



Defi
TECHNOLOGIES

Bridging Traditional Financial Market Access to Web 3.0 and Decentralized Finance

United States [OTCQB: DEFTF](#)

Canada [DEFI.NEO](#)

Frankfurt [FRA: RMJ](#)

Investor Presentation
April 2022

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Digital Asset Investment Simplified



Bridging the gap between traditional capital markets and decentralized finance.

Digital assets are on the verge of transforming the financial system. We believe that traditional investors should have the opportunity to invest in decentralized finance, including cryptocurrencies, without creating a separate brokerage or bank account.

[DeFi Technologies Inc.](#) is a digital asset investment firm that allows traditional investors to identify and invest in a diversified portfolio of digital assets across the decentralized finance, Web 3.0 and gaming sector. We are the only publicly traded company built to give investors direct exposure to these nascent markets.



DeFi Technologies: Mission Driven



Our Mission is to expand investor access to sustainable, industry-leading decentralized technologies including Web 3.0 and gaming - enabling access to the future of finance via regulated equity exchanges.

Decentralized technologies lie at the heart of financial innovation. On behalf of our shareholders and investors, we identify opportunities and areas of innovation and build and invest in new technologies and ventures to provide diversified exposure across decentralized finance opportunities.

As a trusted partner for our clients and investors, we provide industry-leading equity products, top-quality research, and education in this fast-growing space

Building a Sustainable Future



DeFi Technologies is committed to building a sustainable future for its investors, the decentralised finance ecosystem, and beyond

As a Crypto Climate Accord (CCA) supporter, DeFi Technologies has committed to supporting the CCA's objectives and to helping advise, develop, and scale solutions in support of the CCA and ESG compliance.

The CCA's overall objective is to decarbonise the global crypto industry by prioritizing climate stewardship and supporting the entire crypto industry's transition to net zero greenhouse gas emissions by 2040. The CCA has two specific interim objectives:

Objective 1: Achieve net-zero emissions from electricity consumption for CCA Signatories by 2030.

Objective 2: Develop standards, tools, and technologies with CCA Supporters to accelerate the adoption of and verify progress toward 100% renewably-powered blockchains by the 2025 UNFCCC COP30 conference.



Decentralized Finance Benefits Go Beyond Online

Centralized

Lack of transparency

Exchanges, banks, brokers, FX providers and other intermediaries have opaque pricing, margin, spreads and commissions.

Censorship

Capital controls prevent people from transacting in the world economy and escape poverty.

High transaction costs

Extreme high costs at banks and other service providers for simple services such as making wire transfers.

Counterparty risk

Risk that counterparty does not perform on contract creates additional insurance costs.

Legacy infrastructure

Current financial system has dated systems.
Lowest layer of technology stack can run on 1980s/1990s code.

No global access

Current financial system has dated systems.
Lowest layer of technology stack can run on 1980s/1990s code.

VS

Decentralized

Full transparency

Through the use of blockchain technology, all transactions are publicly visible, tamper proof and verifiable by everyone.

Users have control

The blockchain guarantees an immutable and traceable book of records for all transactions. Users retain full control over their assets.

Free of intermediaries

Every interaction between two parties is based on a smart contract. A smart contract is codified law which increases the efficiency and removes the need for intermediaries.

No Counterparty risk

Smart Contract only executes when both parties fulfill all requirements and therefore eliminate counter-party failure.

Build on Blockchain

Services are run by permissionless self-executing, automated contracts with open-source code.

Open for everyone

Everyone can transact as decentralized finance has lower costs and doesn't prevent people from accessing the network.

Executive Team



Russell Starr

Chief Executive Officer

- CEO of Trillium Gold
- Director Canada Nickel Company
- Early Investor Echelon Wealth Management



Johan Wattenstrom

Chief Operating Officer

- Founder of XBT Provider, the World's first Bitcoin ETP
- Co-Founder, Director at Nortide Capital



Ryan Ptomley

Chief Financial Officer

- CFO of Aberdeen International (TSX:AAB)
- Former CFO of multiple public and private companies



Diana Biggs

Chief Strategy Officer

- Global Head of Innovation at HSBC
- Member of the Board of Digital Leaders at WEF
- Head Tutor of the Blockchain Strategy Program at Oxford



Amelia Zheng

SVP of Corporate Development

- Co-founder and COO of CTML Crypto Mining
- Former Director of Wealth, Coinsquare, Canada's largest crypto exchange
- Former International Business Lawyer holding two law degrees from Canada and China

Operational Team & Advisors

Operations



Curtis Schlaufman

VP Marketing & Communications

- Head of Marketing & Customer Success at Ubersuggest by Neil Patel
- Marketing & Brand Manager at Neil Patel Digital (No. 21 on Inc. 5000 Fastest Growing Private Companies in the U.S.)
- Founder at Arkham Digital



Christian Kaczmarczyk

Investment Principal

- Institutional Sales Manager at FalconX
- Venture at Bascom Ventures
- Advisor at Blockstake

Advisors



Olivier Roussy Newton

Co-founder

- Founder of HIVE Blockchain Technologies (TSX.V HIVE) \$2bn market cap
- Raised over \$800m past 2 years
- Founder of Latent Capital
- Founder of Quantum Holdings



Wouter Witvoet

Co-founder

- Founder and Chairman at Secfi (raised \$600m)
- World Economic Forum Global Shaper
- University of Cambridge



Teeka Tiwari

- Editor, Palm Beach Letter
- Former Hedge Fund Manager and Wall Street Executive



Anthony Pompliano

- Co-Founder & Partner at Morgan Creek
- Investor at Pomp Investments
- Former Product Manager at Facebook

Capital Markets Profile

Capital Structure

| | |
|----------------------------------|--------------------------------|
| Company Tickers | NEO:DEFI, OTC:DEFTF, FRA:RMJR |
| Share Price (April 22, 2022) | C\$1.37 |
| 52-Week Low/High | C\$0.48 - C\$4.41 |
| Basic Shares Outstanding | 211.102M |
| Options | 19.05M ¹ |
| Warrants | 19.43M ² |
| DSU | 8.62M |
| Fully Diluted Shares Outstanding | 259M |
| Market Capitalization | C\$306.911M |
| Cash and Liquid Assets | C\$16.4M (As of Sept 30, 2021) |
| Illiquid assets | C\$13.4M (As of Sept 30, 2021) |

1. 19.05 options with exercises prices ranging from \$0.09 to \$3.92 expiring between Dec 17, 2022 to Dec 31, 2026
2. 19.43 warrants with exercise prices ranging from \$0.05 to \$0.25 expiring between June 12, 2022 to November 16, 2022.

Share price & Volume Last 12 Months



We do this through Three Different Business Lines



DeFi ETPs

Exchange Traded Products synthetically track the value of a single underlying asset, DeFi protocol or a basket of protocols.

- Acquisition of Valour gives us the trading infrastructure to launch single purpose ETPs and basket ETPs.
- We launched the first ETP Bitcoin Zero in December 2020 and AUM reached a high of \$374M.
- Commitment to developing ESG compliant products



DeFi Infrastructure

Running nodes for DeFi protocols

- As a public company that inherently has governance, we are unique positioned to fulfil this role.
- Partnership with Bison Trails for secure node infrastructure
- Participation in DeFi Networks ie: participation on Pyth Network
- DeFi technologies gets a fee for each transaction on network.



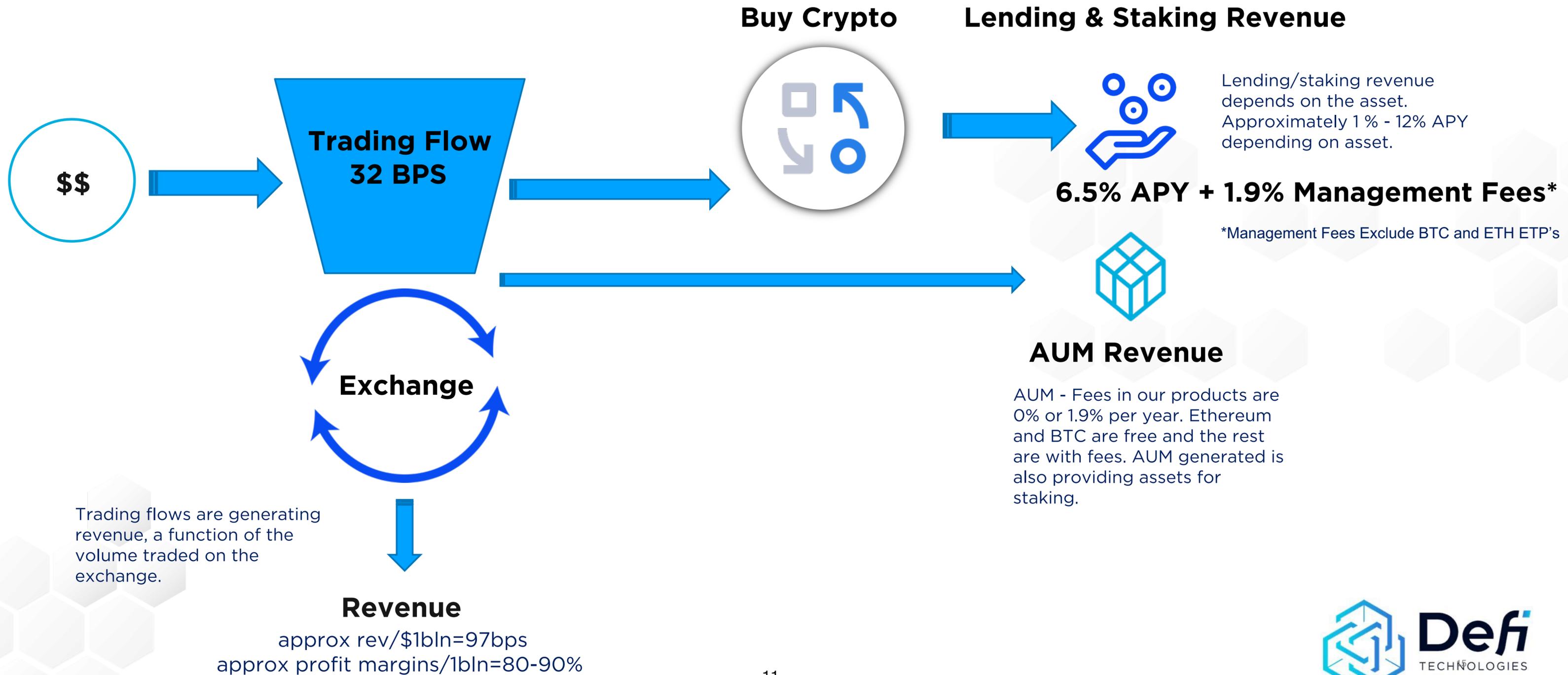
DeFi Ventures

Taking diversified positions in DeFi protocols

- Our portfolio from earlier private placement is up 496% since January 2021.
- Some positions will be staked to get additional yield.

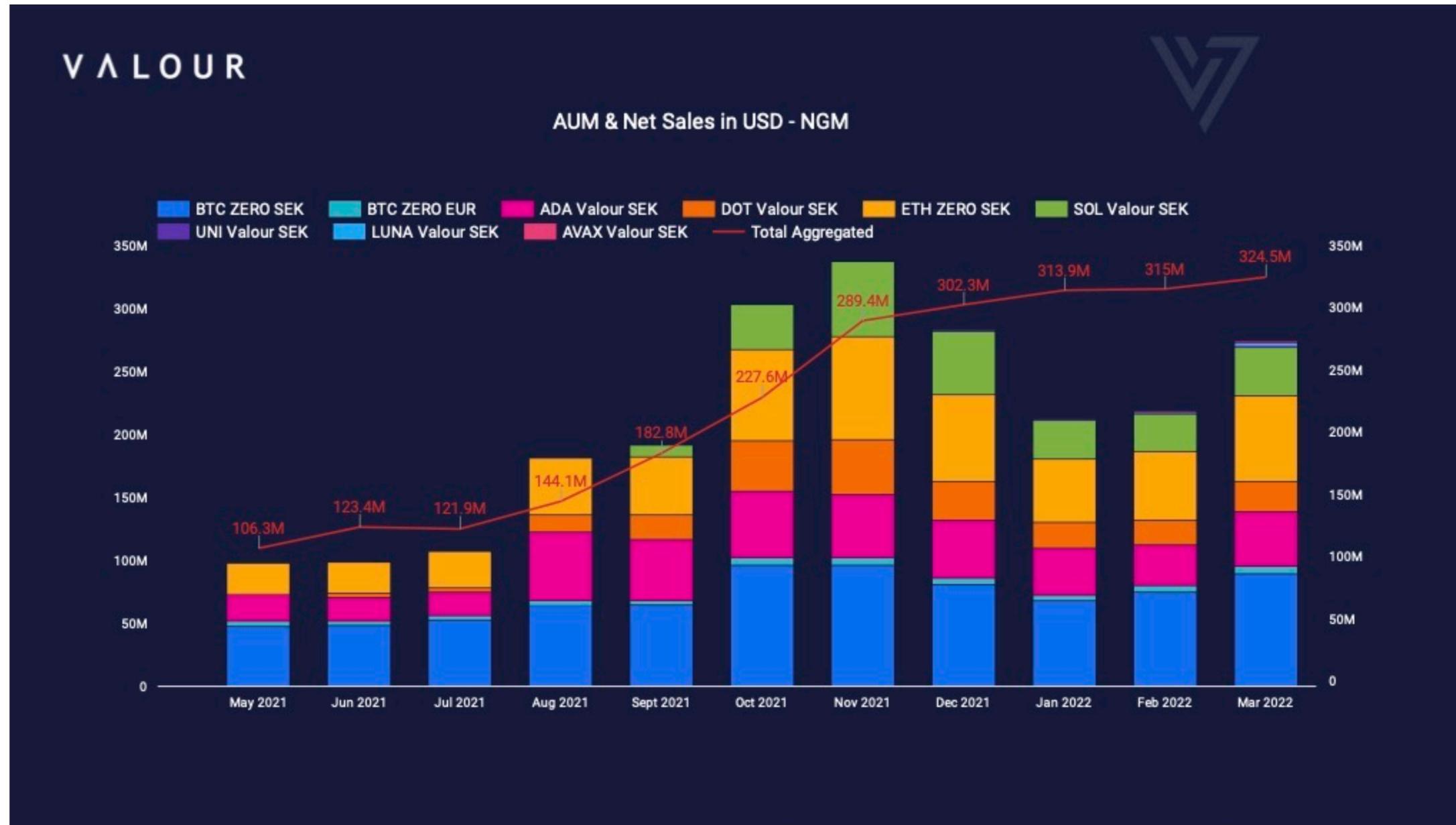
DeFi ETPs Revenue Model

DeFi Technologies earns revenue on AUM, Trading Flow and Lending & Staking



DeFi ETP's AUM & Net Sales to Valour Products

Valour products have continuous inflows in all market conditions.

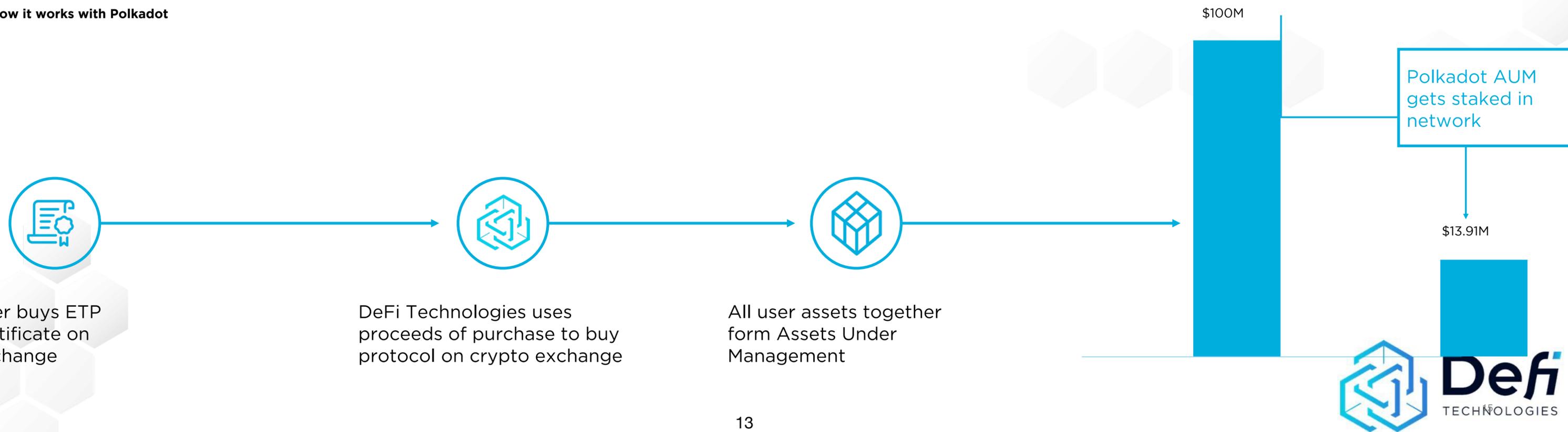


Staking Rewards of ETPs

Crypto staking is a way of earning passive income by using certain cryptocurrencies to help verify transactions on a blockchain network

| Protocol | Market capitalization (US\$) | Staking reward (APY) |
|-----------|------------------------------|----------------------|
| Polkadot | \$18.1B | 13.91% |
| Cardano | \$32.5B | 5.11% |
| Solana | \$32.1B | 6.58% |
| Uniswap | \$6.8B | 3.85% |
| Terra | \$34.7B | 7.21% |
| Avalanche | \$20.5B | 9.91% |

Example: How it works with Polkadot



AUM in our ETP Business (Valour)

March 29, 2022



BTC Zero

\$95,232,000 USD

EUR ISIN: CH0573883474
SEK ISIN: CH0585378661



ETH Zero

\$67,371,000 USD

EUR ISIN: CH0585378752
SEK ISIN: CH1104954362



ADA ETP

\$42,408,000 USD

SEK ISIN: CH1114178820



DOT ETP

\$24,409,000 USD

SEK ISIN: CH1114178812



SOL ETP

\$38,498,000 USD

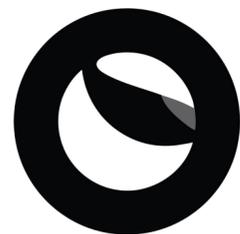
SEK ISIN: CH1114178762



UNI ETP

\$1,450,000 USD

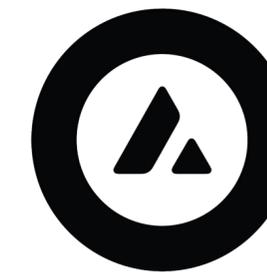
EUR ISIN: CH1114178846



LUNA ETP

\$2,605,000 USD

SEK ISIN: CH1114178804



AVAX ETP

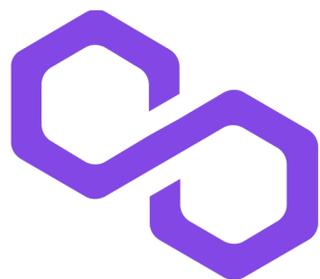
\$1,256,000 USD

SEK ISIN: CH1114178788

AUM: \$274,229,000 USD

Upcoming ETPs

Pending Exchange Approval



MATIC ETP

Market Cap: \$12.2B

Pending Listings (Announced)

Metaverse & Gaming ETP

- Direct exposure across multiple metaverse related and protocol based projects, via a single investment.

Top 5 DeFi ETP

- Index of the top 5 DeFi specific digital assets

Top 10 Digital Assets ETP

- Index of the top 10 digital assets

DeFi Infrastructure

Providing independent governance for decentralized networks to run independent nodes that will validate transactions

DeFi Infrastructure exists to further advance the mission of decentralised finance through its contributions towards overall ecosystem improvements in areas of governance, security, ESG compliance and transparency.

By engaging in the provision and maintenance of decentralised node solutions, DeFi Technologies helps further establish secure and reliable networks through validating, voting, power staking and increasing overall decentralisation.

Through partnerships with industry-leading service providers, DeFi Technologies facilitates the bridging of high-fidelity real-world data into the world of DeFi, increasing confidence and trust in current decentralised finance offerings.



By processing transactions and participating in consensus, DeFi Technologies will be supporting the growth and performance of the Solana network. In connection with running the node, DeFi Technologies can receive rewards from securing transactions on Solana as well as for providing governance services such as voting on code changes and other upgrades to the globally decentralized network. In addition, the Company is participating in staking, thereby earning staking rewards.



DeFi Technologies partnered with Bison Trails to expand its secure node infrastructure to power staking and DeFi applications, Bison Trails, the leading blockchain infrastructure platform-as-a-service company, provides secure infrastructure for both staking as well as development capabilities across multiple blockchains

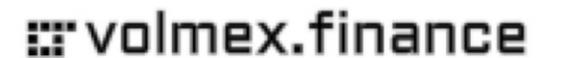
As more Decentralized Finance applications seek to improve the way their projects are governed by their respective token holders a need has emerged for independent governance.

DeFi Ventures

Identifying and Investing in the Future

The landscape for decentralised finance is continuously evolving, building upon and improving traditional financial offerings. From lending and borrowing markets to automated market makers and high yield liquidity pools, the financial giants of tomorrow are innovating on the blockchain today.

Working with world leading names across the DeFi space, we aim to build a portfolio of ventures that are accelerating the growth and development of decentralised finance and the digital economy. From Pre-Seed to Series-A funding, DeFi Ventures invests in leaders, protocols and networks that are advancing the ecosystem.



DeFi's research-based early-stage venture arm backs ambitious founders and high potential projects and networks across decentralised finance and Web 3.0, focusing on Pre-Seed to to Series A ventures.

SEBA Bank AG and DeFi Technologies Preferred Partnership Agreement & Series C Investment

On January 5, 2022 SEBA Bank AG and DeFi Technologies announced a Preferred Partnership Agreement followed by DeFi Technologies' investment of 25 Million CHF into the Swiss global digital asset bank



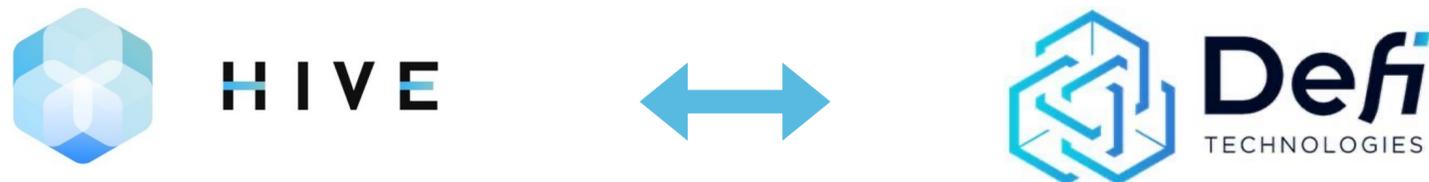
The Preferred Partnership Agreement outlines a framework for:

- Staking services
 - Client referrals
 - Market making and liquidity
 - Custody services
 - Asset and investment management
 - Mining services
 - Tokenization
 - Digital capital markets and institutional research.
-
- DeFi Technologies lead SEBA's Series C funding round with an investment of CHF25 million and also received a seat on SEBA Bank's Board of Directors.



HIVE Blockchain and DeFi Technologies Strategic Partnership & ShareSwap

On 25th of March, 2021 HIVE Blockchain and DeFi Technologies entered into a share swap agreement.



The partnership enables HIVE with a strategic stake in DeFi Technologies and a broader partnership surrounding the DeFi ecosystem with a specific focus on the Ethereum based MEV space and developments surrounding it.

This strategic partnership presents a significant opportunity to create more value per deployed mining infrastructure for HIVE by leveraging MEV applications. For DeFi Technologies, the partnership gives exposure to one of the largest miners of Ethereum, which is the backbone on which DeFi applications are built and thus serves as a critical component supporting the sector.



Frank Holmes
Executive Chairman of HIVE

“We are excited about this strategic partnership with DeFi Technologies and see strong synergies between the two companies. As HIVE is the only publicly traded company mining Ethereum on an industrial scale, we see opportunities in the work that DeFi Technologies is doing around Miner Extractable Value and the potential ensuing benefits to HIVE.”

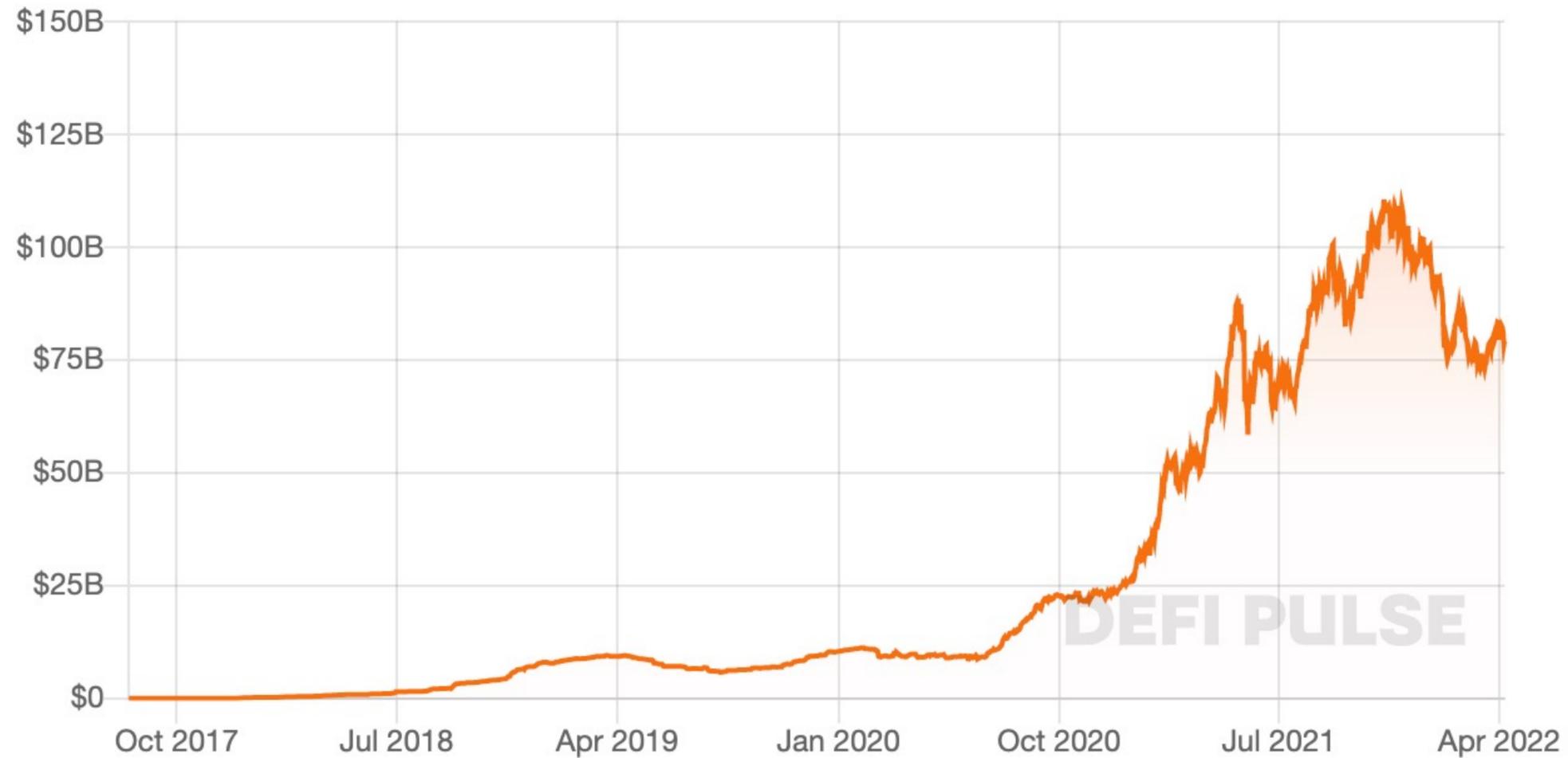


Unlocking The Value of Decentralized Finance

The Popularity of DeFi Applications have Grown Enormously

Total Value Locked

The Popularity of DeFi Applications has Grown Enormously



Leading Institutions are Getting Behind DeFi



P A N T E R A

ANDREESSEN
HOROWITZ



 ROTHSCCHILD



POLYCHAIN
CAPITAL

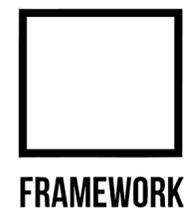
coinbase | Ventures

Fidelity  DIGITAL ASSETS™



JPMORGAN
CHASE & Co.

The logo for BCG, featuring the letters "BCG" in green.



VISA



The Market Size is Huge and Spans Multiple Sectors

From predictions market to insurance and lending, many industries have the potential to be disrupted by decentralization.



US \$5 Trillion



US \$15.5 Trillion



US \$5 Billion



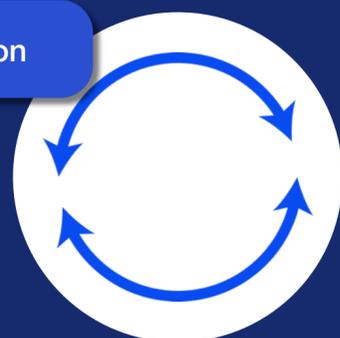
Prediction Markets

Insurance

Derivatives

Aggregators

US \$116 Trillion



US \$127 Billion



US \$766 Billion



US \$103 Trillion



Exchanges

Stablecoins

Credit & Lending

Asset Management



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