## &AMT 2025

## EVENTS & MEDIA SPONSORSHIP



ALL-ACCESS
MANUFACTURING
OEM'S AND
DISTRIBUTORS

PRESENTED BY



IN PARTNERSHIP WITH





#### THANKS TO OUR 2024 SPONSORS











































































JOIN THESE INDUSTRY-LEADING SUPPLIERS AND THOUGHT LEADERS IN SUPPORTING THE MANUFACTURING TECHNOLOGY INDUSTRY

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#### THE MANUFACTURING TECHNOLOGY SUPPLIER COMMUNITY

Representing the organizations that make, sell, service, and support manufacturing technology and shape the direction of the industry.

#### **Online**

24,400+





#### **Conferences**

600+

registered attendees



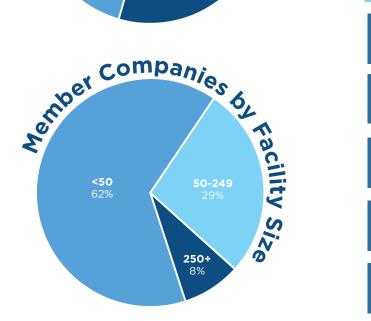




#### AMT SUPPLIER AUDIENCE DATA







## 1,100+ MEMBER COMPANIES

## MEMBER COMPANIES BY TECHNOLOGY



#### THE MFG MEETING

With more than 1,100 member companies, sponsoring with AMT puts your brand message in front of the largest OEMs and distributors in the United States.

MFG2025

MANUFACTURING FOR GROWTH FEBRUARY 19-21, 2025 • SAN ANTONIO, TX

POWERED BY AMT

The MFG Meeting brings together manufacturing technology industry leaders to address key business challenges and provide actionable solutions. Sessions cover a wide range of topics, including workforce, economics, supply chain, leadership, politics, and more.

Sponsorship of The MFG Meeting takes your brand well beyond the conference center, promoting your company to the entire AMT membership during the four-month attendance campaign.

#### **GOLD SPONSORSHIP**

#### Your Brand. Your Message. All the Time. In Everything We Do.

Plug your brand into our membership audience for the entire promotional campaign!

#### **Gold Sponsorship Includes –**

#### **Attend the Event**

- Four (4) full meeting registrations
- One (1) foursome in golf outing on Friday, Feb. 21

#### **Engage Attendees**

- Recognition as Gold Sponsor on all email messaging for The MFG Meeting
- Opportunities for representative of Gold Sponsor company to introduce a speaker at general session
- One (1) tabletop exhibit space, includes 6' draped table, two (2) chairs, and one (1) electric drop
- Full-page, four-color ad on inside front page or back cover page of The MFG Meeting On-site Guide
- Front-page recognition on all printed materials for The MFG Meeting
- Dedicated recognition of your company as Gold Sponsor on screen at general sessions
- Logo and recognition on sponsor signs positioned throughout the conference center of the hotel
- Receipt of complete annual meeting registrant mailing list post-show
- Recognition on The MFG Meeting mobile app, including:
  - Dedicated company page
  - Push notifications: five (5) total (throughout meeting)
  - Company logo on Sponsor/Exhibitor List
  - Three (3) downloadable PDFs

#### **Expand Your Reach**

- Full-page, four-color ad in MT Magazine January/February issue
- Monthly banner and right rail placements on AMTonline.org from November 2024 to February 2025
- Monthly AMT NOW e-newsletter banner ad placement from November 2024 to February 2025





Limited to 3 non-competing companies

#### **FOOD EVENT SPONSORSHIP**

## Food Event Sponsorships Are an Excellent Way To Bring Your Company Message to Life!

The number of included registrations and the size of the included ad in the meeting program may vary based on the cost of the event.

#### **All Food Sponsorships Include**

- One (1) full meeting registration to The MFG Meeting
- Logo on napkins at your sponsored event (AMT provides)
- Promotion in The MFG Meeting outreach
- Recognition on The MFG Meeting website, including:
  - Agenda page Includes a link to your company from the session line
  - Sponsor page
- Recognition on The MFG Meeting mobile app, including:
  - Push notifications (before and during your sponsored event)
  - Company logo on Sponsor/Exhibitor list
  - Three (3) downloadable PDFs
- Logo and recognition on sponsor signs positioned throughout the conference center of the hotel
- Logo and recognition on signs during your sponsored event
- Ad in The MFG Meeting On-site Guide (for Food and Beverage Sponsorships above \$7,500 only)
- One (1) tabletop exhibit space, includes 6' draped table and two (2) chairs (electric not included)



#### \$7,500

#### Thursday Breakfast & AM Break

(Served among exhibits)

Includes a half-page, four-color ad in The MFG Meeting On-site Guide

#### \$3,500

#### **Thursday Snack Station & Coffee**

(Served among exhibits)

#### \$7,500

#### **Thursday Lunch**

(Served among exhibits)

Includes a half-page, four-color ad in The MFG Meeting On-site Guide

#### \$7,500

#### Friday Breakfast & AM Break

(Served among exhibits)

Includes a half-page, four-color ad in The MFG Meeting On-site Guide

#### **RECEPTION SPONSORSHIPS**

#### **Welcome Reception Sponsor**

Wednesday | 5:00 P.M. - 6:30 P.M.

## \$15,000 SINGLE SPONSOR

#### **Sponsorship Includes**

#### **Attend the Event**

• Two (2) full meeting registrations

#### **Engage Attendees**

- · Logo and recognition with table tent card signs during your sponsored event
- Logo and recognition on The MFG Meeting website, including:
  - Sponsor page
  - Agenda page Placed by Wednesday's Reception
- Logo and recognition on The MFG Meeting mobile app, including:
  - Company logo on the Sponsor/Exhibitor list
  - Three (3) downloadable PDFs
- Logo and recognition in The MFG Meeting On-site Guide
- Includes a half-page, four-color ad in The MFG Meeting On-site Guide

- Monthly right rail and banner placement on AMTonline.org from November 2024 to February 2025
- Monthly banner ad placement in the AMT Tech Report e-newsletter from November 2024 to February 2025
- Sponsor logo recognition in print ads promoting The MFG Meeting in MT Magazine and MMS



#### **Opening Night Reception Sponsor**

THURSDAY | 6:00 P.M. - 9:00 P.M.

#### **Sponsorship Includes**

#### **Attend the Event**

• Two (2) full meeting registrations

#### **Engage Attendees**

- Company brand woven into set pieces for themed reception
- Company executive to introduce keynote speaker at general session
- Logo and recognition on The MFG Meeting website, including:
  - Homepage
  - Sponsor page
  - Agenda page Placed by Thursday's Reception
- Logo and recognition on The MFG Meeting mobile app, including:
  - Company logo on the Sponsor/Exhibitor list
  - Three (3) downloadable PDFs
- Logo and recognition in The MFG Meeting On-site Guide

- Monthly right rail and banner placement on AMTonline.org from November 2024 to February 2025
- Monthly banner ad placement in the AMT Tech Report e-newsletter from November 2024 to February 2025
- Sponsor logo recognition in print ads promoting The MFG Meeting in MT Magazine and MMS





#### **Friday Evening Reception Sponsor**

FRIDAY | 6:00 P.M. - 7:00 P.M.

#### **Sponsorship Includes**

- One (1) full meeting registration
- Logo and recognition with table tent card signs during your sponsored event
- Logo and recognition on The MFG Meeting website, including:
  - Sponsor page
  - Agenda page Placed by Friday's Reception
- Logo and recognition on The MFG Meeting mobile app, including:
  - Company logo on the Sponsor/Exhibitor list
  - Three (3) downloadable PDFs
  - Two (2) pushed messages per sponsor
- Logo and recognition in The MFG Meeting On-site Guide
- Includes a half-page, four-color ad in The MFG Meeting On-site Guide





Limited to 2 companies

#### **Friday Chairman's Dinner Sponsor**

#### **Sponsorship Includes**

#### Attend the Event

• Two (2) full meeting registrations

#### **Engage Attendees**

- · Logo and recognition with table tent card signs during your sponsored event
- Logo and recognition on The MFG Meeting website, including:
  - Sponsor page
  - Agenda page Placed by the Friday Chairman's Dinner
- Logo and recognition on The MFG Meeting mobile app, including:
  - Company logo on the Sponsor/Exhibitor list
  - Three (3) downloadable PDFs
  - Three (3) pushed messages per sponsor
- Logo and recognition in The MFG Meeting On-site Guide
- Includes a half-page, four-color ad in The MFG Meeting On-site Guide

- Monthly right rail and banner placement on AMTonline.org from November 2024 to February 2025
- Monthly banner ad placement in the AMT Tech Report e-newsletter from November 2024 to February 2025
- Sponsor logo and recognition in print ads promoting the event in MT Magazine and MMS





#### **ITEM SPONSORSHIPS**

#### **Conference Bag Sponsor**



#### **Sponsorship Includes**

- Two (2) full meeting registrations
- Cost of bags and shipping
- Cost of setup for embossing your company's logo
- A half-page, four-color ad in The MFG Meeting On-site Guide
- Logo and recognition with table tent card signs throughout the meeting
- Logo and recognition on The MFG Meeting website, including:
  - Sponsor page
- Logo and recognition on The MFG Meeting mobile app, including:
  - Two (2) push notifications
  - Company logo on the Sponsor/Exhibitor list
  - Three (3) downloadable PDFs

#### **Branded Hotel Key Cards**

Presented to all guests at host hotel.



#### **Sponsorship Includes**

- One (1) full meeting registration
- Cost of key cards and shipping
- Includes a half-page, four-color ad in The MFG Meeting On-site Guide
- Cost of setup for embossing your company's logo
- Logo and recognition on sponsor signs throughout the hotel
- Logo and recognition on The MFG Meeting website, including:
  - Sponsor page
- Logo and recognition on The MFG Meeting mobile app, including:
  - Company logo on the Sponsor/Exhibitor list
  - Three (3) downloadable PDFs

#### **Hosted Free Wi-Fi for Conference Center**





#### **Sponsorship Includes**

- One (1) full meeting registration
- Logo and recognition slides at general session
- Logo and recognition on The MFG Meeting website, including:
  - Sponsor page
- · Creation of sponsor-titled network SSID
- Creation of sponsor-titled password
- Logo and recognition with table tent card signs throughout the meeting
- Logo and recognition on The MFG Meeting mobile app, including:
  - Two (2) push notifications
  - Company logo on the Sponsor/Exhibitor list
  - Three (3) downloadable PDFs

#### **Sponsored Room Drop Items**

Delivered to each guest room in The MFG Meeting block.





#### What Would You Deliver to Each Guest if You Could?

Mini-bottle of wine with branded opener? Branded travel clock? Create an impression by having a product delivered to every guest room in The MFG Meeting hotel block. These Room Drop Items are selected by you, feature your brand, and include a card from you!

- Only one (1) item can be delivered each day. Wednesday, Thursday, and Friday are available
- Cost of actual delivered item is the Sponsor's responsibility
- Item purchase, design, and delivery will be coordinated with the hotel by AMT staff
- Item is subject to approval by AMT

#### **Transportation Sponsor**

## \$3,750 SINGLE SPONSOR

#### **Sponsorship Includes**

- Sponsor brand on headrests for transportation to and from:
  - Plant tours
  - Guest Program tours
- Logo and recognition slides at the General Session
- Logo and recognition on The MFG Meeting website, including:
  - Sponsor page
- Recognition in The MFG Meeting On-site Guide
- Recognition on The MFG Meeting mobile app

#### **EXHIBIT SPONSORSHIPS**

Exhibits at The MFG Meeting are set up in the breakfast and break area, showcasing your brand's message to the entire audience of The MFG Meeting.

#### **Exhibit Sponsorship Packages**





#### **Sponsorship Includes**

- One (1) full meeting registration
- Space measuring approximately 8' wide x 6' deep and includes one (1) 6' table and two (2) chairs (no electric drop included)
- Logo and recognition on The MFG Meeting website
- Logo and recognition on The MFG Meeting mobile app, including:
  - Company logo on the Sponsor/Exhibitor list
  - Three (3) downloadable PDFs

No electrical or internet services are included with the booth. Those services can be arranged directly with the hotel. Additional information and order forms for those services, as well as information on exhibit hours and shipping and receiving, will be provided once a company is a confirmed exhibitor.

#### **GOLF SPONSORSHIPS**

#### **Hosted On-Course Refreshments - Beverage Carts**





#### **Sponsorship Includes**

- Greens fees for two (2) players
- Your company representative delivers welcome remarks at the start of the outing
- Logo and recognition on The MFG Meeting website
- Logo and recognition in The MFG Meeting On-site Guide
- Logo and recognition on The MFG Meeting mobile app
- Logo and recognition on sponsor signs
- Logo branded across two mobile refreshment carts that circulate during the outing

#### **Custom Golf Balls With Company Logo**

Presented to all golfers.



#### **Sponsorship Includes**

- Greens fees for two (2) players
- Each golfer will be presented one (1) sleeve of three (3) personalized golf balls that feature your company logo
- The cost of the balls is included in the cost of the sponsorship
- Logo and recognition on The MFG Meeting website
- Logo and recognition in The MFG Meeting On-site Guide
- Logo and recognition on sponsor signs



#### **On-Course Specialty Station or Contest**

Contests or specialty stations bring your customers to you. Visit with each foursome as they pass through and make an impression they won't forget!





#### What Would You Like To Create? Possibilities Include

- Ice cream station or hot dog station
- Wine tasting or Bloody Marys (mixed by your staff!)
- Cigar station? Souvenir photo station? Palm reading?!
- Par 3 Challenge (Beat the Pro)
- Trick shot demonstration by a local hired pro
- Longest Putt or Longest Drive contests

#### **Sponsor a Golf Hole**



#### **Sponsorship Includes**

- Greens fees for two (2) players
- Logo and recognition on The MFG Meeting website
- Logo and recognition in The MFG Meeting On-site Guide
- Logo and recognition on sponsor signs

\$2,000 SIX SPONSORS

#### MILES FOR MANUFACTURING

#### 5k Run/Walk Program

The Miles for Manufacturing 5K Run/Walk debuted at IMTS 2014, born from a group of runners looking to stay active during the trade show and support a worthy cause. Since then, Miles For Manufacturing has expanded across the country, raising over \$240,000 for schools and programs that inspire careers in manufacturing and design.

Thanks to the generous support of IMTS, which covers all production costs - like shirts, timing gear, permits, and banners - 100% of the funds from sponsorships and runner registrations go directly into the education community.

By becoming a sponsor of Miles For Manufacturing, you are not only supporting the future of our industry but also boosting your company's visibility.



#### MILES FOR MANUFACTURING

**MFG** 2025

**SAN ANTONIO, TX • FEB. 21, 2025** 



MANUFACTURING BRIGHTER FUTURES

#### As a Sponsor, Your Brand Will Be

- Featured on race shirts and participant packets
- Highlighted in Miles For Manufacturing promotions leading up to the race
- Showcased on the Miles For Manufacturing section of The MFG Meeting website
- Promoted through print and electronic ads with media partners
- Shared through M4M social media campaigns



## BECOME A MILES FOR MANUFACTURING SPONSOR!

To support manufacturing education, raise your brand's profile, and secure your sponsorship, contact Cat Ross at cross@AMTonline.org.

#### **GOLD SPONSORSHIP**

Limited to 2 companies

#### **Gold Sponsorship Includes**

- Logo on back of race shirts in large, leading position
- Logo on sleeve of shirts
- Logo in top position on M4M packets distributed to participants
- Logo in top position on M4M portion of MFG event website through 2025
- Logo in top position on all email promotions

Note: Logos on emails and websites will link to your company website



#### **Branded Water Bottle Sponsor**





#### **Sponsorship Includes**

- Logo on back of race shirts in large, leading position
- Logo on water bottles distributed to all runners/walkers
- Cost of bottle, printings and shipping included
- Logo in leading position on M4M packets distributed to participants
- Logo in leading position on M4M portion of MFG event website through 2025
- Logo in leading position on all email promotions

Note: Logos on emails and websites will link to your company website

#### Race-Day Bag Sponsor



#### **Sponsorship Includes**

- Logo on back of race shirts in upper position
- Logo on nylon drawstring bags distributed to all runners to manage personal possessions
- Cost of bags, printing, and shipping included
- Logo on M4M packets distributed to participants
- Logo on M4M portion of MFG event website through 2025
- Logo included on all email promotions

Note: Logos on emails and websites will link to your company website

\$3,500 SINGLE SPONSOR

#### **Race/Tour Sponsor**



#### **Sponsorship Includes**

- Logo on back of race shirts in upper position
- Logo on M4M packets distributed to participants
- Logo in upper position on M4M portion of MFG event website through 2025
- Logo included on all email promotions

Note: Logos on emails and websites will link to your company website



#### **Silver Sponsor**



#### **Sponsorship Includes**

- Logo on back of race shirts in upper position
- Logo on M4M packets distributed to participants
- Logo in upper position on M4M portion of MFG event website through 2025
- Logo included on all email promotions

Note: Logos on emails and websites will link to your company website



#### **Race Sponsor**



#### **Sponsorship Includes**

- Logo on race shirts
- Logo on M4M packets distributed to participants
- Logo on M4M portion of MFG event website through 2025
- Logo on select email promotions

Note: Logos on emails and websites will link to your company website



#### MTFORECAST 2025

## MTFORECAST

OCTOBER 15-17, 2025 • SCHAUMBURG, IL

POWERED BY SAMT

MTForecast, AMT's annual forecasting conference, provides the latest market insights to build winning sales strategies. By combining global macroeconomic business news, sector-specific deep dives, and key networking opportunities, attendees will develop agile strategies for changing market conditions to stay ahead of the competition and drive growth. Sponsoring this conference puts your brand in front of C-suite executives and sales and marketing professionals interested in understanding the manufacturing technology market landscape.

#### FORECASTING SPONSOR

#### Limited to 2 companies

Supporting MTForecast as a Forecasting Sponsor ties your brand to every facet of the event promotion and covers a monthslong cycle from pre-conference, to on-site, to post-show publicity. The result is thousands of repeat impressions as your support is promoted through all channels: print and electronic, mobile and fixed, and even on-site, including in-person remarks from your top executive.

#### **Sponsorship Includes -**

Sponsor logo and Forecasting Sponsor recognition will appear on promotional outreach for the meeting, including:





#### Attend the Event

- Logo recognition on MTForecast website, including:
  - Homepage
  - Sponsor page
- Pre-show registration promotion pieces (print and electronic)
- Two (2) full registrations to MTForecast
- Opportunity for senior executive of the sponsoring company to introduce the keynote speaker at general session
- 8' x 10' exhibit booth, includes electric

#### **Engage Attendees**

- Screen a sponsor video (60-90 seconds) in front of the general session audience
- Recognition on The MTForecast Meeting mobile app, including:
  - Push notifications: five (5) total (1 before, 3 during, 1 after the show)
  - Company logo on Sponsor/Exhibitor list
  - Three (3) downloadable PDFs
- On-screen logo recognition for selected slides during all general sessions
- Logo and recognition as Forecasting Sponsor on signs at conference

- Full-page, four-color ad in July/August issue of MT Magazine
- Monthly banner and right rail placements on AMTonline.org from July to October 2025
- Monthly AMT NOW banner ad placement from July to October 2025

#### **RECEPTION SPONSORSHIPS**

#### **Wednesday Welcome Networking Reception**

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### Sponsorship Includes Attend the Event

• Two (2) complimentary registrations to MTForecast

#### **Engage Attendees**

- Logo and recognition on signs posted at your sponsored event
- Logo and recognition on slides in general session
- Logo on napkins provided at your sponsored event
- Promotion in MTForecast marketing outreach
- Recognition on MTForecast Sponsor page
- Recognition on MTForecast mobile app, including:
  - Push notifications during your sponsored event
  - Company logo on Sponsor/Exhibitor list
  - Three (3) downloadable PDFs
  - 8' x 10' exhibit space, includes 8' skirted table (electric not included)

- Sponsorship recognition in full-page ad in July/August issue of MT Magazine
- Monthly banner and right rail placements on AMT Online from July to October 2025
- Monthly banner Tech Report placements from July to October 2025





#### **Thursday Evening Networking Reception**

## \$12,000 SINGLE SPONSOR

#### **Sponsorship Includes**

#### Attend the Event

• Two (2) complimentary registrations to MTForecast

#### **Engage Attendees**

- Logo and recognition on signs posted at your sponsored event
- Logo and recognition on slides in general session
- Logo on napkins provided at your sponsored event
- Promotion in MTForecast marketing outreach
- Recognition on MTForecast Sponsor page
- Recognition on MTForecast mobile app, including:
  - Push notifications during your sponsored event
  - Company logo on Sponsor/Exhibitor list
  - Three (3) downloadable PDFs
  - 8' x 10' exhibit space, includes 8' skirted table (electric not included)

- Sponsorship recognition in full-page ad in July/August issue of MT Magazine
- Monthly banner and right rail placements on AMT Online from July to October 2025
- Monthly banner Tech Report placements from July to October 2025



#### **FOOD EVENT SPONSORSHIPS**

While the number of included registrations may vary based on the cost of the event, all Food Event Sponsorships include the following:

- Complimentary registrations to MTForecast
- Logo and recognition on signs posted at your sponsored event
- Logo and recognition on slides in general session
- Logo on napkins provided at your sponsored event
- Promotion in MTForecast marketing outreach
- Recognition on MTForecast Sponsor page
- Recognition on MTForecast mobile app, including:
  - Push notifications during your sponsored event
  - Company logo on Sponsor/Exhibitor list
  - Three (3) downloadable PDFs
- 8' x 10' exhibit space, includes 8' skirted table (electric not included)



\$7,000

Thursday Breakfast & AM Break

Includes One (1) Registration

\$3,000

**Thursday Afternoon Networking Break** 

\$7,500

**Thursday Lunch** 

Includes One (1) Registration

\$7,000

Friday Breakfast & AM Break

Includes One (1) Registration

#### **BANNER LOCATION SPONSORSHIPS**

#### **Conference Center Walkway: Glass Door Banner/Clings**

Two (2) vinyl window film placements along glass doors and windows.





#### **Conference Center Walkway: Glass Wall Banner/Clings**

Four (4) vinyl window film placements along walkway from the hotel to the convention center.





For four locations (incremental increase for additional locations)

#### **BREAKOUT TRACK SPONSORSHIPS**

Tying your brand to a specific Breakout Track is a smart way to align your message with a particular theme at MTForecast. The tracks include a range of perspectives on business opportunities, data management, marketing, and international trade.



#### Sponsorship Includes

- One (1) complimentary registration to MTForecast
- Logo and recognition on signs posted at your sponsored track
- Logo and recognition on slides in general session
- Promotion in MTForecast marketing outreach
- Recognition on MTForecast page on AMTonline.org website
- Recognition on MTForecast mobile app, including:
  - Push notifications during your sponsored event
  - Company logo on Sponsor/Exhibitor list
  - Three (3) downloadable PDFs



#### **ITEM SPONSORSHIPS**

#### **Hosted Free Wi-Fi for Conference Center**



#### **Sponsorship Includes**

- One (1) registration to MTForecast
- Logo and recognition slides in general session
- Recognition as Wi-Fi Sponsor on MTForecast mobile app
- MTForecast mobile app recognition, including:
  - Push notifications
  - Company logo on Sponsor/Exhibitor list
  - Three (3) downloadable PDFs
- Logo recognition on MTForecast webpages
- Promotion in MTForecast marketing outreach
- Logo and recognition on sponsor signs in conference area



#### **Branded Hotel Key Card**

Presented to all MTForecast guests, this is one of the most visible sponsorships at MTForecast!





#### **Sponsorship Includes**

- Cost of key cards
- Cost of setup for embossing company logo
- Shipping
- MTForecast mobile app recognition, including:
  - Push notifications
  - Company logo on Sponsor/Exhibitor list
  - Three (3) downloadable PDFs
- Logo recognition on MTForecast webpages
- Promotion in MTForecast marketing outreach
- · Logo recognition on sponsor signs in conference area

#### **Sponsored Room Drop Items**

Create an impression by having a product – selected by you and featuring your brand and a card from you – delivered to every hotel guest room in the MTForecast hotel block!





Mini bottle of wine with branded opener? Phone charger? Branded travel clock? What would you deliver to each guest if you could?

- Only one (1) item can be delivered each day: Wednesday and Thursday available
- Cost of actual delivered item is the Sponsor's responsibility
- Item purchase, design, and delivery will be coordinated with the hotel by AMT staff
- Item subject to approval from AMT

#### **EXHIBIT SPONSORSHIPS**

The exhibit areas at MTForecast provide your company with a non-traditional, informal atmosphere for rubbing elbows with business owners and high-ranking executives from around the country and across our industry.

#### **Sponsorship Includes**

- One (1) registration to MTForecast
- One (1) 6' table
- Two (2) chairs
- MTForecast mobile app recognition, including:
  - Highlighted stand on interactive floor plan
  - Company logo on exhibitor list
  - Three (3) downloadable PDFs
- Logo and recognition on sponsor sign panels
- · Logo recognition on MTForecast website

No electrical or internet services are included with the booth. Those services can be arranged directly with the hotel. Additional information and order forms for those services, as well as information on exhibit hours and shipping and receiving, will be provided once a company is a confirmed exhibitor.





#### MTFORECAST: INDUSTRY OUTLOOK WEBINAR SERIES - DIGITAL SPONSOR

(YEARLONG TITLE SPONSORSHIP)

Keep your brand in front of the MTForecast audience all year round.

Digital sponsorship of MTForecast puts your brand not only in our MTForecast conference but in our economic webinar series. This series hosts three webinars per year that provide regular forecasts on the manufacturing technology market. These webinars are led by AMT research staff and industry-recognized economic forecasting partners. Sponsoring this webinar series puts your brand in front of industry leaders interested in understanding industry trends.

#### **Sponsorship Includes**

#### Attend the Event

• One (1) registration to MTForecast

#### **Engage Attendees**

- One (1) 6' table
- Two (2) chairs
- MTForecast mobile app recognition, including:
  - Highlighted stand on interactive floor plan
  - Company logo on exhibitor list
  - Three (3) downloadable PDFs

- Logo and recognition on sponsor sign panels
- · Logo and recognition on MTForecast website
- Sponsorship logo on event website, direct email promotions
- Sponsorship recognition in event promotions for the economic webinar series in the AMT NOW newsletter, MT Magazine, and on AMT Online



YEARLONG RECOGNITION AT THE FOLLOWING EVENTS		
WINTER ECONOMIC FORUM	JANUARY 24, 2025	
SPRING ECONOMIC FORUM	MAY 2025	
SUMMER ECONOMIC FORUM	AUGUST 2025	
MTFORECAST	OCTOBER 15-17, 2025	

#### THE D25 SUMMIT

## Sponsor the only meeting in the United States programmed specifically for manufacturing technology distributors.

They're the **front line of contact** with customers.

They listen to their customer's challenges.

They recommend the products and services that solve them.

Make sure the most influential sales network in the nation knows how your products can best serve their customers. Secure your company's sponsorship of the D25 Summit.

By becoming a sponsor of the D25 Summit, you put your brand front and center at the only meeting in the United States that brings together the top distributors of manufacturing solutions.

#### 2025 DISTRIBUTION SUMMIT



#### PRESENTING SPONSOR

#### Limited to 2 non-competing companies

The two Presenting Sponsors of the D25 Distribution Summit have their brand integrated into every promotional vehicle of the conference before, during, and after the event. Additionally, the Presenting Sponsors are also recognized as the sponsors of the Evening Reception, giving your brand maximum attention on-site. The result is that your message is promoted through all channels: print and electronic, mobile and fixed, and even though in-person remarks from your top executive on-site.

#### **Sponsorship Includes -**

#### **Attend the Event**

- Two (2) complimentary registrations to the D25 Summit
- Recognition of sponsor by AMT staff from the podium during general session

#### **Engage Attendees**

- The D25 website:
  - Homepage as 1 of 2 Presenting Sponsors
  - Agenda page as co-sponsor of Welcome Reception
  - Sponsor page as Presenting Sponsor
- The D25 mobile app, including:
  - Dedicated sponsor company page
  - Pushed messages: three (3) total
  - Three (3) downloadable PDFs
- On-screen logo recognition for selected slides during all general sessions
- Pre-conference D25 promotion pieces: print and electronic
- General sponsor signs positioned throughout the conference area of the hotel
- Dedicated sponsor branding at Welcome Reception
- Recognized as sponsors of the Evening Reception
- The opportunity for a representative of the sponsor company to make remarks prior to the start of the conference sessions on opening day
- One (1) exhibit booth in the conference area, if needed

#### **Expand Your Reach**

- Full-page, four-color ad in the July/August issue of MT Magazine
- Monthly ad in the AMT NOW newsletter from June to September 2025
- Monthly right rail and banner ad on AMTonline.org from June to September 2025

**\$12,000**PER COMPANY

#### **FOOD EVENT SPONSORSHIPS**

Food Event Sponsorships are an excellent way to bring your company message to life!



While the number of included registrations and the size of the included ad in the meeting program may vary based on the cost of the event, all Food Event Sponsorships include:

- Complimentary registrations to the D25 Distribution Summit
- Logo and recognition on signs posted at your sponsored event
- Logo and recognition on slides in general session
- Logo on napkins provided at your sponsored event
- Promotion in D25 Summit marketing outreach
- Recognition on D25 Summit page
- Recognition on D25 Summit mobile app, including:
  - Push notifications during your sponsored event
  - Company logo on Sponsor/Exhibitor list
  - Three (3) downloadable PDFs
- Logo and recognition on signs and tent cards on tables inside your sponsored event
- 8' x 10' exhibit space, includes 8' skirted table (electric not included)

\$7,500

**Tuesday Lunch Sponsor** 

Includes Two (2) Registrations

\$3,500

**Tuesday PM Ice Cream Break Sponsor** 

Includes One (1) Registration

\$7,500

Wednesday Breakfast Sponsor

Includes Two (2) Registrations

\$3,500

Wednesday AM Break Sponsor

Includes One (1) Registration

#### **ITEM SPONSORSHIPS**

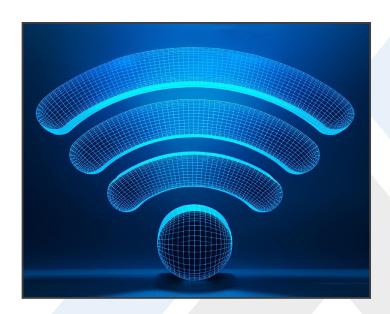
#### **Hosted Free Wi-Fi for Conference Center –**

Create a custom company-branded password for the network available to all attendees. Every device accessing the Wi-Fi will type in the message you want them to see. The branded password – and recognition of your sponsorship of it – becomes part of the D25 Summit information campaign throughout the meeting.



#### **Sponsorship Includes**

- One (1) registration to the D25 Distribution Summit
- Logo and recognition slides in general session
- Recognition on D25 webpage
- Recognition on D25 Summit mobile app, including:
  - Push notifications
  - Company logo on Sponsor/Exhibitor list
  - Three (3) downloadable PDFs
- Promotion in D25 marketing outreach
- Logo and recognition on sponsor signs in conference area



#### **Branded Hotel Key Card** —

Presented to all D25 hotel guests. One of the most visible sponsorships at the D25 Distribution Summit!





#### **Sponsorship Includes**

- One (1) registration to the D25 Distribution Summit
- Cost of key cards
- Cost of setup for embossing company logo
- Shipping
- D25 mobile app recognition, including:
  - Push notifications
  - Company logo on Sponsor/Exhibitor list
  - Three (3) downloadable PDFs
- Logo recognition on D25 webpages
- Promotion in D25 marketing outreach
- · Logo recognition on sponsor signs in conference area





- Two (2) chairs
- Recognition on D25 Summit webpage
- Recognition on D25 Summit mobile app, including:
  - Three (3) downloadable PDFs
- Logo and recognition on sponsor sign panels

No electrical or internet services are included with the booth.



#### AMT MEMBER MEETUPS

AMT Member Meetups are regional gatherings of the AMT community. These free events bring together diverse perspectives from every corner of the supply chain to help manufacturing communities grow and innovate.

Sponsoring an AMT Member Meetup (or the entire series) puts your brand in front of a diverse set of manufacturing leaders.

#### **Sponsorship Benefits**

#### **Pre-Meetup**

- Logo on Meetup registration page
- Logo on the Meetups page of AMTonline.org through 2025
- Logo on registration confirmation emails
- Logo and written acknowledgment on marketing emails
- Tag in LinkedIn post from AMT account
- Sponsorship recognition in event promotions in AMT NOW newsletter, MT Magazine, and on AMT Online

#### On-site

- Verbal recognition/toast from hosts
- Sponsor recognition signs
- Option to distribute one promotional item

#### **After**

Access to the attendee list

#### **2025 Meetup Locations**















## SAMT 2025 MEETUPS

MEETUPS SPONSORED	SPONSORSHIP PRICING
Entire Series	\$10,000
Two or More Meetups	\$2,000 Per Meetup
One Meetup	\$3,500 Per Meetup

#### MT MAGAZINE ADVERTISING



MT Magazine serves the entire manufacturing technology community, bringing together buyers and sellers.

#### **Sponsorship Includes**

- Full-page ad in print and digital edition
- Banner ad in the digital edition e-mail
- Exclusive advertising on the digital edition's landing page on AMT Online

TOTAL MAGAZINE CIRCULATION

**PRINT & DIGITAL** 

6,000+ Subscribers Per Issue

#### (6) PRINT + DIGITAL EDITIONS PER YEAR

• 6 ads available per edition





OFFERING	AMT MEMBER RATE	NON-MEMBER RATE
Full Page / 4 Color: IFC / IBC Premium + \$1,000) 2 Available	\$4,000 Per Edition	\$5,250 Per Edition
Full Page / 4 Color: ROP 4 Available	\$3,000 Per Edition	\$4,000 Per Edition

#### **AMT ONLINE ADVERTISING**



Our audience relies on us to keep them up to date on industry news, digital manufacturing, economics, global market penetration, workforce development, advocacy, webinars, events, and more. Located at AMTonline.org.

#### **Elite Ad Package**

• Exclusive - 2 available per month

DISPLAY BANNERS	POSITIONS	PRICING
Home + Zones + Article Pages	Homepage (Top) A — Medium Rectangle B — Billboard	<b>\$2,000</b> Per Month AMT Member Rate
	Zone Pages (Top)  A — Medium Rectangle  B — Billboard	<b>\$2,750</b> Per Month Non-Member Rate
	Article Pages A — Medium Rectangle (Top) B — Billboard (Bottom)	

<sup>\*</sup>All ads rotate positions or placements per page load

#### **Premium Ad Package**

• Exclusive - 4 available per month

DISPLAY BANNERS	POSITIONS	PRICING
Home + Zones + Article Pages	Homepage (Bottom) C — Medium Rectangle D — Long Rectangle	<b>\$1,500</b> Per Month AMT Member Rate
	Article Pages C — Medium Rectangle (Bottom)	<b>\$2,000</b> Per Month Non-Member Rate

<sup>\*</sup>All ads rotate positions or placements per page load



A — Medium Rectangle (Top)	300 x 250 px JPG/PNG		
<b>B</b> — Billboard (Top)	970 x 250 px JPG/PNG		
C — Medium Rectangle (Bottom)	300 x 250 px JPG/PNG		
D — Long Rectangle (Bottom)	970 x 90 px JPG/PNG		

#### E-NEWSLETTER ADVERTISING



Curated by our industry experts, we showcase the stories and developments affecting the manufacturing technology community.



#### **AMT NOW**

Breaking news, original content, curated stories, and updates from around the world. Our subscribers' inbox is your biweekly gateway to manufacturing.

#### **Distribution**

Delivered twice monthly to 10,000 individuals

#### **Sponsorship Includes**

- Exclusive billboard banner placement
- 6 available per month

#### **Stats**

Open Rate: 23.8%Click Rate: 8.8%

MONTHLY	AMT MEMBER RATE	NON-MEMBER RATE
DISPLAY AD	\$2,000	\$2,750



#### **AMT TECH REPORT**

All manufacturing tech. All the time. This weekly e-newsletter, arranged by "Road Trippin' with Steve" host Stephen LaMarca, is a fun must-read for the techie in you.

#### **Distribution**

Delivered weekly to 10,000 individuals

#### **Sponsorship Includes**

- Exclusive billboard banner placement
- 12 available per month

#### **Stats**

Open Rate: 26.4%Click Rate: 7.7%

MONTHLY	AMT MEMBER RATE	NON-MEMBER RATE
DISPLAY AD	\$2,000	\$2,750

#### **PODCAST ADVERTISING**



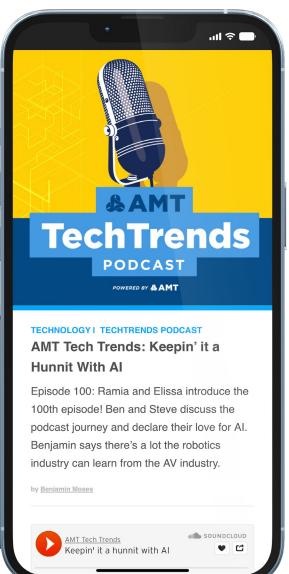
#### **TECH TRENDS PODCAST**

#### **Sponsorship Includes**

- "Brought to you by" opening bumper + halfway + closing bumper
- E-Newsletter Podcast promotion within the AMT NOW e-newsletter
- Online Premier positioning on the AMT Online website

PODCAST SPONSORSHIPS	AMT MEMBER RATES	NON-MEMBER RATES
Monthly Sponsorship	\$750 Per Edition	\$1,000 Per Edition
Annual Sponsorship	\$7,500 Per Year	\$10,000 Per Year





### AMT DISCOUNT STRUCTURE



## Receive a discount when you place qualifying advertisements in multiple AMT sponsorships.

A minimum investment of \$2,500 gross in a product is required to qualify toward the discount.

AMT SPONSORSHIPS	DISCOUNT RECEIVED
4 AMT Sponsorships	15% Discount
3 AMT Sponsorships	10% Discount
2 AMT Sponsorships	5% Discount

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