



Grailed is the fastest growing global community-driven marketplace for men's fashion and streetwear, making great clothing affordable to anyone.

The Challenge

Grailed needed a comprehensive payments solution that could support and manage its complex payments infrastructure, but didn't want to build one in-house and take focus and resources away from growing its community and improving its platform.

The PayPal Solution

Grail partnered with PayPal to process 100% of its transactions. PayPal built new features and provided recommendations on new payment methods and Fraud Protection.

The Results

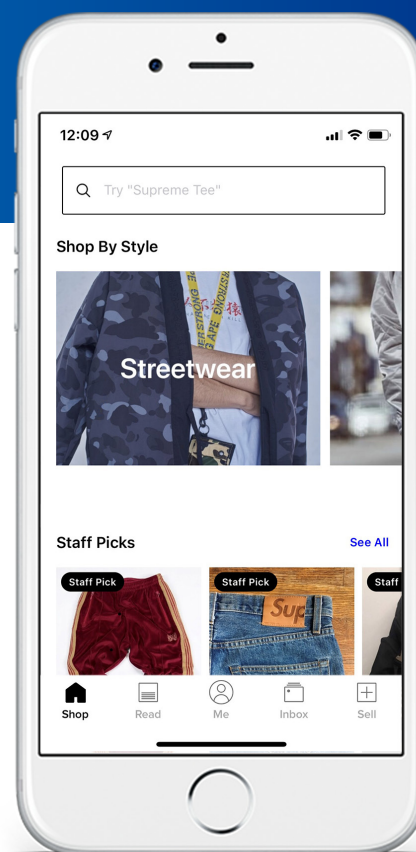
With the PayPal Commerce Platform, Grail has been able to expand to new international markets easily without needing to adopt new payment processing providers or worrying about how to localize payment methods. The PayPal Commerce Platform includes next-generation Fraud Protection, using real-time intelligence and adaptive machine learning to help protect Grailed merchants and shoppers from unforeseen threats. PayPal's dispute resolution process also helps Grailed manage buyer and seller fraud without building an in-house dispute resolution team and processes.

The Key to Global Growth

The PayPal Commerce Platform is an all-in-one global solution designed specifically for marketplaces, ecommerce solution providers, crowdfunding platforms and more.

To learn more go to:

paypal.com/commerceplatform



“The PayPal team is partnering with us to develop a long-term strategic outlook on payments and fraud management to help ensure we can continue to grow our business with payments as a lever.”

—Kylie Gao

Sr. Product Manager, Grailed