

DARRYL MAKES COMICS
DMC

NYCC
2026
EXCLUSIVE

DMC



MCDANIELS
CABRAL
CHANG
CHIN

WELCOME TO THE DMCU!

RANDY



18 YEAR OLD, IRISH GUITARIST, PUNK ROCK TO THE BONE. HIS FAMILY HAS LIVED IN THE NEIGHBORHOOD FOR OVER FIFTY YEARS.

DESIREE



19 YEAR OLD, PUERTO RICAN BASS PLAYER. SOCIABLE, KNOWS HOW TO BEFRIEND PEOPLE EASILY. HER FRIENDS CALL HER "DES."

JULES



16 YR OLD, BLACK DRUMMER. IDEALISTIC AND FUNNY. HIS FAMILY RECENTLY MOVED IN, SO HE'S THE NEW KID ON THE BLOCK.

OPTIMA O.G.



THE RESIDENT, OFFICIAL, OLD SCHOOL HIP HOP HEAD. BEEN DEEJAYING SINCE HIP HOP BEGAN OVER 50 YEARS AGO. IT'S SAID HE HAS THE BIGGEST RECORD COLLECTION IN THE WORLD.

ADORA BELL



PEOPLE AREN'T SURE EXACTLY HOW OLD SHE IS. SOME SAY SHE'S OVER 100! WISE, WELL SPOKEN, AND TOUGH. A PILLAR IN THE COMMUNITY. NOTHING HAPPENS WITHOUT HER KNOWING.

GOTTA BE US

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THAT WAS OUR ONLY GROCERY STORE. THAT'S CRAZY...

another one bites the dust

srsly, who even lives here???

thoughts and prayers

CRAZY'S THE WAY SOME OF THESE PEOPLE ARE TURNING IT INTO A SPECTACLE JUST FOR LIKES AND FOLLOWS.



THE WAY THINGS ARE, MY FOLKS ARE TALKING ABOUT MOVING OUT.

FOR REAL? WHAT ABOUT OUR BAND?!

YOU MEAN THE BAND WE CAN'T EVEN AGREE ON A NAME FOR?



I DON'T GET IT. WHY NOT REBUILD?

WHEN THE FUTURE LOOKS BLEAK, PEOPLE START TO BELIEVE THERE'S NOTHING HERE WORTH REBUILDING.



C'MON O.G.! THERE'S GOTTA BE SOMETHING WE CAN DO.

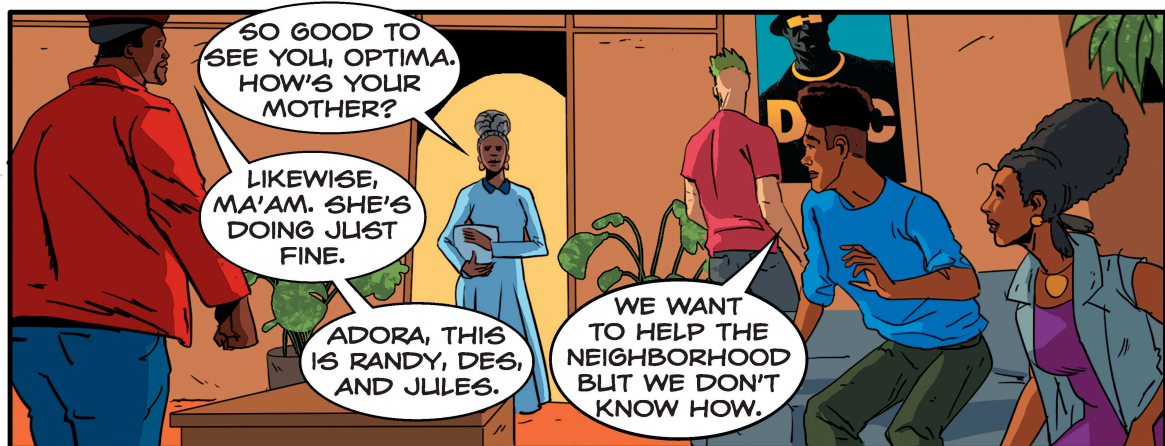
HOW DO WE GET PEOPLE TO MAKE POSITIVE CHANGE?

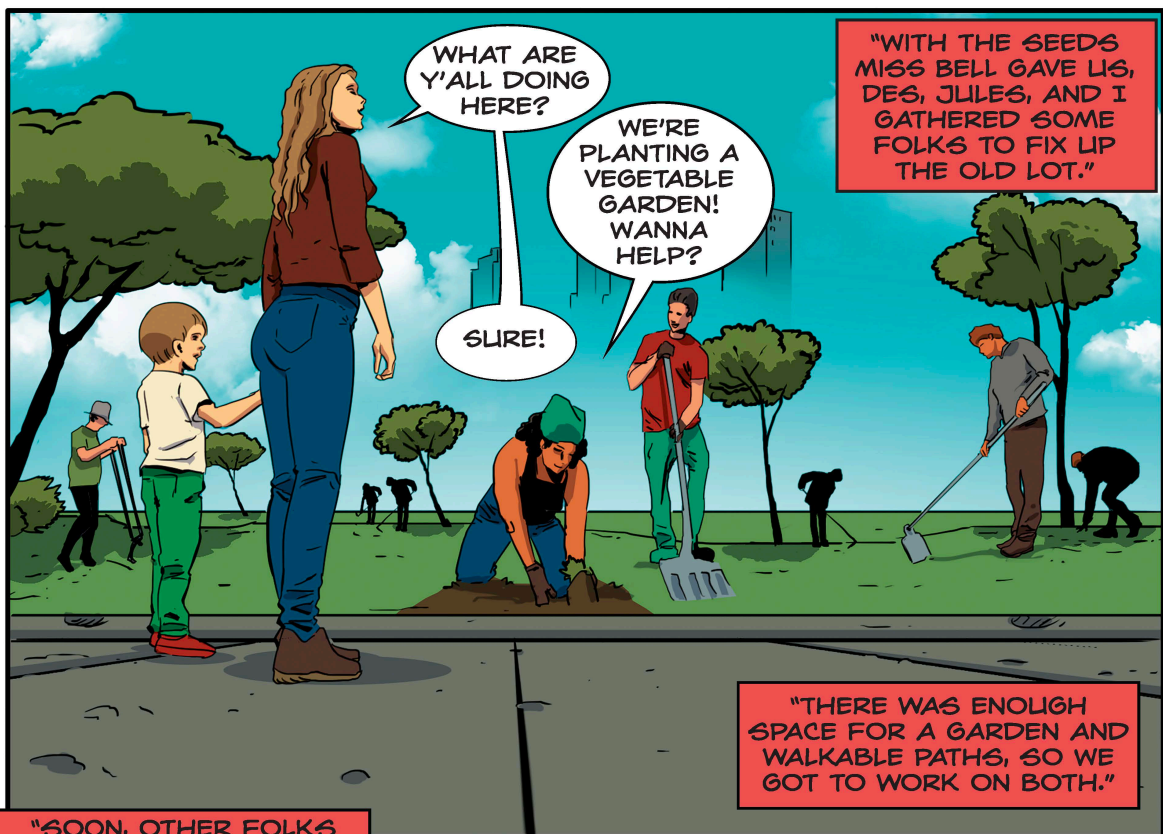
OR DO IT OURSELVES?



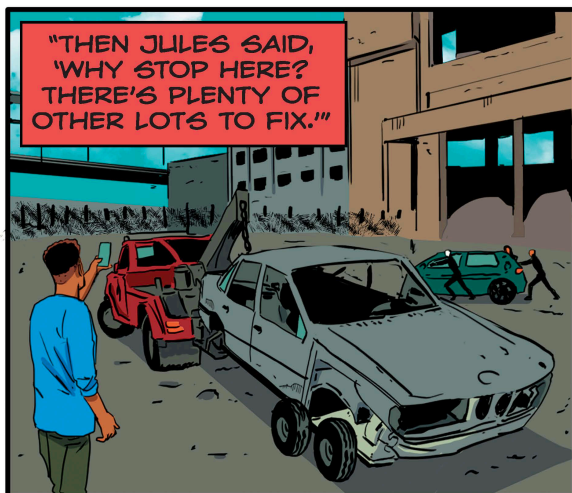
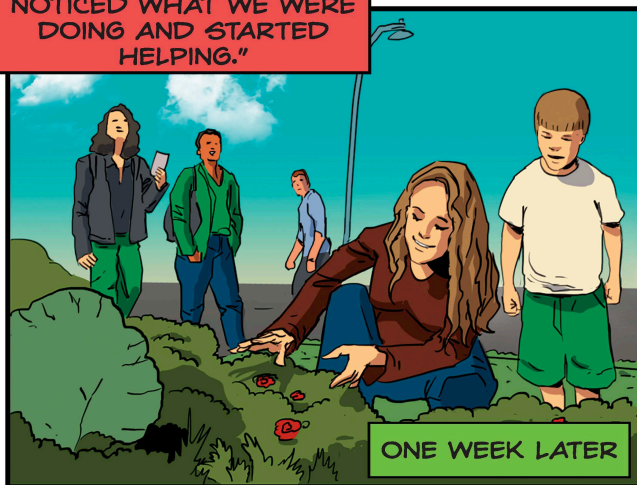
LET'S GO TALK TO SOMEONE WHO MIGHT HAVE SOME IDEAS.

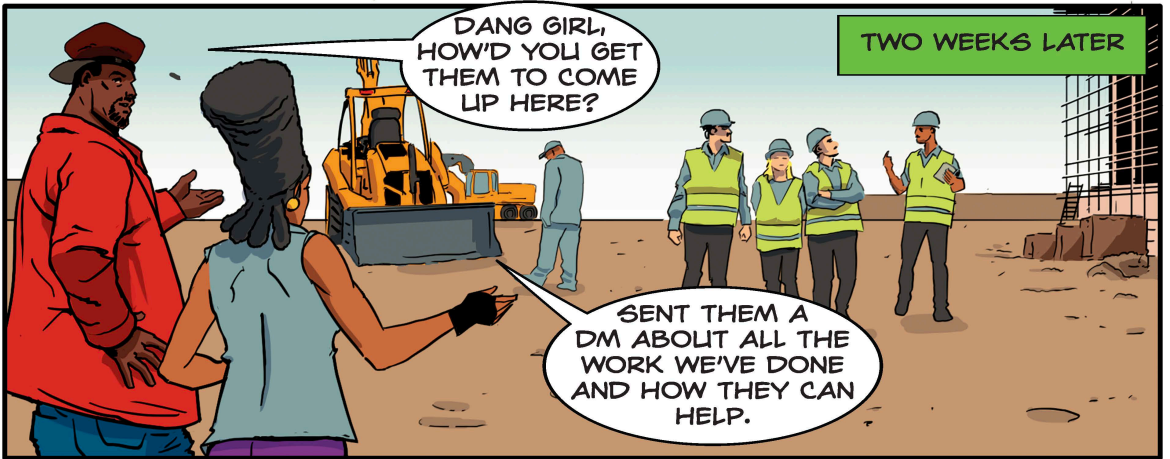
ALL RIGHT, I LIKE YOUR SPIRIT.

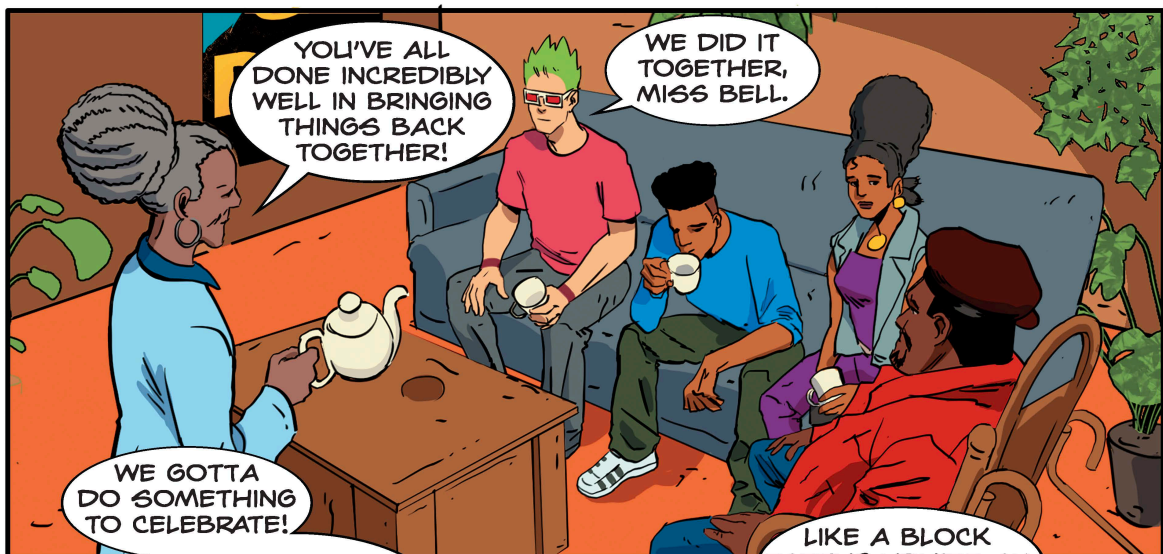




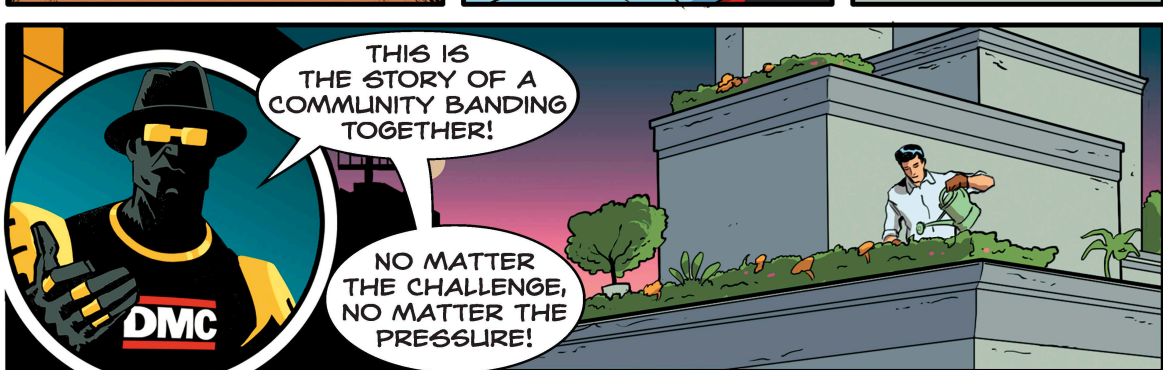
"SOON, OTHER FOLKS NOTICED WHAT WE WERE DOING AND STARTED HELPING."











NO MATTER THE CHALLENGE,
NO MATTER THE PRESSURE!

A MESSAGE FROM BE THE PEOPLE



WE HOPE YOU'VE ENJOYED THIS ORIGINAL STORY BY DMC, A HIP HOP PIONEER WHO HAS DEDICATED HIS LIFE TO BUILDING COMMUNITIES THROUGH STORYTELLING. WHEN IT FEELS LIKE WE'RE TOO DISCONNECTED TO SOLVE THE PROBLEMS IN FRONT OF US, REMEMBER: IT TAKES JUST ONE ACTION TO START SOMETHING BIGGER. EVERYONE HAS A ROLE TO PLAY IN MAKING THE AMERICAN DREAM EVEN BRIGHTER, MORE INCLUSIVE, AND MORE ALIVE. WHILE THE BOOK ENDS HERE, LET'S KEEP SHOWING UP FOR EACH OTHER AND FOR OUR COMMUNITIES.

BE THE PEOPLE PUTS A NAME TO A NATIONWIDE MOVEMENT TO REIGNITE THE AMERICAN SPIRIT AND HELP ENSURE THE NEXT 250 YEARS ARE EVEN BETTER THAN THE LAST BY HELPING AMERICANS DO WHAT THEY DO BEST - ROLL UP THEIR SLEEVES AND SOLVE PROBLEMS IN THEIR COMMUNITIES. SUPPORTED BY A BROAD COALITION OF ORGANIZATIONS, BUSINESSES, PHILANTHROPIES, ARTISTS, ATHLETES, AND FAITH AND CULTURAL LEADERS, BE THE PEOPLE IS BRINGING TOGETHER THOUSANDS OF PROVEN, COMMUNITY-LED SOLUTIONS INTO A SHARED PROBLEM-SOLVING PLATFORM THAT SHOWS AMERICANS HOW TO CONTRIBUTE AND MAKE A DIFFERENCE WHERE THEY LIVE.

SCAN THE QR CODE ON THE BACK TO FIND WAYS TO GET INVOLVED, WHETHER IT'S HELPING A NEIGHBOR, MENTORING YOUTH, EMPLOYING THOSE WHO NEED A SECOND CHANCE, OR SPREADING JOY IN EVERY ROOM YOU ENTER. BE THE PEOPLE WHO DON'T JUST SEE THE PROBLEMS, BUT WORK TO FIX THEM.



WE THE
PEOPLE--

--MUST
BE THE
PEOPLE--

--SO THE
WORLD CAN SEE
PEOPLE MAKE A
DIFFERENCE!

WHEN WE STAND
TOGETHER, THINGS
WILL ALWAYS BE
BETTER!!

**DARRYL "DMC"
MCDANIELS**

WHAT WILL YOU DO FOR YOUR NEIGHBORHOOD?



**WHEN THEIR NEIGHBORHOOD EXPERIENCES
A DEVASTATING FIRE, THREE YOUNG STARS
RISE TO THE CHALLENGE!**

**JOIN RANDY, JULES, AND DES AS THEY BAND
TOGETHER WITH THEIR NEIGHBORS TO FACE
PROBLEMS IN THEIR COMMUNITY!**



Be
THE PEOPLE

