



iFundWomen is the only crowdfunding ecosystem designed specifically for early-stage, female entrepreneurs. It is a platform designed to provide easy access to capital, coaching, creative, and connections critical to helping women launch and grow their ideas.

### The Challenge

iFundWomen was looking for a flexible, comprehensive payments solution that could meet the unique needs of its global business model and reduce friction in the checkout process.

### The PayPal Solution

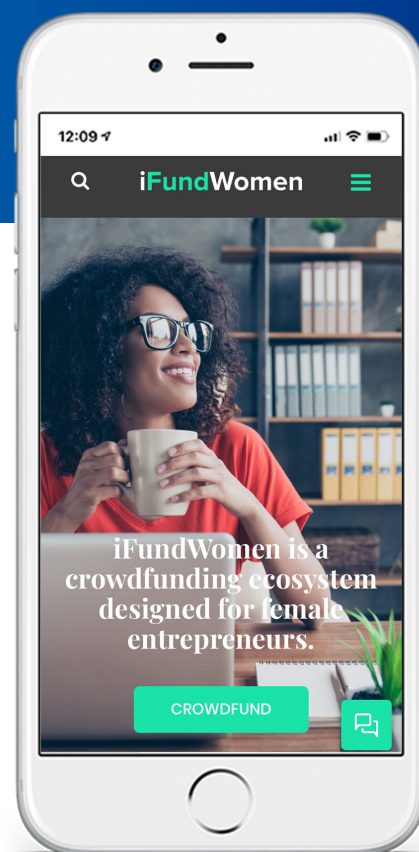
iFundWomen selected the PayPal Commerce Platform for its ease of integration, flexibility, and global support. “The support from the PayPal team was amazing. I can’t say enough about the help they provided,” said Karen Cahn, iFundWomen founder & CEO.

### The Results

The success rate of iFundWomen transactions has improved significantly. Campaign backers can make pledges and check out more quickly and easily\*. Additionally, more international crowdfunding campaigns can now take place on the platform as a result of PayPal’s global footprint.

### The Key to Global Growth

The PayPal Commerce Platform is an all-in-one global solution designed specifically for marketplaces, ecommerce solution providers, crowdfunding platforms and more.



**“The PayPal Commerce Platform has enabled iFundWomen to open in exponentially more countries around the world.”**

—Karen Cahn

Founder & CEO, iFundWomen

To learn more go to:

[paypal.com/commerceplatform](https://paypal.com/commerceplatform)