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Retail industry news

May 2022



Standards in action across retail

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.



Don't get left behind by 2DBarcodes

2DBarcodes are on the front cover of Food & Beverage Industry News, May edition. The editor speaks to GS1 Australia Executive Director and CEO, *Maria Palazzolo* and Director of Retail, *Andrew Steele*, about digital transformation and why collaboration among industry is the key to the widespread implementation of 2DBarcodes.

[Learn more](#)



2DBarcodes

A **new**
dimension
in barcodes

Join the 2DBarcode Working Group meeting

Wednesday 1 June, 10:00am-12:00pm AEST

Continue the conversation on the implementation of 2DBarcodes. Here's your chance to catch up on:

- Local engagement updates
- Global news
- GS1 New Zealand launches 2DBarcodes

[Register now](#)



A single product solution - coming soon!

We have evolved our services to assist you in providing all product content to retailers via a single solution. The NPC now supports all data content, including on-pack consumer information and will shortly also include imaging as we roll out the combined NPC/Smart Media solution to all users in the near future.

[Contact us](#)

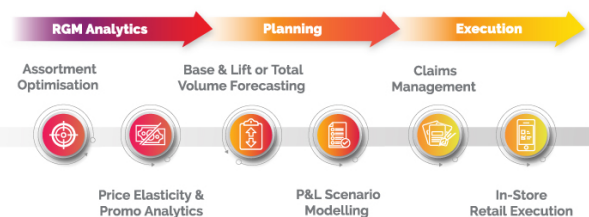


New results for Traceability Case Study

GS1 standards and the Meat Messaging system are saving the Australian meat industry over \$200 million each year. Latest reports show that meat rejections into the US have more than halved.

[Learn more](#)

Your Complete Revenue Growth
Management and Retail Execution Partner





Recall Bootcamp #5: When Regulations Change

Wednesday 18 May, 2:00-3:00pm AEST

Join the conversation at Recall Bootcamp #5 and gain valuable tools and strategies for managing risk and regulations in the event of a product recall.

[Register now](#)



Price elasticity in the age of inflation

Price elasticity needs revisiting in these times of inflation, supply chain issues and cost recovery.

[Read more](#)



Have you loaded your location data?

Attend an information session and get involved with the NLR - a new digital registry where attribute information about physical pickup and delivery locations is digitally stored and accessible to authorised users.

[Register for a webinar](#)



Join the RFID Coalition

Wednesday 25 May, 10:00am-2:00pm AEST

Our second RFID Coalition meeting for 2022 is fast approaching. We encourage you to register and gain knowledge of successful RFID implementations and technologies.

[Register now](#)



Getting started with your barcodes: training

Each module runs for 45 minutes. Sessions are designed to be stand-alone so you can attend any session, in any order.

[Register for session](#)

NOW WITH easy-to-use category tiles to help you find a Solution Provider

Make your supply chain work effectively

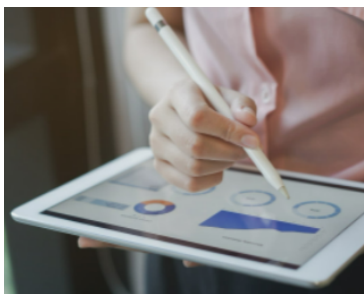


Important GLN information

GLN non-reuse will be introduced from 1 July 2022. From this date, a GLN assigned to a party and/or location SHALL NOT be reassigned to another party and/or location.

The GLN Non-Reuse standard has been ratified and can be accessed at [Gen Specs Change Notification](#).

[Read more](#)



Traceability solutions

Are you looking for a solution to enhance your end-to-end supply chain traceability? Visit the National Traceability Solution Register for a list of validated solutions.

[Learn more](#)



Webinar recording: Traceability Grapes and Wine

Listen to government and industry representatives as they discuss traceability for the grape and wine industry.

[Watch now](#)

Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on [1300 227 263](#).



Barcode
Check



Consult



National
Product
Catalogue



Photography



Product
Launch



Recall



Smart Media



Need help?

Want to know more about the benefits of GS1 standards to your business?

Contact the GS1 Australia Retail team via email retail@gs1au.org

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