ICELANDIA

We are proud to be one of Iceland’s largest tour operators and your trusted partner for authentic travel experiences in Iceland.

Formed in 2022 through the merger of several of the country’s top operators, Icelandia brings together decades of expertise under one name.

We not only connect you with Iceland’s leading experiences - we operate them ourselves, ensuring quality, safety, and consistency every step of the way.

Our passionate teams of travel experts share one mission: to create safe, enjoyable, and environmentally responsible journeys that let your guests discover the very best of Iceland.

flybus

We are your first warm welcome to Iceland.

Reykjavik Excursions

We bring you closer to activities and nature.

ICELANDIC MOUNTAIN GUIDES

We are your provider of hand crafted (and sustainable) adventure.

DIVE.IS

We give you another universe to explore.

MAP OF ICELAND



AIRPORT TRANSFERS

flybus
by ICELANDIA

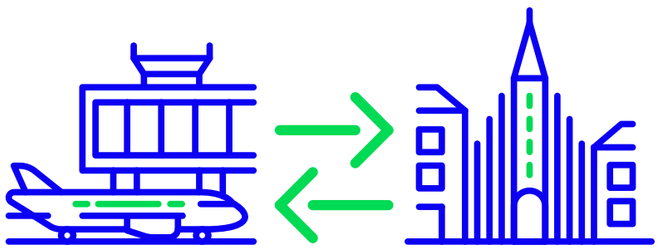


Reykjavik Excursions has operated the Flybus, the main bus service between Iceland's capital Reykjavík and Keflavík International Airport, since 1979. The Flybus, known for its efficient and reliable connections, is coordinated with all arriving and departing flights, around the clock, holidays included. The Flybus departs from Reykjavík's main bus terminal, BSÍ.



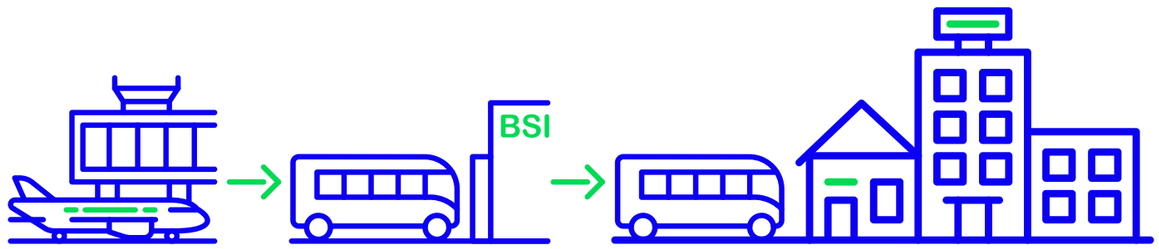
PICK UP / DROP OFF AT DESIGNATED BUS STOPS, AND AT SELECTED HOTELS & GUESTHOUSES

We additionally offer pickup and drop-off at designated bus stops, and at selected hotels in Reykjavík, for extra cost.



Keflavík Int. Airport

Reykjavík



carbon neutral

All flights

45 min

Free WiFi

Visit flybus.is



PRIVATE AIRPORT TRANSFERS

Reykjavik Excursions offers convenient private airport transfers 24/7.

Schedule a comfortable ride to or from Keflavík Airport using a private transfer service.

Meet your driver on location, then sit back and relax for the ride by private car or minivan, depending on the number of travelers.

Reykjavik Excursions
by ICELANDIA

WE'LL TAKE YOU THERE

- BIGGEST VARIETY OF DAY TOURS FROM REYKJAVIK
- LIVE GUIDANCE WITH OFFICIALLY LICENCED GUIDES
- BSÍ DOWNTOWN BUS TERMINAL
- GREAT AGENT BOOKING SYSTEM
- OFFICIAL AIRPORT TRANSFER PROVIDER
- NEWEST COACH FLEET IN ICELAND
- EXTENSIVE BLUE LAGOON SCHEDULE
- ISO14001 CERTIFICATE
- AUDIO GUIDE IN 10 LANGUAGES

2026 Tripadvisor Travelers' Choice™

carbon neutral

GOLDEN CIRCLE TOURS





Golden Circle & Fridheimar Greenhouse

Golden Circle Direct

RE24 Audioguide Available



Golden Circle with Kerið Crater

RE24K Audioguide Available

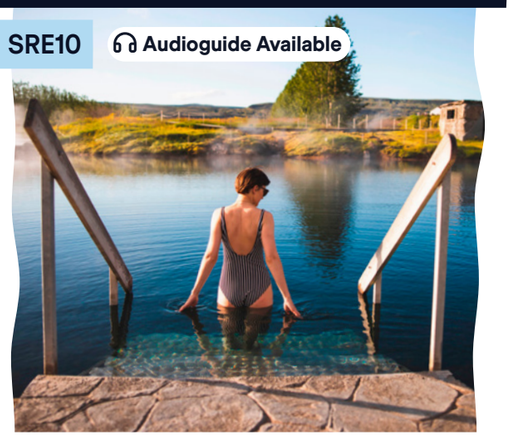




Golden Circle Evening Tour

Golden Circle & Secret Lagoon

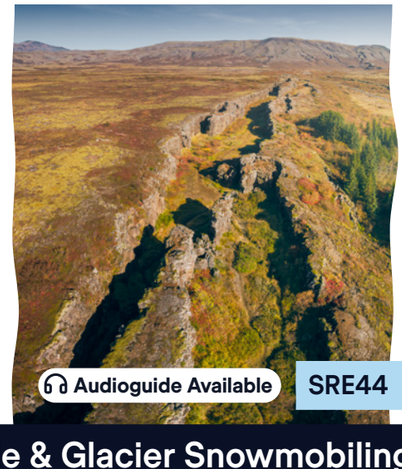
SRE10 Audioguide Available





Golden Circle & Horse Riding





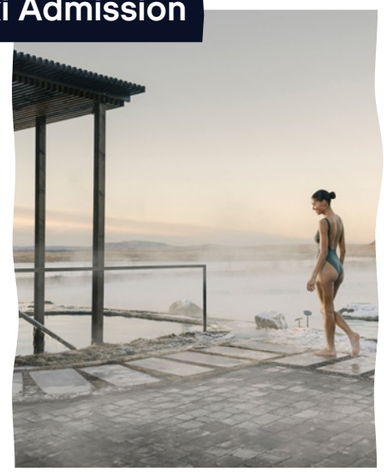
Golden Circle & Glacier Snowmobiling

LAUGARÁS LAGOON

Golden Circle & Laugarás Lagoon Birki Admission

SRE07 Audioguide Available





Golden Circle & Laugarás Lagoon Lerki Admission





Audioguide Available SRE08

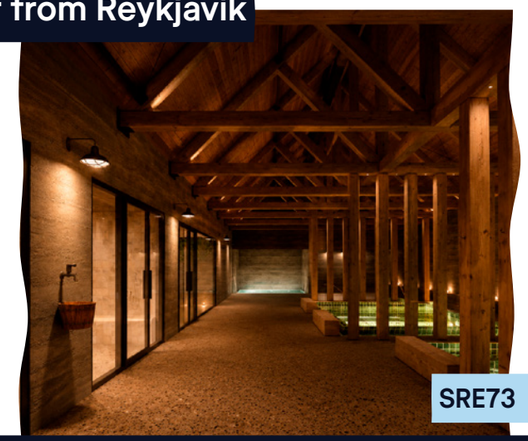
REYKJABÖÐ HOT SPRINGS

NEW

Classic Admission & Transfer from Reykjavík

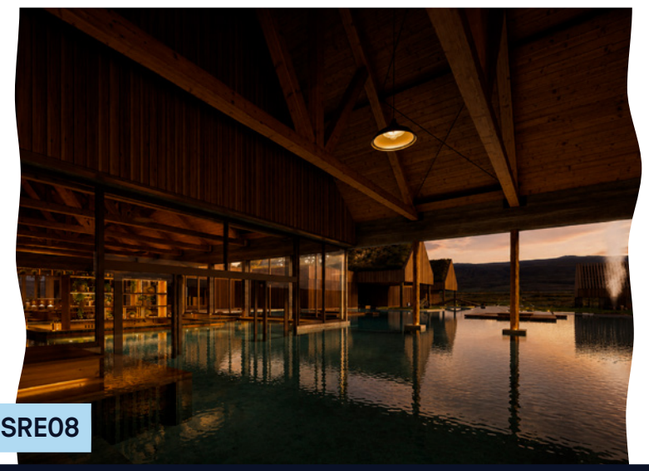
SRE72





SRE73

Signature Admission & Transfer from Reykjavík



SRE08



South Coast Wonders with Reykjaböð Hot Springs

BLUE LAGOON TOURS

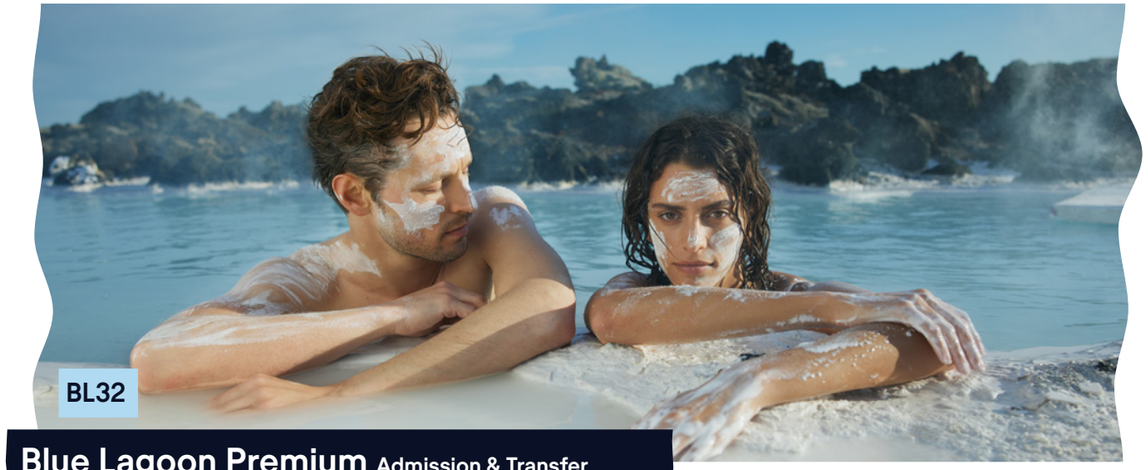
Blue Lagoon Comfort Admission & Transfer



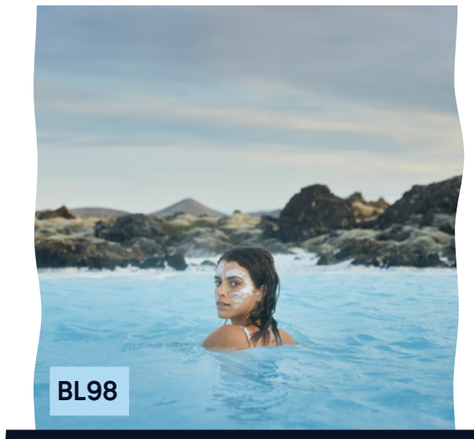
Golden Circle & Blue Lagoon







Blue Lagoon Premium Admission & Transfer





Volcanic Wonders with Grindavik Visit & the Blue Lagoon



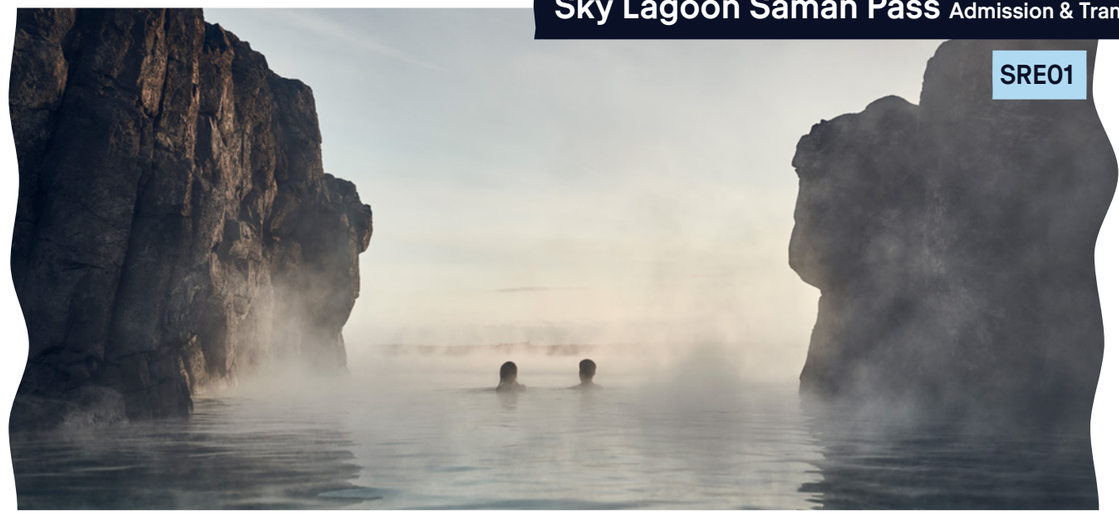


Blue Lagoon & Northern Lights

SKY LAGOON TOURS

Sky Lagoon Saman Pass Admission & Transfer

SRE01

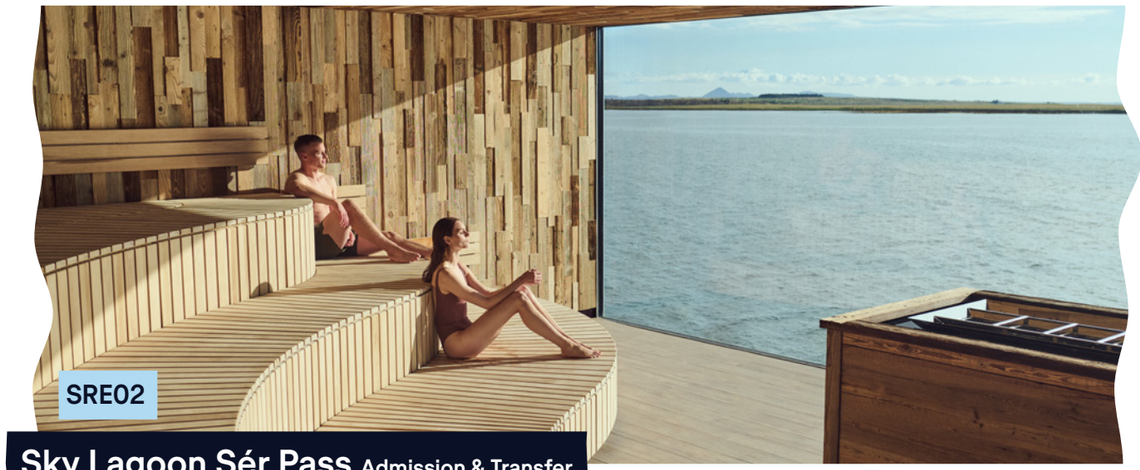


Golden Circle & Sky Lagoon

SRE04 Audioguide Available







SRE02

Sky Lagoon Sér Pass Admission & Transfer



SRE06



Volcanic Wonders with Grindavik Visit & the Sky Lagoon





Audioguide Available SRE03

Sky Lagoon & Northern Lights

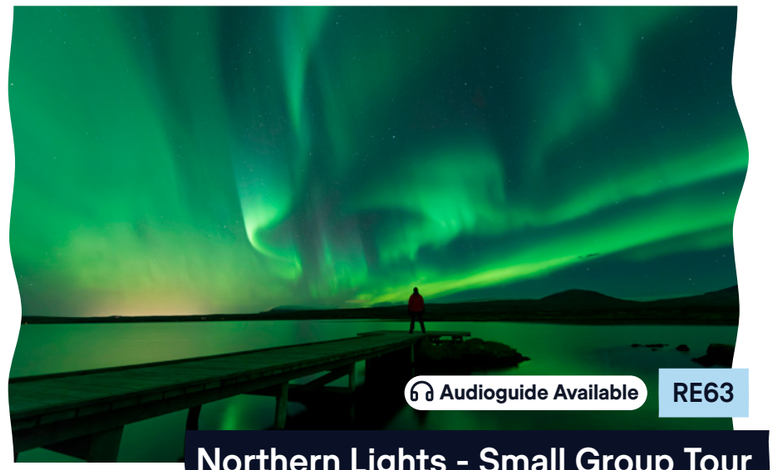
DAY TOURS

Northern Lights Tour

RE62 Audioguide Available



If you don't see the Northern lights on the RE62 tour you can re-book again for free.

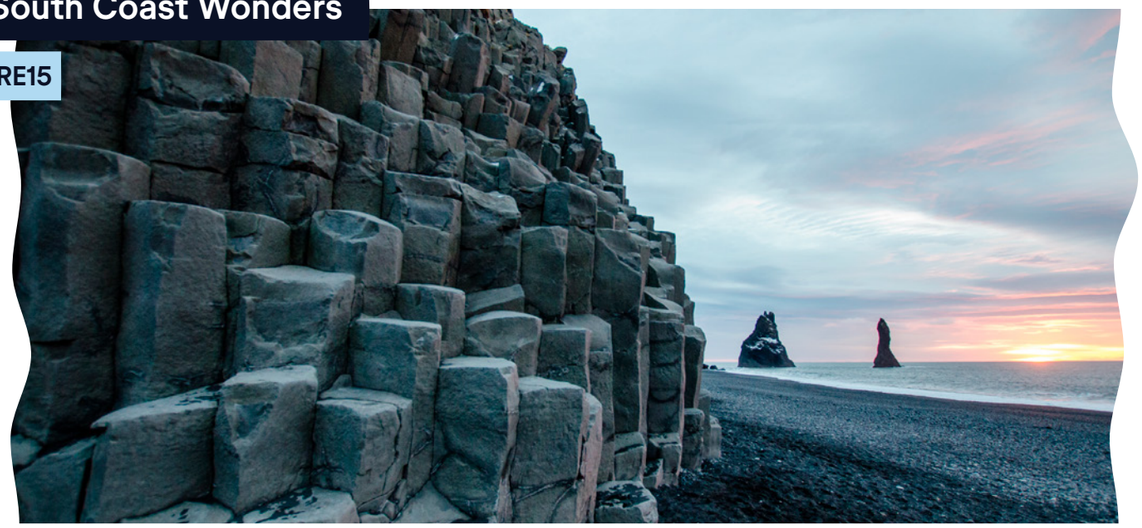


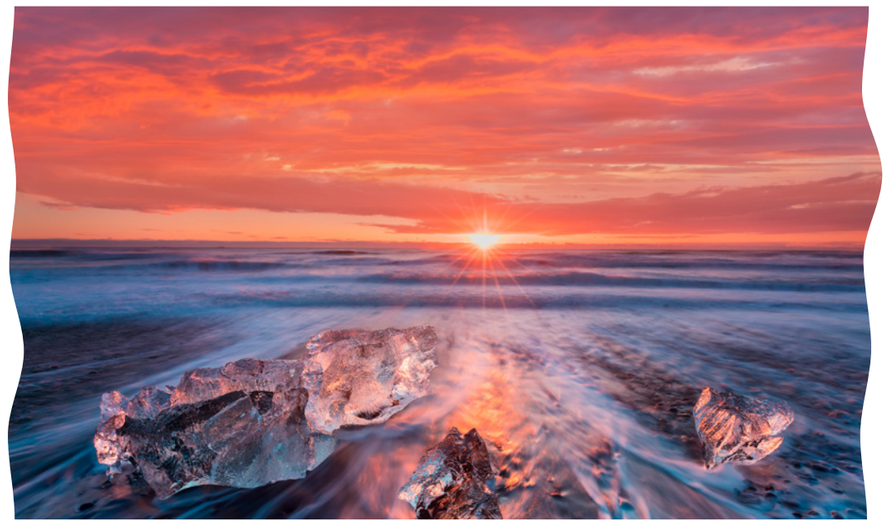
Audioguide Available RE63

Northern Lights - Small Group Tour

South Coast Wonders

RE15









RE113

Jökulsárlón Glacier Lagoon & Diamond Beach

DAY TOURS

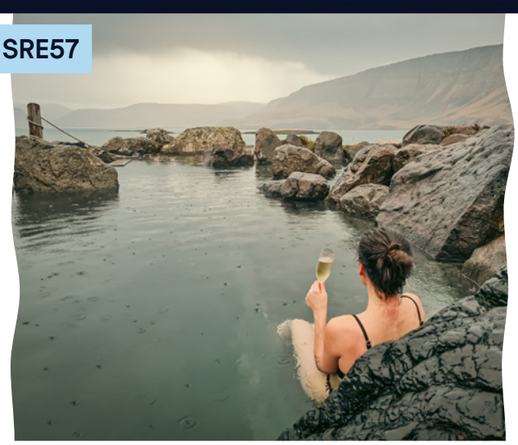
Inside the Volcano

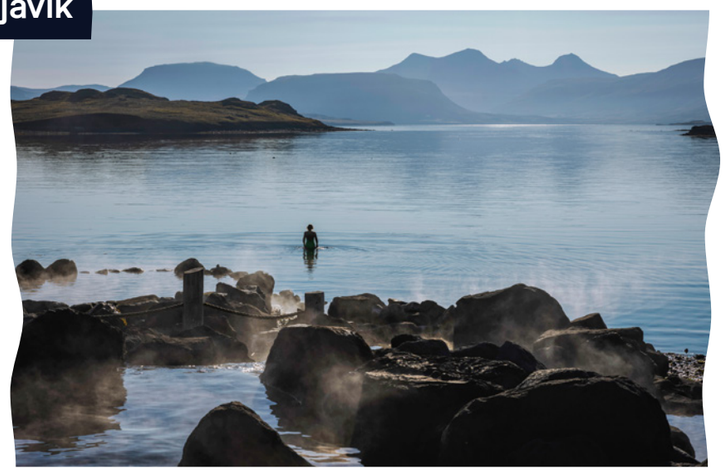
SRE32



Hvammsvík Hot Spring from Reykjavík

SRE57





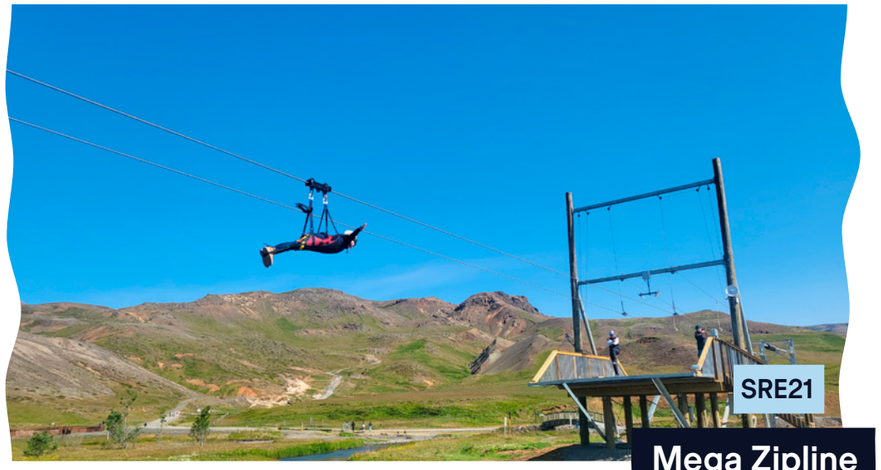


Volcanic Wonders with Grindavík Visit

RE98







SRE21

Mega Zipline

CITY TOURS

Whale Watching from Reykjavík

WH03



This tour is operated by a third party

Lava Tour Horseback Riding

IH01



This tour is operated by a third party

City Sightseeing Hop On-Hop Off

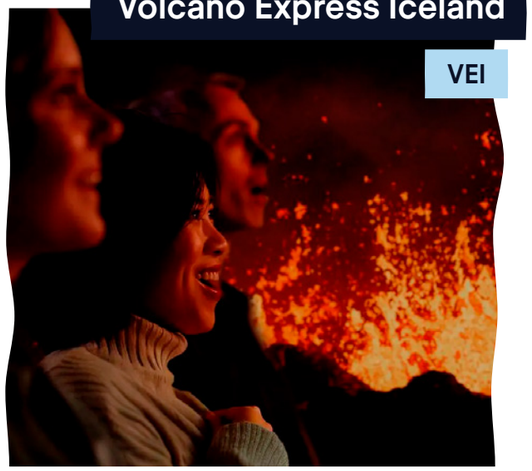
H001 H002 Audioguide Available





Volcano Express Iceland

VEI



Lava Show - Reykjavík

ILS01



FlyOver Iceland

FLY





Perlan - Wonders of Iceland

PN01



HIGHLAND BUS

Landmannalaugar Adventure

HB02





Þórsmörk Adventure

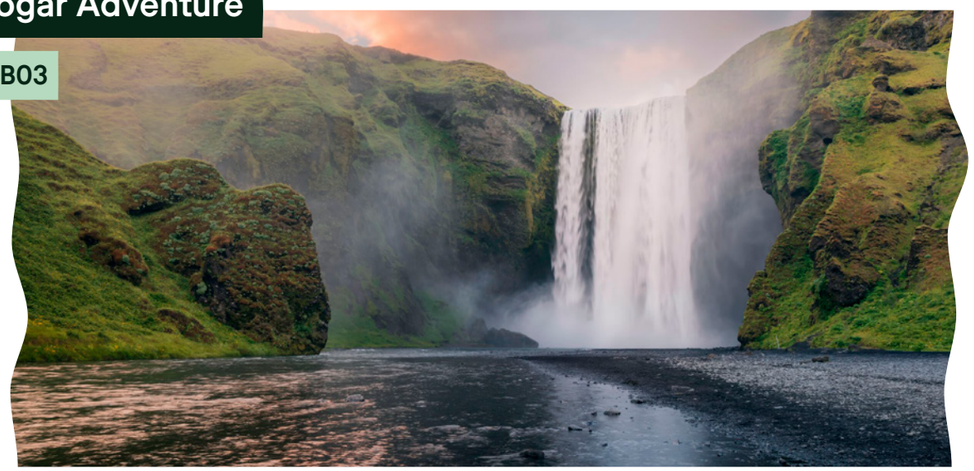
HB01





Skógar Adventure

HB03



Grænihryggur Hiking Trail

HB12





IMG36



Laugavegur & Fimmvörðuháls Combo Tour



ICELANDIC MOUNTAIN GUIDES
by ICELANDIA

PASSION & PROFESSIONALISM

MULTI AWARD WINNING COMPANY

LEADERS IN SAFETY

THE ORIGINAL GLACIER WALK IN ICELAND

EXCLUSIVE ACCESS AND FACILITIES

WE PUT NATURE FIRST

CERTIFIED GUIDES

TAILOR MADE ACTIVITIES



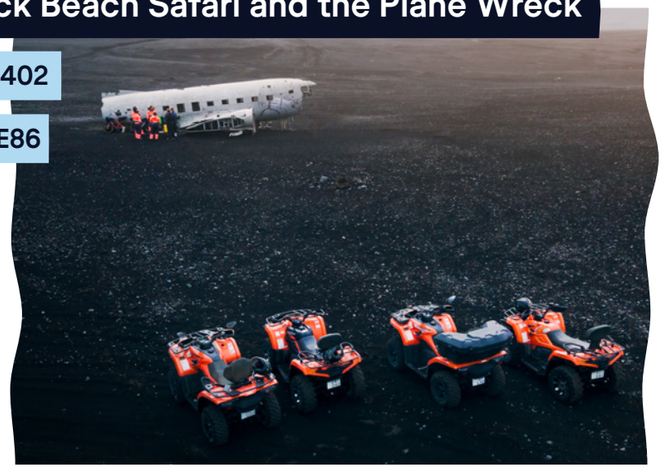
2026 Tripadvisor Travelers' Choice™

DAY TOURS & ACTIVITIES

ATV Black Beach Safari and the Plane Wreck

AG402

SRE86





Glacier Discovery

AG101





AG106

Glacier Walk & Ice Climbing

Ice Cave & Glacier Hike in Skaftafell

SKF01



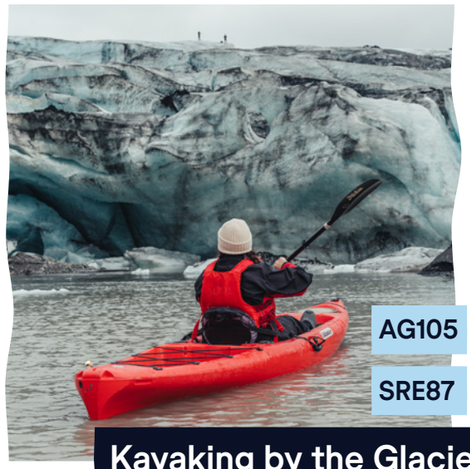


Buggy Experience to Mýrdalsjökull Glacier

AG203

SRE84





AG105

SRE87

Kayaking by the Glacier

Glacier Adventure

SKF22





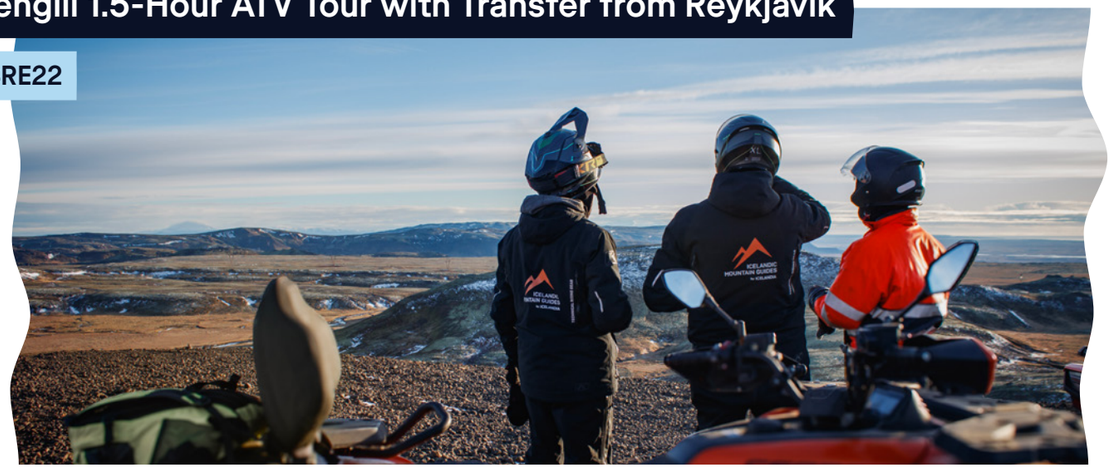
SKF21

Blue Ice Experience

LITLA KAFFISTOFAN

Hengill 1.5-Hour ATV Tour with Transfer from Reykjavík

SRE22



Hengill Geothermal ATV Tour – 1.5 Hours

LK401







DAY HIKE & MULTI-DAY TOURS

Laugavegur Trek Classic — 5 DAYS

IMG31



4 DAYS — Laugavegur Trek (Huts)



IMGQ31

5 DAYS — The Volcanic Trails

IMG386



Skaftafell Panorama Hike - Day Hike

SKF29





IMG33

4 DAYS

Off the Beaten Path in Fjallabak Nature Reserve



4 DAYS

IMG520

Hiking, Hot Springs & Northern Lights



IMG32

4 DAYS — Thorsmork Glacier Valley Hiking Adventure



IMG13

Eyjafjallajökull Summit - Day Hike

DIVE.IS

PADI 5 STAR DIVE CENTER
by ICELANDIA

2026 Tripadvisor Travelers' Choice™

Snorkeling and Diving Tours in Silfra

FLOAT BETWEEN TWO CONTINENTS

IN THE CLEAREST WATER IN THE WORLD

Silfra is a fissure between 2 continental plates, filled with glacial water which provides 100+ meters visibility.

Located in Þingvellir National park, only one hour from the Reykjavík city center, on the Golden Circle.

The snorkeling tour is family friendly - children 12+ are welcome.

THE SNORKELING SILFRA TOUR WITH DIVE.IS IS RATED #1 OF 1.442 THINGS TO DO IN REYKJAVÍK ON TRIPADVISOR 2025.

Daily departures, all year round.

2026 Tripadvisor Travelers' Choice™

Silfra Snorkeling Day Tour

SSDT





#1 Once in a Lifetime - World



Private tours available

Diving Silfra Tour

DST





#1 Top Experiences in Iceland

#1 Top Watersports in the World

Private tours available

NEW

ADVENTURE STAY

by ICELANDIA











DMC SERVICES



Icelandia is a full-service **Destination Management Company**, taking care of every detail of your clients' journey from arrival to departure.

We craft high-quality self-drive itineraries and private guided tours, blending comfort, style, and adventure through the Icelandia family of brands, along with the best local suppliers and hotels across the country.

With strong local expertise and trusted partners, we deliver smooth, worry-free experiences for your clients and a reliable, professional DMC partner for you.









GROUP TRAVEL & COACH RENTALS









GROUP TRAVEL & TAILOR MADE TOURS

Reykjavik Excursions' coach fleet is one of the largest and newest in Iceland, all conforming to the highest safety standards and regulations, hence we can service all kinds of groups. We also have 4x4 coaches available, specially equipped for Iceland's challenging terrain.

- 100 Vehicles
- ECO Friendly
- Free WiFi
- USB Charging
- 8-63 Seaters Available



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our dedicated
agent portal

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