



BID GUIDE
**2030 UCI MOUNTAIN BIKE
WORLD CHAMPIONSHIPS**

1 FOREWORD FROM UCI PRESIDENT DAVID LAPPARTIENT

Cyclists worldwide dream of wearing the rainbow jersey of UCI World Champion, a distinction that goes to only the very best of our sport.

Each year, mountain bike's cross-country Olympic (XCO) and downhill (DHI) specialists have just one chance to win that precious jersey: at the UCI Mountain Bike World Championships.

The UCI Mountain Bike World Championships are the discipline's leading annual event for XCO and DHI and are much awaited by athletes and fans alike. To perform to their best, the athletes need to be sure that they can compete in the best possible conditions, which is why the role of the event's host is so important.

The UCI greatly appreciates the interest and commitment shown by potential organisers. In bidding to host the UCI Mountain Bike World Championships, you have already demonstrated your wish to invest in the future of this discipline and I thank you sincerely for that.

To help simplify the bidding process, we have prepared this concise, practical guide that was prepared after consultation with our various partners. Our aim is to help potential hosts compile a water-tight candidature file that contains all the required elements, for example concerning the competition site, infrastructure, transport, emergency services, accessibility etc.

This bidding guide also answers frequently asked questions such as: What commitments do candidate organisers make? What services does the UCI offer? What are our obligations? What about scheduling and deadlines?

I wish you the best of luck in your bidding procedure and hope that we will be able to come to your city or region with an edition of our UCI Mountain Bike World Championships.



David Lappartient
UCI President



2 A BIT OF HISTORY

Mountain biking began taking off in the 1970s. While some people were striding around town in flares, others were seeking to adapt their bikes to cope with the hilliest and most difficult tracks in California.

Enthusiasts very quickly began organising timed descents. The first line of mountain bikes was manufactured in 1979, and the sport has grown ever since.

Mountain biking links sport, performance and nature. It includes different formats, with different rules but a common DNA: fun, speed and bravery.

Given the nature of the sport, the natural requirements are more important than for other cycling disciplines. Over the years, the UCI Mountain Bike World Championships have been held in many different types of location: countryside, ski resorts and downtown parks.



1970s
CREATION OF
THE MOUNTAIN BIKE



1990
FIRST UCI MOUNTAIN BIKE
WORLD CHAMPIONSHIPS



HAVE BEEN HELD
ON ALL FIVE CONTINENTS



2 DISCIPLINES
CROSS COUNTRY AND DOWNHILL

Organisers of the UCI Mountain Bike World Championships:

2024 : Vallnord (AND)

2027 : Haute-Savoie (FRA)

2025 : Valais (SUI)

2028 : Leogang (AUT)

2026 : Val Di Sole (ITA)

THE ADVANTAGES OF HOSTING A UCI EVENT

Hosting a UCI event will help a city to achieve **economic, touristic and social** objectives.

According to UCI experience, the most efficient strategy is to host several events over 3-4 years **to create a link** between cycling and the city.



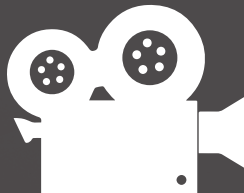
**BOOST
THE REPUTATION
OF YOUR REGION**



**SHOWCASE
YOUR INITIATIVES
FOR DEVELOPING
THE BICYCLE**



**INCREASE
LOCAL ECONOMY
ACTIVITIES**



**INTERNATIONAL MEDIA
COVERAGE WILL BOOST
THE REPUTATION OF
YOUR REGION OR CITY**



**PROMOTIONAL PLATFORM
FOR YOUR CITY/REGION**



4 SPORT & COMPETITIONS IN NUMBERS



5 DAYS
OF COMPETITION



800 ATHLETES
FROM ~55 NATIONS



~2,200
ACCREDITATIONS



PROGRAMME

- XCO TEAM RELAY
- XCO JUNIORS
- XCO U23
- XCO ELITE
- DHI JUNIOR & ELITE
- XCC
- E-MTB



5 MEDIA IN NUMBERS



100 COUNTRIES
COVERED



45M VIEWERS
THROUGH 30 BROADCASTERS



**~300 MEDIA
ACCREDITATIONS**
(2,200 OTHER ACCREDITATIONS)



KEY FACTS & ECONOMIC IMPACT

(BASED ON LENZERHEIDE 2018)

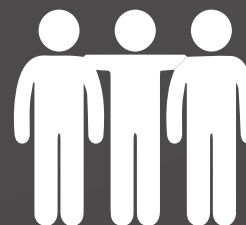


€ 11.5M

GROSS VALUE ADDED
IN THE REGION



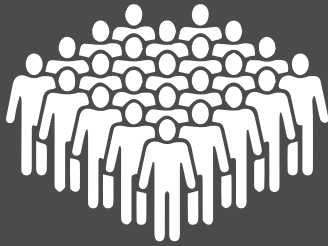
VISITORS
SPENT 6.,7M €
IN THE REGION
INCLUDING 3M €
ON ACCOMMODATION



189 FULL TIME
JOB GENERATED
(~1 YEAR)

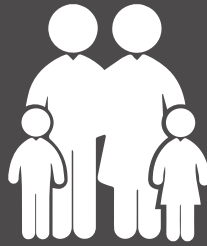
ATTRACTIVITY FOR FANS & TOURISM

(BASED ON LENZERHEIDE 2018)



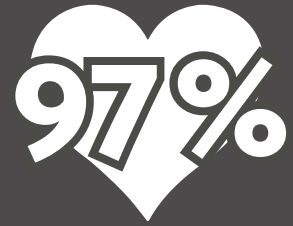
65,000 SPECTATORS

ATTENDED THE EVENTS
INCLUDING 8,600 FROM
OUTSIDE THE REGION



2 DAYS

AVERAGE STAY FOR
INTERNATIONAL VISITORS



NON-LOCALS

SAID THEY WILL COME
BACK IN THE REGION



**3M IMPRESSIONS
EXCHANGED ON X**

THROUGH 10,000 TWEETS





RESPONSIBILITIES

SERVICE PROVISION	ORGANISER	UCI
Organisation of the UCI MTB World Championships	✓	
Coordination of the UCI MTB World Championships		✓
Practical "Organisation Guide"		✓
Staff before, during and post event	✓	✓
UCI Technical Delegate		✓
UCI Secretary		✓
Commissaires' Panel		✓
UCI MTB World Championships label & guidelines		✓
Press service and worldwide promotion of the event	✓	✓
Start and Finish structures and event backdrops	✓	
'One-year to go' presentation at the preceding World Championships	✓	
Implementation of UCI partners		✓
Implementation of OC partners	✓	
Accreditation system and delivery		✓
Live TV Production	Cf. appendix D	
Timekeeping and TV Graphics		✓
Organisation of anti-doping controls and its related costs	✓	
Post-event reports and TV analysis		✓
UCI World Champion jerseys & medals		✓
Prize money to riders		✓
Local promotion	✓	
TV distribution		✓
Visa for all stakeholders of the event	✓	

ORGANISER REVENUES



100% OF VIP
HOSPITALITY SALES
(EXCEPTION OF THE UCI VIP TICKETS)



100% OF TICKETS
SALES OF THE EVENT



100% OF OFFICIAL
PROGRAM SALES



100% OF FOOD
& BEVERAGE
ON SITE



100% OF RENT
OF SPACES FOR EXPO AREA
(EXCEPTION OF THE UCI PARTNERS)



100% OF ONSITE
MERCHANDISING SALES



50% VISIBILITY
ON BRANDING

10 BIDDING PROCESS CHRONOLOGY : A ONE YEAR CYCLE



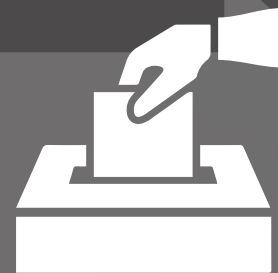
DECEMBER
LETTER OF INTENT



JANUARY
BID FEE &
BID DOCUMENT



JUNE
CONTRACT
SIGNATURE



SEPTEMBER
VOTE OF THE UCI MANAGEMENT
COMMITTEE AND PRESENTATION
TO UCI CONGRESS

BIDDING DOCUMENTS : CONTENTS & REQUIREMENTS

1. SITE

- General presentation of the host region Geographical location/ situation
- Accessibility
- Connections to road network
- Proximity to airport
- Visa procedure and costs
- Accommodation capacity (hotels etc)
- Start and finish area
- Parking facilities
- Facilities for participants (showers, changing rooms, secured bike park...)

2. COURSE MAP / ROAD BOOK

2. COURSE DETAILS

- Detailed description
- Altitude profile + climbs
- Safety plan
- Mechanical assistance

3. SCHEDULE

4. OFFICIAL HOTEL

5. SAFETY

- Map showing the central medical post, medical posts along the course, ambulance access, helicopter landing area, hospitals etc.

6. DETAILED BUDGET BUDGET

(use the UCI template in Appendix K)

7. SUPPORT & APPROVALS

- Letter of support from the host National Federation
- Letter of approval (course and organisation) from the local authorities
- Presentation of the Organising Committee, including any previous experience

1 UCI MANAGEMENT COMMITTEE DECISION : CRITERIA

EVENT DELIVERY

- Logistics: accessibility of the area
- Legacy / cycling development plans
- Overall event sites
- Circuit features: attractive images - technical

SPORT ATTRACTIVENESS

- Sporting difficulty
- Spectators & atmosphere expected
- UCI geographical strategy
- Cycling development

FINANCE

- Financial Guarantee
- Provisional budget including the UCI fees
- Economic opportunities

RESOURCES

- Political risk: stability - elections
- Relations with UCI: multi-year events plan
- Organiser experience
- Stakeholders' commitment



13 APPENDICES

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APPENDIX A : **BUSINESS MODEL**

The UCI proposes business models that can adapt to the local economic environment. Transparency and flexibility are key elements in the relations between the UCI and the organisers.

UCI FEE PER EDITION: CHF 800'000.-*

*amount without TV Production

The indicated amount is subject to potential adjustments due to external factors such as inflation and economic fluctuations.

BANK GUARANTEE

A bank guarantee equivalent to 20% of the contract amount will be requested 60 days after the awarding of the event and will remain in place until 180 days after the last day of the Championships.

CONTRACT SIGNATURE

The contract must be signed by the city or the region where the event will be organised. The Organising Committee or the National Federation may also co-sign the contract.

APPENDIX B : EXPENSES COVERED BY THE UCI

THE UCI COVERS THE FOLLOWING EXPENSES

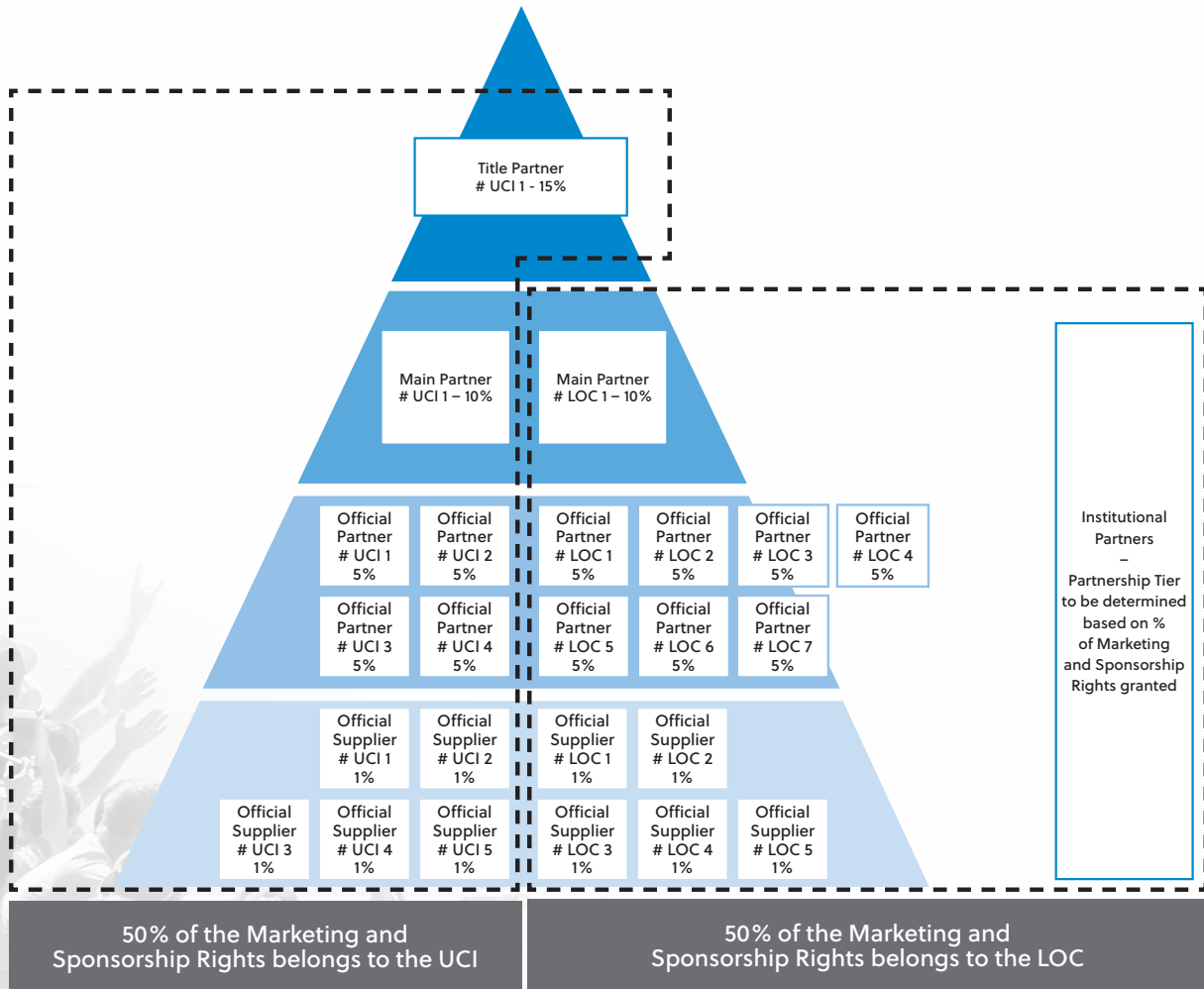
- Presence, travel and accommodation of the UCI, ITA staff and Officials: Doping Control Officers, International Commissaires, Technical delegates, Implementation staff, Timing staff, UCI Doctor and UCI staff*
- Site visits
- Accreditations
- Medals and UCI World Champion jerseys
- Prize money
- Blood tests and anti-doping analyses performed by an accredited World Anti-Doping Agency (WADA) laboratory
- Timing service and TV graphics service
- UCI partners' dedicated branding
- Photographers & TV broadcasters bibs
- One international announcer
- UCI flags and UCI banners

*Please note that the costs associated with potential visa procedures are to be borne financially by the Organiser.

APPENDIX C : MARKETING AND SPONSORSHIP RIGHTS

PERCENTAGE OF VISIBILITY AND MARKETING STRUCTURE

50% of visibility for the Organiser as per the structure below.



The structure is composed of 4 different tiers which the UCI's and Organiser's commercial and institutional partners will feed into.

These tiers will be reflected accordingly in all the event's communication and visual material. The digits indicate the potential number of partners (of both the UCI and the Organiser) at each level. The percentages represent the approximate share of marketing and sponsorship rights each level will be entitled to.

RESERVED PRODUCTS/SERVICES CATEGORIES

The UCI reserves the following products/services categories for its partners. Please kindly note that the below categories are subject to contract renewals and may be subject to changes. A detailed overview may be provided by the UCI upon the Organiser's request.

- Timepieces and all kind of watches (digital and analogue), as well as all wrist worn devices which incorporate timing as a function of the device such as smartwatches or activity trackers, clocks, countdown clocks, jewellery pieces with a time piece included as well as any other equipment where timing is a function of the device, timing, timing system, scoring and scoreboard equipment;
- Bicycle-shoes, bicycle components, pedals, rims, wheels, handlebars and stems (except forks, saddles, feeding bottles and tyres), connected cycling components (solely limited to the list of products herein and power meters); e-components (motor, drivetrain, switch unit, computer display and battery)
- All kind of specific / technical cycling clothes, namely cycling jerseys, bib shorts, gloves, socks, caps, skinsuits, thermos vests and raincoats;
- Camera means any device which is primarily intended to function as still image capture, video recording, or virtual reality and immersive content capture device, and related products, including but not limited to drones, mounts, video editing software, image stabilization, and other accessory
- Drones;
- IT (anything related to data processing including computing technologies, hardware, software, network providers, etc.)
- Truck, Car, Motorbike (50m3 and more), Electric Motorbike and all motorized transportation means by road;
- Eyewear
- Tyres and tubes

In addition, the Organiser agrees not to enter into any partnership with any tobacco manufacturer, companies producing pornographic products, spirits, or sport betting companies (some categories are prohibited and others tolerated under certain conditions by virtue of articles 1.1.008 to 1.1.090 of the UCI Regulations).

ORGANISER'S PARTNERS

Outside of the reserved products/services categories, the Organiser is free to negotiate with partners in other products/services categories, provided that the exclusive rights of the UCI partners are scrupulously respected.

The Organiser's partners are subject to the UCI's approval before the Organiser and the partner enter into an agreement.

MARKETING AND SPONSORSHIP INVENTORY

The UCI World Championships offer its partners clear visibility through the event marketing and sponsorship inventory. Please see below a non-exhaustive list of the key items.

- Boards and banners on course
- Start and finish arches on course
- Inflatable items along the course
- Backdrops and structures
- Official communications (programme, result list, etc.)
- Public announcements by speaker
- 30-second clip played on giant screen
- Digital visibility
- Expo area
- Event tickets
- VIP hospitality

IMPLEMENTATION OF VISIBILITY

The Organiser and the UCI should work in close cooperation regarding the implementation of their respective partners. Appointed implementation teams should be piloted by the Marketing representatives of the Organiser and of the UCI.





APPENDIX D : TV PRODUCTION & ELECTRONIC MEDIA RIGHTS

TELEVISION PRODUCTION

The event must be produced but the production's responsibility is to be discussed between the Organiser and the UCI. The UCI will put the Organiser in contact with its distribution partner to discuss a potential partnership combining the Host Broadcaster responsibilities and the grant of the Electronic Media Rights within the respective Territory (Host Country Rights).

The Organiser and the UCI's distribution partner may find an agreement where said partner's affiliates take over the production and its related costs. In such case, the Host Country Rights would revert to the UCI's distribution partner.

In the case the UCI's partner and the Organiser do not reach a cooperation agreement, the Organiser will be responsible for the production and must ensure that its selected Host Broadcaster is sufficiently equipped and capable of producing a first-class live television signal as well as providing a full host service complying with the EBU's standards.

ELECTRONIC MEDIA RIGHTS

The UCI owns the worldwide Electronic Media Rights related to the World Championships. The Host Country Rights will be granted to the party taking over the live TV production (UCI distribution partner vs Organiser).

MEDIA DISTRIBUTION

The UCI distribution partner will take care of extending the media coverage on a worldwide basis via its international partners.

NOTE: *The above model reflects the current situation but is subject to contract renewal between UCI and its distribution partners (currently EBU for Europe only and IMG). Therefore, the cost of TV Production could be covered by the UCI and an additional UCI fee could be added to the UCI fee mentioned in Appendix A of this Bid Guide.*



APPENDIX E : EVENT MERCHANDISING

The event merchandising includes all merchandising products carrying the event logo.

The event merchandising can be a source of revenues for the Organiser but it generates also an important workload and can be a source of financial risks for the Organiser.

To make the Organiser's life easier, the UCI has launched a merchandising programme: an official partner has been appointed by the UCI and it offers a range of products ready to be ordered.

The UCI official partner will have the exclusivity on the production of the merchandising items: all event merchandising orders have to be addressed to the UCI official partner.

The Organiser owns 100% of the distribution of the event merchandising onsite and will retain 100% of the onsite sales revenues (with the exception of the below reserved categories).

The UCI and the Organiser will discuss the possible distribution channels and opportunities.

PRODUCTS EXCLUSIVITY – CYCLING CLOTHES AND WATCHES

The UCI official partners for the categories "cycling clothes" and, "watches" have been granted the respective exclusivity in relation to the production of watches, cycling clothes and sportswear merchandising.

Consequently, the Organiser is obliged to produce any cycling clothes, or watches for its event merchandising via the relevant UCI supplier.

APPENDIX F : **COMMUNICATION & PROMOTION**

The Organiser will have to ensure the promotion of the event, via a Communication and Promotion plan to be defined in collaboration with the UCI. The UCI will also promote the event on its owned platforms and channel. Visuals and contents coming from the Organiser for both above / below-the-line communication will be validated by the UCI.





APPENDIX G : VIP HOSPITALITY

The VIP hospitality is a significant opportunity to generate revenues for the Organiser. The UCI family should have access to the highest level of hospitality. The VIP area cannot be divided into several parts, it must be only one area. The VIP area should be located near the finish line in close proximity to the event venue/race action. As a VIP guest, it is important that the experience in that space be premium.

120 hospitality tickets / day shall be delivered to the UCI.

All VIP revenues excluded the UCI hospitality tickets are for the Organiser.



APPENDIX H : SPORTS REQUIREMENTS

The cross-country Olympic is held on a closed circuit of 4 to 6 kilometres. The length of the race depends on the category, from 1 hour 15 minutes to 1 hour 40 minutes. The course is a mixture of hills, single track, forest roads, rocky sections and stream crossings.

4.2.001 *The duration and lap length of cross-country Olympic event in the different race classification in the table below must lie within the following ranges or as close as possible to the race length (in hours and minutes).*

UCI WORLD CHAMPIONSHIPS		
	Race time	Lap length
Men juniors	1:00 - 1:15	4km - 6km
Women juniors	1:00 - 1:15	
Men under 23	1:15 - 1:30	
Women under 23	1:15 - 1:30	
Men elite	1:20 - 1:40	
Women elite	1:20 - 1:40	

The cross-country Team Relay races take place over the XCO course. Each rider completes a single lap of the course and relays the next rider in their team by touching their team mate's arm, jersey or other part of the body.

The cross-country Short Track is held on a closed circuit of 2 kilometers maximum.

"4.2.008 *The start and finish must be in the same area. The distance of the course must not be more than 2 km with a race duration of 20 to 30 minutes.*"

For the downhill, an individual time trial in which the rider seeks the fastest racing line. The event takes place on a steep hillside alternating very fast sections (up to 80km/h), with more technical sections (for example forest tracks) and spectacular jumps.

A downhill course in the UCI Mountain Bike World Championships takes a rider from two to five minutes to complete.

4.3.006 *The length of the course and the duration of the event are determined as follow:*

Course length	Maximum 3500 m
Duration of the event	5 minutes

	UCI WORLD CHAMPIONSHIPS, UCI WORLD CUP, CONTINENTAL CHAMPIONSHIPS, CLASS 1 EVENT		CLASS 2 EVENT		CLASS 3 EVENT
	Minimum	Maximum	Minimum	Maximum	
Duration of the event	2 minutes	5 minutes	1 minutes	5 minutes	No restriction



APPENDIX I : GOVERNMENT SUPPORT

The staging of the World Championships requires guarantees with regard to its funding as well as logistics, infrastructures and the availability of sporting facilities, safety and security, medical care, etc... The Organiser must secure all necessary aspects for which support from public authorities is necessary. In this sense, the Organiser shall obtain binding decisions from the relevant public authorities which detail all commitments made by them and provide assurance to the Organiser that it shall be able to deliver the Championships to the required standards and on budget.

In terms of funding the public authorities' decision shall list precisely the cash and value-in-kind services which are provided for the Championships and such decisions shall be submitted to the UCI along with the bid.

In addition, and within the context of the support from public authorities, the Organiser shall seek to obtain a commitment from the relevant administration to establish a "visa-free" environment for all UCI and national delegations (cf. list below), regardless of their nationality, race, religion and creed. In case of visas being required for any of the above-mentioned categories, the Organiser shall seek to obtain a commitment from the relevant administration guaranteeing a process for the issuance of visas which is free of charge. If such commitment is not obtained, the Organiser shall bear all costs and expenses associated with the visas procedure for the following stakeholders:

- All national delegations (riders, staff and delegates at UCI official meetings),
- UCI Officials (elected officials, commissaires, etc.)
- UCI staff,
- UCI commercial and broadcast partners.

In terms of the assistance that shall be provided, the Organiser shall ensure that a facilitated and expedited procedure is put in place and shall inform the respective consulates about the delegations and individuals participating in the Championships in order to assist them in obtaining visas".

The Organiser shall warrant that the treatment of visa applications shall respect the principle of non-discrimination enshrined in the Olympic Charter and acknowledges that the award of the Championships may be withdrawn in case of any discriminatory treatment of visa applications.



APPENDIX J : SECURITY

Security is a key element in the organisation of the UCI Mountain Bike World Championships. An event without incident presents a positive image of the Championships as well as of the host town and country. Security issues must be planned and managed in collaboration with the local, regional and national authorities. With this in mind, the Organiser appoints a security coordinator who acts as the contact person for any matters concerning security.

Security considerations include the safety of people (riders, teams, officials, guests, spectators) as well as the security of property and locations (vehicles, start / finish area, training locations, competition locations, equipment, telecommunication installations and transmitters, press equipment, etc.). The security of people and property must be ensured from the time of arrival at the competition venue.

Furthermore, the Organiser shall take out third-party civil liability insurance covering the Organiser's and UCI's civil liability for cases of material damage to a minimum of CHF 10,000,000. A copy of this insurance contract must be provided when the Organiser signs the organisation pre-contract.

The Organiser submits security plans to the UCI three months before the start of the UCI Mountain Bike World Championships, consisting of:

- Security plan (fire and ambulance services, police) for riders, public and officials
- Traffic and parking plan (locations, routes)
- Security plan for the movement of persons during and after the events (access to various zones)

Finally, the security coordinator undertakes to actively participate in training security representatives employed at the competition venue.

APPENDIX K : UCI OFFICIAL HOTEL & MEETINGS

The official hotel for the UCI Mountain Bike World Championships provides accommodation for the members of the UCI Management Committee, as well as UCI guests, UCI staff and officials and ITA staff and officials.

The Organiser must ensure the availability, quality of services and prices of the official hotel from the time of compiling the candidature. The UCI is responsible for selecting the hotel upon the proposal of the Organiser.

HOTEL STANDARD

- The hotel must be a high-quality tourist hotel (four stars or higher).
- The minimum reservation for the UCI is 45 rooms for 320 nights. (single hotel room with half-board). Parking for UCI officials and guests is provided free of charge.

GALA DINNER

- The Organiser can arrange one official dinner. The date of this dinner and list of guests are established in close collaboration with the UCI. The Friday or Saturday evening of the Championships would seem to be the most auspicious date for the dinner.

APPENDIX L: ANTI-DOPING REQUIREMENTS

The UCI Mountain Bike World Championships are subject to anti-doping controls according to the UCI Anti-doping Rules. The International Testing Agency (ITA), entity mainly in charge of the implementation of the UCI's anti-doping program, will appoint two or more Doping Control Officers (DCOs), refer to ITA's instructions.

ITA will be responsible for the cost of the DCOs daily allowances and travel arrangement to the event. All costs related to accommodation, catering and individual transportation during the event for the DCOs, are borne by the organiser.

The UCI is responsible for the cost of the sample analyses carried out in an accredited World Anti-Doping Agency (WADA) laboratory. Laboratory that ITA will duly confirmed. However, the cost of the transport of the samples to the laboratory is borne by the organiser. Organiser shall therefore assist the DCOs with the transport of the samples with a courier company.

SAMPLE COLLECTION PERSONNEL

The organiser is also responsible for all practical aspects of the controls and shall provide the DCOs with the following:

- Male doctor or male nurse & female doctor or female nurse: assigned solely for the anti-doping controls (please note this doctor cannot be the race doctor).
- Chaperons: one chaperon per rider to be tested (shall be of the same gender as the rider).
- Assistant: is required to assist the DCOs before and during the event and act as the liaison with the organiser.

DOPING CONTROL EQUIPMENT

Anti-doping kits and ITA forms are provided by the ITA.

DOPING CONTROL STATION (DCS)

The DCS shall be equipped in such a way to facilitate the running of the controls, be located in the immediate vicinity of the finish line and shall be clearly signposted from the finish line. Privacy of the riders shall be respected. The organiser shall designate an official to monitor the entrance to the DCS, and only allow people involved in doping controls to enter. The DCS should be lockable.

The DCS shall be heated or climatized, large enough, solely used for anti-doping purposes and shall include a waiting room, two administration areas including lavatories in each for the passing of the sample.

APPENDIX M : ORGANISER BUDGET

The budget template can be downloaded in Excel table format from [*this link*](#).



APPENDIX N : EVENT LEGACY

DEVELOPING CYCLING IN YOUR CITY

Hosting a UCI event provides the perfect platform for promoting the development of cycling in your city.

- Do you want to promote your region/city as a bike-friendly environment?
- Do you wish to develop tourism in your area and encourage your citizens to use bikes as a means of transport?

Hosting a UCI event will provide a concrete translation of your ideas and plans. The UCI can support you as you build a strategy to develop cycling: we can provide you with ideas and benchmarks from successful initiatives around the world to help you to reach your goals.

We share the same target: to develop cycling!

Cycling is more than a sport, it is the answer to many concerns of our society: public health, environment, traffic...

UCI BIKE CITY LABEL

In order to promote cities and regions that invest in cycling, the UCI has created a "UCI Bike City Label". This label will distinguish cities active in two areas:

- Hosting a UCI event
- Developing cycling within its population.

The city/region will be entitled to use the label over a five-year period.

The label will be awarded each year during the UCI Road World Championships. A communication plan dedicated to the winners will be established through the UCI's various communication channels.



ABOUT THE UNION CYCLISTE INTERNATIONALE

The Union Cycliste Internationale (UCI) is the world governing body for cycling recognised by the International Olympic Committee (IOC). The UCI's mission is to develop and promote cycling - in close collaboration with National Federations - as a competitive sport, as a healthy recreational activity and as a means of transport.

The UCI governs eight disciplines of the sport of cycling: road, track, mountain bike, BMX Racing, BMX Freestyle, cyclo-cross, trials, indoor cycling. Five of them are represented at the Olympic Games (road, track, mountain bike, BMX Racing and BMX Freestyle), two at the Paralympic Games (road and track) and four at the Youth Olympic Games (road, mountain bike, BMX Racing and BMX Freestyle).

Additionally, the UCI promotes a number of its own events, including the UCI Road World Championships, an iconic annual event, and a wide range of other UCI World Championships and World Cups across the various disciplines. The different sizes and scopes of our events ensure that UCI cycling events can be hosted by all cities.

INTERNATIONAL UCI EVENTS ARE HELD ANNUALLY FOR ALL OUR DISCIPLINES

ROAD

UCI Road World Championships
UCI Gran Fondo World Championships
UCI Para-cycling Road World Championships
UCI Para-cycling Road World Cup

MOUNTAIN BIKE

UCI Mountain Bike World Championships
UCI Mountain Bike Marathon World Championships
UCI Mountain Bike Eliminator World Championships
UCI Pump Track World Championships
UCI 4X World Championships
UCI Masters Mountain Bike World Championships
UCI Snow Bike World Championships
UCI Mountain Bike World Cup
UCI Mountain Bike Eliminator World Cup

GRAVEL

UCI Gravel World Championships
UCI Gravel World Series

TRACK

UCI Track World Championships
UCI Junior Track World Championships
UCI Para-cycling Track World Championships
UCI Track Champions League
UCI Track Nations Cup
UCI Masters Track World Championships

CYCLO-CROSS

UCI Cyclo-cross World Championships
UCI Cyclo-cross World Cup
UCI Masters Cyclo-cross World Championships

COMBINED

UCI Cycling World Championships (every pre-Olympic year).

CYCLING ESPORTS

UCI Cycling Esports World Championships

BMX RACING

UCI BMX Racing World Championships
UCI BMX Racing World Cup

BMX FREESTYLE

UCI Urban Cycling World Championships
UCI BMX Freestyle World Cup

TRIALS

UCI Urban Cycling World Championships
UCI Trials World Cup
UCI Trials World Youth Games

INDOOR CYCLING

UCI Indoor Cycling World Championships
UCI Cycle-ball World Cup
UCI Artistic Cycling World Cup

THE UCI HEADQUARTERS ARE LOCATED IN AIGLE, SWITZERLAND, AT THE UCI WORLD CYCLING CENTRE.



The information contained herein represents the current requirements of the UCI and matters concerning the UCI Mountain Bike World Championships may evolve and be altered. Substantial amendments and modifications to the UCI's requirements will be reported to the Organiser and shall be reflected through the Organisation Guide that will be provided and/or in the Organisation Agreement that will be signed with the Organiser.

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