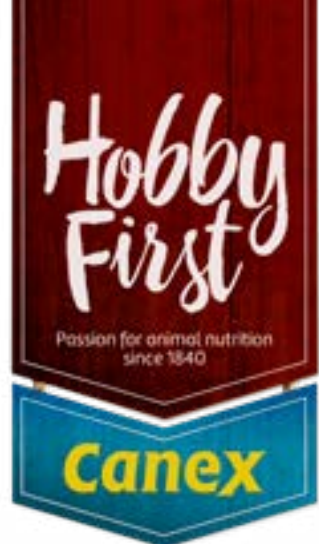


# Dog

**Quality products  
for dogs**







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## HobbyFirst Canex

HobbyFirst Canex was developed by people with a real passion for dogs. Just like for you, the well-being of dogs is our top priority. With our years of knowledge and scientific expertise, we have developed dog food that keeps your dogs and ours fit and healthy. Above all, we have listened to the wishes of our users, including well-known breeders. With HobbyFirst Canex, you can rely on high and consistent quality and natural ingredients. Our passion for dogs is your guarantee of the best food!

### The Canex range consists of 2 food lines:

**HobbyFirst Canex Quality** is a line of fully balanced and tasty food for dogs of all ages, species and breeds, including the **HobbyFirst Canex Brocks** food line, which is complemented by the different flavours **HobbyFirst Canex with Lamb** and **HobbyFirst Canex with Salmon**.

**HobbyFirst Canex Premium** is a food line that has been put together with special care to meet your dog's specific needs. Consisting of **HobbyFirst Canex Chicken & Rice**, **HobbyFirst Canex Fish & Rice** and **HobbyFirst Canex Grainfree**.

## What is GMO?

GMO stands for genetically modified organism. In genetic modification, the DNA of an organism is adapted by humans. In plants – such as maize and soybeans – this is done to make them more resistant to certain diseases or pesticides. Genetic modification is subject to strict regulations set by European legislation to ensure safe use.

### GMO-free / NON-GMO raw materials / GMO-controlled

Despite the fact that genetically modified crops have been cultivated and used in animal feed for many years, for many people it remains a situation they would rather not choose. Many animal owners and animal lovers are close to nature and want to treat nature with respect. They do not want to interfere too much with biodiversity and want to give the animals as much opportunity as possible to act out their natural behaviour and feed them with purely natural ingredients. Feed without genetically modified raw materials fits perfectly with this philosophy. The claim that a product is 100% GMO-free is not always feasible in practice, as the collection of raw materials, intermediate storage, transport, processing, etc. can always create the possibility of cross-contamination. This involves residues, however small, of maize containing GMOs, for example. The legislator has provided for this and this is why we speak of NON-GMO raw materials. This term refers to batches of raw materials that are at least 99.1% purely non-GMO.

### GMO-free formulated

Strict requirements for the purchase of raw materials, careful production and close monitoring of feed ensure that feed is indeed always as GMO-free as possible. This way of working is laid down in an additional GMP+ quality system and is called GMO-Formulated.

**These feeds are therefore formulated GMO-free, so to speak.**





# Keep it balanced

## Balanced food - how and why

What is important to us when it comes to good dog food? The most important thing is that you can absolutely trust the food. The quality must not only be high, but also consistent. We use natural ingredients for HobbyFirst Canex and do not add any artificial colours, fragrances or flavours. We also use natural antioxidants for preservation. After all, dogs have to like our food and want to eat it. We can assure you that this really is the case!

### Why you should choose HobbyFirst Canex!



#### Naturally Complete

A complete feed, full of high quality, natural ingredients and with no added artificial colours, fragrances, flavours or preservatives. To improve the shelf life of HobbyFirst Canex, the feed is stabilised with natural antioxidants, especially vitamin E (tocopherol extracts from vegetable oils). HobbyFirst Canex does not contain any ingredients with GMOs. GMO stands for genetically modified organism. All natural!



#### Well Balanced

HobbyFirst Canex is well balanced. This means that the food has been formulated with a balance of easily digestible protein, carbohydrates, fats, fibre, vitamins and minerals that have been adapted to the dog's needs. Based on years of experience and scientific expertise, HobbyFirst Canex recipes have been developed to provide only the best for your dog.

#### Protein

Protein is one of the most important nutrients for dogs. Protein is made up of amino acids that act as building blocks for strong muscles and tissue repair. Dogs cannot make all the amino acids they need on their own. The so-called essential amino acids must be taken in through the food. HobbyFirst Canex contains poultry or fish, an important supplier of the required protein and essential amino acids.

#### Carbohydrates

Carbohydrates provide the dog with energy. HobbyFirst Canex contains a balanced amount of easily digestible carbohydrates, which are excellently converted into the required energy.

#### Fats

Dogs need a balanced amount of high-quality fatty acids in their food. The fats not only provide energy to the food, but also flavour. The fats help dogs absorb some valuable fat-soluble vitamins. A balanced amount of high-quality fats ensures healthy skin and a shiny coat.

#### Dietary fibre

Dietary fibre promotes digestion and good intestinal flora. HobbyFirst Canex contains specific dietary fibres, such as beet pulp, chicory, cellulose, fructo-oligosaccharides (FOS) and mannan-oligosaccharides (MOS), which support the balance of the intestinal



flora. The dietary fibres limit the growth of harmful, pathogenic bacteria and support intestinal function. Furthermore, dietary fibre promotes the passage of food through the intestine and thus contributes to faecal quality.

#### Vitamins and minerals

To promote your dog's health, the food must contain the right vitamins and minerals in the right amounts, which must also be adapted to the size and specific life stage of the dog. In addition, the form in which minerals are used, for example, plays a role. Zinc chelate, for example, can be absorbed better than inorganic zinc. That is why zinc chelate is used in HobbyFirst Canex recipes. A lack of zinc or the use of poorly absorbable zinc can lead to a deterioration of the immune system, diarrhoea and/or a poor coat.



#### High Acceptance

HobbyFirst Canex is extremely palatable and is eaten with enthusiasm. The range offers a tasty option for all dogs, and even particularly fussy eaters love HobbyFirst Canex Grainfree with fresh duck. There is a food to suit every dog. For dogs with digestive problems and/or sensitive skin or coat, for example, there is a hypoallergenic or grain-free food.



#### OMEGA-3/6

HobbyFirst Canex contains the optimal ratio of omega-3/6 fatty acids and is rich in the omega-3 fatty acids EPA and DHA to support the natural defences and care for the skin. Omega-3 suppliers for HobbyFirst Canex are Antarctic krill or ocean fish. Dried Antarctic krill is particularly pure. Krill contains effective substances such as EPA and DHA. Dogs are often deficient in omega-3, which leads to poor coat, skin problems and poor defences.





# HobbyFirst Canex Quality

HobbyFirst Canex Quality is a line of fully balanced and tasty foods in a variety of flavours. HobbyFirst Canex Brocks, HobbyFirst Canex with Lamb and HobbyFirst Canex with Salmon are foods for adult dogs of all breeds with an average energy requirement and normal weight. Whichever variety you choose, HobbyFirst Canex will keep your dog active and in top condition.



+ For an optimal metabolism




+ With prebiotics FOS and MOS for a healthy intestinal flora and proper intestinal function



+ Contains omega-3/-6 fatty acids in an optimal ratio






+ Rich in omega-3 fatty acids EPA and DHA for support of the natural resistance and skin care.



## Puppy-Junior Brocks


3 + 12 kg




< 10 kg    10 - 25 kg    > 25 kg

HobbyFirst Canex Puppy-Junior Brocks is an extruded dog food for (growing) puppies and juniors of small and medium-sized breeds. It is for puppies in their first growth phase, from 4 weeks onwards. Puppy-Junior Brocks contains a high proportion of dried chicken and rice, which makes the food easily digestible and promotes good digestion.


Proteins, fats, carbohydrates, vitamins and minerals are found in the right daily amounts. Added lecithin helps prevent skin irritations and ensures a shiny coat! Puppy-Junior Brocks helps your pup to grow undisturbed.




Stabilized with natural antioxidants




Naturally complete




Well balanced




Yucca included to reduce odor




With Lecithin



With Antarctic krill



No artificial flavours, colors or preservatives added



GMO-free ingredients free


Contains the prebiotic FOS, and the insoluble fibre contributes to a healthy intestinal flora and good intestinal function.

Contains a combination of astaxanthin, omega-3 fatty acids and FOS to support the immune system.


Contains an optimal ratio of omega-3/-6 fatty acids and is rich in omega-3 fatty acids EPA and DHA to strengthen the natural resistance and care of the skin and to promote learning ability.

Tasty food with high acceptance.


Intestinal Security




Immunity Support



Omega 3/6



High Acceptance



### Product plusses Puppy-Junior Brocks

### Product analysis Puppy-Junior Brocks

COMPOSITION:  
Dried chicken (25%), rice (21%), maize, animal fat (chicken), maize gluten, animal protein extract, wheat groats, hydrolysed chicken protein, dried beet pulp, dried chicory (a natural source of FOS and inulin), beer yeast, cellulose, whole dried eggs, dried Antarctic krill (0.4%) (a natural source of EPA and DHA), lecithin, yucca schidigera, minerals.

ANALYTICAL CONSTITUENTS:  
Crude protein 27.0%, Crude fat 15.0%, Crude ash 5.0%, Crude fibre 2.8%, Calcium (Ca) 0.9%, Phosphorus (P) 0.8%.

NUTRITIONAL ADDITIVES PER KG:  
3a672a Vitamin A 15,000 IU, 3a671 Vitamin D3 1.500 IU, 3a700 Vitamin E 200 mg, E1 Iron (ferrous sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, 3b502 Manganese (manganese (II) oxide) 40 mg, 3b603 Zinc (zinc oxide) 40 mg, 3b607 Zinc (zinc chelate of glycine hydrate) 40 mg, 3b201 Iodine (potassium iodide) 1.2 mg, E8 Selenium (sodium selenite) 0.3 mg.


TECHNOLOGICAL ADDITIVES PER KG:  
1b306(i) Tocopherol extracts from vegetable oils 100 mg.

FEEDING GUIDE quantity (grams/day)

KG	1-3 maanden   months   Monate   mois   måneder		3-4 Monate   mois   måneder		5-7 Monate   mois   måneder		8-12 Monate   mois   måneder	
	2	3	4	5	6	7	8	9
2	125	110	95					
3	170	150	130	90				
4	215	185	160	110				
5	255	220	190	130				
6	290	255	220	150				
8	360	315	270	185				
10	410	375	320	220				
15		510	435	295				
20			540	365				
25				430				

FEEDING GUIDELINES:

- For the first 3 months, give your puppy the food divided into 3 or 4 meals.
- From 3 to 4 months of age, divide the food into 3 meals.
- As from the age of 5 months, divide the food over 2 meals per day.
- Make sure that your dog always has access to fresh drinking water.
- When feeding HobbyFirst Canex for the first time, slowly increase the proportion to 100% in 7 days.




69% protein


KIBBLE SIZE  
Diameter: 9 - 10 mm  
Height: 5 - 6 mm

### Puppy Junior Brocks

Art.nr. 920051 - 3 KG    Art.nr. 920052 - 12 KG



5 400515 001342



5 400515 001359

7



Puppy-Junior  
Brocks Maxi  
12 kg



HobbyFirst Canex Puppy-Junior Brocks Maxi is an extruded dog food for (growing) puppies and juniors of large breeds. It is for puppies in their first growth phase, from 4 weeks onwards. Puppy-Junior Brocks Maxi contains a very high proportion of dried chicken and rice, which makes the

This makes the food easily digestible and promotes good digestion. Proteins, fats, carbohydrates, vitamins and minerals are found in the right daily amounts. Added lecithin helps prevent skin irritations and ensures a shiny coat!

Puppy-Junior Brocks helps your pup to grow undisturbed. Because puppies of large breeds are sensitive to skeletal disorders, the calcium content of this kibble has been reduced. The higher protein content supports muscle development. An optimal omega 3/6 ratio, the right omega-3 fatty acids and a proven ratio of necessary nutrients promote good resistance, healthy skin, uninterrupted growth and excellent learning ability.

Product plusses Puppy-Junior Brocks Maxi

**Intestinal Security**

Contains the prebiotic FOS, and the insoluble fibre contributes to a healthy intestinal flora and good intestinal function.

**Immunity Support**

Contains a combination of astaxanthin, omega-3 fatty acids and FOS to support the immune system.

**Omega 3/6**

Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system, care for its skin, and promote its ability to learn.

**High Acceptance**

Tasty feed with a high acceptance.

**Calcium - Protein +**

Contains reduced calcium for healthy, balanced bone development and increased protein for developing muscle mass.

Product analysis Puppy-Junior Brocks Maxi

**COMPOSITION:**  
Dehydrated chicken (30%), rice (21%), maize, animal fat (chicken), animal protein extract, wheat grits, hydrolysed chicken proteins, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), brewer's yeast, cellulose, locust bean gum, whole dehydrated eggs, dehydrated Antarctic krill (0.4%) (a natural source of EPA and DHA), lecithin, Yucca schidigera, minerals.

**ANALYTICAL CONSTITUENTS (%):**  
Crude protein: 30.0, Crude fat: 18.0, Crude ash: 5.0, Crude fibre: 2.8, Calcium (Ca): 0.8, Phosphorous (P): 0.74.

**NUTRITIONAL ADDITIVES PER KG:**  
Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 200 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

**TECHNOLOGICAL ADDITIVES PER KG:**  
Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.

Puppy Junior Brocks  
Maxi

Art.nr. 920053 - 12 KG



**KIBBLE SIZE**  
Diameter: 14 -16 mm  
Height: 7 - 9 mm



Stabilized with natural antioxidants

Naturally complete

Well balanced

Yucca included to reduce odor

With Lecithin

With Antarctic krill

No artificial flavours, colors or preservatives added

GMO-ingredients free

FEEDING GUIDE quantity (grams/day)

KG	1-3 maanden   months   Monate   mois   mes   måneder	3-4 maanden   months   Monate   mois   mes   måneder	5-7 maanden   months   Monate   mois   mes   måneder	8-11 maanden   months   Monate   mois   mes   måneder	12-16 maanden   months   Monate   mois   mes   måneder
2	120	105			
4	205	180			
6	280	245	210		
8	350	310	260		
10	410	365	310	210	
15	560	495	420	285	
20	695	615	520	350	260
25		725	615	415	305
30		835	705	475	350
35			790	530	395
40			875	590	435
50			1035	695	515
60				795	595
70				895	665

**FEEDING GUIDELINES:**

- For the first 3 months, give your puppy the food divided into 3 or 4 meals.
- From 3 to 4 months of age, divide the food into 3 meals.
- As from the age of 5 months, divide the food over 2 meals per day.
- Make sure that your dog always has access to fresh drinking water.
- When feeding HobbyFirst Canex for the first time, slowly increase the proportion to 100% in 7 days.



Stabilized with natural antioxidants

Naturally complete

Well balanced

With Antarctic krill

No artificial flavours, colors or preservatives added

GMO-ingredients free

FEEDING GUIDE quantity (grams/day)

KG	basissetiviteit basic activity activité basique actividad básica normalt aktivitetsniveau	verhoogde activiteit increased activity erhöhte Aktivität activité accrue actividad elevada forhøjet aktivitetsniveau
2,5	50	80
5	85	135
7,5	110	185
10	140	230
15	185	310

**FEEDING GUIDELINES:**

- Preferably, feed your dog 2 times a day
- Make sure that your dog always has fresh drinking water
- When feeding your dog hobbyfirst canex for the first time, gradually build up the amount to 100% over the course of 7 days



Adult  
Brocks Mini  
3 kg



HobbyFirst Canex Adult Brocks Mini is a complete and balanced food for growing and adult small breed dogs (up to an adult weight of 10 kg) with average energy requirements and a normal weight.

Adult Brocks Mini keeps your dog in top condition and ensures that your dog stays active. It ensures an optimal metabolism and a healthy and shiny coat. It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to your dog's good health. The high-quality raw materials are of animal and vegetable origin.

Product plusses Adult Brocks Mini

Contains prebiotics FOS and MOS that contribute to a healthy intestinal flora.

**Intestinal Security**

Contains a combination of astaxanthin, omega-3 fatty acids and FOS to support the immune system.

**Immunity Support**

Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system, care for its skin, and promote its ability to learn.

**Omega 3/6**

Tasty feed with a high acceptance.

**High Acceptance**

Product analysis Adult Brocks Mini

**COMPOSITION:**  
Maize, dehydrated chicken (22%), wheat, rice (9%), animal fat (chicken), hydrolysed chicken proteins, meat-and-bone meal, wheat grits, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), locust bean gum, whole dehydrated eggs, brewer's yeast, dehydrated Antarctic krill (0.2%) (a natural source of EPA and DHA), minerals.

**ANALYTICAL CONSTITUENTS (%):**  
Crude protein: 25.0, Crude fat: 13.0, Crude ash: 6.5, Crude fibre: 3.0, Calcium (Ca): 1.1, Phosphorous (P): 0.8.

**NUTRITIONAL ADDITIVES PER KG:**  
Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 150 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg,

**TECHNOLOGICAL ADDITIVES PER KG:**  
Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.

**KIBBLE SIZE**  
Diameter: 12 - 14 mm  
Height: 4 - 6 mm

Adult Brocks Mini

Art.nr. 920054 - 3 KG





Adult  
Brocks

3 + 12 kg



HobbyFirst Canex Adult Brocks is a complete and balanced food for adult dogs of all breeds, with an average energy need and normal weight.

Adult Brocks keeps your dog in top condition and ensures that your dog stays active. It ensures an optimal metabolism and a healthy and shiny coat. It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to your dog's good health. The high-quality raw materials are of animal and vegetable origin.

Product plusses Adult Brocks

**Intestinal Security**  
Contains the FOS prebiotic that promotes healthy intestinal flora.

**Immunity Support**  
Contains a combination of astaxanthin, omega-3 fatty acids and FOS to support the immune system.

**Omega 3/6**  
Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system, care for its skin, and promote its ability to learn.

**High Acceptance**  
Tasty feed with a high acceptance.

Product analysis Adult Brocks

**COMPOSITION:**  
Maize, dehydrated chicken (22%), wheat, rice (9%), animal fat (chicken), hydrolysed chicken proteins, wheat grits, meat-and-bone meal, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), locust bean gum, whole dehydrated eggs, brewer's yeast, dehydrated Antarctic krill (0.2%) (a natural source of EPA and DHA), minerals.

**ANALYTICAL CONSTITUENTS (%):**  
Crude protein: 25.0, Crude fat: 13.0, Crude ash: 6.5, Crude fibre: 3.0, Calcium (Ca): 1.1, Phosphorous (P): 0.8.

**NUTRITIONAL ADDITIVES PER KG:**  
Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 150 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

**TECHNOLOGICAL ADDITIVES PER KG:**  
Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.

**Stabilized with natural antioxidants**

**Naturally complete**

**Well balanced**

**With Antarctic krill**

**No artificial flavours, colors or preservatives added**

**GMO-ingredients free**

**FEEDING GUIDE** quantity (grams/day)

KG	basic activiteit / basic activity / Basisaktivität / activité basique / actividad básica / normalt aktivitetsniveau	• verhoogde activiteit / increased activity / erhöhte Aktivität / activité accrue / actividad elevada / forhøjet aktivitetsniveau
2,5	50 - 80	
5	85 - 135	
7,5	110 - 185	
10	140 - 230	
15	185 - 310	
25	270 - 450	
35	350 - 580	
50	455 - 755	

**FEEDING GUIDELINES:**

- Preferably, feed your dog 2 times a day
- Make sure that your dog always has fresh drinking water
- When feeding your dog hobbyfirst canex for The first time, gradually build up the amount to 100% over the course of 7 days

**Stabilized with natural antioxidants**

**Naturally complete**

**Well balanced**

**With Antarctic krill**

**No artificial flavours, colors or preservatives added**

**GMO-ingredients free**

**FEEDING GUIDE** quantity (grams/day)

KG	basic activiteit / basic activity / Basisaktivität / activité basique / actividad básica / normalt aktivitetsniveau	• verhoogde activiteit / increased activity / erhöhte Aktivität / activité accrue / actividad elevada / forhøjet aktivitetsniveau
10	140 - 230	
15	185 - 310	
25	270 - 450	
30	310 - 515	
35	350 - 580	
40	385 - 640	
50	455 - 755	
50	520 - 865	
70	585 - 970	
80	645 - 1075	

**FEEDING GUIDELINES:**

- Preferably, feed your dog 2 times a day
- Make sure that your dog always has fresh drinking water
- When feeding your dog hobbyfirst canex for The first time, gradually build up the amount to 100% over the course of 7 days

Adult  
Brocks Maxi

12 kg



HobbyFirst Canex Adult Brocks Maxi is a complete and balanced food for adult large breed dogs with average energy requirements and normal weight. The large kibble size gives your dog plenty to chew on.

Adult Brocks Maxi keeps your dog in top condition and ensures that your dog stays active. It ensures an optimal metabolism and a healthy and shiny coat. It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to your dog's good health. The high-quality raw materials are of animal and vegetable origin.

Product plusses Adult Brocks Maxi

Contains the FOS prebiotic that promotes healthy intestinal flora.

Contains a combination of astaxanthin, omega-3 fatty acids and FOS to support the immune system.

Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system, care for its skin, and promote its ability to learn.

Tasty feed with a high acceptance.

Product analysis Adult Brocks Maxi

**COMPOSITION:**  
Maize, dehydrated chicken (22%), wheat, rice (9%), pea starches, animal fat (chicken), hydrolysed chicken proteins, meat-and-bone meal, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), locust bean gum, whole dehydrated eggs, brewer's yeast, dehydrated Antarctic krill (0.2%) (a natural source of EPA and DHA), minerals.

**ANALYTICAL CONSTITUENTS (%):**  
Crude protein: 25.0, Crude fat: 13.0, Crude ash: 6.0, Crude fibre: 3.0, Calcium (Ca): 1.1, Phosphorous (P): 0.8.

**NUTRITIONAL ADDITIVES PER KG:**  
Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 150 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

**TECHNOLOGICAL ADDITIVES PER KG:**  
Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.

**KIBBLE SIZE**  
Diameter: 23 -25 mm  
Height: 10 - 12 mm

**Adult Brocks Maxi**  
Art.nr. 920057 - 12 KG





Senior  
Brocks

3 + 12 kg



HobbyFirst Canex Senior Brocks is a complete and balanced food for older dogs of all breeds. From the age of ± 8 years the metabolism of your dog slows down and he is considered to be a senior. Senior Brocks keeps older dogs in top condition, ensures a good and glossy coat and an optimal digestion. Senior Brocks contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals which contribute to the good health of your dog.

HobbyFirst Canex Senior Brocks contains L-Carnitine to support fat burning and taurine which has a positive influence on the functioning of the heart. The added sodium tripolyphosphate reduces dental plaque and supports healthy gums. HobbyFirst Canex Senior Brocks contains glucosamine and chondroitin. The high-quality raw materials are of animal and vegetable origin.

Product plusses Senior Brocks

**Intestinal Security**  
Contains FOS and MOS prebiotics that promotes healthy intestinal flora proper intestinal function.

**Cell Protection**  
The added natural polyphenols contribute to reducing the extent of cell ageing and tissue damage.

**Teeth Care**  
Contains sodium triphosphate, which contributes to reducing the formation of dental plaque and supports healthy teeth.

**Omega 3/6**  
Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system, care for its skin, and promote its ability to learn.

**High Acceptance**  
Tasty feed with a high acceptance.

Product analysis Senior Brocks

**COMPOSITION:**  
Maize, dehydrated chicken (19%), rice (15%), peas, pea starches, hydrolysed chicken proteins, linseed, animal fat (chicken), dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), whole dehydrated eggs, brewer's yeast, minerals, dehydrated Antarctic krill (0.5%) (a natural source of EPA and DHA), MOS (mannanoligosaccharides), sodium tripolyphosphate (0.35%), glucosamine hydrochloride (0.05%), chondroitin sulphate (0.05%), Yucca schidigera, vegetable extracts (0.03%) from rosemary, grapes, turmeric, citrus, and cloves (source of polyphenols).

**ANALYTICAL CONSTITUENTS (%):**  
Crude protein: 21.0, Crude fat: 9.0, Crude ash: 5.0, Crude fibre: 3.0, Calcium (Ca): 0.8, Phosphorous (P): 0.6.

**NUTRITIONAL ADDITIVES PER KG:**  
Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 200 mg, Taurine (3a370) 1,000 mg, L-Carnitine (3a910) 100 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

**TECHNOLOGICAL ADDITIVES PER KG:**  
Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.

**Senior Brocks**

Art.nr. 920063 - 12 KG

Art.nr. 920062 - 3 KG

**KIBBLE SIZE**  
Diameter: 16 - 17 mm  
Height: 8 - 9 mm



**Stabilized with natural antioxidants**

**Naturally complete**

**Well balanced**

**Yucca included to reduce odor**

**With L-Carnitine**

**With Antarctic krill**

**Wheat gluten free**

**GMO - ingredients free**

**No artificial flavours, colors or preservatives added**

FEEDING GUIDE quantity (grams/day)		
KG	basisactiviteit basic activity Basisaktivität activité basique actividad básica normalt: aktiviteitsniveau	• verhoogde activiteit • increased activity • erhöhte Aktivität • activité accrue • actividad elevada • forhøjet aktiviteitsniveau
2,5	50	65
5	85	105
7,5	115	145
10	145	180
15	195	240
25	285	355
35	365	455
50	475	590
70	610	760
80	675	840

**FEEDING GUIDELINES:**  
• Preferably, feed your dog 2 times a day  
• Make sure that your dog always has fresh drinking water  
• When feeding your dog hobbyfirst canex for The first time, gradually build up the amount to 100% over the course of 7 days



Adult  
with Lamb

3 + 12 kg



HobbyFirst Canex Adult with Lamb is a complete and balanced food with lamb for adult dogs of all breeds, with an average energy need and normal weight. Adult with Lamb keeps your dog in top condition and ensures that your dog stays active. It ensures an optimal metabolism and a healthy and shiny coat. It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to your dog's good health. The high-quality raw materials are of animal and vegetable origin.

Product plusses Adult with Lamb

Contains the FOS prebiotic that promotes healthy intestinal flora.

**Intestinal Security**

Contains a combination of astaxanthin, omega-3 fatty acids and FOS to support the immune system.

**Immunity Support**

Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system, care for its skin, and promote its ability to learn.

**Omega 3/6**

Tasty feed with a high acceptance.

**High Acceptance**

Product analysis Adult with Lamb

**COMPOSITION:**  
Maize, dehydrated chicken (22%), wheat, rice (9%), animal fat (chicken), hydrolysed chicken proteins, dehydrated lamb (4%), wheat grits, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), locust bean gum, whole dehydrated eggs, brewer's yeast, dehydrated Antarctic krill (0.2%) (a natural source of EPA and DHA), minerals.

**ANALYTICAL CONSTITUENTS (%):**  
Crude protein: 25.0, Crude fat: 13.0, Crude ash: 6.0, Crude fibre: 3.0, Calcium (Ca): 1.1, Phosphorous (P): 0.8.

**NUTRITIONAL ADDITIVES PER KG:**  
Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 150 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

**TECHNOLOGICAL ADDITIVES PER KG:**  
Tocopherol extracts from vegetable oils (1b306(i)): 100 mg.

**Adult with Lamb**

Art.nr. 920060 - 3 KG

Art.nr. 920061 - 12 KG

**KIBBLE SIZE**  
Diameter: 12 - 14 mm  
Height: 9 - 11 mm



Adult  
with Salmon  
3 + 12 kg



HobbyFirst Canex Adult with Salmon is a complete and balanced food with salmon for adult dogs of all breeds, with average energy needs and normal weight. Adult with Salmon keeps your dog in top condition and ensures that your dog stays active. It ensures an optimal metabolism and a healthy and shiny coat. It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to your dog's good health. The high-quality raw materials are of animal and vegetable origin.

Product plusses Adult with Salmon

**Intestinal Security** Contains the FOS prebiotic that promotes healthy intestinal flora.

**Immunity Support** Contains a combination of astaxanthin, omega-3 fatty acids and FOS to support the immune system.

**Omega 3/6** Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system, care for its skin, and promote its ability to learn.

**High Acceptance** Tasty feed with a high acceptance.

Product analysis Adult with Salmon

**COMPOSITION:**  
Maize, dehydrated chicken (22%), wheat, rice (9%), animal fat (chicken), hydrolysed chicken proteins, dehydrated salmon (4%), wheat grits, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), locust bean gum, whole dehydrated eggs, brewer's yeast, dehydrated Antarctic krill (0.2%) (a natural source of EPA and DHA), minerals.

**ANALYTICAL CONSTITUENTS (%):**  
Crude protein: 25.0, Crude fat: 13.0, Crude ash: 6.0, Crude fibre: 3.0, Calcium (Ca): 1.0, Phosphorous (P): 0.8.

**NUTRITIONAL ADDITIVES PER KG:**  
Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 150 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

**TECHNOLOGISCHE TOEVOEGINGSMIDDELEN PER KG:**  
Tocopherol extracts from vegetable oils (1b306(i)): 100 mg.

**Adult with Salmon**

Art.nr. 920059 - 12 KG    Art.nr. 920058 - 3 KG

**KIBBLE SIZE**  
Diameter: 14 - 16 mm  
Height: 9 - 11 mm



**Stabilized with natural antioxidants**

**Naturally complete**

**Well balanced**

**With Antarctic krill**

**No artificial flavours, colors or preservatives added**

**GMO-free ingredients**

FEEDING GUIDE quantity (grams/day)	
KG	
2,5	50 - 80
5	85 - 135
7,5	110 - 185
10	140 - 230
15	185 - 310
25	270 - 450
35	350 - 580
50	455 - 755
70	585 - 970
80	645 - 1075

**FEEDING GUIDELINES:**

- Preferably, feed your dog 2 times a day
- Make sure that your dog always has fresh drinking water
- When feeding your dog hobbyfirst canex for the first time, gradually build up the amount to 100% over the course of 7 days



# HobbyFirst Canex Premium

HobbyFirst Canex Premium is a food line of fully balanced and tasty food with different flavours. This food line consists of: HobbyFirst Canex Chicken & Rice, HobbyFirst Canex Fish & Rice.

**HobbyFirst Canex Chicken & Rice** is complete, balanced and above all very tasty. An ideal light-digestible food for optimal digestion. **HobbyFirst Canex Fish & Rice** is a very easily digestible, complete and balanced food for all dogs with sensitive skin and/or coat or problems with intestinal function. Onze **HobbyFirst Canex Grainfree** is completely hypoallergenic, natural and therefore especially suitable for dogs with digestive problems and/or sensitive skin and coat. It is very rich in proteins, which come from delicious meat (fresh and dried duck) and contains fruit and herbal extracts. This keeps dogs in top condition.

- + Rich in omega-3 fatty acids EPA & DHA for a healthy skin and shiny coat
- + A blend of astaxanthin, omega-3 fatty acids and FOS to support the natural defences and healthy intestinal flora.and a healthy intestinal flora
- + Insoluble fibres for good intestinal function
- + Preservation with natural antioxidants

There is the right variant Fish & Rice for every age:		
Puppy-Junior High in Fish & Rice	Adult Fish & Rice	Senior Fish & Rice
For large breed dogs there is:		
Puppy-Junior High in Fish & Rice Maxi	Adult Fish & Rice Maxi	



Adult  
Chicken & Rice  
3 + 12 kg



HobbyFirst Canex Adult Chicken & Rice is a complete, balanced and tasty food for adult dogs of all breeds, with average energy requirements and normal weight. No. 1 ingredient is dried chicken (30%) with a large quantity of rice (26%).

Adult Chicken & Rice is a wheat gluten free food. It keeps your dog in top condition and ensures that your dog stays active. It ensures an optimal metabolism and contains the prebiotic FOS that contributes to a healthy intestinal flora. Contains an optimal ratio of omega-3/-6 fatty acids and is rich in omega-3 fatty acids EPA and DHA for skin care and a shiny coat. Contains a combination of astaxanthin, omega-3 fatty acids and FOS to support the immune system. It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to your dog's good health. The high-quality raw materials are of animal and vegetable origin.

Product plusses Adult Chicken & Rice

**Intestinal Security**  
Contains the FOS prebiotic that promotes healthy intestinal flora.

**Skin & Coat Care**  
Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, herbal extracts to care for the skin and promote a glossy coat.

**Immunity Support**  
Contains a combination of astaxanthin, omega-3 fatty acids and FOS to support the immune system.

**High Acceptance**  
Tasty feed with a high acceptance.

Product analysis Adult Chicken & Rice

**COMPOSITION:**  
Dehydrated chicken (30%), rice (26%), maize, animal fat (chicken), hydrolysed chicken proteins, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), maize gluten, brewer's yeast, locust bean gum, whole dehydrated eggs, dehydrated Antarctic krill (0.4%) (a natural source of EPA and DHA), Yucca schidigera, minerals.

**ANALYTICAL CONSTITUENTS (%):**  
Crude protein: 26.0, Crude fat: 17.0, Crude ash: 7.0, Crude fibre: 2.0, Calcium (Ca): 1.0, Phosphorous (P): 1.0.

**NUTRITIONAL ADDITIVES PER KG:**  
Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 150 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

**TECHNOLOGICAL ADDITIVES PER KG:**  
Tocopherol extracts from vegetable oils (1b306(i)): 100 mg.

Adult  
Chicken & Rice

Art.nr. 920068 - 12 KG

Art.nr. 920067 - 3 KG

**KIBBLE SIZE**  
Diameter: 12 - 13 mm  
Height: 9 - 10 mm

Premium ★★★★★



**Stabilized with natural antioxidants**

**Naturally complete**

**Well balanced**

**Yucca included to reduce odor**

**With Antarctic krill**

**Wheat gluten free**

**No artificial flavours, colors or preservatives added**

**GMO-ingredients free**

FEEDING GUIDE quantity (grams/day)

KG	basissetteit - verhoogde activiteit basic activity - increased activity Basisaktivität - erhöhte Aktivität activité basique - activité accrue actividad básica - actividad elevada normalt aktivtetsniveau - forhøjet aktivtetsniveau
2.5	50 - 80
5	80 - 130
7.5	105 - 175
10	130 - 215
15	175 - 290
25	255 - 425
35	330 - 550
50	430 - 715
70	555 - 920
80	610 - 1015

FEEDING GUIDELINES:

- Preferably, feed your dog 2 times a day
- Make sure that your dog always has fresh drinking water
- When feeding your dog hobbyfirst canex for The first time, gradually build up the amount to 100% over the course of 7 days

Premium ★★★★★



**Stabilized with natural antioxidants**

**Naturally complete**

**Well balanced**

**Yucca included to reduce odor**

**With Antarctic krill**

**Wheat gluten free**

**No artificial flavours, colors or preservatives added**

**GMO-ingredients free**

FEEDING GUIDE quantity (grams/day)

KG	1-3 maanden   months   Monate   mois   måneder	3-4	5-7	8-12
2	130	110	95	
3	175	150	130	90
4	215	190	160	110
5	255	225	190	130
6	295	260	220	150
8	365	320	275	185
10	435	380	325	220
15		515	440	300
20			545	370
25				435

FEEDING GUIDELINES:

- During the first 3 months, give your puppy the food divided over 3 or 4 meals.
- From 3 to 4 months of age, divide the food over 3 meals.
- As from the age of 5 months, divide the food over 2 meals per day.
- Make sure that your dog always has access to fresh drinking water.
- When feeding HobbyFirst Canex for the first time, slowly increase the proportion to 100% in 7 days.

Puppy-Junior  
High in Fish & Rice  
3 + 12 kg



HobbyFirst Canex Puppy-Junior High in Fish & Rice is an extruded dog food for (growing) puppies and juniors of small and medium-sized breeds. It is for puppies in their first growth phase, from 4 weeks onwards.

Puppy-Junior High in Fish & Rice is composed on the basis of easily digestible Fish & Rice components and is therefore extremely suitable for puppies with a tendency towards digestive problems and/or sensitive skin. This food is (wheat) gluten-free and hypoallergenic and ensures a radiant coat. It contains proteins, fats, carbohydrates, vitamins and minerals in exactly the right proportions to let your pup grow undisturbed.

Product plusses Puppy-Junior High in Fish & Rice

**Intestinal Security**  
Contains the FOS prebiotic and insoluble fibres that promote healthy intestinal flora and proper intestinal function.

**Immunity Support**  
Contains a combination of astaxanthin, omega-3 fatty acids and FOS to support the immune system.

**Omega 3/6**  
Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system, care for its skin, and promote its ability to learn.

**Hypo Allergenic**  
Balanced food for dogs with digestive problems and/or that have sensitive skin and a sensitive coat.

**High Acceptance**  
Tasty feed with a high acceptance.

Product analysis Puppy-Junior High in Fish & Rice

**COMPOSITION:**  
Maize, dehydrated oceanic fish (14%), rice (14%), dehydrated chicken, animal fat (chicken), maize gluten, hydrolysed proteins, linseed, fish oil, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), locust bean gum, minerals, cellulose, brewer's yeast, dehydrated Antarctic krill (0.25%) (a natural source of EPA and DHA), Macleaya cordata, Yucca schidigera.

**ANALYTICAL CONSTITUENTS (%):**  
Crude protein: 27.0, Crude fat: 15.0, Crude ash: 6.0, Crude fibre: 2.5, Calcium (Ca): 1.0, Phosphorous (P): 0.8.

**NUTRITIONAL ADDITIVES PER KG:**  
Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 200 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

**TECHNOLOGICAL ADDITIVES PER KG:**  
Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.

**KIBBLE SIZE**  
Diameter: 7 - 9 mm  
Height: 6 - 8 mm

Puppy Junior  
Fish & Rice

Art.nr. 920064 - 3 KG

Art.nr. 920065 - 12 KG



Puppy-Junior  
High in Fish & Rice Maxi  
12 kg



HobbyFirst Canex Puppy-Junior High in Fish & Rice Maxi is an extruded dog food for (growing) puppies and juniors of large breeds. It is for puppies in their first growth phase, from 4 weeks onwards. The large kibble size gives your dog plenty to chew on.

Especially for large breed puppies with a tendency to digestive problems and/or sensitive skin. Puppy-Junior High in Fish & Rice Maxi is composed on the basis of easily digestible Fish & Rice components. This food is (wheat) gluten-free and hypoallergenic and ensures a shiny coat. Because puppies of large breeds are sensitive to skeletal disorders, the calcium content of this kibble has been reduced. The higher protein content supports muscle development.

Product plusses Puppy-Junior High in Fish & Rice Maxi

**Intestinal Security**

Contains the prebiotic FOS, and the insoluble fibre contributes to a healthy intestinal flora and good intestinal function.

**Immunity Support**

Contains a combination of astaxanthin, omega-3 fatty acids and FOS to support the immune system.

**Omega 3/6**

Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system, care for its skin, and promote its ability to learn.

**Hypo Allergenic**

Balanced food for dogs with digestive problems and/or that have sensitive skin and a sensitive coat.

**Calcium-Protein +**

Contains reduced calcium for healthy, balanced bone development and increased protein for developing muscle mass.

Product analysis Puppy-Junior High in Fish & Rice Maxi

**COMPOSITION:**  
Maize, dehydrated oceanic fish (14%), rice (14%), maize gluten, dehydrated chicken, animal fat (chicken), hydrolysed proteins, linseed, fish oil, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), minerals, locust bean gum, cellulose, brewer's yeast, dehydrated Antarctic krill (0.25%) (a natural source of EPA and DHA), Macleaya cordata, Yucca schidigera.

**ANALYTICAL CONSTITUENTS (%):**  
Crude protein: 30.0, Crude fat: 18.0, Crude ash: 5.5, Crude fibre: 3.0, Calcium (Ca): 0.8, Phosphorous (P): 0.6.

**NUTRITIONAL ADDITIVES PER KG:**  
Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 200 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

**TECHNOLOGICAL ADDITIVES PER KG:**  
Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.

Puppy Junior  
Fish & Rice Maxi

Art.nr. 920066 - 12 KG



**KIBBLE SIZE**  
Diameter: 14 -16 mm  
Height: 7 - 9 mm

Premium ★★★★★



**Stabilized with natural antioxidants**

**Naturally complete**

**Well balanced**

**Yucca included to reduce odor**

**With Antarctic krill**

**Wheat gluten free**

**No artificial flavours, colors or preservatives added**

**GMO-free ingredients free**

FEEDING GUIDE quantity (grams/day)

KG	1-3 maanden   months   Monate   mois   mes   måneder	3-4 months   Monate   mois   mes   måneder	5-7 months   Monate   mois   mes   måneder	8-11 months   Monate   mois   mes   måneder	12-16 months   Monate   mois   mes   måneder
2	120	110			
4	205	185			
6	280	250	210		
8	350	310	260		
10	415	365	310	210	
15	560	495	420	285	
20	700	620	525	355	260
25		730	620	415	310
30		840	710	480	355
35			795	535	395
40			880	590	440
50			1045	700	520
60				800	595
70				900	670

- FEEDING GUIDELINES:**
- During the first 3 months, give your puppy the food divided over 3 or 4 meals.
  - From 3 to 4 months of age, divide the food over 3 meals.
  - As from the age of 5 months, divide the food over 2 meals per day.
  - Make sure that your dog always has access to fresh drinking water.
  - When feeding HobbyFirst Canex for the first time, slowly increase the proportion to 100% in 7 days.



Premium ★★★★★



**Stabilized with natural antioxidants**

**Naturally complete**

**Well balanced**

**Yucca included to reduce odor**

**Wheat gluten free**

**No artificial flavours, colors or preservatives added**

**GMO-free ingredients free**

FEEDING GUIDE quantity (grams/day)

KG	basissetiviteit basic activity Basissetiviteit activité basique actividad básica basissetiviteitsniveau	• verhoogde activiteit • increased activity • erhöhte Aktivität • activité accrue • actividad elevada • forhøjet aktivitetsniveau
2,5		50 - 80
5		80 - 130
7,5		105 - 175
10		130 - 220
15		175 - 295
25		260 - 430
35		335 - 555
50		435 - 720

- FEEDING GUIDELINES:**
- Preferably, feed your dog 2 times a day
  - Make sure that your dog always has fresh drinking water
  - When feeding your dog hobbyfirst canex for the first time, gradually build up the amount to 100% over the course of 7 days



Adult  
Fish & Rice  
3 + 12 kg



HobbyFirst Canex Adult Fish & Rice is a very easily digestible, complete and balanced food for (adult) dogs of all breeds, which have a tendency to suffer from digestive problems and/or sensitive skin and coat. Adult Fish & Rice is a fully hypoallergenic and wheat gluten free dog food.

Adult Fish & Rice keeps your dog active and in top condition. It ensures an optimal metabolism and a healthy and shiny coat. It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals which contribute to your dog's good health. The high-quality raw materials are of animal and vegetable origin.

Product plusses Adult Fish & Rice

Contains the prebiotic FOS, and the insoluble fibre contributes to a healthy intestinal flora and good intestinal function.

**Intestinal Security**

Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, herbal extracts to care for the skin and promote a glossy coat.

**Skin & Coat Care**

Balanced food for dogs with digestive problems and/or that have sensitive skin and a sensitive coat.

**Hypo Allergenic**

The added natural polyphenols contribute to reducing the extent of cell ageing and tissue damage.

**Cell Protection**

Tasty feed with a high acceptance.

**High Acceptance**

Product analysis Adult Fish & Rice

**COMPOSITION:**  
Maize, dehydrated chicken (22%), wheat, rice (9%), animal fat (chicken), hydrolysed chicken proteins, wheat grits, meat-and-bone meal, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), locust bean gum, whole dehydrated eggs, brewer's yeast, dehydrated Antarctic krill (0.2%) (a natural source of EPA and DHA), minerals.

**ANALYTICAL CONSTITUENTS (%):**  
Crude protein: 25.0, Crude fat: 13.0, Crude ash: 6.5, Crude fibre: 3.0, Calcium (Ca): 1.1, Phosphorous (P): 0.8.

**NUTRITIONAL ADDITIVES PER KG:**  
Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 150 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

**TECHNOLOGICAL ADDITIVES PER KG:**  
Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.

**KIBBLE SIZE**  
Diameter: 14 - 16 mm  
Height: 6 - 8 mm

Adult  
Fish & Rice

Art.nr. 920069 - 3 KG

Art.nr. 920070 - 12 KG





Adult  
Fish & Rice Maxi  
12 kg



HobbyFirst Canex Adult Fish & Rice Maxi is an extruded dog food for adult large breed dogs. Fish & Rice Maxi is a very easily digestible, complete and balanced food for adult large breed dogs with a tendency towards digestive problems and/or sensitive skin and coat.

Fish & Rice Maxi is a fully hypoallergenic dog food. Fish & Rice Maxi keeps your dog in top condition, keeps him active and gives him a good, glossy coat. The large kibble size gives your dog plenty to chew on. Contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to your dog's good health. The high-quality raw materials are of animal and vegetable origin.

Product plusses Adult Fish & Rice Maxi

**Intestinal Security**  
Contains the prebiotic FOS, and the insoluble fibre contributes to a healthy intestinal flora and good intestinal function.

**Skin & Coat Care**  
Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, herbal extracts to care for the skin and promote a glossy coat.

**Hypo Allergenic**  
Balanced food for dogs with digestive problems and/or that have sensitive skin and a sensitive coat.

**Cell Protection**  
The added natural polyphenols contribute to reducing the extent of cell ageing and tissue damage.

**High Acceptance**  
Tasty feed with a high acceptance.

Product analysis Adult Fish & Rice Maxi

**COMPOSITION:**  
Dehydrated oceanic fish (26%), rice (26%), maize, animal fat (chicken), hydrolysed proteins, fish oil, corn gluten, brewer's yeast, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), minerals, cellulose, Yucca schidigera, vegetable extracts (0.03%) from rosemary, grapes, turmeric, citrus, and clove (source of polyphenols).

**ANALYTICAL CONSTITUENTS (%):**  
Crude protein: 24.0, Crude fat: 16.0, Crude ash: 6.5, Crude fibre: 2.5, Calcium (Ca): 1.6, Phosphorous (P): 1.0.

**NUTRITIONAL ADDITIVES PER KG:**  
Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 200 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

**TECHNOLOGICAL ADDITIVES PER KG:**  
Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.

Adult  
Fish & Rice Maxi

Art.nr. 920071 - 12 KG



**KIBBLE SIZE**  
Diameter: 14 - 16 mm  
Height: 9 - 11 mm



Premium ★ ★ ★ ★ ★



**Stabilized with natural antioxidants**

**Naturally complete**

**Well balanced**

**Yucca included to reduce odor**

**Wheat gluten free**

**No artificial flavours, colors or preservatives added**

**GMO-ingredients free**

FEEDING GUIDE quantity (grams/day)

KG	basissetiviteit basic activity Basisaktivität activité basique actividad básica normaal aktiviteitsniveau	• verhoogde activiteit • increased activity • erhöhte Aktivität • activité accrue • actividad elevada • forhogjet aktiviteitsniveau
10	130	• 220
15	175	• 295
25	260	• 430
35	335	• 595
50	435	• 720
70	560	• 930
80	615	• 1025

FEEDING GUIDELINES:

- Preferably, feed your dog 2 times a day
- Make sure that your dog always has fresh drinking water
- When feeding your dog hobbyfirst canex for The first time, gradually build up the amount to 100% over the course of 7 days

Premium ★ ★ ★ ★ ★



**Stabilized with natural antioxidants**

**Naturally complete**

**Well balanced**

**Yucca included to reduce odor**

**With L-Carnitine**

**With Antarctic krill**

**Wheat gluten free**

**No artificial flavours, colors or preservatives added**

**GMO-ingredients free**

FEEDING GUIDE quantity (grams/day)

KG	basissetiviteit basic activity Basisaktivität activité basique actividad básica normaal aktiviteitsniveau	• verhoogde activiteit • increased activity • erhöhte Aktivität • activité accrue • actividad elevada • forhogjet aktiviteitsniveau
2,5	50	• 65
5	85	• 105
7,5	115	• 140
10	140	• 175
15	190	• 235
25	275	• 345
35	355	• 445
50	465	• 580
70	595	• 745
80	660	• 820

FEEDING GUIDELINES:

- Preferably, feed your dog 2 times a day
- Make sure that your dog always has fresh drinking water
- When feeding your dog hobbyfirst canex for The first time, gradually build up the amount to 100% over the course of 7 days

Senior  
Fish & Rice  
3 + 12 kg



HobbyFirst Canex Senior Fish & Rice is an extruded dog food for older dogs of all breeds. Senior Fish & Rice is an easily digestible, complete and balanced food for older dogs of all breeds, who are prone to digestive problems and/or sensitive skin and coat.

Senior Fish & Rice is a fully hypoallergenic dog food with a high acceptance. Senior Fish & Rice is tailored to the needs of older dogs, which are also less active. It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals which contribute to the good health of your dog. The high-quality raw materials are of animal and vegetable origin. This senior food contains sodium tripolyphosphate which supports healthy teeth and helps to limit the formation of dental plaque.

Product plusses Senior Fish & Rice

Contains the prebiotic FOS, and the insoluble fibre contributes to a healthy intestinal flora and good intestinal function.

Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, herbal extracts to care for the skin and promote a glossy coat.

Balanced food for dogs with digestive problems and/or that have sensitive skin and a sensitive coat.

The added natural polyphenols contribute to reducing the extent of cell ageing and tissue damage.

Contains sodium triphosphate, which contributes to reducing the formation of dental plaque and supports healthy teeth.

Product analysis Senior Fish & Rice

**COMPOSITION:**  
Dehydrated oceanic fish (26%), rice (26%), maize, animal fat (chicken), hydrolysed proteins, linseed, brewer's yeast, fish oil, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), whole dehydrated eggs, minerals, dehydrated Antarctic krill (0.5%) (a natural source of EPA and DHA), MOS (mannanligosaccharides), sodium tripolyphosphate (0.35%), glucosamine hydrochloride (0.05%), chondroitin sulphate (0.02%), Yucca schidigera, vegetable extracts (0.03%) from rosemary, grapes, turmeric, citrus, and cloves (source of polyphenols).

**ANALYTICAL CONSTITUENTS (%):**  
Crude protein: 24.0, Crude fat: 12.0, Crude ash: 7.0, Crude fibre: 3.0, Calcium (Ca): 1.4, Phosphorous (P): 1.0.

**NUTRITIONAL ADDITIVES PER KG:**  
Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 200 mg, Taurine (3a370) 1,000 mg L-Carnitine (3a910) 100 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

**TECHNOLOGICAL ADDITIVES PER KG:**  
Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.

**KIBBLE SIZE**  
Diameter: 22 mm  
Height: 9 - 11 mm

Senior  
Fish & Rice

Art.nr. 920072 - 3 KG



Art.nr. 920073 - 12 KG





## Puppy-Junior Grainfree

3 + 12 kg



HobbyFirst Canex Puppy-Junior Grainfree is an extruded dog food for (growing) puppies and juniors of all breeds. It is for puppies in their first growth phase, from 4 weeks onwards. Puppy-Junior Grainfree is prepared on the basis of a grain-free recipe and therefore extremely suitable for pups with a hypersensitivity to grains, a tendency to digestive problems and/or sensitive skin and fur. This food is hypoallergenic and ensures a radiant coat. It contains proteins, fats, carbohydrates, vitamins and minerals in exactly the right proportions to help your puppy grow undisturbed.

### Product plusses Puppy-Junior Grainfree

	<b>Intestinal Security</b>	Contains the FOS prebiotic that promotes healthy intestinal flora.
	<b>Skin &amp; Coat Care</b>	Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, herbal extracts to care for the skin and promote a glossy coat.
	<b>Omega 3/6</b>	Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system, care for its skin, and promote its ability to learn.
	<b>Immunity Support</b>	Contains a combination of astaxanthin, omega-3 fatty acids and FOS to support the immune system.

### Product analysis Puppy-Junior Grainfree

**COMPOSITION:**  
Fresh duck meat (15%), dehydrated duck meat (15%), dehydrated potatoes (14%), animal fat (chicken), peas (10%), split peas (10%), animal protein extract, hydrolysed chicken proteins, dehydrated sweet potatoes (3%), dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), minerals, dehydrated apples (0.5%), dehydrated carrots (0.5%), dehydrated beer yeast, MOS (mannan-oligosaccharides), dehydrated Antarctic krill (0.2%) (a natural source of EPA and DHA), dehydrated broccoli (0.1%), dehydrated spinach (0.1%), dehydrated cranberries (0.05%), dehydrated blueberries (0.05%), Yucca schidigera, vegetable extracts (0.03%) from Arctium lappa, Trifolium pratense, calendula, Viola tricolor, borage, Rosemarinus sp., Vitis sp., Curcuma sp., Citrus sp., and Eugenia sp. (source of polyphenols).

**ANALYTICAL CONSTITUENTS (%):**  
Crude protein: 28.0, Crude fat: 18.0, Crude ash: 8.0, Crude fibre: 3.0, Calcium (Ca): 1.4, Phosphorous (P): 1.0.

**NUTRITIONAL ADDITIVES PER KG:**  
Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 200 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

**TECHNOLOGICAL ADDITIVES PER KG:**  
Tocopherol extracts from vegetable oils (1b306(i)): 100 mg.

### Puppy Junior Grainfree

Art.nr. 920074 - 3 KG



Art.nr. 920075 - 12 KG



**KIBBLE SIZE**  
Diameter: 8 - 10 mm  
Height: 4 - 6 mm

Premium ★ ★ ★ ★ ★



#### FEEDING GUIDE quantity (grams/day)

KG	1-3 maanden   months   Monate   mois   mes   måneder	3-4	5-7	8-12
2	125	110	95	
3	170	150	125	90
4	215	185	160	110
5	255	220	190	130
6	290	250	215	150
8	360	315	270	185
10	425	370	315	215
15		505	430	290
20			535	360
25				425

#### FEEDING GUIDELINES:

- During the first 3 months, give your puppy the food divided over 3 or 4 meals.
- From 3 to 4 months of age, divide the food over 3 meals.
- As from the age of 5 months, divide the food over 2 meals per day.
- Make sure that your dog always has access to fresh drinking water.
- When feeding HobbyFirst Canex for the first time, slowly increase the proportion to 100% in 7 days.

Premium ★ ★ ★ ★ ★



#### FEEDING GUIDE quantity (grams/day)

KG	basische activiteit basic activity Basisaktivität activité basique actividad básica normalt aktivitätsniveau	verhoogde activiteit increased activity erhöhte Aktivität activité accrue actividad elevada forhøjet aktivitätsniveau
2,5		50 - 85
5		85 - 140
7,5		115 - 185
10		140 - 230
15		190 - 310
25		275 - 455
35		355 - 590
50		460 - 765
70		595 - 985
80		655 - 1090

#### FEEDING GUIDELINES:

- Preferably, feed your dog 2 times a day
- Make sure that your dog always has fresh drinking water
- When feeding your dog hobbyfirst canex for The first time, gradually build up the amount to 100% over the course of 7 days

## Adult Grainfree

3 + 12 kg



HobbyFirst Canex Adult Grainfree is an extruded dog food for adult dogs of all breeds. Adult Grainfree is prepared on the basis of a grain-free recipe and is therefore ideally suited for dogs with a hypersensitivity to grains, a tendency to digestive problems and/or sensitive skin and coat. This food is hypoallergenic and ensures a radiant coat. It contains proteins, fats, carbohydrates, vitamins and minerals in exactly the right proportions.

### Product plusses Adult Grainfree

Contains the FOS prebiotic that promotes healthy intestinal flora.	<b>Intestinal Security</b>	
Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, herbal extracts to care for the skin and promote a glossy coat.	<b>Skin &amp; Coat Care</b>	
The added natural polyphenols contribute to reducing the extent of cell ageing and tissue damage.	<b>Cell Protection</b>	
Contains a combination of astaxanthin, omega-3 fatty acids and FOS to support the immune system.	<b>Immunity Support</b>	

### Product analysis Adult Grainfree

**COMPOSITION:**  
Fresh duck meat (15%), dehydrated duck meat (15%), dehydrated potatoes (14%), dehydrated sweet potatoes (11%), peas (10%), split peas (10%), animal fat (chicken), hydrolysed chicken proteins, animal protein extract, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), dehydrated apples (1.4%), minerals, dehydrated brewer's yeast, dehydrated carrots (0.5%), MOS (mannan-oligosaccharides), dehydrated Antarctic krill (0.2%) (a natural source of EPA and DHA), dehydrated broccoli (0.1%), dehydrated spinach (0.1%), dehydrated cranberries (0.05%), dehydrated blueberries (0.05%), Yucca schidigera, vegetable extracts (0.03%) from Arctium lappa, Trifolium pratense, calendula, Viola tricolor, borage, Rosemarinus sp., Vitis sp., Curcuma sp., Citrus sp., and Eugenia sp. (source of polyphenols).

**ANALYTICAL CONSTITUENTS (%):**  
Crude protein: 25.0, Crude fat: 13.0, Crude ash: 7.5, Crude fibre: 3.5, Calcium (Ca): 1.2, Phosphorous (P): 0.8.

**NUTRITIONAL ADDITIVES PER KG:**  
Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 200 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

**TECHNOLOGICAL ADDITIVES PER KG:**  
Tocopherol extracts from vegetable oils (1b306(i)): 100 mg.

**KIBBLE SIZE**  
Diameter: 12 -13 mm  
Height: 9 - 11 mm

### Adult Grainfree

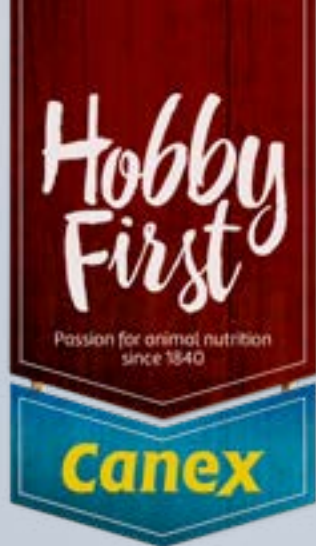
Art.nr. 920077 - 12 KG



Art.nr. 920076 - 3 KG







# Overview Quality



## Overview

### Quality



#### Puppy Junior Brocks

Art.nr. 920051 - 3 KG



5 400515 001342



#### Puppy Junior Brocks

Art.nr. 920052 - 12 KG



5 400515 001359



#### Puppy Junior Brocks Maxi

Art.nr. 920053 - 12 KG



5 400515 001366



#### Adult Brocks

Art.nr. 920055 - 3 KG



5 400515 001380



#### Adult Brocks

Art.nr. 920056 - 12 KG



5 400515 001397



#### Adult Brocks Maxi

Art.nr. 920057 - 12 KG



5 400515 001403



#### Adult Brocks Mini

Art.nr. 920054 - 3 KG



5 400515 001373



#### Senior Brocks

Art.nr. 920062 - 3 KG



5 400515 001458



#### Senior Brocks

Art.nr. 920063 - 12 KG



5 400515 001465



#### Adult with Lamb

Art.nr. 920060 - 3 KG



5 400515 001434



#### Adult with Lamb

Art.nr. 920061 - 12 KG



5 400515 001441



#### Adult with Salmon

Art.nr. 920058 - 3 KG



5 400515 001410



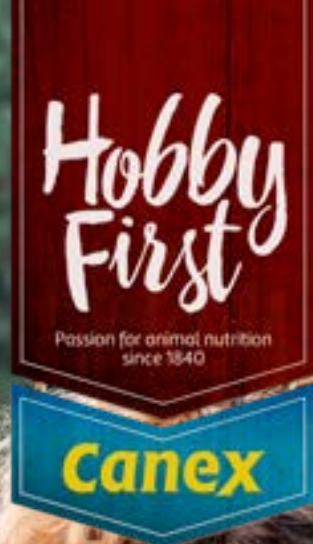
#### Adult with Salmon

Art.nr. 920059 - 12 KG



5 400515 001427





# Overview Premium



## Overview

### Premium



#### Adult Chicken & Rice

Art.nr. 920067 - 3 KG



5 400515 001502



#### Adult Chicken & Rice

Art.nr. 920068 - 12 KG



5 400515 001519



#### Puppy Junior Fish & Rice

Art.nr. 920064 - 3 KG



5 400515 001472



#### Puppy Junior Fish & Rice

Art.nr. 920065 - 12 KG



5 400515 001489



#### Puppy Junior Fish & Rice Maxi

Art.nr. 920066 - 12 KG



5 400515 001496



#### Adult Fish & Rice

Art.nr. 920069 - 3 KG



5 400515 001526



#### Adult Fish & Rice

Art.nr. 920070 - 12 KG



5 400515 001533



#### Adult Fish & Rice Maxi

Art.nr. 920071 - 12 KG



5 400515 001540



#### Senior Fish & Rice

Art.nr. 920072 - 3 KG



5 400515 001557



#### Senior Fish & Rice

Art.nr. 920073 - 12 KG



5 400515 001564



#### Puppy Junior Grainfree

Art.nr. 920074 - 3 KG



5 400515 001571



#### Puppy Junior Grainfree

Art.nr. 920075 - 12 KG



5 400515 001588



#### Adult Grainfree

Art.nr. 920076 - 3 KG



5 400515 001595



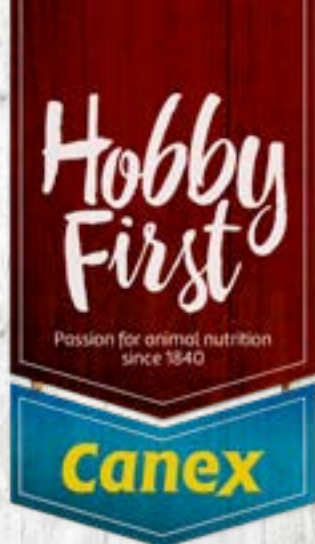
#### Adult Grainfree

Art.nr. 920077 - 12 KG



5 400515 001601





## HobbyFirst in a glance

**>160**  
products



**>50**  
countries

*head quarters*  
België

**16**  
animal  
groupes



**5**  
production  
sites

**800 g**  
**20 kg**  
packaging

## Your dealer

Contact details: [info@hobbyfirst.com](mailto:info@hobbyfirst.com) or through your sales representative.

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Publisher responsible: Natural Granen, Metropoolstraat 28, 2900 Schoten, Belgium.

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