

# Workforce Analytics

Empower your workforce for future success with data-driven insights

Workforce analytics tackles upcoming workforce hurdles by streamlining training platforms, enhancing demand forecasting precision, and customizing learning paths. It strengthens diversity, equity, and inclusion (DEI) initiatives through visualizing diversity indices. Leveraging data-driven insights, it empowers organizations to cultivate a diverse, skilled, and committed workforce, ready for future opportunities and challenges.



## Success Story

### Streamlining workforce development for business growth

Client: A leading multinational digital communications technology conglomerate.

Implemented a unified analytics platform for streamlined learning management and achieved strategic development planning, 13 percent growth in unique learners, and 10 percent growth in course participation.



## Services Offered

- Employee sentiment and eNPS analysis
- Employee engagement index
- Reimagining rewards and recognition
- AI-based demand forecasting
- Optimizing DEI strategies



## Benefits

- Enhances employee sentiment analysis
- Improves employee engagement
- Utilizes AI-driven analysis to optimize DEI strategies
- Utilizes predictive analytics for accurate demand forecasting
- Helps align recognition efforts with organization goals through data-driven insights

To connect with our experts and know more, please reach out to us at [cloud\\_transform@zensar.com](mailto:cloud_transform@zensar.com)

10+

Years of experience

1000+

Analytics experts

500+

Total BI deliverables (report/cube)

50+

Domain SMEs

## Zensar services



Foundation services



Experience services



Advanced engineering services



Data engineering and analytics services



Application services