

No images? Click here



Retail industry news

June 2023



Standards in action across retail

Hi `contact.firstname`,

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.

In this issue

[2D Barcode Market Research](#)
[Hort Connections](#)
[Barcode Training](#)
[Alcoholic Beverages Webinar](#)
[New APCO Partnership](#)
[EDI Adoption Breakfast](#)
[New Era in Coding/Marking](#)
[Digital Product Passport](#)

2DBarcodes | Continuing the conversation



Where are you in the journey for 2D Barcodes?

GS1 Australia is undertaking an anonymous market analysis to determine awareness and readiness for 2D Barcodes in Australian retail. Your input will contribute to a market research report which we will send you once completed. As a thank you for your contribution, you will

As a thank you for your contribution, you will have the chance to win one of five \$100 gift cards.

[Start questionnaire](#)



Hort Connections: 5-7 June 2023

GS1 Australia is showcasing 2D Barcodes for fresh produce at Hort Connections, the premier conference and trade show for horticulture. We will be at stand 287, so pop in and say hello.

[Find out more](#)



Getting started with your barcodes

Register for training sessions to learn how to assign and print your barcodes.

[Find sessions](#)



Alcoholic beverages webinar

22 June 7:00pm - 8:00pm AEST

Prepare for compliance and find out how QR codes and GS1 Digital Link will impact the way we drink! GS1 Europe is hosting a free webinar tailored to wine and spirit producers, retailers, associations and solution providers.

[Register now](#)

FIND a Solution Provider

Now with easy-to-use category tiles

A close-up photograph of a hand holding a white barcode scanner, pointing it towards the right. The background is blurred, showing what appears to be a retail or warehouse environment.



New partnership: GS1 Australia and APCO

GS1 Australia and the Australian Packaging Covenant Organisation (APCO) have collaborated to assist members with annual sustainability reporting. Join this free information session on Wednesday 7 June 2023 to learn more about the partnership and how this can benefit your business.

[Register now](#)



Successful supply chains: Overcoming barriers to achieve 100% EDI adoption

Breakfast event: 21 June

Hear directly from Woolworths on their experience automating the onboarding process for their suppliers to EDI and how it simplifies and speeds up the process for everyone involved. Plus, hear Freedom Furniture's experience selecting and using tools to enable the tail of the supply chain, making it easier for smaller suppliers to get onboard with EDI.

[Register now](#)

\$163 billion worth of inventory is discarded each year due to expiry or overproduction.
Is your supply chain safe from waste?

[Get the report](#)





Packaging without Packaging – what does that mean?

A new era of coding and marking that will undoubtedly take the industry by storm. Over the last few years, Result Group has worked hard to partner and collaborate with global companies in the coding and marking space, EcoMark and Macsa in order to bring the unique technology to the Australian market. Today, Result Group is excited to announce that Natural Branding, which has been rapidly gaining traction around the world, has now officially entered the Australian market.

[Watch video](#)

[Learn more](#)



Digital Product Passport EU legislation impacting Australian retailers

Have you ever heard of the acronym DPP? It stands for Digital Product Passport and if this is completely new for you, it's time to get familiar with it, because it's a term you'll hear a lot more over the next few years.

[Learn more](#)



Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on [1300 227 263](#).



Barcode
Check



Advisory Services



NATIONAL
LOCATION
REGISTRY



National
Product
Catalogue



Photography



Product
Launch



Recall



Smart Media



Need help?

Want to know more about the benefits of GS1 standards to your business?

Contact the GS1 Australia Retail team via email retail@gs1au.org

Join the mailing list

Did you receive this email as a forward and want to subscribe?

Enter your details to join the Retail industry news mailing list.

Previous publications - If you have missed previous issues they are available for download.



CONFIDENTIALITY DISCLAIMER: The contents of this e-mail may be confidential or privileged and unless specifically stated are not to be regarded as a contractual offer or acceptance by GS1 Australia. If you are not the intended recipient, or if this email has been copied or sent to you in error, please advise the sender by return email, do not disclose the contents, and delete the message and any attachments from your system. GS1 disclaims liability for accuracy or completeness, and any opinions expressed are those of the author alone. GS1 may monitor communications. All rights reserved, third party rights acknowledged.

© 2023 GS1 Australia T 1300 BARCODE (1300 227 263)

ABN: 67 005 529 920

This email was sent to contact.emailaddress1.

GS1 Australia

8 Nexus Court
Mulgrave VIC 3170
1300 BARCODE
([1300 227 263](tel:1300227263))
www.gs1au.org



Share



Tweet



Share

If you wish to unsubscribe from this communications list,
select the 'Preferences' link below and update your
preference list.

[Preferences](#) | [Unsubscribe Retail News](#)