

No images? Click here



## Retail industry news

August 2022



### Standards in action across retail

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.

#### In this issue

- [AIFST Convention](#)
- [Solving supply chain issues](#)
- [2DBarcodes - A new dimension](#)
- [National Location Registry \(NLR\)](#)
- [GS1 Digital Link](#)
- [RFID Coalition](#)
- [ANZ Scan4Transport](#)
- [EPCISv2.0](#)
- [Barcode training](#)
- [Digital labelling](#)
- [Get your product to market](#)
- [GS1 support services](#)



### AIFST registrations now open

We are exhibiting at the Australian Institute of Food Science and Technology (AIFST) Convention at Crown Conference Centre, Crown Promenade, Melbourne, 23-24 August.

[Register now](#)



## Matthews' tools - solving supply chain issues for free

With label non-compliance a long-term supply-chain challenge, Matthews set about solving the problem from two angles, helping both suppliers and retailers along the way.

[Read more](#)

## 2DBarcodes | Continuing the conversation



### Cover story

The new dimension in barcodes is delivering great results for retailers and brand owners, including reductions in food waste and major improvements in food safety. Marcel Sieira from GS1 Australia explains.

[Read more](#)



### A new dimension in Traceability

At the open session held by the National GS1 Traceability Advisory Group (NGTAG), guests heard from speakers in pharmacy and a diverse panel of experts who shared use cases on 2DBarcodes and traceability, including anti-counterfeit, biosecurity, emergency response, consumer trends and public safety.

[View now](#)



### Woolworths tackles sustainability and transparency with 2DBarcodes

In response to a rising interest from customers about where their food comes from, Woolworths has adopted 2DBarcode technology to give shoppers valuable information on provenance, quality and sustainability.

[Find out more](#)



## What is the NLR? Free webinar

To all suppliers, transport carriers and 3PL providers! Retailers are requesting their suppliers and transport providers sign up to the National Location Registry to share accurate and up-to-date location information across their supply chain.

[Register now](#)



## GS1 Digital Link - More from your barcodes

GS1 Digital Link is fast becoming the 'missing link' connecting a wealth of product information from multiple locations to consumers, retailers, regulators, patients, clinicians and more; all from a single scan.

[Learn more](#)



## RFID Coalition Tech Expo

Join us for this unique event that's open to all industry sectors. The Expo is a great opportunity to hear from industry experts about their RFID stories, network and meet dedicated RFID vendors to help you with your specific needs. **Wednesday 24 August, 9:00am-12:30pm.** Attend face-to-face or via Zoom.

[Register now](#)



### Guest speaker:

Georgia O'Cianain  
Director, National Freight  
Data Hub,

Dept of Infrastructure,  
Transport, Cities and  
Regional Development

## Join the ANZ Scan4Transport work group

Calling all Logistics Service Providers, shippers and solution providers. Join the ANZ work group which focusses on enabling industry to improve efficiency, resilience, agility and visibility across the freight transport process.

**Next meeting:** 2:00pm AEST, August 4.

[Join group](#)



## EPCISv2.0 - A revolution for supply chains

EPCIS v2.0 is a GS1 standard that achieves granular transparency of products throughout their lifecycle, from manufacture and distribution to destination. The updated EPCIS v2.0 helps answer supply chain challenges such as 'I want to know where my products are at any given time' and 'I want to know in advance exactly what's in a shipment?'

[Learn more](#)



## Getting started with your barcodes: training

Each module runs for 45 minutes. Sessions are designed to be stand-alone so you can attend any session, in any order.

[Register for a session](#)



## Innovation webinar: Digital labelling

Join the webinar on 11 August at 3:00pm-4:00pm for the launch of the report on Asia's Digital Labelling Landscape. Hear from speakers from GS1 and CPRAM on the key challenges and opportunities of transitioning from physical labels to innovative digital labels.

[Register now](#)



## Trying to get your product to market?

You've come to the right place. We have a range of services to help you get your product to major retailers and online marketplaces, including Product Launch and Product Photography.

[Find out more](#)



## Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on [1300 227 263](#).



Barcode  
Check



Consult



National  
Product  
Catalogue



Photography



Product  
Launch



Recall



Smart Media



## Need help?

Want to know more about the benefits of GS1 standards to your business?

Contact the GS1 Australia Retail team via email [retail@gs1au.org](mailto:retail@gs1au.org)

### Join the mailing list

Did you receive this email as a forward and want to subscribe?

[Enter your details](#) to join the Retail industry news mailing list.

**Previous publications** - If you have missed previous issues they are available for download.

