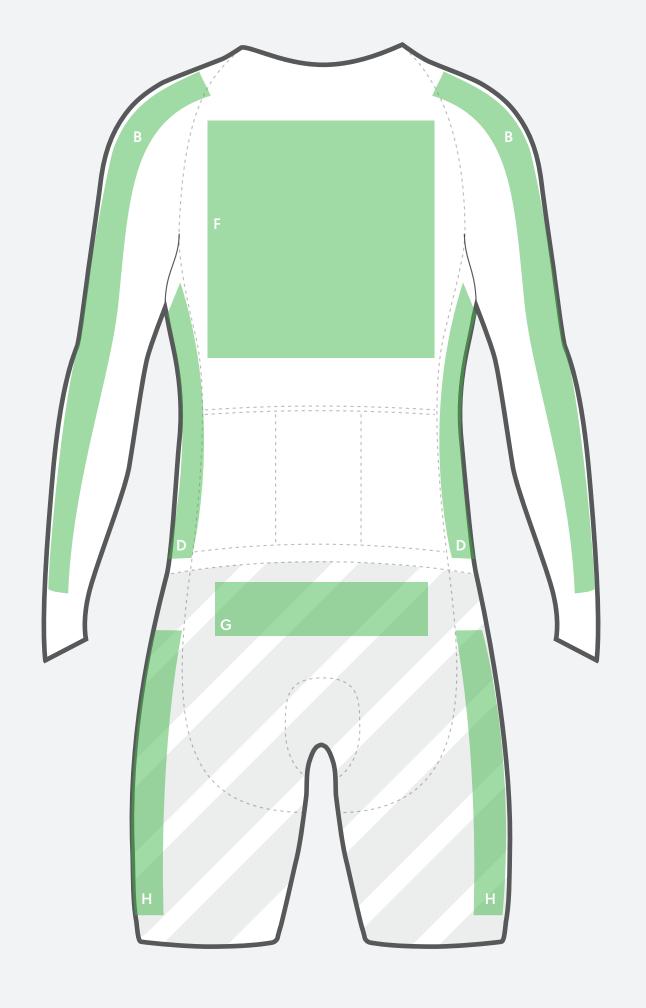
Area H: max. 9 cm wide strips

Area K: max. 30 cm²

Safety distance

Each zone must be at a distance of **at least 30mm** from any other zone as well as from all edges of the jersey.





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FRONT

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Bib short

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the short, as indicated in the **green areas** on all the previews.

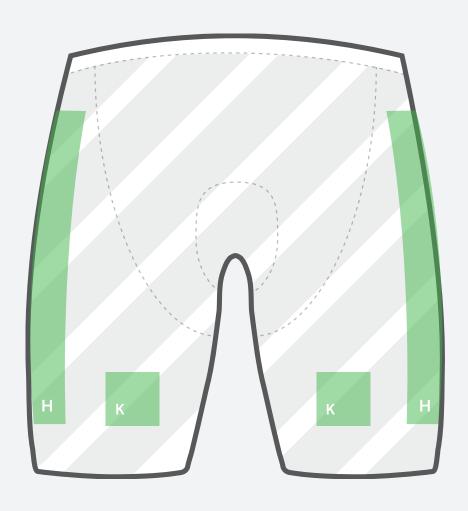
Area G: max. 10cm high

Area H: max. 9 cm high strips

Area K: max. 30 cm²

Safety distance

Each zone must be at a distance of **at least 30mm** from any other zone as well as from all edges of the jersey.





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FRONT

Bodysuit

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 30 cm high grouped

Area B: max. 9 cm high strips

Area D: max. 9 cm high strips

Area F: max. 20 cm high

Safety distance

Each zone must be at a distance of **at least 30mm** from any other zone as well as from all edges of the jersey.

Note:

Positionning and dimensions of the logos on the chest and the back of the bodysuit are the same for the UCI Rainbow Jersey short sleeves and long sleeves.





Example of zone uses

Rider's/Team's Sponsors Logo Zone

Area A: Mitas

Area B: ProGate

Area D: SeaSucker

Area E: Red Bull

Area F: Mitas





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Bib Short

Example of zone uses

Rider's/Team's Sponsors Logo Zone

Area G: Mitas

Area H: Vittoria

Area K: Red Bull







BACK

IMPORTANT NOTE

NATIONAL CHAMPION JERSEY

PREAMBLE

Use of this document

This document serves as a reference for the design and production of UCI National Champion jerseys/skinsuits.

The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

Pre-production approval

Each national federation must have its national champion jersey design registered by the UCI, for each discipline, at least 21 days before the national championships of the discipline in question.

Before production, the national champion jersey design (colours, flag, drawing) reproduced by the titled rider must be approved by the concerned national federation and must respect the latter's dispositions.

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 30cm high grouped

Area B: max. 9 cm high strips

Area D: max. 9 cm high strips

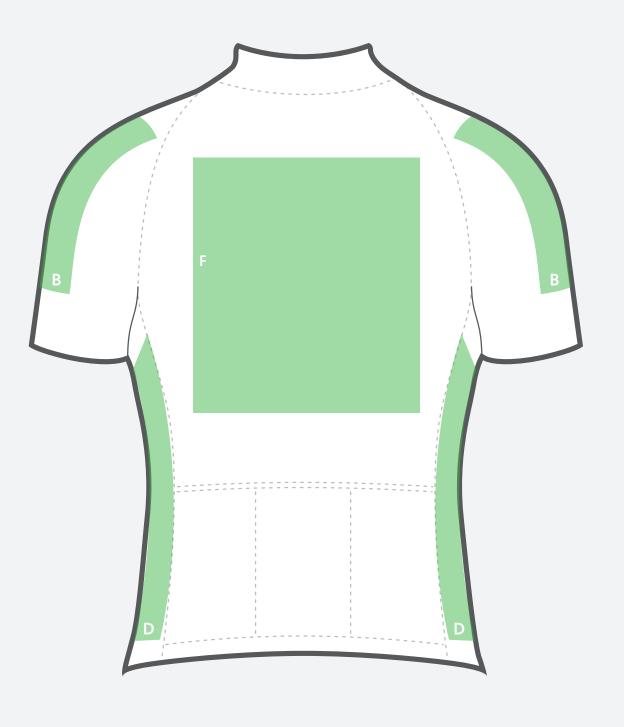
Area F: max. 20cm high

Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.







BACK

Jersey long sleeves

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 30 cm high grouped

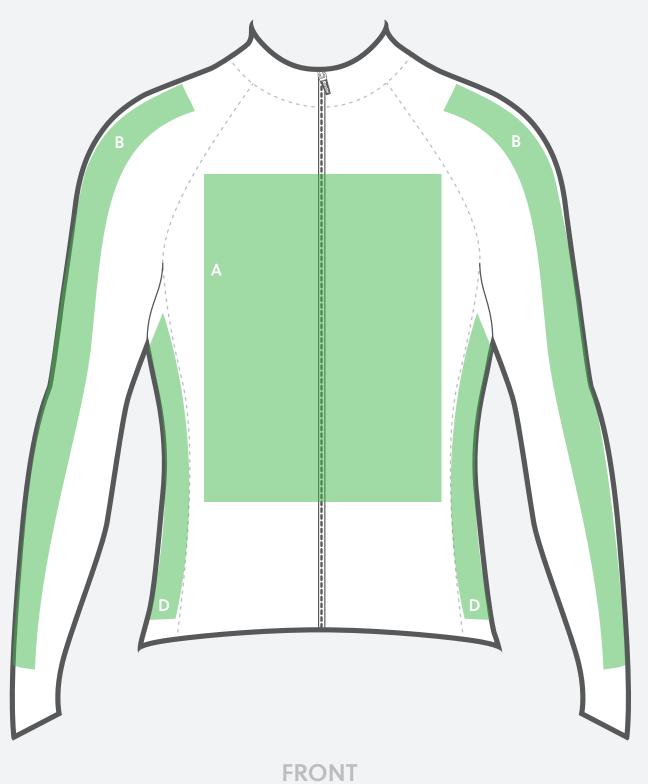
Area B: max. 9 cm high strips

Area D: max. 9 cm high strips

Area F: max. 20 cm high

Safety distance

Each zone must be at a distance of **at least 30mm** from any other zone as well as from all edges of the jersey.





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BA

Skinsuit

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 30 cm high grouped

Area B: max. 9 cm high strips

Area D: max. 9 cm high strips

Area F: max. 20 cm high

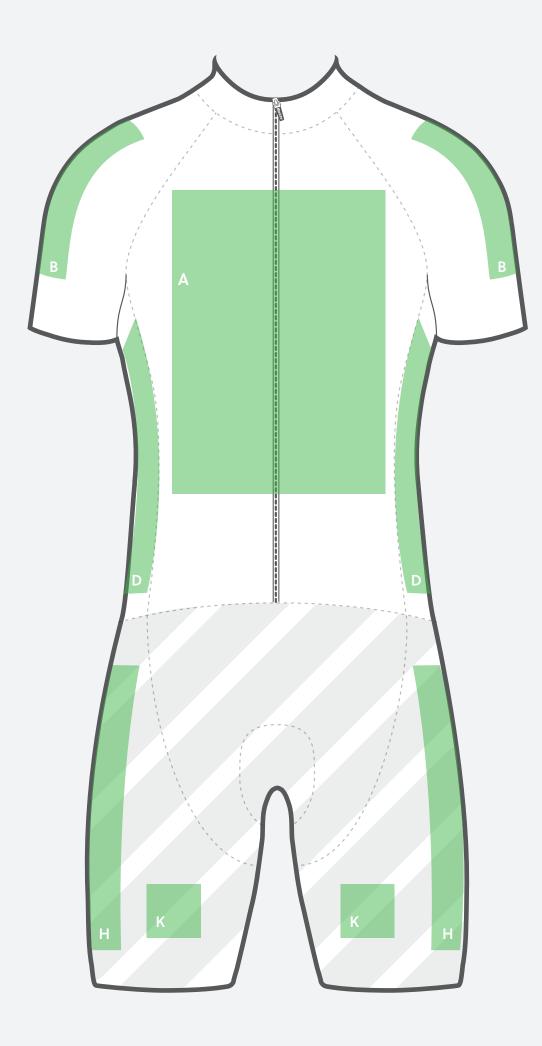
Area G: max. 10 cm high

Area H: max. 9 cm high strips

Area K: max. 30 cm²

Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.





FRONT

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Skinsuit long sleeves

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 30 cm high grouped

Area B: max. 9 cm high strips

Area D: max. 9 cm high strips

Area F: max. 20 cm high

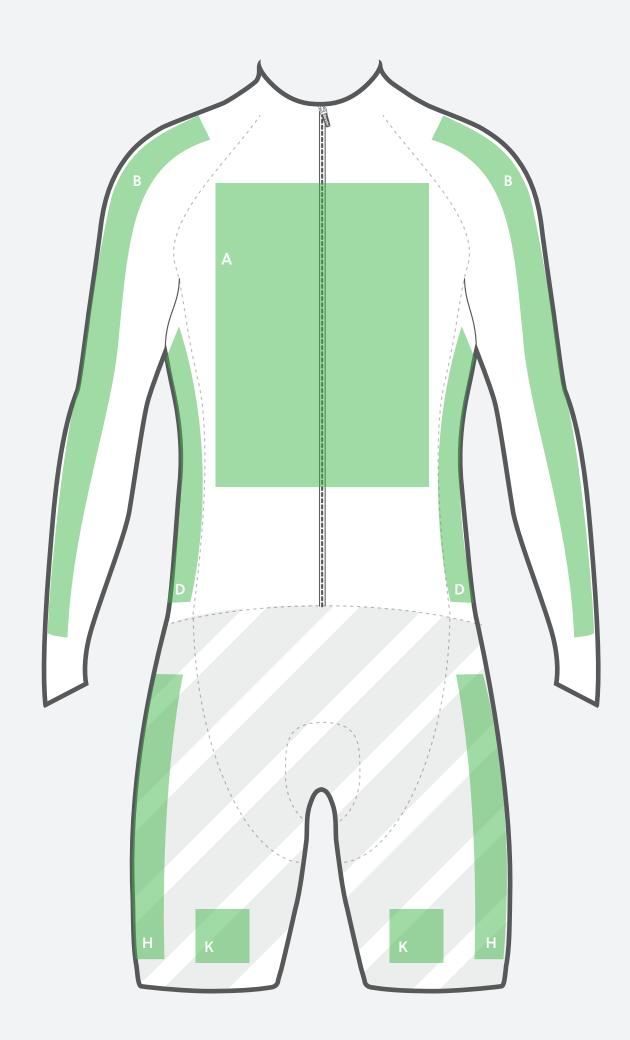
Area G: max. 10 cm high

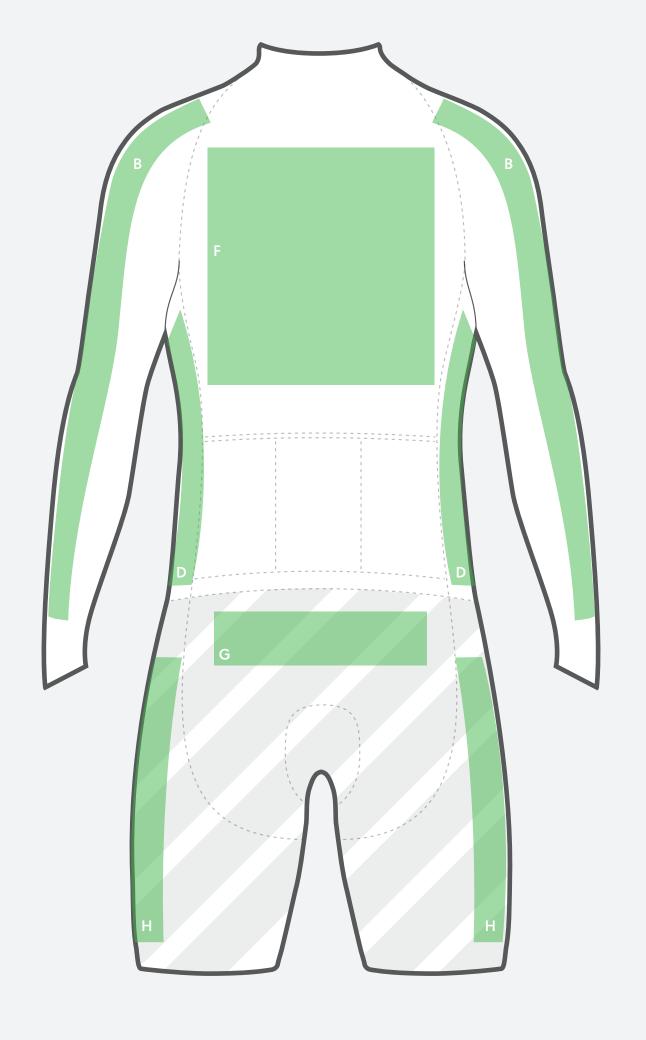
Area H: max. 9 cm high strips

Area K: max. 30 cm²

Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.





FRONT

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Bib Short

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the shortt, as indicated in the **green areas** on all the previews.

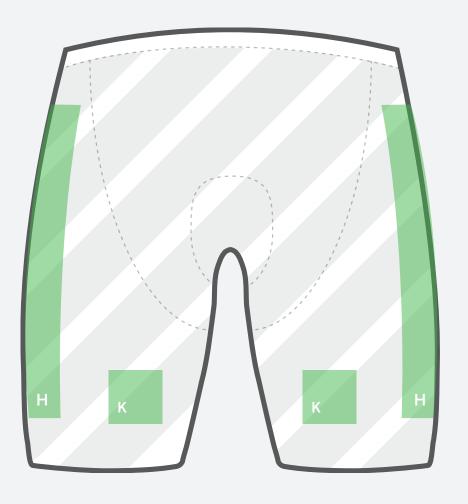
Area G: max. 10 cm high

Area H: max. 9 cm high strips

Area K: max. 30 cm²

Safety distance

Each zone must be at a distance of **at least 30mm** from any other zone as well as from all edges of the jersey.





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FRONT

Bodysuit

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 30 cm high grouped

Area B: max. 9 cm high strips

Area D: max. 9 cm high strips

Area F: max. 20 cm high

Safety distance

Each zone must be at a distance of **at least 30mm** from any other zone as well as from all edges of the jersey.

Note:

Positionning and dimensions of the logos on the chest and the back of the bodysuit are the same for the UCI Rainbow Jersey short sleeves and long sleeves.





Example of zone uses

Rider's/Team's Sponsors Logo Zone

Area A: Santini

Mitas

Area B: ProGate

Area D: SeaSucker

Area F: Mitas





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Jersey with National Flag Sleeve

Example of zone uses

Under the prior approval of the concerned National Federation and instead of wearing a traditional national champions jersey in the sense of the provision 1.3.068, the national champions in MTB DHI, MTB 4X, MTB Enduro and BMX have the possibility to wear a distinct national champion jersey with the left arm sleeve representing the flag of the rider's country.

No advertising is authorized on that left arm sleeve of the national champion jersey. Apart from the left arm sleeve and without prejudice to the provisions 1.3.026 to 1.3.044, the remaining spaces (e.g. front, back and right arm sleeve) are let at the disposal of the rider's/team's for their usual sponsors.





UCI RACE LEADER JERSEY

Jersey short sleeves

Organiser's Zones

The **Organisers Zones** are situated wherever is not a Team'/Rider's zone of the Jersey/Suit, as indicated in the **yellow areas** on all the previews.

The Organiser is free to use any design and color for this zone.

Team/Rider's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 640 cm²

Area F: max. 640 cm²

Two rules apply to these areas:

- These zone must always have a white background.
- 2. A distance of **10 cm must be respected** between these zones and the collar.





FRONT

Jersey long sleeves

Organiser's Zones

The **Organisers Zones** are situated wherever is not a Team'/Rider's zone of the Jersey/Suit, as indicated in the **yellow areas** on all the previews.

The Organiser is free of use any design and color for this zone.

Team/Rider's Sponsors Logo Zones

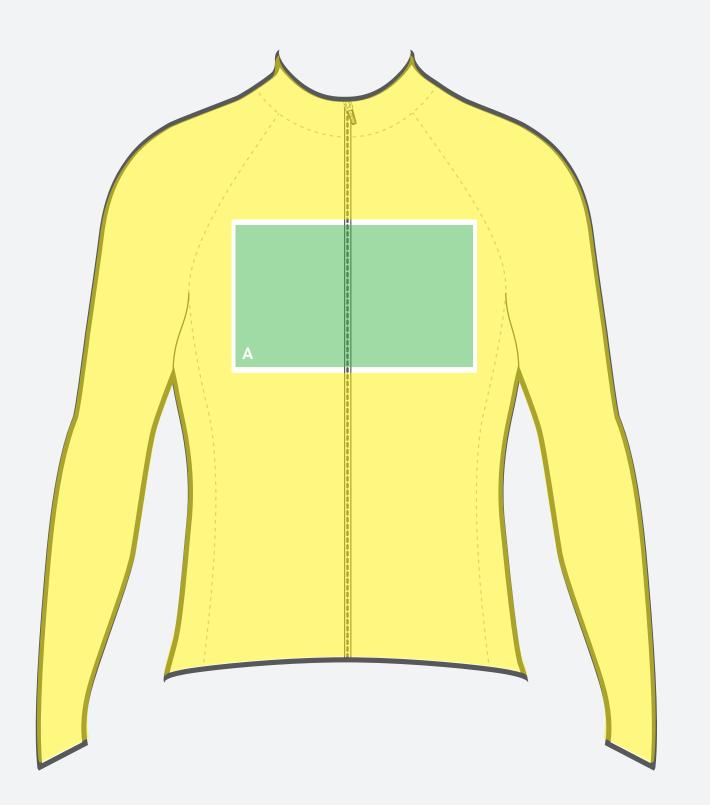
The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 640 cm²

Area F: max. 640 cm²

Two rules apply to these areas:

- These zone must always have a white background.
- 2. A distance of **10 cm must be respected** between these zones and the collar.





FRONT

Skinsuit

Team/Rider's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 640 cm²

Area F: max. 640 cm²

Area H: max. 500 cm²

Two rules apply to these areas:

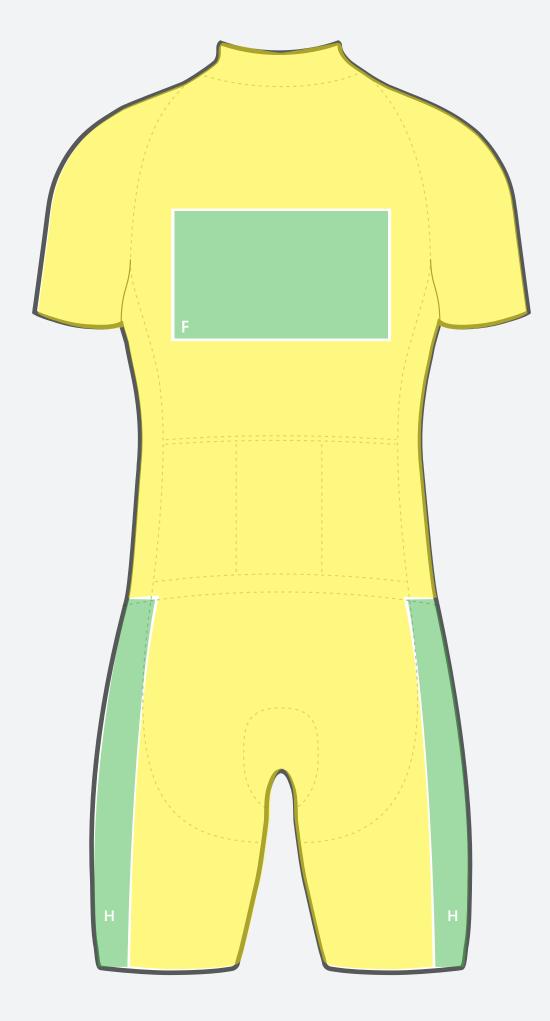
- These zone must always have a black or white background.
- 2. A distance of **10 cm must be respected** between these zones and the collar.

Organiser's Zones

The **Organisers Zones** are situated wherever is not a Team'/Rider's zone of the Jersey/Suit, as indicated in the **yellow areas** on all the previews.

The Organiser is free of use any design and color for this zone.





FRONT

Skinsuit long sleeves

Team/Rider's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 640 cm²

Area F: max. 640 cm²

Area H: max. 500 cm²

Two rules apply to these areas:

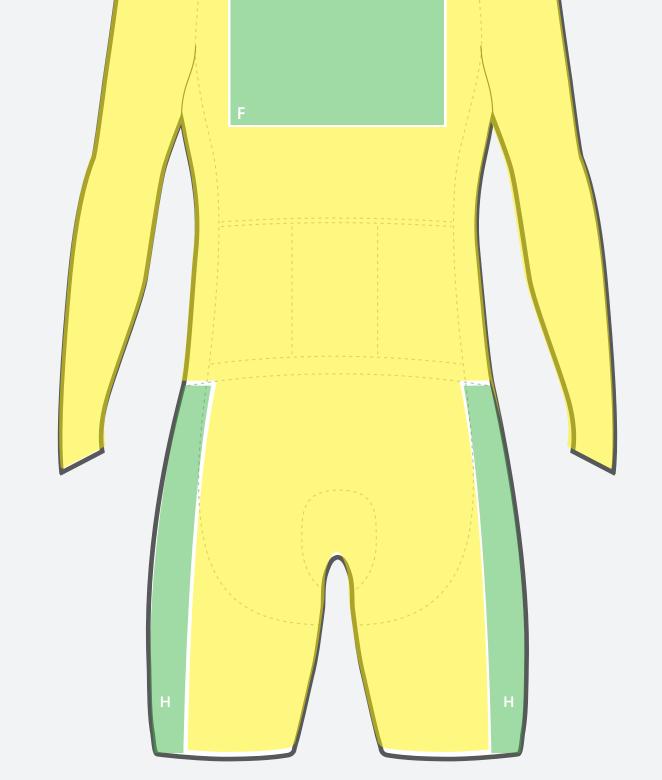
- These zone must always have a black or white background.
- 2. A distance of **10 cm must be respected** between these zones and the collar.

Organiser's Zones

The **Organisers Zones** are situated wherever is not a Team'/Rider's zone of the Jersey/Suit, as indicated in the **yellow areas** on all the previews.

The Organiser is free of use any design and color for this zone.





FRONT

Example of zone uses

Team/Rider's Sponsors Logo Zone

Area A: Mitas

Mitas
(on white box background)

Area F: Mita

Mitas
(on white box background)

Organiser's Zones

Everywhere else than the Team/ Rider's sponsor zones.





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IMPORTANT NOTE

BMX INTERNATIONAL ELITE NUMBER

PREAMBLE

Use of this document

This document serves as a reference for the design and production of UCI BMX International Elite number on jerseys. The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

BMX International Elite Number

Each rider having received a UCI permanent number (as outlined in § 7, Title 6 of the UCI regulations), may print his number on the jersey according to the following principles:

- The colour of the number must be in strong contrast with the colour of the background.
- 2. The distance between the digits must be 1.5 cm
- 3. The minimum height of the number must be 20 centimeters
- 4. The width of the numbers shall be:
- minimum 10 cm for one digit numbers
- minimum 20 cm for two digit numbers
- minimum 25 cm for three digit numbers
- maximum 60% of the Jersey width
- 5. There should be a minimum of 5 cm of free space without publicity around the number.

As an option, he may display his last name across the shoulders, above the number.

