

IIDDOOLL

Brand Acceleration Agency
Overview + Capabilities Q2 2024

Introduction

Who We Are

Brand Acceleration, powered by Strategic Design & Development.

Creating best-in-class sites

We create digital brand platforms and site experiences that grab viewer attention and hold it captive. Stunning visual design, backed by strategic insights and decades of experience, implemented with great technical expertise. From minimum viable products, to robust immersive sites, our collaborative output will create strong emotional connections with your users, turning passive audiences into active participants.

We've helped early-stage companies transform their perception to that of industry titans and helped legacy brands maneuver with the speed, agility, and vibrancy of startups. Our passion, craft, and dedication is poured into each and every project. It's no wonder our clients have referred to us as 'The Special Sauce.'

Founders



Brad Burke

Co-Founder / Director of Design

A versatile and passionate Creative Director & Brand Designer, Brad has over 15 years of professional experience leading teams at some of the most highly awarded global advertising agencies in New York, San Francisco, and Los Angeles. During his career he has directed and designed rich digital experiences, product platforms, and robust brand identity systems. Passionate about design and innovation, Brad's work is always strategically driven, human-centric, and culturally relevant.

Previous Experience

R/GA

AKQA

Saatchi & Saatchi

David&Goliath

Razorfish



Scott Pargett

Co-Founder / Creative Director

Scott is a multifaceted Creative Director and Designer with over 15 years of professional experience in the creative industry. His background is a perfectly chaotic blend of art, music, fashion, and rebellious culture – ranging from Silicon Valley startups to leading tentpole projects for top-tier advertising agencies. Bridging experience and passion in tech, interactive, and humanity, Scott brings a unique and priceless competitive vision to every project big or small.

Previous Experience

Bukwild

Saatchi & Saatchi

David&Goliath

Razorfish

72&Sunny

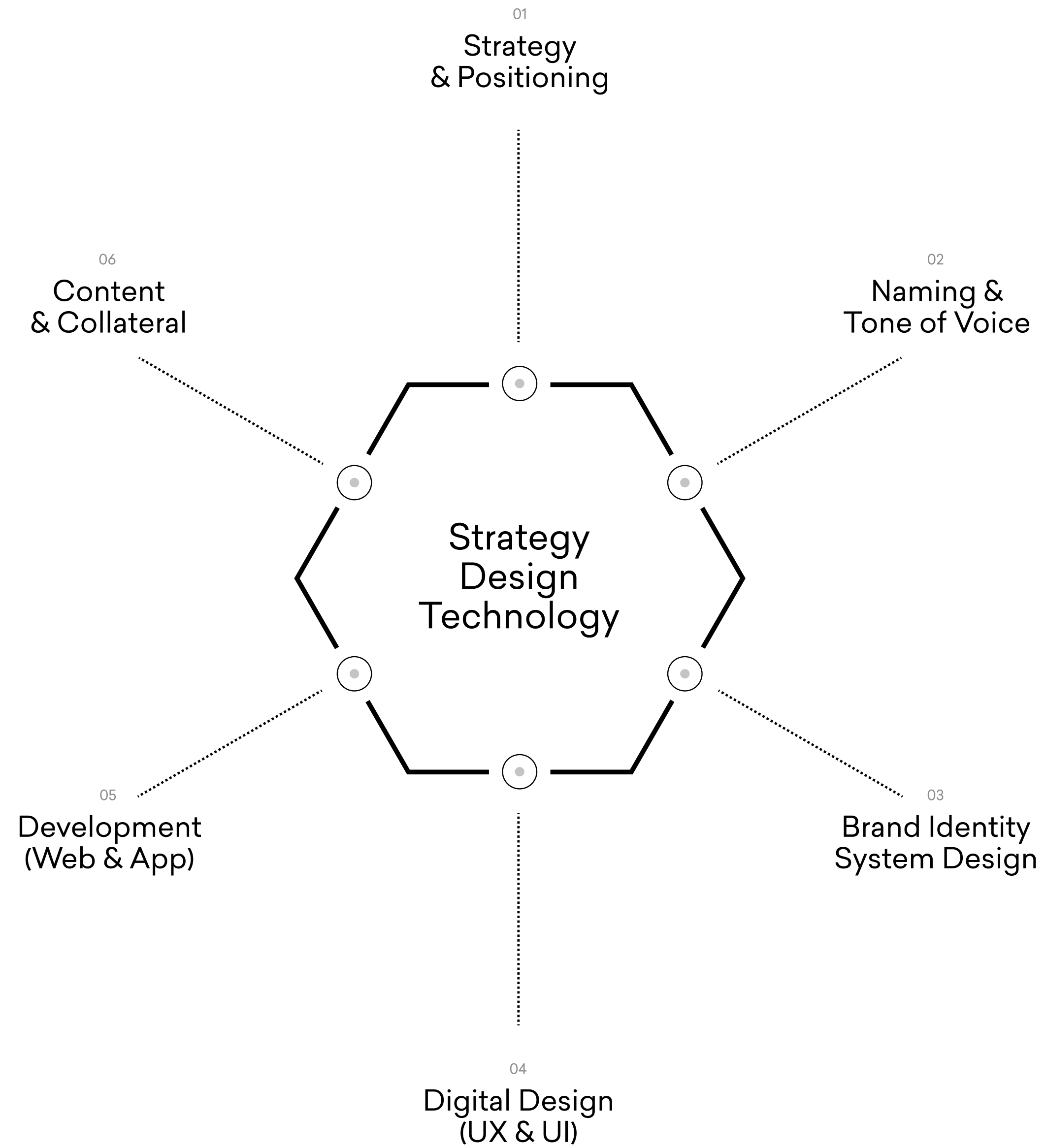
Our model

Before forming Idol, we spent a decade working at many large global advertising agencies. During that time we learned a lot – paying attention to what worked well and more importantly, what didn't work. Our observations and experience helped shape our model.

We've stripped away the unnecessary process and complexity traditionally found in agencies with too many layers. We're not built for politics. We're built for speed – without sacrificing quality. Throughout our careers we've realized that the best work is a result of structuring the best teams. So that's precisely what we do.

Think of us as a 'Seal Team 6' of seasoned creatives, innovators, and specialists. Founder-led, bespoke teams coordinated to accelerate your brand, site, or product goals.

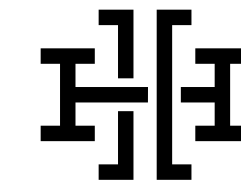
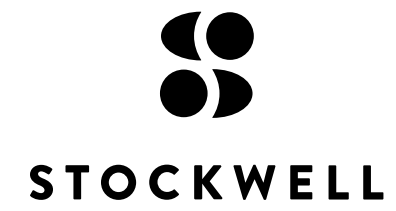
Expertise



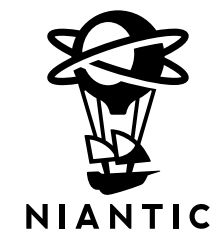
Recent clients



Cards
Against
Humanity



KILLSPENCER®



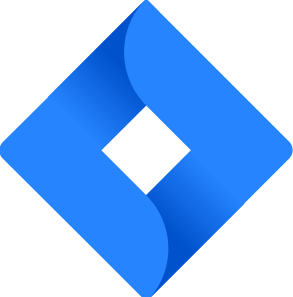
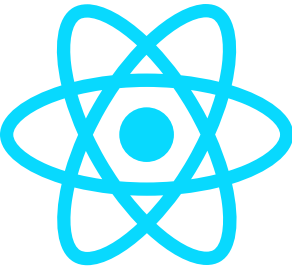
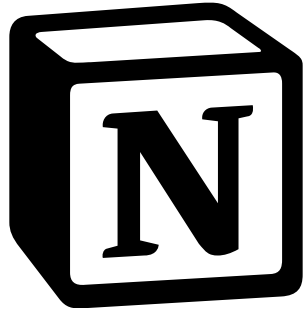
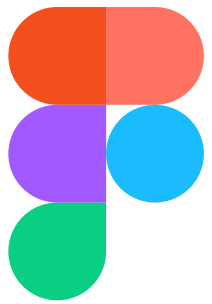
BREVAN
HOWARD



How We Work

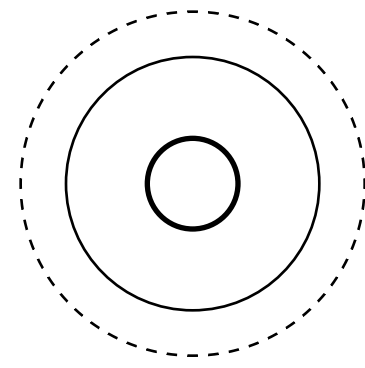
Approach

Software stack



Collaboration types

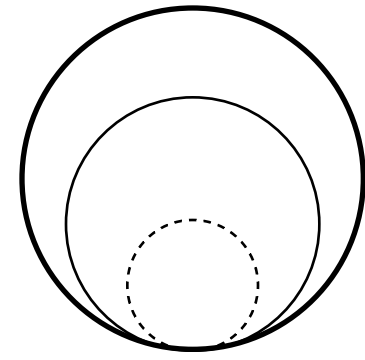
01



Refine

Refine an existing brand or product. Audit, identify, iterate, refine and deploy. We'll work with you to understand current points of friction or define opportunity areas within your market. We then make strategic improvements to your brand or product experience to help you accelerate growth.

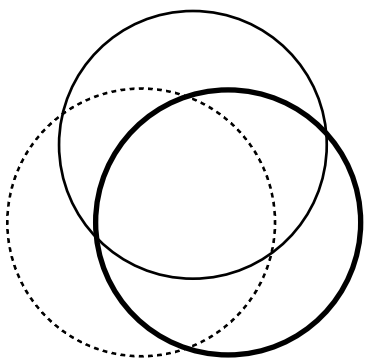
02



Launch

Launch a new company or product. You could have a loose idea, napkin sketch, or even functioning prototype. We can help you develop a fully thought-out brand system, launch an MVP to test your theory, or just build an investor pitch deck to raise interest and initial capital for your runway.

03

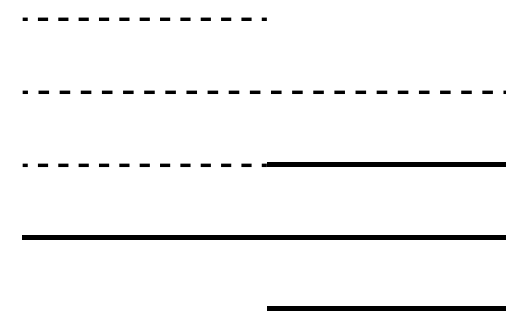


Consult

Expert guidance or extra manpower. Being too close to your own problems can hinder progress. We bring an external perspective to your toughest challenges. Whether you need high-level support or immersive expertise, we create bespoke consulting engagements with your needs top of mind.

Project structures

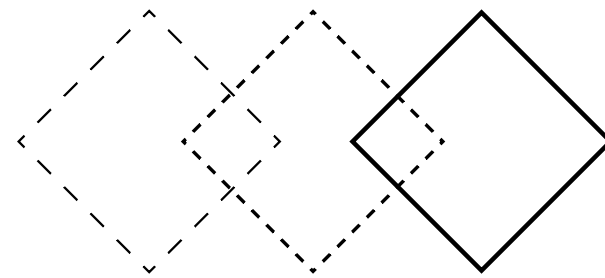
01



Sprints

Weekly design and/or development sprints are mapped against identified milestones or features. Kickoff on a Monday, review on Friday. Repeat as needed. No minimums and no long-term commitments required.

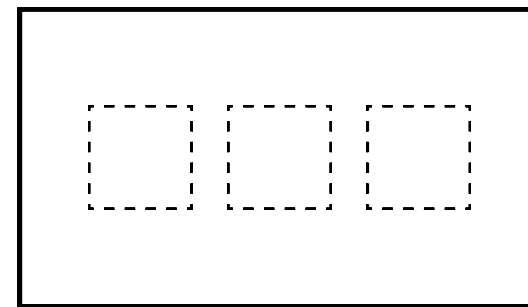
02



Projects

Through a collaborative Discovery session, we'll work together to uncover opportunity areas & key objectives. Then we'll define the scope for the entire project – team, timeline, deliverables, milestones, and budget.

03

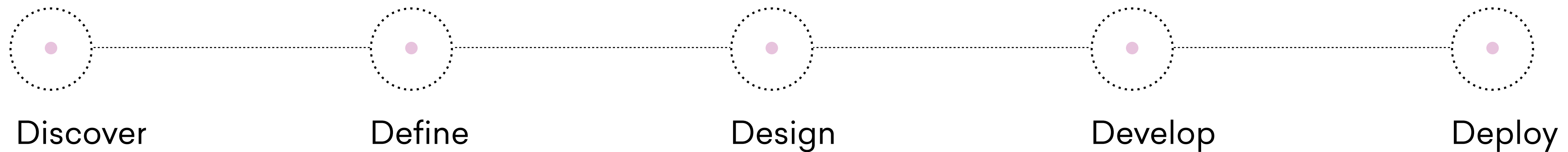


Retainers

If your creative needs are on-going or undefined, we can guarantee reserved blocks of time each month. Maybe you don't have an in-house team yet, or your team is focused on other important initiatives. We're here to help.

Creative process

Our methodical process is always individually tailored, based on each client engagement. We define the project objectives and then work backwards to formulate the Sprint planning necessary to achieve the identified goals. Our process is based on the following framework.



Process detail

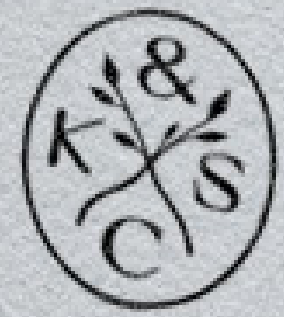
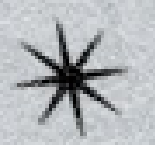
-
- 01 **Discover**
- The first step in each creative process is to uncover opportunities and insights. Through a collaborative discovery questionnaire we ask the right questions to learn about your business goals, strengths and weaknesses – and then define a vision.
-
- 02 **Define**
- Armed with these vital insights, we continue with the strategy phase, led by research. We observe the competitive landscape, current trends, and industry themes to strategically align the brand positioning and purpose.
-
- 03 **Design**
- All creative decisions are driven by the strategy identified in previous phases. Once we have a solid understanding of where we want the brand to be, we begin visual exploration – from moodboards to concepts to polished designs.
-
- 04 **Develop**
- The development phase can consist of traditional development (code for web-based projects) as well as development of larger design systems – subpages, guidelines, and/or style guides. Here we aggregate and organize all of the digital building blocks.
-
- 05 **Deploy**
- The final stage in our process framework is the launch or deployment. This may include pushing the final codebase to launch a site, delivering a complete brand identity system, or providing a robust series of web comps. Impact through activation.

Recent Work

Projects

KRISTIE *Streichicher*

FOUNDER, DIRECTOR OF BROWS
310 205 2600
kristie@theksandco.com



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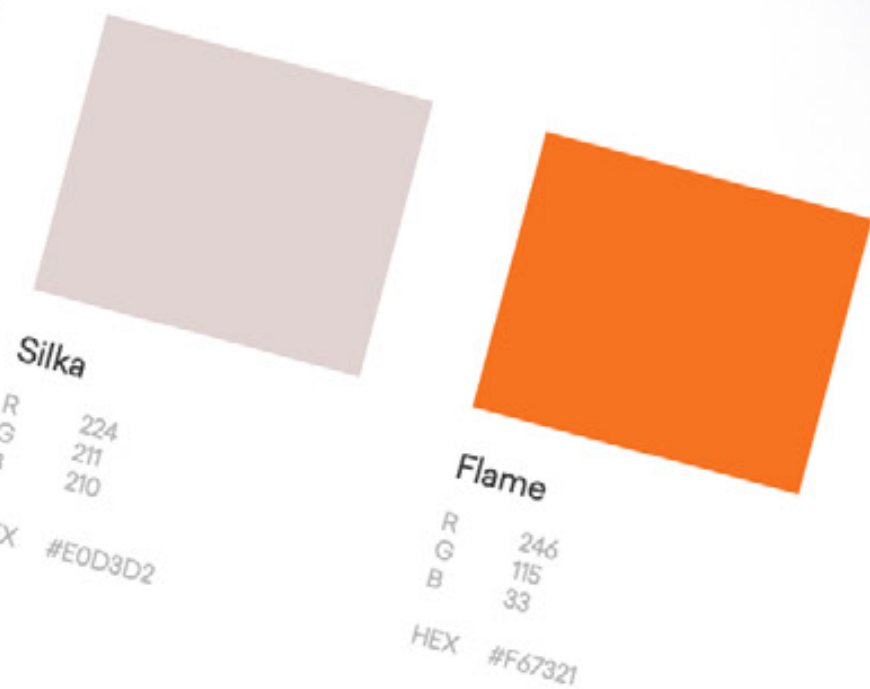
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board.



KS&CO Logo • B&W

KS^{pure}CO®

KS&CO • Brand Platform 2020



Silka

R 224
G 211
B 210

HEX #E0D3D2

Flame

R 246
G 115
B 33

HEX #F67321

Typography

Grand Slang

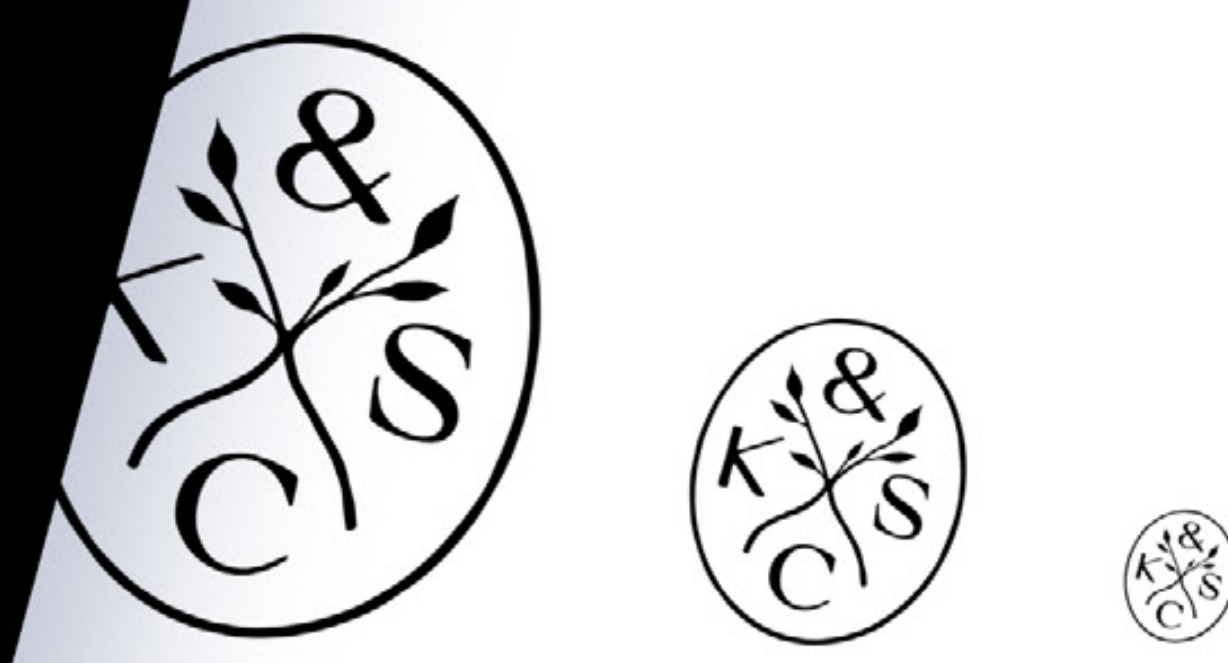
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A red flare silhouetted the
jagged edge of a wing

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Roman
Roman Italic
B-Side
ROMAN

BRAND ACCELERATION AGENCY



MANROPE

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A red flare silhouetted
the jagged edge of a wing

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KS&CO • Brand Platform 2020

Page 41

Design Language

Typograph

I D O L

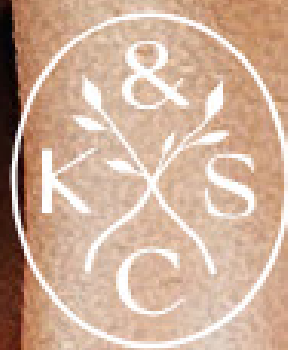
Page 61

17

KS *pure* COO®

THE NURTURED BROW™

MADE IN
CALIFORNIA



SOCIAL@KSANDCO



THEKSANDCO.COM

TRUE *natural* **BEAUTY** cannot be forced*; it must be nurtured and cultivated over time, which is why WE believe every **INDIVIDUAL** deserves a **UNIQUE** and **customized* approach to **GROW** into their most beautiful **SELF**.

KS&C

THE NURTURED BROW™

MADE IN CALIFORNIA


THEKSANDCO.COM

SOCIAL@KSANDCO

New*
Work

Kiernan Shipka
Wonderland Brows

101420



↑↑
SWIPE UP
TO READ

ksandco 30s

↑↑
NEW
POST



Your post text goes here.
Just put any teaser text so people get an
incentive to go see the real thing.

ksandco 30s

New*
Product

Aforé
Therapeutic Oil
\$45

F/W 2020



↑↑
SWIPE UP
TO SHOP

Brand standards v1.0 Manual

Questions about the guidelines?



Fig 001



Fig 002



Fig 003

Brand Symbol Construction

The construction of the Brand Symbol takes the top and bottom portions of an abstract 'S' and pulls them inward to create the shape. The newly formed symbol is sleek and modern. Its shape is fluid and dynamic representing motion and cultural change to personal mobility.

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Here Color Palette

- Clean, clear and full of kinetic energy
- High contrast and strong
- In most instances stick with this color combination
- Variables such as material or paper may affect printing
- Always test work to see how prints prior to full production



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Shift Robotics delivers personal mobility innovation to provide accessibility to all city dwellers & commuters.

01 About Us

Shift is building a future where navigating cities is more enjoyable and where public space is better utilized. We build innovative new form-factors of intuitive personal mobility products that reduce pollution and allow the rider to re-establish an intimate connection with their urban environment.



shiftrobotics.com



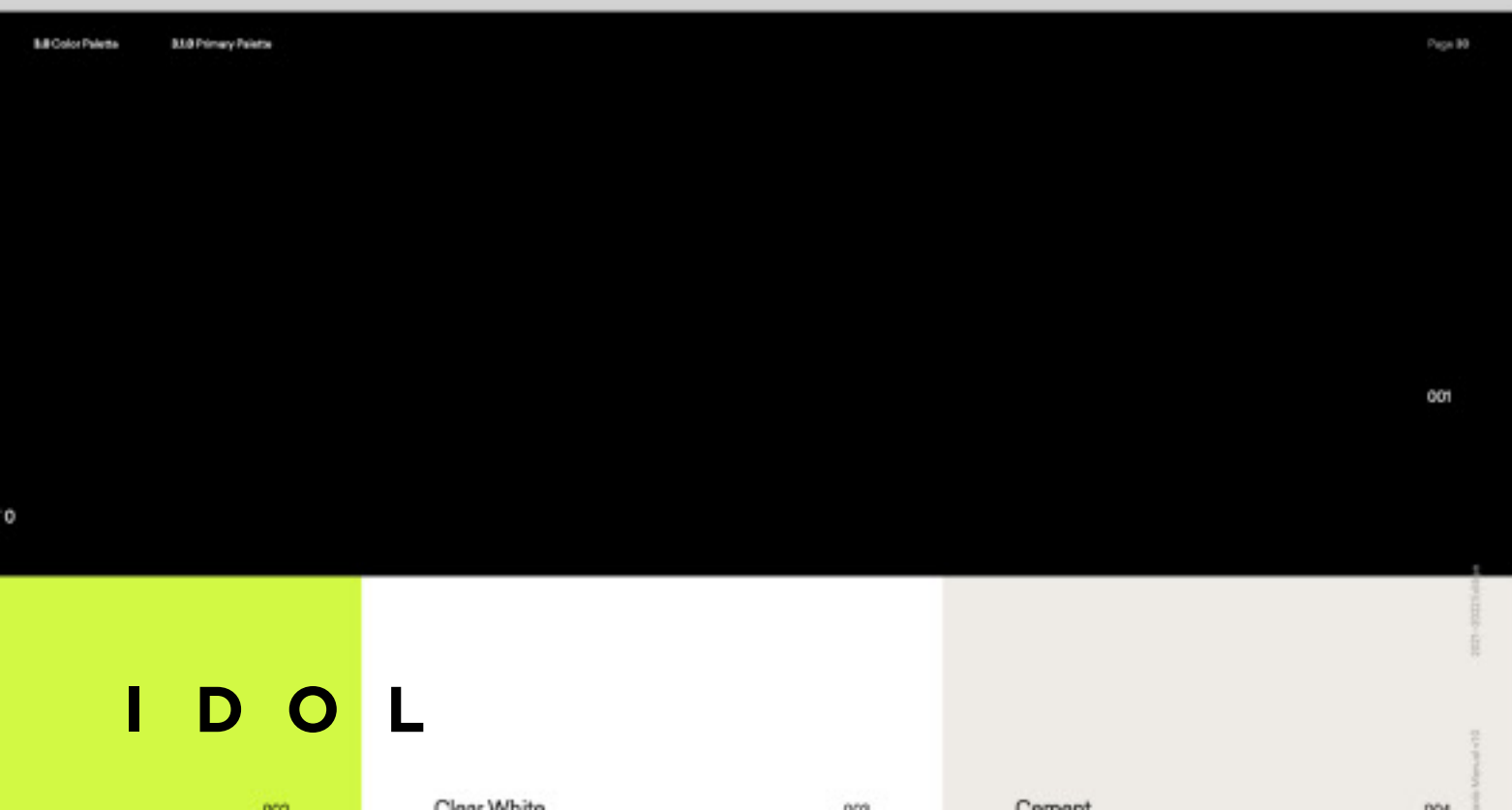
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Space Mono Regular can be used for section headers & eyebrows.

TT Hoves used for h

Type Usage

On this page are example examples of how TT Hoves may be used in application. The weights shown on this page are not set in stone, as we reserve the right to create new weights as needed. Use these weights as starting points in most instances, but should be left aligned, right aligned, in some instances center aligned type is ok. Spacing is generally preferred, though there may be instances where all caps are used.



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Walking is new again

Pre-Order Now

Introducing Moonwalkers™
The next shift in human evolution.

Moonwalkers are the first-ever enhanced mobility device that enables you to walk at the speed of a run. They are fast, safe, and nimble, allowing you to navigate busy sidewalks quickly and easily.

Go where you want to go.



An ergonomic hinge system allows your foot to naturally bend at your toes, preserving all of your mobility and



Moonwalkers are powered by our artificial intelligence, which uses machine learning algorithms to move when

Shift Robotics

Moonwalkers™

Top Speed

7.0 ^(MPH)

Avg. Range

6.5 ^(MILES)

Weight

4.2 ^(LBS.)

1. 2.5x walking speed
2. Speed controlled by your pace
3. Hands-free, no remote controller
4. Built for rough urban terrain
5. Fit over a variety of shoes
6. Magnetic quick release
7. Fast charging via USB-C

The future of personal mobility

Pre-Order Now

“Designed specifically to build commuter confidence.”

THE VERGE

digitaltrends

TC

WIRECUT

HYPEBEAST



BRAND ACCELERATION AGENCY

Q2 2024



OAC #1121

PERMIT #120341077-01-SG



Movement
for everyone on
the planet.

shiftrobotics.io

OAC #1121

PERMIT #120341086-01-SG



shiftrobotics.io

OAC #1121

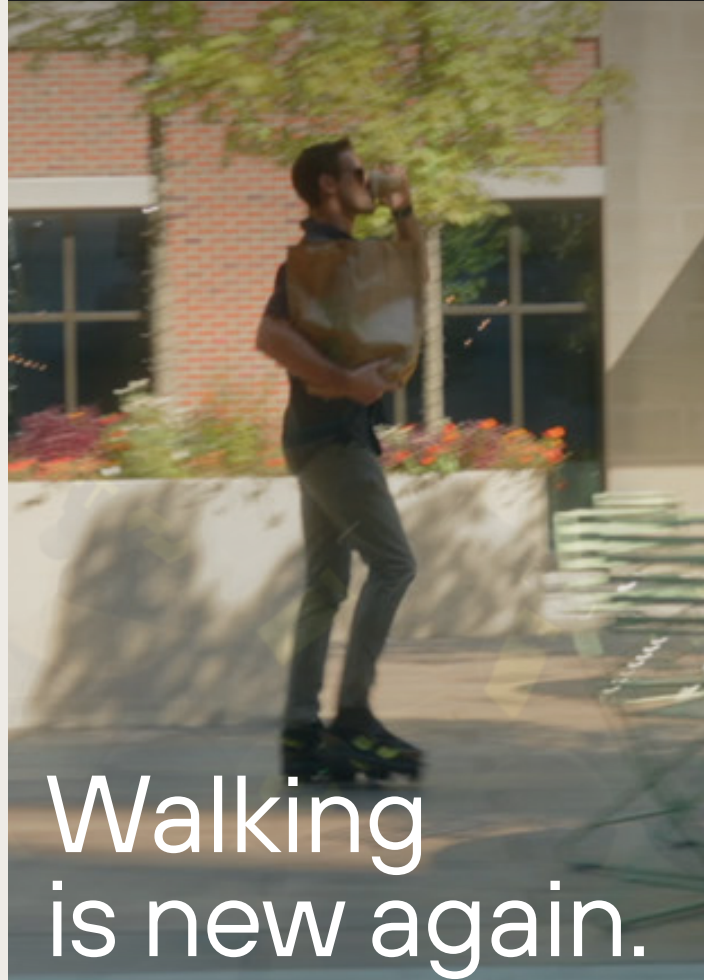
PERMIT #120341095-01-SG



Shift is building a future where navigating cities is more enjoyable and where public space is better utilized. We build new form-factors of intuitive personal mobility products that reduce pollution and allow the rider to re-establish an intimate connection with their urban environment.

shiftrobotics.io

☰ SHIFT Cart°




Walking is new again.

Introducing Moonwalkers™
The next shift in human evolution.

Pre-Order Now

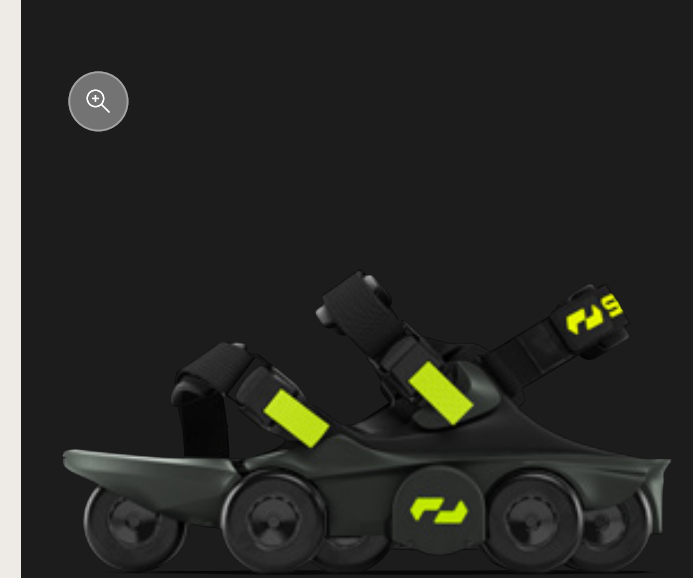
☰ SHIFT Cart°



Moonwalkers easily transition from indoor to outdoor use, have a lock mode for hills and stairs, know when to slow down and are easy to carry.

- 01. Indoor + Outdoor Use
- 02. Daily Commute + Mass Transit
- 03. Running Weekly

☰ SHIFT Cart°



Shift Moonwalkers™
Dark Carbon / Fluorescent / Steel

\$999.00

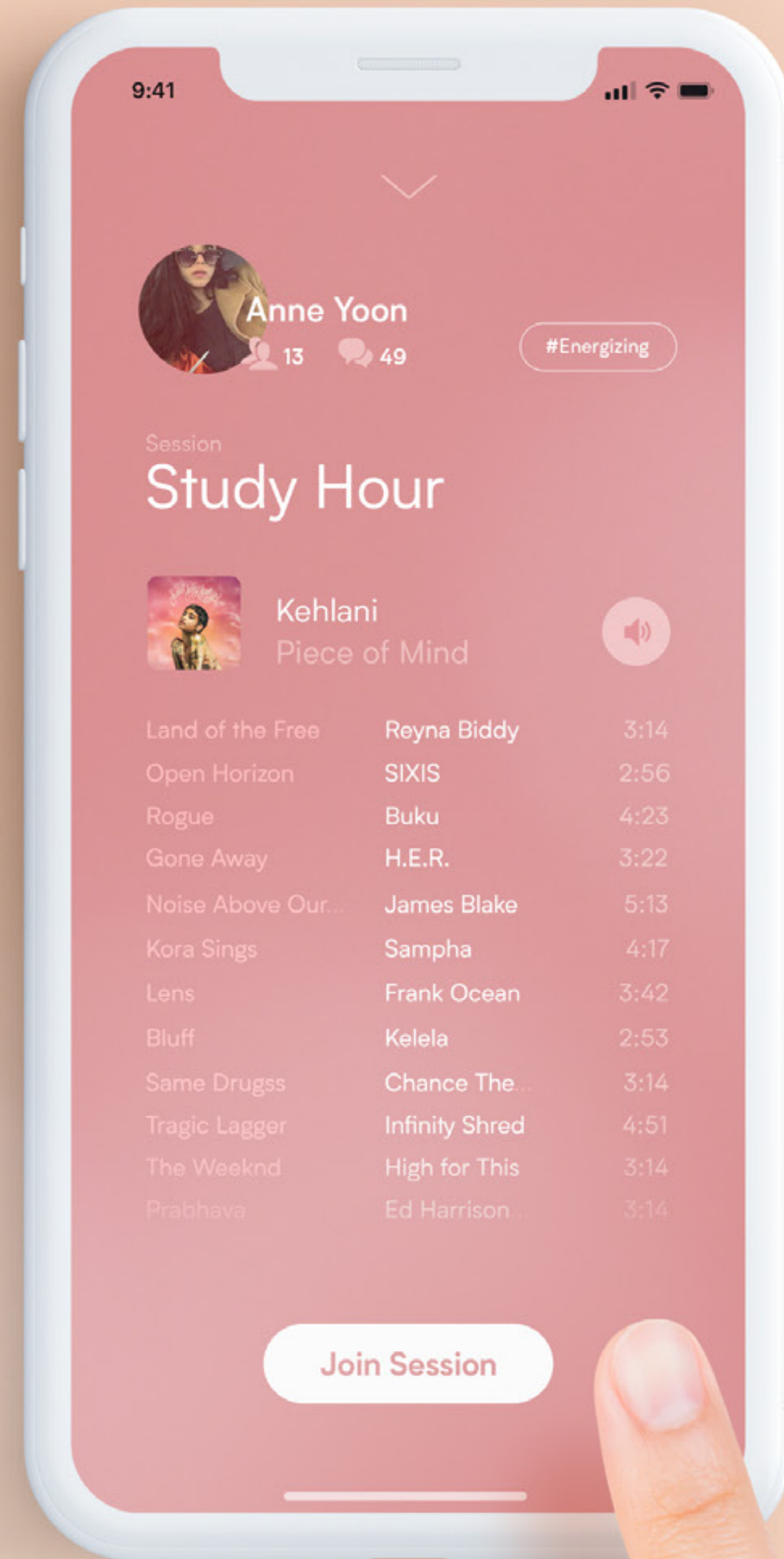
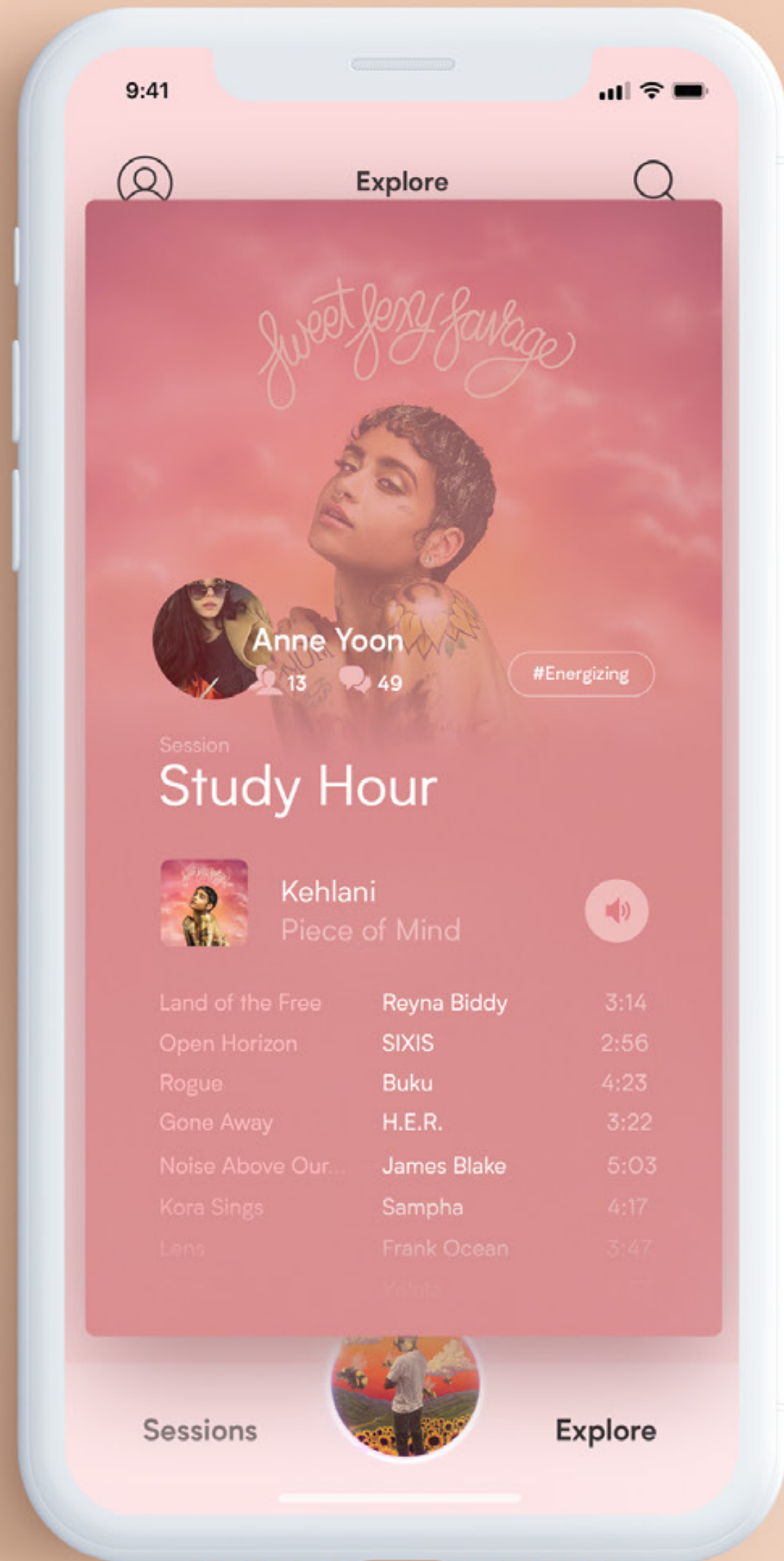
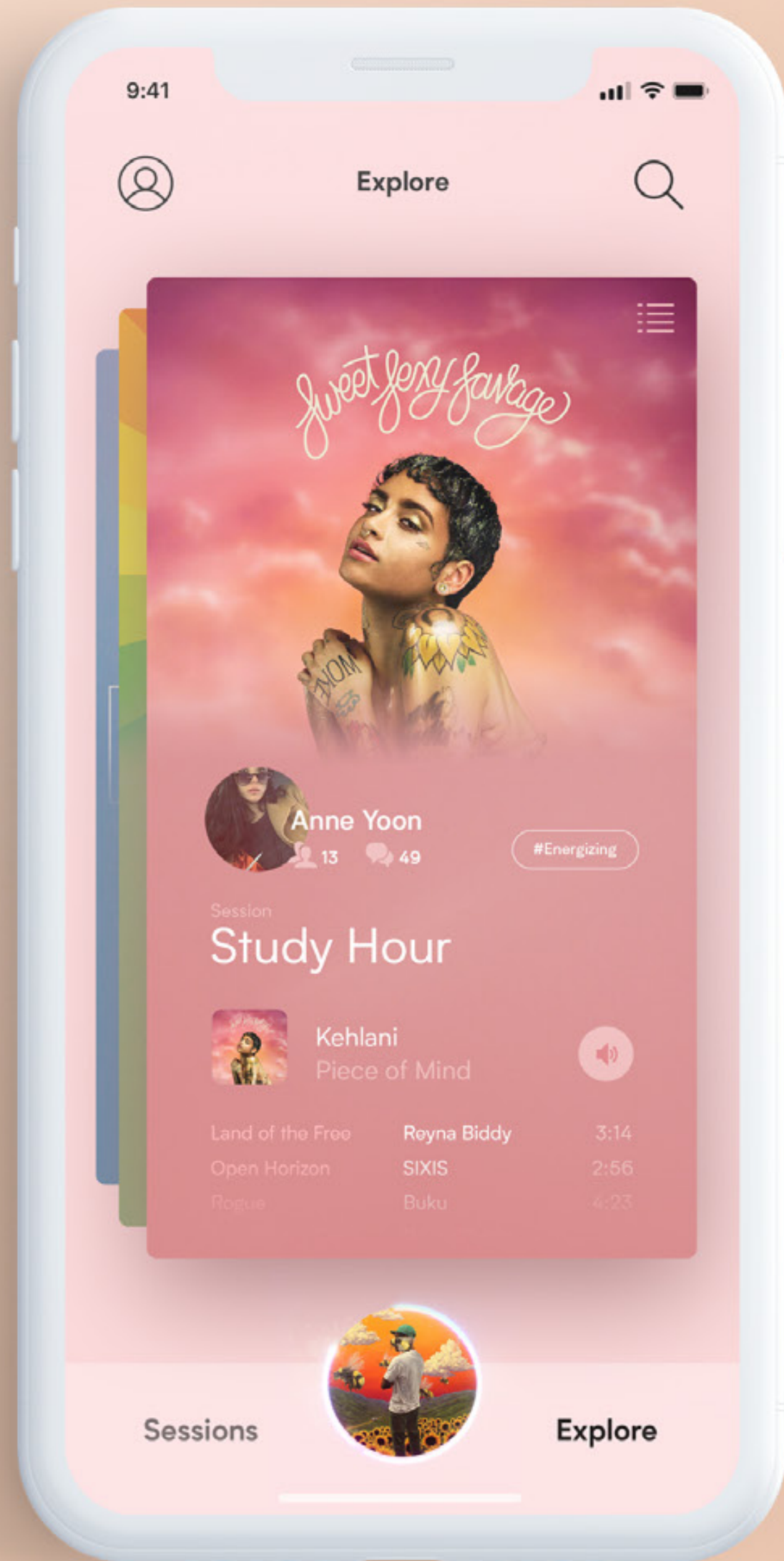
Add To Cart Buy It Now

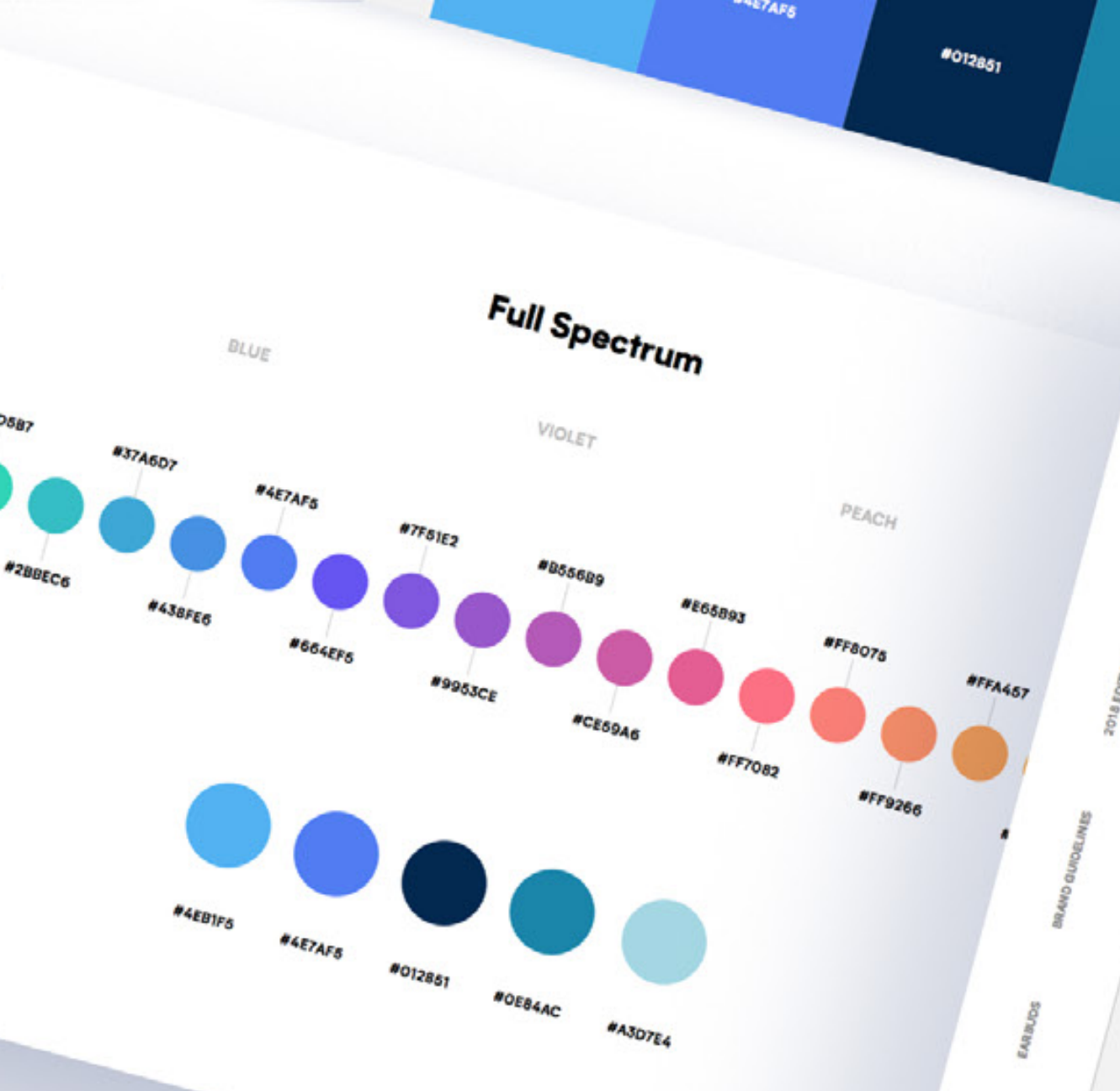
× SHIFT Cart°

- Buy Now
- Community
- Support
- Cart°
- Login

🐦 📘 📷 🎵 📺

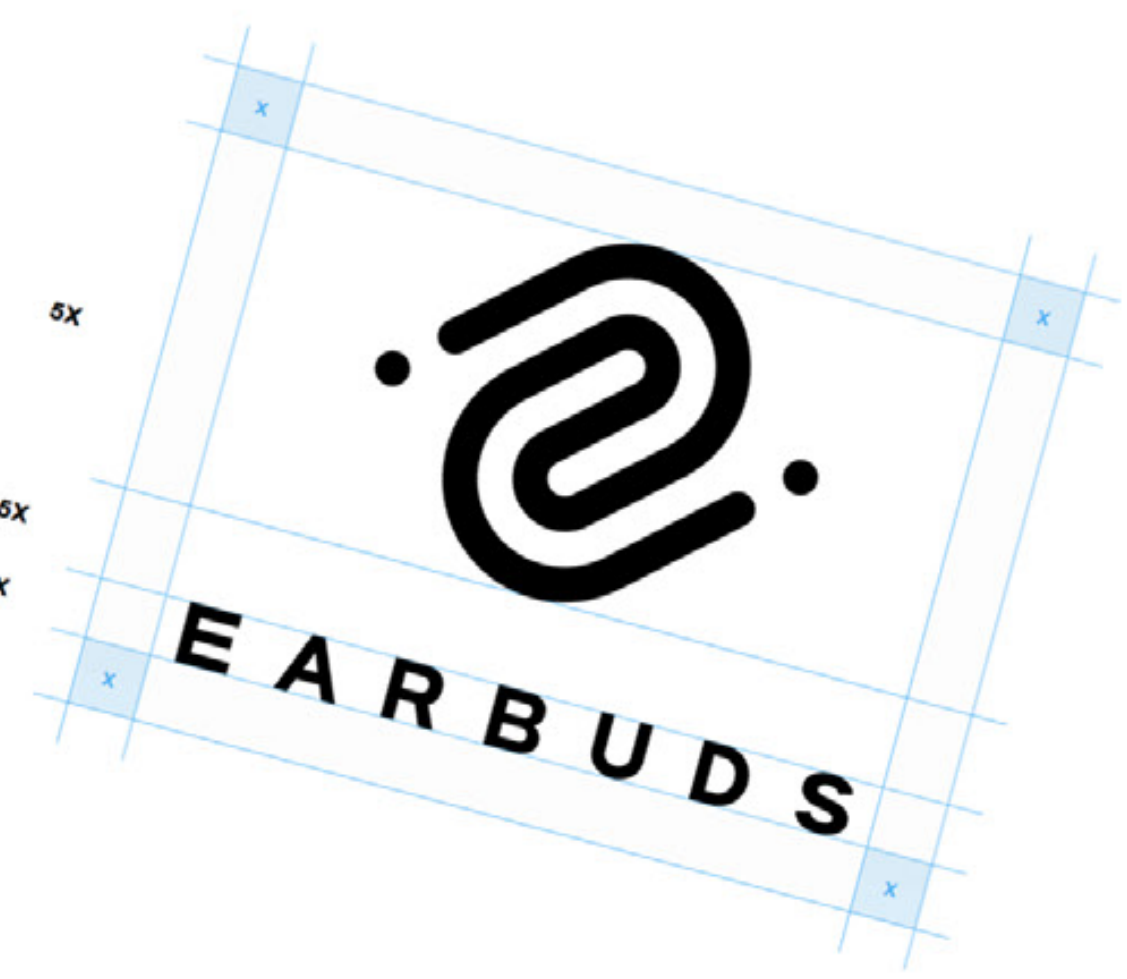
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Brand Mark Optimal Padding

An exclusion zone surrounds the EarBuds brand mark within any piece of visual communication. This ensures that the mark is always prominent and does not become obscured by surrounding information or text elements. The formula for minimum padding is based on the cap-height of the wordmark. At a minimum, this exclusion zone must always apply to each and every brand application, additional padding or breathing room is always encouraged when possible.



Marketing Icons (example set)

While the App UI icons are more focused and streamlined (they are utilitarian in nature), a more playful set of icons can be used as a fun graphical elements for marketing materials. These icons are inspired by emojis, which serve as a popular conversational tool for youthful audiences. The icons can convey a variety of expressions and personality, while still emphasizing music sharing and discovery.



I D O L







Listen in with EarBuds.

www.earbudsmusic.com



DECEMBER | JANUARY 2019

NY

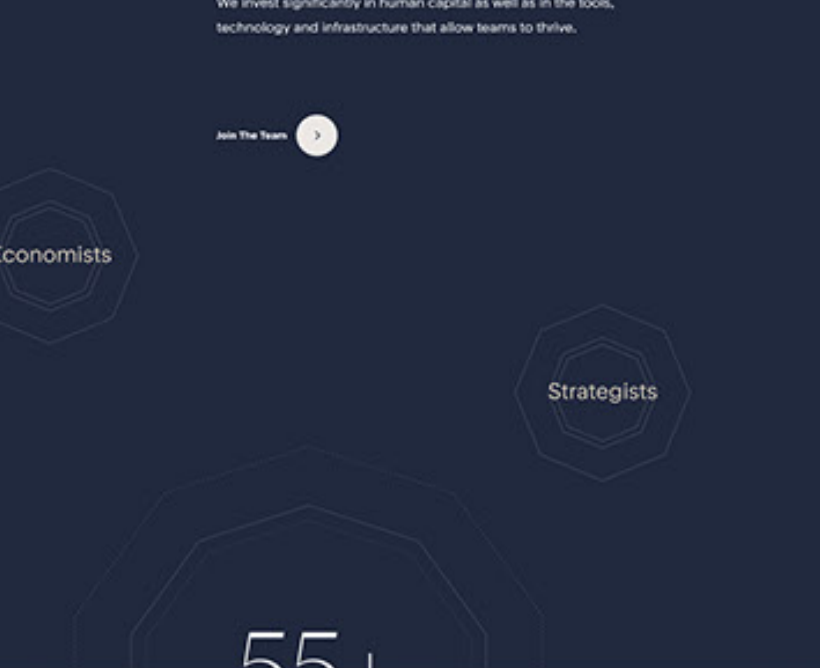


BREVAN HOWARD

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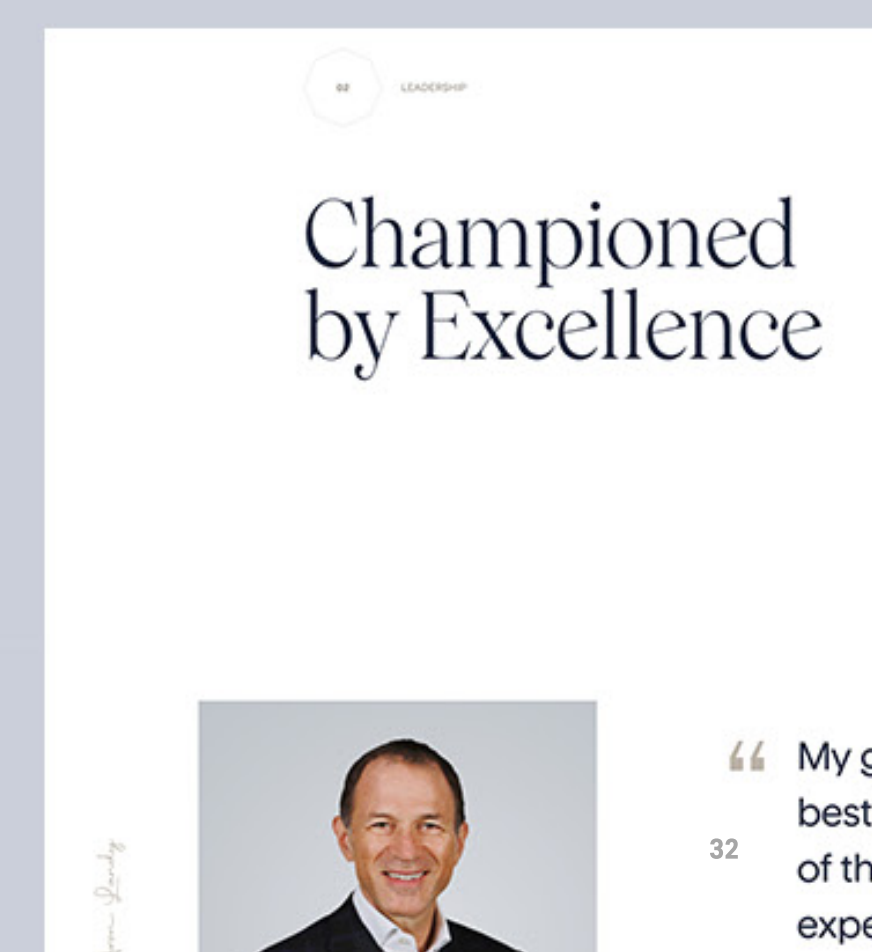
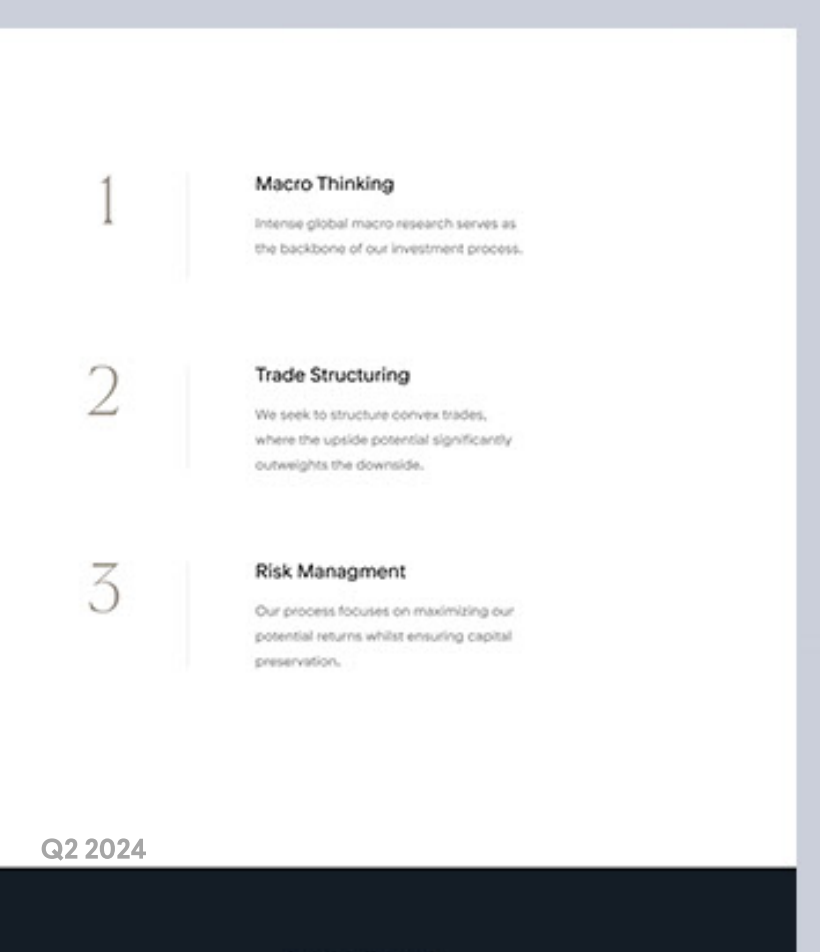
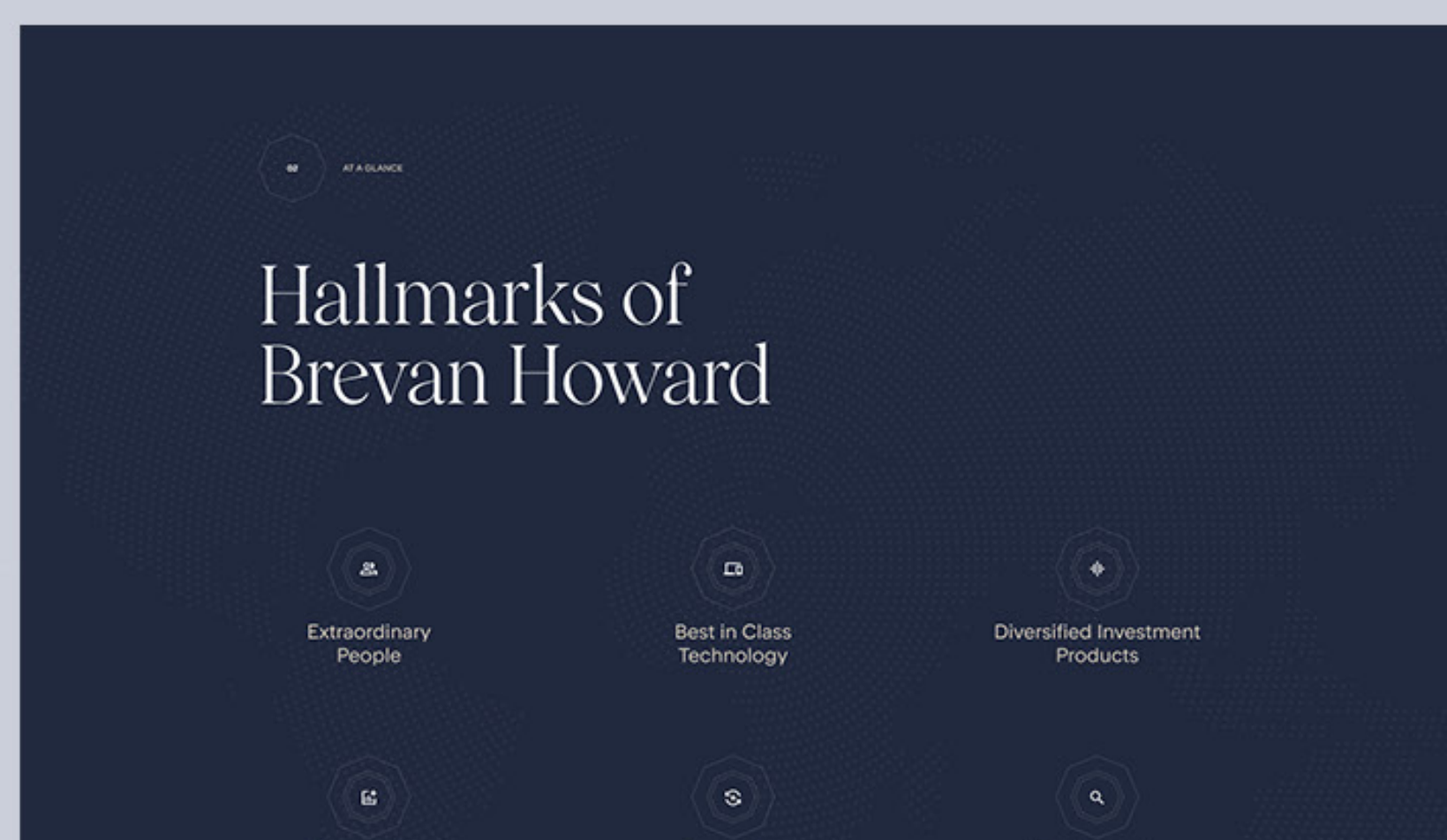
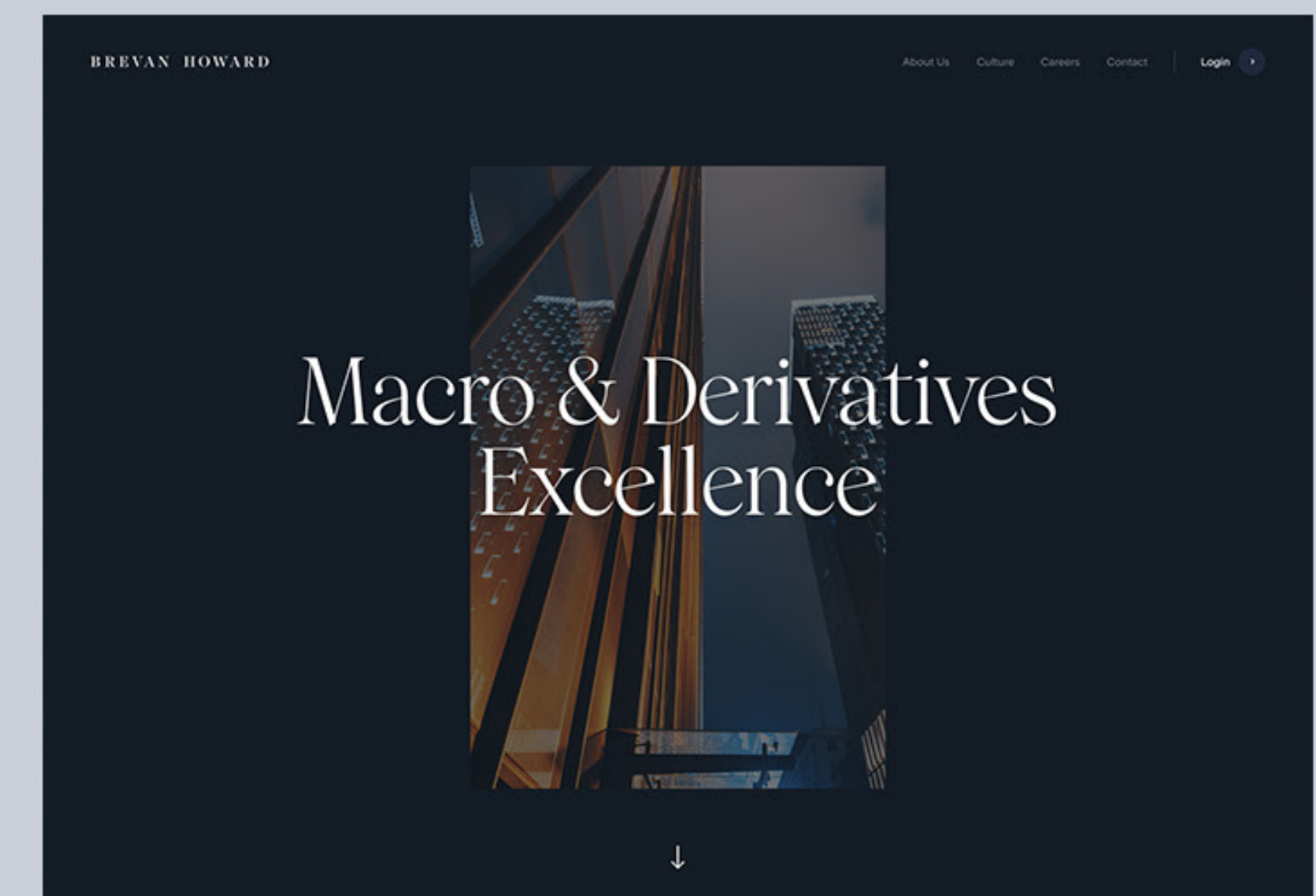
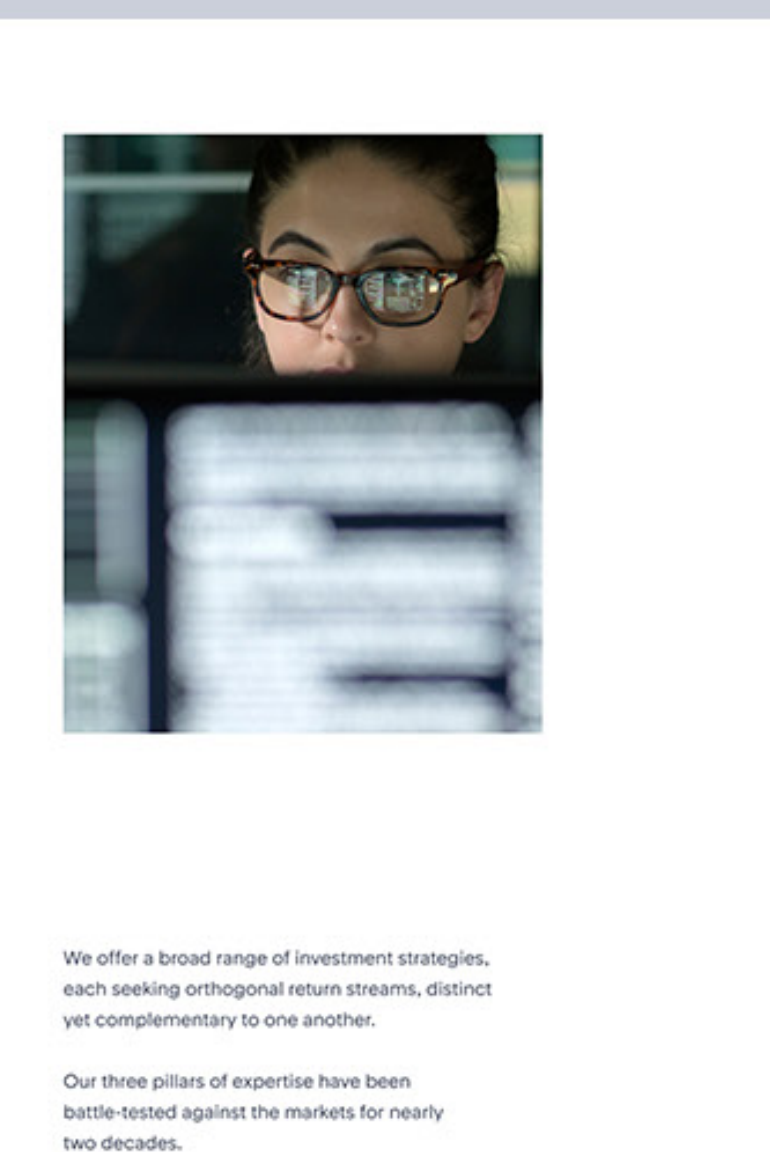
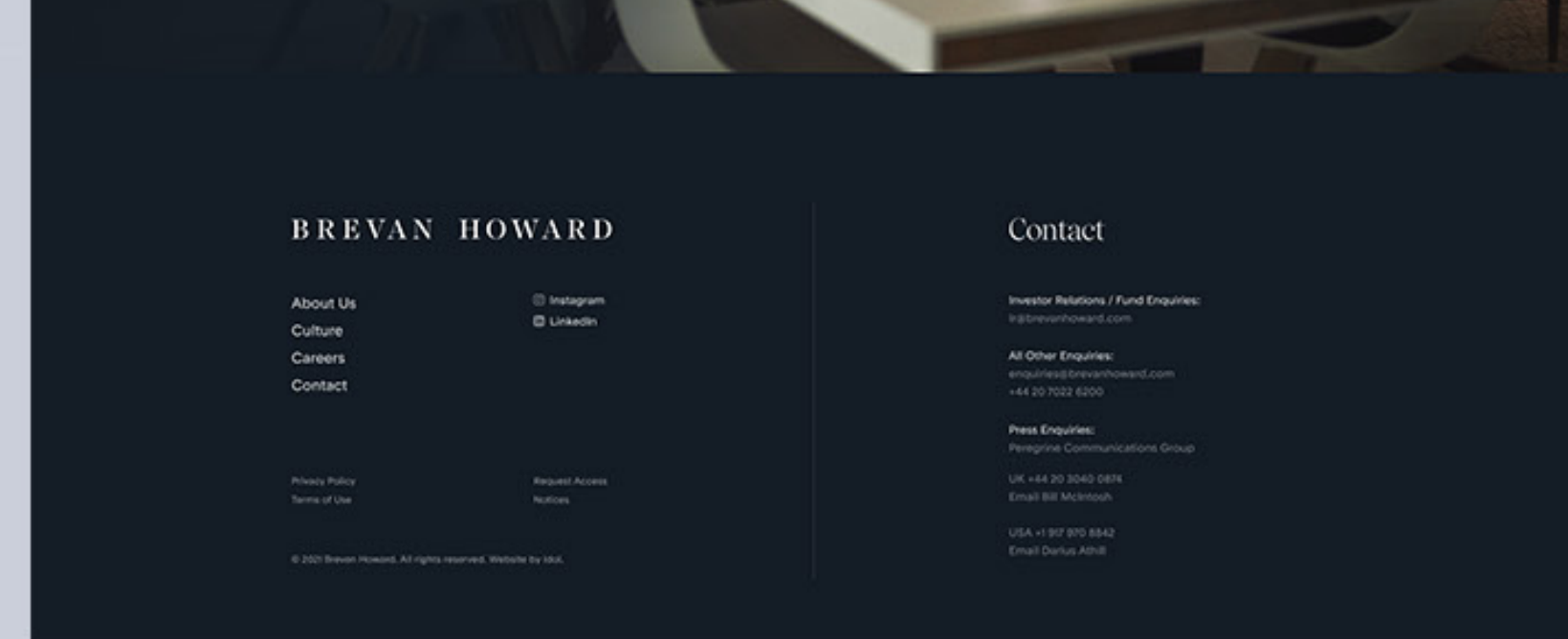
Macro & Derivatives Excellence





Brevan Howard prides itself on being climate neutral company through a carbon offsetting programme that is run and certified by ClimateCare. In addition, we're a member of the AIMA Sustainable Investment Working Group.

- 1 Video conferencing to avoid travel
- 2 Carbon offsets for plane travel
- 3 In-office recycling facilities
- 4 No single use plastics
- 5 Energy saving / motion sensitive lighting
- 6 Funding low carbon sustainable development projects



Investment Opportunities

Our investment strategies address a wide range of portfolio needs, actively investing and pursuing opportunities across a broad range of asset classes, instruments, and geographies globally.

For further information on all of our strategies, please log in below or [contact us](#).

[Login For Details](#)

The product suite includes multi-portfolio manager strategies, single-portfolio manager strategies and thematic co-investment opportunities.



- Fixed Income
- Foreign Exchange
- Commodities
- Equities
- Digital Assets

Our Offices

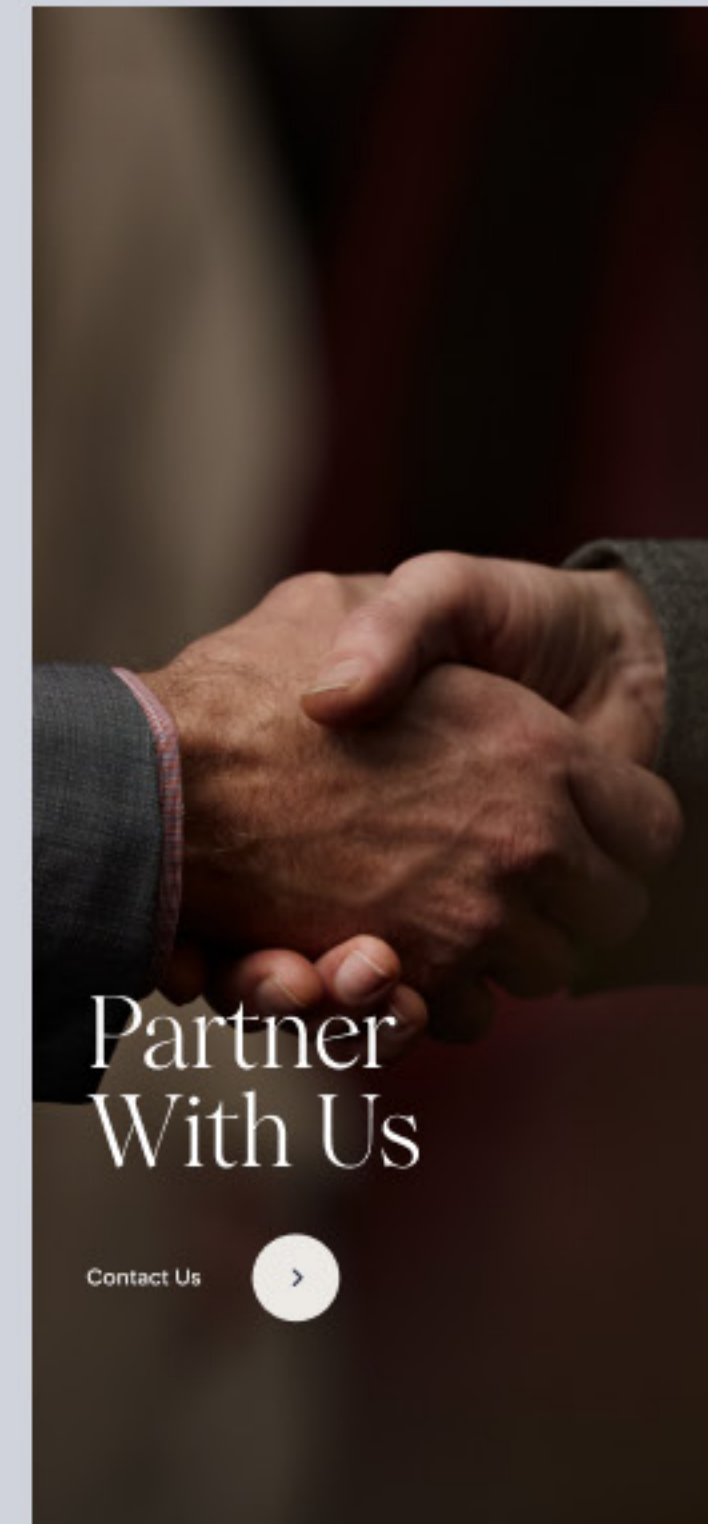


United Kingdom

London

55 Baker Street
London
W1U 8EW
United Kingdom

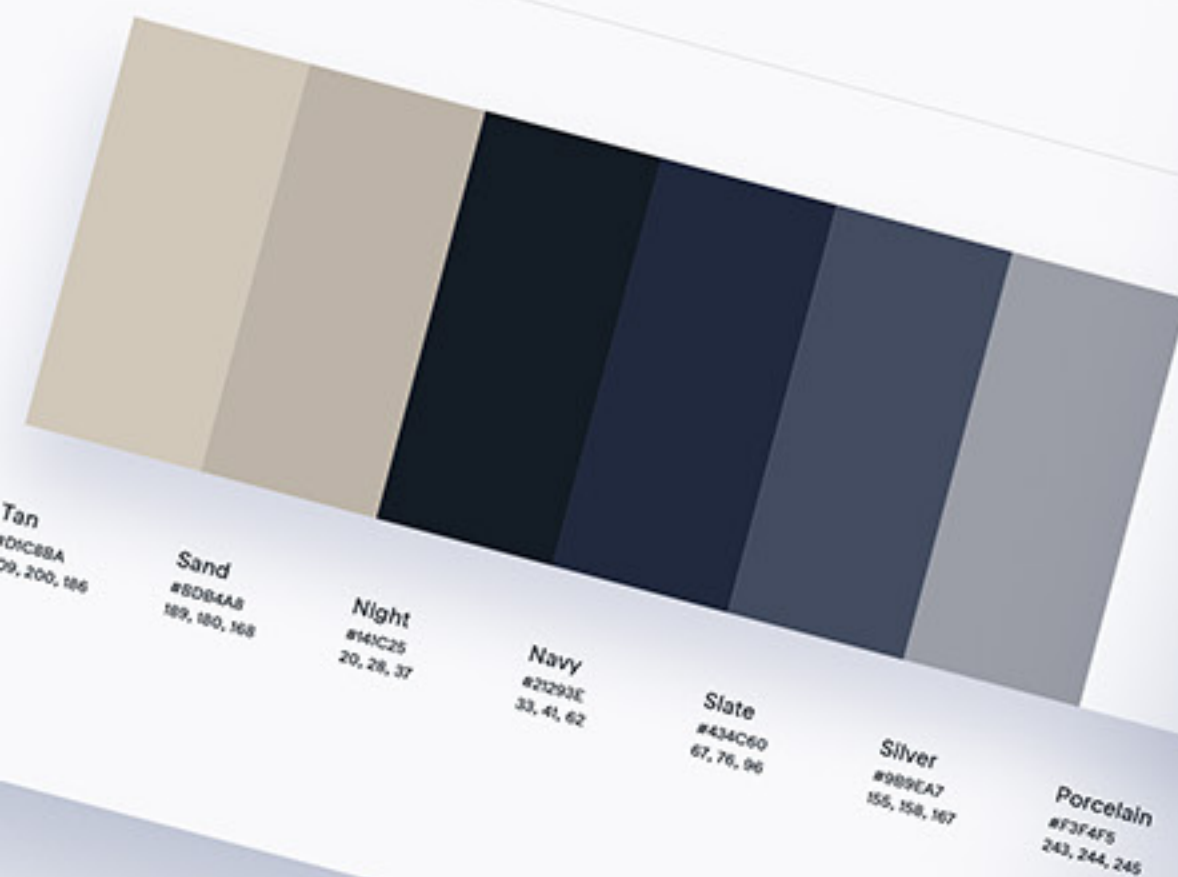
[Get Directions](#)



Partner With Us

[Contact Us](#)

Color Palette



BREVAN HOWARD



Investing in Our People

We provide endless opportunities for growth and development, fueled by mentorship, educational programming and hands-on training.

Hallmarks of Brevan Howard

- Extraordinary People**
Our deep and diverse talent pool is supported by a collaborative culture where we seek to nurture talent and grow as a community of unique, creative and independent thinkers.
- Best in Class Technology**
Heavy investment and ongoing development ensures our team members have the best tools possible to succeed.
- Outstanding Macro Analysis**
Macro analysis & research is our critical differentiator, driving our investment philosophy regardless of investment strategy.
- Structuring Expertise**
We are able to leverage our structuring expertise to optimize the investment outcomes of our research ideas.



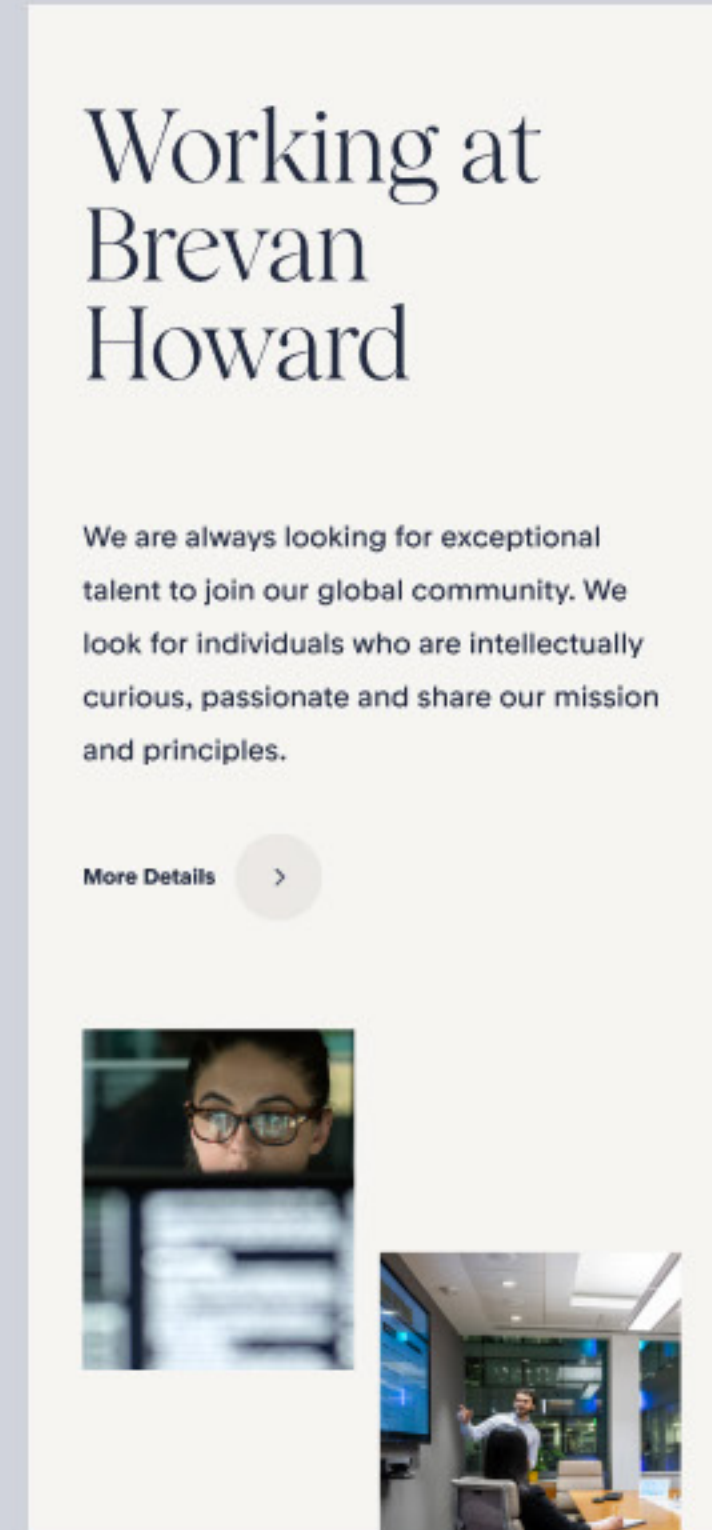
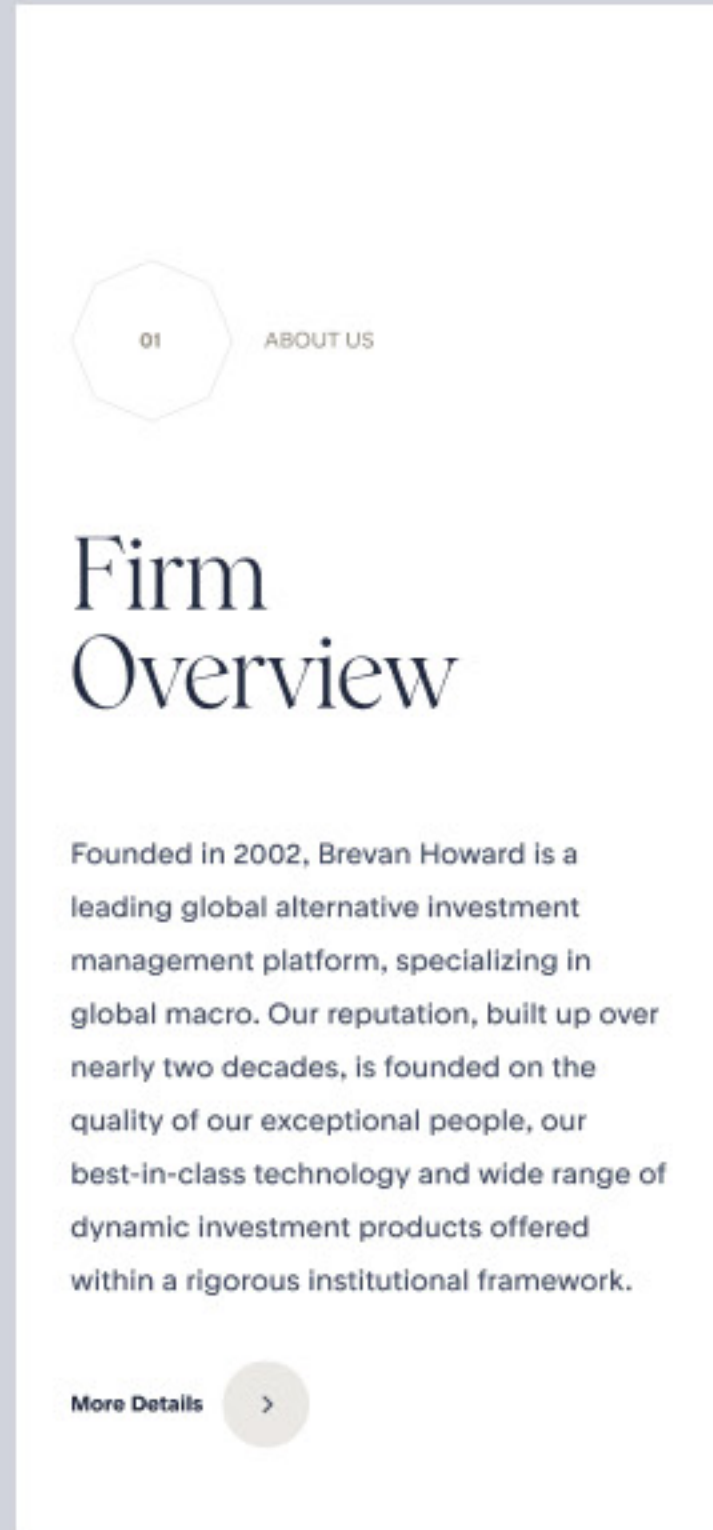
“My goal is for Brevan Howard to be the best in macro & macro RV - best in terms of the performance delivered, the client experience & the culture in which our team works & grows.”

Aron Landy
CHIEF EXECUTIVE OFFICER



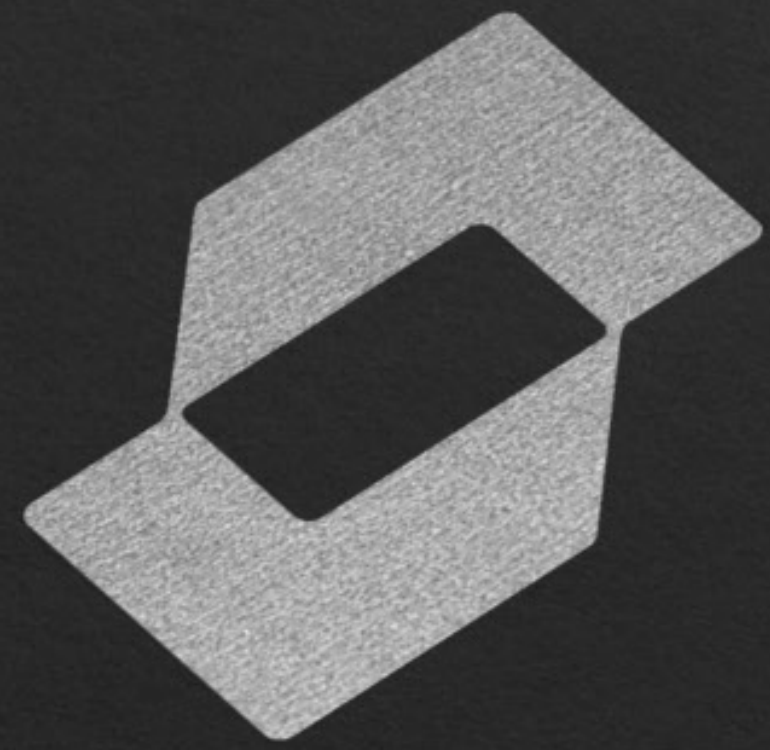
Macro Thinking







TRUECUT MOTION



Mike McKay
Chief Marketing Officer

(310) 555-2345
mckay@pixelworks.com
Port Parkway, Suite 595
CA 95110

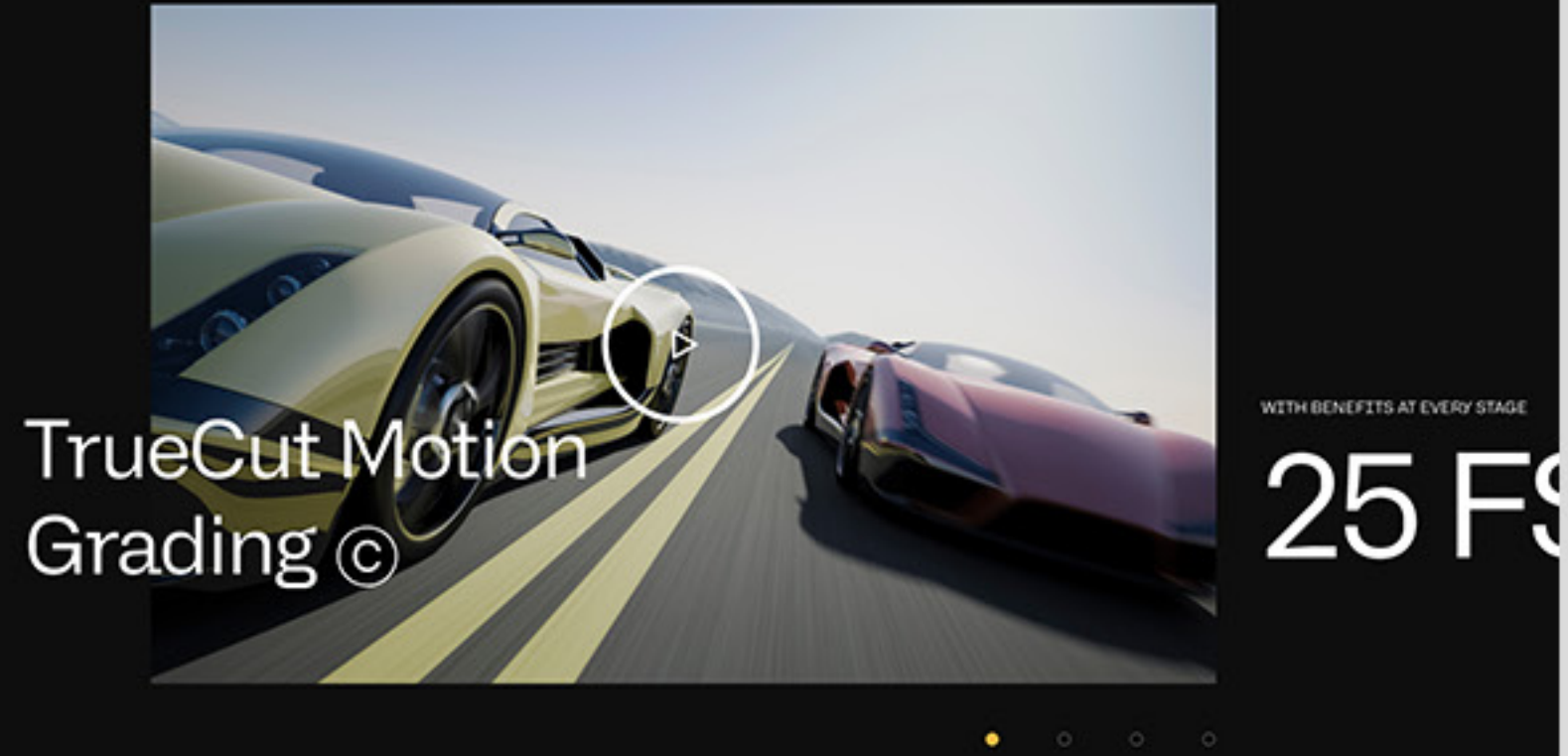


We ensure delivery of the most consistent motion, across the broadest range of devices.

About Us

A Breakthrough in Brilliant: flawless HDR and Motion, every time — no compromise. The filmmakers' vision from the screening room to the family room.

Learn more about TrueCut Motion



Latest News

Pixelworks is recognized for excellence while receiving the prestigious Lumiere Award and HPA Award in 2020.

View all news and press

Quick Links

Overview →

White Paper →

Contact →

With **benefits** at every stage, the end-to-end platform **ensures consistent delivery** across the broadest range of devices.

HOW IT WORKS

Unleashing a new level of Motion Picture and HDR Imaging. Delivering first class broadcast TV entertainment experience anywhere, anytime, on any device.

Read more



01

Create

TrueCut empowers filmmakers to explore a broader range of motion and HDR looks than ever before.

Our technology alleviates annoying artifacts that distract from the main focus of a scene. TrueCut matches the motion look from the grading room to the home.

The flawless output provides a "virtual frame rate", enabling higher frame rates to be used where appropriate in production, while retaining a 24FPS look.

Shot-by-shot control enables the fine-tuning of judder and motion blur on a shot-by-shot basis.

02

Master

TrueCut Intent: match the

 TRUECUT
MOTION

FILMED FOR

IMMAX[®]



BRAND ACCELERATION AGENCY

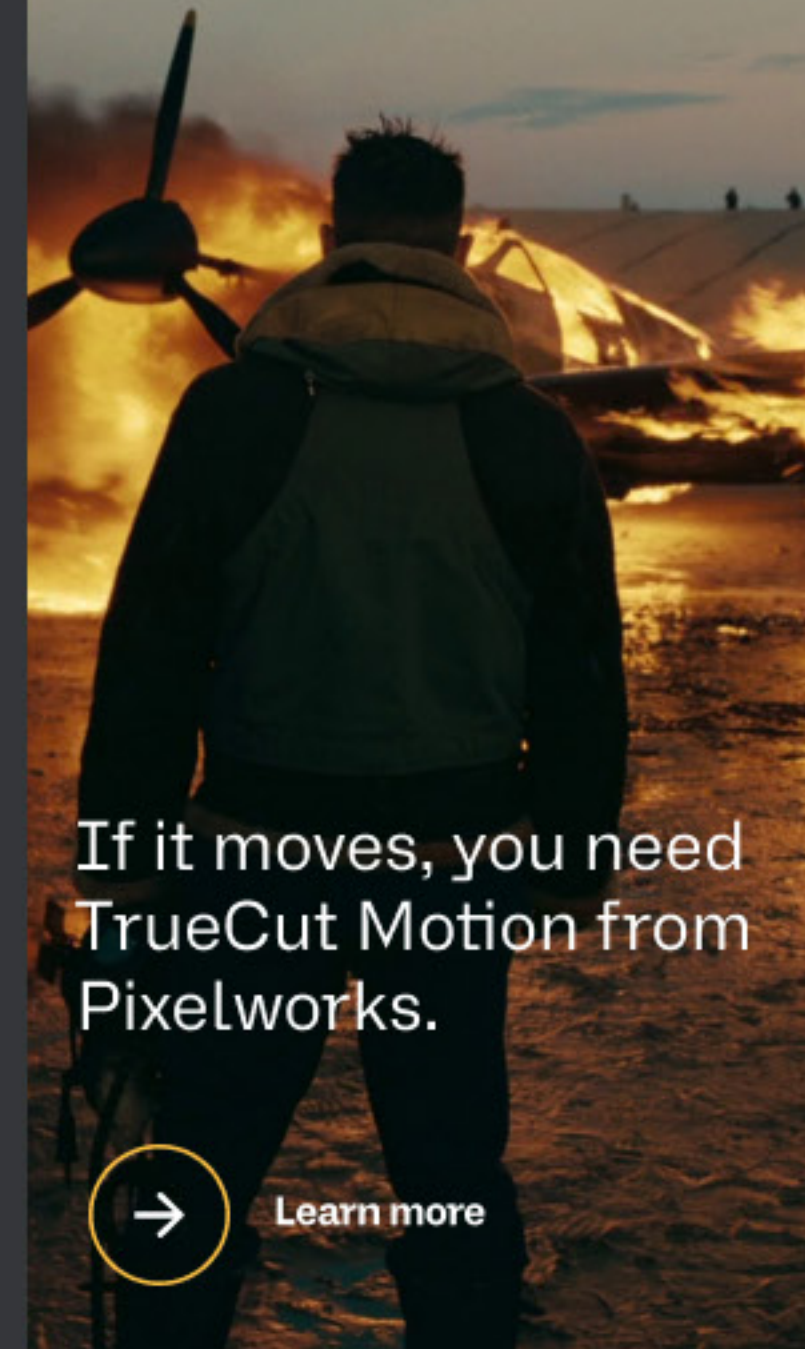
Q2 2024



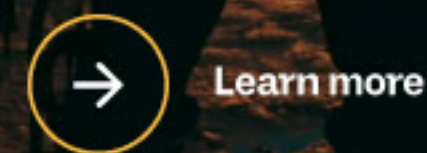
Delivering the most premium viewing experience.



Perfect, from the grading room right to your family room.



If it moves, you need TrueCut Motion from Pixelworks.



Delivering the most premium viewing experience.






THE ENDLESS PURSUIT

In the pursuit of creating vehicles of unparalleled quality and workmanship, we have one aim – To make everything better. It's how we can back our vehicles with America's Best Warranty. The results include third-party awards for the highest customer loyalty and lowest cost of ownership. But the thing about better is there's no finish line, because everything can always be better. This requires constantly pushing, improving and innovating, a never-ending process of searching for better materials, processes and design.

[Read More](#)



Vehicles Shop Owners



Hyundai Customer Assurance

Let's start something beautiful

Here for you, wherever you choose to go, Hyundai's Customer Assurance program puts the fun back into shopping and owning.

[Learn More](#)


- 01 Assurance
- 02 Elle
- 03 Kona
- 04 Your Way
- 05 #MyHyundai

Hyundai Vehicles

In the pursuit of creating vehicles of unparalleled quality and workmanship, we have one aim: To make everything better.

Sedans Crossovers/SUVs [Compacts/Hatchbacks](#) [Hybrids/EVs](#) [Future Vehicles](#)

2018 Santa Fe Sport



\$22,200 MSRP

[Explore](#) [Build](#)



[More Hyundai News](#)



Sign up for updates about promotions, news, tips, and vehicle launches from Hyundai.

Email address

[Submit](#)



IDOL

Exhilaration & style, rebooted

2019 Veloster launching soon

[Get notified](#)

Chicago's favorite SUV

2018 Tucson, starting at \$18,000

[Near you](#)

- Vehicles**
 - Compacts
 - Sedans
 - Crossovers/SUVs
 - Fuel Efficient
 - Hybrids/Fuel Cell
- Customer Tools**
 - Build & Price
 - Search Inventory
 - Find a Dealer
 - Compare Vehicles
 - Local Offers
 - Payment Calculator
- About Hyundai**
 - Design
 - Technology
 - Safety
 - What's Next
 - Hyundai Assurance
 - Hyundai Owners

Start building your Kona



2018 Hyundai
Kona AWD Ultimate

Frost White

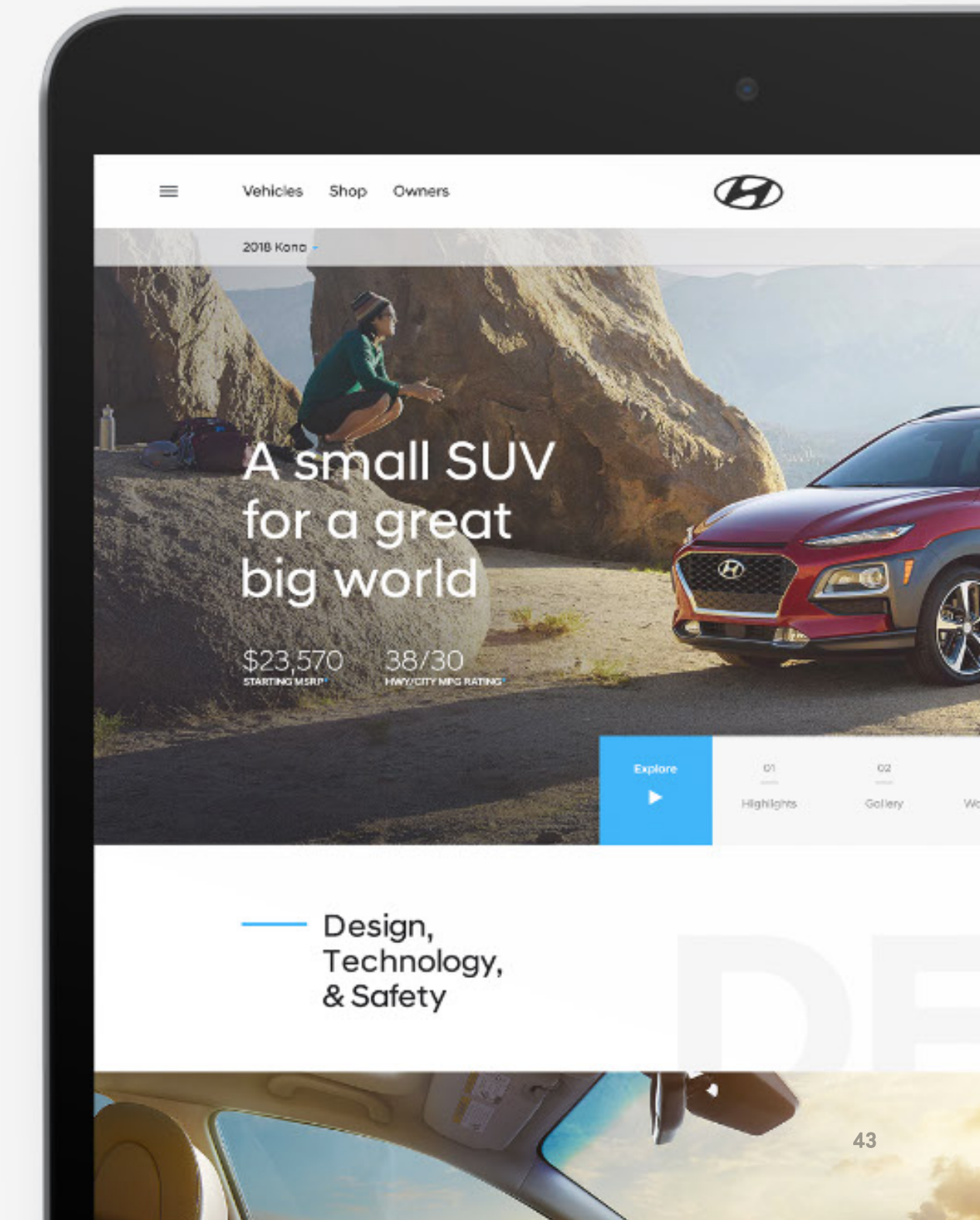
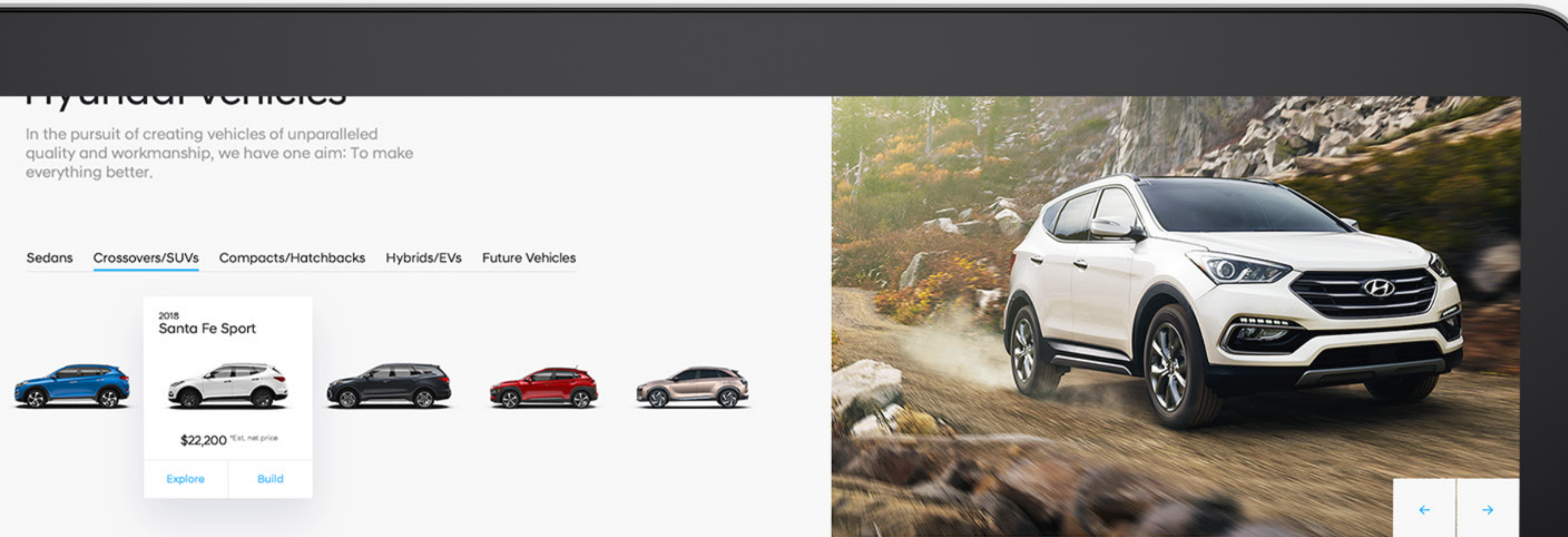
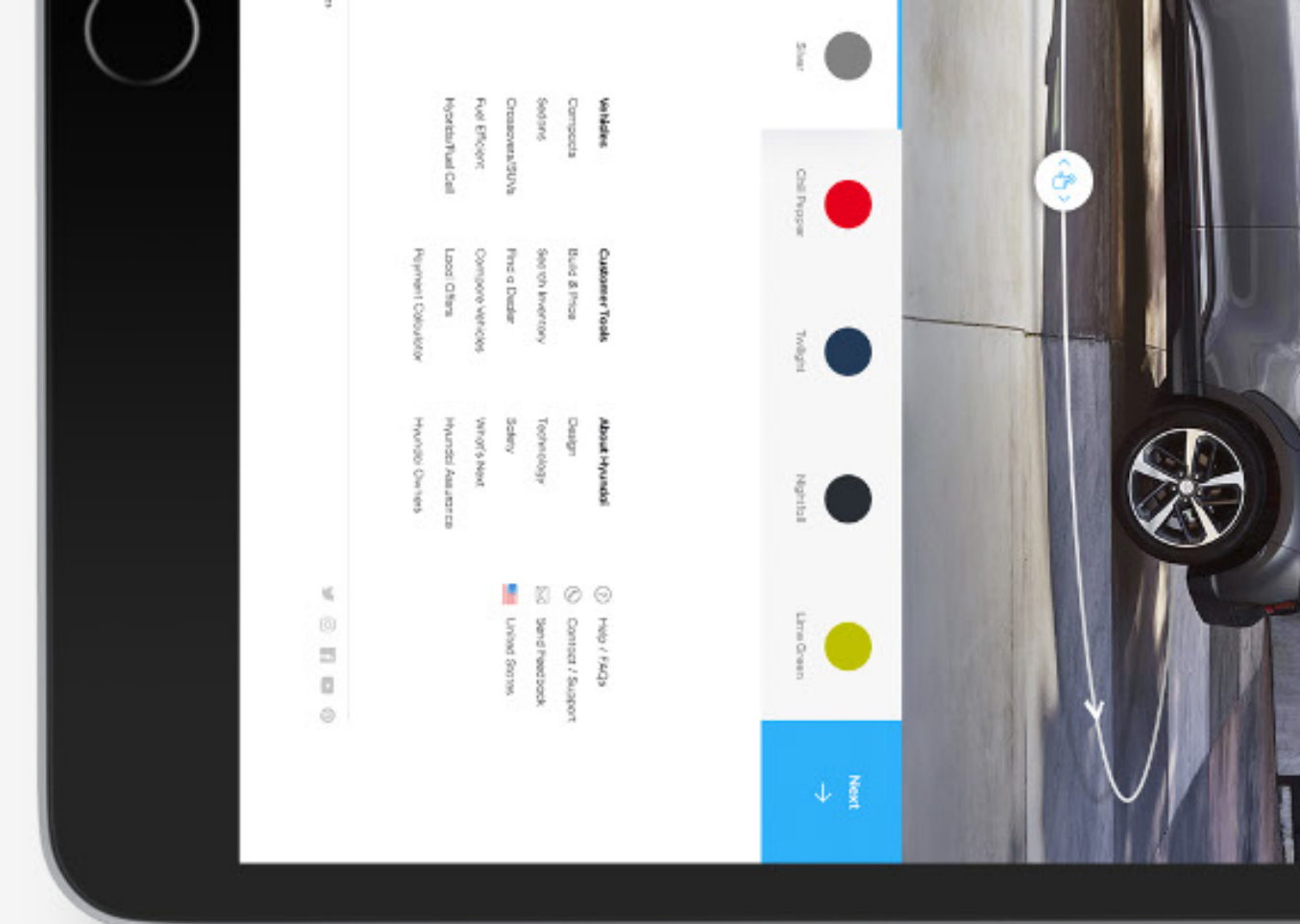
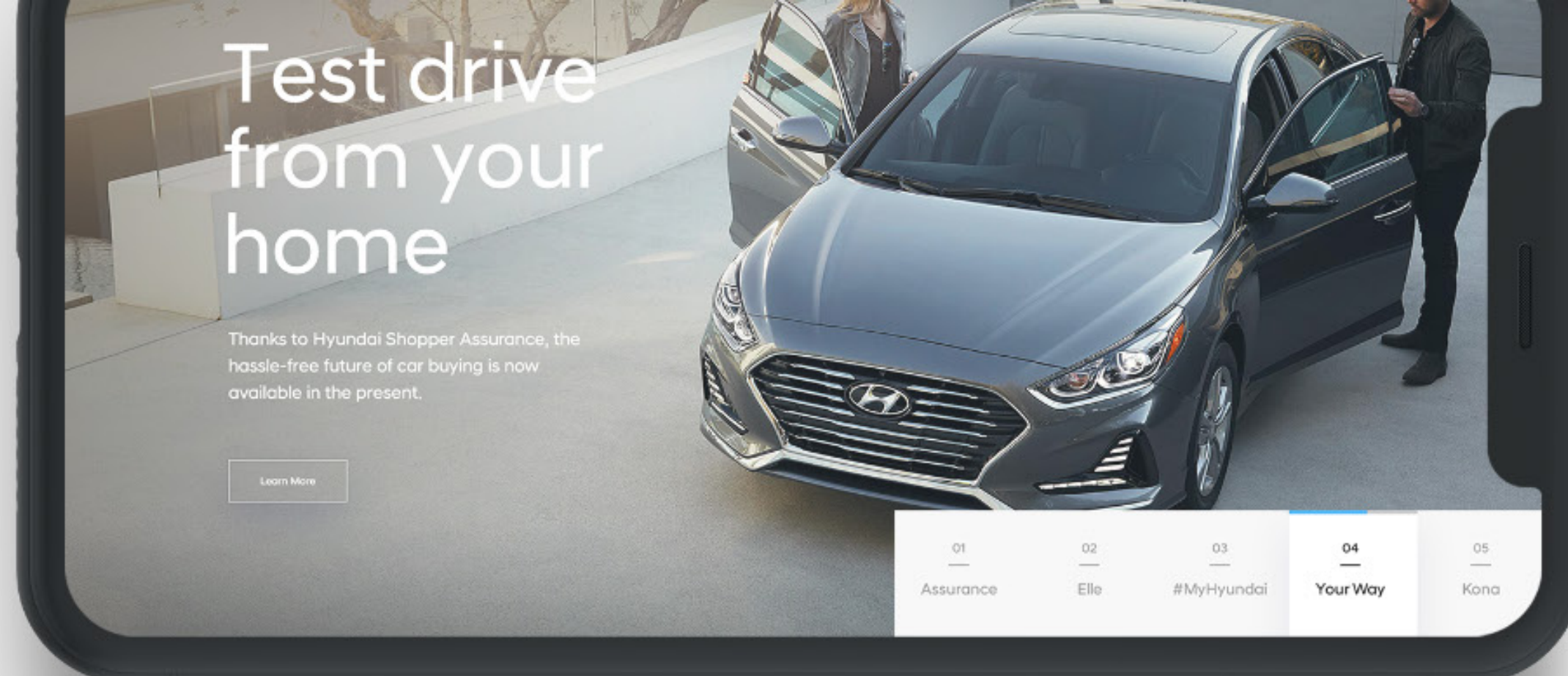
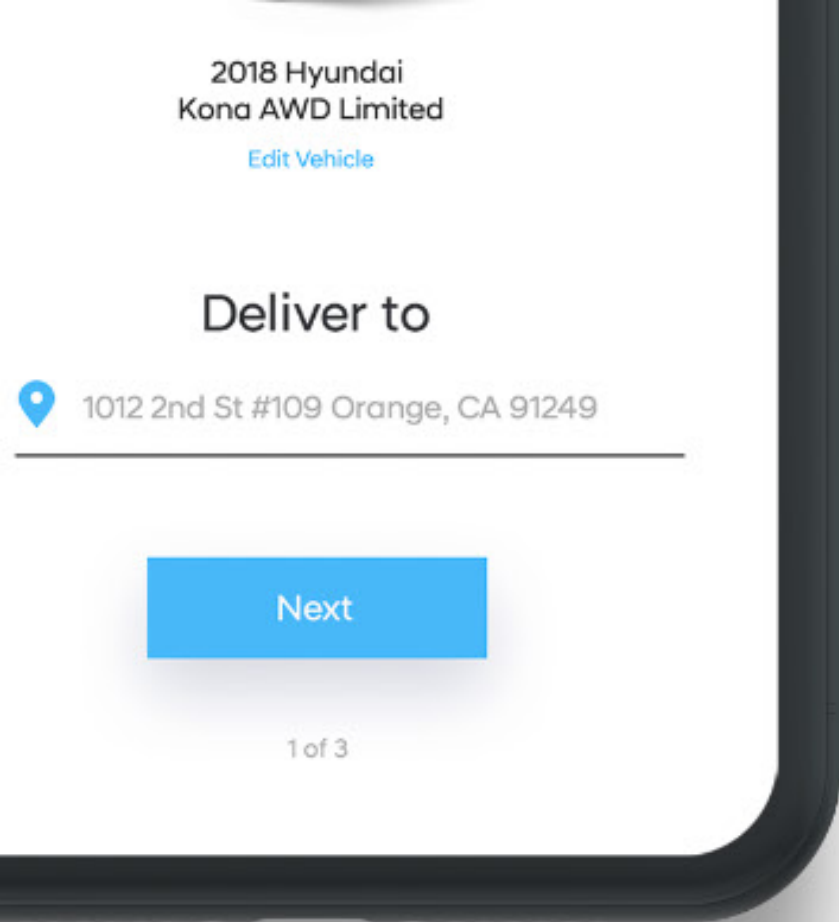
Chili Pepper

Twilight

Nightfall

Lime Green

Next
→



Design,
Technology,
& Safety

DESIGNED
TO BE
LOVED

When something is designed better aesthetically, it makes you feel better holistically. It's the job of design to inspire, stir emotions and awaken the senses. At Hyundai, we utilize a revolutionary design philosophy called Fluidic Sculpture that uses forms found in nature to create lines that flow and arouse.

[Learn More](#)

I D O L



Build your Kona

Compare all side by side

Choose your trim

- Kona FWD SE \$18,900
- Kona FWD SEL \$21,900
- Kona AWD Limited \$25,900
- Kona AWD Ultimate \$28,900

Or, search inventory near you

Hyundai Customer Assurance

2018 Hyundai Kona AWD Limited

Overview

Colors

- Exterior Color: Onix Pepper
- Interior Color: Black Suite

Packages

Accessories

Inventory

TOTAL MSRP \$25,900

FINANCING \$234/mo

LEASE \$198/mo

Hyundai Customer Assurance

2018 Hyundai Kona AWD Limited

Overview

Colors

- Exterior Color: Onix Pepper
- Interior Color: Black Suite

Packages

Accessories

Inventory

TOTAL MSRP \$25,900

FINANCING \$234/mo

LEASE \$198/mo

Hyundai Customer Assurance

2018 Hyundai Kona AWD Limited

Overview

Specifications

Performance

Interior

Technology

Active Safety

United Includes SEL features plus:

- 16" Kona 4-cylinder engine, 7-speed DCT
- 18" alloy wheels
- Power driver-side sunroof
- LED headlamps and taillights
- Leather seating surfaces
- 8-way power driver seat with lumbar
- Automatic temperature control
- Auto parking assist

Kona AWD Ultimate \$28,900

Or, search inventory near you

Hyundai Customer Assurance

2018 Hyundai Kona AWD Limited

Overview

Colors

- Exterior Color: Onix Pepper
- Interior Color: Black Suite

Packages

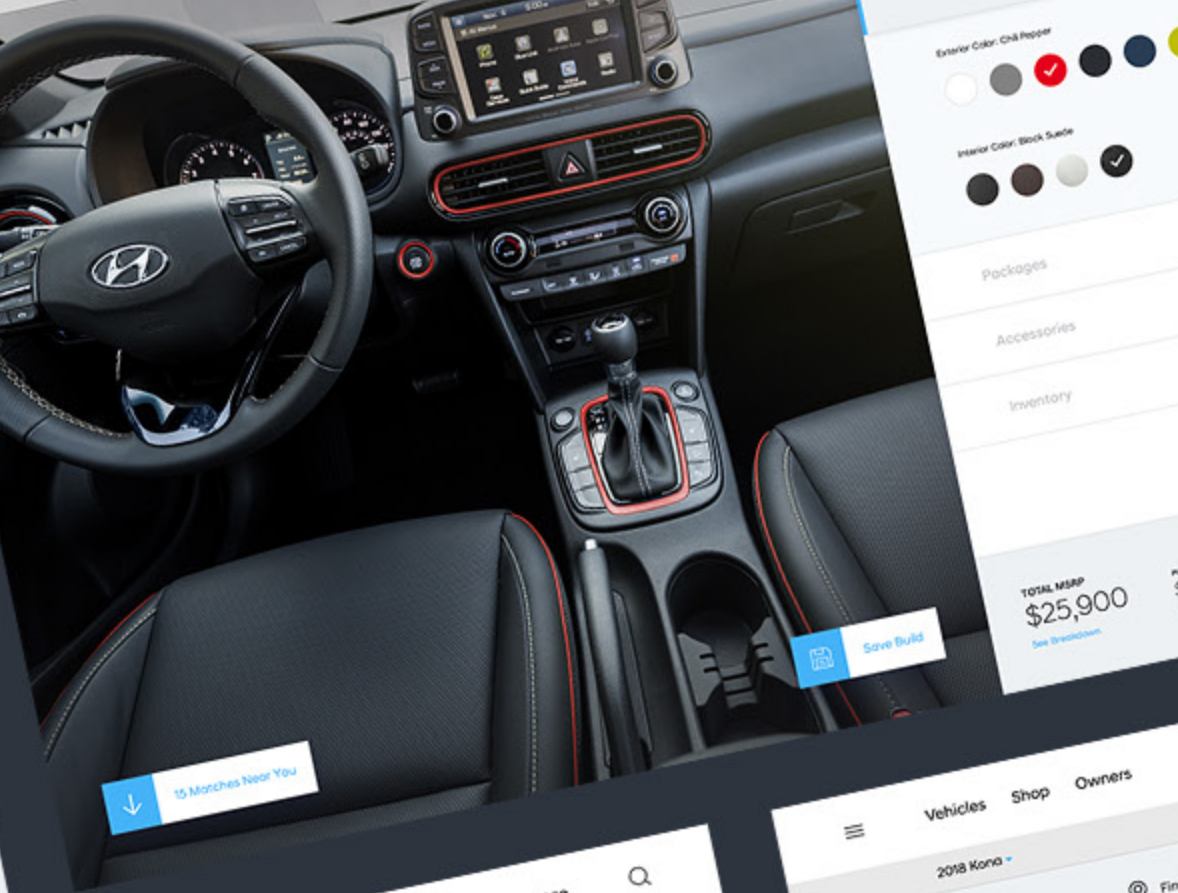
Accessories

Inventory

TOTAL MSRP \$25,900

FINANCING \$234/mo

LEASE \$198/mo



Hyundai Customer Assurance

2018 Hyundai Kona AWD Limited

Test Drive on Your Terms

You can schedule a test drive to come to you at the office, your home, or even your favorite coffee shop. Or you can set one up at your local dealership in just a couple of clicks.

Find a Dealer

Schedule Test Drive

Personalize Payments

Apply for Financing

Hyundai Customer Assurance

2018 Hyundai Kona AWD Limited

Overview

Colors

Packages

Accessories

Inventory

TOTAL MSRP \$25,900

FINANCING \$234/mo

LEASE \$198/mo

Hyundai Customer Assurance

2018 Hyundai Kona AWD Limited

Similar Vehicles Near You

- Kona AWD Limited \$25,682
- Kona AWD Limited \$27,591
- Kona AWD Limited \$26,421
- Kona AWD Limited \$25,682
- Kona AWD Limited \$27,591
- Kona AWD Limited \$26,421
- Kona AWD Limited \$25,682
- Kona AWD Limited \$27,591
- Kona AWD Limited \$26,421

TOTAL MSRP \$25,900

FINANCING \$234/mo

LEASE \$198/mo

Hyundai Customer Assurance

2018 Hyundai Kona AWD Limited

Map view showing vehicle locations near you.

Hyundai Tustin

37244 Davidson Ave, Tustin, CA 92780

Phone: 656-488-2895

Website: www.tustinhyundai.com

Apply for Financing

Hyundai Customer Assurance

2018 Hyundai Kona AWD Limited

Test Drive on Your Terms

Go to Dealer

Next Choose Time





We are creating the future of electrolysis to enable clean, abundant, low-cost hydrogen and end the age of fossil fuels.



Heavy industry accounts for more than 50% of global emissions - emissions that can not be mitigated by today's technology. A complete energy transition will require sustainable hydrogen to power heavy industry and beyond.

Addressing this challenge is our call to action.

[Join the mission](#)

50%

OF GLOBAL EMISSIONS COME FROM HEAVY INDUSTRY

economic activity from the highest emitters in heavy industry into a green industrial revolution.

We're re-imagining the entire electrolysis system - at the stack, plant and resource integration levels - and designing it to be scalable, flexible and as simple as possible for our customers.

Our global-scale systems will make switching from carbon a no-brainer for the heavier emitters in our economy.



Industries like mining, steel production, and agriculture are critical to our quality of life, but they are also some of the most difficult to decarbonize; at EH2 we are addressing this massive challenge head-on.

Meet our distinguished founders

Pioneers of the solar and electric mobility revolutions building a team to unlock the future of sustainable energy.



Raffi Garabedian

CEO and Founder

Former CTO of First Solar, an innovative solar technology company that pioneered large-scale PV Power Plants; First Solar is a market leader with more than \$800M in annual revenues.



David Eaglesham

CTO and Founder

Dorian West

CTP Engineering and Founder

Derek Warnick

CTO and Founder

Backed by the best investors in the world.

BRAND ACCELERATION

C>PRICORN

Q2 2024 ENERGY IMPACT PARTNERS

Prelude VENTURES



Raffi Garabedian

CEO and Founder

Former CTO of First Solar, an innovative solar technology company that pioneered large-scale PV Power Plants; First Solar is a market leader with more than \$800M in annual revenues.



David Eaglesham

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Dorian West

EVP Engineering and Founder



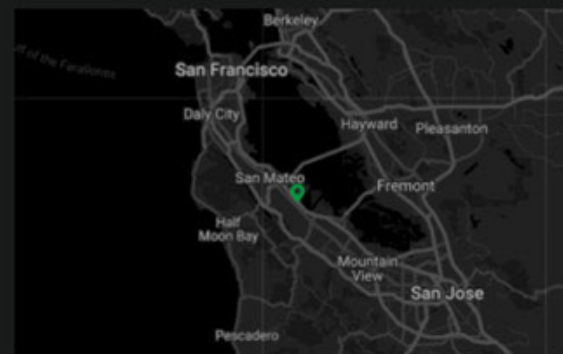
Derek Warnick

CFO and Founder



Let us help you reach your decarbonization goals

We work with our clients at all stages of their decarbonization journey - it's never too early to start a conversation.



Bay Area
835 East San Carlos Avenue, Suite 100,
San Carlos, CA 94070

[Get Directions](#)

BRAND ACCELERATION AGENCY

In the news

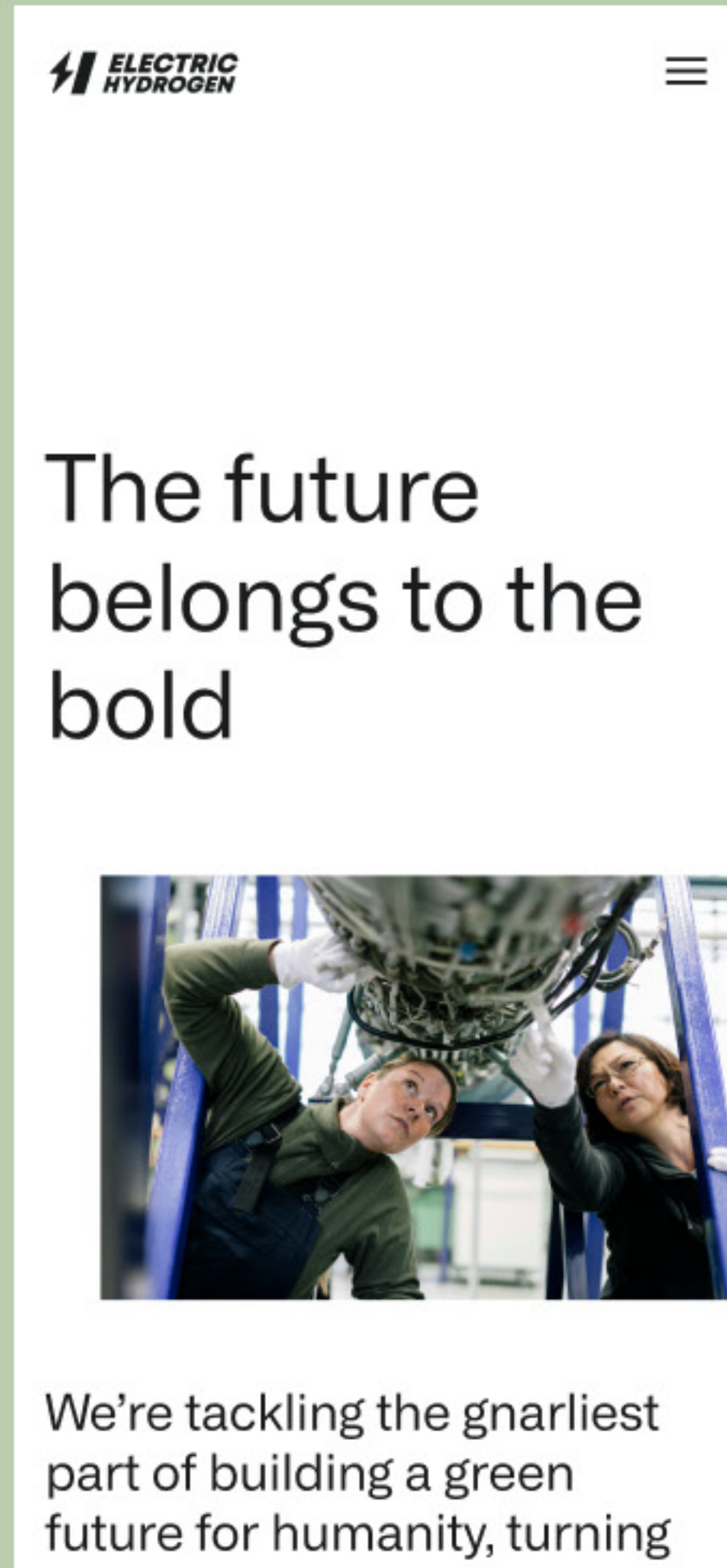
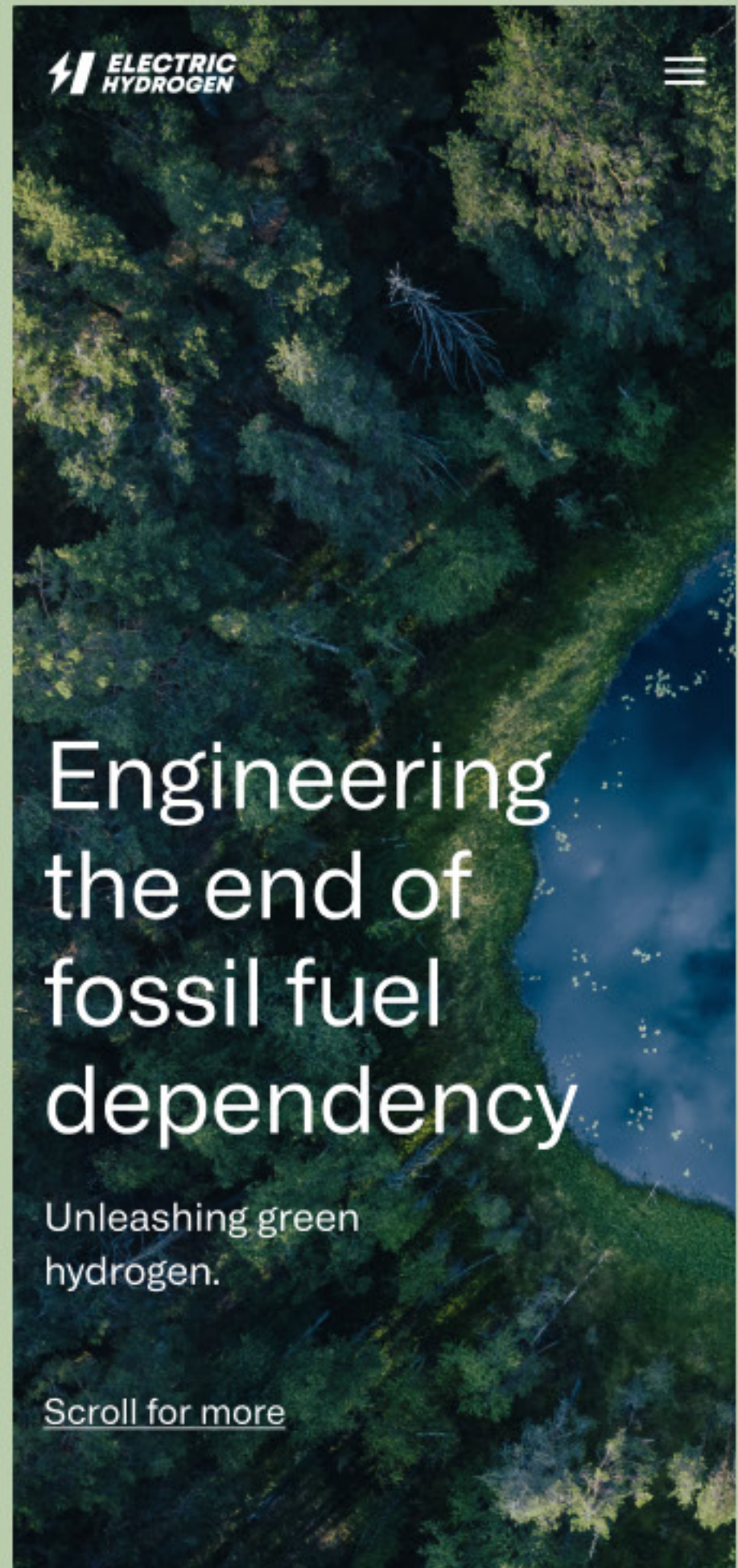


9/28/2021

This time is different
resurgence of clean
VC funding

Q2 2024

48



We're tackling the gnarliest part of building a green future for humanity, turning heavy industry carbon neutral.

This incredibly difficult undertaking will require boundary-pushing capabilities across engineering, development, and operations.

Ending our dependency on fossil fuels isn't impossible, it just requires many brilliant people, working with urgency and ambition.

Our founding team made electricity from sunshine at First Solar, and transformed the automotive industry at Tesla, so redefining possible is in our DNA.

We are ready to rise to the greatest challenge in history — are you?

[Join the team](#)



At Electric Hydrogen, we pride ourselves on being:

- Passionate do-gooders

People are our greatest resource - it is the genius of our team making the magic happen.

The work is just beginning and we're always looking for more passionate teammates to join us. We need innovative engineers, brilliant scientists, business gurus and talents from every perspective as we embark on this bold journey.

So if you're ready to work on our generation's greatest challenge, rise to the occasion and join us on the frontier of decarbonization.

Featured Opportunities

[See all careers](#)

Chemical Process Engineer

Engineering • San Carlos, CA • Fulltime

[Learn More](#)

Electrical Designer

Engineering • San Carlos, CA • Fulltime

[Learn More](#)

Engineer — Electrochemical Design

Engineering • Natick, MA • Fulltime

[Learn More](#)

Engineering Program Manager

Engineering • San Carlos, CA • Fulltime

[Learn More](#)

DROPPING
11 / 11 / 20
🏁🏁



Supra

GR

ION

SH, EACH ASPECT OF GR SUPRA'S
WAS A TRUE LABOR OF LOVE



GR DRIVER'S SELECTION SWEEPSTAKES

AN INTERACTIVE EXPERIENCE THAT REWARDS THE MORE YOU CLICK, THE MORE YOU EARN.



SKIP

LOGIN

GR DRIVER'S SELECTION

00

PLAY



MORE CONTENT,
MORE ENTRIES

Examined by watching new videos, trying to
understand for each user, C
your chances of winning
Hobby, game, what's
Toyota

CONGRATS!
YOU'VE EARNED
3 ENTRIES.

06

06

2021 GR SUPRA

PURE DRIVING PLEASURE

02

PUSHING THE LIMITS OF BETTER

FROM START TO FINISH, EACH ASPECT OF GR SUPRA'S
CREATION WAS A TRUE LABOR OF LOVE

BRAND ACCELERATION AGENCY

© 2021

03 | SOCIAL POST

BUILD YOUR
SOCIAL POST





DRIVER'S CHOICE SWEEPSTAKES



AN INTERACTIVE EXPERIENCE THAT REWARDS.
THE MORE YOU CLICK, THE MORE YOU EARN.



SIGN UP

LOGIN

2021
GR SUPRA

PURE DRIVING PLEASURE

01 | VIDEO CONTENT

DRIVER'S CHOICE SWEEPSTAKES

AN INTERACTIVE EXPERIENCE THAT REWARDS.
THE MORE YOU ENGAGE, THE MORE YOU EARN.

SIGN UP

LOGIN

DROPPING
11 / 11 / 20

BRAND ACCELERATION AGENCY

Q2 2024

Accelerate your digital business

We are a digital business enablement company delivering bite-sized results without disruption to your business.

17+
Global Offices

3,000+
Expert Practitioners

100s
Of Fortune 500 Clients



SCROLL

We work differently

We create transformational outcomes through agile, intelligent solutions. First we prove it, then we go from there — creating sustainable growth for our clients.

[Learn More](#)

Key Offerings

We drive unrivaled outcomes

Accelerate Revenue & Market Share →

Modernize Technology →

Make Smarter Decisions with Data →

Driver Better Experiences →

Enable New Business Models →



Streamlining Routes for Autonomous Trucks



The Future of Retail & Digital Experience Centers



Helping Neuro Scientists Analyze Scan Data



01

Expert Practitioners

We help companies break through barriers to drive change, rewrite rules, and rewire how they operate to meet shifting market demands and changing competitive challenges. Delivering quick hit outcomes drives efficiency and uncommon innovation.



02

Disciplined Agile Teams

Our client partnership model is a hyper-collaborative process designed to envision, prototype, and implement solutions with speed and agility. We iterate ideas and solutions with client teams to uncover new ways to create value by applying data, technology, & ingenuity.



03

Custom Digital Platforms

Altimetrik is a business and technology transformation accelerator. Our practitioners tap into an organization's technology and talent to quickly engineer and deliver incremental business outcomes. Design-led engineering consistency across the Enterprise Platform.



Accelerate your digital business

We are a digital business enablement company delivering bite-sized results without disruption to your business.




SCROLL


17+
Global Offices


3,000+
Expert Practitioners


Vetted Process

We prove it. Then go from there.

01 Discover & Ideate 

02 Rapid Prototype 

03 Execute & Test 

04 Measure & Iterate 

Engineering

Stay ahead of changing customer needs and evolving technology to get your products to market fast with unified teams, reusable components, and automated QA.

Dev Ops

Adopt forward-facing building blocks that make for better delivery—automated processes, enhanced visibility, modernized infrastructure, and autonomous teams.

Data Analytics

Leverage data engineering and advanced analytics to create a single source of truth for putting big data to work generating insights and actions that transform.

Our practitioners deliver products to market with speed and agility. With an end-to-end perspective and integrated digital platform, we bring business and engineering teams together to rapidly develop, test, and deploy solutions.

 ALTIMETRIK



Our practitioners deliver products to market with speed and agility. With an end-to-end perspective and integrated digital platform, we bring business and engineering teams together to rapidly develop, test, and deploy solutions.

10

Years Since Inception

27k

Projects Launched

Expert Practitioners

We help companies break through barriers to drive change, rewrite rules, and rewire how they operate to meet shifting market demands and changing competitive challenges. Delivering quick hit outcomes drives efficiency and uncommon innovation.

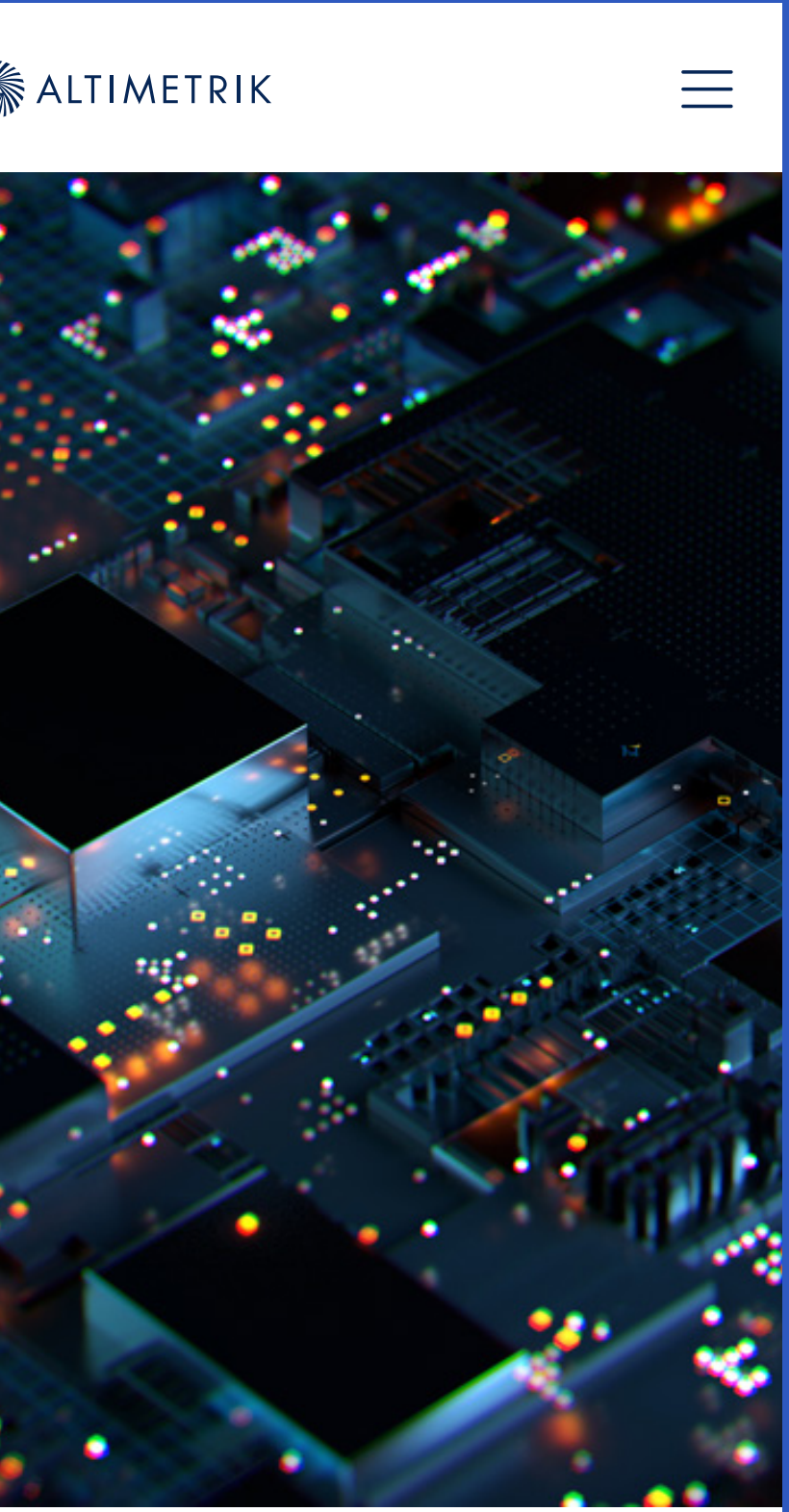
Disciplined Agile Teams

Our client partnerships are hyper-collaborative, designed to enable us to implement solutions with agility. We iterate with client teams to find ways to create data, technology, and business value.

business and engineering teams together to rapidly develop, test, and deploy solutions.

10
Years Since Inception

27k
Projects Launched



Computational Power to Simplify Your Business

IDOL

ALTIMETRIK

Key Offerings

We drive unrivaled outcomes.

- Accelerate Revenue & Market Share →
- Modernize Technology →
- Make Smarter Decisions with Data →
- Drive Better Experiences →
- Enable New Business Models →

ALTIMETRIK

Accelerate your digital business

We are a digital business enablement company delivering bite-sized results without disruption to your business.

ALTIMETRIK

Vetted Process

We prove it. Then go from there.

BRAND ACCELERATION AGENCY

Helping Neuro Scientists Analyze Scan Data

Connected Car UIs & Digital Voice Assistants

ALTIMETRIK

Success Stories

Impact on your digital business

We partner closely with our clients to create solutions for some of their biggest challenges. Digital transformation drives business transformation, and we deliver high-fidelity solutions with agility and speed.



ALTIMETRIK

Q2 2024

Engineering

Stay ahead of changing customer needs and evolving technology to get your products to market fast with unified teams, reusable components, and automated QA.

Dev Ops

Adopt forward-facing building blocks that make for better delivery—automated processes, enhanced visibility, modernized infrastructure, and autonomous teams.

Data Analytics

Leverage data engineering and advanced analytics to create a single source of truth for putting big data to work generating insights and actions that transform.

ALTIMETRIK

Resources

In The News

202 Press Releases

Our Blog

We can help.

Let's get to work.

Thank you.

I D O L

Brad Burke
Co-Founder / Director of Design
brad@idol.partners

Scott Pargett
Co-Founder / Creative Director
scott@idol.partners