

# **UCIJERSEYS VISUAL GUIDELINES**

MANUFACTURER SPECIFICATIONS & MODEL VARIATIONS

VERSION 2 JANUARY 2022



# **UCIJERSEYS**VISUAL GUIDELINES

<b>1.</b> UCI World Champion		2. UCI Masters World Champi	on	<b>4.</b> UCI World Cup		<b>Continental Champion</b>	
Preamble	4	Preamble	22	Preamble	50	Preamble	97
Colours	5	Colours	23	Colours	51	Jersey short sleeves	98
Protocol Jersey	6	Protocol Jersey	24	Introduction	52	Jersey long sleeves	99
Introduction	7	Introduction	25	Jersey short sleeves	53	Skinsuit	100
Jersey short sleeves	8	Jersey short sleeves	26	Jersey long sleeves	54	Skinsuit long sleeves	101
Jersey long sleeves	9	Jersey long sleeves	27	Jersey short sleeves + short or		Bib Short	102
Bib short	10	Skinsuit	28	short sleeves suit	53	Exemple of zone uses (Jersey)	103
Skinsuit	11	Skinsuit long sleeves	29	Jersey long sleeves + short or	54	Exemple of zone uses (Bib Short)	104
Skinsuit long sleeves	12	Skinsuit long sleeves (no collar)	30	Exemple of zone uses 56 National Champ  No UCI Partner design exemples 57  One UCI Partner design exemples 66		National Champion	
Skinsuit long sleeves (no collar)	13	Bib short	31			·	105
Example of zone uses	14	Exemple of zone uses	32		57		106
Jersey: what to avoid	15	UCI Master World Champ. Jersey	33		Jersey long sleeves	107	
BMX Permanent Number	16	Gran Fondo World Champ. Jersey	34	Two UCI Partners design exemples	75	Skinsuit	108
E-MTB Champion Jersey	17	Gran Fondo World Series Jersey	35	Download links	84	Skinsuit long sleeves	109
Cycling Esports Jersey	18	Gravel World Champ. Jersey	36			Bib Short	110
Former World Champions Jersey	19	Gravel World Series Jersey	37	<b>5.</b> Other Jersey Specifications		Exemple of zone uses	111
Download links	20	Download links 38  National Team Clothing		Jersey with National Flag	112		
				National Team Clothing		Jersey With Hadional Hag	112
		<b>3.</b> UCI Women's WorldTour		Preamble	88	Race Leader	
		Preamble	40	Jersey short sleeves	89	Jersey short sleeves	114
		Colours	41	Jersey long sleeves	90	Jersey long sleeves	115
		Introduction	42	Skinsuit	91	Skinsuit	116
		Jersey short sleeves	44	Skinsuit long sleeves	92	Skinsuit long sleeves	117
		•	45	Bib Short	93	Exemple of zone uses	118
		Jersey long sleeves  Exemple of zone uses	46	Exemple of zone uses 94	94	BMX Permanent Number	
		Best Young Rider Jersey	47			Preamble	119
		Download links	48	Olympic Champion		Exemple of zone uses	120
		Download IIIII	10	Preamble	96	Exemple of Zorie uses	120
				Specifications	97		

Union Cycliste Internationale

UCI JERSEYS VISUAL GUIDELINES

Version 2 | January 2022



#### **IMPORTANT NOTE**

#### **PREAMBLE**

#### Use of this document

This document serves as a reference for the design and production of UCI World Champion jerseys/skinsuits.

The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

It is also mandatory to use the colours set out in this document. If there is any doubt, preference should be given to the CMYK references.

The position of the rainbow stripes must not be altered.

#### Pre-production approval

All jerseys/skinsuits must be approved by the UCI before production.

Approval requests should be sent by email to design@uci.ch and sportsdepartment@uci.ch as early as possible. The UCI staff will do its utmost to respond rapidly.

In line with the UCI Regulations, the UCI reserves the right to fine riders and/or teams which do not follow the UCI approval process and consequently produce jerseys/skinsuits that do not respect these guidelines.

#### **UCI Rainbow Stripes**

In 1927, the winner of the UCI Road Cycling World Championships was awarded for the first time a jersey bearing what has become the "Rainbow Stripes" mark, i.e. five horizontal stripes composed of colours blue, red, black, yellow and green (in this order).

Ever since, the winner of the UCI World Championships (now in all the disciplines of cycling) gets to wear the "Rainbow jersey".

The "Rainbow Stripes" mark has nowadays become a unique identifier of the UCI World Championships and of the UCI alone. The "Rainbow Stripes" is a brand of the UCI and is perceived as such by the public.

The "Rainbow Stripes" is registered internationally as a trademark in the name of the UCI.

The rainbow stripes must seamlessly go around the jersey, sleeves and collar.

it is required to apply a 30mm minimum distance between each integration on the jersey (sponsors' logos, rainbow stripes, riders' name etc.)

Do not hesitate to contact: **design@uci.ch** if any doubt remains.

#### Equipment

Only the current world champion rider may wear rainbow piping on his equipment (such as bike, helmet, shoes).

Any equipment bearing the rainbow piping shall be submitted to UCI for approval before production (art. 1.3.064).

<u>Click here</u> to access a list of equipment design guidelines available as an annexe to the Jersey Guidelines document.

# UCI and Jersey colours

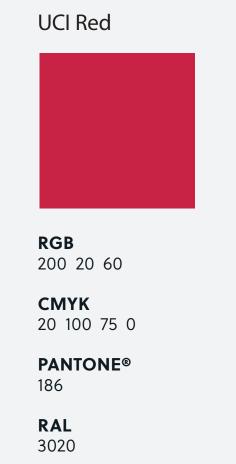
These colours are default colours used for the UCI Champion Jerseys: all 5 UCI Rainbow colors.

# UCI Blue RGB 0 120 200 CMYK 100 32 0 0 PANTONE®

PANTONE®
3005

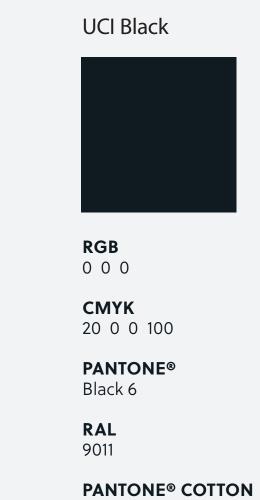
RAL
5017

PANTONE® COTTON
18-4440 TCX

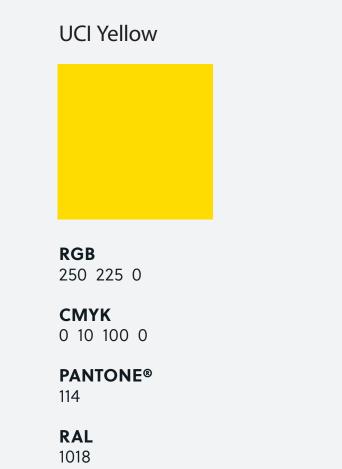


PANTONE® COTTON

18-1763 TCX

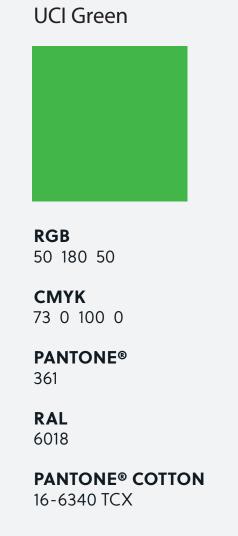


19-4007 TCX



PANTONE® COTTON

12-0752 TCX



# Protocole Jersey

After each UCI World Championships, the UCI will award a World Champion jersey during the podium ceremony.
This jersey is free of sponsors' logos
and will only be used at this occasion.

As per art. 1.3.067 of the UCI Regulations, the world champion shall be entitled to have advertising matter placed on his jersey from the day following the official ceremony.

Do not use this design as reference to produce your own jersey.



#### Introduction

#### **ABOUT RAINBOW STRIPES**

- 1. The rainbow stripes **must seamlessly** go around the jersey, sleeves and collar.
- 2. Apply a **30mm minimum distance** between each integration on the jersey (sponsors' logos, rainbow stripes, riders' name etc.)
- 3. Each color of the Rainbow stripes must equally be represented.
- 4. Only the current world champion rider may wear rainbow piping on his equipment (such as bike, helmet, shoes). Such equipment should be submitted to UCI for approval prior production.

#### **ABOUT BIB SHORT COLORS**

For design purpose, all bib short must **be** plain color in white or black.

The sponsors' zones must be respected at all time.

#### ABOUT RIDER'S/TEAM'S **SPONSORS LOGO**

All Rider's/Team's logo **must** be in black color.

An exception of 1 logo in front and 1 logo in the back is allowed (for a total max. of 2 logos in color).

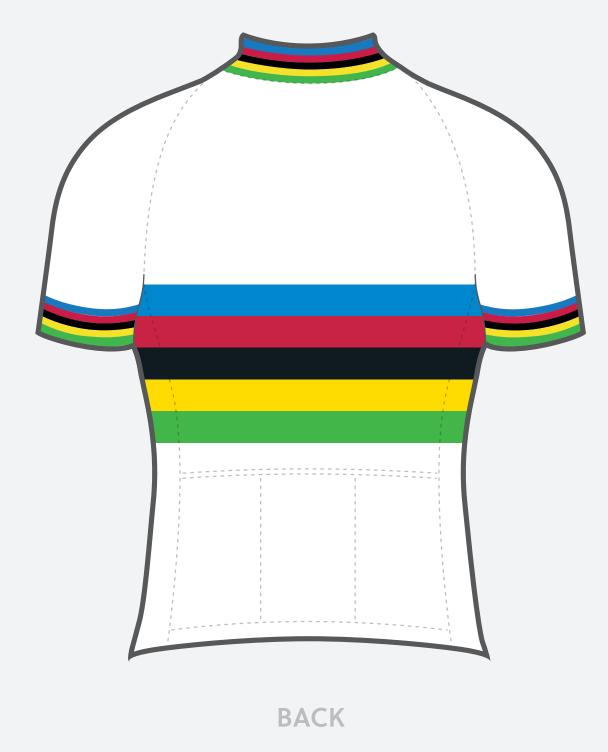
#### **MEASUREMENT**

Each width percentage is calculated based on of the width of the jersey without sleeves (under the armpit).

Each height percentage is calculated based on the height







# Jersey short sleeves

#### **UCI Logo Zone**

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 35 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

#### Manufacturer Logo Zone

The **Manufacturer Logo Zone** is situated at the top right of the front of the Jersey as indicated in the blue area on all the previews.

Size: max.25 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

# Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews.

Area A: max. 200 cm<sup>2</sup>

(should fit into 60% x 10% rectangle)

max. 200 cm<sup>2</sup> Area B:

(should fit into a 60% of the sleeves lenght x 50% of the sleeve width)

max. 64 cm<sup>2</sup> Area C:

(should fit into a 20% x 10% rectangle)

max. 200 cm<sup>2</sup> Area D:

(width whould not be larger that 25% of the height)

max. 30 cm<sup>2</sup> (3 times) Area E:

Area F\*: max. 700 cm<sup>2</sup>

(should fit into a 60% x 20% rectangle)

\* The Area F can also be used for the Rider's Name when applicable.

#### Rainbow Stripes Zone

The Rainbow Stripes Zones are situated in different areas of the Jersey, as indicated on the previews.

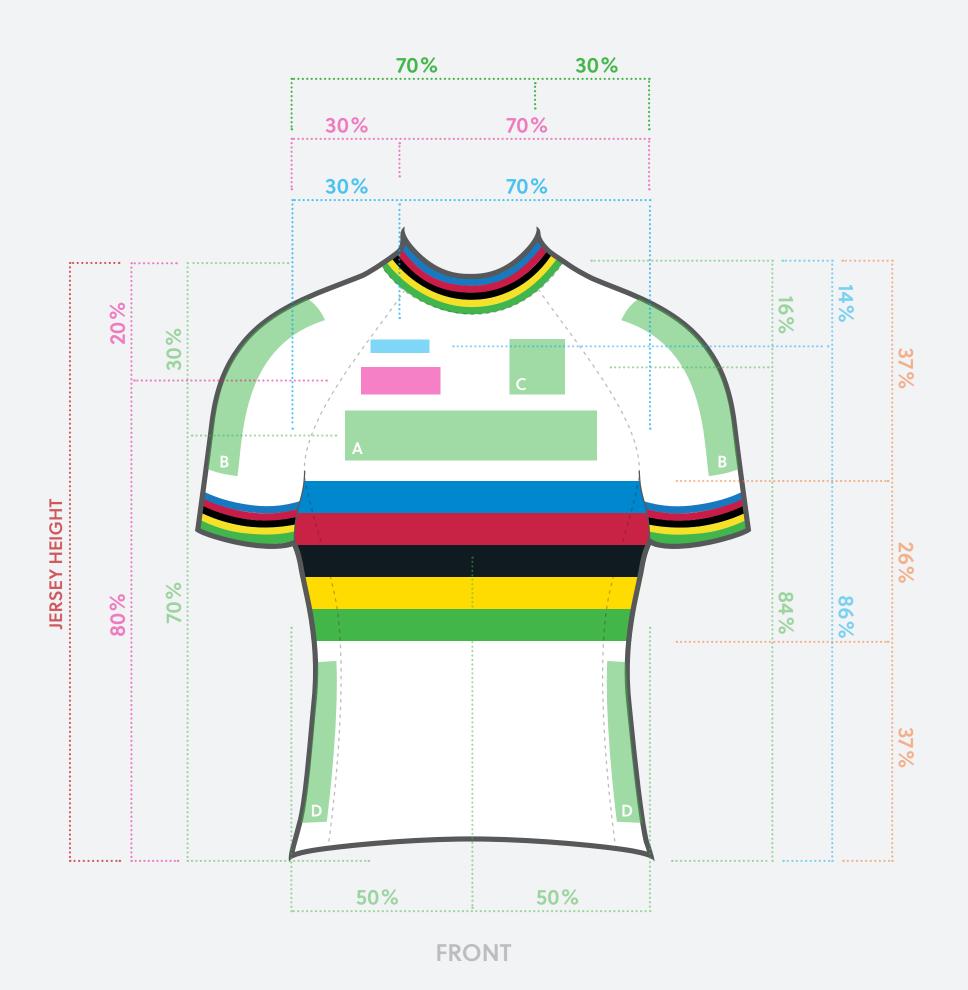
The rainbow stripes **must seamlessly** go around the jersey, sleeves and collar.

Collar:

the height must fit the collar (max. 5 cm)

5 cm height Sleeves:

26% of Jersey height **Chest:** 





**BACK** 

# Jersey long sleeves

## UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the pink areas on all the previews.

Size: max. 35 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

# Manufacturer Logo Zone

The Manufacturer Logo Zone is situated at the top right of the front of the Jersey as indicated in the **blue area** on all the previews.

Size: max.25 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

# Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews.

max. 200 cm<sup>2</sup> Area A:

(should fit into 60% x 10% rectangle)

Area B: max. 200 cm<sup>2</sup>

(should fit into a 25% of the sleeves lenght x 50% of the sleeve width)

Area C: max. 64 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

Area D: max. 200 cm<sup>2</sup>

> (width whould not be larger that 25% of the height)

max. 30 cm<sup>2</sup> (3 times) Area E:

Area F\*: max. 700 cm<sup>2</sup>

(should fit into a 60% x 20% rectangle)

# Rainbow Stripes Zone

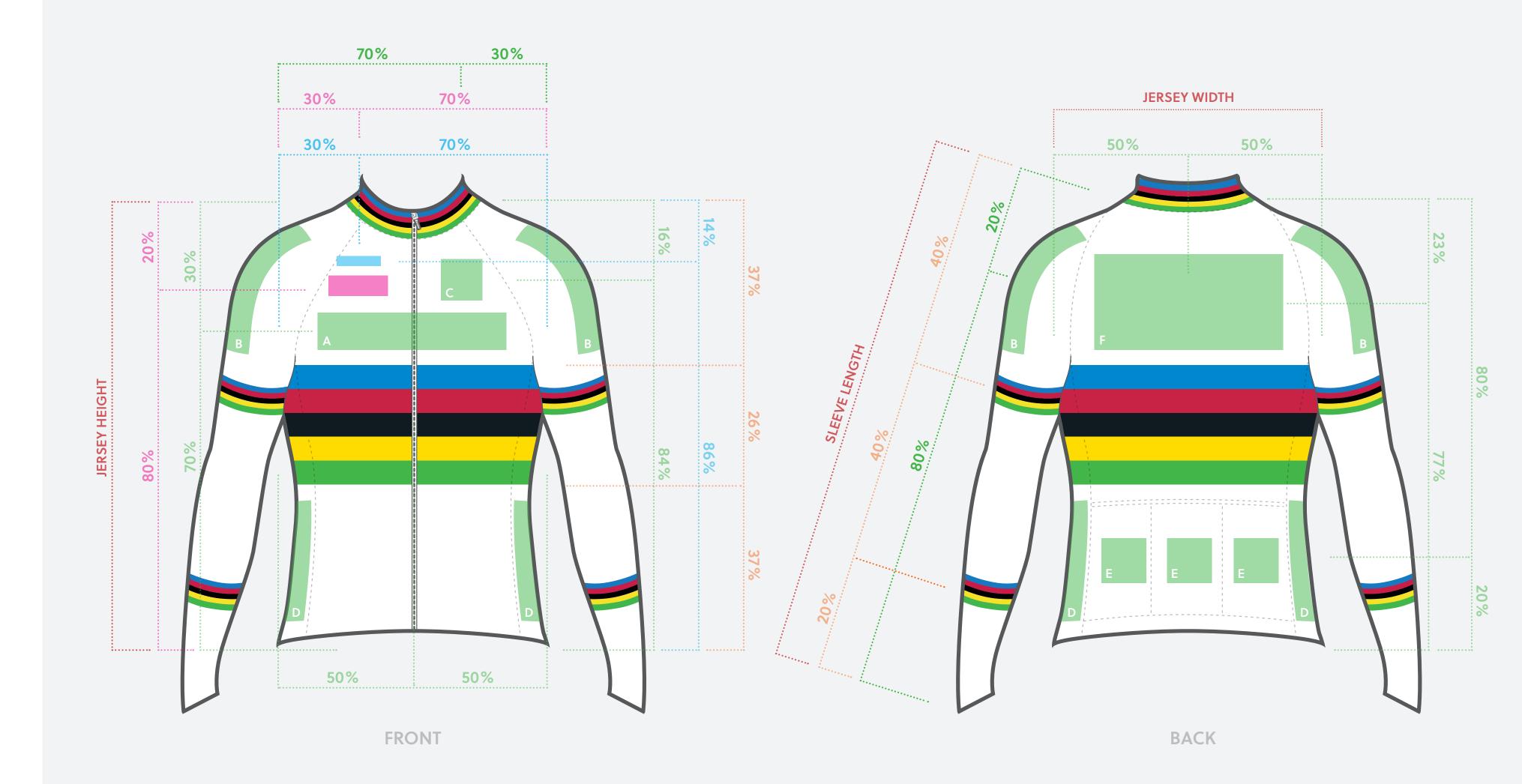
The **Rainbow Zones** are situated in different areas of the Jersey, as indicated on the previews.

All Rainbows stripes must seamlessly go around the jersey, sleeves and collar.

the height must fit the collar (max. 5 cm) Collar:

Sleeves: 5 cm height

26% of Jersey height **Chest:** 



UCI WORLD CHAMPION | UCI JERSEYS VISUAL GUIDELINES Version 2 | January 2022 Union Cycliste Internationale

<sup>\*</sup> The Area F can also be used for the Rider's Name when applicable.

# **Bib Short**

# Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated on each thigh (two times max.) as indicated in the **blue areas** on the previews.

Area K: max.30 cm<sup>2</sup>

# Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated sides of the Short, as indicated in the **green areas** on the previews.

Area H: max. 300 cm<sup>2</sup>

(should fit into a 70% of the thigh lenght x 50% of the thigh width)

Area G: max. 200 cm<sup>2</sup>

(should fit into a 60% x 15% rectangle)

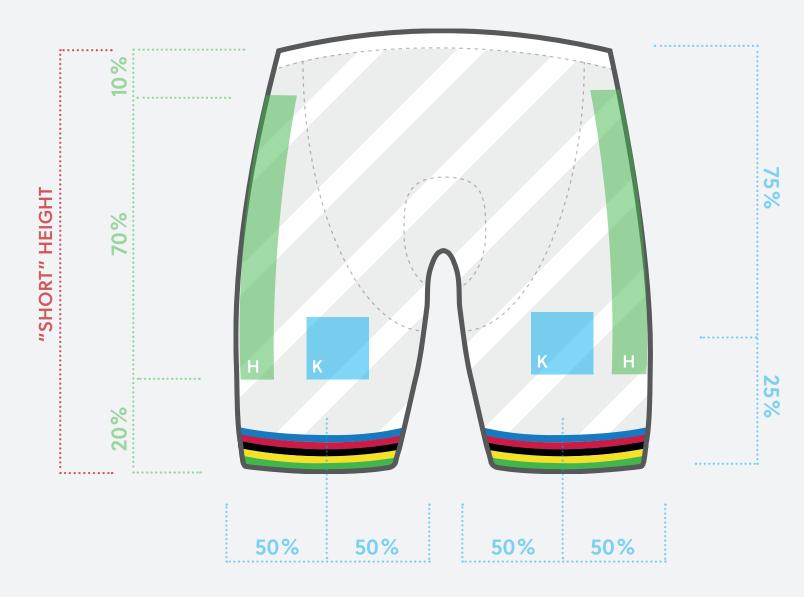
# Rainbow Stripes Zone

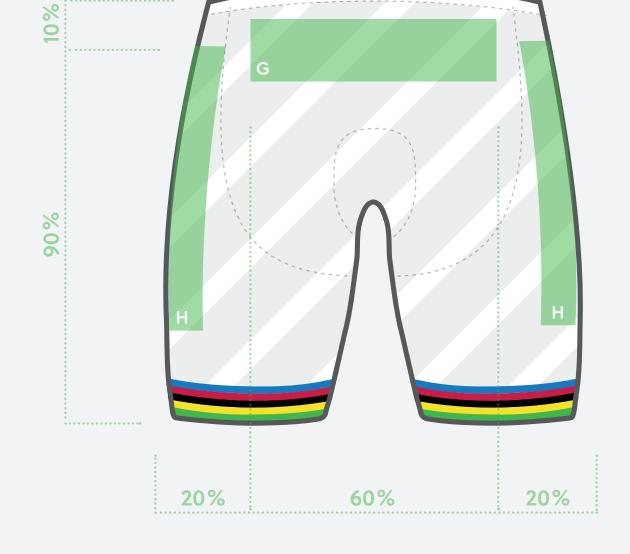
The **Rainbow Zones** at the bottom of the thigh as indicated on the previews.

Thigh: 5 cm height

# ABOUT RIDER'S/TEAM'S SPONSORS LOGO

An exception of **1 color logo** is allowed in Zone G. The logos in Zones H **must be black or white.** 





10

FRONT

#### Skinsuit

# UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the pink areas on all the previews.

Size: max. 35 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

# Manufacturer Logo Zone

The Manufacturer Logo Zones are situated at the top right of the front of the Skinsuit and two times max. on the short as indicated in the **blue areas** on all the previews.

max.25 cm<sup>2</sup> Area J:

(should fit into a 20% x 10% rectangle)

Area K: max.30 cm<sup>2</sup>

# Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews.

Area A: max. 200 cm<sup>2</sup>

(should fit into 60% x 10% rectangle)

Area B: max. 200 cm<sup>2</sup>

> (should fit into a 60% of the sleeves lenght x 50% of the sleeve width)

Area C: max. 64 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

max. 200 cm<sup>2</sup> Area D:

(width whould not be larger that 25% of the height)

max. 30 cm<sup>2</sup> (3 times) Area E:

Area F\*: max. 700 cm<sup>2</sup>

(should fit into a 60% x 20% rectangle)

Area G: max. 200 cm<sup>2</sup>

(should fit into a 60% x 15% rectangle)

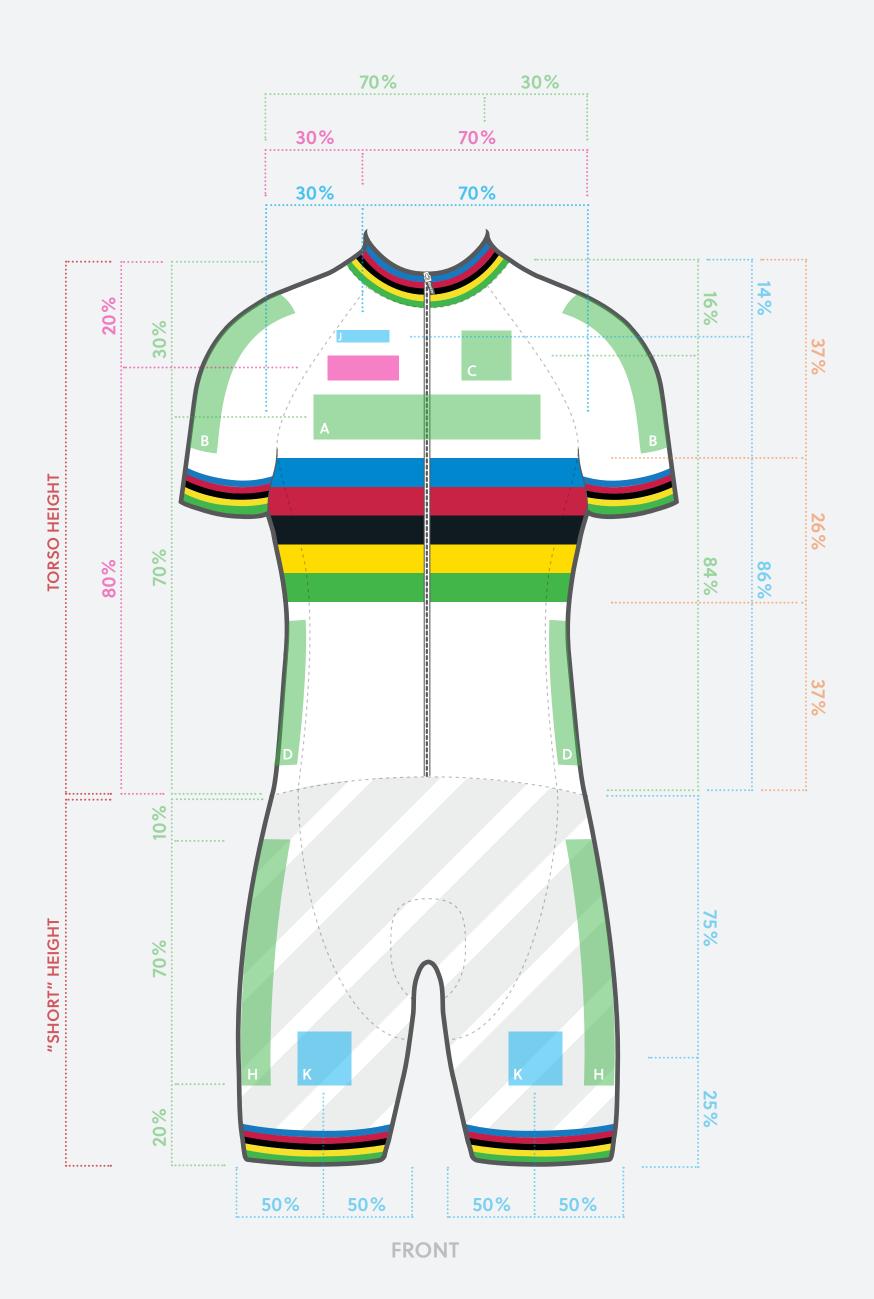
Area H: max. 300 cm<sup>2</sup>

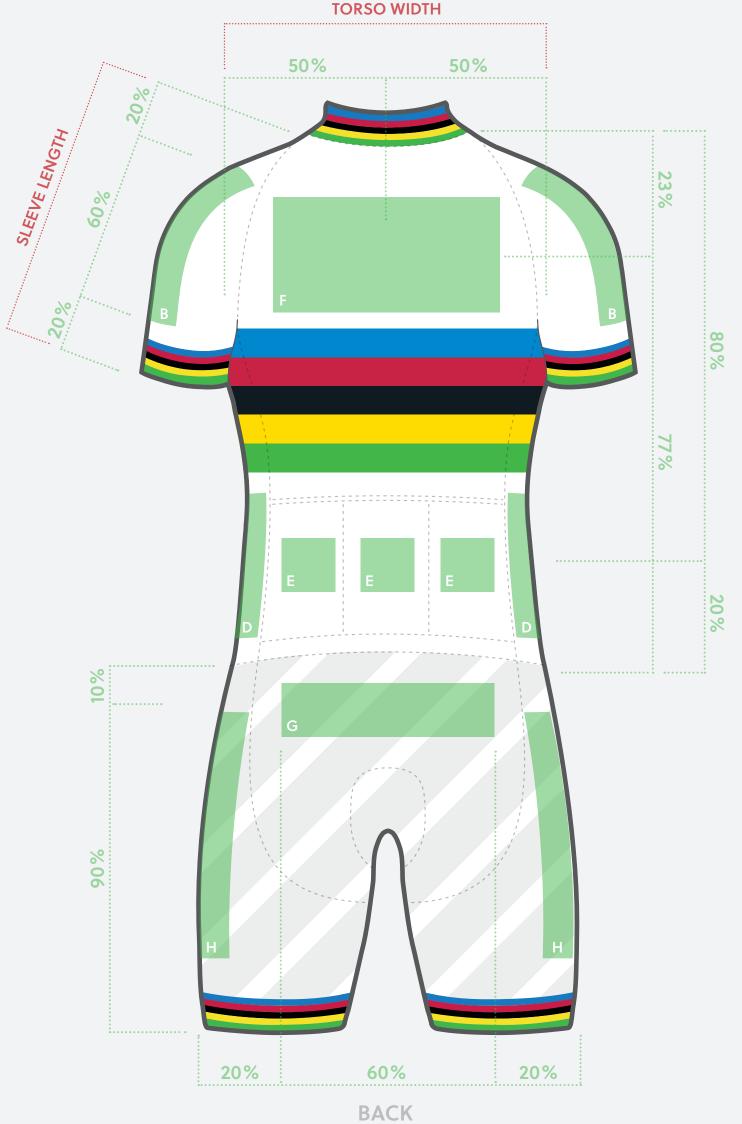
(should fit into a 70% of the thigh lenght x 50% of the thigh width)

#### Rainbow Stripes Zone

Same as Jersey, and additionally:

5 cm height Thigh:





<sup>\*</sup> The Area F can also be used for the Rider's Name when applicable.

# Skinsuit long sleeves

## UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 35 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

# Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated at the top right of the front of the Skinsuit and two times max. on the short as indicated in the **blue areas** on all the previews.

Area J: max.25 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

Area K: max.30 cm<sup>2</sup>

# Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 200 cm<sup>2</sup>

(should fit into 60% x 10% rectangle)

Area B: max. 200 cm<sup>2</sup>

(should fit into a 25% of the sleeves lenght x 50% of the sleeve width)

Area C: max. 64 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

Area D: max. 200 cm<sup>2</sup>

(width whould not be larger that 25% of the height)

Area E: max. 30 cm<sup>2</sup> (3 times)

Area F\*: max. 700 cm<sup>2</sup>

(should fit into a 60% x 20% rectangle)

Area G: max. 200 cm<sup>2</sup>

(should fit into a 60% x 15% rectangle)

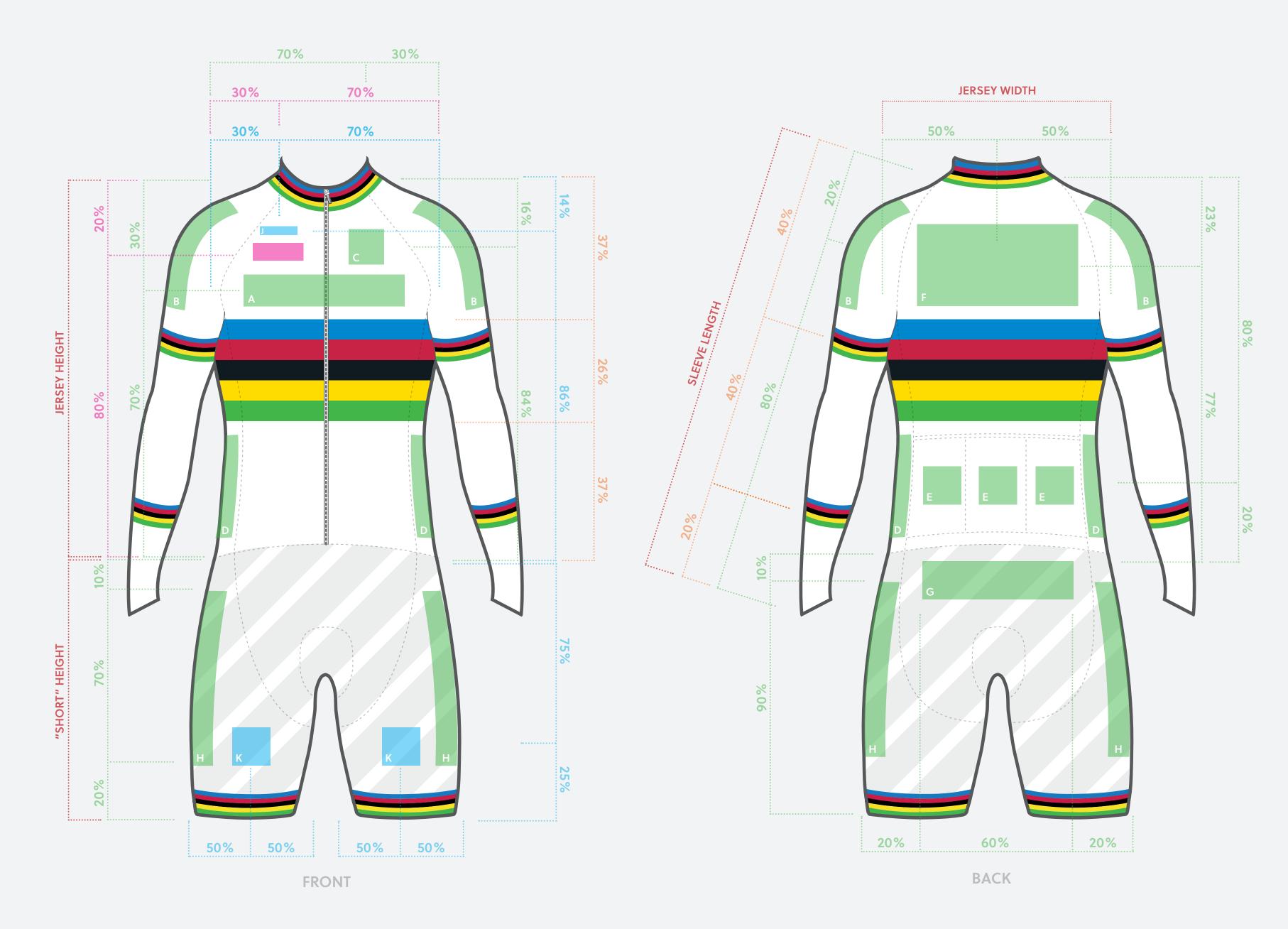
Area H: max. 300 cm<sup>2</sup>

(should fit into a 70% of the thigh lenght x 50% of the thigh width)

#### Rainbow Stripes Zone

Same as Jersey long sleeves, and additionally:

Thigh: 5 cm height



12

Union Cycliste Internationale

UCI WORLD CHAMPION | UCI JERSEYS VISUAL GUIDELINES

Version 2 | January 2022

<sup>\*</sup> The Area F can also be used for the Rider's Name when applicable.

# Skinsuit long sleeves (no collar)

#### **UCI Logo Zone**

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 35 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

# Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated at the top right of the front of the Skinsuit and two times max. on the short as indicated in the **blue areas** on all the previews.

Area J: max.25 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

Area K: max.30 cm<sup>2</sup>

# Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 200 cm<sup>2</sup>

(should fit into 60% x 10% rectangle)

Area B: max. 200 cm<sup>2</sup>

(should fit into a 25% of the sleeves lenght x 50% of the sleeve width)

Area C: max. 64 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

Area D: max. 200 cm<sup>2</sup>

(width whould not be larger that 25% of the height)

Area E: max. 30 cm<sup>2</sup> (3 times)

Area F\*: max. 700 cm<sup>2</sup>

(should fit into a 60% x 20% rectangle)

Area G: max. 200 cm<sup>2</sup>

(should fit into a 60% x 15% rectangle)

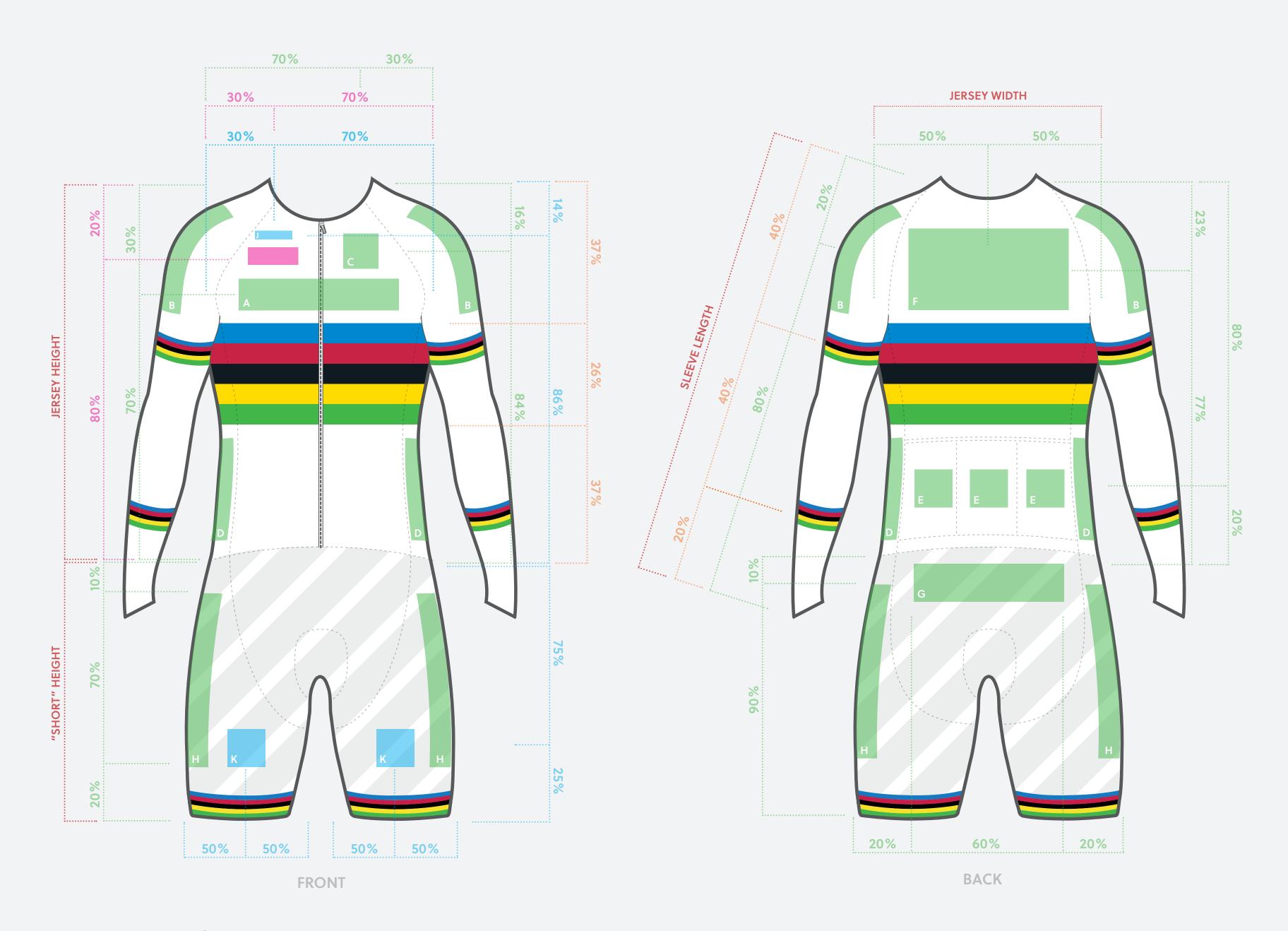
Area H: max. 300 cm<sup>2</sup>

(should fit into a 70% of the thigh lenght x 50% of the thigh width)

#### Rainbow Stripes Zone

Same as Jersey long sleeves, and additionally:

Thigh: 5 cm height



<sup>\*</sup> The Area F can also be used for the Rider's Name when applicable.

# Jersey

Example of zone uses

#### UCI Logo Zone

UCI Logo (without full text)

# Manufacturer Logo Zone

Santini

#### Rider's Sponsors Logo Zone

Mercedes-benz Area A:

**ProGate** Area B:

**Red Bull** (in color) Area C:

Tacx Area D:

Mapei (x2) and Red Bull (in color) Area E:

Mercedes-Benz Area F:

+ Rider's name (ie: J. SMITH) when applicable or Rider's/ Team's sponsors





14

UCI WORLD CHAMPION | UCI JERSEYS VISUAL GUIDELINES Union Cycliste Internationale Version 2 | January 2022

# Jersey

# Examples of what to avoid

#### **EXAMPLES OF WHAT TO AVOID**

- 1. All Rainbows stripes **must continue** all around the Jersey, the sleeves or the collar in a seemlessly way. No rainbow stripes cuts are allowed.
- All Rider's/Team's logo must be in black color. An exception of 1 logo in front and 1 logo in the back is allowed, only. All other logos should be black.
- 3. The Champion's **Jersey must be white** with rainbow stripes. No other fabric color is allowed except white.
- 4. Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey. Please see Page 8 for more details.



ALL RAINBOWS STRIPES
MUST CONTINUE ALL
AROUND THE JERSEY



LOGOS MUST BE IN BLACK COLOR. AN EXCEPTION OF 1 LOGO IN FRONT AND THE BACK IS ALLOWED



JERSEY MUST BE FULLY WHITE WITH RAINBOW STRIPES



EACH ZONE MUST BE AT A
DISTANCE OF AT
LEAST 30MM FROM ANY
OTHER ZONE

15

# BMX International Elite Number

On the UCI World Champion jersey

A UCI BMX Elite World Champion is allowed to print his/her permanent number on the rainbow jersey according to the following principles:

- 1. The numbers must be white with a black outline of min. 5mm.
- 2. A white border (min. 5mm) must be added all around the numbers and their black outline.
- 3. The distance between the digits must be 1.5 cm.
- 4. The minimum height of the number must be 20 centimeters.
- 5. The width of the numbers shall be:
  - minimum 10 cm for one digit numbers
  - minimum 20 cm for two digit numbers
  - minimum 25 cm for three digit numbers
  - maximum 60% of the Jersey width
- 6. The height of the numbers shall be max 60mm taller than the torso Rainbow Stripes:30mm on top and bottom.
- 7. As with all jersey elements, there should be a minimum of 30 mm of free space between the Permanent International Elite Number and another element.
- 8. Numbers should always appear on the back of the Jersey and not on the front.

# Rider's Sponsors Logo Zone

Sponsor's zones rules are the same as page 9 (long sleeves jersey).



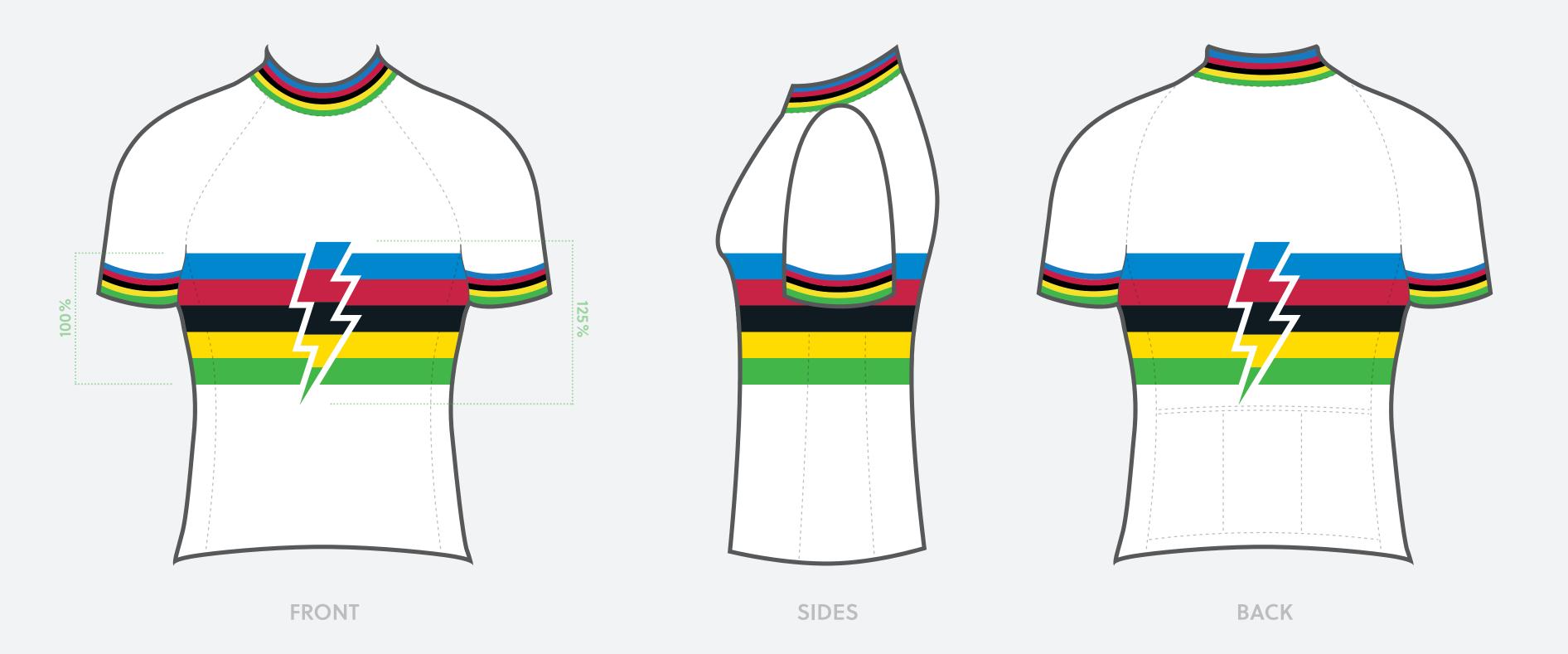
16

# E-MTB Champion Jersey

The E-MTB World Champion jerseys/ skinsuits follow **the same rules than the standard** UCI World Champion jerseys/ sknisuits in terms of colors, clearspace and sponsors' zones.

The rainbow stripes are slightly different as indicated on the previews. Those specific stripes are downloadable on the page 18.

The lightning height **must always be 125%** of the overlaped Rainbow Stripes height.



# UCI Cycling Esports World Champion Jersey

The UCI Cycling Esports World Champion jerseys/skinsuits follow **the same rules than the standard** UCI World Champion jerseys/sknisuits in terms of colors, clearspace and sponsors' zones.

The rainbow stripes are slightly different as indicated on the previews. Those specific stripes are downloadable on the next page.



18

# Former UCI World Champion piping (optional)

Former UCI World Champion Jersey follow all the Sponsor/Manufacturer Zone rules of their related jersey, only the additions of Rainbow Stripes are different.

# Rainbow Stripes Zone

The **Rainbow Zones** are situated in different areas of the Jersey, as indicated on the previews.

All Rainbows stripes **must continue all around** the sleeves and the collar in a seemless way.

Collar: the height must fit the collar (max. 5 cm)

Sleeves: 2-5 cm height

Please refer to the Rainbow pipping rules on page 7.

Additionnaly to those rules:

- No advertising on the rainbow stripes in ANY part of the jersey – including piping.
- No piping is allowed on the bibshort.
- If piping is worn, it shall be worn on both sleeves and collar. Exception can be granted for skinsuit when there is no collar.





19

# UCI World Champion Jersey

#### Download Links

In this section we have added links to all the assets. This makes it easy to download only the assets you require and that they are always available.

#### Illustrator Pattern Files



The production files for all structures in these guidelines are available for the display of sponsors logos.

Only 2 layers should be modified: "Sponsor UCI" and "Sponsor OC".

Click Here for the UCI Rainbow Stripes

Click Here for the UCI Logo

Click Here for the UCI Cycling Esport Stripes

Click Here for the UCI E-MTB Lightning

#### **Colour Swatches**



Colour swatches need to be installed on your machine. Simply drag the .ase file from it's download location into the folder with the path:
Illustrator >Presets >en\_GB >Swatches Your machine may need to restart for changes to take affect.

Click Here for Colour Swatches

# Typefaces



This folder contains all weights of the typeface.

NOTE: You need a license in order to use the typeface on your machine.

20

Click Here for the typeface

Union Cycliste Internationale

UCI WORLD CHAMPION | UCI JERSEYS VISUAL GUIDELINES

Version 2 | January 2022



#### **IMPORTANT NOTE**

#### **PREAMBLE**

#### Use of this document

This document serves as a reference for the design and production of UCI Masters World Champion jerseys/skinsuits.

The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

It is also mandatory to use the colours set out in this document. If there is any doubt, preference should be given to the CMYK references.

The position of the rainbow stripes must not be altered.

#### Pre-production approval

All jerseys/skinsuits must be approved by the UCI before production.

Approval requests should be sent by email to design@uci.ch and sportsdepartment@uci.ch as early as possible. The UCI team will do its utmost to respond rapidly.

In line with the UCI Regulations, the UCI reserves the right to fine teams which do not follow the UCI approval process and consequently produce jerseys/skinsuits that do not respect these guidelines.

#### UCI masters rainbow stripes

This version of the rainbow stripes was developed to easily differentiate elite form masters champions while keeping the essence of the rainbow stripes.

The masters rainbow stripes are propriety of the UCI and should not be used without the UCI's authorization.

#### All around concept

The masters rainbow stripes must seamlessly go around the jersey, sleeves and collar.

Do not hesitate to contact: design@uci.ch if any doubt remains

# UCI and Jersey colours

These colours are default colours used for the UCI Masters Champion Jerseys: all 5 UCI Rainbow colors.

Additionally, the UCI Gran Fondo Blue is used **only** for the Gran Fondo World Series Jersey.

#### **UCI Blue**



RGB 0 120 200

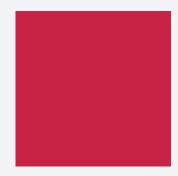
**CMYK** 100 32 0 0

PANTONE® 3005

RAL 5017

PANTONE® COTTON 18-4440 TCX

#### **UCI** Red



RGB 200 20 60

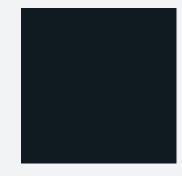
**CMYK** 20 100 75 0

**PANTONE®** 186

RAL 3020

PANTONE® COTTON 18-1763 TCX

#### UCI Black



RGB 0 0 0

CMYK 20 0 0 100

**PANTONE®** Black 6

RAL 9011

PANTONE® COTTON 19-4007 TCX

#### **UCI Yellow**



RGB 250 225 0

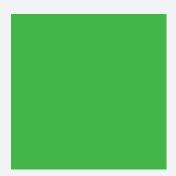
**CMYK** 0 10 100 0

**PANTONE®** 114

RAL 1018

PANTONE® COTTON 12-0752 TCX

#### **UCI** Green



RGB 50 180 50

**CMYK** 73 0 100 0

**PANTONE®** 361

RAL 6018

PANTONE® COTTON 16-6340 TCX



RGB

**CMYK** 

**PANTONE®** 3025

#### **UCI Masters Blue**



0 72 120

100 30 0 55

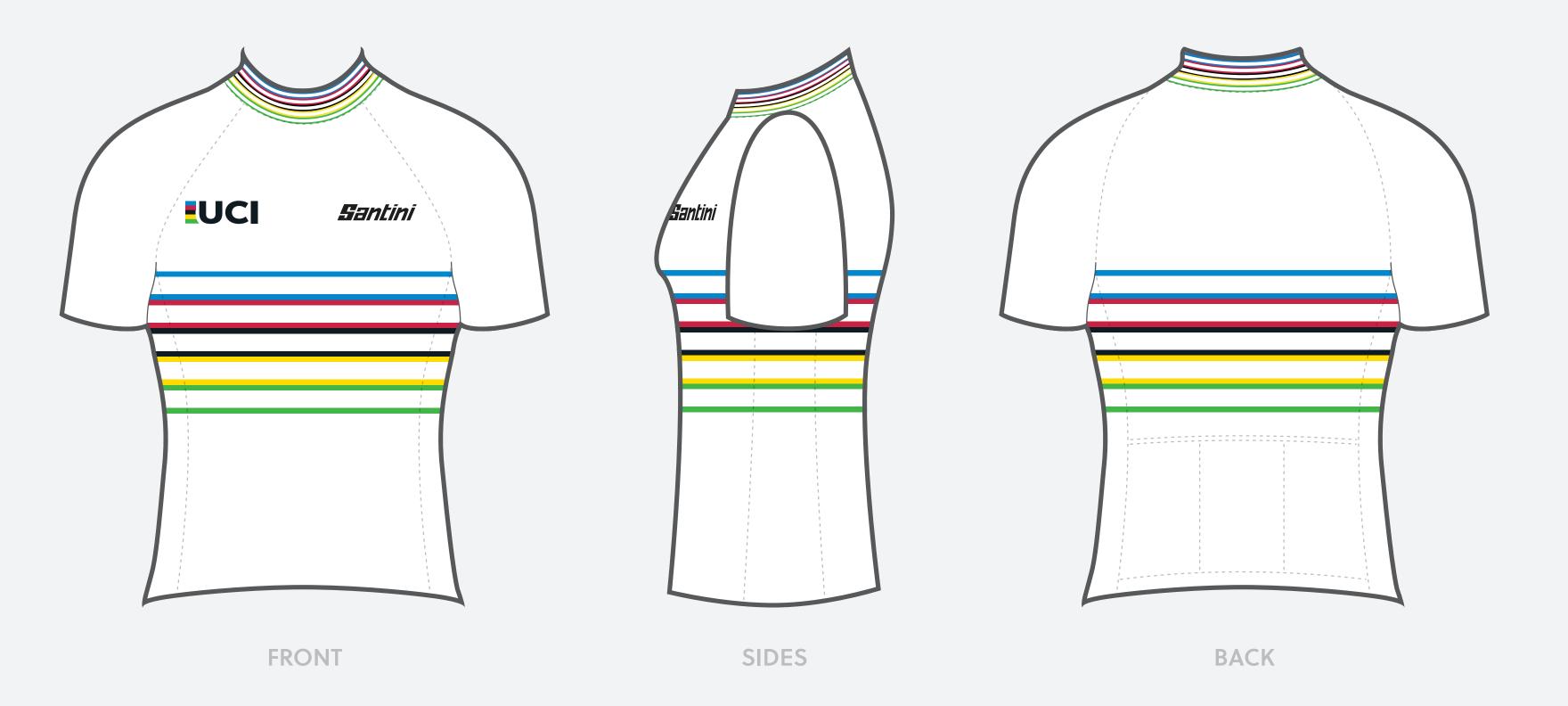
RAL

PANTONE® COTTON

# Protocole Jersey

After each UCI Masters World Championships, the UCI will award a masters World Champion jersey during the podium ceremony. This jersey is free of sponsors' logos and will only be used at this occasion.

Do not use this design as reference to produce your own jersey.



#### Introduction

#### **ABOUT MASTERS STRIPES**

- The Masters stripes must seamlessly go around the jersey and collar.
- Apply a 30mm distance between each integration on the jersey (sponsors' logos, masters stripes, riders' name etc.)
- 3. Each color of the Masters Stripes must equally represented.

#### **ABOUT BIB SHORT COLORS**

For design purpose **we suggest** to use, all white, black and white or all black bib short.

The sponsors' zones must be respected at all time.

#### **ABOUT RIDER'S SPONSORS LOGO**

All Rider's logo **must be in black** color.

An exception of 1 logo in front and 1 logo in the back is allowed (for a total max. of 2 logos in color).

#### **MEASUREMENT**

Each width percentage is calculated based on of the width of the jersey without sleeves (under the armpit).

Each height percentage is calculated based on the height of the jersey without collar.



# Jersey short sleeves

#### **UCI Logo Zone**

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 35 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

#### Manufacturer Logo Zone

The **Manufacturer Logo Zone** is situated at the top right of the front of the Jersey as indicated in the **blue area** on all the previews.

Size: max.25 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

#### Rider's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 200 cm<sup>2</sup>

(should fit into 60% x 10% rectangle)

Area B: max. 200 cm<sup>2</sup>

(should fit into a 60% of the sleeves lenght x 50% of the sleeve width)

Area C: max. 64 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

Area D: max. 200 cm<sup>2</sup>

(width whould not be larger that 25% of the height)

Area E: max. 30 cm<sup>2</sup> (3 times)

Area F\*: max. 700 cm<sup>2</sup>

(should fit into a 60% x 20% rectangle)

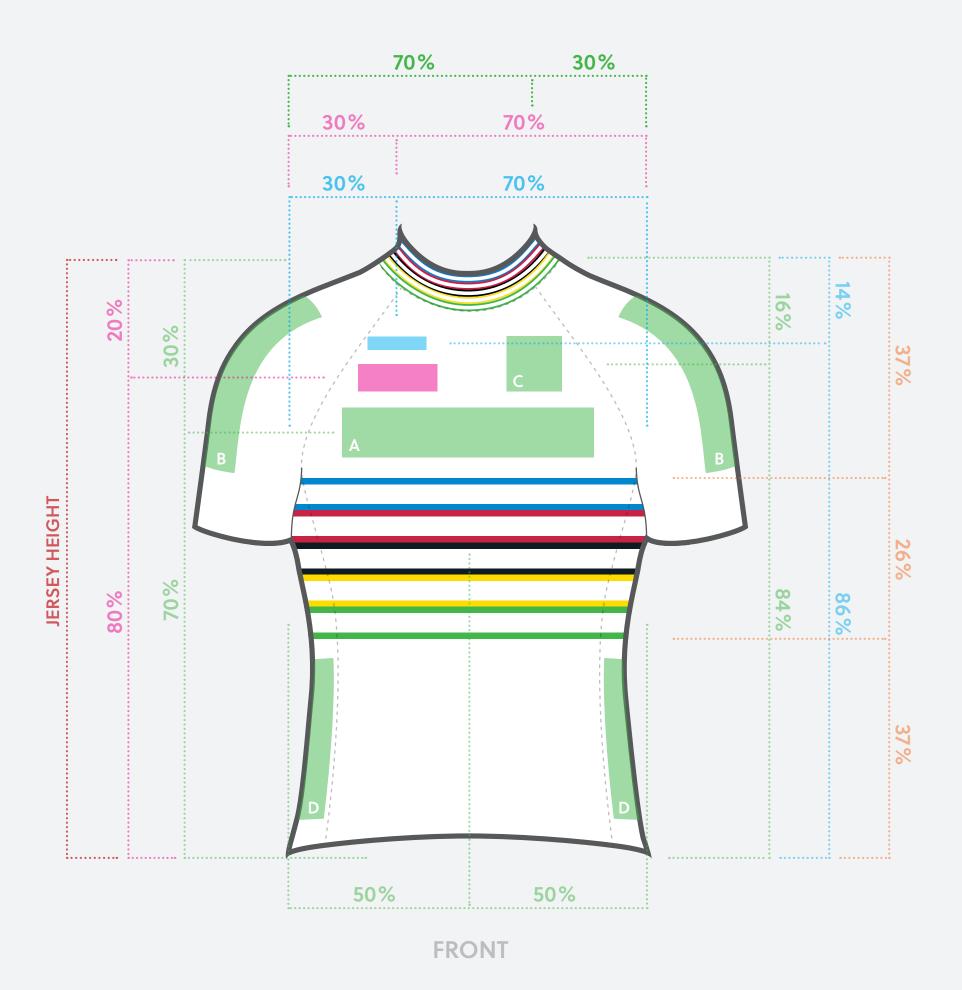
#### **Masters Stripes Zone**

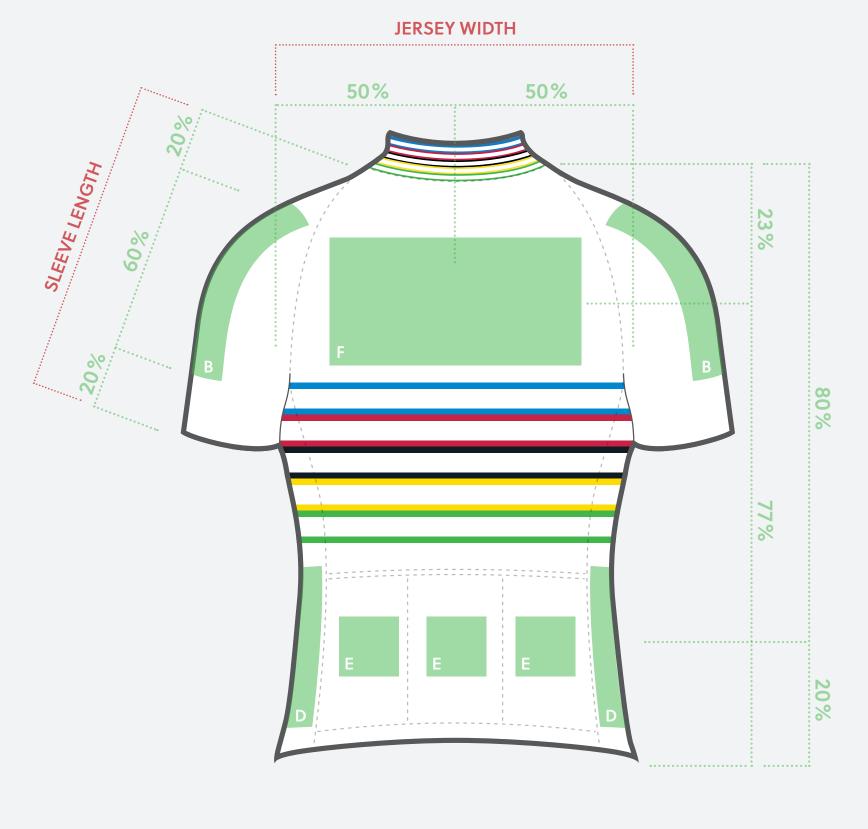
The **Masters Stripes Zones** are situated in different areas of the Jersey, as indicated on the previews.

The Masters Stripes stripes **must seamlessly** go around the jersey and collar.

Collar: the height must fit the collar (max. 5 cm)

Chest: 26% of Jersey height





**BACK** 

<sup>\*</sup> The Area F can also be used for the Rider's Name when applicable.

# Jersey long sleeves

# UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the pink areas on all the previews.

Size: max. 35 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

# Manufacturer Logo Zone

The Manufacturer Logo Zone is situated at the top right of the front of the Jersey as indicated in the **blue area** on all the previews.

Size: max.25 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

#### Rider's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews.

max. 200 cm<sup>2</sup> Area A:

(should fit into 60% x 10% rectangle)

Area B: max. 200 cm<sup>2</sup>

(should fit into a 25% of the sleeves lenght x 50% of the sleeve width)

Area C: max. 64 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

Area D: max. 200 cm<sup>2</sup>

(width whould not be larger

max. 30 cm<sup>2</sup> (3 times)

that 25% of the height)

Area F\*: max. 700 cm<sup>2</sup>

Area E:

(should fit into a 60% x 20% rectangle)

#### **Masters Stripes Zone**

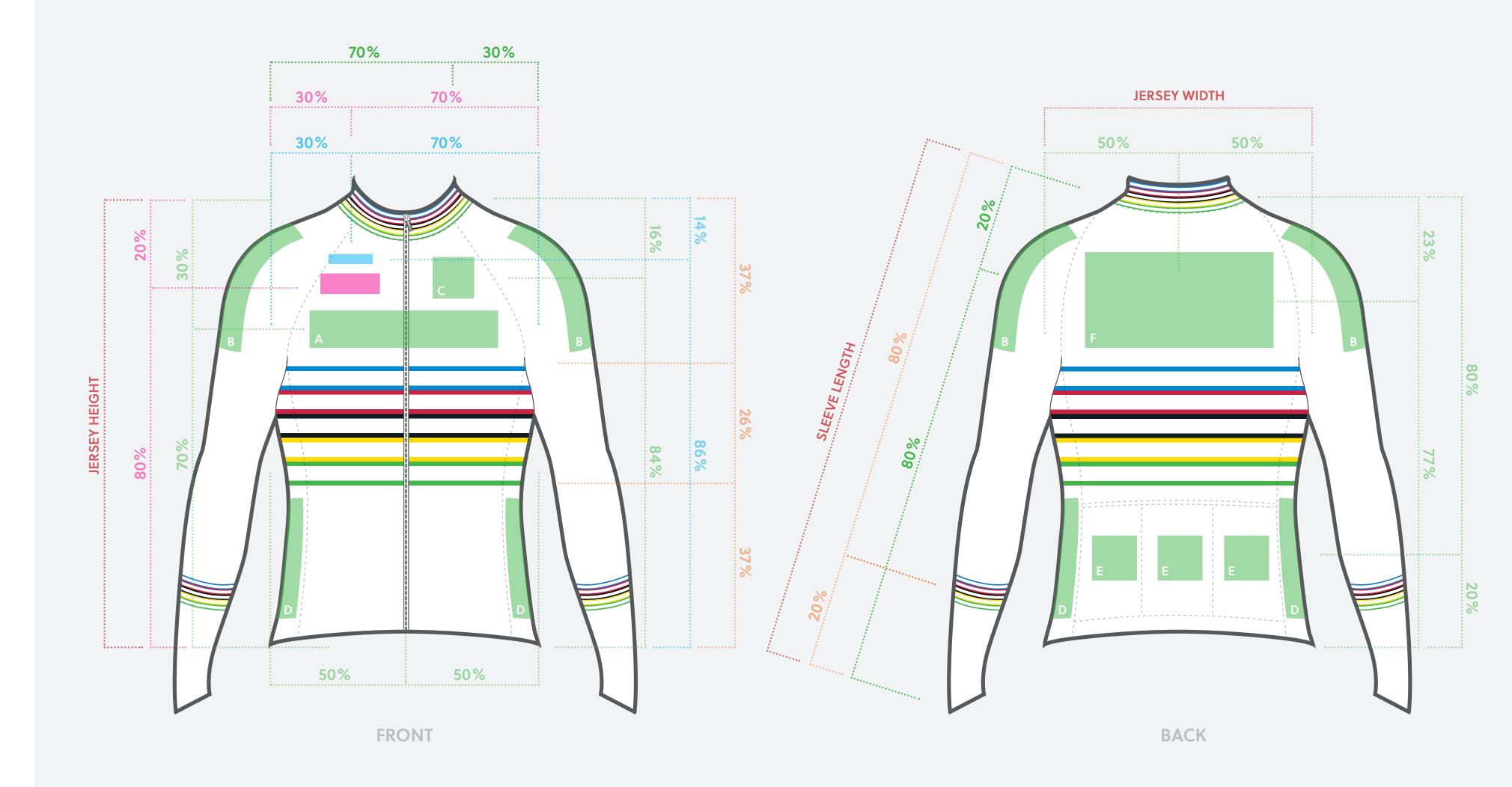
The **Masters Stripes Zones** are situated in different areas of the Jersey, as indicated on the previews.

All Masters stripes **must continue all around** the Jersey, the sleeves or the collar in a seemless way.

Collar: the height must fit the collar (max. 5 cm)

5 cm height Sleeves:

26% of Jersey height **Chest:** 



<sup>\*</sup> The Area F can also be used for the Rider's Name when applicable.

#### Skinsuit short sleeves

# UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 35 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

# Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated at the top right of the front of the Skinsuit and on the short as indicated in the **blue areas** on all the previews.

Area J: max.25 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

Area K: max.30 cm<sup>2</sup>

# Rider's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 200 cm<sup>2</sup>

(should fit into 60% x 10% rectangle)

Area B: max. 200 cm<sup>2</sup>

(should fit into a 60% of the sleeves lenght x 50% of the sleeve width)

Area C: max. 64 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

Area D: max. 200 cm<sup>2</sup>

(width whould not be larger that 25% of the height)

Area E: max. 30 cm<sup>2</sup> (3 times)

Area F\*: max. 700 cm<sup>2</sup>

(should fit into a 60% x 20% rectangle)

Area G: max. 200 cm<sup>2</sup>

(should fit into a 60% x 15% rectangle)

Area H: max. 300 cm<sup>2</sup>

(should fit into a 70% of the thigh lenght x 50% of the thigh width)

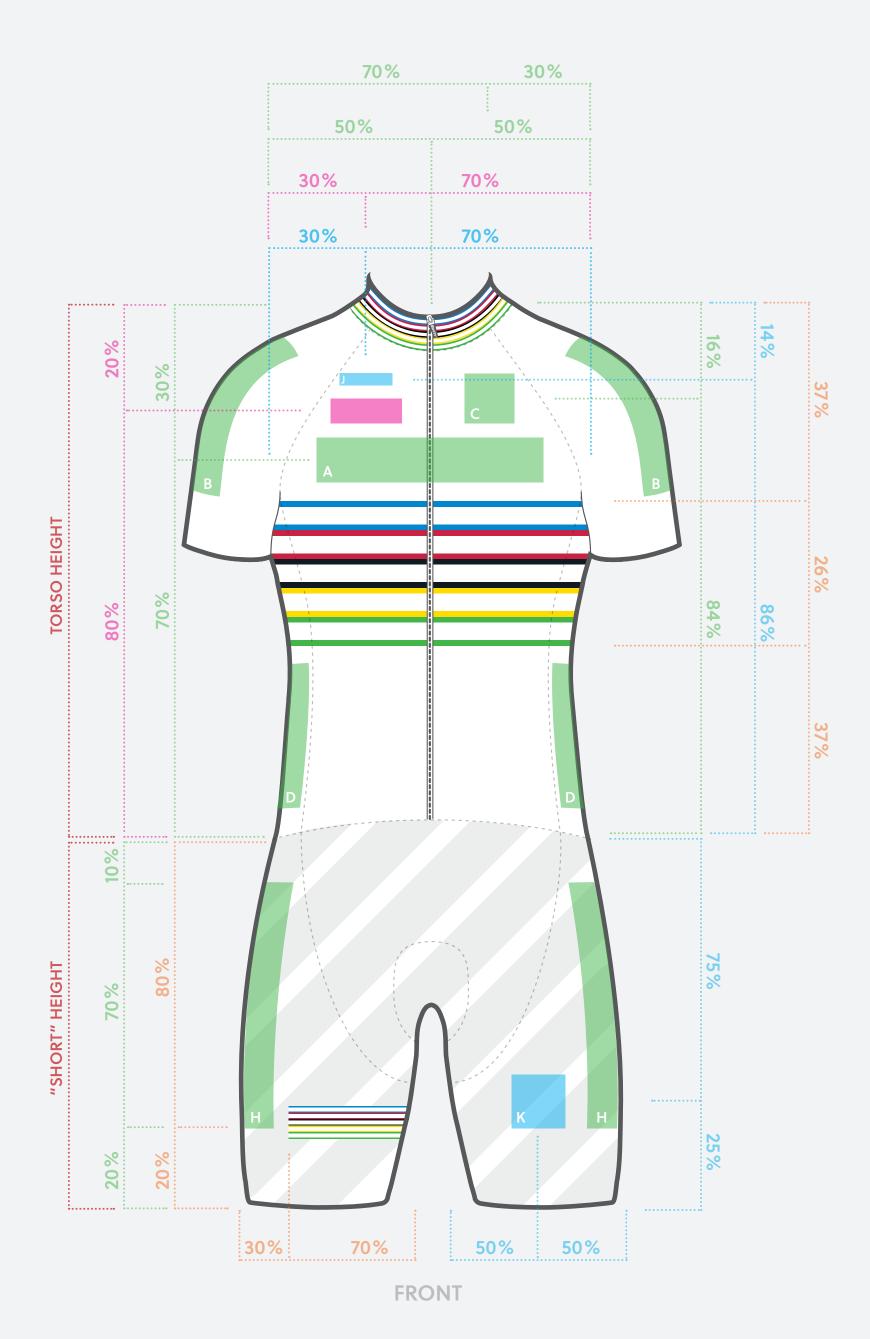
\*The Area F can also be used for the Rider's Name when applicable.

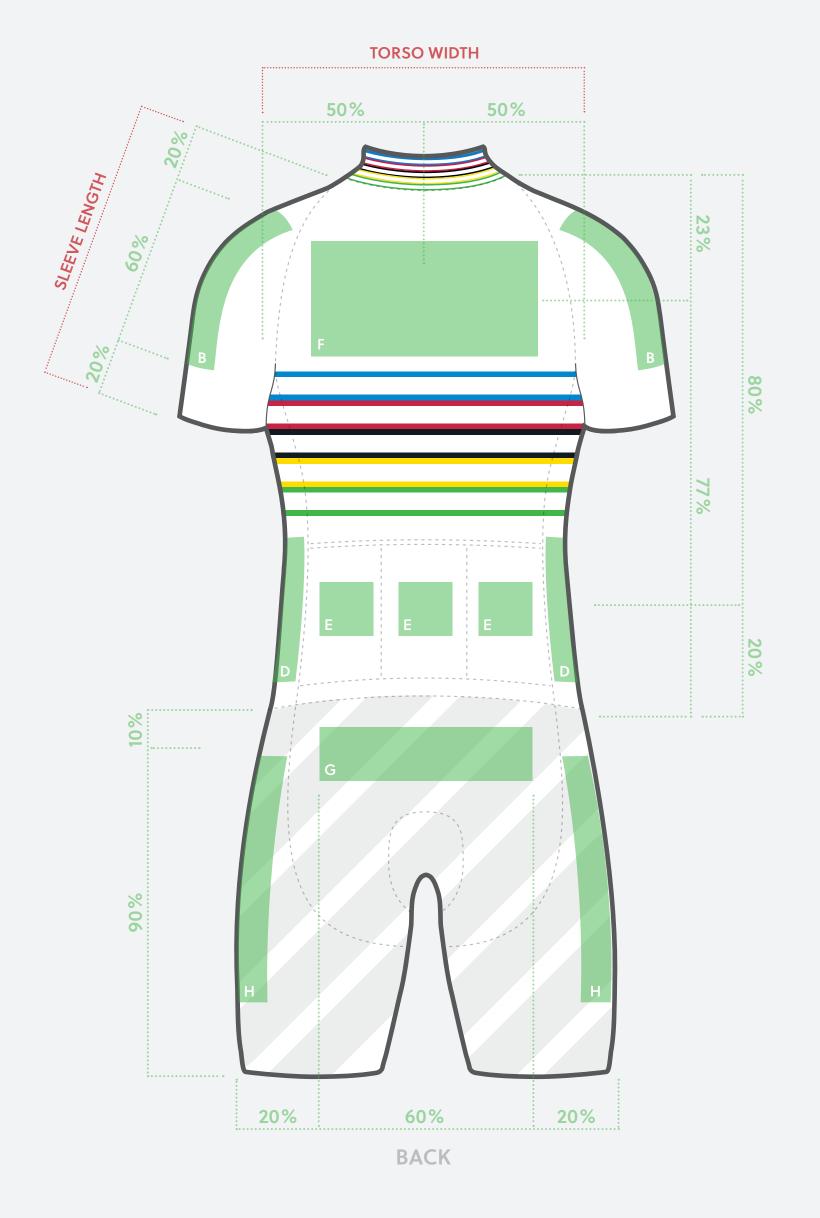
#### Masters Stripes Zone

Same as Jersey, and additionally:

The Masters Stripes on thigh doesn't do all the round of it.

Thigh\*: 5 cm height





UCI MASTERS WORLD CHAMPION | UCI JERSEYS VISUAL GUIDELINES

# Skinsuit long sleeves

#### UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 35 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

#### Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated at the top right of the front of the Skinsuit and two times max. on the short as indicated in the **blue areas** on all the previews.

Area J: max.25 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

Area K: max.30 cm<sup>2</sup>

# Rider's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 200 cm<sup>2</sup>

(should fit into 60% x 10% rectangle)

Area B: max. 200 cm<sup>2</sup>

(should fit into a 25% of the sleeves lenght x 50% of the sleeve width)

Area C: max. 64 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

Area D: max. 200 cm<sup>2</sup>

(width whould not be larger that 25% of the height)

Area E: max. 30 cm<sup>2</sup> (3 times)

Area F\*: max. 700 cm<sup>2</sup>

(should fit into a 60% x 20% rectangle)

Area G: max. 200 cm<sup>2</sup>

(should fit into a 60% x 15% rectangle)

Area H: max. 300 cm<sup>2</sup>

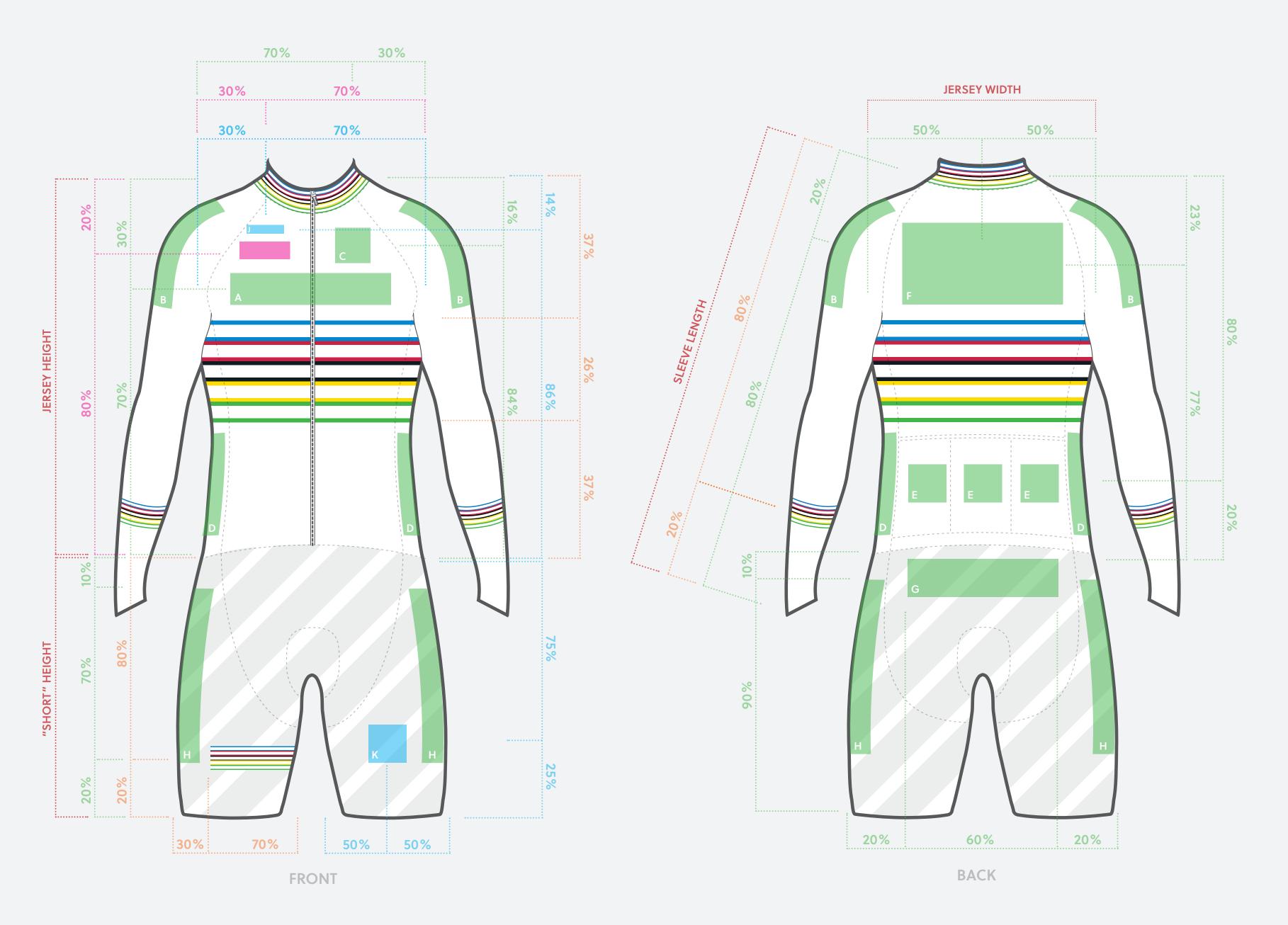
(should fit into a 70% of the thigh lenght x 50% of the thigh width)

#### **Masters Stripes Zone**

Same as Jersey long sleeves, and additionally:

The Masters Stripes on thigh doesn't do all the round of it.

Thigh: 5 cm height



<sup>\*</sup> The Area F can also be used for the Rider's Name when applicable.

# Skinsuit long sleeves (no collar)

#### **UCI Logo Zone**

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 35 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

#### Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated at the top right of the front of the Skinsuit and two times max. on the short as indicated in the **blue areas** on all the previews.

Area J: max.25 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

Area K: max.30 cm<sup>2</sup>

# Rider's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 200 cm<sup>2</sup>

(should fit into 60% x 10% rectangle)

Area B: max. 200 cm<sup>2</sup>

(should fit into a 25% of the sleeves lenght x 50% of the sleeve width)

Area C: max. 64 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

Area D: max. 200 cm<sup>2</sup>

(width whould not be larger that 25% of the height)

Area E: max. 30 cm<sup>2</sup> (3 times)

Area F\*: max. 700 cm<sup>2</sup>

(should fit into a 60% x 20% rectangle)

Area G: max. 200 cm<sup>2</sup>

(should fit into a 60% x 15% rectangle)

Area H: max. 300 cm<sup>2</sup>

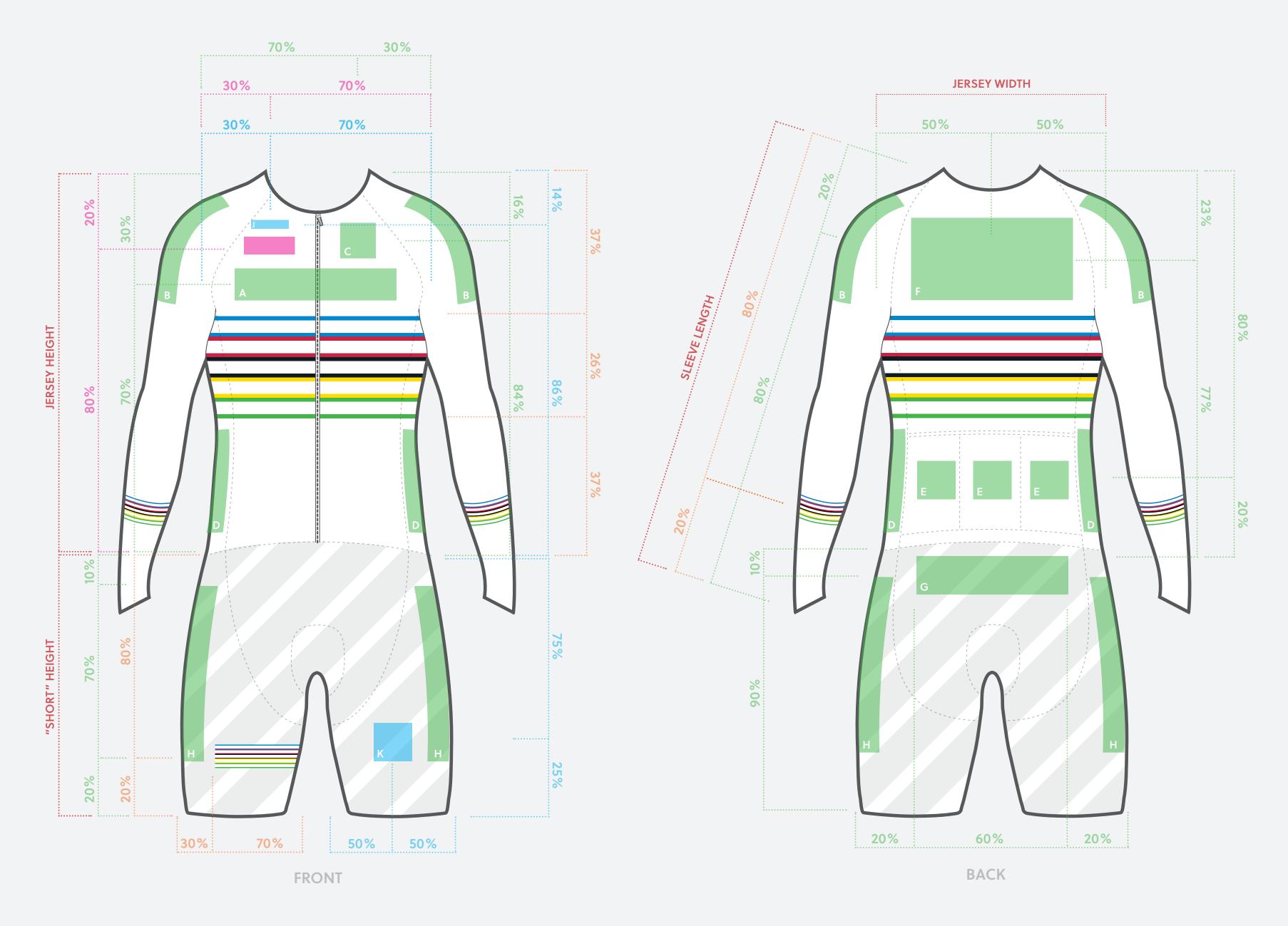
(should fit into a 70% of the thigh lenght x 50% of the thigh width)

#### **Masters Stripes Zone**

Same as Jersey long sleeves, and additionally:

The Masters Stripes on thigh doesn't do all the round of it.

Thigh: 5 cm height



<sup>\*</sup> The Area F can also be used for the Rider's Name when applicable.

# **Bib Short**

# Manufacturer Logo Zone

The **Manufacturer Logo Zone** is situated on the left thigh as indicated in the **blue area** on the previews.

Area K: max.30 cm<sup>2</sup>

# Rider's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated sides of the Short, as indicated in the **green areas** on the previews.

Area H: max. 300 cm<sup>2</sup>

(should fit into a 70% of the thigh lenght x 50% of the thigh width)

#### **Master Stripes Zone**

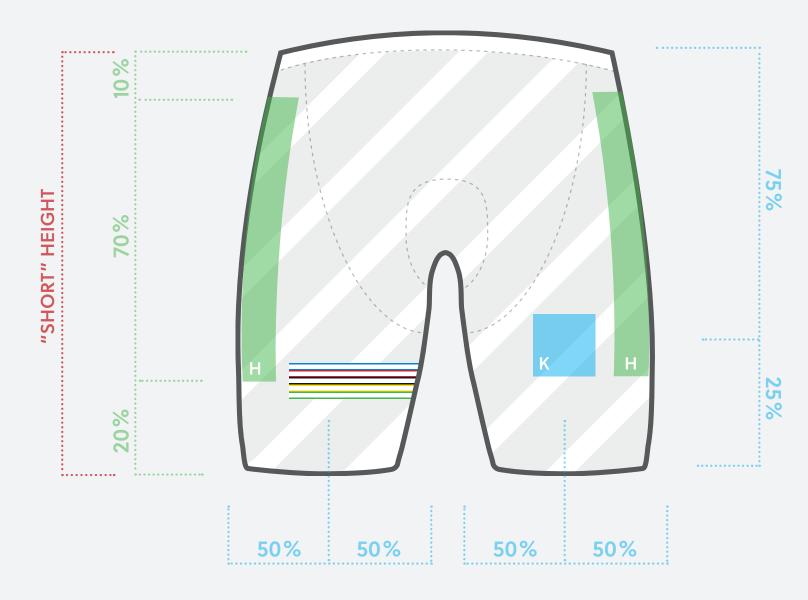
The Masters Stripes on thigh doesn't do all the round of it

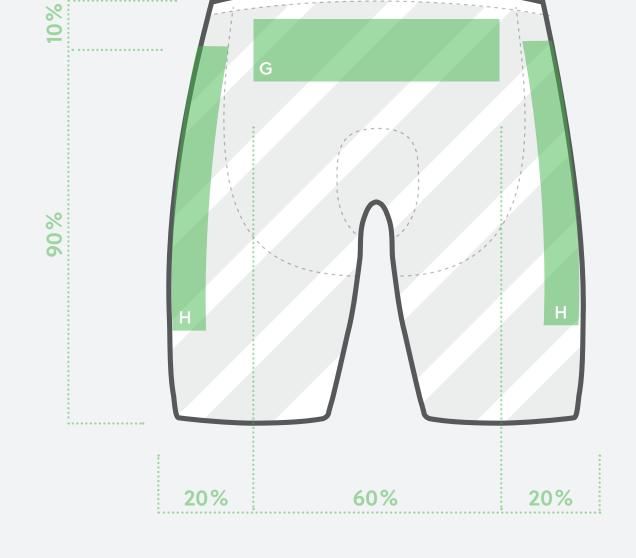
Thigh: 5 cm height

The master stripes should be on a white background.

# ABOUT RIDER'S/TEAM'S SPONSORS LOGO

An exception of **1 color logo** is allowed in Zone G. The logos in Zones H **must be black or white**.





FRONT

**BACK** 

# Jersey

Example of zone uses

#### UCI Logo Zone

UCI Logo (without full text)

# Manufacturer Logo Zone

Santini

#### Rider's Sponsors Logo Zone

Mercedes-benz Area A:

**ProGate** Area B:

**Red Bull** (in color) Area C:

Tacx Area D:

Area E:

Mapei (x2) and Red Bull (in color)

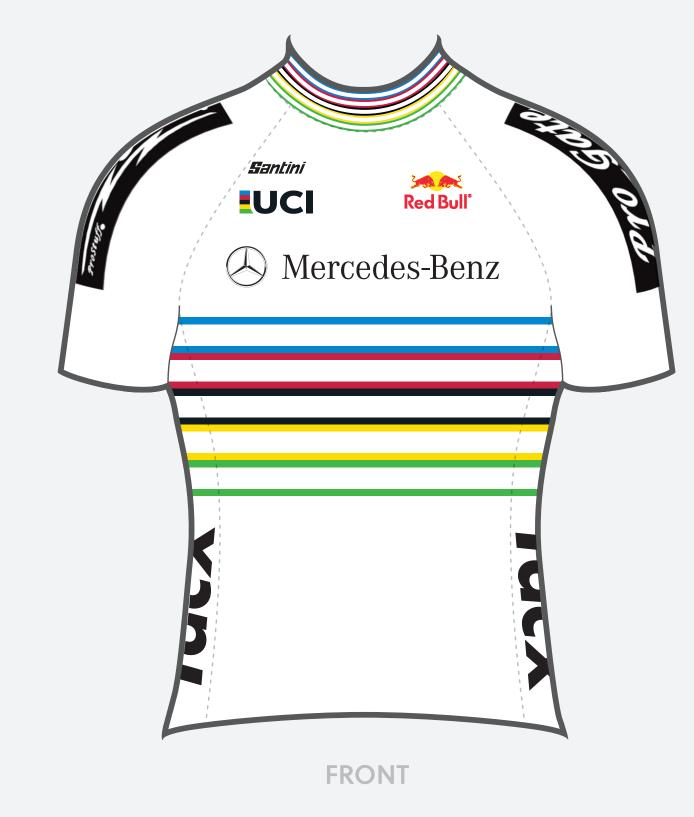
Mercedes-Benz Area F:

+ Rider's name (ie: J.

SMITH)

when applicable or Rider's/

Team's sponsors

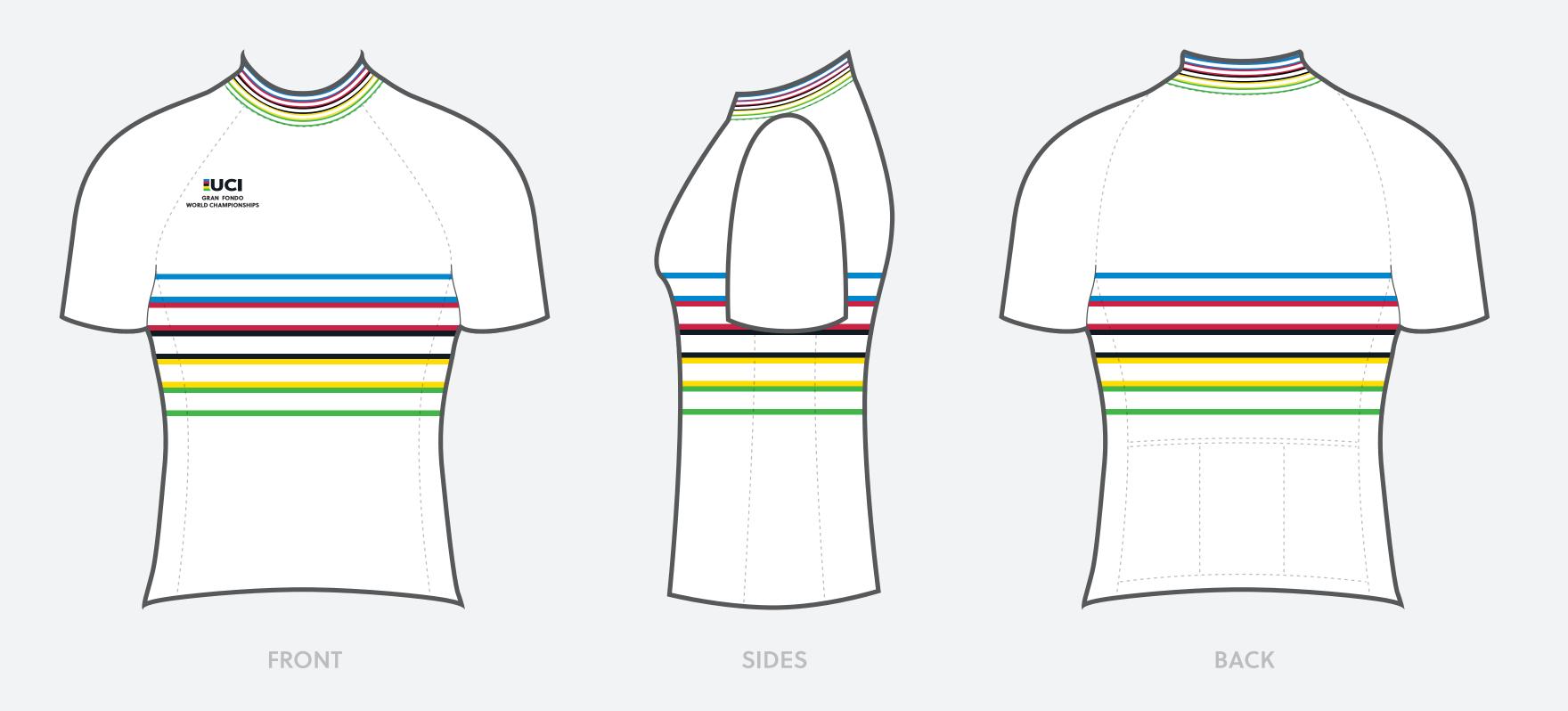




# UCI Gran Fondo World Championships Jersey

The UCI Gran Fondo World
Championships Jersey, Skinsuits
and bib short specifications are
the same as the Masters jerseys/
skinsuits at the exception of the UCI
logo zone which is used differently.

For this jersey, the mention "GRAN FONDO WORLD CHAMPIONSHIPS" must be added under the UCI logo.



# UCI Gran Fondo World Series Jersey

The UCI Gran Fondo World Series Jersey, Skinsuits and bib short **specifications are the same as the Masters jerseys/ skinsuits** at the exception at the exception of the following point:

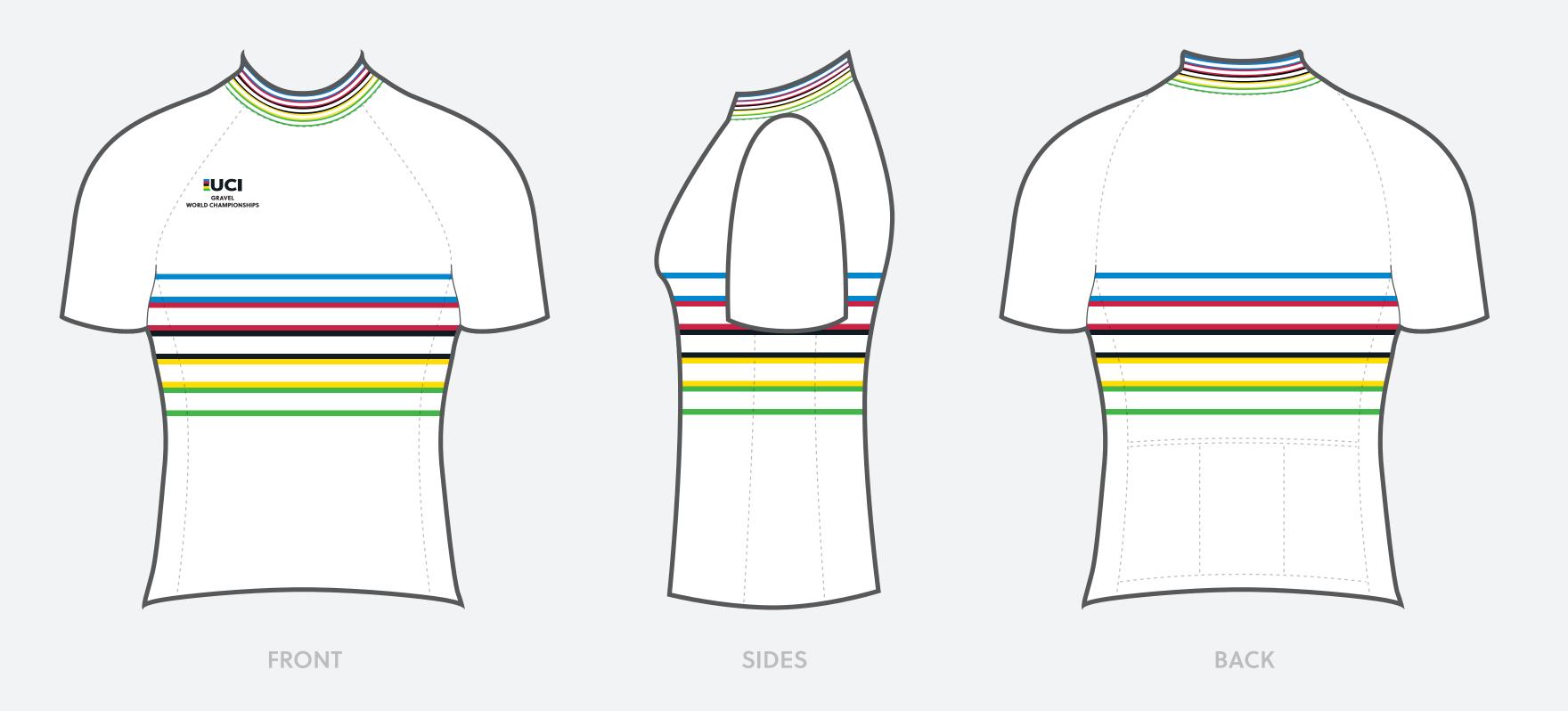
- For this jersey, the mention "GRAN FONDO WORLD SERIES" must be added under the UCI logo.
- 2. The color of the Jersey is set to **UCI MASTERS BLUE** instead of white.
- The colors of the Rider's Sponsor must be white instead of black.



# UCI Gravel World Championships Jersey

The UCI Gravel World Championships Jersey, Skinsuits and bib short specifications are the same as the Masters jerseys/skinsuits at the exception of the UCI logo zone which is used differently.

For this jersey, the mention "GRAVEL WORLD CHAMPIONSHIPS" must be added under the UCI logo.



# UCI Gravel World Series Jersey

The UCI Gran Fondo World Series Jersey, Skinsuits and bib short **specifications are the same as the Masters jerseys/ skinsuits** at the exception at the exception of the following point:

- For this jersey, the mention "GRAVEL WORLD SERIES" must be added under the UCI logo.
- 2. The color of the Jersey is set to **UCI MASTERS BLUE** instead of white.
- The colors of the Rider's Sponsor must be white instead of black.



# Former UCI Master World Champion piping (optional)

Former UCI Master World Champion Jersey follow all the Sponsor/ Manufacturer Zone rules of their related jersey, only the additions of UCI Master Stripes are different.

#### Master Stripes Zone

The **Master Stripes Zones** are situated in different areas of the Jersey, as indicated on the previews.

All Master Stripes **must continue all around** the sleeves and the collar in a seemless way.

Collar: the height must fit the collar (max. 5 cm)

Sleeves: 2-5 cm height

Please refer to the Master Stripes pipping rules on page 25.

Additionnaly to those rules:

- No advertising on the master stripes in ANY part of the jersey – including piping.
- No piping is allowed on the bibshort.
- If piping is worn, it shall be worn on both sleeves and collar. Exception can be granted for skinsuit when there is no collar.





37

# UCI Masters World Champion Jersey

#### **Download Links**

In this section we have added links to all the assets. This makes it easy to download only the assets you require and that they are always available.

#### Illustrator Pattern Files



The production files for all structures in these guidelines are available for the display of sponsors logos.

Click Here for the UCI Logo

Click Here for the UCI masters rainbow stripes

#### **Colour Swatches**



Colour swatches need to be installed on your machine. Simply drag the .ase file from it's download location into the folder with the path:
Illustrator >Presets >en\_GB >Swatches Your machine may need to restart for changes to take affect.

Click Here for Colour Swatches

#### Typefaces



This folder contains all weights of the typeface.

NOTE: You need a license in order to use the typeface on your machine.

Click Here for the typeface



#### **IMPORTANT NOTE**

#### **PREAMBLE**

#### Use of this document

This document serves as a reference for the design and production of UCI Women's World Tour Leader jerseys/skinsuits.

The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

It is also mandatory to use the colours set out in this document. If there is any doubt, preference should be given to the CMYK references.

The position of the WWT wave and globes must not be altered.

#### Pre-production approval

All jerseys/skinsuits must be approved by the UCI before production.

Approval requests should be sent by email to **design@uci.ch** and **sportsdepartment@uci.ch** as early as possible. The UCI team will do its utmost to respond rapidly.

In line with the UCI Regulations, the UCI reserves the right to fine teams which do not follow the UCI approval process and consequently produce jerseys/skinsuits that do not respect these guidelines.

#### UCI WWT waves and globe

The "WWT waves and globes" mark has nowadays become a unique identifier of the UCI Women's WorldTour and of the UCI alone. The "WWT wave and globes" is a brand of the UCI and is perceived as such by the public.

The "WWT Wave" is registered internationally as a trademark in the name of the UCI.

40

Union Cycliste Internationale

UCI WWT LEADER | UCI JERSEYS VISUAL GUIDELINES

Version 2 | January 2022

# WWT and Jersey colours

These colours are default colours used for the UCI WWT Jerseys: all 5 UCI Rainbow colors + WWT Pink and WWT Light Blue.

RGB 0 120 200

**UCI Blue** 

**CMYK** 100 32 0 0

PANTONE® 3005

RAL 5017

PANTONE® COTTON 18-4440 TCX



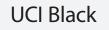
RGB 200 20 60

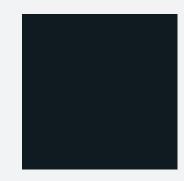
**CMYK** 20 100 75 0

PANTONE® 186

RAL 3020

PANTONE® COTTON 18-1763 TCX





RGB 0 0 0

CMYK 20 0 0 100

**PANTONE®** Black 6

RAL 9011

PANTONE® COTTON 19-4007 TCX

**UCI Yellow** 



RGB 250 225 0

**CMYK** 0 10 100 0

**PANTONE®** 114

RAL 1018

PANTONE® COTTON 12-0752 TCX

**UCI** Green



RGB 50 180 50

**CMYK** 73 0 100 0

PANTONE® 361

RAL 6018

PANTONE® COTTON 16-6340 TCX

#### **UCI WWT Pink**



RGB 165 0 100

**CMYK** 35 100 0 0

PANTONE® 234

**RAL** 

PANTONE® COTTON

UCI WWT Light Blue



RGB 65 151 203

**CMYK** 70 25 5 0

PANTONE® 7688

RAL

PANTONE® COTTON

UCI WWT Light Pink



RGB 214 0 109

**CMYK** 13 100 25 0

**PANTONE®** 226

**RAL** 

PANTONE® COTTON

UCI WWT jersey Blue



RGB

**CMYK** 90 40 0 25

PANTONE® 7691

RAL

PANTONE® COTTON

0 101 158

### Introduction

#### **ABOUT WWT RAINBOW WAVE**

- The WWT rainbow wave must seamlessly go around the jersey left sleeve.
- 2. Apply a **30mm distance** between each integration on the jersey (sponsors' logos, masters stripes, riders' name etc.).
- 3. No rider may wear WWT rainbow wave or stripes on his equipment (such as bike, helmet, shoes).
- 4. No advertising is allowed on any part of the rainbow wave.

#### **ABOUT BIB SHORT COLORS**

Designs of the bib short/bottom of the skinsuit **are free**. However, the sponsors' zones must be respected at all time.

#### **MEASUREMENT**

Each width percentage is calculated based on of the width of the jersey without sleeves (under the armpit).

Each height percentage is calculated based on the height of the jersey without collar.



Union Cycliste Internationale

UCI WWT LEADER | UCI JERSEYS VISUAL GUIDELINES

Version 2 | January 2022 42

### Introduction

#### **ABOUT WWT RAINBOW WAVE**

- The WWT rainbow wave must seamlessly go around the jersey left sleeve.
- 2. Apply a **30mm distance** between each integration on the jersey (sponsors' logos, masters stripes, riders' name etc.).
- 3. No rider may wear WWT rainbow wave or stripes on his equipment (such as bike, helmet, shoes).
- 4. No advertising is allowed on any part of the rainbow wave.

#### **ABOUT BIB SHORT COLORS**

Designs of the bib short/bottom of the skinsuit **are free**. However, the sponsors' zones must be respected at all time.

#### **MEASUREMENT**

Each width percentage is calculated based on of the width of the jersey without sleeves (under the armpit).

Each height percentage is calculated based on the height of the jersey without collar.



Union Cycliste Internationale

UCI WWT LEADER | UCI JERSEYS VISUAL GUIDELINES

Version 2 | January 2022 43

# Jersey

#### **UCI WWT Logo Zone**

The UCI WWT Logo Zone is situated at the top right of the front of the Jersey and at the middle of the right arm as indicated in the **pink areas** on all the previews.

max. 35 cm<sup>2</sup> Area L: max. 35 cm<sup>2</sup> Area M:

(must be at 30 mm distance

from sleeve edge)

Area N: max. 25 cm<sup>2</sup>

(must be at 30 mm distance from the

collar bottom)

### Manufacturer Logo Zone

The **Manufacturer Logo Zone** is situated at the top left of the front of the Jersey and the bottom back as indicated in the **blue area** on all the previews.

max.25 cm<sup>2</sup> Area J:

### Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the green areas on all the previews.

max. 700 cm<sup>2</sup> Area A:

(should fit into 70% x 30% rectangle)

Area B: max. 200 cm<sup>2</sup>

(should fit into a 60% of the sleeves lenght x 50% of the sleeve width)

max. 200 cm<sup>2</sup> Area D:

> (width whould not be larger that 25% of the height)

max. 30 cm<sup>2</sup> Area E: Area F\*: max. 700 cm<sup>2</sup>

(should fit into a 70% x 30% rectangle)

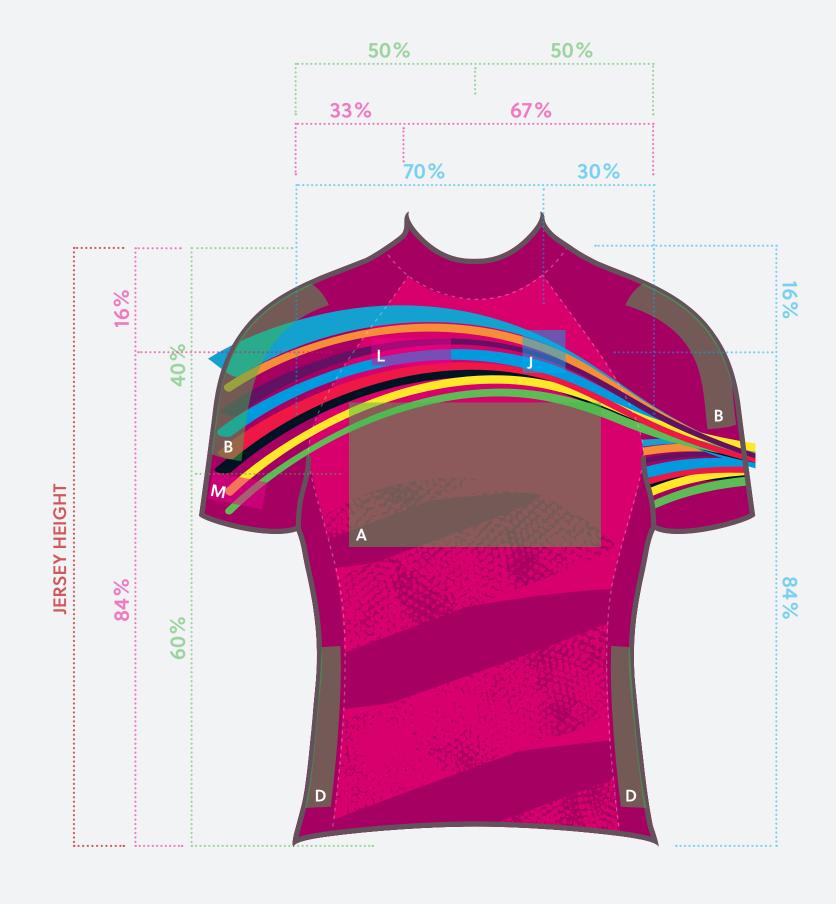
#### Rainbow Wave Zone

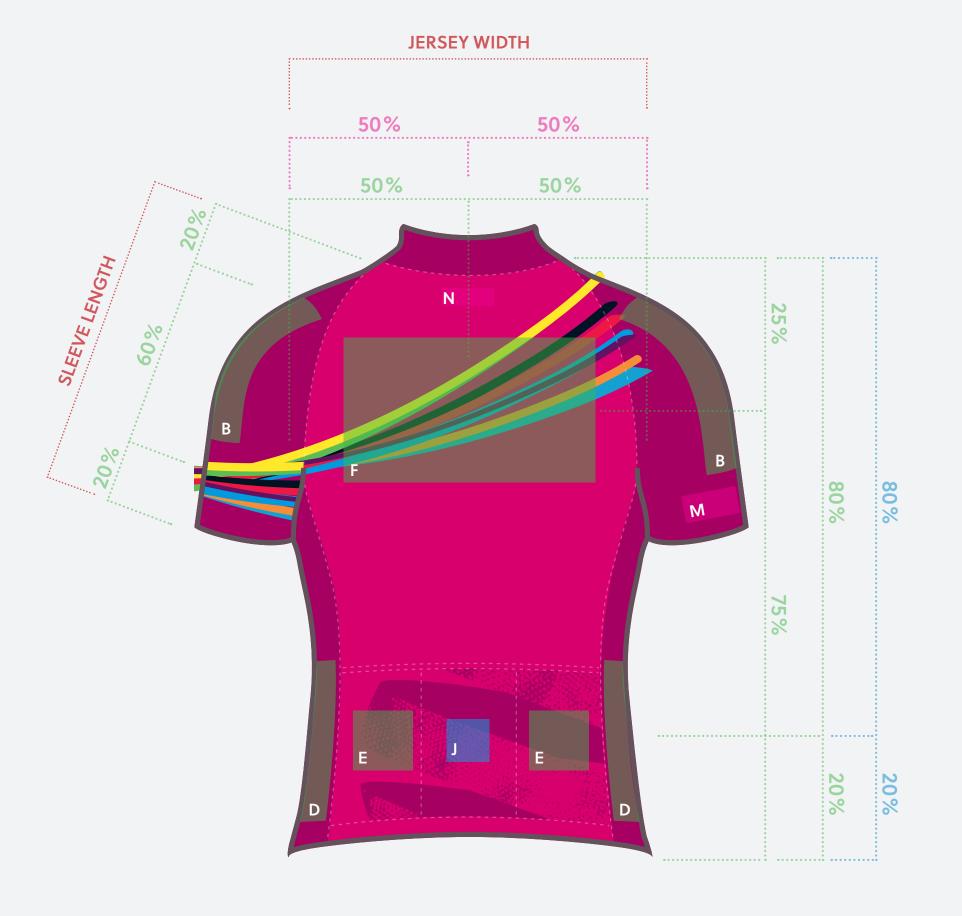
The Rainbow Wave Zones is situated in the left arm of the Jersey, as indicated on the previews.

of the Rainbow wave.)

Sleeves: 8 cm height

(must be at 30 mm distance from sleeve edge. The Rainbow wave must seamlessly go around the sleeve. No advertising is allowed on any part





44

**FRONT BACK** 

UCI WWT LEADER | UCI JERSEYS VISUAL GUIDELINES Version 2 | January 2022 Union Cycliste Internationale

# Jersey long sleeves

#### **UCI WWT Logo Zone**

The **UCI WWT Logo Zone** is situated at the top right of the front of the Jersey and at the middle of the right arm as indicated in the **pink areas** on all the previews.

Area L: max. 35 cm<sup>2</sup>
Area M: max. 35 cm<sup>2</sup>

(must be at 30 mm distance

from sleeve edge)

Area N: max. 25 cm<sup>2</sup>

(must be at 30 mm distance from the

collar bottom)

#### Manufacturer Logo Zone

The **Manufacturer Logo Zone** is situated at the top left of the front of the Jersey and the bottom back as indicated in the **blue area** on all the previews.

Area J: max.25 cm<sup>2</sup>

#### Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 700 cm<sup>2</sup>

(should fit into 70% x 30% rectangle)

Area B: max. 200 cm<sup>2</sup>

(should fit into a 60% of the sleeves lenght x 50% of the sleeve width)

Area D: max. 200 cm<sup>2</sup>

(width whould not be larger that 25% of the height)

max. 30 cm<sup>2</sup>

Area F\*: max. 700 cm<sup>2</sup>

Area E:

(should fit into a 70% x 30% rectangle)

#### Rainbow Wave Zone

The **Rainbow Wave Zones** is situated in the left arm of the Jersey, as indicated on the previews.

Sleeves: 8 cm height

(must be at 30 mm distance from sleeve edge. The Rainbow wave must seamlessly go around the sleeve. No advertising is allowed on any part of the Rainbow wave.)



# Jersey

# Example of zone uses

#### UCI WWT Logo Zone

UCI WWT Logo (special version with white text and without boxes)

#### Manufacturer Logo Zone

Santini

#### Team's Sponsors Logo Zone

Mercedes-benz Area A:

SeaSucker Area B:

**Red Bull** (in color) Area C:

Area D: Tacx

Area E:

Mapei (x2) and Red Bull (in color)

Mercedes-Benz Area F:

+ Rider's name (ie: J.

SMITH)

when applicable or Rider's/ Team's sponsors





**BACK** 

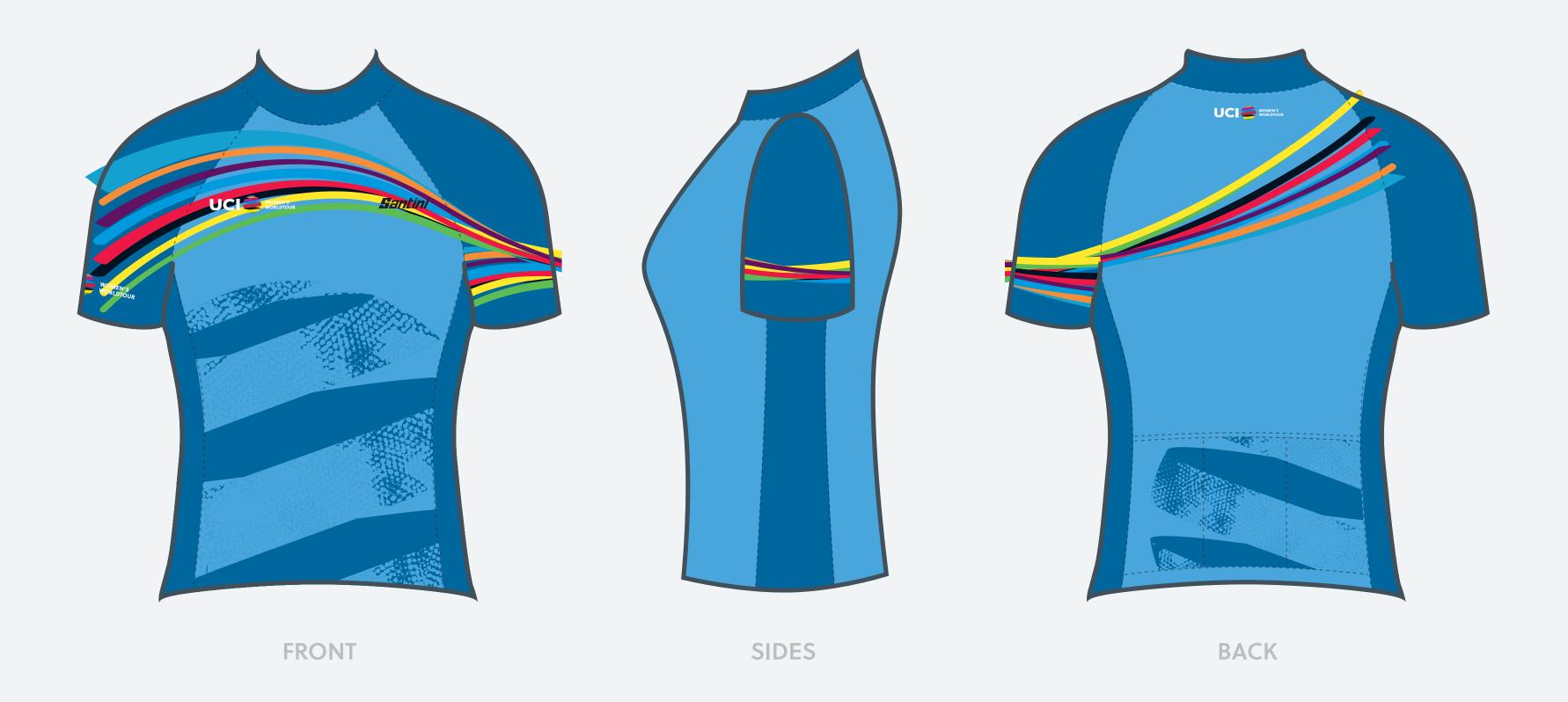
Version 2 | January 2022

46

# UCI Women's WorldTour best young rider Jersey

Best Young Rider Jersey **specifications are the same as the UCIWWT Leader Jersey** specifications, **except** on detail:

 The color of the Jersey is in two tones of blue instead of pink and purple.



Union Cycliste Internationale

UCI WWT LEADER | UCI JERSEYS VISUAL GUIDELINES

Version 2 | January 2022 47

# UCI Women's WorldTour leader Jersey

#### Download Links

In this section we have added links to all the assets. This makes it easy to download only the assets you require and that they are always available.

#### Illustrator Pattern Files



The production files for all structures in these guidelines are available for the display of sponsors logos.

Click Here for the UCI WWT Jersey Logo

Click Here for the UCI WWT Wave

Click Here for the UCI WWT Globe

#### **Colour Swatches**



Colour swatches need to be installed on your machine. Simply drag the .ase file from it's download location into the folder with the path:
Illustrator >Presets >en\_GB >Swatches Your machine may need to restart for changes to take affect.

Click Here for Colour Swatches

#### Typefaces



This folder contains all weights of the typeface.

NOTE: You need a license in order to use the typeface on your machine.

48

Click Here for the typeface

Union Cycliste Internationale

UCI WWT LEADER | UCI JERSEYS VISUAL GUIDELINES

Version 2 | January 2022



#### **IMPORTANT NOTE**

#### **PREAMBLE**

#### Use of this document

This document serves as a reference for the design and production of UCI World Cups Leader jerseys/skinsuits.

The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

It is also mandatory to use the colours set out in this document. If there is any doubt, preference should be given to the CMYK references.

The position of the World Cup pattern must not be altered.

#### Pre-production approval

All jerseys/skinsuits must be approved by the UCI before production.

Approval requests should be sent by email to design@uci.ch and sportsdepartment@uci.ch as early as possible. The UCI team will do its utmost to respond rapidly.

In line with the UCI Regulations, the UCI reserves the right to fine teams which do not follow the UCI approval process and consequently produce jerseys/skinsuits that do not respect these guidelines.

#### UCI World Cup Pattern

The World Cup pattern mark has nowadays become a unique identifier of the UCI World Cups and of the UCI alone. The "World Cup Pattern" is a brand of the UCI and is perceived as such by the public.

The "World Cup Pattern" is registered internationally as a trademark in the name of the UCI.

#### About UCI World Cup Bib short

The UCI World Cup Bib short **must alway**s be black.

50

Sponsors logos **must always** be in monochrome white.

# UCI and Jersey colours

These colours are default colours used for the Jersey without UCI Partners.

For alternative versions (with one or two UCI Partners) colours vary and will be provided separately, case by case.

#### UCI Blue



**RGB** 0 120 200

**CMYK** 100 32 0 0

PANTONE® 3005

**RAL** 5017

PANTONE® COTTON 18-4440 TCX

#### **UCI** Red



**RGB** 200 20 60

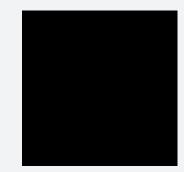
**CMYK** 20 100 75 0

PANTONE® 186

**RAL** 3020

PANTONE® COTTON 18-1763 TCX

#### **UCI Black**



**RGB** 0 0 0

**CMYK** 20 0 0 100

PANTONE® Black 6

**RAL** 9011

PANTONE® COTTON 19-4007 TCX

#### **UCI Yellow**



**RGB** 250 225 0

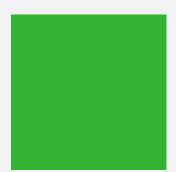
**CMYK** 0 10 100 0

PANTONE® 114

**RAL** 1018

PANTONE® COTTON 12-0752 TCX

#### UCI Green



**RGB** 50 180 50

**CMYK** 73 0 100 0

PANTONE® 361

**RAL** 6018

PANTONE® COTTON 16-6340 TCX

#### **UCI** Red



**RGB** 200 20 60

**CMYK** 20 100 75 0

PANTONE®

**RAL** 3020

**PANTONE® COTTON** 18-1763 TCX

#### UCI World Cup Red



**RGB** 120 12 36

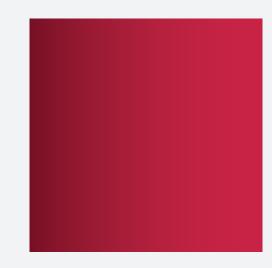
**CMYK** 15 100 65 55

PANTONE® 188

**RAL** 3003

PANTONE® COTTON 19-1555 TCX

#### **UCI World Cup Gradients**



**RGB**200 20 60 > 120 12 36

CMYK

15 100 65 55 > 20 100 75 0

**PANTONE®** 188 > 186

**RAL** 3003 > 3020



**RGB**169 169 169 > 255 255 255

**CMYK** 0 0 0 40 > 0 0 0 0

PANTONE®
Cool Gray 6 > White

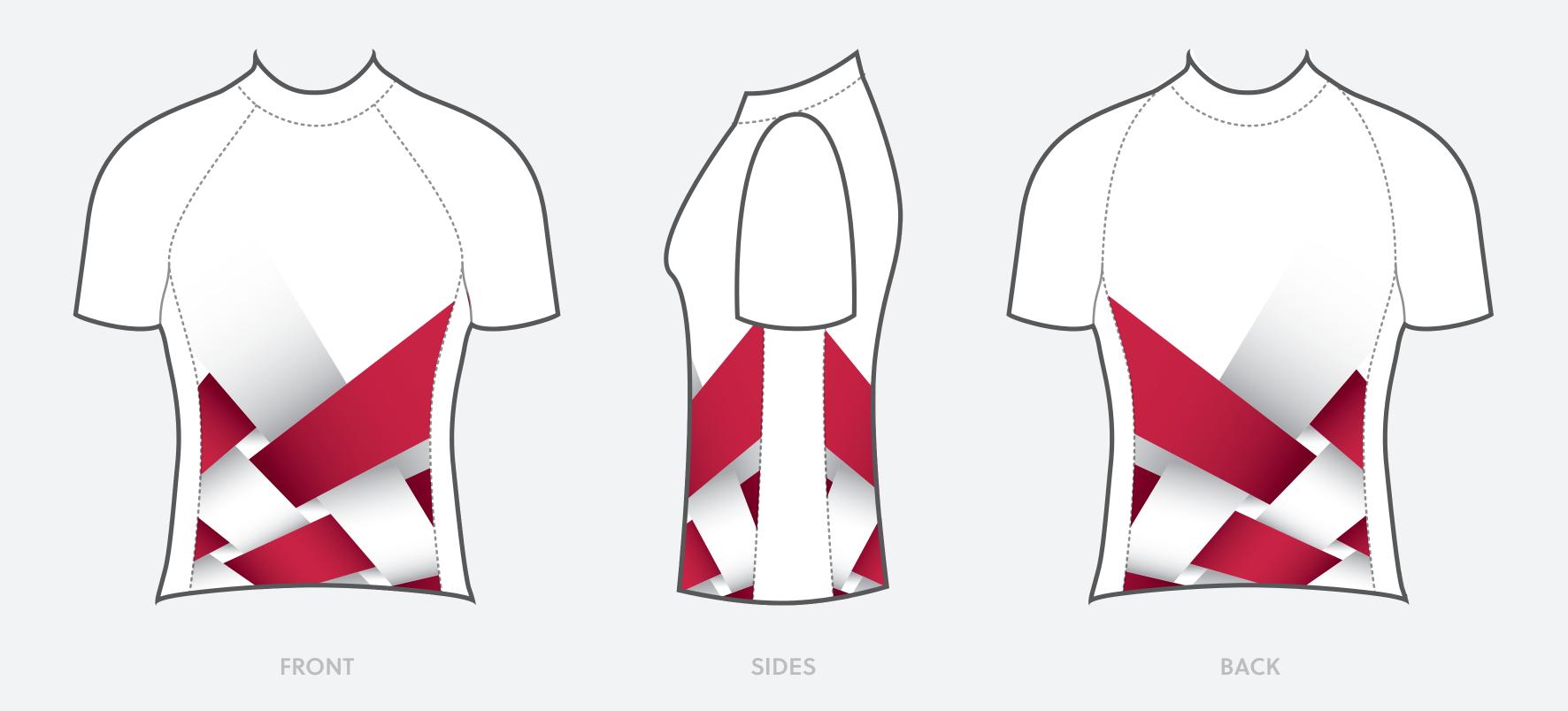
**RAL** 7000 > 9010

# Introduction

The print of the pattern must respect the proportions in this preview, and leave the torso devoid of colour (for Sponsors purposes). The pattern must start from the bottom of the jersey, and side sections left white.

#### note:

The World Cup Pattern is provided in a wider format to allow the manufacturer to adapt production depending on the shape and size of the jersey.



# Jersey short sleeves

#### **UCI Logo Zone**

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 30 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

### Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated at the top left of the front of the Jersey/Suit and two times max. on the short as indicated in the **blue areas** on all the previews.

Size: max.30 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

#### Rider's Sponsors Logo Zone

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green** areas on all the previews. Rider's Sponsors should always be displayed on a white rectangle.

Area A\*\*: max. 650 cm<sup>2</sup>

(should fit into 50% x 25% rectangle)

Area B: max. 200 cm<sup>2</sup>

(should fit into a 60% of the sleeves lenght x 50% of the sleeve width)

Area C\*\*\*: max. 320 cm<sup>2</sup>

(should fit into a 50% x 10% rectangle)

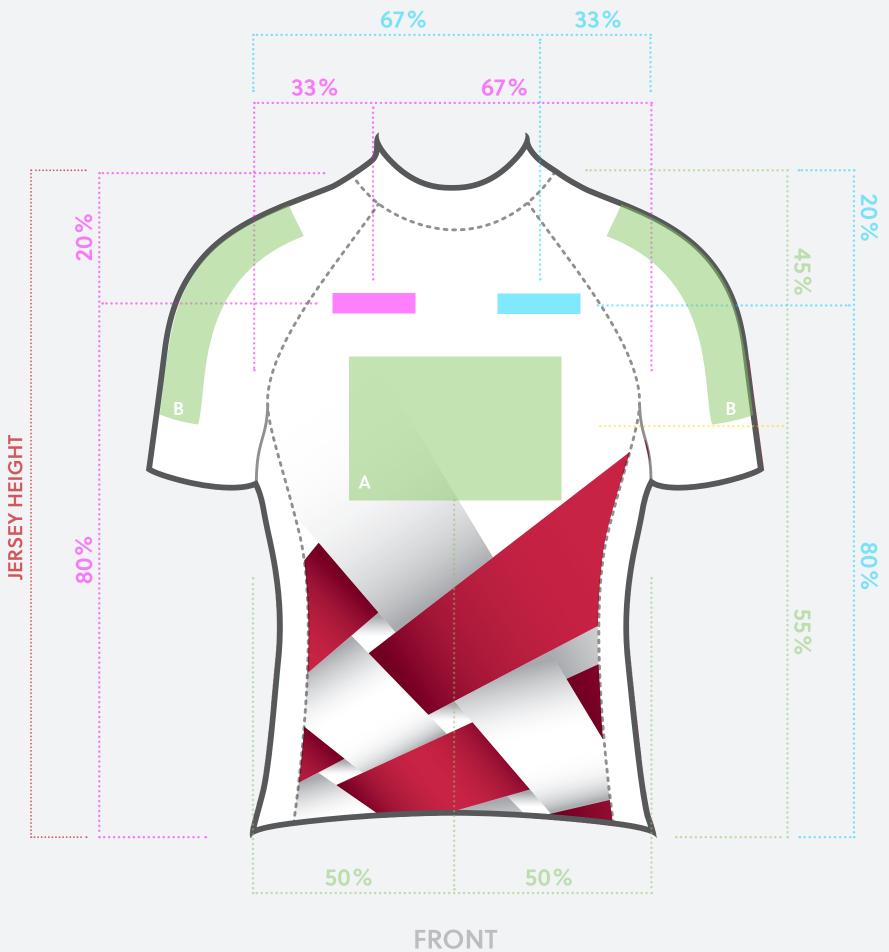
- \* Please note that Areas A and C on the back can be merged for a bigger Sponsor Zone of max. 700cm² that may fit into a 50% x 35% rectangle.
- \*\* The Area C can be used for the Rider's Name.
- \* If the jersey has a back pocket, the position of zones A and C on the back must be adjusted accordingly and moved higher up. A distance of 30mm must be respected between the bottom of zone A and the pocket, with the same distance observed between the top of zone C and the collar.

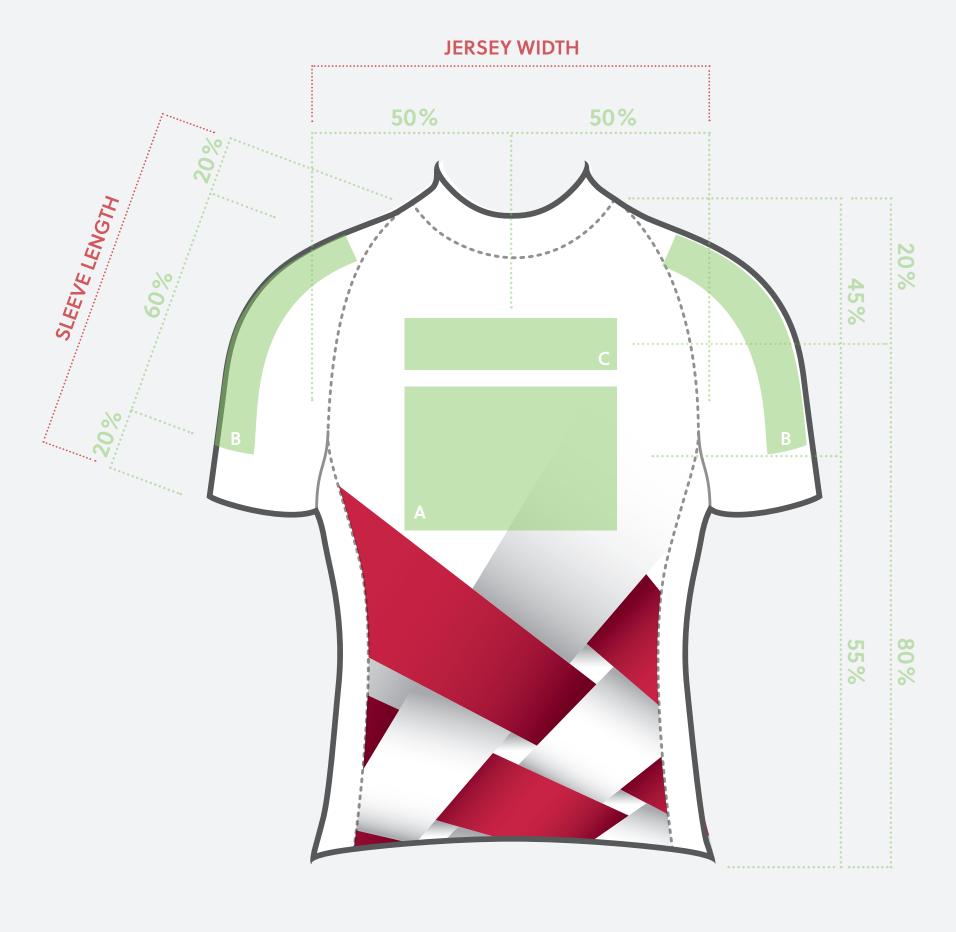
#### Safety distance & Measurement

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.

Each **width percentage** is calculated based on of the width of the jersey without sleeves (under the armpit).

Each **height percentage** is calculated based on the height of the jersey without collar.





53

T

# Jersey long sleeves

### UCI Logo Zone

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 30 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

### Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated at the top left of the front of the Jersey/Suit and two times max. on the short as indicated in the **blue areas** on all the previews.

Size: max.30 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

#### Rider's Sponsors Logo Zone

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green** areas on all the previews. Rider's Sponsors should always be displayed on a white rectangle.

Area A\*\*: max. 650 cm<sup>2</sup>

(should fit into 50% x 25% rectangle)

Area B: max. 500 cm<sup>2</sup>

(should fit into a 90% of the sleeves lenght x 50% of the sleeve width)

Area C\*\*\*: max. 320 cm<sup>2</sup>

(should fit into a 50% x 10% rectangle)

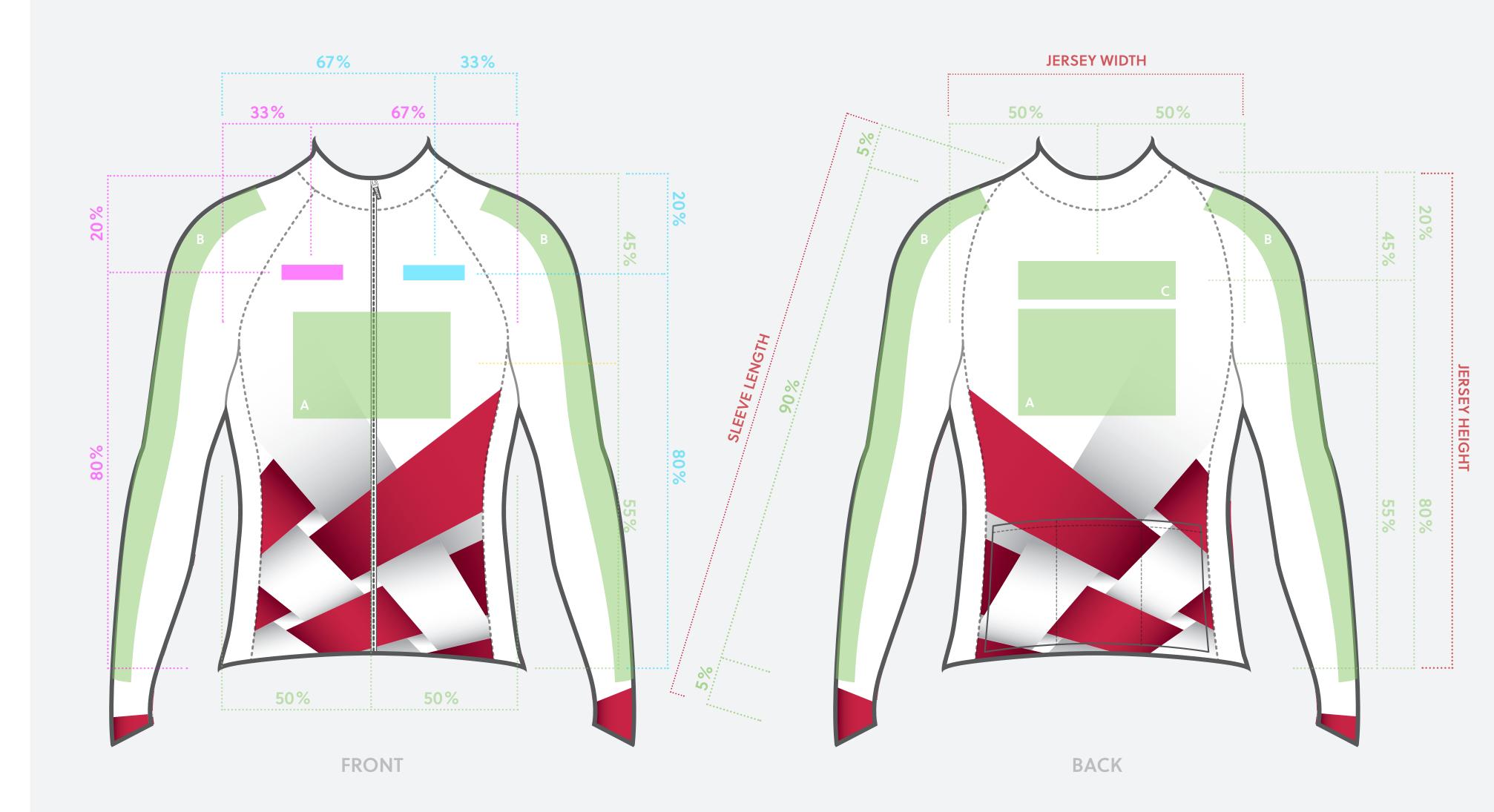
- \* Please note that Areas A and C on the back can be merged for a bigger Sponsor Zone of max. 700cm² that may fit into a 50% x 35% rectangle.
- \*\* The Area C can be used for the Rider's Name.
- \* If the jersey has a back pocket, the position of zones A and C on the back must be adjusted accordingly and moved higher up. A distance of 30mm must be respected between the bottom of zone A and the pocket, with the same distance observed between the top of zone C and the collar.

#### Safety distance & Measurement

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.

Each **width percentage** is calculated based on of the width of the jersey without sleeves (under the armpit).

Each **height percentage** is calculated based on the height of the jersey without collar.



# Bib Short

# Manufacturer Logo Zone

The **Manufacturer Logo Zone** is situated on the left thigh as indicated in the **blue area** on the previews.

Area K: max.30 cm<sup>2</sup>

# Rider's Sponsors Logo Zones

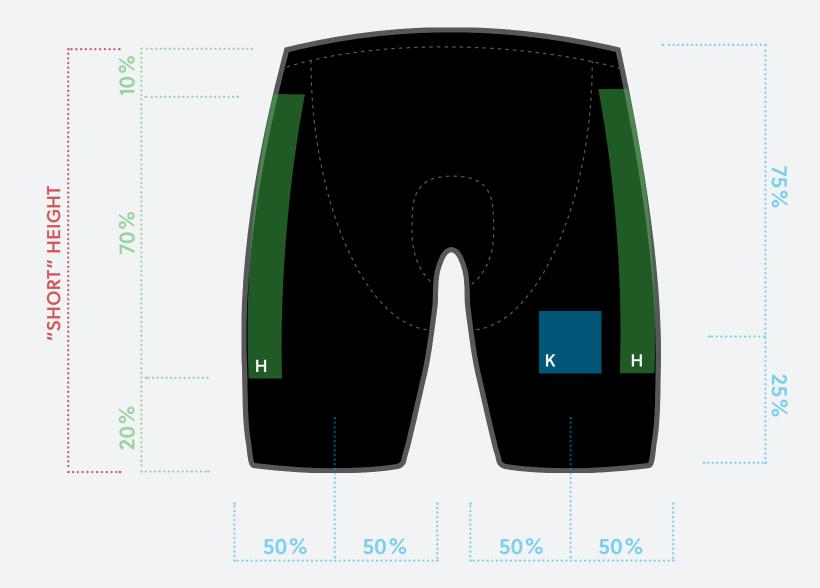
The **Sponsors Logo Zones** are situated sides of the Short, as indicated in the **green areas** on the previews.

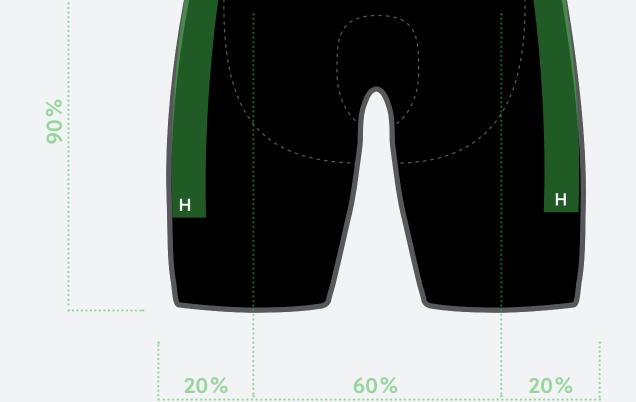
Area H: max. 300 cm<sup>2</sup>

(should fit into a 70% of the thigh lenght x 50% of the thigh width)

Area G: max. 200 cm<sup>2</sup>

(should fit into a 60% x 15% rectangle)





10%

FRONT

**BACK** 

55

# Jersey + Bib Short or Suit

#### **UCI Logo Zone**

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the pink areas on all the previews.

Size: max. 30 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

#### Manufacturer Logo Zone

The Manufacturer Logo Zones are situated at the top left of the front of the Jersey/Suit and two times max. on the short as indicated in the blue areas on all the previews.

Size: max.30 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

#### Rider's Sponsors Logo Zone

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as as indicated in the green areas on all the previews. Rider's Sponsors should always be displayed on a white rectangle.

Area A\*: max. 650 cm<sup>2</sup>

(should fit into 50% x 25% rectangle)

max. 200 cm<sup>2</sup> Area B:

> (should fit into a 60% of the sleeves lenght x 50% of the sleeve width)

Area C\*\*#: max. 320 cm<sup>2</sup>

(should fit into a 50% x 10% rectangle)

- \* Please note that Areas A and C on the back can be merged for a bigger Sponsor Zone of max. 700cm<sup>2</sup> that may fit into a 50% x 35% rectangle.
- \*\* The Area C can be used for the Rider's Name.
- # If the jersey has a back pocket, the position of zones A and C on the back must be adjusted accordingly and moved higher up. A distance of 30mm must be respected between the bottom of zone A and the pocket, with the same distance observed between the top of zone C and the collar.

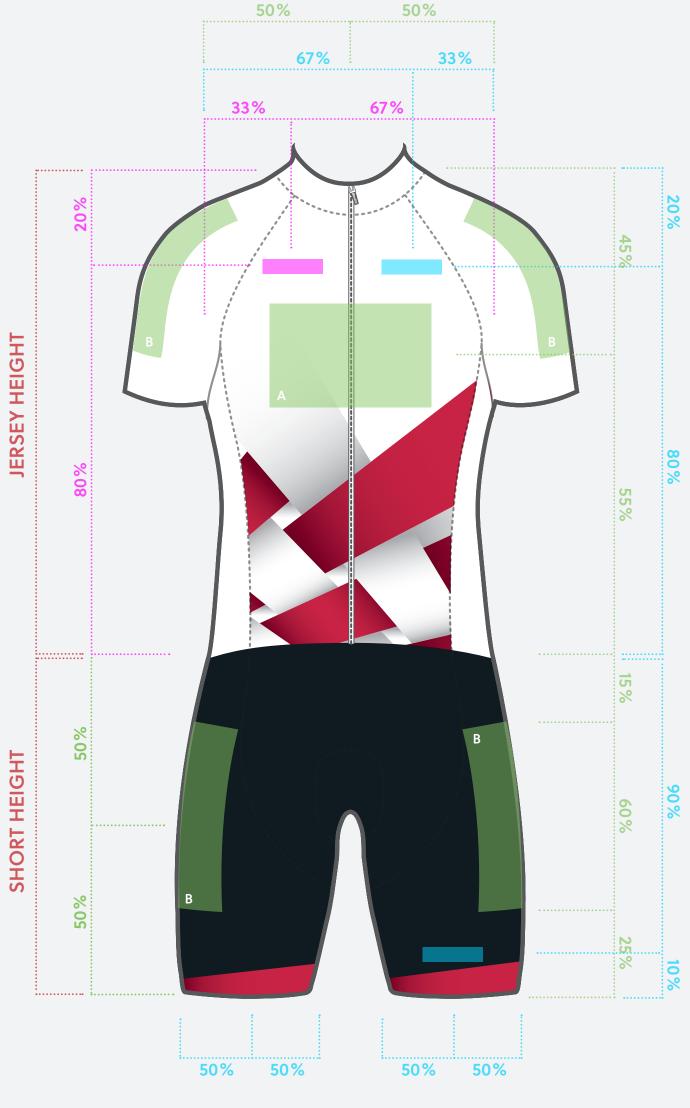
#### Safety distance & Measurement

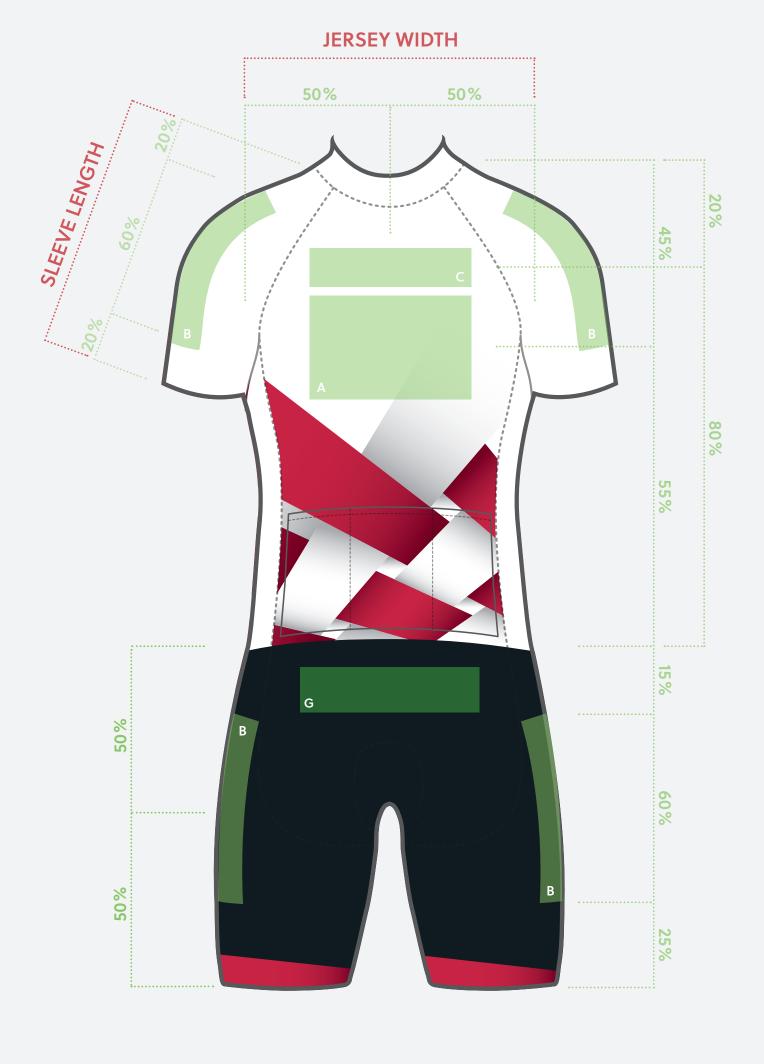
Each zone must be at a distance of at least 30mm from any other zone as well as from all edges of the jersey/short.

Each width percentage is calculated based on of the width of the jersey without sleeves (under the armpit).

Each **height percentage** is calculated based on the height of the jersey without collar.

The **short height** is calculated from the belt to the bottom.





56

**FRONT BACK** 

# Jersey long sleeves + Bib Short or Long sleeves Suit

#### **UCI Logo Zone**

The **UCI Logo Zone** is situated at the top right of the front of the Jersey/Suit as indicated in the **pink areas** on all the previews.

Size: max. 30 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

#### Manufacturer Logo Zone

The **Manufacturer Logo Zones** are situated at the top left of the front of the Jersey/Suit and two times max. on the short as indicated in the **blue areas** on all the previews.

Size: max.30 cm<sup>2</sup>

(should fit into a 20% x 10% rectangle)

#### Rider's Sponsors Logo Zone

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as as indicated in the **green** areas on all the previews. Rider's Sponsors should always be displayed on a white rectangle.

Area A\*: max. 650 cm<sup>2</sup>

(should fit into 50% x 25% rectangle)

Area B: max. 500 cm<sup>2</sup>

(should fit into a 90% of the sleeves lenght x 50% of the sleeve width)

Area C\*\*\*: max. 320 cm<sup>2</sup>

(should fit into a 50% x 10% rectangle)

Area D: max. 200 cm<sup>2</sup>

(should fit into a 60% x 9cm height rectangle)

- \* Please note that Areas A and C on the back can be merged for a bigger Sponsor Zone of max. 700cm² that may fit into a 50% x 35% rectangle.
- \*\* The Area C can be used for the Rider's Name.
- # If the jersey has a back pocket, the position of zones A and C on the back must be adjusted accordingly and moved higher up. A distance of 30mm must be respected between the bottom of zone A and the pocket, with the same distance observed between the top of zone C and the collar.

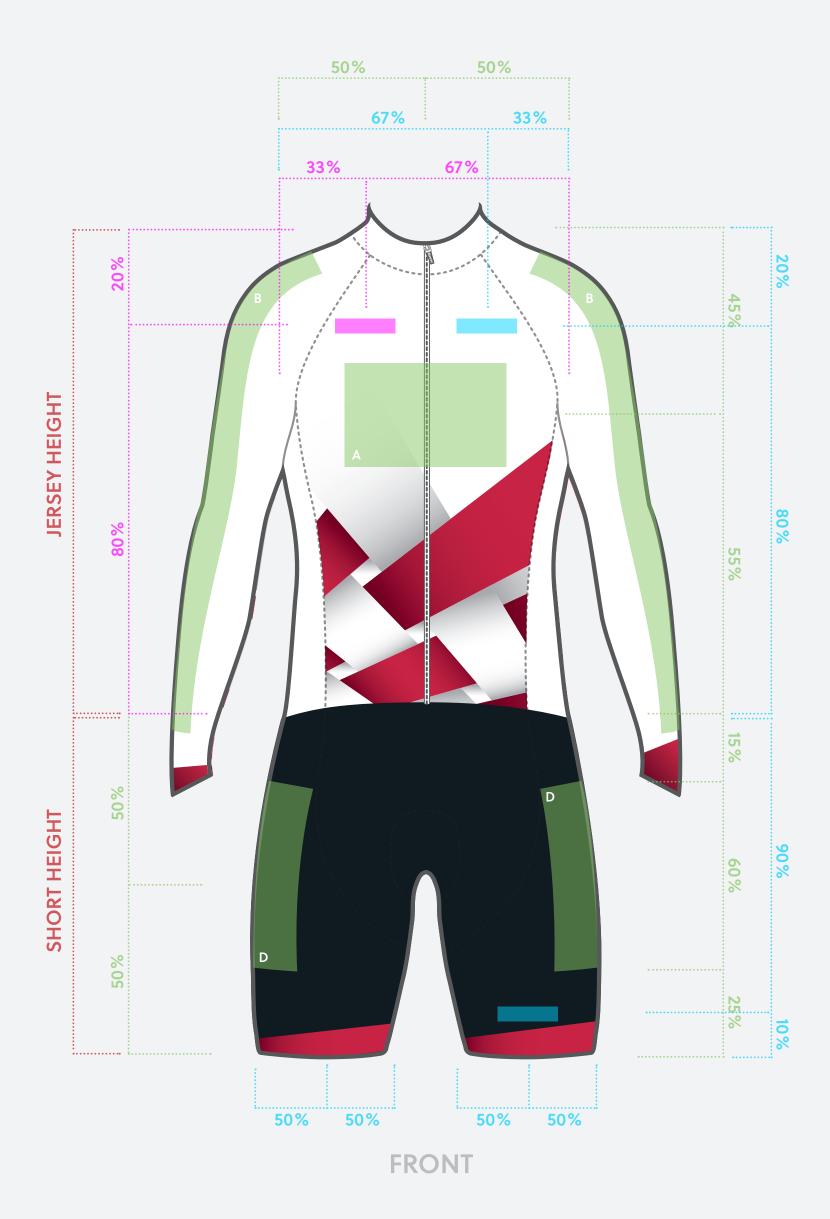
#### Safety distance & Measurement

Each zone must be at a distance of **at least 30mm** from any other zone as well as from all edges of the jersey/short.

Each **width percentage** is calculated based on of the width of the jersey without sleeves (under the armpit).

Each **height percentage** is calculated based on the height of the jersey without collar.

The **short height** is calculated from the belt to the bottom.





**BACK** 

57

Union Cycliste Internationale

UCI WORLD CUP LEADER | UCI JERSEYS VISUAL GUIDELINES

Version 2 | January 2021

# Jersey

Example of zone uses

# UCI Logo Zone

**UCI Logo** (without full text)

# Manufacturer Logo Zone

Santini

# Rider's Sponsors Logo Zone

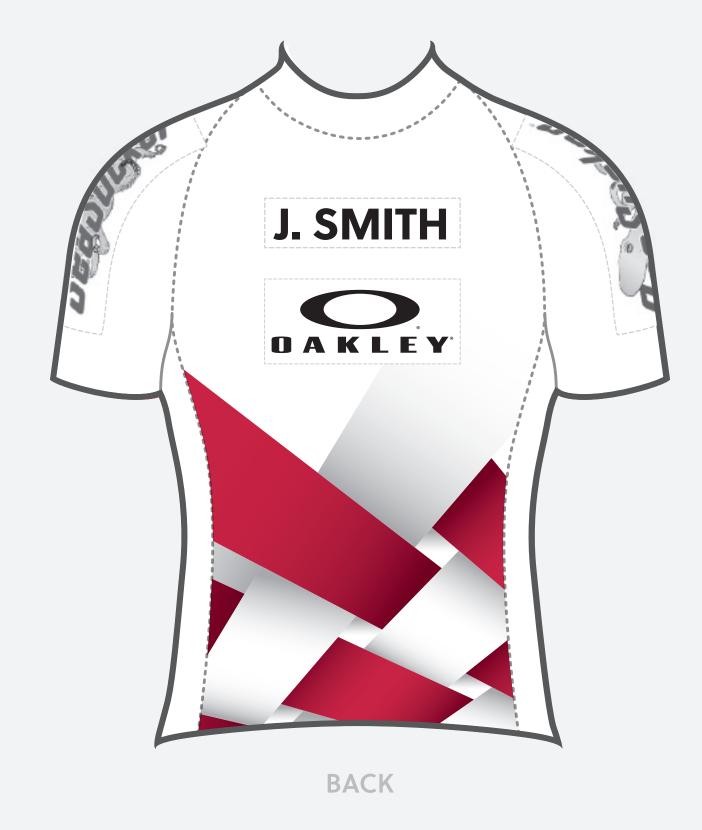
Area A: Oakley

Area B: SeaSucker

Area C: Rider's Name

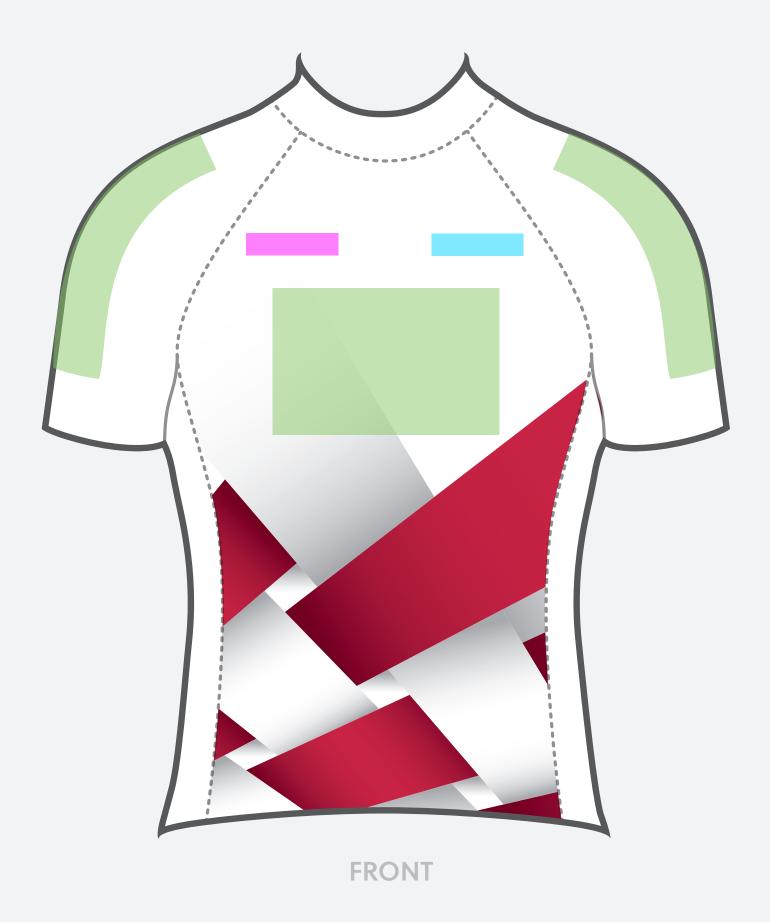
(ie: J. SMITH)





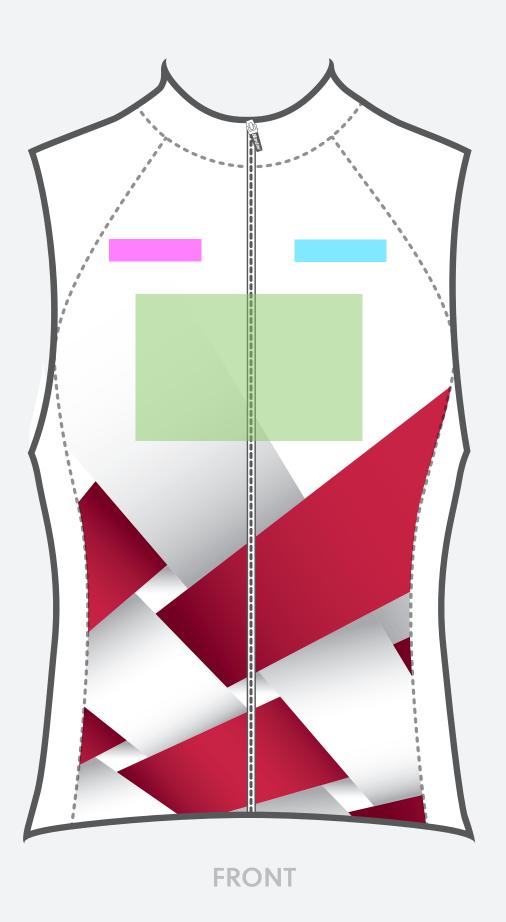


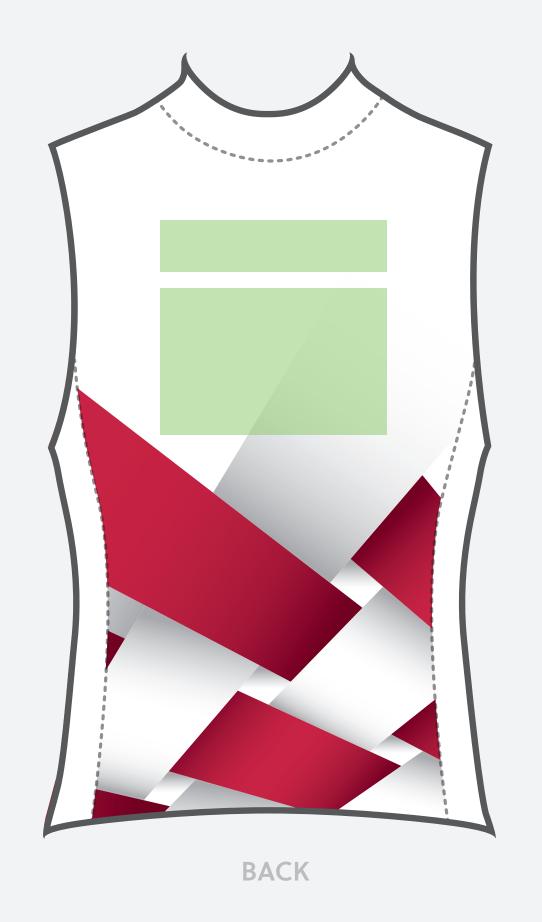
Jersey Short Sleeves



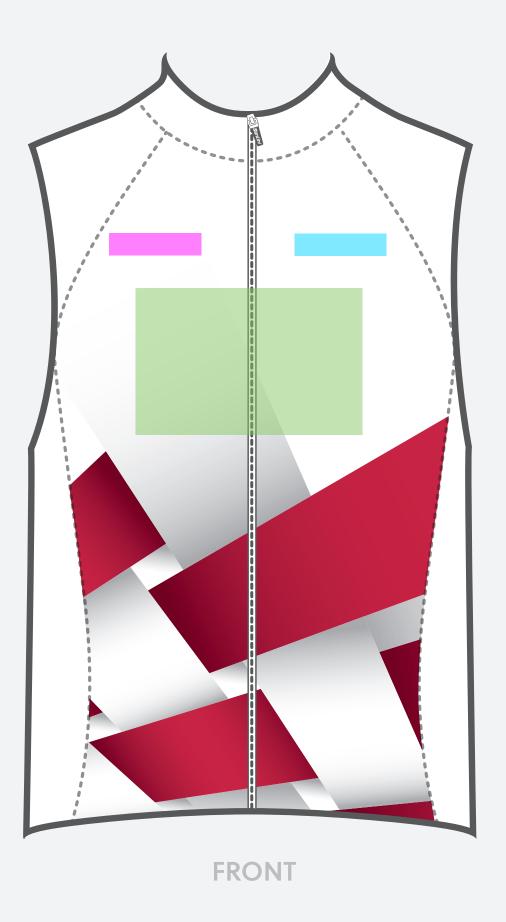


Jersey No Sleeves



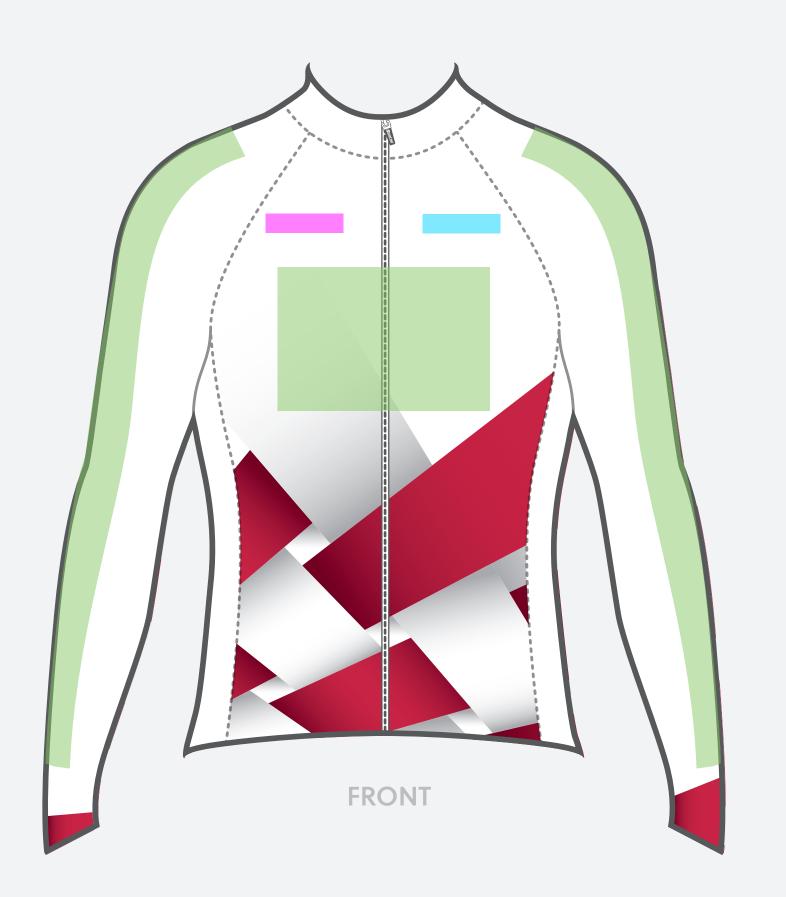


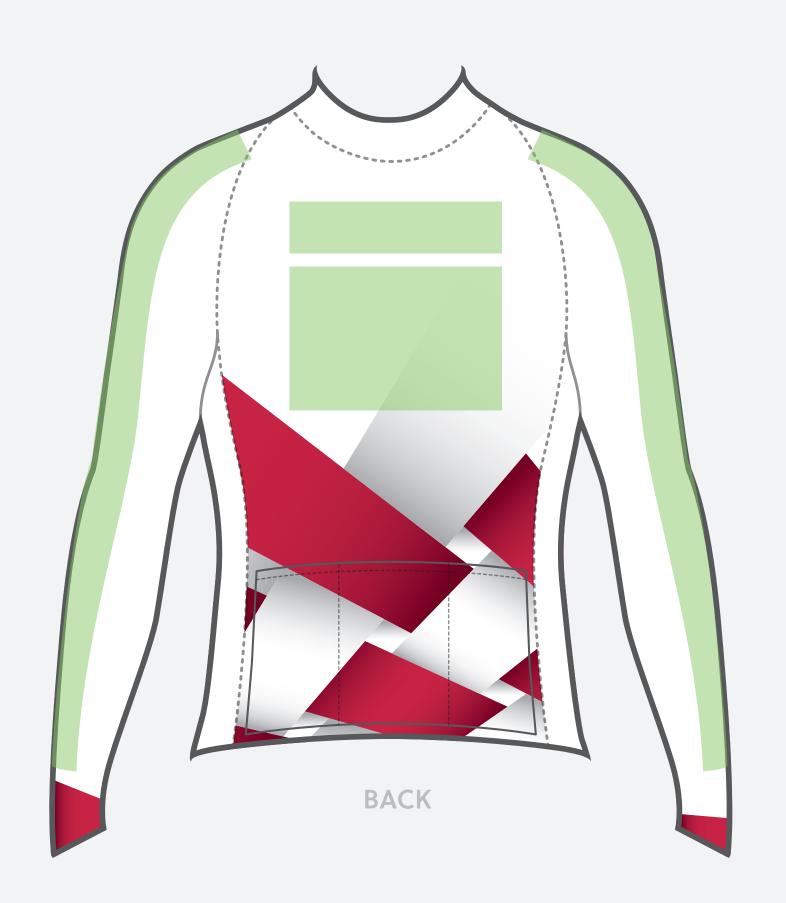
Jersey DHI No Sleeves





Jersey Long Sleeves





Jersey
DHI Long Sleeves



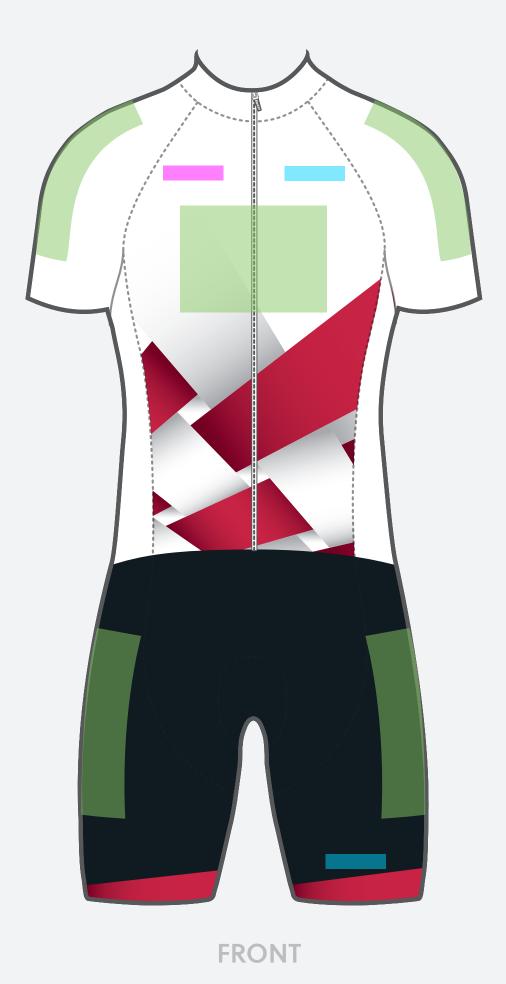


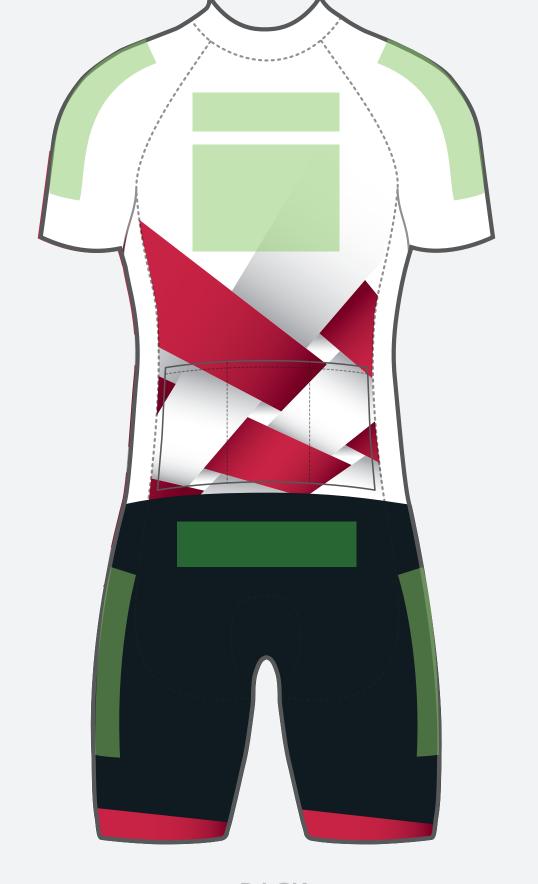
# Bib Short





Jersey + Bib Short or Short sleeves Suit





BACK

Jersey long sleeves + Bib Short or Long sleeves Suit





BACK

UCI WORLD CUP LEADER | UCI JERSEYS VISUAL GUIDELINES



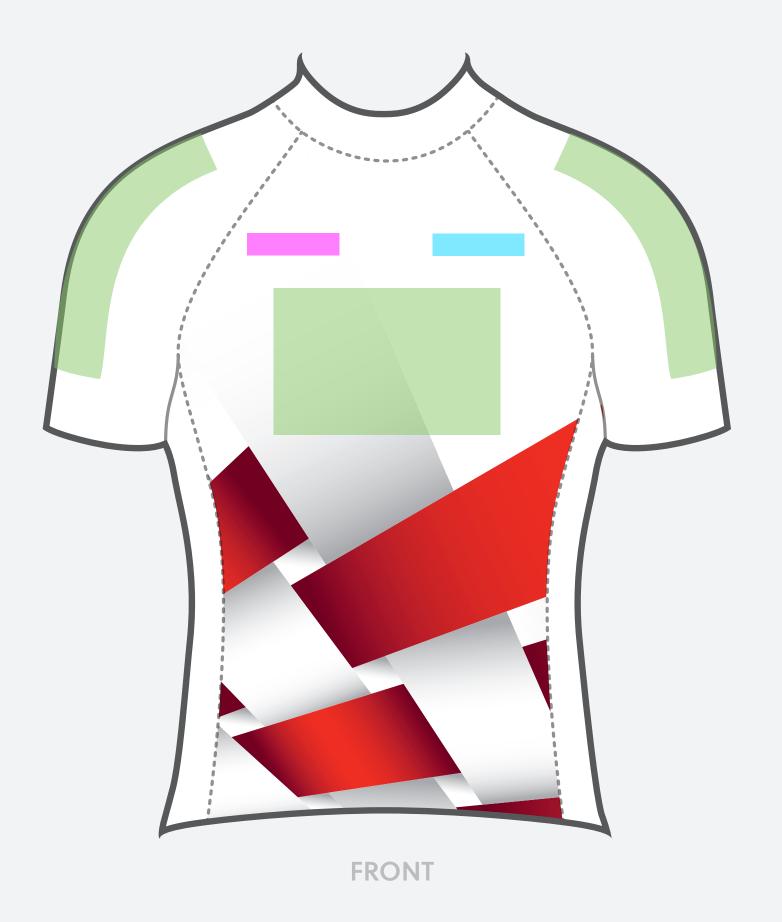
UCI WORLD CUP LEADER JERSEYS VISUAL GUIDE-LINES

The pattern is based on two series of different-coloured lines that cross each other: The primary or secondary colour (red or white) is replaced by that of the UCI World Cup partner.

In the examples on the following pages, Tissot is the Title Partner. Therefore the primary colour (red) is replaced by that of Tissot (Tissot Red | Pantone 485).

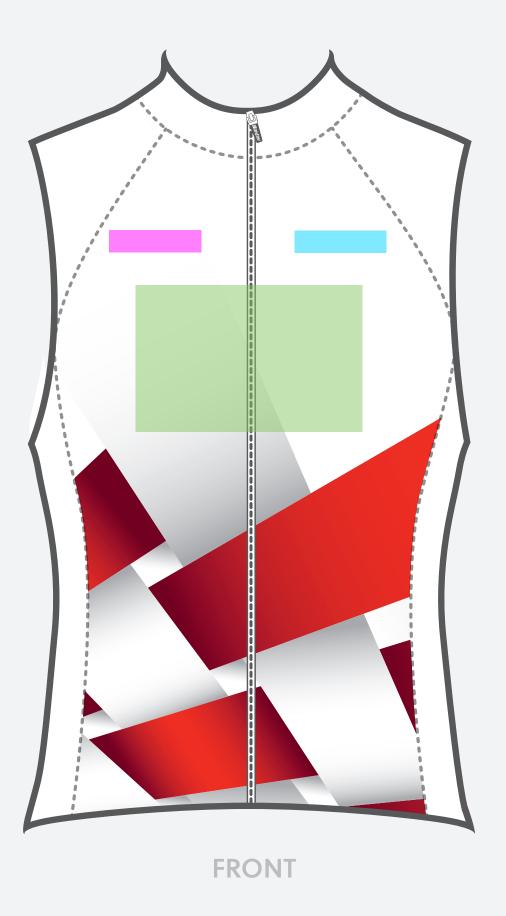
UCI WORLD CUP JERSEYS GUDELINE

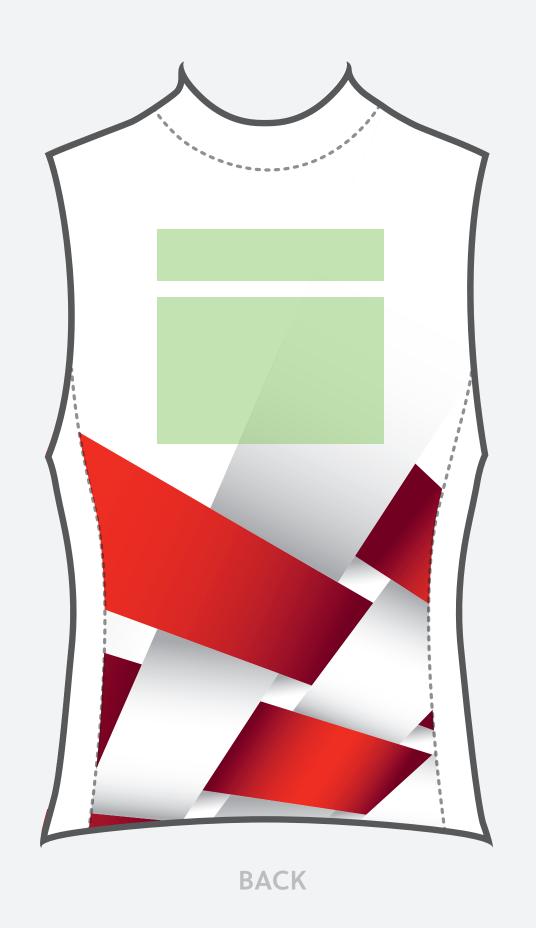
Jersey Short Sleeves



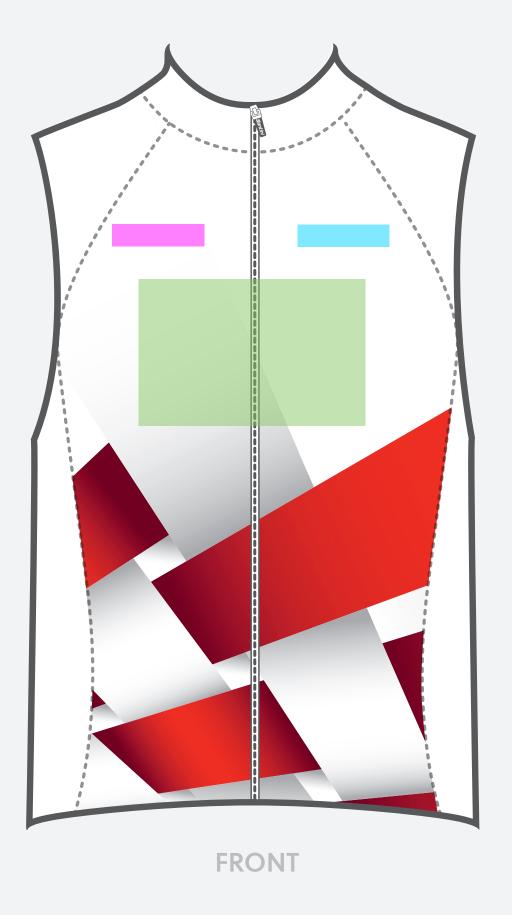


Jersey No Sleeves



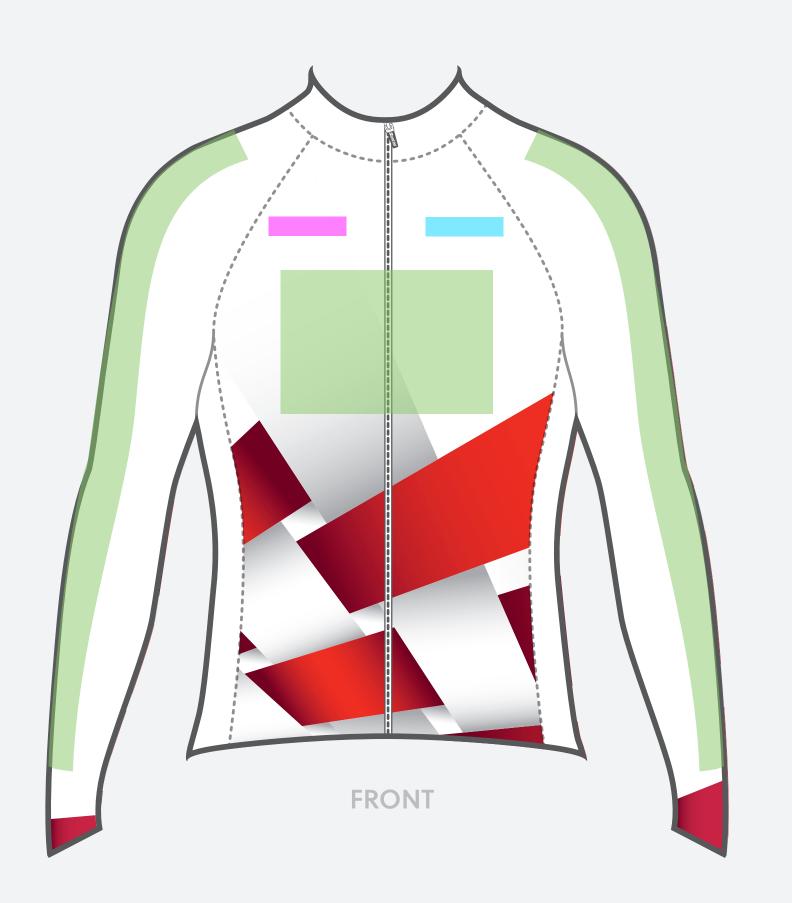


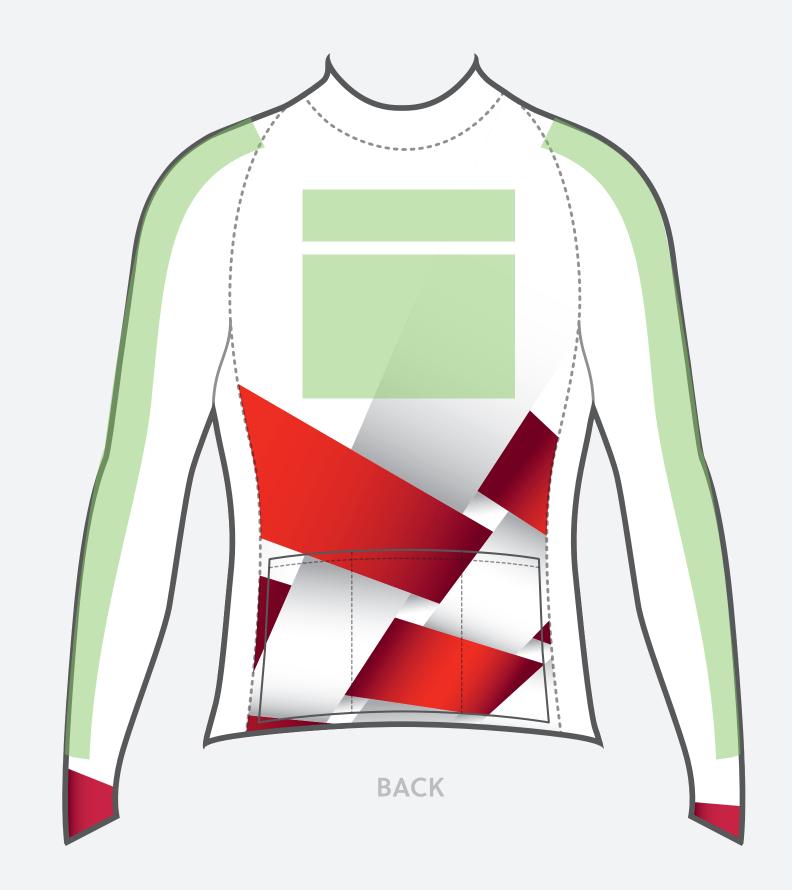
Jersey DHI No Sleeves



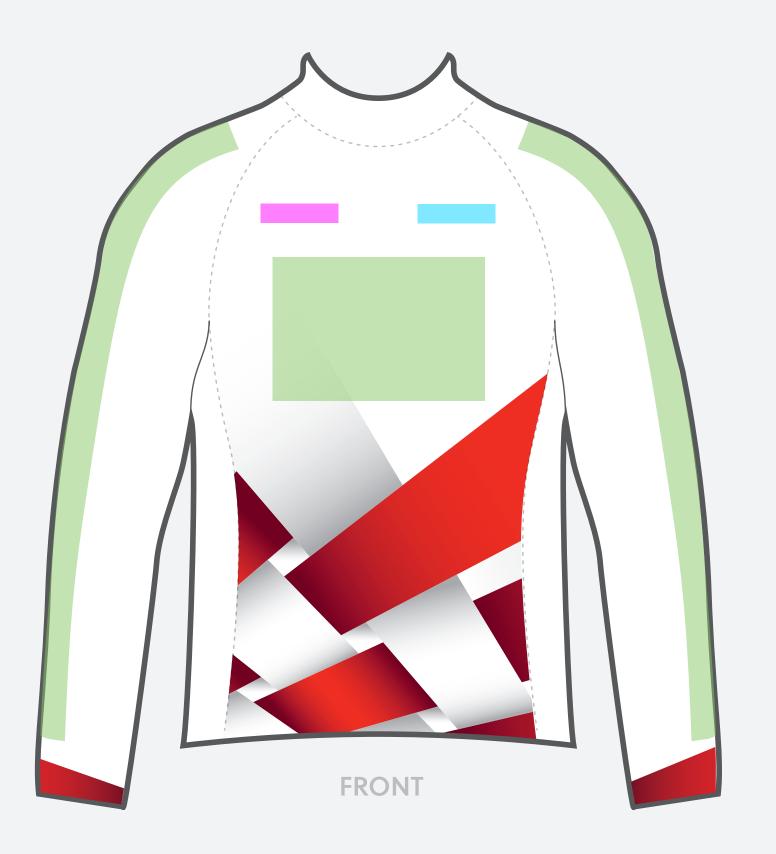


Jersey Long Sleeves





Jersey
DHI Long Sleeves





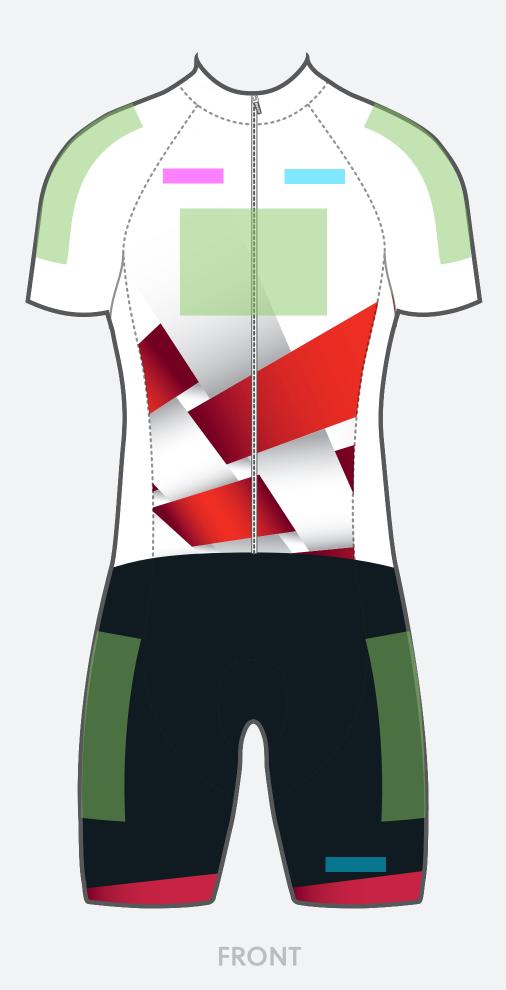
# Bib Short

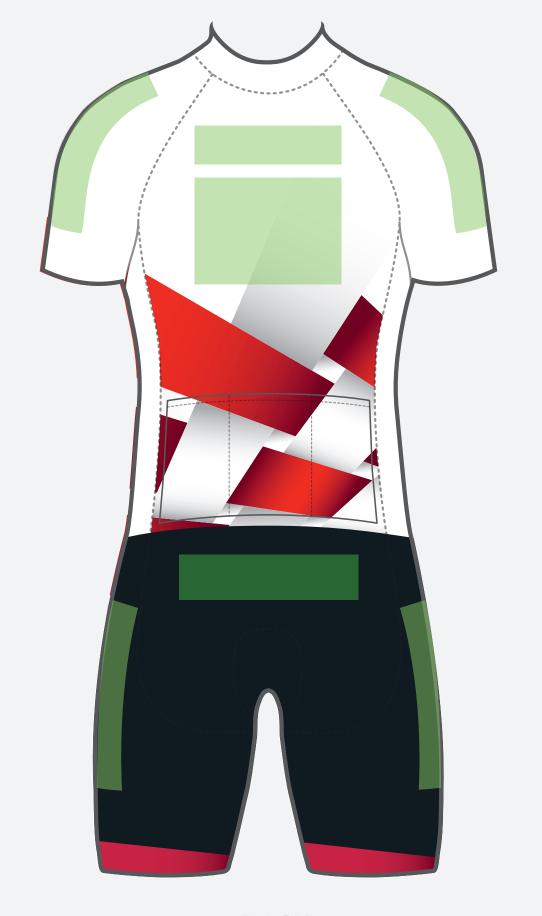




BACK

Jersey + Bib Short or Short sleeves Suit





BACK

Jersey long sleeves + Bib Short or Long sleeves Suit





BACK

UCI WORLD CUP LEADER | UCI JERSEYS VISUAL GUIDELINES

# JERSEY DESIGN TWO UCI SPONSORS

UCI WORLD CUP LEADER JERSEYS VISUAL GUIDELINES

The pattern is based on two series of different-coloured lines that cross each other: The main colour is therefore replaced by the UCI World Cup's main partner, and the secondary colour by that of the UCI World Cup Partner.

In the examples on the following pages, Mercedes-Benz is the Title Partner and Shimano is the Main Partner.

The main colour (red) is therefore replaced by that of Mercedes-Benz (black | Pantone Black 6).

The secondary colour (white) is replaced by that of Shimano (blue | Pantone 2935).

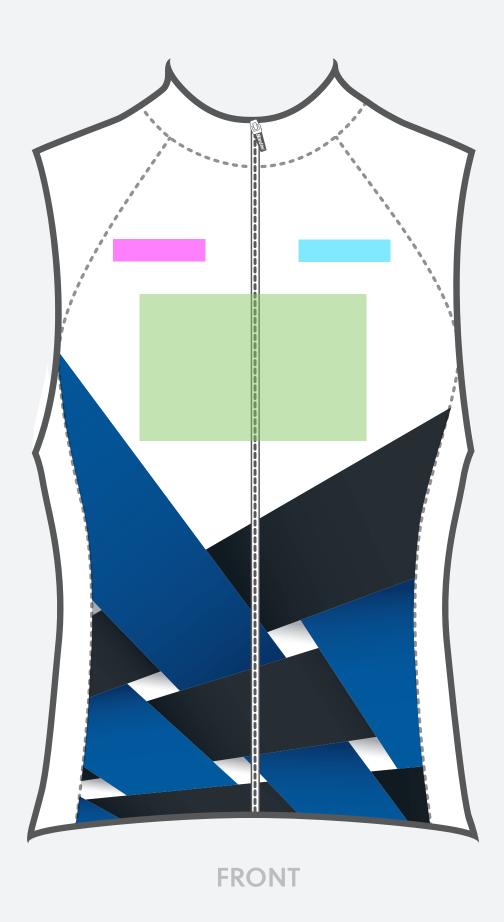
UCI WORLD CUP JERSEYS GUDELINE

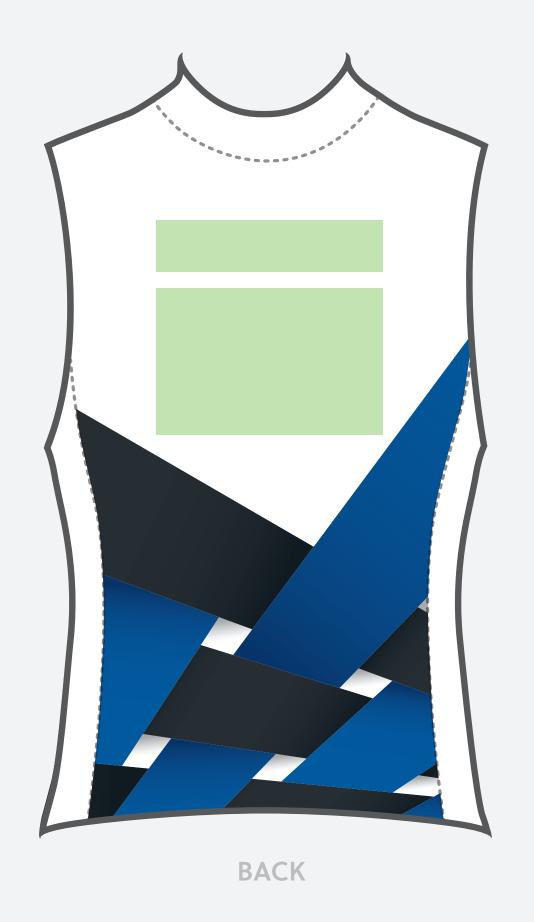
Jersey Short Sleeves



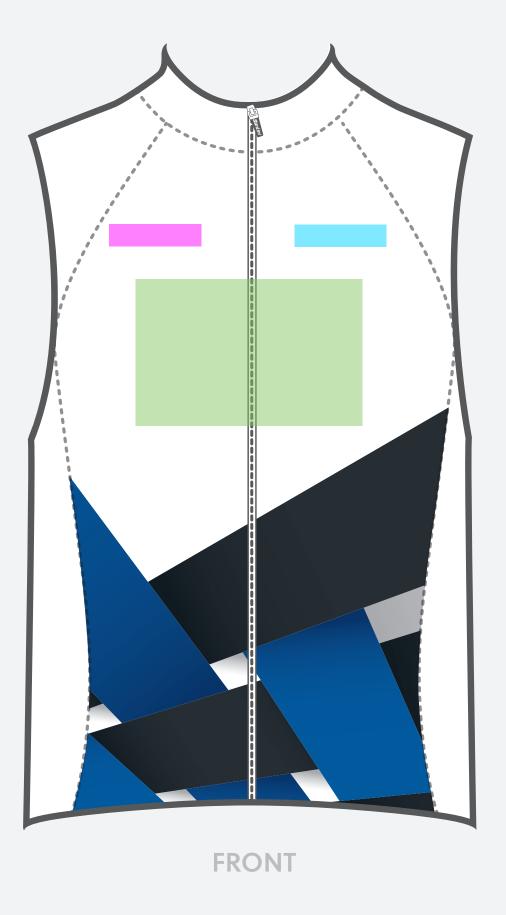


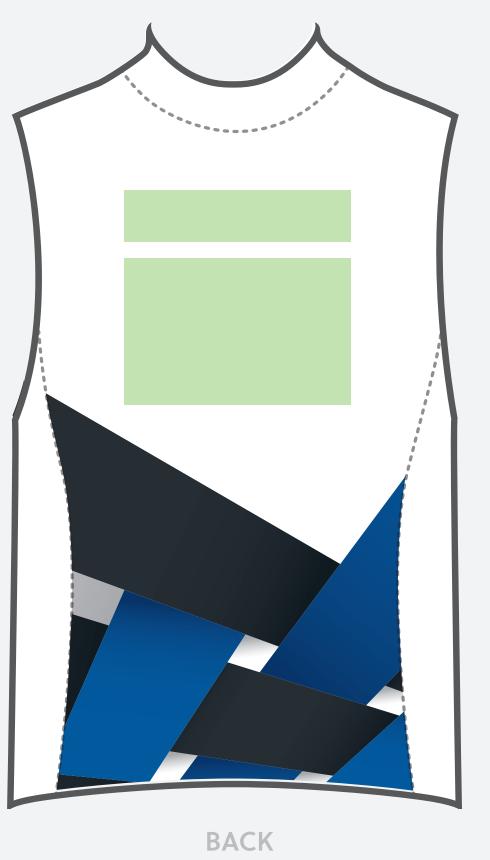
Jersey No Sleeves



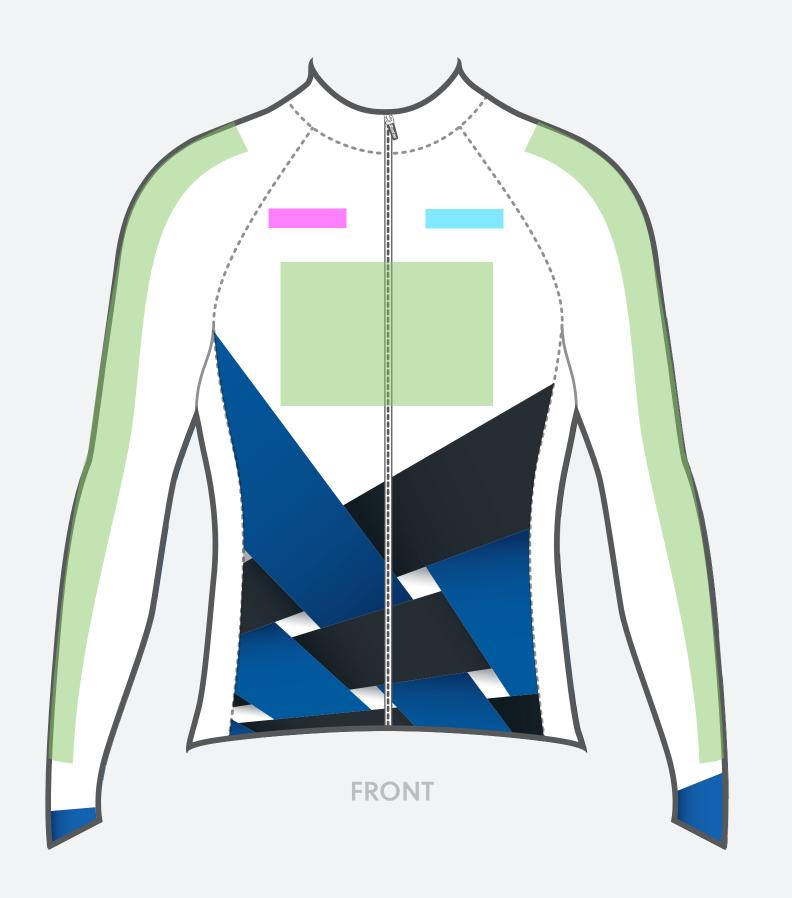


Jersey DHI No Sleeves





Jersey Long Sleeves





Jersey
DHI Long Sleeves





# Bib Short





Jersey + Bib Short or Short sleeves Suit

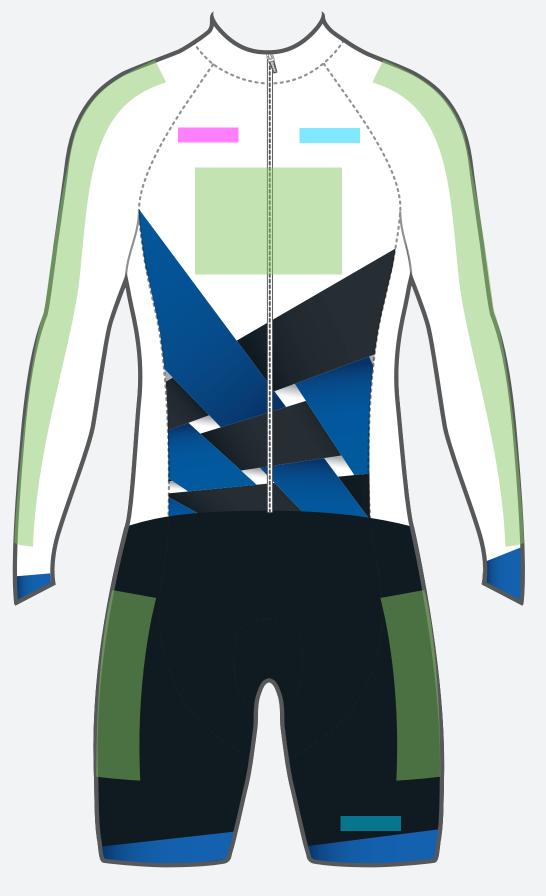






BACK

Jersey long sleeves + Bib Short or Long sleeves Suit



FRONT



BACK

# UCI World Cups leader Jersey

#### Download Links

In this section we have added links to all the assets. This makes it easy to download only the assets you require and that they are always available.

#### Illustrator Pattern Files



The production files for all structures in these guidelines are available for the display of sponsors logos.

Only 2 layers should be modified: "Sponsor UCI" and "Sponsor OC".

Click Here for the World Cup Patterns

#### **Colour Swatches**



Colour swatches need to be installed on your machine. Simply drag the .ase file from it's download location into the folder with the path:
Illustrator > Presets > en\_GB > Swatches Your machine may need to restart for changes to take affect.

Click Here for Colour Swatches

#### **Typefaces**



This folder contains all weights of the typeface.

NOTE: You need a license in order to use the typeface on your machine.

86

Click Here for the typeface

Union Cycliste Internationale

UCI WORLD CUP LEADER | UCI JERSEYS VISUAL GUIDELINES

Version 2 | January 2021



## **IMPORTANT NOTE**

# **NATIONAL TEAM JERSEY**

# **PREAMBLE**

#### Use of this document

This document serves as a reference for the design and production of UCI National Team jerseys/skinsuits.

The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

## Pre-production approval

National Federations must present to the UCI their national apparels before sending them for final production.

Approval requests should be sent by email to **design@uci.ch** and **sportsdepartment@uci.ch** as early as possible. The UCI team will do its utmost to respond rapidly.

# Jersey short sleeves

## Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the bib short, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

# National Federation's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 30 cm high

Area B: max. 9 cm wide strips

Area C: max. 64 cm<sup>2</sup>

Area D: max. 9 cm wide strips

Area F: max. 20 cm high

## Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.

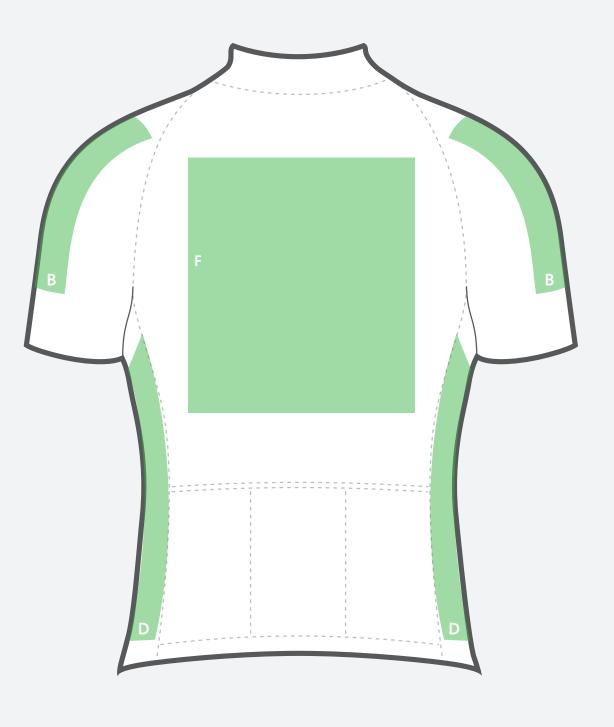
# The advertising spaces shall be reserved for the use of the national federation except in the following case:

 BMX world and continental championships and challenges.

If the rider has one or more sponsors, a rectangle of height 10 cm on the front of the jersey shall be reserved for their use. In this case these rectangles comprise the only advertising spaces available on these parts of the jersey. If and only if there is no advertising for a rider's sponsors, the national federation may make use of two rectangular zones of 64 cm2 on the front of the jersey. The other advertising spaces on the jersey (shoulder and sleeve strip, sides) are reserved in the first instance for the national federation.







BACK

89

Union Cycliste Internationale NATIONAL TEAM | UCI JERSEYS VISUAL GUIDELINES

# Jersey long sleeves

## Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the bib short, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

# National Federation's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 30 cm high

Area B: max. 9 cm wide strips

Area C: max. 64 cm<sup>2</sup>

Area D: max. 9 cm wide strips

Area F: max. 20 cm high

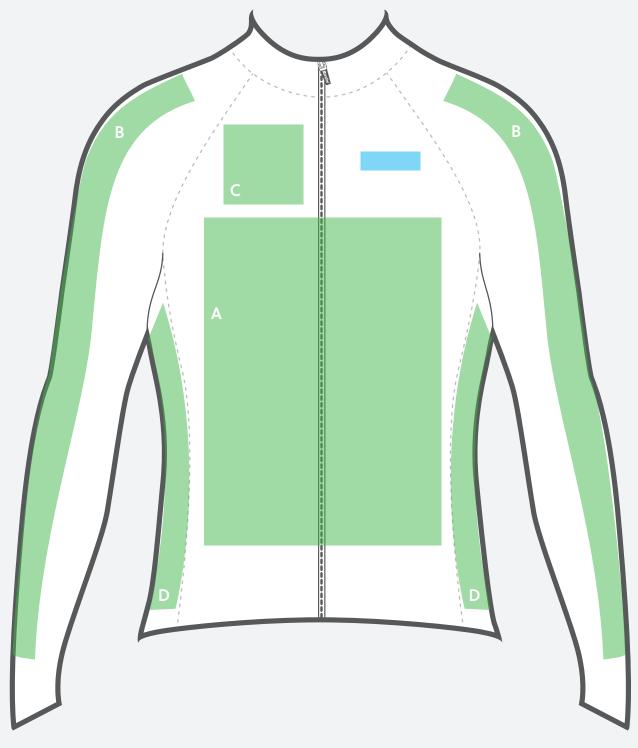
## Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.

# The advertising spaces shall be reserved for the use of the national federation except in the following case:

• BMX world and continental championships and challenges.

If the rider has one or more sponsors, a rectangle of height 10 cm on the front of the jersey shall be reserved for their use. In this case these rectangles comprise the only advertising spaces available on these parts of the jersey. If and only if there is no advertising for a rider's sponsors, the national federation may make use of two rectangular zones of 64 cm2 on the front of the jersey. The other advertising spaces on the jersey (shoulder and sleeve strip, sides) are reserved in the first instance for the national federation.



**FRONT** 



90

BA

## Skinsuit

## Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the bib short, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

# National Federation's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 30 cm high

Area B: max. 9 cm wide strips

Area C: max. 64 cm<sup>2</sup>

Area D: max. 9 cm wide strips

Area F: max. 20 cm high

Area G: max. 10 cm high

Area H: max. 9 cm wide strips

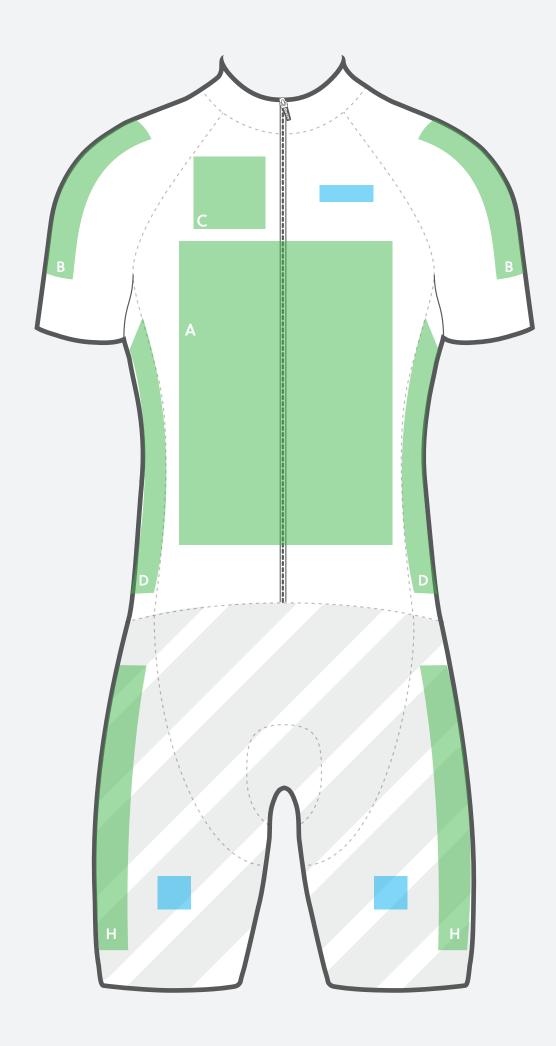
## Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.

The advertising spaces shall be reserved for the use of the national federation except in the following case:

• BMX world and continental championships and challenges.

If the rider has one or more sponsors, a rectangle of height 10 cm on the front of the jersey shall be reserved for their use. In this case these rectangles comprise the only advertising spaces available on these parts of the jersey. If and only if there is no advertising for a rider's sponsors, the national federation may make use of two rectangular zones of 64 cm2 on the front of the jersey. The other advertising spaces on the jersey (shoulder and sleeve strip, sides) are reserved in the first instance for the national federation.





91

FRONT

# Skinsuit long sleeves

## Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the bib short, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

# National Federation's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 30 cm high

Area B: max. 9 cm wide strips

Area C: max. 64 cm<sup>2</sup>

Area D: max. 9 cm wide strips

Area F: max. 20 cm high

Area G: max. 10 cm high

Area H: max. 9 cm wide strips

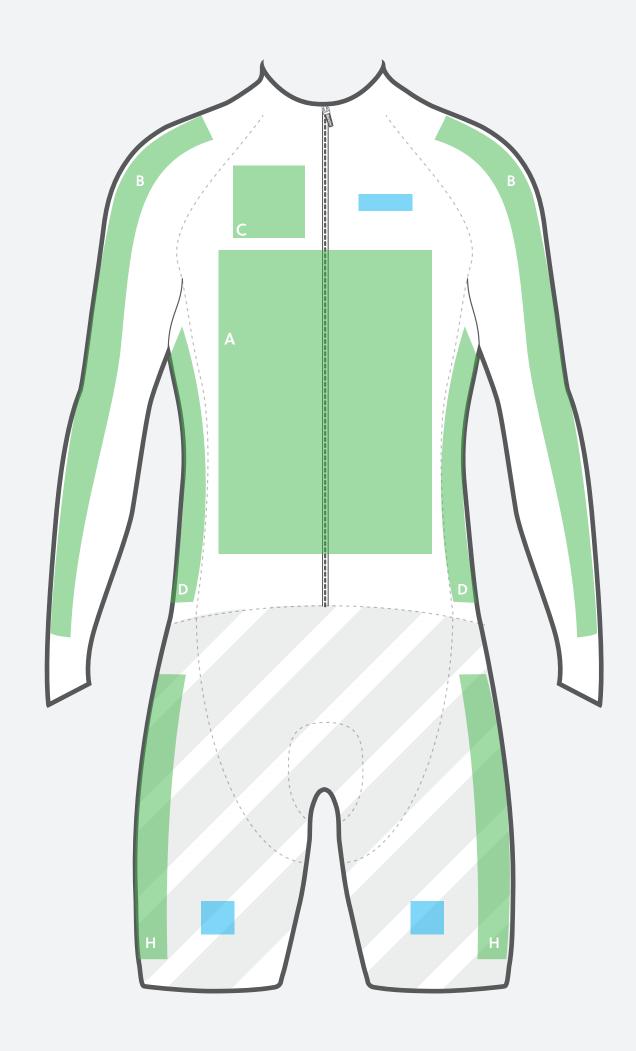
## Safety distance

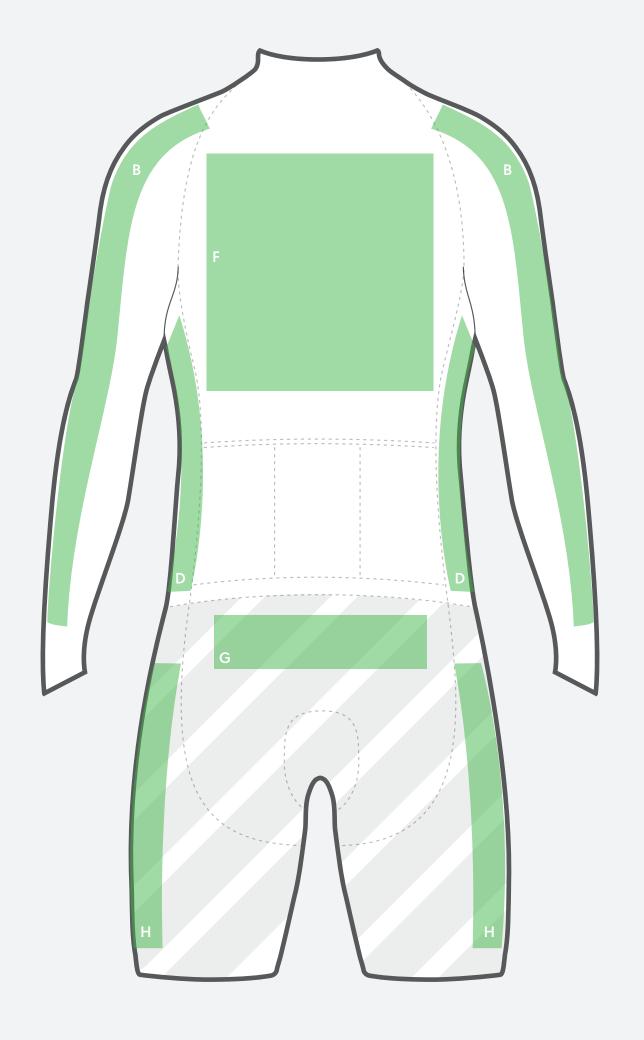
Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.

The advertising spaces shall be reserved for the use of the national federation except in the following case:

• BMX world and continental championships and challenges.

If the rider has one or more sponsors, a rectangle of height 10 cm on the front of the jersey shall be reserved for their use. In this case these rectangles comprise the only advertising spaces available on these parts of the jersey. If and only if there is no advertising for a rider's sponsors, the national federation may make use of two rectangular zones of 64 cm2 on the front of the jersey. The other advertising spaces on the jersey (shoulder and sleeve strip, sides) are reserved in the first instance for the national federation.





92

FRONT

## **Bib Short**

## Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the bib short, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

# National Federation's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the bib short, as indicated in the **green areas** on all the previews.

Area G: max. 10cm high

Area H: max. 9 cm wide strips

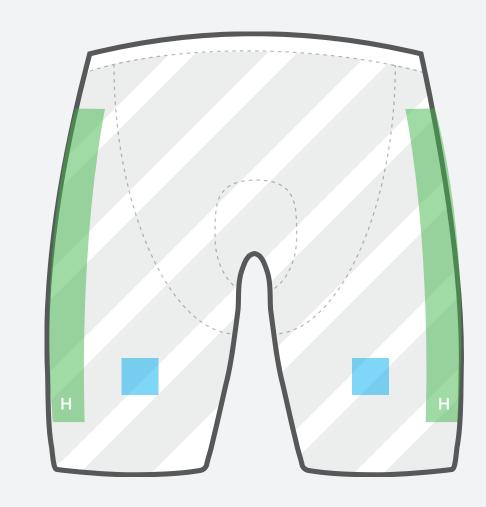
## Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.

The advertising spaces shall be reserved for the use of the national federation except in the following case:

• BMX world and continental championships and challenges.

If the rider has one or more sponsors, a rectangle of height 10 cm on the front of the jersey shall be reserved for their use. In this case these rectangles comprise the only advertising spaces available on these parts of the jersey. If and only if there is no advertising for a rider's sponsors, the national federation may make use of two rectangular zones of 64 cm2 on the front of the jersey. The other advertising spaces on the jersey (shoulder and sleeve strip, sides) are reserved in the first instance for the national federation.





93

FRONT

# Jersey

Example of zone uses

# Manufacturer Logo Zone

Santini

# National Federation's Sponsors Logo Zones

Area A: Mitas

Area B: ProGate

Area C: Red Bull

Area D: SeaSucker

Area F: Mitas





### **IMPORTANT NOTE**

# **OLYMPIC CHAMPION PIPING**

## **PREAMBLE**

#### Use of this document

This document serves as a reference for the design and production of UCI Olympic Champion jerseys/skinsuits.

The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

It is also mandatory to use the colours set out in this document. If there is any doubt, preference should be given to the CMYK references.

#### Pre-production approval

All jerseys/skinsuits must be approved by the UCI before production.

Approval requests should be sent by email to **design@uci.ch** and **sportsdepartment@uci.ch** as early as possible. The UCI team will do its utmost to respond rapidly.

In line with the UCI Regulations, the UCI reserves the right to fine teams which do not follow the UCI approval process and consequently produce jerseys/skinsuits that do not respect these guidelines.

# Specifications

# ABOUT THE OLYMPIC CHAMPION PIPING

- The gold colour must seamlessly go around the sleeves and collar.
- The gold color must fit the collar (max. 5 cm).
- The gold piping on the sleeves is set to 5 cm height.
- 4. Apply a **30mm minimum distance** between each integration on the jersey (sponsors' logos, gold piping, riders' name etc.)
- 5. In case a rider is a former UCI World Champion as well as the Olympic Champion, the priority goes over the UCI titles.

#### **OLYMPIC GOLD**



**RGB** 133 117 80

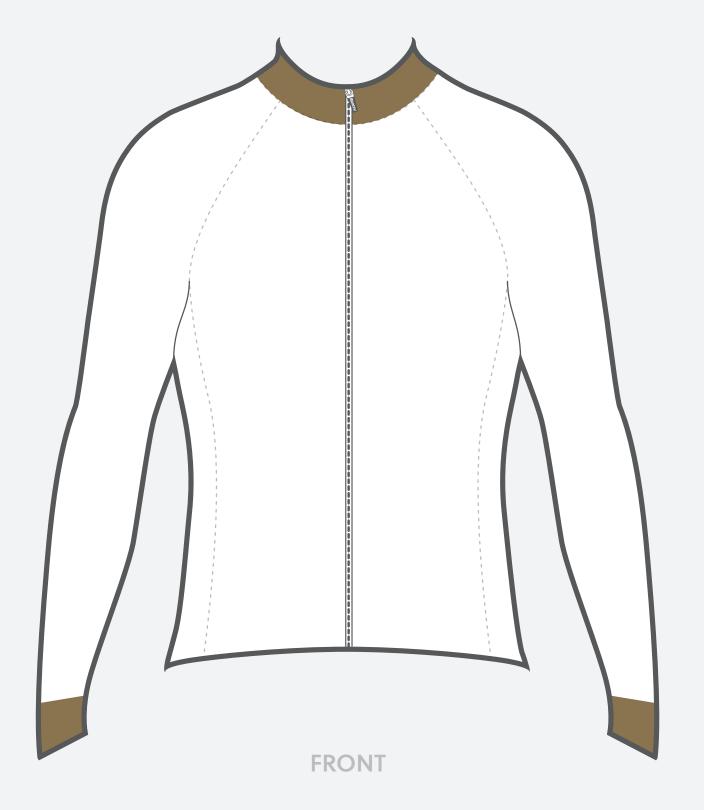
**CMYK** 45 45 74 17

**PANTONE®** 871

**RAL** 1036

PANTONE® COTTON 15-0927 TCX





## **IMPORTANT NOTE**

# **CONTINENTAL CHAMPION JERSEY**

# **PREAMBLE**

#### Use of this document

This document serves as a reference for the design and production of UCI Continental Champion jerseys/skinsuits.

The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

### Pre-production approval

Before production, the continental champion jersey design (colours, flag, drawing) reproduced by the titled rider must be approved by the concerned continental confederation and must respect the latter's dispositions.

#### Note

For the use of the Continental Champions' Jersey, please refer to article 1.3.070 of the UCI Regulations.

# Jersey short sleeves

# Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the bib short, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

## Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 20 cm high

Area B: max. 9 cm wide strips

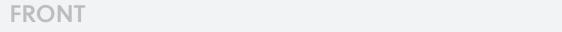
Area D: max. 9 cm wide strips

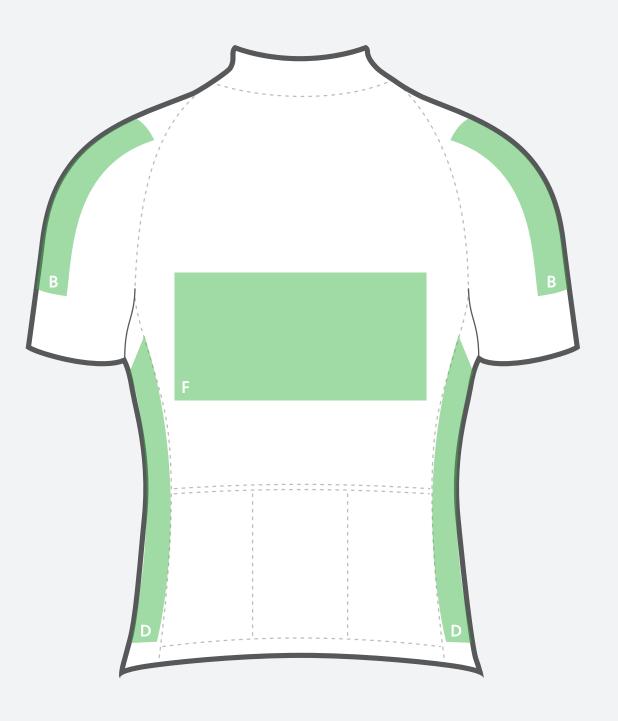
Area F: max. 20 cm high

# Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.







BACK

98

# Jersey long sleeves

## Manufacturer Logo Zone

The **Manufacturer Logo Zone** is situated at the top left of the front of the Jersey in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

## Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 450 cm<sup>2</sup>

(should fit into 60% x 25% rectangle)

Area B: max. 200 cm<sup>2</sup>

(should fit into a 60% of the sleeves lenght x 50% of the sleeve width)

Area D: max. 400 cm<sup>2</sup>

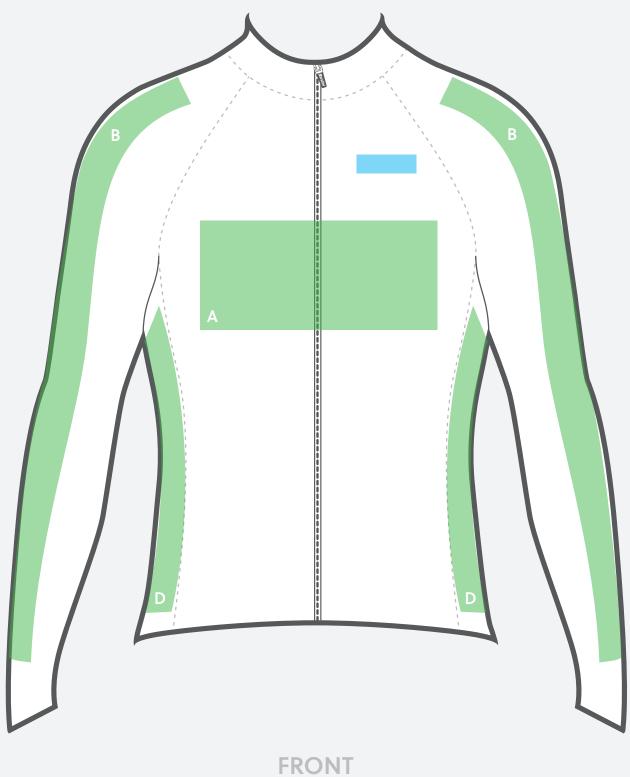
(width whould not be larger that 50% of the height)

Area F: max. 700 cm<sup>2</sup>

(should fit into a 60% x 20% rectangle)

# Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.





99

BA

# Skinsuit

# Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the bib short, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

## Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 20 cm high

Area B: max. 9 cm wide strips

Area D: max. 9 cm wide strips

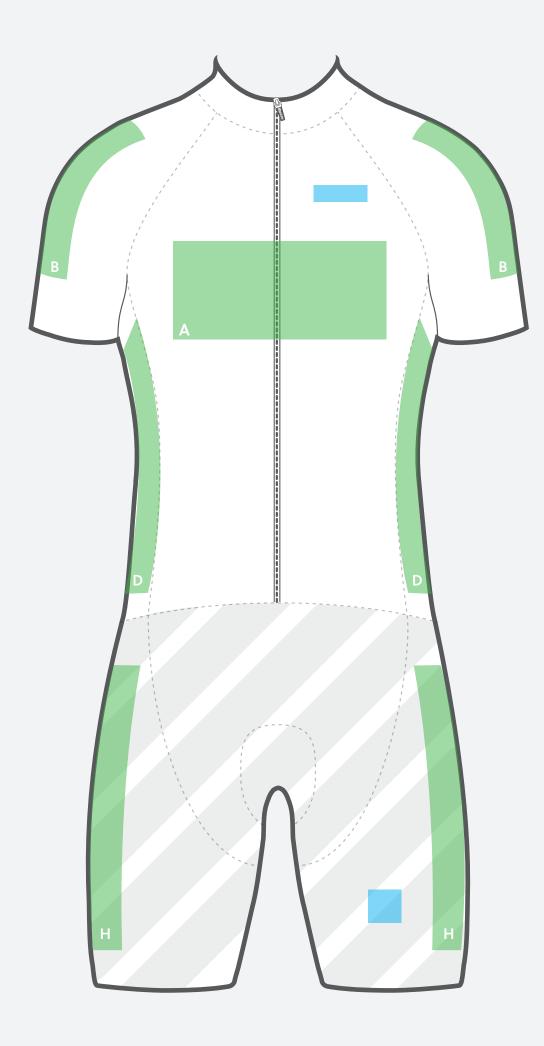
Area F: max. 20 cm high

Area G: max. 10 cm high

Area H: max. 9 cm wide strips

# Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.





100

FRONT

Union Cycliste Internationale CONTINENTAL CHAMPION | UCI JERSEYS VISUAL GUIDELINES

# Skinsuit long sleeves

# Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the bib short, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

## Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 20 cm high

Area B: max. 9 cm wide strips

Area D: max. 9 cm wide strips

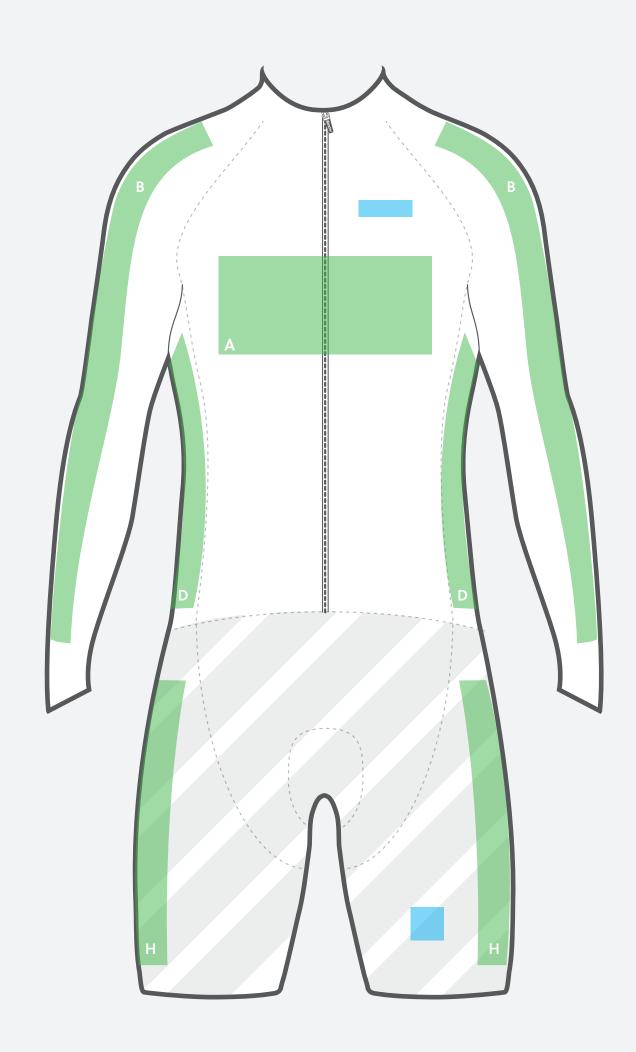
Area F: max. 20 cm high

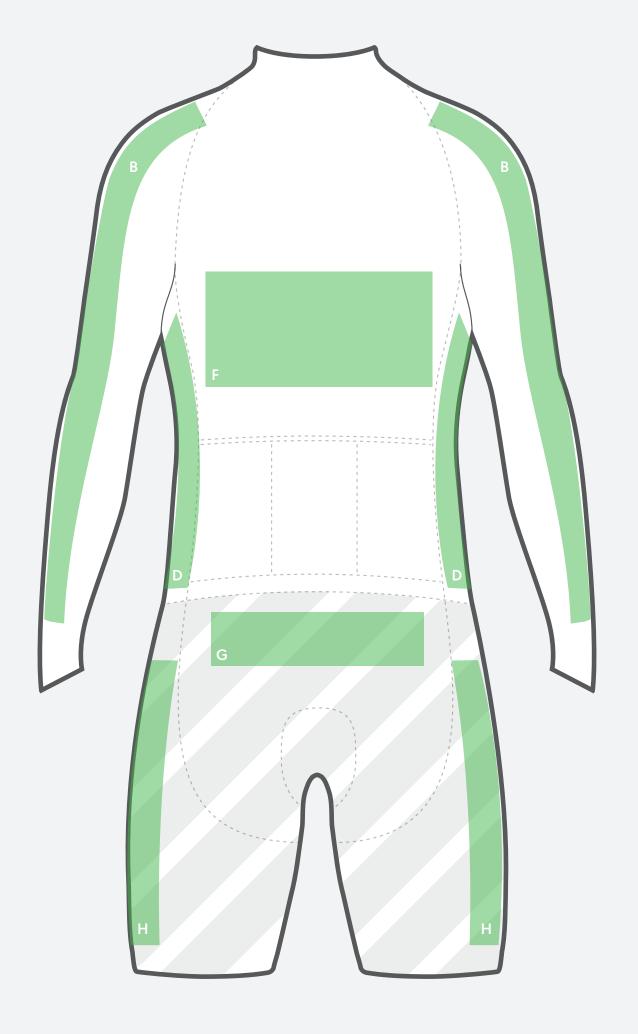
Area G: max. 10 cm high

Area H: max. 9 cm wide strips

# Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.





FRONT

# Bib short

# Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the bib short, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

# Rider's/Team's Sponsors Logo Zones

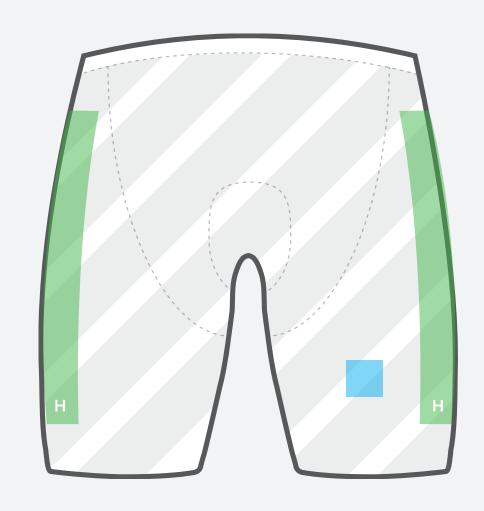
The **Sponsors Logo Zones** are situated in different areas of the short, as indicated in the **green areas** on all the previews.

Area G: max. 10cm high

Area H: max. 9 cm high strips

# Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.





102

FRONT

# Jersey

Example of zone uses

# Manufacturer Logo Zone

Santini

## Rider's/Team's Sponsors Logo Zone

Area A: Mitas ProGate Area B: SeaSucker Area D: Area F: Mitas





# **Bib Short**

Example of zone uses

# Manufacturer Logo Zone

Santini

## Rider's/Team's Sponsors Logo Zone

Area G: Mitas
Area H: Vittoria







BACK

### **IMPORTANT NOTE**

# **NATIONAL CHAMPION JERSEY**

# **PREAMBLE**

#### Use of this document

This document serves as a reference for the design and production of UCI National Champion jerseys/skinsuits.

The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

### Pre-production approval

Each national federation must have its national champion jersey design registered by the UCI, for each discipline, at least 21 days before the national championships of the discipline in question.

Before production, the national champion jersey design (colours, flag, drawing) reproduced by the titled rider must be approved by the concerned national federation and must respect the latter's dispositions.

# Jersey

# Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the bib short, as shown in the **blue area** on all the previews.

max.30 cm<sup>2</sup> Size:

# Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

max. 20cm high Area A: max. 9 cm high strips Area B: max. 80 cm<sup>2</sup>

max. 9 cm high strips Area D:

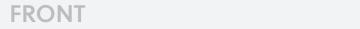
max. 20cm high Area F:

# Safety distance

Area C:

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.







**BACK** 

106

NATIONAL CHAMPION | UCI JERSEYS VISUAL GUIDELINES Version 2 | January 2022 Union Cycliste Internationale

# Jersey long sleeves

# Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the bib short, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

## Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 20 cm high

Area B: max. 9 cm high strips

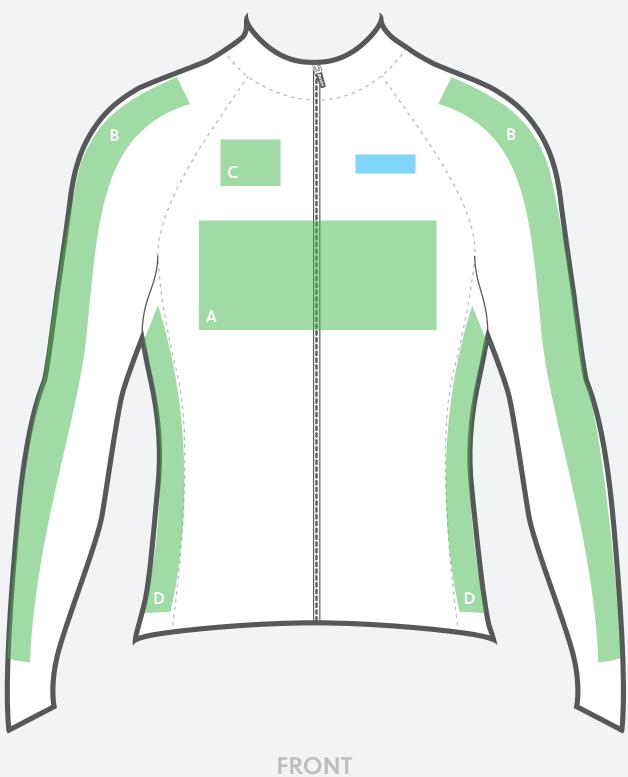
Area C: max. 64 cm<sup>2</sup>

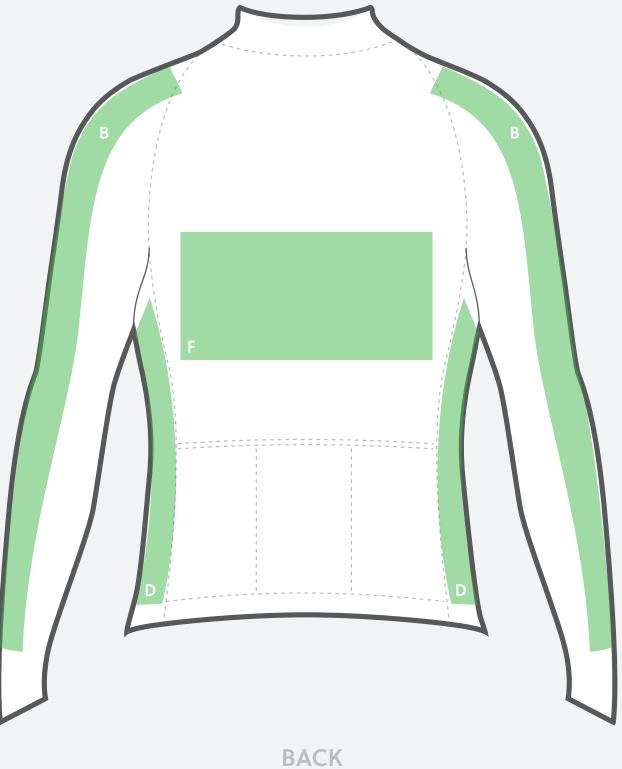
Area D: max. 9 cm high strips

Area F: max. 20 cm high

# Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.





107

В

# Skinsuit

# Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the bib short, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

## Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 20 cm high

Area B: max. 9 cm high strips

Area C: max. 64 cm<sup>2</sup>

Area D: max. 9 cm high strips

Area G: max. 20 cm high
Area G: max. 10 cm high

# Safety distance

Area H:

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.

max. 9 cm high strips





FRONT

## Skinsuit long sleeves

#### Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the bib short, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

#### Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 20 cm high

Area B: max. 9 cm high strips

Area C: max. 64 cm<sup>2</sup>

Area D: max. 9 cm high strips

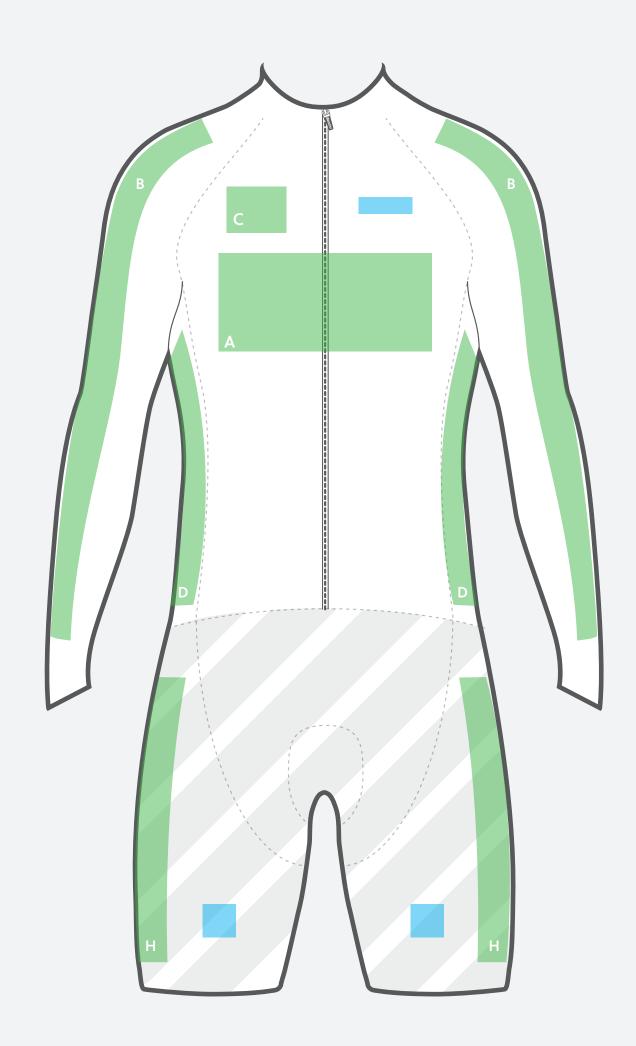
Area F: max. 20 cm high

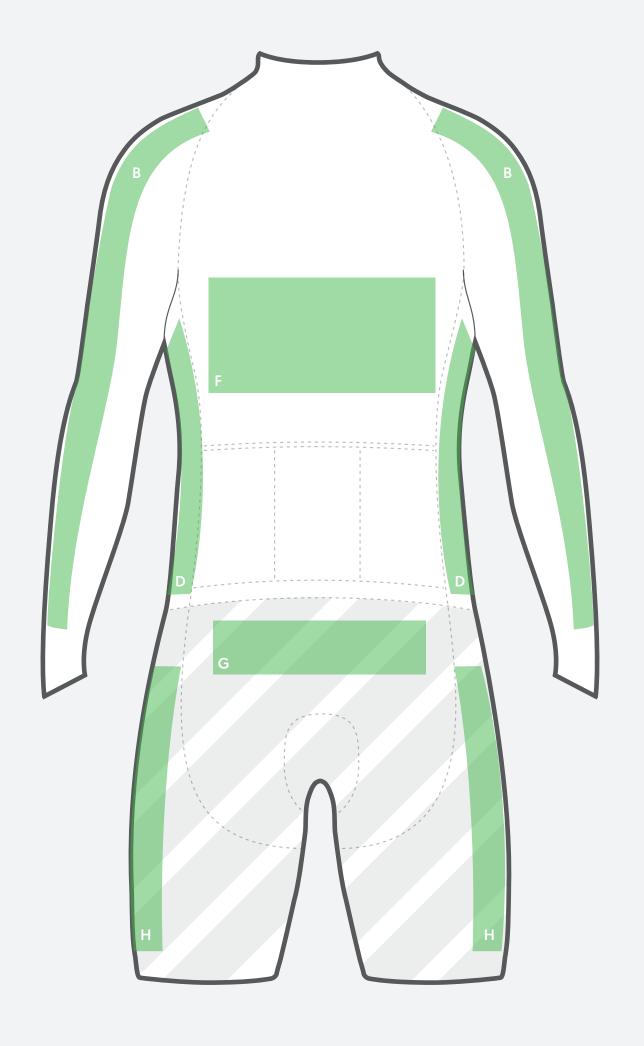
Area G: max. 10 cm high

Area H: max. 9 cm high strips

#### Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.





FRONT

Union Cycliste Internationale

NATIONAL CHAMPION | UCI JERSEYS VISUAL GUIDELINES

Version 2 | January 2022 109

#### **Bib Short**

#### Manufacturer Logo Zone

The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the bib short, as shown in the **blue area** on all the previews.

Size: max.30 cm<sup>2</sup>

#### Rider's/Team's Sponsors Logo Zones

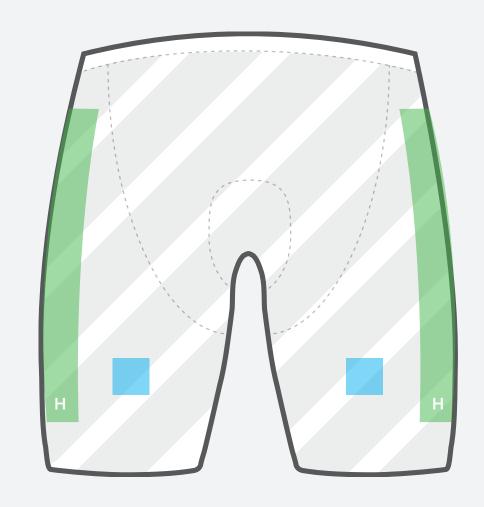
The **Sponsors Logo Zones** are situated in different areas of the shortt, as indicated in the **green areas** on all the previews.

Area G: max. 10 cm high

Area H: max. 9 cm high strips

#### Safety distance

Each zone must be at a distance of **at** least 30mm from any other zone as well as from all edges of the jersey.





110

FRONT

### Jersey

Example of zone uses

#### Manufacturer Logo Zone

Santini

# Rider's/Team's Sponsors Logo Zone

Area A: Mitas

Area B: ProGate

Area D: SeaSucker

Area F: Mitas





### Jersey with National Flag Sleeve

#### Example of zone uses

Under the prior approval of the concerned National Federation and instead of wearing a traditional national champions jersey in the sense of the provision 1.3.068, the national champions in MTB DHI, MTB 4X, MTB Enduro and BMX have the possibility to wear a distinct national champion jersey with the left arm sleeve representing the flag of the rider's country.

No advertising is authorized on that left arm sleeve of the national champion jersey. Apart from the left arm sleeve and without prejudice to the provisions 1.3.026 to 1.3.044, the remaining spaces (e.g. front, back and right arm sleeve) are let at the disposal of the rider's/team's for their usual sponsors.





112

Union Cycliste Internationale

NATIONAL CHAMPION | UCI JERSEYS VISUAL GUIDELINES

Version 2 | January 2022

## **UCI RACE LEADER JERSEY**

113

## Jersey short sleeves

#### Organiser's Zones

The **Organisers Zones** are situated wherever is not a Team'/Rider's zone of the Jersey/Suit, as indicated in the **yellow areas** on all the previews.

The Organiser is free to use any design and color for this zone.

#### Team/Rider's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 640 cm<sup>2</sup>

Area F: max. 640 cm<sup>2</sup>

Two rules apply to these areas:

- These zone must always have a white background.
- 2. A distance of **10 cm must be respected** between these zones and the collar.





114

FRONT

Union Cycliste Internationale

UCI RACE LEADER | UCI JERSEYS VISUAL GUIDELINES

Version 2 | January 2022

## Jersey long sleeves

#### Organiser's Zones

The **Organisers Zones** are situated wherever is not a Team'/Rider's zone of the Jersey/Suit, as indicated in the **yellow areas** on all the previews.

The Organiser is free of use any design and color for this zone.

#### Team/Rider's Sponsors Logo Zones

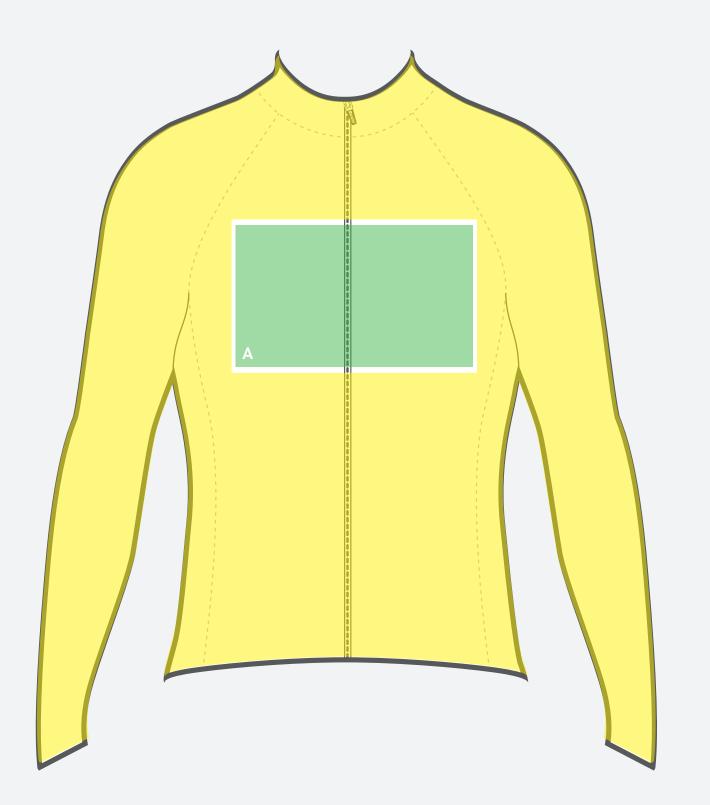
The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 640 cm<sup>2</sup>

Area F: max. 640 cm<sup>2</sup>

Two rules apply to these areas:

- These zone must always have a white background.
- 2. A distance of **10 cm must be respected** between these zones and the collar.





FRONT

Union Cycliste Internationale

UCI RACE LEADER | UCI JERSEYS VISUAL GUIDELINES

Version 2 | January 2022 115

#### Skinsuit

#### Team/Rider's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 640 cm²

Area F: max. 640 cm²

Area H: max. 500 cm²

Two rules apply to these areas:

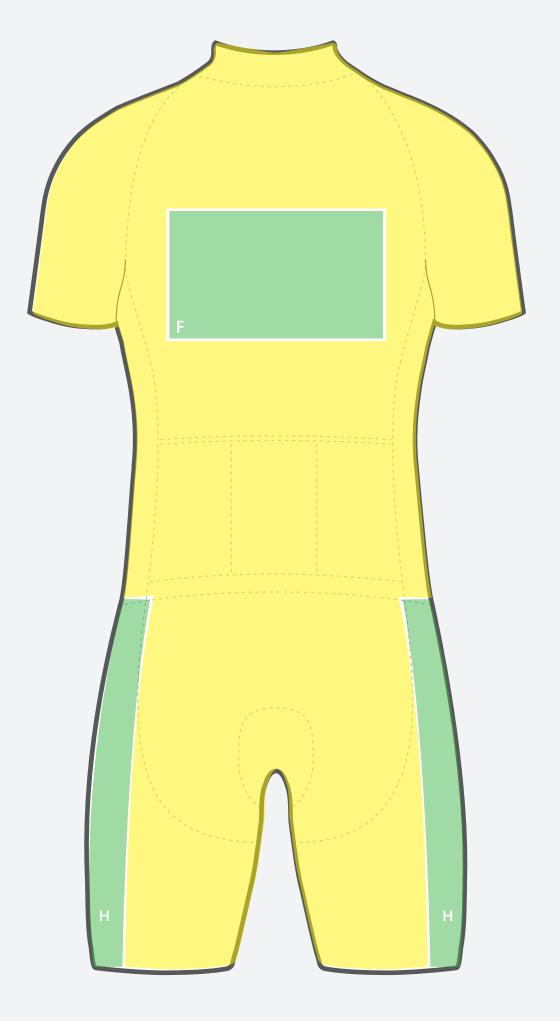
- These zone must always have a black or white background.
- 2. A distance of **10 cm must be respected** between these zones and the collar.

#### Organiser's Zones

The **Organisers Zones** are situated wherever is not a Team'/Rider's zone of the Jersey/Suit, as indicated in the yellow areas on all the previews.

The Organiser is free of use any design and color for this zone.





FRONT

Union Cycliste Internationale

UCI RACE LEADER | UCI JERSEYS VISUAL GUIDELINES

Version 2 | January 2022 116

## Skinsuit long sleeves

#### Team/Rider's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in different areas of the Jersey/Suit, as indicated in the **green areas** on all the previews.

Area A: max. 640 cm<sup>2</sup>

Area F: max. 640 cm<sup>2</sup>

Area H: max. 500 cm<sup>2</sup>

Two rules apply to these areas:

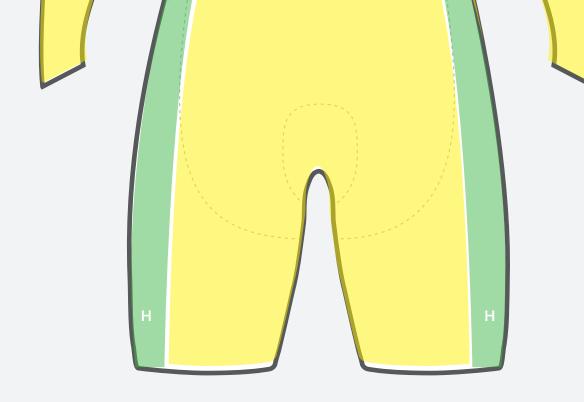
- These zone must always have a black or white background.
- 2. A distance of **10 cm must be respected** between these zones and the collar.

#### Organiser's Zones

The **Organisers Zones** are situated wherever is not a Team'/Rider's zone of the Jersey/Suit, as indicated in the **yellow areas** on all the previews.

The Organiser is free of use any design and color for this zone.





117

FRONT

Union Cycliste Internationale

UCI RACE LEADER | UCI JERSEYS VISUAL GUIDELINES

Version 2 | January 2022

#### Jersey

#### Example of zone uses

#### Team/Rider's Sponsors Logo Zone

Area A: Mita

Mitas
(on white box background)

Area F: Mitas

(on white box background)

#### Organiser's Zones

Everywhere else than the Team/ Rider's sponsor zones.





118

Union Cycliste Internationale

UCI RACE LEADER | UCI JERSEYS VISUAL GUIDELINES

Version 2 | January 2022

#### **IMPORTANT NOTE**

## **BMX INTERNATIONAL ELITE NUMBER**

#### **PREAMBLE**

#### Use of this document

This document serves as a reference for the design and production of UCI BMX International Elite number on jerseys. The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

#### BMX International Elite Number

Each rider having received a UCI permanent number (as outlined in § 7, Title 6 of the UCI regulations), may print his number on the jersey according to the following principles:

- The colour of the number must be in strong contrast with the colour of the background.
- 2. The distance between the digits must be 1.5 cm
- 3. The minimum height of the number must be 20 centimeters
- 4. The width of the numbers shall be:
- minimum 10 cm for one digit numbers
- minimum 20 cm for two digit numbers
- minimum 25 cm for three digit numbers
- maximum 60% of the Jersey width
- 5. There should be a minimum of 5 cm of free space without publicity around the number.

As an option, he may display his last name across the shoulders, above the number.

