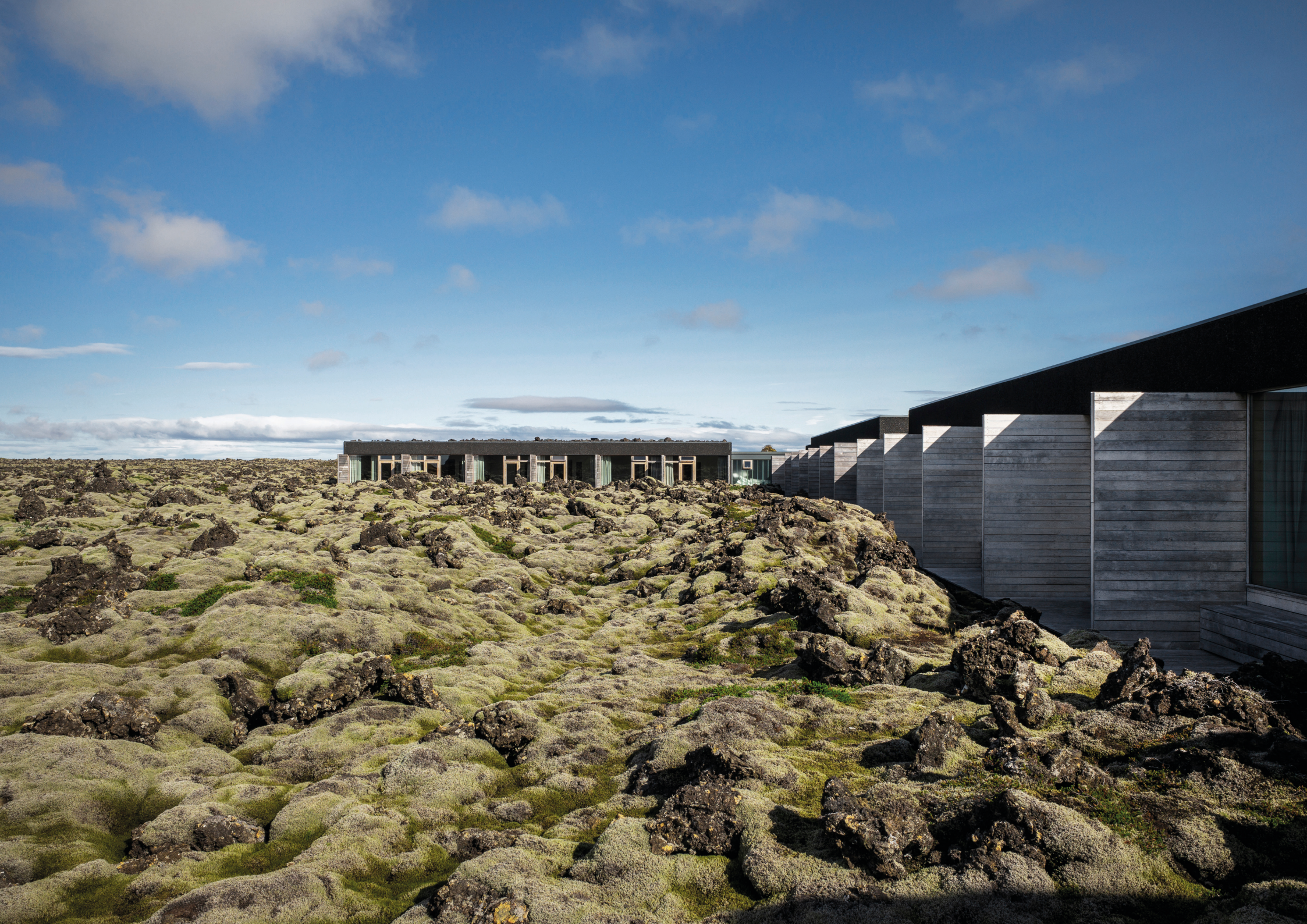


Silica Hotel

BLUE LAGOON ICELAND

Fact Sheet

Named for the Blue Lagoon's iconic healing element and architected into a vast lava plain, Silica Hotel is a sanctuary of relaxation and rejuvenation. With 35 bright and spacious double/twin rooms, terraces with views of the volcanic horizon, and a private lagoon that is sourced from the same geothermal wellspring as the Blue Lagoon, the hotel enables an unforgettable experience of the wonders of geothermal seawater in a setting that is tranquil, intimate, and enchanting.





ORIGINS

Silica Hotel was conceived and built to harmonize with the Illahraun lava plain—a vast horizon of volcanic rock that erupted from the earth 800 years ago and now stands frozen in time.

Until the 1970s, there was nothing here but sprawling fields of moss-covered lava.

In 1976, geothermal aquifers were discovered and a power plant took shape, providing electricity and hot water for the Reykjanes Peninsula.

In the shadows of the plant, a small body of water formed—runoff from the geothermal extraction process. The water was expected to seep back into the ground through the lava. The presence of silica in the water, however, prevented proper drainage.

The temptation to bathe in the pristine warmth of this water was irresistible, and as the pond grew into an enchanting little blue lagoon, the site became an open secret, drawing visitors from all over the Reykjanes Peninsula. Some people came seeking pleasure. Others came seeking comfort from psoriasis. But all who came, left with feelings of relaxation, wellbeing, and rejuvenation.

In the intervening decades, what began as geothermal runoff has blossomed into a wonder of the world.

Silica is the Blue Lagoon's primary element. It forms the white mud that makes the bottom soft and the edges white. It also makes the water blue, owing to the manner that it reflects sunlight.

But silica does much more than make the lagoon's water blue, its edges white, and its bottom soft. Silica makes the skin smooth, pure, strong, and radiant.

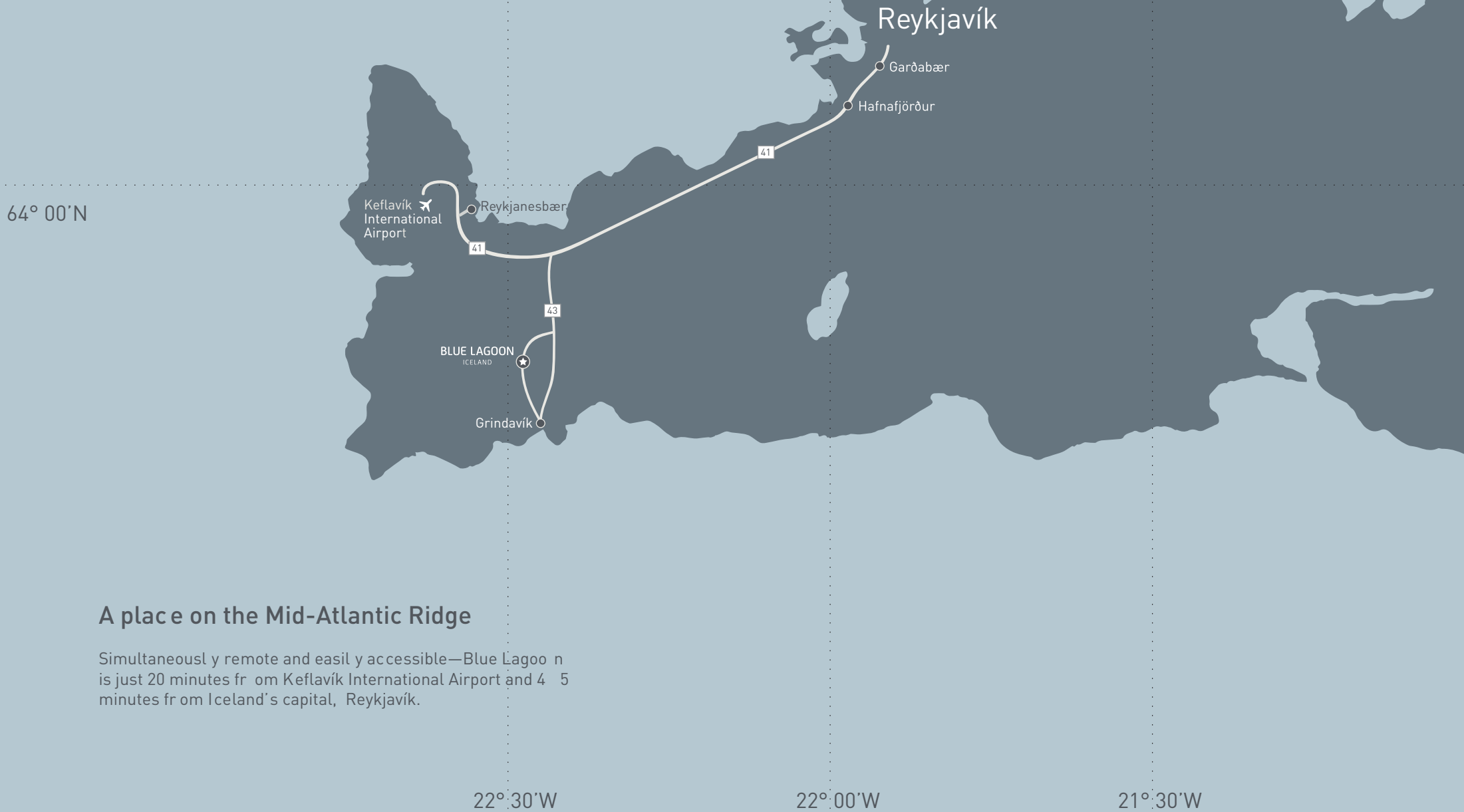
To commune with silica is to converse with the history of the Blue Lagoon and to experience its timeless, beneficial powers.

LOCATION

A UNESCO Global Geopark

In 2015, Iceland's Reykjanes Peninsula was officially given the status of UNESCO Global Geopark. Home of Blue Lagoon Iceland, the Reykjanes Peninsula straddles the Mid-Atlantic Ridge—the tectonic boundary where the North American and Eurasian plates converge. Owing to its volcanic provenance, the peninsula is a wonderland of geothermal phenomena. The terrain is alive with craters, fissures, mud pools, steam vents, hot springs, and endless moss-covered lava fields.





A place on the Mid-Atlantic Ridge

Simultaneously remote and easily accessible—Blue Lagoon is just 20 minutes from Keflavik International Airport and 45 minutes from Iceland's capital, Reykjavík.

ARCHITECTURE & INTERIOR DESIGN

From concept to creation, Silica Hotel embodies the convergence of the manmade and the natural. Designed to become one with the volcanic frontier, the structure and all of its esthetic choices harmonize with the colors, patterns, textures, and tones of the surrounding landscape.



HOSPITALITY

Informal, cozy, and welcoming, the atmosphere at Silica Hotel creates a reassuring, relaxing environment. With a concierge dispensing advice, guidance, and wisdom concerning where to go and what to do, you will feel at home from the moment you walk through the door. If your heart is set on seeing the Northern Lights, be sure to ask the concierge for a wake-up call in the event that the aurora makes an appearance during your stay at Silica.





ACTIVITIES & ADVENTURES

From the leisurely to the thrilling, there are numerous activities available on the Reykjanes Peninsula.

WALKING PATHS & HIKES

The paths surrounding the hotel lead guests on a remarkable journey through the centuries-old, moss-covered lava fields. The mountain Thorbjörn—a 24,000-year-old extinct volcano—is also very easy to hike and provides spectacular views of the Reykjanes Peninsula and the majestic glacier, Snæfellsjökull.

TOURS

Sitting astride the Mid-Atlantic Ridge, the Reykjanes Peninsula is a wonderland of geothermal phenomena. It is a place rich with enchantments and ripe for discovery. Horseback riding, ATV excursions, private helicopter journeys, volcano caving—there are endless possibilities for exploring the peninsula's stunning landscape. The Silica concierge will gladly assist you with bookings and transfers.





SILICA LAGOON

Sourced from the same wellspring of mineral-rich, geothermal seawater at the Blue Lagoon, the hotel's private lagoon is a place of intimacy, warmth, relaxation, and rejuvenation. Commune with the waters of wonder in a setting that is serene and unique.

Total volume: XXXX

Total square meters: ~XXXX m²

Temperature: 35 - 40°C (95 - 104°F)

Depth: 0.8 - 1.4 m

Recirculation interval: ~25 hours

ROOMS

Conceived for wellness and designed for wellbeing, the hotel's 35 double/twin rooms come in three types: Lava Deluxe, Mountain Deluxe, and Silica Deluxe. Each bright and spacious room is equipped with a veranda and offers stunning views of the surrounding volcanic terrain. Built to harmonize with the land, the hotel has won several design awards and embodies the architectural approach prevalent throughout Blue Lagoon Iceland—the will to create harmony between man and nature.

Geothermal seawater surrounds much of the hotel, endowing it with an ethereal quality. The water, however, is not for swimming. It is purely for esthetic enjoyment.





LAVA DELUXE ROOM

Featuring a views of the moss-covered lava or the geothermal resource park that gave life to the Blue Lagoon, each Lava Deluxe room is a place of tranquility, comfort, warmth, and wellbeing.

Room features
26 m² / 280 ft²
Private veranda
Lava view

MOUNTAIN DELUXE ROOM

Spacious, modern, cozy, and warm, Mountain Deluxe rooms harmonize with the surrounding terrain, offering remarkable views of the volcanic horizon.

Room features
26 m² / 280 ft²
Private veranda
Mountain view





SILICA DELUXE ROOM

Creating an environment of modern simplicity, relaxing comfort, and sublime serenity, Silica Deluxe rooms are enhanced by the enchantment of the mineral-rich waters bordering the terrace.

Room features
26 m² / 280 ft²
Private veranda
Lagoon view

BREAKFAST

A full buffet-style breakfast is served in the hotel's commons area from 07:30 to 10:30 each morning.





BEVERAGES & REFRESHMENTS

The hotel's self-serve bistro offers a delicious, nourishing assortment of refreshments and beverages.

RESTAURANTS

From light meals to gourmet experiences of Icelandic cuisine, there are multiple culinary possibilities at Blue Lagoon Iceland.

CAFÉ

Located in the main Blue Lagoon complex, Café offers an enticing range of refreshments including sandwiches, salads, sushi, smoothies, beer, coffee, and light snacks. The café is open during the lagoon's hours of operation and features seating with marvelous views of the luminous blue waters.

LAVA RESTAURANT

Built into a magnificent lava cliff on the western shore of the Blue Lagoon, Lava Restaurant combines stunning views, organic architecture, and an a la carte menu featuring classic Icelandic cuisine. Opened in 2007, the restaurant's voluminous interior and double height, floor-to-ceiling windows create the setting for an unforgettable dining experience on the banks of a wonder of the world.

Advance reservations are recommended.

MOSS RESTAURANT

Seated at a table in Moss Restaurant, looking out at the majestic landscape, you can travel the island by way of the culinary creations that emerge from the kitchen. With 5 and 7-course seasonal set menus that move effortlessly from the mountains, to the farmlands, to the rivers, to the oceans, each dish opens the door to the living heritage and diverse delights of Icelandic cuisine.

Occupying the point of highest elevation at Blue Lagoon Iceland, Moss possesses extraordinary views of the volcanic frontier. Among the restaurant's highlights are its chef's table and the magnificent wine cellar that has been cut deep into the lava.

Advance reservations are recommended.





THE RETREAT SPA

Built into an 800-year-old lava flow on the south shore of the Blue Lagoon, the Retreat Spa embodies the harmonic convergence of nature, design, and the radiant powers of geothermal seawater. Conceived and created to transport your mind and body to new dimensions of peace and rejuvenation, the spa journey moves through volcanic realms of luxurious heat, enchanting geology, and inspiring conceptual design. You proceed ever deeper through an extraordinary concourse of lava that encompasses endless possibilities: dry heat, steam heat, drip ceiling, fire, nesting, relaxation, a panoramic viewing deck, a cold plunge well, and the revitalizing waters of the Retreat Lagoon. The journey culminates with the Blue Lagoon Ritual—an exhilarating cycle of wellbeing where you commune with the Blue Lagoon's transformative elements: silica, algae, minerals, and lava.

The Retreat Spa is not an inclusion and must be booked separately. However, we invite you to upgrade your complimentary Blue Lagoon Premium admission. Take your experience to the next level with four luxurious hours at the Retreat Spa where you'll have a private changing room (for 1-2 guests) and access to both the Retreat Lagoon and the Blue Lagoon.

Retreat Spa: 2300 m²

Retreat Lagoon: 900 m²

Number of private changing rooms for day guests: 33

Experience areas: 15

Depth of descent: 3 m

Opening hours: 8:00 - 22:00