# 

# **UCI JERSEYS VISUAL GUIDELINES** MANUFACTURER SPECIFICATIONS & MODEL VARIATIONS

VERSION 1 FEBRUARY 2021





# **UCI JERSEYS VISUAL GUIDELINES**

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### **IMPORTANT NOTE**

### PREAMBLE

#### Use of this document

This document serves as a reference for the design and production of UCI World Champion jerseys/skinsuits.	All jers UCI be Appro
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#### **Pre-production approval**

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e with the UCI Regulations, the UCI ves the right to fine riders and/or teams n do not follow the UCI approval process consequently produce jerseys/skinsuits that ot respect these guidelines.

#### **UCI** Rainbow Stripes

In 1927, the winner of the UCI Road Cycling World Championships was awarded for the first time a jersey bearing what has become the "Rainbow Stripes" mark, i.e. five horizontal stripes composed of colours blue, red, black, yellow and green (in this order).

Ever since, the winner of the UCI World Championships (now in all the disciplines of cycling) gets to wear the "Rainbow jersey".

The "Rainbow Stripes" mark has nowadays become a unique identifier of the UCI World Championships and of the UCI alone. The "Rainbow Stripes" is a brand of the UCI and is perceived as such by the public.

The "Rainbow Stripes" is registered internationally as a trademark in the name of the UCI.

The rainbow stripes must seamlessly go around the jersey, sleeves and collar.

Do not hesitate to contact: design@uci.ch if any doubt remains

### Equipment

Only the current world champion rider may wear rainbow piping on his equipment (such as bike, helmet, shoes).

Any equipment bearing the rainbow piping shall be submitted to UCI for approval before production (art. 1.3.064)

### UCI and Jersey colours

These colours are default colours used for the UCI Champion Jerseys: all 5 UCI Rainbow colors.

#### UCI Blue



RGB 0 120 200

**CMYK** 100 32 0 0

**PANTONE®** 3005

RAL 5017

PANTONE® COTTON 18-4440 TCX

### UCI Red



RGB 200 20 60

**CMYK** 20 100 75 0

**PANTONE®** 186

RAL 3020

PANTONE® COTTON 18-1763 TCX

#### UCI Black



RGB 000

**CMYK** 20 0 0 100

**PANTONE®** Black 6

**RAL** 9011

PANTONE® COTTON 19-4007 TCX

#### UCI Yellow



RGB 250 225 0

**CMYK** 0 10 100 0

**PANTONE®** 114

RAL 1018

PANTONE® COTTON 12-0752 TCX

#### UCI Green



RGB 50 180 50

**CMYK** 73 0 100 0

**PANTONE®** 361

**RAL** 6018

PANTONE® COTTON 16-6340 TCX

### Protocole Jersey

After each UCI World Championships, the UCI will award a World Champion jersey during the podium ceremony. This jersey is free of sponsors' logos and will only be used at this occasion.

As per art. 1.3.067 of the UCI Regulations, the world champion shall be entitled to have advertising matter placed on his jersey from the day following the official ceremony.

Do not use this design as reference to produce your own jersey.





### Introduction

#### **ABOUT RAINBOW STRIPES**

- 1. The rainbow stripes **must seamlessly** go around the jersey, sleeves and collar.
- 2. Apply a **30mm minimum distance** between each integration on the jersey (sponsors' logos, rainbow stripes, riders' name etc.)
- 3. Each color of the Rainbow stripes must equally be represented.
- 4. Only the current world champion rider may wear rainbow piping on his equipment (such as bike, helmet, shoes). Such equipment should be submitted to UCI for approval prior production.

#### **ABOUT SHORTS COLORS**

For design purpose **we suggest** to use, all white, black and white or all black shorts.

However, the sponsors' zones must be respected at all time.

#### ABOUT RIDER'S/TEAM'S **SPONSORS LOGO**

All Rider's/Team's logo **must be in black** color.

An exception of **1 logo in front and** 1 logo in the back is allowed (for a total max. of 2 logos in color).

#### MEASUREMENT

Each width percentage is calculated based on of the width of the jersey without sleeves (under the armpit).

Each height percentage is calculated based on the height of the jersey without collar.



FRONT



### Jersey short sleeves

### UCI Logo Zone

The UCI Logo Zone is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 35 cm<sup>2</sup> (should fit into a 20% x 10% rectangle)

### Manufacturer Logo Zone

The **Manufacturer Logo Zone** is situated at the top right of the front of the Jersey as indicated in the **blue area** on all the previews.

Size: max.25 cm<sup>2</sup> (should fit into a 20% x 10% rectangle)

### Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews.

Area A:	<b>max. 200 cm²</b> (should fit into 60% x 10% rectangle)
Area B:	<b>max. 200 cm<sup>2</sup></b> (should fit into a 60% of the sleeves lenght x 50% of the sleeve width)
Area C:	<b>max. 64 cm<sup>2</sup></b> (should fit into a 20% x 10% rectangle)
Area D:	<b>max. 200 cm<sup>2</sup></b> (width whould not be larger that 25% of the height)
Area E:	<b>max. 30 cm</b> <sup>2</sup> (3 times)
Δκοο Γ*ι	$m_{\rm DV}$ 700 cm <sup>2</sup>

- Area F\*: max. 700 cm<sup>2</sup> (should fit into a 60% x 20% rectangle)
- \* The Area F can also be used for the Rider's Name when applicable.

### **Rainbow Stripes Zone**

The Rainbow Stripes Zones are situated in different areas of the Jersey, as indicated on the previews.

The rainbow stripes **must seamlessly** go around the jersey, sleeves and collar.

Collar:	the height must fit the collar (max. 5 cm)
Sleeves:	5 cm height
Chest:	26% of Jersey height



FRONT



### Jersey long sleeves

### UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 35 cm<sup>2</sup> (should fit into a 20% x 10% rectangle)

### Manufacturer Logo Zone

The Manufacturer Logo Zone is situated at the top right of the front of the Jersey as indicated in the **blue area** on all the previews.

Size: max.25 cm<sup>2</sup> (should fit into a 20% x 10% rectangle)

### **Rider's/Team's Sponsors** Logo Zones

The Sponsors Logo Zones are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews.

Area A:	<b>max. 200 cm²</b> (should fit into 60% x 10% rectangle)
Area B:	<b>max. 200 cm<sup>2</sup></b> (should fit into a 25% of the sleeves lenght x 50% of the sleeve width)
Area C:	<b>max. 64 cm<sup>2</sup></b> (should fit into a 20% x 10% rectangle)
Area D:	<b>max. 200 cm²</b> (width whould not be larger that 25% of the height)
Area E:	max. 30 cm <sup>2</sup> (3 times)
Area F*:	max. 700 cm <sup>2</sup> (should fit into a 60% x 20% rectangle)

\* The Area F can also be used for the Rider's Name when applicable.

### **Rainbow Stripes Zone**

The Rainbow Zones are situated in different areas of the Jersey, as indicated on the previews.

All Rainbows stripes **must continue all around** the Jersey, the sleeves or the collar in a seemless way.

Collar:	the height must fit the collar (max. 5 cm)
Sleeves:	5 cm height
Chest:	26% of Jersey height



FRONT

### Shorts

### Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated on each thigh (two times max.) as indicated in the **blue areas** on the previews.

Area K: max.30 cm<sup>2</sup>

### Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated sides of the Short, as indicated in the **green areas** on the previews.

max. 300 cm <sup>2</sup>
(should fit into a 70% of the thigh
lenght x 50% of the thigh width)

### **Rainbow Stripes Zone**

The **Rainbow Zones** at the bottom of the thigh as indicated on the previews.

Thigh: 5 cm height



### FRONT



BACK

### Skinsuit

### UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

max. 35 cm<sup>2</sup> Size: (should fit into a 20% x 10% rectangle)

### Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated at the top right of the front of the Skinsuit and two times max. on the short as indicated in the **blue areas** on all the previews.

max.25 cm<sup>2</sup> Area J: (should fit into a 20% x 10% rectangle)

max.30 cm<sup>2</sup> Area K:

### Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews.

-	-
Area A:	<b>max. 200 cm²</b> (should fit into 60% x 10% rectangle)
Area B:	<b>max. 200 cm²</b> (should fit into a 60% of the sleeves lenght x 50% of the sleeve width)
Area C:	<b>max. 64 cm²</b> (should fit into a 20% x 10% rectangle)
Area D:	<b>max. 200 cm²</b> (width whould not be larger that 25% of the height)
Area E:	max. 30 cm <sup>2</sup> (3 times)
Area F*:	<b>max. 700 cm²</b> (should fit into a 60% x 20% rectangle)
Area G:	<b>max. 200 cm²</b> (should fit into a 60% x 15% rectangle)
Area H:	<b>max. 300 cm²</b> (should fit into a 70% of the thigh lenght x 50% of the thigh width)

\* The Area F can also be used for the Rider's Name when applicable.

### **Rainbow Stripes Zone**

Same as Jersey, and additionally:

5 cm height Thigh:



FRONT

#### UCI WORLD CHAMPION UCI JERSEYS VISUAL GUIDELINES

Version 1 | February 2021



### Skinsuit long sleeves

### UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 35 cm<sup>2</sup> (should fit into a 20% x 10% rectangle)

### Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated at the top right of the front of the Skinsuit and two times max. on the short as indicated in the **blue areas** on all the previews.

max.25 cm<sup>2</sup> Area J: (should fit into a 20% x 10% rectangle)

max.30 cm<sup>2</sup> Area K:

### Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews.

	-
Area A:	<b>max. 200 cm²</b> (should fit into 60% x 10% rectangle)
Area B:	<b>max. 200 cm</b> ² (should fit into a 25% of the sleeves lenght x 50% of the sleeve width)
Area C:	<b>max. 64 cm²</b> (should fit into a 20% x 10% rectangle)
Area D:	<b>max. 200 cm²</b> (width whould not be larger that 25% of the height)
Area E:	<b>max. 30 cm</b> <sup>2</sup> (3 times)
Area F*:	<b>max. 700 cm²</b> (should fit into a 60% x 20% rectangle)
Area G:	<b>max. 200 cm²</b> (should fit into a 60% x 15% rectangle)
Area H:	max. 300 cm <sup>2</sup>

- Агеа п. . 300 cm (should fit into a 70% of the thigh lenght x 50% of the thigh width)
- \* The Area F can also be used for the Rider's Name when applicable.

### **Rainbow Stripes Zone**

Same as Jersey long sleeves, and additionally:

5 cm height Thigh:



FRONT

#### UCI WORLD CHAMPION UCI JERSEYS VISUAL GUIDELINES

Jersey Example of zone uses

### UCI Logo Zone

**UCI Logo** (without full text)

### Manufacturer Logo Zone

Santini

### Rider's Sponsors Logo Zone

Area A:	Mercedes-benz
Area B:	ProGate
Area C:	Red Bull (in color)
Area D:	Тасх
Area E:	Mapei (x2) and Red Bull (in color)
Area F:	Mercedes-Benz + Rider's name (ie: J. SMITH) when applicable or Rider's/ Team's sponsors



FRONT

### **BMX International Elite** Number

On the UCI World Champion

jersey

A UCI BMX Elite World Champion is allowed to print his/her permanent number on the rainbow jersey according to the following principles:

- 1. The numbers must be white with a black outline of min. 5mm.
- 2. A white border (min. 5mm) must be added all around the numbers and their black outline.
- 3. The distance between the digits must be 1.5 cm
- 4. The minimum height of the number must be 20 centimeters
- 5. The width of the numbers shall be:
  - minimum 10 cm for one digit numbers
  - minimum 20 cm for two digit numbers
  - minimum 25 cm for three digit numbers
  - maximum 60% of the Jersey width
- 6. The height of the numbers shall be max 60mm taller than the torso Rainbow Stripes: 30mm on top and bottom.
- 7. As with all jersey elements, there should be a minimum of 30 mm of free space between the Permanent International Elite Number and another element.

### **Rider's Sponsors Logo Zone**

Sponsor's zones rules are the same as page 9 (long sleeves jersey).



BACK

BACK

BACK



### e-MTB Champion Jersey

The e-MTB World Champion jerseys/ skinsuits follow **the same rules than the** standard UCI World Champion jerseys/ sknisuits in terms of colors, clearspace and sponsors' zones.

The rainbow stripes are slightly different as indicated on the previews. Those specific stripes are downloadable on the page 18.

The lightning height **must always be 125%** of the overlaped Rainbow Stripes height.





# UCI Cycling Esports World Champion Jersey

The UCI Cycling Esports World Champion jerseys/skinsuits follow **the same rules** than the standard UCI World Champion jerseys/sknisuits in terms of colors, clearspace and sponsors' zones.

The rainbow stripes are slightly different as indicated on the previews. Those specific stripes are downloadable on the next page.



FRONT

SIDES



BACK

# Former UCI World Champion piping (optional)

Former UCI World Champion Jersey follow all the Sponsor/Manufacturer Zone rules of their related jersey, only the additions of Rainbow Stripes are different.

### **Rainbow Stripes Zone**

The **Rainbow Zones** are situated in different areas of the Jersey, as indicated on the previews.

All Rainbows stripes **must continue all around** the sleeves and the collar in a seemless way.

Collar: the height must fit the collar (max. 5 cm)

Sleeves: 2-5 cm height

Please refer to the Ranibow pipping rules on page 7. Additionnaly to those rules:

- No advertising on the rainbow stripes in ANY part of the jersey – including piping.
- No piping is allowed on the bibshort.
- If piping is worn, it shall be worn on both sleeves and collar.
   Exception can be granted for skinsuit when there is no collar.



### **SHORT SLEEVES**



### UCI World Champion Jersey

### **Download Links**

In this section we have added links to all the assets. This makes it easy to download only the assets you require and that they are always available.

### **Illustrator Pattern Files**



The production files for all structures in these guidelines are available for the display of sponsors logos.

Only 2 layers should be modified: "Sponsor UCI" and "Sponsor OC".

Click Here for the UCI Rainbow Stripes

<u>Click Here for the UCI Logo</u>

Click Here for the UCI Cycling Esport Stripes

Click Here for the UCI e-Mountain Bike Lightning

### **Colour Swatches**



Colour swatches need to be installed on your machine. Simply drag the .ase file from it's download location into the folder with the path: Illustrator >Presets >en\_GB >Swatches Your machine may need to restart for changes to take affect.

Click Here for Colour Swatches

Typefaces



This folder contains all weights of the typeface.

NOTE: You need a license in order to use the typeface on your machine.

<u>Click Here for the typeface</u>



ABBARTNOB

# **CHAPTER 2 UCI MASTERS WORLD CHAMPIONS JERSEYS**



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### **IMPORTANT NOTE**

### PREAMBLE

### Use of this document

This document serves as a reference for the design and production of UCI Masters World Champion jerseys/skinsuits.	
The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.	
It is also mandatory to use the colours set out in this document. If there is any doubt, preference should be given to the CMYK references.	

The position of the rainbow stripes must not be altered.

### Pre-production approval

All jerseys/skinsuits must be approved by the UCI before production.

Approval requests should be sent by email to design@uci.ch and sportsdepartment@uci.ch as early as possible. The UCI team will do its utmost to respond rapidly.

In line with the UCI Regulations, the UCI reserves the right to fine teams which do not follow the UCI approval process and consequently produce jerseys/skinsuits that do not respect these guidelines.

#### UCI masters rainbow stripes

This version of the rainbow stripes was developed to easily differentiate elite form masters champions while keeping the essence of the rainbow stripes.

The masters rainbow stripes are propriety of the UCI and should not be used without the UCI's authorization.

### All around concept

The masters rainbow stripes must seamlessly go around the jersey, sleeves and collar.

Do not hesitate to contact: design@uci.ch if any doubt remains

### UCI and Jersey colours

These colours are default colours used for the UCI Masters Champion Jerseys: all 5 UCI Rainbow colors.

Additionally, the UCI Gran Fondo Blue is used **only** for the Gran Fondo World Series Jersey.



RGB 0 120 200

RGB 200 20 60

UCI Red

СМҮК 100 32 0 0 СМҮК 20 100 75 0

**PANTONE®** 

**PANTONE®** 3005

RAL 5017 RAL 3020

186

**PANTONE® COTTON** 18-4440 TCX

**PANTONE® COTTON** 18-1763 TCX

#### UCI Gran Fondo Blue



RGB 0 72 120

СМҮК 100 30 0 55

**PANTONE®** 3025

RAL -

PANTONE® COTTON

#### UCI Black



RGB 000

СМҮК 20 0 0 100

**PANTONE®** Black 6

RAL 9011

**PANTONE® COTTON** 19-4007 TCX

### UCI Yellow



RGB 250 225 0

СМҮК 0 10 100 0

**PANTONE®** 114

RAL 1018

**PANTONE® COTTON** 12-0752 TCX

#### UCI Green



RGB 50 180 50

СМҮК 73 0 100 0

**PANTONE®** 361

RAL 6018

**PANTONE® COTTON** 16-6340 TCX

### **Protocole Jersey**

After each UCI Masters World Championships, the UCI will award a masters World Champion jersey during the podium ceremony. This jersey is free of sponsors' logos and will only be used at this occasion.

Do not use this design as reference to produce your own jersey.



FRONT



### Introduction

#### ABOUT MASTERS STRIPES

- The Masters stripes must seamlessly go around the jersey and collar.
- 2. Apply a **30mm distance** between each integration on the jersey (sponsors' logos, masters stripes, riders' name etc.)
- 3. Each color of the Masters Stripes **must equally represented.**

#### ABOUT SHORTS COLORS

For design purpose **we suggest** to use, all white, black and white or all black shorts.

However, the sponsors' zones must be respected at all time.

#### ABOUT RIDER'S SPONSORS LOGO

All Rider's logo **must be in black** color.

An exception of **1 logo in front and 1 logo in the back** is allowed (for a total max. of 2 logos in color).

#### MEASUREMENT

Each width percentage is calculated based on of the width of the jersey without sleeves (under the armpit).

Each height percentage is calculated based on the height of the jersey without collar.



FRONT



### Jersey short sleeves

### UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 35 cm<sup>2</sup> (should fit into a 20% x 10% rectangle)

### Manufacturer Logo Zone

The **Manufacturer Logo Zone** is situated at the top right of the front of the Jersey as indicated in the **blue area** on all the previews.

Size: max.25 cm<sup>2</sup> (should fit into a 20% x 10% rectangle)

### **Rider's Sponsors Logo Zones**

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A:	max. 200 cm² (should fit into 60% x 10% rectangle)
Area B:	<b>max. 200 cm<sup>2</sup></b> (should fit into a 60% of the sleeves lenght x 50% of the sleeve width)
Area C:	<b>max. 64 cm²</b> (should fit into a 20% x 10% rectangle)
Area D:	<b>max. 200 cm²</b> (width whould not be larger that 25% of the height)
Area E:	max. 30 cm <sup>2</sup> (3 times)
Area F*:	max. 700 cm <sup>2</sup>

(should fit into a 60% x 20% rectangle) \* The Area F can also be used for the

### Rider's Name when applicable.

### **Masters Stripes Zone**

The **Masters Stripes Zones** are situated in different areas of the Jersey, as indicated on the previews.

The Masters Stripes stripes **must seamlessly** go around the jersey and collar.

Collar:	the height must fit
	the collar (max. 5 cm)

Chest: 26% of Jersey height



FRONT



### Jersey long sleeves

### UCI Logo Zone

The UCI Logo Zone is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 35 cm<sup>2</sup> (should fit into a 20% x 10% rectangle)

### Manufacturer Logo Zone

The Manufacturer Logo Zone is situated at the top right of the front of the Jersey as indicated in the **blue area** on all the previews.

Size: max.25 cm<sup>2</sup> (should fit into a 20% x 10% rectangle)

### **Rider's Sponsors Logo Zones**

The Sponsors Logo Zones are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews.

Area A:	max. 200 cm² (should fit into 60% x 10% rectangle)
Area B:	<b>max. 200 cm²</b> (should fit into a 25% of the sleeves lenght x 50% of the sleeve width)
Area C:	<b>max. 64 cm²</b> (should fit into a 20% x 10% rectangle)
Area D:	<b>max. 200 cm²</b> (width whould not be larger that 25% of the height)
Area E:	max. 30 cm <sup>2</sup> (3 times)
Area F*:	<b>max. 700 cm<sup>2</sup></b> (should fit into a 60% x 20% rectangle)

\* The Area F can also be used for the Rider's Name when applicable.

### **Masters Stripes Zone**

The **Masters Stripes Zones** are situated in different areas of the Jersey, as indicated on the previews.

All Masters stripes **must continue all around** the Jersey, the sleeves or the collar in a seemless way.

Collar:	the height must fit the collar (max. 5 cm)
Sleeves:	5 cm height
Chest:	26% of Jersey height





### Skinsuit short sleeves

### UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

max. 35 cm<sup>2</sup> Size: (should fit into a 20% x 10% rectangle)

### Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated at the top right of the front of the Skinsuit and on the short as indicated in the **blue areas** on all the previews.

	(should fit into a 20% x 10% rectangle)
Area K:	max.30 cm²

### **Rider's Sponsors Logo Zones**

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews.

Area A:	<b>max. 200 cm²</b> (should fit into 60% x 10% rectangle)
Area B:	<b>max. 200 cm<sup>2</sup></b> (should fit into a 60% of the sleeves lenght x 50% of the sleeve width)
Area C:	max. 64 cm <sup>2</sup> (should fit into a 20% x 10% rectangle)
Area D:	<b>max. 200 cm²</b> (width whould not be larger that 25% of the height)
Area E:	max. 30 cm <sup>2</sup> (3 times)
Area F*:	<b>max. 700 cm²</b> (should fit into a 60% x 20% rectangle)
Area G:	max. 200 cm <sup>2</sup> (should fit into a 60% x 15% rectangle)
Area H:	<b>max. 300 cm²</b> (should fit into a 70% of the thigh lenght x 50% of the thigh width)

\*The Area F can also be used for the Rider's Name when applicable.

### **Masters Stripes Zone**

#### Same as Jersey, and additionally:

The Masters Stripes on thigh doesn't do all the round of it.

5 cm height Thigh\*:



FRONT

### Skinsuit long sleeves

### UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 35 cm<sup>2</sup> (should fit into a 20% x 10% rectangle)

### Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated at the top right of the front of the Skinsuit and two times max. on the short as indicated in the **blue areas** on all the previews.

- Area J: max.25 cm<sup>2</sup> (should fit into a 20% x 10% rectangle)
- max.30 cm<sup>2</sup> Area K:

### **Rider's Sponsors Logo Zones**

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews.

Area A:	<b>max. 200 cm²</b> (should fit into 60% x 10% rectangle)
Area B:	<b>max. 200 cm<sup>2</sup></b> (should fit into a 25% of the sleeves lenght x 50% of the sleeve width)
Area C:	<b>max. 64 cm²</b> (should fit into a 20% x 10% rectangle)
Area D:	<b>max. 200 cm²</b> (width whould not be larger that 25% of the height)
Area E:	max. 30 cm <sup>2</sup> (3 times)
Area F*:	<b>max. 700 cm²</b> (should fit into a 60% x 20% rectangle)
Area G:	<b>max. 200 cm²</b> (should fit into a 60% x 15% rectangle)
Area H:	<b>max. 300 cm²</b> (should fit into a 70% of the thigh lenght x 50% of the thigh width)
* The Area F can also be used for the	

Rider's Name when applicable.

### **Masters Stripes Zone**

Same as Jersey long sleeves, and additionally:

The Masters Stripes on thigh doesn't do all the round of it.

5 cm height Thigh:



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### Shorts

### Manufacturer Logo Zone

The **Manufacturer Logo Zone** is situated on the left thigh as indicated in the **blue area** on the previews.

Area K: max.30 cm<sup>2</sup>

### **Rider's Sponsors Logo Zones**

The **Sponsors Logo Zones** are situated sides of the Short, as indicated in the **green areas** on the previews.

Area H: max. 300 cm<sup>2</sup> (should fit into a 70% of the thigh lenght x 50% of the thigh width)

### **Rainbow Stripes Zone**

The Masters Stripes on thigh doesn't do all the round of it.

Thigh: 5 cm height







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Jersey Example of zone uses

### UCI Logo Zone

**UCI Logo** (without full text)

### Manufacturer Logo Zone

Santini

### Rider's Sponsors Logo Zone

Area A:	Mercedes-benz
Area B:	ProGate
Area C:	Red Bull (in color)
Area D:	Тасх
Area E:	Mapei (x2) and Red Bull (in color)
Area F:	Mercedes-Benz + Rider's name (ie: J. SMITH) when applicable or Rider's/

Team's sponsors



FRONT

## UCI Gran Fondo World Championships Jersey

The UCI Gran Fondo World Championships Jersey, Skinsuits and shorts **specifications are the same as the Masters jerseys/skinsuits** at the exception of the UCI logo zone which is used differently.

For this jersey, the mention "GRAN FONDO WORLD CHAMPIONSHIPS" must be added under the UCI logo.



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# UCI Gran Fondo World Series Jersey

The UCI Gran Fondo World Championships Jersey, Skinsuits and shorts **specifications are the same as the Masters jerseys/skinsuits** at the exception at the exception of the following point:

- For this jersey, the mention "GRAN FONDO WORLD SERIES" must be added under the UCI logo.
- 2. The color of the Jersey is set to **UCI GRAN FONDO BLUE** instead of white.
- 3. The colors of the Rider's Sponsor **must be white** instead of black.



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### UCI Masters World Champion Jersey

### **Download Links**

In this section we have added links to all the assets. This makes it easy to download only the assets you require and that they are always available.

### **Illustrator Pattern Files**



The production files for all structures in these guidelines are available for the display of sponsors logos.

<u>Click Here for the UCI Logo</u>

<u>Click Here for the UCI masters rainbow</u> <u>stripes</u>

### **Colour Swatches**



Colour swatches need to be installed on your machine. Simply drag the .ase file from it's download location into the folder with the path: Illustrator >Presets >en\_GB >Swatches Your machine may need to restart for changes to take affect.

Click Here for Colour Swatches

Typefaces



This folder contains all weights of the typeface.

NOTE: You need a license in order to use the typeface on your machine.

<u>Click Here for the typeface</u>



### **IMPORTANT NOTE**

### PREAMBLE

#### Use of this document

This document serves as a reference for the design and production of UCI Women's World Tour Leader jerseys/sł

The proportions and dimensions indicated are in accordation with the UCI Regulations and must therefore be respected

It is also mandatory to use the colours set out in this document. If there is any doubt, preference should be given to the CMYK references.

The position of the WWT wave and globes must not be a

### Pre-production approval

l skinsuits.	All jerseys/skinsuits must be approved by the UCI before production.
dance ted.	Approval requests should be sent by email to <b>design@uci.ch</b> and <b>sportsdepartment@uci.ch</b> as early as possible. The UCI team will do its utmost to respond rapidly.
altered.	In line with the UCI Regulations, the UCI reserves the right to fine teams which do not follow the UCI approval process and consequently produce jerseys/skinsuits that do not respect these guidelines.

### UCI WWT waves and globe

The "WWT waves and globes" mark has nowadays become a unique identifier of the UCI Women's WorldTour and of the UCI alone. The "WWT wave and globes" is a brand of the UCI and is perceived as such by the public.

The "WWT Wave" is registered internationally as a trademark in the name of the UCI.

### WWT and Jersey colours

These colours are default colours used for the UCI WWT Jerseys: all 5 UCI Rainbow colors + WWT Pink and WWT Light Blue.



# UCI Black RGB 000

СМҮК 20 0 0 100

**PANTONE®** Black 6

RAL 9011

PANTONE® COTTON 19-4007 TCX

### UCI Yellow



RGB 250 225 0

СМҮК 0 10 100 0

**PANTONE®** 114

RAL 1018

**PANTONE® COTTON** 12-0752 TCX

#### UCI Green



RGB 50 180 50

СМҮК 73 0 100 0

**PANTONE®** 361

RAL 6018

**PANTONE® COTTON** 16-6340 TCX

### UCI WWT Light Pink



RGB 214 0 109

СМҮК 13 100 25 0

**PANTONE®** 226

RAL -

**PANTONE® COTTON** 

UCI WWT jersey Blue



RGB 0 101 158

СМҮК 90 40 0 25

**PANTONE®** 7691

RAL -

**PANTONE® COTTON** 

### Version 1 | February 2021

### Introduction

#### ABOUT WWT RAINBOW WAVE

- 1. The WWT rainbow wave must seamlessly go around the jersey left sleeve.
- 2. Apply a **30mm distance** between each integration on the jersey (sponsors' logos, masters stripes, riders' name etc.).
- 3. No rider may wear WWT rainbow wave or stripes on his equipment (such as bike, helmet, shoes).
- 4. No advertising is allowed on any part of the rainbow wave.

#### **ABOUT SHORTS COLORS**

Designs of the shorts/bottom of the skinsuit **are free**. However, the sponsors' zones must be respected at all time.

#### MEASUREMENT

Each width percentage is calculated based on of the width of the jersey without sleeves (under the armpit).

Each height percentage is calculated based on the height of the jersey without collar.



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#### Jersey

#### UCI WWT Logo Zone

The UCI WWT Logo Zone is situated at the top right of the front of the Jersey and at the middle of the right arm as indicated in the **pink areas** on all the previews.

Area	L:	max.	35	cm <sup>2</sup>

- max. 35 cm<sup>2</sup> Area M: (must be at 30 mm distance from sleeve edge)
- max. 25 cm<sup>2</sup> Area N: (must be at 30 mm distance from the collar bottom)

#### Manufacturer Logo Zone

The Manufacturer Logo Zone is situated at the top left of the front of the Jersey and the bottom back as indicated in the **blue area** on all the previews.

max.25 cm<sup>2</sup> Area J:

#### **Team's Sponsors Logo Zones**

The Sponsors Logo Zones are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews.

- max. 700 cm<sup>2</sup> Area A: (should fit into 70% x 30% rectangle)
- Area B: max. 200 cm<sup>2</sup> (should fit into a 60% of the sleeves lenght x 50% of the sleeve width)
- max. 200 cm<sup>2</sup> Area D: (width whould not be larger that 25% of the height)
- max. 30 cm<sup>2</sup> Area E:
- Area F\*: max. 700 cm<sup>2</sup> (should fit into a 70% x 30% rectangle)

#### **Rainbow Wave Zone**

The Rainbow Wave Zones is situated in the left arm of the Jersey, as indicated on the previews.

#### Sleeves: 8 cm height

(must be at 30 mm distance from sleeve edge. The Rainbow wave must seamlessly go around the sleeve. No advertising is allowed on any part of the Rainbow wave.)





#### Jersey long sleeves

#### UCI WWT Logo Zone

The UCI WWT Logo Zone is situated at the top right of the front of the Jersey and at the middle of the right arm as indicated in the **pink areas** on all the previews.

- max. 35 cm<sup>2</sup> Area M: (must be at 30 mm distance from sleeve edge)
- max. 25 cm<sup>2</sup> Area N: (must be at 30 mm distance from the collar bottom)

#### Manufacturer Logo Zone

The Manufacturer Logo Zone is situated at the top left of the front of the Jersey and the bottom back as indicated in the **blue area** on all the previews.

max.25 cm<sup>2</sup> Area J:

#### Team's Sponsors Logo Zones

The Sponsors Logo Zones are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews.

Area A:	max. 700 cm²					
	(should fit into 70% x 30% rectangle)					

- max. 200 cm<sup>2</sup> Area B: (should fit into a 60% of the sleeves lenght x 50% of the sleeve width)
- max. 200 cm<sup>2</sup> Area D: (width whould not be larger that 25% of the height)
- max. 30 cm<sup>2</sup> Area E:
- Area F\*: max. 700 cm<sup>2</sup> (should fit into a 70% x 30% rectangle)

#### **Rainbow Wave Zone**

The Rainbow Wave Zones is situated in the left arm of the Jersey, as indicated on the previews.

#### Sleeves: 8 cm height

(must be at 30 mm distance from sleeve edge. The Rainbow wave must seamlessly go around the sleeve. No advertising is allowed on any part of the Rainbow wave.)



#### Jersey

Example of zone uses

#### UCI WWT Logo Zone

**UCI WWT Logo** (special version with white text and without boxes)

#### Manufacturer Logo Zone

Santini

#### Team's Sponsors Logo Zone

Area A:	Mercedes-benz
Area B:	SeaSucker
Area C:	Red Bull (in color)
Area D:	Тасх
Area E:	Mapei (x2) and Red Bull (in color)
Area F:	Mercedes-Benz + Rider's name (ie: J. SMITH) when applicable or Rider's/

Team's sponsors



FRONT

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## UCI Women's WorldTour best young rider Jersey

Best Young Rider Jersey **specifications are the same as the UCIWWT Leader** Jersey specifications, except on detail:

The color of the Jersey is in two tones of blue instead of pink and purple.



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#### UCI Women's WorldTour leader Jersey

#### **Download Links**

In this section we have added links to all the assets. This makes it easy to download only the assets you require and that they are always available.

#### **Illustrator Pattern Files**



The production files for all structures in these guidelines are available for the display of sponsors logos.

<u>Click Here for the UCI WWT Jersey Logo</u>

Click Here for the UCI WWT Wave

Click Here for the UCI WWT Globe

#### **Colour Swatches**



Colour swatches need to be installed on your machine. Simply drag the .ase file from it's download location into the folder with the path: Illustrator >Presets >en\_GB >Swatches Your machine may need to restart for changes to take affect.

Click Here for Colour Swatches

Typefaces



This folder contains all weights of the typeface.

NOTE: You need a license in order to use the typeface on your machine.

<u>Click Here for the typeface</u>





#### **IMPORTANT NOTE**

#### PREAMBLE

#### Use of this document

This document serves as a reference for the design and production of UCI World Cups Leader jerseys/skinsuits.

The proportions and dimensions indicated are in accordations with the UCI Regulations and must therefore be respected

It is also mandatory to use the colours set out in this document. If there is any doubt, preference should be given to the CMYK references.

The position of the World Cup pattern must not be altered

#### Pre-production approval

All jerseys/skinsuits must be approved by the UCI before production.
Approval requests should be sent by email to <b>design@uci.ch</b> and <b>sportsdepartment@uci.ch</b> as early as possible. The UCI team will do its utmost to respond rapidly.
In line with the UCI Regulations, the UCI reserves the right to fine teams which do not follow the UCI approval process and consequently produce jerseys/skinsuits that do not respect these guidelines.

#### UCI World Cup Pattern

The World Cup pattern mark has nowadays become a unique identifier of the UCI World Cups and of the UCI alone. The "World Cup Pattern" is a brand of the UCI and is perceived as such by the public.

The "World Cup Pattern" is registered internationally as a trademark in the name of the UCI.

#### UCI and Jersey colours

These colours are default colours used for the Jersey without UCI Partners.

For alternative versions (with one or two UCI Partners) colours vary and will be provided separately, case by case.



# UCI Black

RGB 000

СМҮК 20 0 0 100

**PANTONE®** Black 6

RAL 9011

**PANTONE® COTTON** 19-4007 TCX

#### UCI Yellow



RGB 250 225 0

СМҮК 0 10 100 0

**PANTONE®** 114

RAL 1018

**PANTONE® COTTON** 12-0752 TCX

#### UCI Green



RGB 50 180 50

СМҮК 73 0 100 0

**PANTONE®** 361

RAL 6018

**PANTONE® COTTON** 16-6340 TCX

#### UCI World Cup Gradients



RGB 200 20 60 > 120 12 36

СМҮК 15 100 65 55 > 20 100 75 0

**PANTONE®** 188 > 186

RAL 3003 > 3020

RGB 169 169 169 > 255 255 255

СМҮК 0 0 0 40 > 0 0 0 0

**PANTONE®** Cool Gray 6 > White

RAL 7000 **>** 9010

#### Introduction

The print of the pattern must respect the proportions in this preview, and leave the torso devoid of colour (for Sponsors purposes). The pattern must start from the bottom of the jersey, and side sections left white.

#### note:

note: The World Cup Pattern is provided in a wider format to allow the manufacturer to adapt production depending on the shape and size of the jersey.



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#### Jersey

#### UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 30 cm<sup>2</sup> (should fit into a 20% x 10% rectangle)

#### Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated at the top left of the front of the Jersey/Suit and two times max. on the short as indicated in the **blue areas** on all the previews.

Size: max.30 cm<sup>2</sup> (should fit into a 20% x 10% rectangle)

#### **Rider's Sponsors Logo Zone**

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews. Rider's Sponsors should **always** be displayed **on a white rectangle**.

- Area A\*#: max. 650 cm<sup>2</sup> (should fit into 50% x 25% rectangle)
- Area B: max. 200 cm<sup>2</sup> (should fit into a 60% of the sleeves lenght x 50% of the sleeve width)
- Area C\*\*\*: max. 320 cm<sup>2</sup> (should fit into a 50% x 10% rectangle)
- \* Please note that Areas A and C on the back can be merged for a bigger Sponsor Zone of max.
  700cm<sup>2</sup> that may fit into a 50% x 35% rectangle.
- \*\* The Area C can be used for the Rider's Name.
- # If the jersey has a back pocket, the position of zones A and C on the back must be adjusted accordingly and moved higher up. A distance of 30mm must be respected between the bottom of zone A and the pocket, with the same distance observed between the top of zone C and the collar.

#### Safety distance & Measurement

Each zone must be at a distance of **at least 30mm** from any other zone as well as from all edges of the jersey.

Each **width percentage** is calculated based on of the width of the jersey without sleeves (under the armpit).

Each **height percentage** is calculated based on the height of the jersey without collar.



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#### Jersey long sleeves

#### UCI Logo Zone

The UCI Logo Zone is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 30 cm<sup>2</sup> (should fit into a 20% x 10% rectangle)

#### Manufacturer Logo Zone

The Manufacturer Logo Zones are situated at the top left of the front of the Jersey/Suit and two times max. on the short as indicated in the **blue areas** on all the previews.

Size: max.30 cm<sup>2</sup> (should fit into a 20% x 10% rectangle)

#### **Rider's Sponsors Logo Zone**

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews. Rider's Sponsors should always be displayed on a white rectangle.

- Area A\*\*: max. 650 cm<sup>2</sup> (should fit into 50% x 25% rectangle)
- Area B: max. 500 cm<sup>2</sup> (should fit into a 90% of the sleeves lenght x 50% of the sleeve width)
- Area C\*\*\*: max. 320 cm<sup>2</sup> (should fit into a 50% x 10% rectangle)
- \* Please note that Areas A and C on the back can be merged for a bigger Sponsor Zone of max. 700cm<sup>2</sup> that may fit into a 50% x 35% rectangle.
- \*\* The Area C can be used for the Rider's Name.
- # If the jersey has a back pocket, the position of zones A and C on the back must be adjusted accordingly and moved higher up. A distance of 30mm must be respected between the bottom of zone A and the pocket, with the same distance observed between the top of zone C and the collar.

#### Safety distance & Measurement

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.

Each **width percentage** is calculated based on of the width of the jersey without sleeves (under the armpit).

Each **height percentage** is calculated based on the height of the jersey without collar.





#### Jersey + short or Suit

#### UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 30 cm<sup>2</sup> (should fit into a 20% x 10% rectangle)

#### Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated at the top left of the front of the Jersey/Suit and two times max. on the short as indicated in the **blue areas** on all the previews.

Size: max.30 cm<sup>2</sup> (should fit into a 20% x 10% rectangle)

#### **Rider's Sponsors Logo Zone**

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as as indicated in the **green areas** on all the previews. Rider's Sponsors should **always** be displayed **on a white rectangle**.

Area A*:	<b>max. 650 cm²</b> (should fit into 50% x 25% rectangle)
Area B:	<b>max. 200 cm²</b> (should fit into a 60% of the sleeves lenght x 50% of the sleeve width)

- Area C\*\*\*: max. 320 cm<sup>2</sup> (should fit into a 50% x 10% rectangle)
- \* Please note that Areas A and C on the back can be merged for a bigger Sponsor Zone of max.
   700cm<sup>2</sup> that may fit into a 50% x 35% rectangle.
- \*\* The Area C can be used for the Rider's Name.
- # If the jersey has a back pocket, the position of zones A and C on the back must be adjusted accordingly and moved higher up. A distance of 30mm must be respected between the bottom of zone A and the pocket, with the same distance observed between the top of zone C and the collar.

#### Safety distance & Measurement

Each zone must be at a distance of **at least 30mm** from any other zone as well as from all edges of the jersey/short.

Each **width percentage** is calculated based on of the width of the jersey without sleeves (under the armpit).

Each **height percentage** is calculated based on the height of the jersey without collar.

The **short height** is calculated from the belt to the bottom.



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#### Jersey long sleeves + short or Long sleeves Suit

#### UCI Logo Zone

The UCI Logo Zone is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 30 cm<sup>2</sup> (should fit into a 20% x 10% rectangle)

#### Manufacturer Logo Zone

The Manufacturer Logo Zones are situated at the top left of the front of the Jersey/Suit and two times max. on the short as indicated in the **blue areas** on all the previews.

Size: max.30 cm<sup>2</sup> (should fit into a 20% x 10% rectangle)

#### **Rider's Sponsors Logo Zone**

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as as indicated in the green areas on all the previews. Rider's Sponsors should always be displayed on a white rectangle.

Area A*:	<b>max. 650 cm²</b> (should fit into 50% x 25% rectangle)
Area B:	<b>max. 500 cm<sup>2</sup></b> (should fit into a 90% of the sleeves lenght x 50% of the sleeve width)
Area C**#:	<b>max. 320 cm²</b> (should fit into a 50% x 10% rectangle)
Area D:	max. 200 cm <sup>2</sup> (should fit into a 60% x 9cm height rectangle)

- \* Please note that Areas A and C on the back can be merged for a bigger Sponsor Zone of max. 700 cm<sup>2</sup> that may fit into a 50% x 35% rectangle.
- \*\* The Area C can be used for the Rider's Name.
- *<sup>#</sup> If the jersey has a back pocket, the position of zones* A and C on the back must be adjusted accordingly and moved higher up. A distance of 30mm must be respected between the bottom of zone A and the pocket, with the same distance observed between the top of zone C and the collar.

#### Safety distance & Measurement

Each zone must be at a distance of **at least 30mm** from any other zone as well as from all edges of the jersey/short.

Each **width percentage** is calculated based on of the width of the jersey without sleeves (under the armpit).

Each **height percentage** is calculated based on the height of the jersey without collar.

The **short height** is calculated from the belt to the bottom.



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#### Jersey Example of zone uses

#### UCI Logo Zone

**UCI Logo** (without full text)

#### Manufacturer Logo Zone

Santini

#### Rider's Sponsors Logo Zone

Area A:	Oakley
Area B:	SeaSucker
Area C:	Rider's Name
	(ie: J. SMITH)



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# **JERSEY DESIGN WITHOUT UCI SPONSOR** UCI WORLD CUP LEADER JERSEYS VISUAL GUIDELINES

The pattern is based on two series of crossing lines: Red is the primary color, and white the secondary.

UCI WORLD CUP JERSEYS GUDELINE



#### Jersey Short Sleeves





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Jersey No Sleeves





UCI WORLD CUP LEADER UCI JERSEYS VISUAL GUIDELINES



## Jersey Long Sleeves



Jersey + short or Short sleeves Suit



FRONT

UCI WORLD CUP LEADER UCI JERSEYS VISUAL GUIDELINES



BACK

Jersey long sleeves + short or Long sleeves Suit



FRONT

UCI WORLD CUP LEADER UCI JERSEYS VISUAL GUIDELINES



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## **JERSEY DESIGN ONE UCI PARTNER** UCI WORLD CUP LEADER JERSEYS VISUAL GUIDE-LINES

The pattern is based on two series of different-coloured lines that cross each other: The primary or secondary colour (red or white) is replaced by that of the UCI World Cup partner.

In the examples on the following pages, Tissot is the Title Partner. Therefore the primary colour (red) is replaced by that of Tissot (Tissot Red | Pantone 485).

UCI WORLD CUP JERSEYS GUDELINE



#### Jersey Short Sleeves





BACK

Jersey No Sleeves





UCI WORLD CUP LEADER UCI JERSEYS VISUAL GUIDELINES

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#### Jersey DHI No Sleeves









## Jersey Long Sleeves



## Jersey DHI Long Sleeves



Jersey + short or Short sleeves Suit



FRONT

UCI WORLD CUP LEADER UCI JERSEYS VISUAL GUIDELINES



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Jersey long sleeves + short or Long sleeves Suit



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UCI WORLD CUP LEADER UCI JERSEYS VISUAL GUIDELINES



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# **JERSEY DESIGN TWO UCI SPONSORS** UCI WORLD CUP LEADER JERSEYS VISUAL GUIDELINES

The pattern is based on two series of different-coloured lines that cross each other: The main colour is therefore replaced by the UCI World Cup's main partner, and the secondary colour by that of the UCI World Cup Partner.

In the examples on the following pages, Mercedes-Benz is the Title Partner and Shimano is the Main Partner. The main colour (red) is therefore replaced by that of Mercedes-Benz (black | Pantone Black 6). The secondary colour (white) is replaced by that of Shimano (blue | Pantone 2935).

UCI WORLD CUP JERSEYS GUDELINE



#### Jersey Short Sleeves







Jersey No Sleeves









## Jersey Long Sleeves





Jersey + short or Short sleeves Suit



FRONT

UCI WORLD CUP LEADER UCI JERSEYS VISUAL GUIDELINES



BACK

Jersey long sleeves + short or Long sleeves Suit



FRONT

UCI WORLD CUP LEADER UCI JERSEYS VISUAL GUIDELINES



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#### UCI World Cups leader Jersey

#### **Download Links**

In this section we have added links to all the assets. This makes it easy to download only the assets you require and that they are always available.

#### **Illustrator Pattern Files**



The production files for all structures in these guidelines are available for the display of sponsors logos.

Only 2 layers should be modified: "Sponsor UCI" and "Sponsor OC".

<u>Click Here for the Standard Pattern</u>

<u>Click Here for the Mountain Bike Pattern</u> <u>(Mercedes-Benz + Shimano)</u>

Click Here for the Track Cycling Pattern <u>(Tissot)</u>

#### **Colour Swatches**



Colour swatches need to be installed on your machine. Simply drag the .ase file from it's download location into the folder with the path: Illustrator >Presets >en\_GB >Swatches Your machine may need to restart for changes to take affect.

Click Here for Colour Swatches

Typefaces



This folder contains all weights of the typeface.

NOTE: You need a license in order to use the typeface on your machine.

<u>Click Here for the typeface</u>


# **IMPORTANT NOTE**

# **OLYMPIC CHAMPION PIPING**

# PREAMBLE

### Use of this document

This document serves as a reference for the design and production of UCI Olympic Champion jerseys/skinsuits.

The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

It is also mandatory to use the colours set out in this document. If there is any doubt, preference should be given to the CMYK references.

### Pre-production approval

All jerseys/skinsuits must be approved by the UCI before production.

Approval requests should be sent by email to **design@uci.ch** and **sportsdepartment@uci.ch** as early as possible. The UCI team will do its utmost to respond rapidly.

In line with the UCI Regulations, the UCI reserves the right to fine teams which do not follow the UCI approval process and consequently produce jerseys/skinsuits that do not respect these guidelines.

Version 1 | February 2021



# Specifications

#### **ABOUT THE OLYMPIC CHAMPION PIPING**

- The gold colour must seamlessly go around the sleeves and collar.
- 2. The gold color **must fit the** collar (max. 5 cm).
- The gold piping on the sleeves is set to 5 cm height.
- 4. Apply a **30mm minimum distance** between each integration on the jersey (sponsors' logos, gold piping, riders' name etc.)

#### **OLYMPIC GOLD**



RGB 133 117 80

СМҮК 45 45 74 17

**PANTONE®** 871

**RAL** 1036

PANTONE® COTTON 15-0927 TCX



FRONT



# **IMPORTANT NOTE**

# **NATIONAL TEAM JERSEY**

# PREAMBLE

### Use of this document

We encourage National Federations to present to the UCI their national apparels before sending them for final production. Approval requests should be sent by email to **design@uci.ch** and sportsdepartment@uci.ch as early as possible. The UCI team will do its utmost to respond rapidly.

This document serves as a reference for the design and production of UCI National Team jerseys/skinsuits. The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

### Pre-production approval

Version 1 | February 2021

## Jersey short sleeves

### Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the shorts, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

### National Federation's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

max. 80 cm <sup>2</sup>
max. 9 cm high strips
max. 80 cm <sup>2</sup>
max. 9 cm high strips
max. 20cm high

The advertising spaces shall be reserved for the use of the national federation except in the following case:

• BMX world and continental championships and challenges.

If the rider has one or more sponsors, a rectangle of height 10 cm on the front of the jersey shall be reserved for their use. In this case these rectangles comprise the only advertising spaces available on these parts of the jersey. If and only if there is no advertising for a rider's sponsors, the national federation may make use of two rectangular zones of 64 cm2 on the front of the jersey. The other advertising spaces on the jersey (shoulder and sleeve strip, sides) are reserved in the first instance for the national federation.



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## Jersey long sleeves

### Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the shorts, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

### National Federation's **Sponsors Logo Zones**

The Sponsors Logo Zones are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews.

Area A:	max. 80 cm <sup>2</sup>
Area B:	max. 9 cm high strips
Area C:	max. 80 cm <sup>2</sup>
Area D:	max. 9 cm high strips
Area F:	max. 20cm high

#### The advertising spaces shall be reserved for the use of the national federation except in the following case:

• BMX world and continental championships and challenges.

If the rider has one or more sponsors, a rectangle of height 10 cm on the front of the jersey shall be reserved for their use. In this case these rectangles comprise the only advertising spaces available on these parts of the jersey. If and only if there is no advertising for a rider's sponsors, the national federation may make use of two rectangular zones of 64 cm2 on the front of the jersey. The other advertising spaces on the jersey (shoulder and sleeve strip, sides) are reserved in the first instance for the national federation.



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## Skinsuit

### Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the shorts, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

### National Federation's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A:	max. 80 cm <sup>2</sup>
Area B:	max. 9 cm high strips
Area C:	max. 80 cm <sup>2</sup>
Area D:	max. 9 cm high strips
Area F:	max. 20cm high
Area G:	max. 10cm high
Area H:	max. 9 cm high strips

# The advertising spaces shall be reserved for the use of the national federation except in the following case:

• BMX world and continental championships and challenges.

If the rider has one or more sponsors, a rectangle of height 10 cm on the front of the jersey shall be reserved for their use. In this case these rectangles comprise the only advertising spaces available on these parts of the jersey. If and only if there is no advertising for a rider's sponsors, the national federation may make use of two rectangular zones of 64 cm2 on the front of the jersey. The other advertising spaces on the jersey (shoulder and sleeve strip, sides) are reserved in the first instance for the national federation.



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## Skinsuit long sleeves

### Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the shorts, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

### National Federation's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A:	max. 80 cm <sup>2</sup>
Area B:	max. 9 cm high strips
Area C:	max. 80 cm <sup>2</sup>
Area D:	max. 9 cm high strips
Area F:	max. 20cm high
Area G:	max. 10cm high
Area H:	max. 9 cm high strips

The advertising spaces shall be reserved for the use of the national federation except in the following case:

• BMX world and continental championships and challenges.

If the rider has one or more sponsors, a rectangle of height 10 cm on the front of the jersey shall be reserved for their use. In this case these rectangles comprise the only advertising spaces available on these parts of the jersey. If and only if there is no advertising for a rider's sponsors, the national federation may make use of two rectangular zones of 64 cm2 on the front of the jersey. The other advertising spaces on the jersey (shoulder and sleeve strip, sides) are reserved in the first instance for the national federation.



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## Shorts

### Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the shorts, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

### National Federation's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the shortt, as indicated in the **green areas** on all the previews.

Area H: max. 9 cm high strips

#### The advertising spaces shall be reserved for the use of the national federation except in the following case:

• BMX world and continental championships and challenges.

If the rider has one or more sponsors, a rectangle of height 10 cm on the front of the jersey shall be reserved for their use. In this case these rectangles comprise the only advertising spaces available on these parts of the jersey. If and only if there is no advertising for a rider's sponsors, the national federation may make use of two rectangular zones of 64 cm2 on the front of the jersey. The other advertising spaces on the jersey (shoulder and sleeve strip, sides) are reserved in the first instance for the national federation.



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Jersey Example of zone uses

# Manufacturer Logo Zone

Santini

### **National Federation's Sponsors Logo Zones**

Area A:	Mitas
Area B:	ProGate
Area C:	Red Bull
Area D:	SeaSucker
Area F:	Mitas



# **IMPORTANT NOTE**

# **CONTINENTAL CHAMPION JERSEY**

# PREAMBLE

### Use of this document

This document serves as a reference for the design and production of UCI Continental Champion jerseys/skinsuits. The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected. Before production, the continental champion jersey design (colours, flag, drawing) reproduced by the titled rider must be approved by the concerned continental confederation and must respect the latter's dispositions.

### Pre-production approval

# Jersey short sleeves

### Manufacturer Logo Zone

The Manufacturer Logo Zone may appear once only on the jersey and once on each leg of the shorts, as shown in the **blue area** on all the previews.

max.30 cm<sup>2</sup> Size:

### **Rider's/Team's Sponsors** Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews.

Area A:	max. 20cm high
Area B:	max. 9 cm high strips
Area C:	max. 80 cm <sup>2</sup>
Area D:	max. 9 cm high strips

max. 20cm high Area F:



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# Jersey long sleeves

### Manufacturer Logo Zone

The **Manufacturer Logo Zone** is situated at the top left of the front of the Jersey in the **blue area** on all the previews.

max.30 cm<sup>2</sup> Size:

### Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews.

- max. 450 cm<sup>2</sup> Area A: (should fit into 60% x 25% rectangle) Area B: max. 200 cm<sup>2</sup> (should fit into a 60% of the sleeves
- lenght x 50% of the sleeve width)
- max. 400 cm<sup>2</sup> Area D: (width whould not be larger that 50% of the height)
- Area F: max. 700 cm<sup>2</sup> (should fit into a 60% x 20% rectangle)







# Skinsuit

### Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the shorts, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

### Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

max. 20cm high
max. 9 cm high strips
max. 80 cm²
max. 9 cm high strips
max. 20cm high
max. 10cm high
max. 9 cm high strips



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# Skinsuit long sleeves

### Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the shorts, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

### Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A:	max. 20cm high
Area B:	max. 9 cm high strips
Area C:	max. 80 cm <sup>2</sup>
Area D:	max. 9 cm high strips
Area F:	max. 20cm high
Area G:	max. 10cm high
Area H:	max. 9 cm high strips



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# Shorts

### Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the shorts, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

### Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the shortt, as indicated in the **green areas** on all the previews.

Area G:	max. 10cm high
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Area H: max. 9 cm high strips



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Jersey Example of zone uses

### Manufacturer Logo Zone

Santini

### Rider's/Team's Sponsors Logo Zone

Area A:	Mitas
Area B:	ProGate
Area D:	SeaSucker
Area F:	Mitas



# **IMPORTANT NOTE**

# NATIONAL CHAMPION JERSEY

# PREAMBLE

### Use of this document

This document serves as a reference for the design and production of UCI National Champion jerseys/skinsuits. The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

### Pre-production approval

Each national federation must have its national champion jersey design registered by the UCI, for each discipline, at least 21 days before the national championships of the discipline in question.

Before production, the national champion jersey design (colours, flag, drawing) reproduced by the titled rider must be approved by the concerned national federation and must respect the latter's dispositions.

### Jersey

### Manufacturer Logo Zone

The Manufacturer Logo Zone may appear once only on the jersey and once on each leg of the shorts, as shown in the **blue area** on all the previews.

max.30 cm<sup>2</sup> Size:

### **Rider's/Team's Sponsors** Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews.

Area A:	max. 20cm high
Area B:	max. 9 cm high strips
Area C:	max. 80 cm <sup>2</sup>
Area D:	max. 9 cm high strips

max. 20cm high Area F:



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# Jersey long sleeves

### Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the shorts, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

### **Rider's/Team's Sponsors** Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A:	max. 20cm high
Area B:	max. 9 cm high strips
Area C:	max. 80 cm <sup>2</sup>
Area D:	max. 9 cm high strips
Area F:	max. 20cm high



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# Skinsuit

### Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the shorts, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

### Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

max. 20cm high
max. 9 cm high strips
max. 80 cm²
max. 9 cm high strips
max. 20cm high
max. 10cm high
max. 9 cm high strips



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# Skinsuit long sleeves

### Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the shorts, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

### **Rider's/Team's Sponsors** Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A:	max. 20cm high
Area B:	max. 9 cm high strips
Area C:	max. 80 cm <sup>2</sup>
Area D:	max. 9 cm high strips
Area F:	max. 20cm high
Area G:	max. 10cm high
Area H:	max. 9 cm high strips



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# Shorts

### Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the shorts, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

### **Rider's/Team's Sponsors** Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the shortt, as indicated in the green areas on all the previews.

Area G:	max. 10cm high
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max. 9 cm high strips Area H:



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Jersey Example of zone uses

### Manufacturer Logo Zone

Santini

### Rider's/Team's Sponsors Logo Zone

Area A:	Mitas
Area B:	ProGate
Area D:	SeaSucker
Area F:	Mitas



# Jersey with National Flag Sleeve

### Example of zone uses

Under the prior approval of the concerned National Federation and instead of wearing a traditional national champions jersey in the sense of the provision 1.3.068, the national champions in MTB DHI, MTB 4X, MTB Enduro and BMX have the possibility to wear a distinct national champion jersey with the left arm sleeve representing the flag of the rider's country.

No advertising is authorized on that left arm sleeve of the national champion jersey. Apart from the left arm sleeve and without prejudice to the provisions 1.3.026 to 1.3.044, the remaining spaces (e.g. front, back and right arm sleeve) are let at the disposal of the rider's/team's for their usual sponsors.



# **UCI RACE LEADER JERSEY**



# Jersey short sleeves

### Organiser's Zones

The Organisers Zones are situated wherever is not a Team'/Rider's zone of the Jersey/Suit, as indicated in the yellow areas on all the previews.

The Organiser is free to use any design and color for this zone.

### Team/Rider's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

max. 640 cm<sup>2</sup> Area A:

max. 640 cm<sup>2</sup> Area F:

Two rules apply to these areas:

- 1. These zone **must always have a white** background.
- 2. A distance of **10 cm must be respected** between these zones and the collar.



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# Jersey long sleeves

### **Organiser's Zones**

The **Organisers Zones** are situated wherever is not a Team'/Rider's zone of the Jersey/Suit, as indicated in the yellow areas on all the previews.

The Organiser is free of use any design and color for this zone.

### Team/Rider's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 640 cm<sup>2</sup>

max. 640 cm<sup>2</sup> Area F:

Two rules apply to these areas:

- 1. These zone **must always have a white** background.
- 2. A distance of 10 cm must be respected between these zones and the collar.



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# Skinsuit

### Team/Rider's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A:	max. 640 cm <sup>2</sup>
Area F:	max. 640 cm <sup>2</sup>

Area H: max. 500 cm<sup>2</sup>

Two rules apply to these areas:

- These zone must always have a black or white background.
- 2. A distance of **10 cm must be respected** between these zones and the collar.

### **Organiser's Zones**

The **Organisers Zones** are situated wherever is not a Team'/Rider's zone of the Jersey/Suit, as indicated in the yellow areas on all the previews.

The Organiser is free of use any design and color for this zone.



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# Skinsuit long sleeves

### Team/Rider's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews.

Area A:	max. 640 cm <sup>2</sup>

max. 640 cm<sup>2</sup> Area F:

max. 500 cm<sup>2</sup> Area H:

Two rules apply to these areas:

- 1. These zone must always have a black or white background.
- 2. A distance of **10 cm must be respected** between these zones and the collar.

### **Organiser's Zones**

The **Organisers Zones** are situated wherever is not a Team'/Rider's zone of the Jersey/Suit, as indicated in the yellow areas on all the previews.

The Organiser is free of use any design and color for this zone.



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## Jersey

Example of zone uses

### Team/Rider's Sponsors Logo Zone

Area A:	Mitas
	(on white box background)
Area F:	Mitas

(on white box background)



Everywhere else than the Team/ Rider's sponsor zones.



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# **IMPORTANT NOTE**

# **BMX INTERNATIONAL ELITE NUMBER**

# PREAMBLE

### Use of this document

This document serves as a reference for the design and production of UCI BMX International Elite number on jerseys. The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.



# BMX International Elite Number

Each rider having received a UCI permanent number (as outlined in § 7, Title 6 of the UCI regulations), may print his number on the jersey according to the following principles:

- The colour of the number must be in strong contrast with the colour of the background.
- 2. The distance between the digits must be 1.5 cm
- 3. The minimum height of the number must be 20 centimeters
- 4. The width of the numbers shall be:
- minimum 10 cm for one digit numbers
- minimum 20 cm for two digit numbers
- minimum 25 cm for three digit numbers
- maximum 60% of the Jersey width
- 5. There should be a minimum of 5 cm of free space without publicity around the number.

As an option, he may display his last name across the shoulders, above the number.



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