

PayPal | iFundWomen

iFundWomen is the only crowdfunding ecosystem designed specifically for early-stage, female entrepreneurs. It is a platform designed to provide easy access to capital, coaching, creative, and connections critical to helping women launch and grow their ideas.

The Challenge

iFundWomen was looking for a flexible, comprehensive payments solution that could meet the unique needs of its global business model and reduce friction in the checkout process.

The PayPal Solution

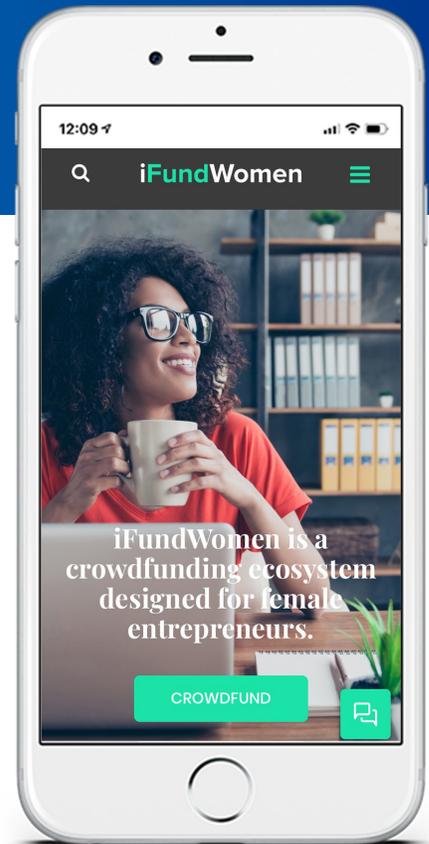
iFundWomen selected the PayPal Commerce Platform for its ease of integration, flexibility, and global support. “The support from the PayPal team was amazing. I can’t say enough about the help they provided,” said Karen Cahn, iFundWomen founder & CEO.

The Results

The success rate of iFundWomen transactions has improved significantly. Campaign backers can make pledges and check out more quickly and easily*. Additionally, more international crowdfunding campaigns can now take place on the platform as a result of PayPal’s global footprint.

The Key to Global Growth

The PayPal Commerce Platform is an all-in-one global solution designed specifically for marketplaces, ecommerce solution providers, crowdfunding platforms and more.



“The PayPal Commerce Platform has enabled iFundWomen to open in exponentially more countries around the world.”

–Karen Cahn

Founder & CEO, iFundWomen

To learn more go to:

paypal.com/commerceplatform