

Mags Around the World

Digital Matchday Programme

25/26 Season



OFFICIAL
SUPPORTERS
CLUB



From Newcastle to New York, Blyth to Beijing and Wallsend to Wellington, the Magpies' following around the globe is vast – and it's only getting bigger. In a regular feature here in **UNITED**, we get to know some of the supporters from different parts of the planet. To start us off for 2025/26, chairman Brendan Martin tells us all about the **Belfast Mags**...



When were you formed?
We were formed in 2013.

How were you formed? Was the club the idea of a single person, or a few of you?

My brother and I decided to create a Facebook page to meet other local supporters.

Tell us a little about the city (or country) you come from...

We are from Belfast, Northern Ireland, which actually has lots of loyal Newcastle fans who regularly travel for games. There are lots of similarities between

Northern Irish people and the Geordies!

Tell us about some of your members – how did they end up supporting Newcastle?

We have members from every walk of life, including the originals: Ryan, Mick, Johnny, Barry and Ian. Along with myself they form the committee and

help with the organisation and planning of the supporters' club.

Where do you all tend to meet? Let us know about the place... (Or places!)

We have a couple of venues in Belfast that host us on matchdays, though we are currently looking at options to have a permanent residency –



more news on that soon.

What's a United matchday like for you? Are there any rituals?

If anyone's lucky enough to be going to St. James' for the game, it means a very early start as the flight leaves at 7am! The upside is that there are usually a lot of travelling fans at the airport in good spirits.

Do you ever get together on a non-matchday? If so, what kinds of things do you get up to?

Yes, the admin team get together regularly to chat about the club, members and future plans.

Have any of you ever been to a game at St. James' Park before? Or to a Newcastle game anywhere? If so, how was it?

Absolutely! As far as I know, all of our current members

have been to both home and away games going back many years. Logistically it's difficult to get over to games and can be very expensive with flights, accommodation etcetera – but it doesn't stop us!

What have been some of your club's most memorable moments since you got up and running?

Honestly, the best part has been meeting new people who share your passion. We have travelled to Newcastle for home games, London for cup finals and Dublin for pre-season a few years ago, and they have been the best days.

Do you ever get any one-off attendees at your meet-ups? E.g. Geordies who might just be in the area for a short time?

We have had a few visitors

over the years. Sometimes there will be Geordies in Belfast on matchdays and they will reach out through our socials. Everyone will be given a warm welcome.

Do you actively try and encourage other local people to start taking an interest in United?

Yes. We have found our social media pages have been successful over the years in recruiting new members.

Is there anything else we should know about your club?

We are always open to new members!

How can people contact you or see what you're up to?

You can find us on our socials at: @belfastmags. Or you can email us at: admin@belfastmags.co.uk.



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When were you formed?
Earlier this year – 2025.

How were you formed? Was the club the idea of a single person, or a few of you?
It was formed by me.

Tell us a little about the city (or country) you come from...
I am originally from Johannesburg but I now live in Cape Town, which lies at the southernmost tip of Africa and

was voted the best city to visit in 2025 by *Time Out* magazine.

Tell us about some of your members – how did they end up supporting Newcastle?
We are a colourful bunch, with everybody having their own route to supporting this club. Many of the group support Newcastle because of Alan Shearer or because of Kevin Keegan's Entertainers. I even met one the other day who

supports us because of Temuri Ketsbaia – if you can believe that?! But South Africa has strong ties to England as an ex-monarchy, so it's a natural thing to find fans of the Premier League here.

Where do you all tend to meet? Let us know about the place... (Or places!)

The supporters' club stretches across Johannesburg and Cape Town. Generally we move around, but some of the

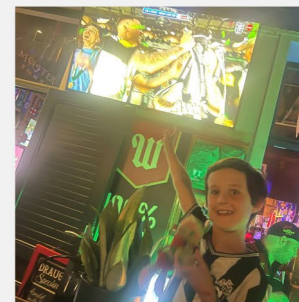


venues include the Do Arena in Johannesburg and The Fireman's Arms in Cape Town, which we took over for the Carabao Cup final.

What's a United matchday like for you? Are there any rituals?
Mine is generally at home in front of the telly. I make a *braai* – a South African barbecue.

Have any of you ever been to a game at St. James' Park before? Or to a Newcastle game anywhere? If so, how was it?
Yes, twice. Once was during the Ashley era and we lost to Watford. More recently I treated my family to a game where we beat Crystal Palace. Taking my kids was a very special experience.

What have been some of your club's most memorable



moments since you got up and running?
Winning the final and coming together as a supporters' club. We outsang and outnumbered the Liverpool fans, which is a rare sight here. It shows we are already growing.

Do you ever get any one-off attendees at your meet-ups? E.g. Geordies who might just be in the area for a short time?
It's rare but yes, it has happened.

I met one at the final.

Do you actively try and encourage other local people to start taking an interest in United?

Yes, all the time. But people here already have their teams figured out, to be honest.

Is there anything else we should know about your club?

Just that we are a diverse bunch. South Africa is a multicultural, multiracial society. We are known as The Rainbow Nation, and it's fascinating seeing that represented in a supporters' club in South Africa. I think it makes us unique!

How can people contact you or see what you're up to?

On Facebook, our group is Newcastle United – South Africa Supporters.



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When were you formed?
2000.

How were you formed? Was the club the idea of a single person, or a few of you?

The idea came to me personally, creating an amateur website with the aim of finding other NUFC fans in Italy. I was already following NUFC but wanted to find others in Italy who shared my passion so we could share it together.

Tell us a little about the city (or country) you come from...

I come from Bergamo, in the north of Italy, and the other members of the group come from various regions of Italy.

Tell us about some of your members – how did they end up supporting Newcastle?

Each of us has our own story to tell. I was a passionate English

football fan and fell in love with NUFC during Kevin Keegan's coaching days. Some started following NUFC during Keegan's playing days, some were born in Newcastle but moved to Italy for love, some did the opposite and moved to Newcastle, some fell in love with NUFC during Alan Shearer's days, some were influenced by the passion of the Toon Army and some fell in love after a trip to England.

Each member of the group has a story to tell, full of meaning and passion.

Where do you all tend to meet? Let us know about the place... (Or places!)

We don't have a fixed location, honestly. Coming from different cities in Italy, we travel to different places – especially in Northern Italy, and mainly in pubs where the match is being shown.



We also try to organise a meeting in Newcastle to watch a match directly at SJP, but it's normal that the distance doesn't always allow us to be there.

What's a United matchday like for you? Are there any rituals?

There are different rituals depending on where you watch the game (and with whom!) If I watch the game at home, alone, I try to sit in my usual spot on the sofa – the one where the previous game was a victory.

If I watch games with friends, a pre-game beer (preferably a Newcastle Brown Ale) and our Italy Magpies team t-shirt are musts.

And last but not least, especially if the game is going well and we're winning, it's essential not to change positions or send victory messages before the game is over, and I do other

small superstitious things to avoid upsetting the balance of the stars.

Do you ever get together on a non-matchday? If so, what kinds of things do you get up to?

Yes, sometimes we meet for other things too. We've been involved in football matches against other English supporters' groups in Italy, with the aim of raising funds for those less fortunate than us. We're always happy to participate in these initiatives.

The derby matches against the Italian Sunderland supporters' group are always the most fun.

Have any of you ever been to a game at St. James' Park before? Or to a Newcastle game anywhere? If so, how was it?

Absolutely! My first Newcastle game was in 1996 at Wembley for the Charity Shield – Shearer's first competitive game for Newcastle. My first experience at SJP was in 1998 against West Ham.

What have been some of your club's most memorable moments since you got up and running?

The 5-1 demolition derby – it was amazing to see it live at SJP! Then the UEFA Champions

League match at SJP against Juventus where, afterwards, I had the opportunity to personally meet the Newcastle players (Alan Shearer above all!) and the manager, Sir Bobby Robson – a wonderful person.

Do you ever get any one-off attendees at your meet-ups? E.g. Geordies who might just be in the area for a short time?

Yes, sometimes at our meetings we meet people who are surprised that we are Italian Newcastle fans. Other times we happen to meet Newcastle fans on holiday in Italy. It's really nice to share our passion with them and explain why we support NUFC.

Do you actively try and encourage other local people to start taking an interest in United?

Yes, especially in our families and among our friends.

Is there anything else we should know about your club?

We like to say that we're not a group founded for profit. From those who want to join us, we ask only for a passion for NUFC. Our group is made up of friends who have grown stronger over the years; we consider ourselves a FAMILY.

We don't have the numbers of the big clubs, but that's why we consider ourselves special. We're proud to have been officially recognised by NUFC as an OSC, but we always tell everyone that our history started a long time ago.

How can people contact you or see what you're up to?

People can reach us on social networks like Facebook, X and Instagram – just search for **Italy Magpies**.





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Today, Alexis Sibau tells us all about **Toon Army Argentina**...

How were you formed? Was the club the idea of a single person, or a few of you?

The group began to form in 2009. Mariano Filgueiras and I met through Facebook. Meanwhile, Colin (a person from Newcastle) told José Garrido that he was in contact with another Argentine Newcastle fan (Mariano), and thus a group of three was formed, which started it all. Although Mariano sadly passed away, his love for Newcastle United lives on in us.

Currently, we have more than 50 members spread across the different provinces of the country.

After connecting through social media, we decided to organise a meeting among the three of us. It was at that meeting that the idea was born to try to contact any Argentine player who played for Newcastle, like Jonás or Coloccini. With that motivation, we began the search for other Newcastle fans in Argentina. Using social media, we started to find more people who

shared our passion and love for the club, thus forming a community that continues to grow and strengthen day by day.

Tell us a little about the city (or country) you come from...



Argentina is known for being a country that loves football, with a special passion. We have carried that feeling for football in our blood since we were young, and it becomes more than just a sport; it is our life and our identity. What sets us apart is

that instead of having that passion for a club in our country, we love NEWCASTLE UNITED.

Tell us about some of your members – how did they end up supporting Newcastle?

Toon Army Argentina is made up of a diverse group of people, each with their own story of connection to the club. Some of us began following Newcastle United almost by chance, playing video games with the 'black and white' team as kids. Others, on the other hand, experienced that first spark by watching a live match, feeling a passion and an inner fire that



completely captivated us, leading us to become devoted fans of the team. Each story is unique, but all are united by a common love for Newcastle United.

Where do you all tend to meet? Let us know about the place... (Or places!)

We have two WhatsApp groups where we talk about the club every day, among other things. One group includes people from all Spanish-speaking countries, while the other is exclusively for Argentinians. Those of us in Buenos Aires often meet at different bars or private homes to watch the matches. Many people who live abroad and know us reach out when they visit Argentina to watch a game with us. We've already welcomed several fans from different parts of the world, mainly from England. We also have our own football team (Toon Army Argentina) and participate in a tournament against other Argentine fans of English teams (FA Cup Argentina).

What's a United matchday like for you? Are there any rituals?

On matchdays, we try to gather at a bar or home where we can enjoy the game together. Although we can't always be physically together, we keep the passion alive by sharing comments and reactions in real time through our WhatsApp groups and social media. Each person has their own rituals, typical of a football-loving country.

Do you ever get together on a non-matchday? If so, what kinds of things do you get up to?

As mentioned, we often organise football matches against fans of other English teams, which helps us maintain a competitive spirit and strengthen our bonds. Although it's not always easy to meet outside matchdays and our football gatherings due to the size of the city and our work and family obligations, we stay connected.



We keep the group alive by sharing news, anecdotes and anything related to Newcastle, making us feel part of a community.

Have any of you ever been to a game at St. James' Park before? Or to a Newcastle game anywhere? If so, how was it?

Some of our members have had the privilege of visiting St. James' Park, even more than once. The experience of being in the stadium is indescribable – a true dream come true. For us, who follow the club from afar, walking the streets of Newcastle, entering the stadium and seeing the stands filled with passionate fans fills us with pride. The atmosphere, the chants and the colours of the supporters are incomparable to watching it on television. Experiencing a match at St. James' Park is a unique experience that each person treasures as one of the best moments of their life.

What have been some of your club's most memorable moments since you got up and running?

We've had several moments that fill us with pride and reflect what we are as a group. One of the most special days was the Carabao Cup final. It was exciting as fans, but we experienced it as a group in a unique way. We gathered at an English pub in the city, with many members present. Thanks to our social media posts, we were joined by English fans visiting the city. Watching the match together, cheering non-stop, was incredible. It felt for a moment like we were in a bar in Newcastle.

Another unforgettable moment

was in 2010 when we had the chance to meet Jonás Gutiérrez. He shared details about the locker room and daily life at the club, making us feel more connected to Newcastle than ever.

Finally, we take pride in having contacted Wor Flags. We sent a flag that is displayed at some matches at St. James' Park with the logo of Toon Army Argentina.

Do you ever get any one-off attendees at your meet-ups? E.g. Geordies who might just be in the area for a short time?

As mentioned earlier, we've had the pleasure of welcoming several Geordies from different parts of the world. We not only share a passion for the matches but also strive to create deeper connections. With some, we've played football, and whenever possible, we organise meals or gatherings beyond the matches. A special example was when we shared two games with Colin, the founder of Toon Army Canada. Our aim is for every Newcastle fan who arrives in our country to feel they have a group of friends ready to help and make them feel at home. For us, it's about much more than watching a game; it's about creating a global community of fans united by their love for the club.

Is there anything else we should know about your club?

We're grateful for this opportunity. It's often hard to understand why a group of fans suffer or rejoice for a club halfway around the world, and what they do makes us feel a little closer to the club we love. I hope Toon Army Argentina can soon make a joint trip to St. James' Park. It's something we're organising so we can enjoy that beautiful city. Thank you.

How can people contact you or see what you're up to?

We are on X/Twitter (@ToonArmyArg) and Instagram (@toonarmyarg).



From Newcastle to New York, Blyth to Beijing and Wallsend to Wellington, the Magpies' following around the globe is vast – and it's only getting bigger. In a regular feature here in **UNITED**, we get to know some of the supporters from different parts of the planet. Today, Roy Kaviani tells us all about Newcastle United Supporters' Club Qatar – also known as the Doha Mags...



How were you formed? Was the club the idea of a single person, or a few of you?

When I left Dubai in 2015 I started looking for Newcastle United supporters in Qatar. Luckily within a few days someone from the Dubai Mags contacted me with a Geordie couple who live in Qatar: Andy and Karen Roberts. We met and started trying to grow the group. It gradually grew and we've reached about 60 in total with an average of ten to 20 people coming to watch the games together. It's a work in progress and we will continue with our efforts, as always. We recently

got recognised by NUFC as part of the global Official Supporters' Clubs, and we are proud to be a part of the great community.

Tell us a little about the city (or country) you come from...

Doha is the capital of Qatar. It's a lovely city which is great for work and family life. Qatar hosted the 2022 FIFA

World Cup, which was a great success.

Tell us about some of your members – how did they end up supporting Newcastle?

Almost all of our members are Geordie expats working and living in Qatar. We've got a few locals as well that decided to support the team, including



some who started following NUFC during the Kevin Keegan era in the Nineties. We also have a few who went to university in Newcastle and got hooked and never looked back.

Where do you all tend to meet? Let us know about the place... (Or places!)

We started watching games at a bar called Shehrazad in the Radisson Blu Hotel from 2015 until 2019. From the beginning of the 2019/2020 season we switched to the Hudson Tavern in the Mondrian Hotel and we have been going there ever since.

What's a United matchday like for you? Are there any rituals?

We always wear our home shirts when we get together, and the bar staff hang our Doha Mags flag.

Recently a few of us purchased the Newcastle Gazelle Adidas trainers, so we wear them for fun and a bit of luck, and now we are doing the same with the recently released Samba ones.

Do you ever get together on a non-matchday? If so, what kinds of things do you get up to?

We have an annual Doha Mags brunch and sometimes we have nights out together and house

parties. The group has become a little family.

Have any of you ever been to a game at St. James' Park before? Or to a Newcastle game anywhere? If so, how was it?

Most members are ex-season ticket holders. We have all been to SJP multiple times (some even to more than 100 games!)

What have been some of your club's most memorable moments since you got up and running?

We've had lots of memorable moments over the years including late-night Champions League games and the 2023 Carabao Cup final. But one of the best was watching the team win last season's Carabao Cup final at the Roberts' home as



the bar was closed for the holy month of Ramadan.

Do you ever get any one-off attendees at your meet-ups? E.g. Geordies who might just be in the area for a short time?

We've had lots of visitors over the years, some who were in Doha for business or tourism and found us via social media platforms, while we've also welcomed family members and friends.

Do you actively try and encourage other local people to start taking an interest in United?

I do personally. It's a slow process but as the club progresses with time so will the general attraction and the global fanbase will grow.

Is there anything else we should know about your club?

We've got tickets for today's game and are excited and looking forward to it! Thank you for your support and commitment to growing the global community – we are honoured to be a part of this amazing project.

How can people contact you or see what you're up to?

On X/Twitter (@NewcastleQatar) or Instagram (@doha_mags).



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When were you formed?
2016.

How were you formed? Was the club the idea of a single person, or a few of you?

Two separate groups – Toon Army Sweden and the Swedish Magpies – decided to form one official super-group.

Tell us a little about the city (or country) you come from...

I'm from a small town outside Karlstad. There are not too many Mags here, but in Karlstad there are a handful. Most fans from Sweden are based in the bigger cities, such as as Stockholm and Gothenburg.

Tell us about some of your members – how did they end up supporting Newcastle?

Most members come from the Shearer era, but some started supporting the club just before the takeover happened.

Where do you all tend to meet?



Let us know about the place... (Or places!)

There are different locations but John Scott's Twins in Gothenburg is our formal meeting place right now.

What's a United matchday like for you? Are there any rituals?



For me when I'm watching at home, it's always important to have a couple of Brown Ales during the match. I choose which shirt to wear on my couch and ask that my family do not sit in the same room as me, ha!

Do you ever get together on a non-matchday? If so, what kinds of things do you get up to?

We try to have a national gathering once a year but it's usually on a matchday. Otherwise there is a trip over to Newcastle over a matchweek where some lads go and watch some lower league games or just bond at the hotel or nearby bars.

Have any of you ever been to a game at St. James' Park before? Or to a Newcastle game anywhere? If so, how was it?

I have been to St. James' Park four times.

What have been some of your club's most memorable



moments since you got up and running?

Probably winning the Carabao Cup final, but before that maybe my first game which I attended with my dad. It was against Blackburn, but sadly we lost 1-0. But the feeling to get up those stairs and get seated, I had never had so many goosebumps as I had then – and I still get them at each match I attend!

Do you ever get any one-off attendees at your meet-ups? E.g. Geordies who might just be in the area for a short time?

We have some Geordies in our group who attend our meetings from time to time!

Do you actively try and encourage other local people to start taking an interest in United?

All of my friends are supporters of other 'big six' teams, so they are lost souls!

Is there anything else we should know about your club?

On every trip we help the guys at Wor Flags the day before the game. It's really nice to help out and be a part of the work behind the displays, flags and banners.

How can people contact you or see what you're up to?

Our website is:
www.swedishmagpies.se



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When were you formed?
2021.

How were you formed? Was the club the idea of a single person, or a few of you?

I had been a fan for over 20

years. I wanted to share my passion for the club, even when there was not much to shout about.

Tell us a little about the city (or country) you come from...

I am from a little town in Belgium called Bree that stole my heart due to the people living there. There are loads of hard-working people who are passionate and not afraid to say or stand up for what they believe



in. In that way it reflects the Geordies. The pubs, however, are not so ever-present!

Tell us about some of your members – how did they end up supporting Newcastle?

Well, somehow they stumbled upon my Facebook group and we instantly connected. We all support different teams in Belgium. We have people supporting Genk, Gent, Mechelen, STVV and Anderlecht. But our love for Newcastle is infinitely more omnipresent.

Where do you all tend to meet? Let us know about the place... (Or places!)

We just recently became official, and we are still figuring things out along the way. We will do gatherings all over Flemish Belgium while we work it all out. Until then we'll be a big passionate roadshow.

What's a United matchday like for you? Are there any rituals?

It is BBC Newcastle for me, if I can't watch it on the TV. Razor and Ando are a joy to listen to. I put on my shirt, start a conversation with Aaron

and Klaas – who are two key group members – and do a live Facebook match update for our group.

Do you ever get together on a non-matchday? If so, what kinds of things do you get up to?

I hope we can organise some fundraisers together. There is something brewing. I hope the lads will play their part in that story as well. I want it to reflect in a positive way to the Toon and the Newcastle fanbase. Follow our page to keep updated.

Have any of you ever been to a game at St. James' Park before? Or to a Newcastle game anywhere? If so, how was it?

No, not yet. But I went to the Union SG game in Brussels. We are planning a visit to St. James' Park too. It is one thing to hear the roar through a few boxes. It is another one living through that roar amid the fans.

What have been some of your club's most memorable moments since you got up and running?

You will probably get the same answer from a young group like ours. Winning the cup was something I had never, ever experienced before. The goal from Dan Burn made me a believer. I cried after the final whistle. The hairs on my arms stood up for the duration of the match. I loved every minute of it. But it also took five years from my life, that match!

Do you ever get any one-off attendees at your meet-ups? E.g. Geordies who might just be in the area for a short time?

We are open to join up with any fans in the region. The best way to contact us is through Facebook or via one of the chairmen of the official supporters' groups.

Do you actively try and encourage other local people to start taking an interest in United?

I try to force anyone I can, by wearing them out! It worked with my wife, and it will work again with people I truly like! (A little joke, of course!)

Is there anything else we should know about your club?

We are still looking to bring structure to our local fanbase. That means it will take some time before we are up and running 100 per cent. We would love to do it the right way so we can become not only a fanbase, but a trusted one for many years to come.

How can people contact you or see what you're up to?

People can reach us on social networks like Facebook, X and Instagram – just search for **Newcastle United Belgium FC Official**.



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When were you formed?
2025.

How were you formed? Was the club the idea of a single person, or a few of you?

Newcastle supporters here in the Czech Republic are a mixture of ex-pats and Czechs. We've met informally for years and mostly communicate by WhatsApp. When I heard that the club was planning to recognise Official Supporters Clubs, I

decided to formalise our group. This was like herding cats! Of course, now everyone is proud to be a member and our group is growing.

Tell us a little about the city (or country) you come from...

We are based in Prague which is a thriving cultural, architectural, and political hub, known as 'the heart of Europe'.

Tell us about some of your

members – how did they end up supporting Newcastle?

Everyone has a different story. Some grew up in Newcastle so it was an obvious choice as to which club to support. For me, I confess I wasn't that interested in football until my son was born and he decided to support Newcastle. Watching games with him and cheering when we scored, meant that I became a supporter.

Our first visit to St. James' Park was Boxing Day 1998. We played Leeds United and lost! Since then, we've attended as many games as we get tickets in the



ballot and fly over from Prague.

Where do you all tend to meet? Let us know about the place... (Or places!)

There's an Irish Pub called Becketts. One of my old shirts is in a frame on the wall. We watch most games there, usually with Czech commentary! We've also met in an American bar called Jama and an Australian bar called The Down Under.

What's a United matchday like for you? Are there any rituals?

We used to have a shot every

time Newcastle scored, but with the success of last season things got pretty messy!

Do you ever get together on a non-matchday? If so, what kinds of things do you get up to?

We meet up sometimes for drinks and play a card game called Flaps that I invented. The rules are written in both Czech and English and so anyone can play even if they can't understand each other.

Have any of you ever been to a game at St. James' Park before?



Or to a Newcastle game anywhere? If so, how was it?

Yes, my first match was 26th December 1998. The last visit was for the Sela Cup on 9th August. I always try and get tickets in Platinum Club.

What have been some of your club's most memorable moments since you got up and running?

It has to be winning the Carabao Cup. My son also attended the victory parade and said it was amazing.

Do you ever get any one-off attendees at your meet-ups? E.g. Geordies who might just be in the area for a short time?

Definitely. Prague is a tourist town and it often happens that Newcastle supporters, on holiday, arrive to watch the match and are happily surprised to find our group wearing black and white shirts to watch a game.

Do you actively try and encourage other local people to start taking an interest in United?

My partner is Czech and prefers ice hockey. She does ask how the game went, then becomes confused by Premier League, FA Cup, Carabao Cup and Champions League competitions.

Is there anything else we should know about your club?

We're coming to St. James' Park for the Man City game as a group later in November.

How can people contact you or see what you're up to?

People can reach us on Facebook – just search for **Newcastle United Supporters Club Czech Republic**.



From Newcastle to New York, Blyth to Beijing and Wallsend to Wellington, the Magpies' following around the globe is vast – and it's only getting bigger. In a regular feature here in **UNITED**, we get to know some of the supporters from different parts of the planet. Today, Robert Lindley tells us all about **Toon Army San Antonio**...



When were you formed?
2017.

How were you formed? Was the club the idea of a single person, or a few of you?

There was a group of us watching together and decided to set up the club, starting from three of us originally.

Tell us a little about the city (or country) you come from...

We are located in San Antonio, in Texas, in the United States, the home of the Alamo and some pretty good TexMex food and breakfast tacos!

Tell us about some of your members – how did they end up supporting Newcastle?

I started supporting in 1994 because I drank Newcastle Brown Ale and I was looking for an English club to follow. My friends told me that Newcastle had a club and that was the start of it. Other members were born



or have family in Newcastle and have supported the club their whole lives. We have a few newer members that joined when Miggy [Almiron] was with the club.

Where do you all tend to meet? Let us know about the place... (Or places!)

The Winchester Pub in San Antonio, and if you're ever in town for whatever reason, find us on Facebook, and come join us for a pint!

What's a United matchday like for you? Are there any rituals?

I have to drive to the pub so I listen to Blydon Races on repeat in the car on the way there. We also take a picture at each watch party and Christopher Cote always has to have his face covered by a pint of beer. For us, some matches start at 6am, so getting up at 4:30am to get dressed and drive to the pub for a 6am kick-off takes some getting used to, but it's for the club, and we love the club!

Do you ever get together on a non-matchday? If so, what kinds of things do you get up to?

All of our interactions are around Newcastle matches or watch parties but we do run into each other at Rugby watch

parties or USMNT watch parties. But for true meetups, it's all about the Newcastle matches.

Have any of you ever been to a game at St. James' Park before? Or to a Newcastle game anywhere? If so, how was it?

Yes, in 2017 and 2019, and there are eight of us going together from the group here for today's home match against Manchester City.

What have been some of your club's most memorable moments since you got up and running?

The Carabao Cup final was such an amazing day for all of us, it's a long time coming, and it was incredible. Also, the match against PSG in 2023, what a game!

Do you ever get any one-off attendees at your meet-ups? E.g. Geordies who might just be in the area for a short time?

Yes, people that visit San

Antonio from around the United States and even the rest of the world will find us on Facebook and come and meet us to watch the match. It's been fun and, yes, Geordies who have been in town for work or holiday have come to watch a match with us.

Do you actively try and encourage other local people to start taking an interest in United?

Yes, for sure, I'm always wearing Newcastle gear and talking about Newcastle United to friends and family!

Is there anything else we should know about your club?

We're loud and we're proud, and we're all a part of Eddie Howe's Black and White Army!

How can people contact you or see what you're up to?

People can reach us on social networks like Facebook, X and Instagram – just search for Toon Army San Antonio.



From Newcastle to New York, Blyth to Beijing and Wallsend to Wellington, the Magpies' following around the globe is vast – and it's only getting bigger. In a regular feature here in **UNITED**, we get to know some of the supporters from different parts of the planet. Tonight, Tim Brown tells us all about **NUFC Sydney**...

When were you formed?
2016.

back in 2016 - initially just via Facebook & word of mouth.

How were you formed? Was the club the idea of a single person, or a few of you?

A few of us started NUFC Sydney

Tell us a little about the city (or country) you come from...

I am originally from Newcastle, but moved out to Sydney in



late 2015. Sydney is a beautiful city, especially when the sun is shining - the beaches and harbour are unbeatable.

Tell us about some of your members – how did they end up supporting Newcastle?

We have a real mix of ex-pat Geordies and people from the UK, Australians with a North East family connection as well as those Australians who have fallen in love with the club at some stage in the past.

Where do you all tend to meet?



Let us know about the place... (Or places!)

Cheers Bar on George Street.

What's a United matchday like for you? Are there any rituals?

We usually meet before for a few drinks or some food and arrive at Cheers an hour or so before kick-off. We usually put pre-match tunes & highlights on before the game starts as the atmosphere builds. It's no St. James' Park, but it's great to be surrounded by so many fans over here.

Do you ever get together on a non-matchday? If so, what kinds of things do you get up to?

We usually have a few meet ups throughout the year, whether it be dinner, drinks or just having a casual kick about. As we grow, we are planning on creating more events in the coming years.

Have any of you ever been to a game at St. James' Park before?

Or to a Newcastle game anywhere? If so, how was it?

Yeah, I've been lucky - I grew up with a season ticket most of my youth and my Dad still goes with my brother-in-law. It's always a treat to visit SJP - even more so now I don't get to go much.

What have been some of your club's most memorable moments since you got up and running?

In the FA Cup last season against Sunderland, we had 250+ people in Cheers Bar. It was summer in Australia and was boiling. Most people had shirts off by the end of the game! We also had about 300+ for the Carabao Cup final against Liverpool which was unreal.

Do you ever get any one-off attendees at your meet-ups? E.g. Geordies who might just be in the area for a short time?

We get loads of Geordie travellers through the doors,

particularly around New Year. We are reasonably well known in Australia amongst Newcastle fans, so we tend to get people in most weeks when they are visiting Sydney.

Do you actively try and encourage other local people to start taking an interest in United?

Absolutely - all my family support Newcastle and a good amount of my Australian mates have at least a soft spot for the club. How could you not?

Is there anything else we should know about your club?

If you are ever in Sydney - we encourage people to come down and watch the games with us.

How can people contact you or see what you're up to?

We're on Facebook and we are more active on Instagram - just search for NUFC Sydney.



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When were you formed?
2012.

How were you formed? Was the club the idea of a single person, or a few of you?

The group formed organically when Newcastle played a friendly near Munich against Monaco and two of the lads got talking. That turned into meet ups and the group grew from there.

Tell us a little about the city (or country) you come from...

There's not actually any native Bavarians that are part of the Munich Mags, we are all ex-pats

mainly from Newcastle and the North East.

Tell us about some of your members – how did they end up supporting Newcastle?

Again, most of us were born into

it, we have a few from the North West of England but they all have family links to Newcastle.

Where do you all tend to meet? Let us know about the place... (Or places!)



Scholars in the centre of Munich is our usual meeting place.

What's a United matchday like for you? Are there any rituals?

It hasn't happened since the cup tie and hadn't for a while before that, but now that Sunderland are back in the league, our 'ritual' for derby day is to go to Hofbrauhaus which is the famous beer hall to sink a few (mainly nervous) steins before kick off!

Have any of you ever been to a game at St. James' Park before? Or to a Newcastle game anywhere? If so, how was it?

Of course! We've got ex season ticket holders, and some were lucky enough to go to Champions League games and the Carabao Cup final last year!

What have been some of your club's most memorable moments since you got up and running?

Obviously the Carabao Cup win. Waiting that long to see us lift



a trophy was honestly the best day of my life! But speaking from the Supporters Group view, it's great to get holidaying or Geordies passing through Munich coming to meet ups to watch the match. When you're a Geordie anywhere, there's always that feeling of being family and that's the thing I enjoy the most about being a visible supporters group.

Do you ever get any one-off attendees at your meet-ups? E.g. Geordies who might just be in the area for a short time?

Yeah definitely. We get people

on stag do's, holidays, people who are travelling for work, sometimes we get people from nearby cities coming over because they haven't got a group to watch with in their city.

Do you actively try and encourage other local people to start taking an interest in United?

Personally, anyone surrounding me hasn't got a choice! It would be difficult to convert the Bayern fans I'm surrounded by, but all of my German work colleagues definitely keep an eye out for Newcastle now!

Is there anything else we should know about your club?

We're a small group and always on the lookout for more members!

How can people contact you or see what you're up to?

You can find us on Facebook and we are more active on Instagram – just search for **Munich Mags**.



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When were you formed?
2000.

How were you formed? Was the club the idea of a single person, or a few of you?

We started as a group of supporters in a small web forum in 2000, then moved to a web board and eventually expanded to a large Facebook group that we still have today with over 20,000 followers.

Tell us a little about the city (or country) you come from...

Bangkok, the vibrant capital city of Thailand and one of the most dynamic cities in Asia. With a

population of over 10 million people, it is not only Thailand's largest city but also the political, economic, cultural, and spiritual heart of the country. And Thai people like to drink, just as much as Newcastle people do!



What have been some of your club's most memorable moments since you got up and running?

Carabao Cup Champion Moment: we held a grand event in a movie studio with nearly 500 Thai NUFC fans in attendance.

Do you ever get any one-off attendees at your meet-ups? E.g. Geordies who might just be in the area for a short time?

There are quite a few Geordies visiting Thailand, and we often see them.

Do you actively try and encourage other local people to start taking an interest in United?

Of course, we always try to get families who don't have a cheering team to cheer together.

Is there anything else we should know about your club?

It's been a long time since Newcastle United played in Thailand, almost 20 years. Please come back again, we're waiting!

How can people contact you or see what you're up to?

People can reach us on social networks like Facebook and X – just search for **NUFC TH**.



What's a United matchday like for you? Are there any rituals?

We didn't have any ceremonies, we just ordered a lot of beer to drink during the game.

Do you ever get together on a non-matchday? If so, what kinds of things do you get up to?

We sometimes have a meeting to play football and go eat a Thai-style buffet called Moo Kata.

Have any of you ever been to a game at St. James' Park before? Or to a Newcastle game anywhere? If so, how was it?

I have been to three games at St. James' Park and never got any points in the games I have watched! Three games, zero points.

Tell us about some of your members – how did they end up supporting Newcastle?

Let me introduce you to Aui, the owner of St. James Phrao Stadium. He is a huge fan of Alan Shearer and this is where his support began, as did most of our members.

Where do you all tend to meet? Let us know about the place... (Or places!)

St. James Phrao Stadium is our gathering place. It's a futsal field on Lad Phrao Road in Bangkok. We gather here to watch and play football.





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Today, Ross Hyslop tells us all about the **D&G Mags...**

When were you formed – and how did you start?

2025 From the idea of Chairman, Ross Hyslop.

Tell us a little about the region (or country) you come from...

From the famous Gretna Green, as you cross the border into Scotland, our region of Dumfries & Galloway covers the whole of the South West coast along the A75 to Stranraer, including the most southern point in Scotland.

Members travelling from the west on their way to Newcastle reach all of our pick-up points in Dumfries, Annan and Gretna. Most recent NUFC players to represent our area are Grant Hanley (Dumfries) and reserve players Colin McMennamin & Ryan McGuffie.

Tell us about some of your members – how did they



end up supporting Newcastle?

All our members have their own unique story, from those who are from Newcastle and to those who maybe grew up watching the entertainers of the '90s and fell in love. Newcastle is our 'local' Premier League club and it's a refreshing not to support one of the Old Firm, which most of Scotland tends to do.

Personally, since I was young a young boy, my Dad took me to watch Newcastle train at Chester-le-Street. I used

to stand behind the goals and collect the balls when the likes of Shearer and Speed were doing shooting drills.

As I got older, my own football commitments grew but I still found time to get to Sunday matches when I signed for Scunthorpe United. I vividly remember such mixed emotions when I was at Wembley in the play-off final and we got promoted to the Championship, only for Newcastle to get



relegated their moments later.

I left Scunthorpe that summer, so never got to face Newcastle in the Championship but I signed Motherwell, alongside current NUFC player John Ruddy who was on loan from Everton at the time.

I suffered a serious injury when playing with Queen of the South, and when on crutches, I was getting the train down to watch Newcastle. It was there I met one of our members and now a close friend of mine, Sam Ainslie. Sam's grandpa was the late George Taylor, who at the time was Player Liaison Officer at the club. NUFC is special to all our members and we are proud to be an OSC representing our area.

Where do you all tend to meet? Let us know about the place... (Or places!)

The Blue Bell Inn, Annan is our 'home'. Taking into consideration the location of most our members and the fact that it tends to be on the way to Newcastle for a lot of our members also helps this and they are very welcoming.

What's a United matchday like for you? Are there any rituals?

Trains are a bit of a nightmare these days as there is no direct route to Newcastle, with sometimes lengthy changes at Carlisle but with our OSC, we now are able to share lifts and organise buses, even catching a

lift back from Wembley from a fellow member for the seven-hour journey home.

Some of our members tell me they have pre-match rituals including Mikey who lays his shirt out the night before, Stuart

kissing the badge before kick-off and Matthew who watches from the dogs bed as he scares the dog when shouting at the TV!



Do you ever get together on a non-matchday? If so, what kinds of things do you get up to?

We have our group chats that are busy most days of the week, especially in the transfer window!

We are already planning end of season parties and fundraising events for the Newcastle United Foundation.

What have been some of your club's most memorable moments since you got up and running?

The club were kind enough to gift us a 'Winners 25' shirt for being one of the first ten Supporters Clubs in the world. This was such a nice touch and something we revealed at our first AGM.

We were excited to have over 40 members attending the Arsenal match together. This was an amazing moment for the club!

Have any of you ever been to a game at St. James' Park before? Or to a Newcastle game anywhere? If so, how was it?

Our group contains fans who have been season ticket holders most of their life, to some younger ones who are still looking forward to their first match. Being part of the OSC is very exciting for them!

Do you ever get any one-off attendees at your meet-ups? E.g. Geordies who might just be in the area for a short time?

Due to our close proximity to the North East, we hope to engage and meet up with OSC's from all over the world when they make the trip over, maybe arranging five-a-side matches and raising money for the Newcastle United Foundation and other good causes.

Do you actively try and encourage other local people to start taking an interest in United?

I see more and more Black and White shirts in our area and we now have over 60 members in our club!

Our members are always telling fans they meet from the area to join our club. It's great to see so many new faces and the enthusiasm our members show.

Is there anything else we should know about your club?

We have a new flag with our badge on which we try to get to every match, both home and away! Keep an eye out in the stands for it!

How can people contact you or see what you're up to?

People can reach us on social networks like Facebook, X and Instagram – just search for **D&G Mags**.



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When were you formed?
2025.

How were you formed? Was the club the idea of a single person, or a few of you?

My instigation, although with not the required numbers as we are in a village. I recruited 15 or so neighbours to watch the League Cup Final, some of whom I've now converted.

Tell us a little about the city (or country) you come from...

I'm from Blyth. Emigrated to Auckland, New Zealand in 2009, moving to Havelock on the South Island in 2019. I'm able to watch every game live on TV, regularly hosting one or two neighbours depending on the kick-off time (my wife's often in bed so it's silent watching).

Tell us about some of your members – how did they end up supporting Newcastle?

Myself and 'the crew' meet once

a week for a 'Thirsty Thursday' in my garage. I'm the youngest at 61. The age goes to 80 being the eldest. It's a small, close knit, aged community with a population of 500 whose main passion is rugby.



We put the world to rights covering a range of topics and I was usually asked how 'my team' were doing. Fortunately, we've been doing well, and I've been able to convince a few of them to become interested.

Where do you all tend to meet? Let us know about the place... (Or places!)

Matches generally are at my house. I was able to attract a lot more for the Carabao Cup Final. That was great. Neighbours with wives came along. I had two Germans, one supporting Liverpool, one Newcastle, my Polish wife, and an American. It was a multi-national event. Being a 5.30am kick-off here, I tried barbecuing sausages in the near dark, burning them black. That, along with flat Guinness, made for an interesting morning!

What's a United matchday like for you? Are there any rituals?

The kick-off time depends on if I go to bed or not. Match days are always exciting. I recall back to when I had a season ticket. I try to spot mates in the crowd, and I just enjoy the build-up. I

think about our ritual as it used to be. Myself and my mate, Andy Smith, would get up to the Labour Club for 12, meet the other lads, Boddas, Daggas, Davey Barker, and play cards. Off to the game then usually back to the Trent for some after-match chat. It's much simpler and less beer-fuelled these days.



What have been some of your club's most memorable moments since you got up and running?

Without question it was pulling some of these old boys together, getting them out of bed to watch the Mags win the League Cup back in March. One member, Mike has become heavily invested. He's online and

up to date with all the gossip, throwing it in the conversation on a Thursday.

Do you ever get together on a non-matchday? If so, what kinds of things do you get up to?

We gather every Thursday for a chat in my garage, or on the deck in summer, open several bottles and chat about loads of stuff.

Have any of you ever been to a game at St. James' Park before? Or to a Newcastle game anywhere? If so, how was it?

I'm the only one who have seen them or been to St. James' Park.

Do you ever get any one-off attendees at your meet-ups? E.g. Geordies who might just be in the area for a short time?

Yes, actually, a local roofer has popped in, and one of the Germans mentioned earlier has attended once, maybe twice.

Do you actively try and encourage other local people to start taking an interest in United?

I do, though it's tough being in a small village. I'm pleased with my success rate of two new Newcastle fans in shirts. I've heard there may be another Newcastle fan living about 20 minutes away close to Canvastown. I'll need to find out!

Is there anything else we should know about your club?

We're very isolated with not many prospects of increasing our number beyond what we have, sadly. Our hours are only once a week, Thursday 4-6pm, and even then if I'm away or unavailable it gets cancelled. But for the most part we're there, rocking and a-rolling!



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How was your group formed?

We were set up in 2019 to bring together fans from all around Ireland and beyond, with community central to what we do. We have grown to circa 800 members along with our Irish Mags Show podcast and regional groups around Ireland.

We've made sure that whether an Irish Mag is travelling to Newcastle for a home game or watching a game anywhere in Ireland, there will always be

someone to watch the mighty Newcastle United with.

Tell us a little bit about the city/country where you come from?

We're home to the most beautiful green countryside, clear sandy beaches, fine food and drink accompanied by great music and craic.

Ireland is and always has been incredibly passionate about sport, notably football. Our proximity to the UK means thousands travel

to watch games every single weekend together - between August and May you are likely to see almost every Premier League jersey on a Saturday morning in Dublin airport.

We're extremely proud of our Irish footballing exports - not just the likes of Roy Keane, Shay Given, Robbie Keane and Damien Duff but also our younger stars. As Toon fans, we're even more proud to see the increased Irish presence in our youth teams - the likes of Alex Murphy, Rory Finneran and Kyle Fitzgerald are exciting prospects whom we look forward to seeing in both the Black & White of Newcastle and the famous green of Ireland in the near future.

Tell us a little bit more about some of your members - how did they end up supporting Newcastle United?

It's very much a mixed bag! Many of our members have



connections to the city, while others established a deep affinity with the club growing up be it the marvellous Kevin Keegan entertainers era or the glorious times under Sir Bobby.

We have a large contingent of Irish Mags based in Newcastle, and a large cohort of Geordies who now reside in Ireland.

Where do you all tend to meet to watch matches?

We make sure we represent members all around Ireland, with various locations such as Dublin (Bleeker Street Bar), Cork (Quinlans), Sligo (Gracies), Galway (Screene's on the Square), Mayo (Cosy Joe's), Belfast (The Doyen), Limerick (The Old Quarter), Clare (Patrick's Bar), Tipperary (County Bar/Gleasons) and Kildare (Cunninghams).

Our Dublin meetup pub, the Bleeker Street Bar, is a Newcastle themed pub, known as 'Irish Mags HQ'. Johnny Leahy who runs the pub has made us feel at home in the heart of Dublin.

What are matchdays like for you? Are there any rituals?

For home games we have anything from 15-30 Irish Mags travelling over to St. James Park.

We have a number of regular spots that we congregate at in the city, notably The Stack, Rosies, The Canny Lad, Katie O'Brien's and The Strawberry.

What have been some of the most memorable moments since you got up and running?

Last season we presented our Player and Young Player of the Year awards to Anthony Gordon



and Tino Livramento.

A group from our committee travelled to present them both with their exclusive Irish Mags trophies pitchside at St. James' Park prior to the Manchester City game in September. Shout out to Tino who presented us with his jersey from that game!

Do you ever get any one-off attendees at your meet-ups?

Yes! Through social media we usually get a few DMs from Geordies who are in Ireland for

the weekend.

We would encourage anyone coming over to Ireland to drop us a message if you need somewhere to watch a Newcastle match. There's usually an Irish Mag around.

Do you actively try and encourage other people to try to take an interest in Newcastle United?

In Ireland we are surrounded Manchester United and Liverpool fans everywhere. We encourage family members to support the Toon and we always have messages from Irish Mags who've kitted out their sons, daughters, nieces, and nephews in Newcastle kits.

Is there anything else you think we should know about your club?

The passion and commitment that we all have for Newcastle is something that truly brings us together. We are committed to bringing the Irish Mags Community together and look forward to many future plans we have to strengthen our group.

We also do lots of charity work raising money for charities like the Irish Cancer Society and Newcastle United Foundation. In 2025 we held the Irish Mags Charity Cup at the Newcastle United Foundation.

How can people contact you or see what you're up to?

We are on X, Facebook, Instagram, Bluesky and TikTok (@IrishMagsNUFC). We have a website (www.theirmags.com), our weekly podcast (**The Irish Mags Show**), or email info@theirmags.com.



MAGS AROUND THE WORLD

From Newcastle to New York, Blyth to Beijing and Wallsend to Wellington, the Magpies' following around the globe is vast – and it's only getting bigger. In a regular feature here in **UNITED**, we get to know some of the supporters from different parts of the planet. Tonight, Omar Ayood tells us all about **NUFC Bahrain**...

How were you formed? Was the club the idea of a single person, or a few of you?

A Bahraini guy and a Geordie guy who were already friends heard about the club's Supporter's Club initiative in 2025 and decided it's the right time to launch the club.

Tell us a little about your country...

Bahrain is a small island in the Middle East, known for being culturally diverse and very hospitable. It's home to around 1.6m people, 50% of those are local and 50% are expats. It's well known for being a very culturally diverse and hospitable place. Despite its' small population and size, it has a rich history, culture and a business friendly environment. Football is the main sport of the country and it plays a big role in people's lives.

Tell us about some of your members – how did they end up supporting Newcastle?

Our membership is mixed between Geordies living in Bahrain, and locals who have supported the club for various reasons - mostly those who moved to Newcastle to study or work and fell in love with the city and club, some who

were actually born in Newcastle and others who have supported the club in the Entertainers Era of the 90's.

Where do you all tend to meet? Let us know about the place... (Or places!)

Mostly at the British Club of Bahrain who were kind enough to provide us with a designated area to watch the game on match days. We were also hosted by



one of the local cinemas recently (above) which was a fun day out for the members as well as the Dilmun Club.

What's a United matchday like for you? Are there any rituals?

As a Supporter's Club it usually involves meeting an hour before the game and catching up with everyone about what's going on in their lives, with a light discussion of the line-up and expectations for the game.

Have any of you ever been to a game at St. James' Park before? Or to a Newcastle game anywhere? If so, how was it?

Many games in the past and the club was kind enough to host a number of us for the Chelsea game in December which was a wonderful occasion.

Do you ever get together on a non-matchday? If so, what kinds of things do you get up to?

A lot of friendships have been formed through the club, some members who are parents meet each other on their kid's play dates, others go out for a drink. Recently a group of us attended the Bahrain Darts Masters in



one day which will allow us to encourage and attract a lot of new fans.

Do you ever get any one-off attendees at your meet-ups? E.g. Geordies who might just be in the area for a short time?

Yes, fans visiting from Saudi Arabia and friends of members who are visiting Bahrain. Sometimes opposition team fans join us to watch the game or neutrals in the area who want to watch the game.

Newcastle tops. We are also planning to host a dinner for all members and their families so that they can bring their spouses and children together.

What have been some of your club's most memorable moments since you got up and running?

Qualifying for the Champions League in the last game of the season was a really nice moment as it was a great way to wrap up one of the best seasons in the club's modern history.

This year, the win against Manchester City at St. James' Park stands out as we were watching the game along with some City fans who were expecting to come out on top.

Do you actively try and encourage other local people to start taking an interest in United?

The current growth that the club is experiencing is meaning we are seeing a lot of younger fans interested in the club, we hope that we will be able to host the club legends and maybe the club itself in Bahrain

Is there anything else we should know about your club?

The Bahrain Supporters Club plays a role beyond just football as it allows people from Newcastle to feel welcome in Bahrain and guide them through their stay on the Island.

And likewise we are able to help Bahraini's who are moving to study or live in Newcastle, who are guided and taken care of by fellow members.

It serves as a bridge between Bahrain and Newcastle and members often help each other out settling in or know their way around either place.

How can people contact you or see what you're up to?

People can reach us on social networks like Facebook and Instagram – just search for **NUFC Bahrain**. We are most active on our Instagram page.



MAGS AROUND THE WORLD

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How were you formed? Was the club the idea of a single person, or a few of you?

Our rejuvenation began in 2020. To make a presence we started with watching live matches. A great number of supporters showed up for the season opener, from then we continued to have a steady group of Toon fans watching games.

We also rebuilt the football team, competing in different leagues with other supporters' clubs, and also running other football-related activities to unite Toon fans in Hong Kong.

Tell us a little about the city (or country) you come from...

Hong Kong is a small city, but every match we give our full support, especially during 'early games' at 3-4am. We all stay up to support the team!

How did you end up supporting Newcastle?

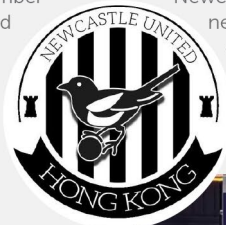
Around 1995, I had a chance to join a school trip to Europe, choices were Barcelona, Paris, Rome, Amsterdam, or Newcastle. Honestly, I had

never heard of it so out of curiosity I choose Newcastle. Here I am, 30 years of supporting and more to come!

Where do you all tend to meet, and what's a United matchday like for you? Are there any rituals?

We usually gather at Trafalgar, Wanchai, a designated pub for Toon fans.

I'm sure it's like every other Newcastle United Supporters' Club: be there with the black and white kit, or any Newcastle United kit, win or lose we will keep supporting.



Do you ever get together on a non-matchday? If so, what kinds of things do you get up to?

Yes, we have a football team so we gather to play friendlies or in competitions with other Supporters' Clubs.

Have any of you ever been to a game at St. James' Park before? Or to a Newcastle game anywhere? If so, how was it?

Yes, it was amazing! Especially in the Champions League two years ago against Dortmund at St. James' Park. When the Champions League anthem swelled through the stands, tears welled up, and an unspoken dream was fulfilled.

What have been some of your club's most memorable moments since you got up and running?

The live match win against Sunderland in the FA Cup game, and of course the Carabao Cup final last year when we beat Liverpool.



Do you ever get any one-off attendees at your meet-ups? E.g. Geordies who might just be in the area for a short time?

Yes, quite a lot of Geordies coming from Newcastle watch games with us, and visitors from other areas of Asia.

Do you actively try and encourage other local people to start taking an interest in United?

Absolutely, especially we have been playing so well these days, all of our players always play as a team.

Is there anything else we should know about your club?

If anyone is coming from abroad to visit Hong Kong, we warmly welcome anyone to watch the game with us.

It's always joyful to share any moments about Newcastle United.

How can people contact you or see what you're up to?

We're very active on social media. You can find us on Facebook (@hknuosc), Instagram (@hongkongnufc) or X (@hknufc).



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How were you formed? Was the club the idea of a single person, or a few of you?

Our group was formed from an existing group of friends who gathered together to watch Newcastle United.

Several of our members are from Newcastle and have worked in the oil industry here in Baku for many years. As they were dedicated followers of NUFC, the rest of us became interested in following the matches.

Tell us a little about the city (or country) you come from...

We are located in Baku, Azerbaijan, but made up of individuals from the UK, US and Azerbaijan.

Where do you all tend to meet? Let us know about the place... (Or places!)

We regularly meet at 'One More Pub (formerly Tequila Pub) located in the city centre, just



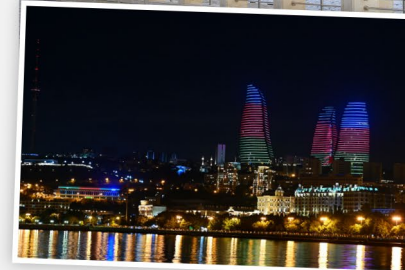
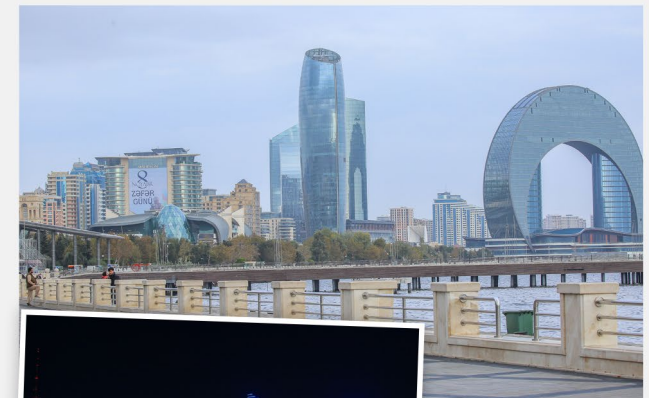
off Fountain Square. Once the game starts, we turn the music off and the game sound up, while watching on our projector screen and other TVs.

Do you ever get together on a non-matchday? If so, what kinds of things do you get up to?

We regularly gather to have a few beers and watch other teams play, but NUFC is our number one priority!

Have any of you ever been to a game at St. James' Park before? Or to a Newcastle game anywhere?

Several of our supporters here split their time between work here in Baku and their homes in Newcastle, where they regularly attend games when in town. We had members at the game in Baku last week, and several watching at the pub with us.



NUFC supporters here. Locals I speak with have a lot of respect for Newcastle as one the upper tier teams in the Premier League. I would guess most locals probably

Do you ever get any one-off attendees at your meet-ups? E.g. Geordies who might just be in the area for a short time?

We regularly get Geordies stop by who have either heard of our pub or who are friends with other Geordies who work in Baku.

Do you actively try and encourage other local people to start taking an interest in United?

We try to actively encourage others to take interest in watching NUFC games by advertising the upcoming televised game times.

What was your reaction when Newcastle drew Qarabağ?

I was happy to see Newcastle coming to Baku as we have many

support Manchester United followed by Newcastle due to the large number of NUFC supporters that have worked here over the years.

What can we expect from Qarabağ tonight?

Qarabağ are a good team. They played Chelsea to a draw here in Baku and gave them all they wanted. That game could have easily ended with a couple of additional goals from Qarabağ, who definitely looked like the better team in my opinion.

How can people contact you or see what you're up to?

For local club or other information please email our chairperson Scott Christopher at: stolleson1@outlook.com.



To find your nearest Official Supporters' Club, or to set up your own, scan the QR code to find out more.



From Newcastle to New York, Blyth to Beijing and Wallsend to Wellington, the Magpies' following around the globe is vast – and it's only getting bigger. In a regular feature here in **UNITED**, we get to know some of the supporters from different parts of the planet. Today, Aleksandar Damjanoski tells us all about **Toon Army Macedonia**...

How were you formed? Was the club the idea of a single person, or a few of you?

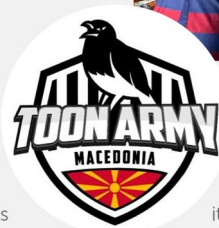
A group of us have already communicated for a couple of years via social networks and blogs, and we started the Facebook group in 2008, which was the official start.

Tell us a little about the city (or country) you come from...

We are from Macedonia, a country with a very nice location in the Balkans. Skopje, as a capital, is a city of solidarity that was hit by a terrible earthquake in 1963. A city with 800k citizens, known for its football club Vardar.

Tell us about some of your members – how did they end up supporting Newcastle?

Most of us started supporting Newcastle around the arrivals of



Alan Shearer and Tino Asprilla. The passion of the Geordies can be easily recognized across the globe, so it's likely that during the

Entertainers period, we mostly started loving Black and White stripes.

Where do you all tend to meet? Let us know about the place...

Our place now is Mondano

Sport in Skopje city centre. Last season, we had very nice meetups there, and we have continued this season - hopefully with some more great results to come.

Have any of you ever been to a game at St. James' Park before? Or to a Newcastle game anywhere? If so, how was it?

Yes, a few of us have experienced St. James' Park matchday several

times. Also, as a group, we attended all Champions League away games in the 2023/24 season, all of them great, but Dortmund was special.

What's a United matchday like for you? Are there any rituals?

If it is a derby, we meet a few hours before the game to warm up with beer and barbecue.

Do you ever get together on a non-matchday?

Yes, sometimes over coffee, chat about Newcastle, transfers, or recently about the trips ahead and tickets.

What have been some of the most memorable moments since you got up and running?

The Borussia Dortmund trip and the Carabao Cup final.

Do you ever get any one-off attendees at your meet-ups? E.g. Geordies in the area for a short time?

We once had a Geordie guy in the same pub with us for a game with Manchester United. Since the Champions League away trips, we've been in communication with a group



of Geordies, and they are magnificent with us.

Do you actively try and encourage other local people to start taking an interest in United?

Yes, we do. We are all known in the community as Toon supporters. We are active and present locally, so there is definitely attention.

Is there anything else we should know about your club?

We are a small but very passionate group of supporters. From our region, we are proud

that we are some of the most organized groups and present at matches across the UK and Europe.

How can people contact you or see what you're up to?

You can find us on social media on Facebook (@nufcmk), Instagram (@ToonArmyMkd) and X (@ToonArmyMkd).



To find your nearest Official Supporters' Club, or to set up your own, scan the QR code to find out more.





From Newcastle to New York, Blyth to Beijing and Wallsend to Wellington, the Magpies' following around the globe is vast – and it's only getting bigger. In a regular feature here in **UNITED**, we get to know some of the supporters from different parts of the planet. Tonight, Lee Taylor tells us all about **NUSS – Newcastle United Scotland Supporters...**

How were you formed? Was the club the idea of a single person, or a few of you?

NUSS was born from the vision of my daughter, after her first Newcastle match as a nine-year-old. She came away buzzing, with a view that football should be for everyone, no matter your age, ability, or background. That planted the seed for our supporters' group.

Tell us a little about where you come from...

NUSS was founded in Dundee on Scotland's east coast, home to two clubs,



Dundee FC and Dundee United whose stadiums sit just a few hundred yards apart. It's a working-class town with a lot of heart and resilience, and its story goes far beyond football.

Tell us about some of your members – how did they end up supporting Newcastle?

Our group has members from all over Scotland, Europe and the USA, who followed the club from listening to the Fairs Cup final

on the radio, to falling in love in the '90s thanks to Cole and Beardsley, to plenty following long-standing family ties.

We have fans around Scotland and further who started supporting Newcastle and plenty who moved away but want to keep up with the club from afar.

Where do you all tend to meet? Let us know about the place... (Or places!)

We generally host meetups in Dundee. This season we're taking our meetups across



Scotland, bringing them closer to our members, most recently in Dunfermline, with free food and drinks for our junior Mags. We've held events in other cities, including Newcastle!

What's a United matchday like for you? Are there any rituals?

I always start with what shirt to wear. Certain tops bring certain results, at least in my head! If not at the match, I'm usually watching with the kids, although I'm the big kid on matchdays! I could also be meeting members from the group, at the pub, or at one of our NUSS meetups.

Do you ever get together on a non-matchday? If so, what kinds of things do you get up to?

NUSS is about building a



community all year round. We host regular non-matchday events, including charity golf days to raise funds for causes close to our club.

We've hosted evenings with Nolberto Solano and Peter Beardsley, giving members a chance to hear brilliant stories, ask questions, and celebrate the history of the club with those who helped shape it.

Have any of you ever been to a game at St. James' Park before?

A few matches really stick out: the 4–3 win against Manchester United, where Shearer played Keane a blinder, Scott Parker lifting the Intertoto Cup (or plaque). More recently, I'll never forget PSG under the lights.

Do you ever get any one-off attendees at your meet-ups? Or try to encourage other local people to start taking an interest in United?

Whether it's Geordies passing through Dundee, or fans visiting from further afield, it's always a pleasure welcoming someone new, even just for one match.

One of the most rewarding parts of running NUSS has been seeing people take an interest in NUFC through the values we stand for. We have members who weren't lifelong Newcastle fans but found the way through NUSS. Some were fans of other clubs

and have converted! It's proof that when you lead with the black and white magic, people take notice and there's no going back.

What have been some of your club's most memorable moments since you got up and running?

Setting up NUSS with my daughter is one of the most rewarding aspects, watching it grow into something bigger than both of us and doing it together.

Forming new friendships, sharing that passion with others who feel it just as deeply. Sharing the cup final in Newcastle with 200 members was unforgettable and we raised over £1,700 for Newcastle Foodbank that day.

We've raised over £16,400 for brilliant causes including the Sir Bobby Robson Foundation, NU Foundation, Teenage Cancer Trust and more. Most recently we donated 1001 chocolate selection boxes from all the way from the top of Scotland down to Newcastle to kids who needed it most, in the communities of our members.

Is there anything else we should know about your club?

We are powered by our love for all things Newcastle, great collaboration, creativity, and pride in our club, we are proud to be the group that does it differently.

How can people contact you or see what you're up to?

Website: www.nuss.uk
 Facebook: @NUSS
 X: @NUSSest23
 YouTube: @NuSest23



To find your nearest Official Supporters' Club, or to set up your own, scan the QR code to find out more.

INTRODUCING HANNAH DE KONING-TEASDALE: NEWCASTLE UNITED'S NEW SUPPORTER LIAISON OFFICER

We sat down with Newcastle United's new Supporter Liaison Officer, Hannah de Koning-Teasdale, who has recently stepped up to the role after the departure of Matt Willis...



Firstly, tell us a little bit about yourself...

I come from quite an international background being half Dutch, half English; I was born in England, but when I was very young moved across to the States and lived across Texas, Florida, New Jersey and New York, then found myself back across the pond.

Here, I studied Travel and Tourism Management at Northumbria University then found myself moving back to America after university, but I always knew that I felt a connection back in Newcastle. It's now coming up to seven years that I've been back – it's one of those cities that just brings you in, you can't help it. So I'm not a born and bred Geordie, but I completely get the culture, the atmosphere, it just pulls you in.

I feel so proud to say that I

live and work here and when people ask me where I'm from, I definitely feel like Newcastle is my home now.

I started at the club three years ago, just before our first Carabao Cup final back in February 2023 – the first six days on the job were absolutely chaos – but I wouldn't change anything! I feel really lucky to be a part of what we're building.

Talk to us about the new role...

Previously I was a Supporter Services Executive, in the same department. Now, you're hands on – you're at every home game, away games, you get to travel, and your eyes just get opened to a lot of different things. It's really exciting, because you pull bits of information from different areas on how you can best support different people.

Everyone ultimately wants the club to do well – so how do we support that in the best way for everyone? For me, I guess this role is just really seeing how I can advocate and communicate. I've spoken to fans from Chicago, New York and from just down the

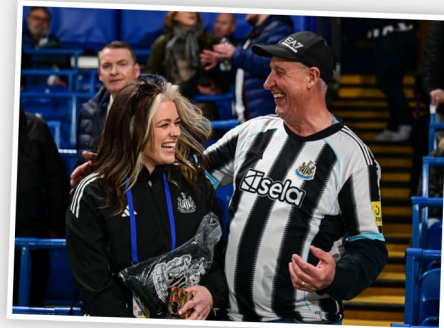
road... it's genuinely about listening and being able to feel connected to people.

It's also been incredible to build relationships with a number of supporters groups, such as Wor Flags, as they deliver brilliant displays to support the already iconic atmosphere we have here.

You're stepping into some big shoes - how do you plan to put your own stamp on the role?

Matt [Willis] set some really high standards and you want to keep those whilst bringing in your own kind of energy. I'd hope that when people talk to me, they feel welcome and warm. He did that as well and I think everyone does it in their own way.

With moving around and now living in Newcastle for 11 years, on and off, you really do get to know the people; the locals, the ones that travel thousands of miles. What I'm going to bring is



just being me and having that personable outlook.

You've been in the post for a few weeks already, how have you found it so far?

It's been incredible. I'm really proud to say what I do and where I work, and I think that ultimately comes down to football being an industry like no other. No day is the same – I know many jobs say that, but this month has really shown me just how genuinely passionate our supporters are. Having travelled to Spurs, Aston Villa, Barcelona, Azerbaijan, you could see people's love for the club and the city.

The two obviously go hand in hand, it's a one club city and you can feel that walking around with people wearing their Toon tops and people saving up a lot to be able to come to a match.

It's been chaos, but in a good way – from away communications going out

to travelling to stadium visits beforehand to ensure that our supporters know exactly what to expect when they arrive, and being able to support as best as I can. Because I want everyone to have the best possible experience whether you're travelling by plane, train or car.

Even for a home game, we obviously get people that might travel five minutes down the road, but then you get people travelling thousands of miles by plane. Being able to have those conversations and chat and see what brings people to the club has been really nice to see in my first month.

As busy as it's been, I'm really appreciative for how it's brought a different sense of love for the club.

From those conversations, what have been the main themes from supporters?

The biggest thing that I hear all the time is communication. Our supporters want to be updated,

they want to feel included, and I think it's only natural that, as the club is growing so much, you want to show what you're doing and how we are going to make it that world class club. Transparency, that's always a big one – so where we can tell information, we certainly will.

The club are continuously looking at ways to improve communications whether it be through introducing different communication platforms, more feedback workshops, surveys or questionnaires.

Fans will likely see you at home games and away matches – what's your message to supporters?

It probably comes as no surprise, but please come and chat to me! I want people to feel comfortable to talk with me – share feedback, a concern or just come and say hi. I'm genuinely excited to talk to anybody and everyone. Come and tell me your stories!



From Newcastle to New York, Blyth to Beijing and Wallsend to Wellington, the Magpies' following around the globe is vast – and it's only getting bigger. This season in **UNITED**, we've been getting to know some of the supporters from different parts of the planet. Today we look back at some of the best stories from our travels around the world...

BELFAST MAGS

Brendan Martin

"Northern Ireland actually has lots of loyal Newcastle fans who regularly travel for games. There are lots of similarities between Northern Irish people and the Geordies!

"If anyone's lucky enough to be going to St. James' for the game, it means a very early start as the flight leaves at 7am! The upside is that there are usually a lot of travelling fans at the airport in good spirits.

"We have had a few visitors over the years. Sometimes there will be Geordies in Belfast on matchdays and they will reach out through our socials. Everyone will be given a warm welcome."



TOON ARMY ARGENTINA

Alexis Sibau

"We began in 2009. Three of us met through Facebook and now we have more than 50 members spread across the different provinces of the country. We decided to try to contact any Argentine player who played for Newcastle, like Jonás or Coloccini, and began the search for other Newcastle fans in Argentina.

"We have already welcomed several fans from different parts of the world. We have our own football team and participate



in a tournament against other Argentine fans of English teams (FA Cup Argentina).

"In 2010 we met Jonás Gutiérrez. He shared details about the locker room and daily life at the club, making us feel more connected to Newcastle than ever."

TOON ARMY SAN ANTONIO

Robert Lindley

"I started supporting in 1994 because I drank Newcastle Brown Ale and I was looking for an English club to follow. My friends told me that Newcastle

had a club and that was the start of it. Other members were born or have family in Newcastle and have supported the club their whole lives.

"I listen to Blaydon Races on repeat in the car on the way to the pub. For us, some matches start at 6am,



so getting up at 4:30am to get dressed and drive to the pub for a 6am kick-off takes some getting used to, but it's for the club, and we love the club!"



NUFC SYDNEY

Tim Martin

"We have a real mix of ex-pat Geordies and people from the UK, Australians with a North East family connection as well as those Australians who have fallen in love with the club at some stage in the past.

"We usually meet before each game for a few drinks or food. We put pre-match tunes & highlights on before the game starts as the atmosphere builds. It's no St. James' Park, but it's

most weeks."

MUNICH MAGS

Carli Malone

"The group formed organically when Newcastle played a friendly near Munich against Monaco in 2012 and two of the lads got talking. That turned into meet ups and the group grew from there.

"We're all ex-pats and meet at Scholars in the centre of Munich. It's great to get holidaying or Geordies passing through Munich coming to meet ups to watch the match. When you're a Geordie anywhere, there's always that feeling of being family and that's the thing



I enjoy the most about being a visible supporters group "It's difficult to convert the Bayern Munich fans I'm surrounded by to be Newcastle fans, but all of my German work colleagues definitely keep an eye out for Newcastle now!"

HONG KONG NEWCASTLE UNITED OFFICIAL SUPPORTERS CLUB

Tammie Cheung

"Hong Kong is a small city, but every match we give our full support, especially during 'early games' at 3-4am. We all stay up to support the team! I'm sure it's like every other Supporters' Club: be there with the black and white kit, or any Newcastle United kit, win or lose we will keep supporting.

"We have a football team so we gather to play friendlies or in competitions with other Supporters' Clubs.

"We always have quite a lot of Geordies coming from Newcastle, and other areas of Asia. We warmly welcome anyone to watch the game with us. It's always joyful to share any moments about Newcastle United."



**Thank you for your
continued support**



**OFFICIAL
SUPPORTERS
CLUB**