

DISCLAIMER

This presentation may contain forward looking statements based on current expectations and projects of the Group in relation to future events.

Due to their specific nature, these statements are subject to inherent risks and uncertainties, as they depend on certain circumstances and facts, most of which being beyond the control of the Group. Therefore actual results could differ, even to a significant extent, with respect to those reported in the statements.



today's E N D A

2022 RESULTS

SAFILO TODAY: OUR ACHIEVEMENTS

THE EYEWEAR SECTOR

SAFILO VISION

STRATEGY FOR A BALANCED PORTFOLIO

MEDIUM-TERM TARGETS





ANOTHER YEAR OF NET SALES GROWTH

1,076.7 €M

+11.1%

▲ **+4.2%** @cFX

→ +7.7% organic¹

Smith, Carrera & Polaroid up double-digits

 Leading and new licenses delivered solid growth

Europe rebounded (+16.1%¹),
 emerging markets grew solidly

 North America stable (-0.3%¹) on tough comps Q4 NET SALES
245.4 €M

+5.7%

-0.6% @cFX

+0.7% organic¹

Positive quarter for Smith and Blenders

Europe very solid (+8.5%¹)
 despite decline of GV's
 business

 NA down 4.7%¹ on tough comps (+19.7% in Q4 '21 vs '19) and weaker wholesale demand





2022
 597.4 €M
 GROSS MARGIN 55.5%

+19.1%

▲ +380 bps

 Early completion of the cost of goods sold saving plan

Positive price/mix dynamics

Mitigated inflationary pressures

Q4 GROSS PROFIT

139.1 €M

GROSS MARGIN 56.7%

+15.1% +470 bps

Richer sales mix by distribution channel

Receding inflationary pressures



FURTHER RECOVERY OF ADJ.² EBITDA

2022
 101.2 €M
 ADJ.² EBITDA MARGIN 9.4%

+24.2%

▲ +100 bps

 Higher marketing investments to support the growth of home brands

 Increase in investments dedicated to the Group's digital development Q4 ADJ.² EBITDA
 15.9 €M
 ADJ.² EBITDA 6.5%

+25.3% +100 bps

- Continued investments in brands and digitalization
- Margin upside limited by lower operating leverage



ADJ.² NET RESULT

+112.6%
+260 bps

- Significant reduction of financial charges mainly thanks to improved capital structure
- Gain on liabilities for options on non-controlling interests broadly in line with 2021



FINANCIAL PERFORMANCE

2021 2022

GROUP NET DEBT	94.0	113.4
Group net debt pre IFRS-16	52.8	69.6
Financial leverage also pre IFRIC SaaS	0.7x	0.7x

FREE CASH FLOW	(2.7)	(16.5)
Cash Flow from operating activities	17.3	9.2
Cash Flow for organic investments	(9.8)	(15.7)

Strong Cash Flow from operating activities before change in WC

 Net Working Capital at ca. 27% of sales due to higher trade receivables and inventories, reflecting business growth





SAFILO TODAY: OUR ACHIEVEMENTS

2022 CONCLUDES 4 YEARS OF EFFECTIVE TURNAROUND



Home brands acceleration & diversified set of licenses



Expotential growth of Online business



Growth drivers shaping Product and Geographic mix

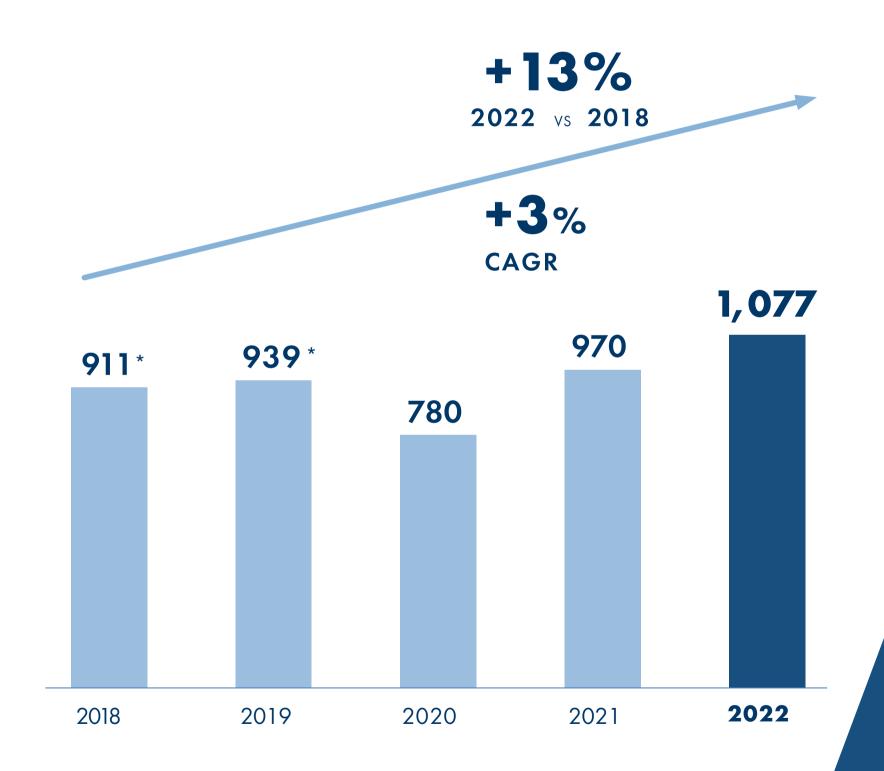






NET SALES TURNAROUND

In €M and % change @cFX



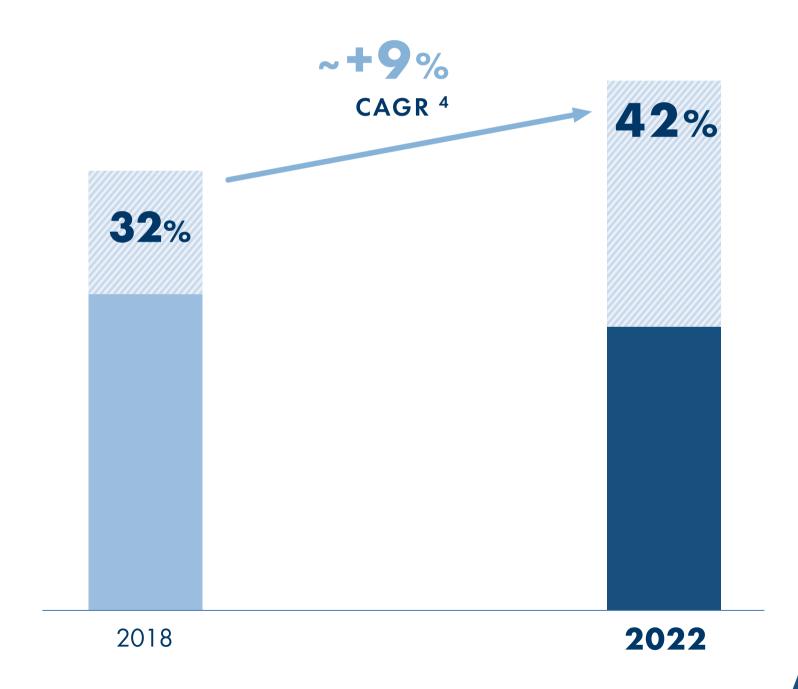
In 2022 Net Sales exceeded
the goal of the previous Plan
to return the Group to around
€1bn sales by 2024



^{*}Continuing operations, excluding retail

HOME BRANDS ACCELERATION

% of HOME BRANDS on sales³



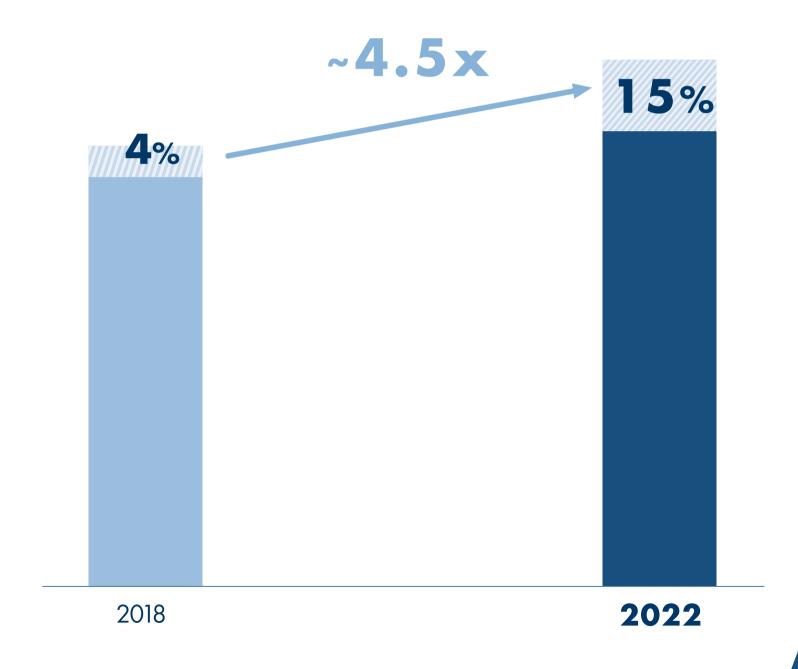
Home brands today at 42% from 32% in 2018

Diverse set of licenses, with no concentrated exposure & broad consumer reach



EXPONENTIAL GROWTH OF ONLINE CHANNELS

% of ONLINE BUSINESS on sales³



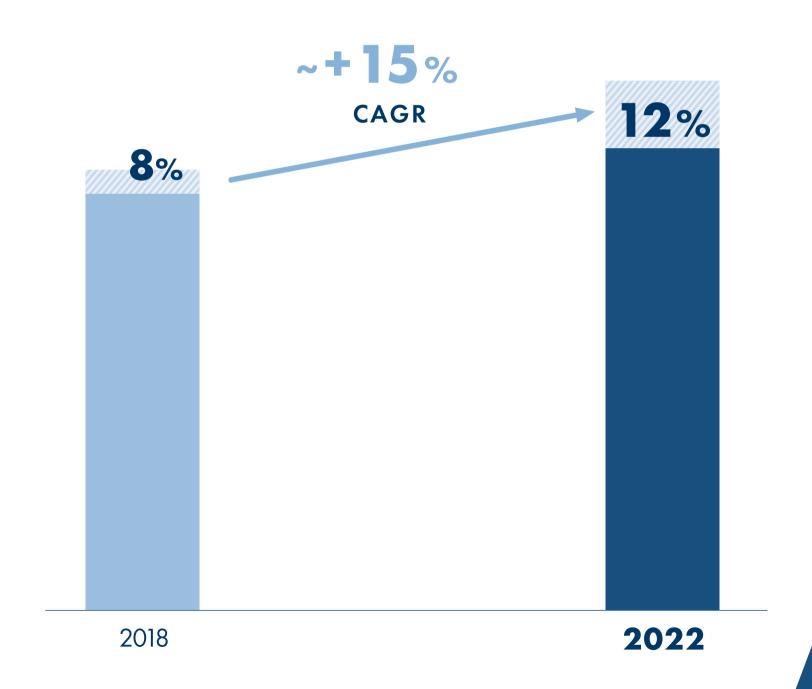
Online channels today at 15% from 4% in 2018

Continued strong focus on customers playing in core distribution channel



GROWTH DRIVERS SHAPING PRODUCT MIX

% of SPORT BUSINESS on sales³



Sport business today at 12% from 8% in 2018

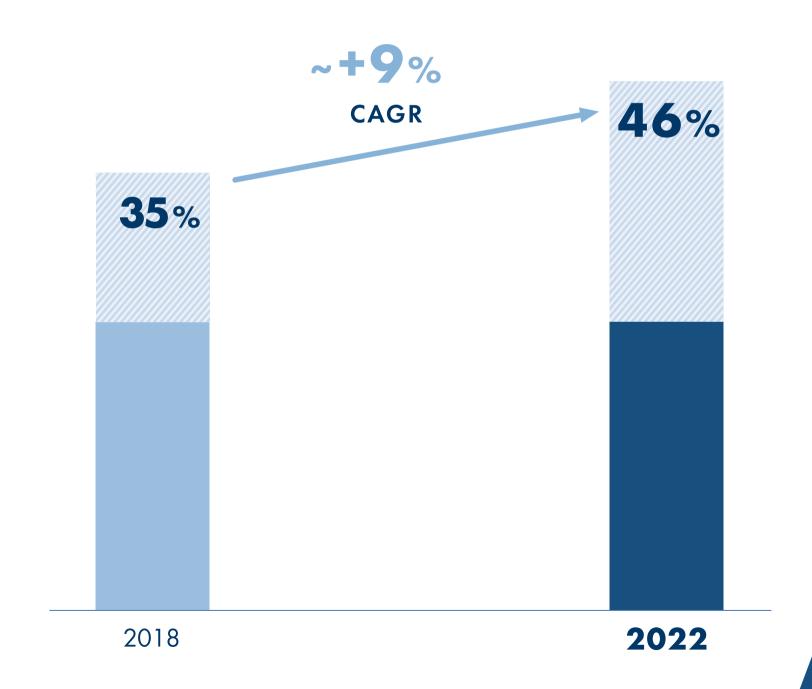
Resilient prescription frames business holding up at 40%

Sunglasses at 48%



GROWTH DRIVERS SHAPING GEOGRAPHICAL MIX

% of NORTH AMERICA on sales



North America today at 46% from 35% in 2018

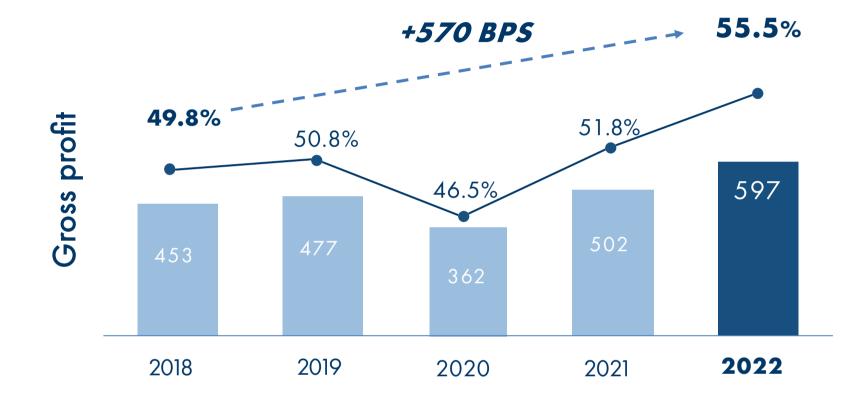
Europe growing organically, but more impacted by portfolio changes

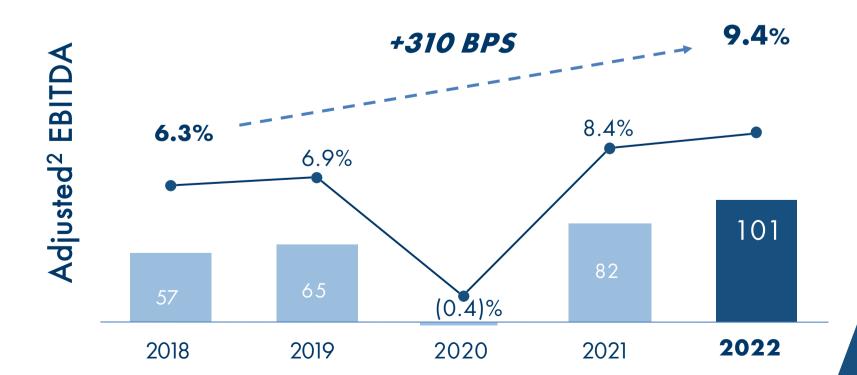
Emerging markets still an opportunity



PROFIT & MARGIN EXPANSION

in €M and % on sales





Favourable price/mix dynamics

Cost saving programs fully achieved ahead of plan

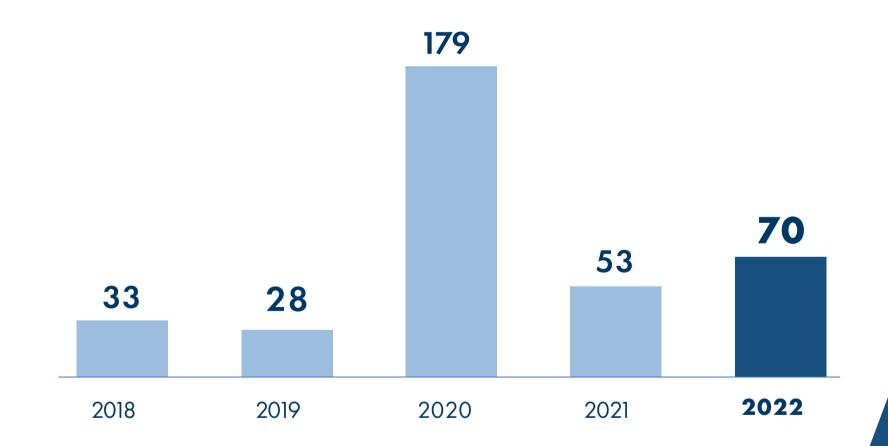
Higher investments in our brands and digital transformation



FINANCIAL SOLIDITY

in €M

Group net debt pre IFRS-16



Healthy Balance Sheet

Capital increase to finance M&A

New debt structure enabling growth investments





THE ATTRACTIVE EYEWEAR SECTOR

WHAT WILL NOT CHANGE GOING FORWARD

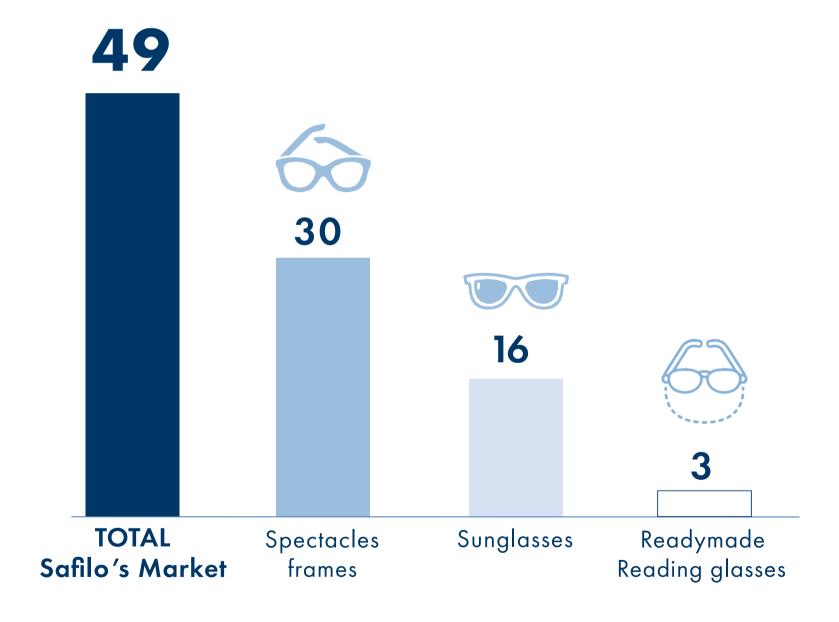
- Strong industry growth outlook for the medium to long-term, underpinned by fundamental human drivers
- Resilience of the category in downturns and crises

WHAT WILL EVOLVE GOING FORWARD

- Consumers are more engaged, digitally savvy & value driven, living in a world of the "attention economy"
- Digital channels (both D2C and B2B) will continue to grow disproportionately
- Sustainability as an imperative rather than a nice-to-have

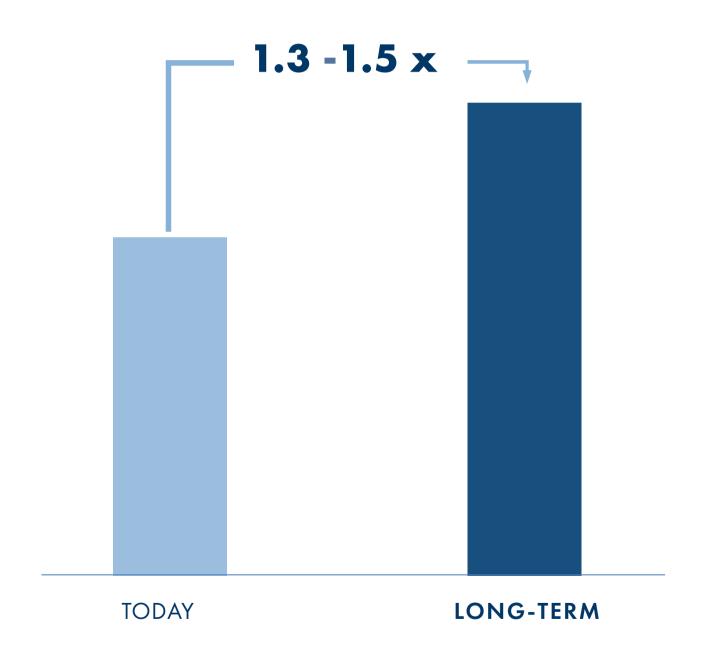


Retail value of eyewear market, 2021,€B





Eyewear market size in the long-term



DEMOGRAPHICS

- Ageing population
- Increasing incidence of myopia

LIFESTYLE CHANGES

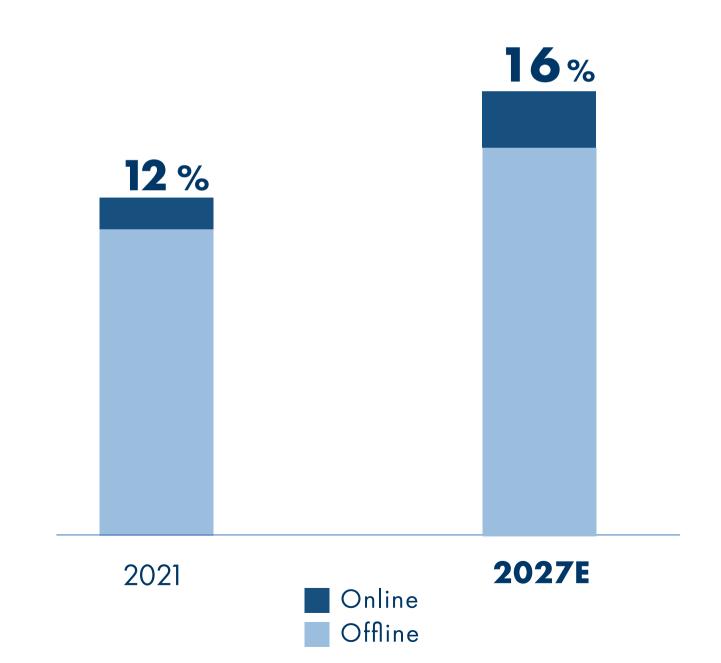
- Use of digital devices increasing risk of blue light damage
- Higher awareness of importance of sun protection against UV light

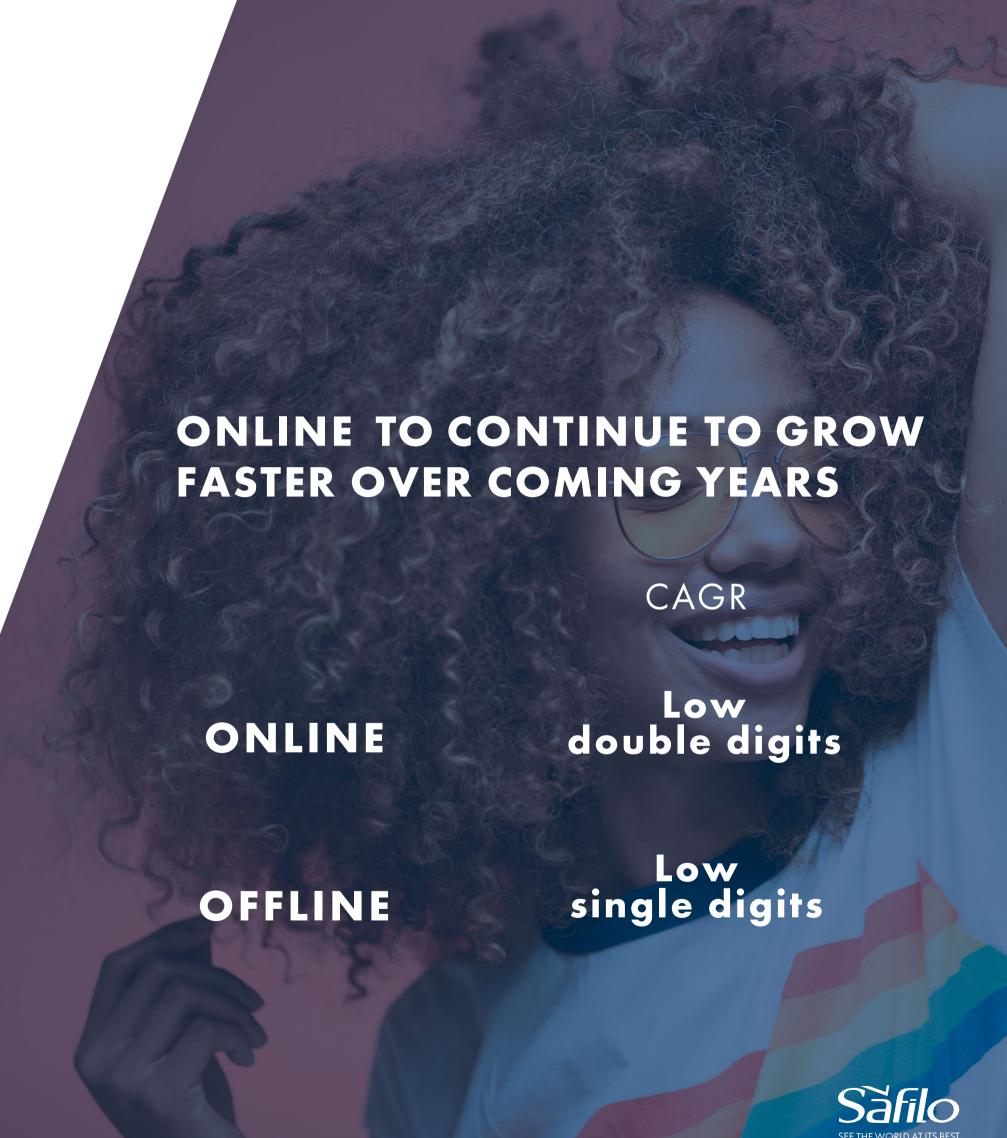
PREMIUMIZATION

 Eyewear as a relevant accessory in the fashion world

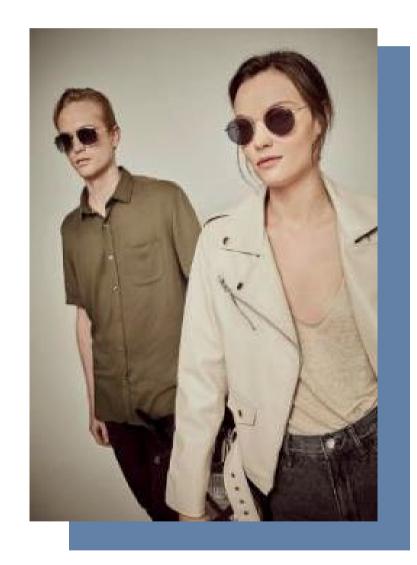


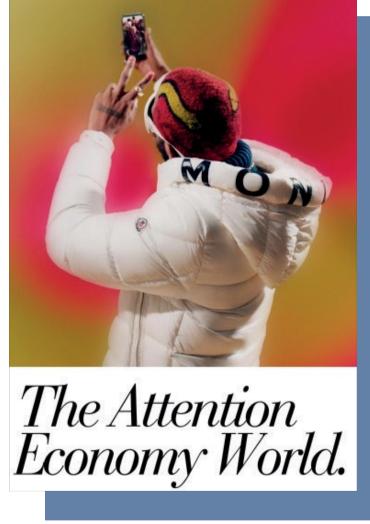
DIGITAL





A NEW CONSUMER -





BY 2030, GEN Z WILL MAKE UP THE LARGEST CONSUMER SEGMENT WORLDWIDE Young, wealthy consumers value: Something crafted Unique

Sustainable

Experiential

SUSTAINABILITY



No longer a nice-to-have but a must-have

Consumers are keen to make the switch to a trend that's here to stay





OUR VISION & MANIFESTO

Have you ever wondered who's behind a pair of glasses?

It's us, from Safilo.

Looking ahead since 1878.

Allowing millions of people to see the world at its best.

Looking for innovative and responsible solutions, so that sustainability, inclusivity and innovation are not just nice words.

And the ability to create value through this becomes our aim.

This is the Safilo Way.

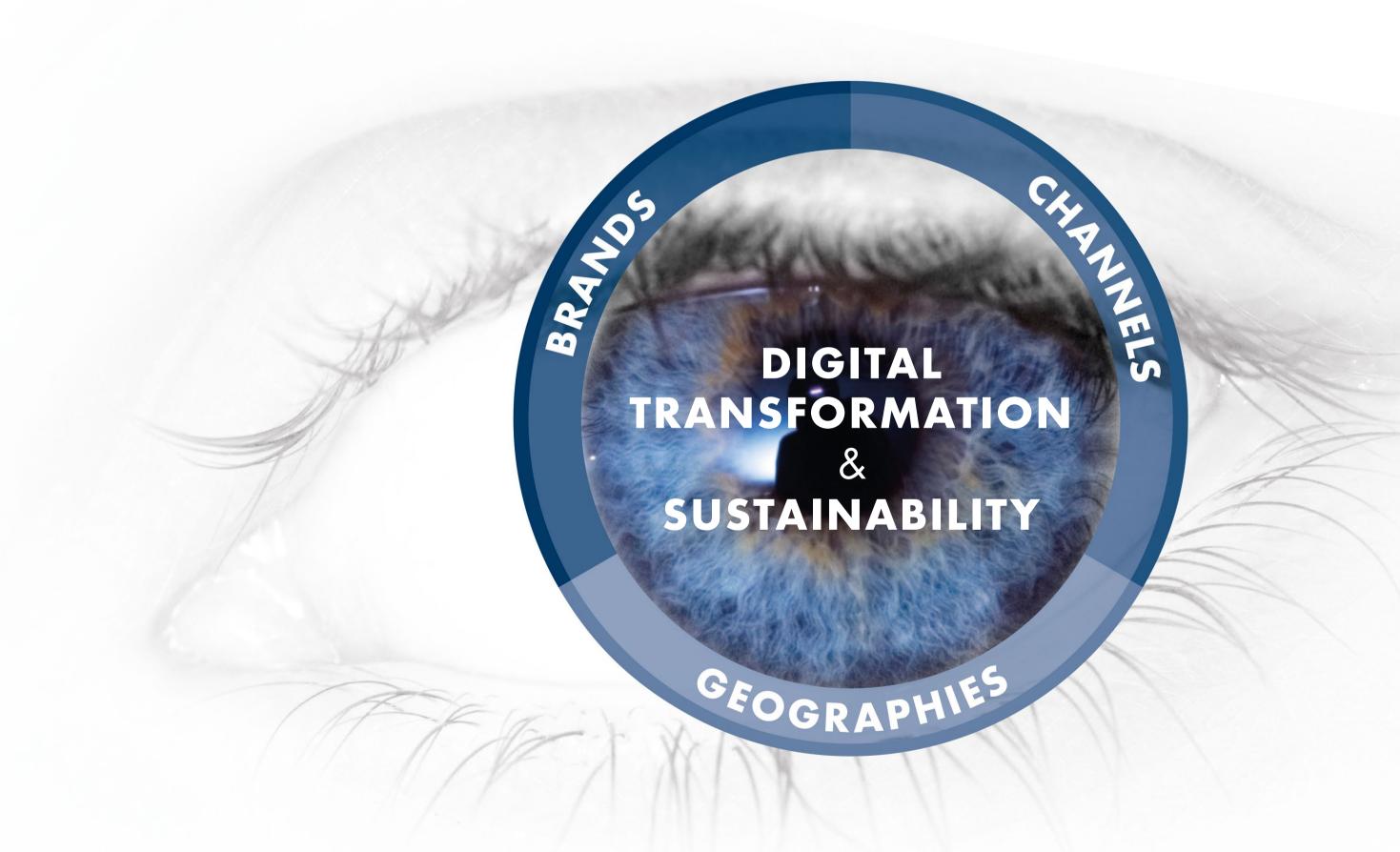
Safilo. See the world at its best.







OUR STRATEGY FOR A BALANCED PORTFOLIO





STRONG OMNI-CHANNEL BUSINESS MODEL

ONGOING FOCUS ON OUR MAIN CHANNELS,

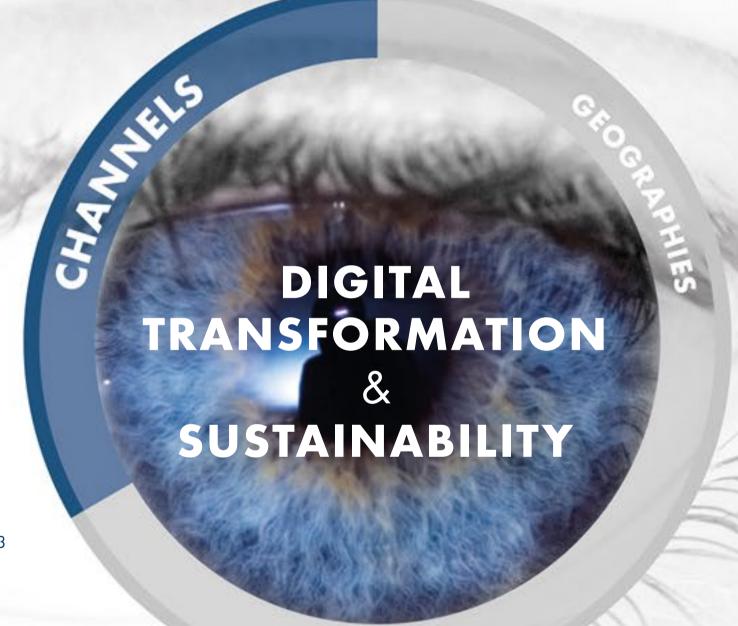
WHILE ACCELERATING ON:

Online channel ~20%

B2B digital channel ~12%

• Sport channel ~12%

OUR AMBITIONS as a % of 2027E sales³



BRANDS



DYNAMIC GEOGRAPHICAL MIX

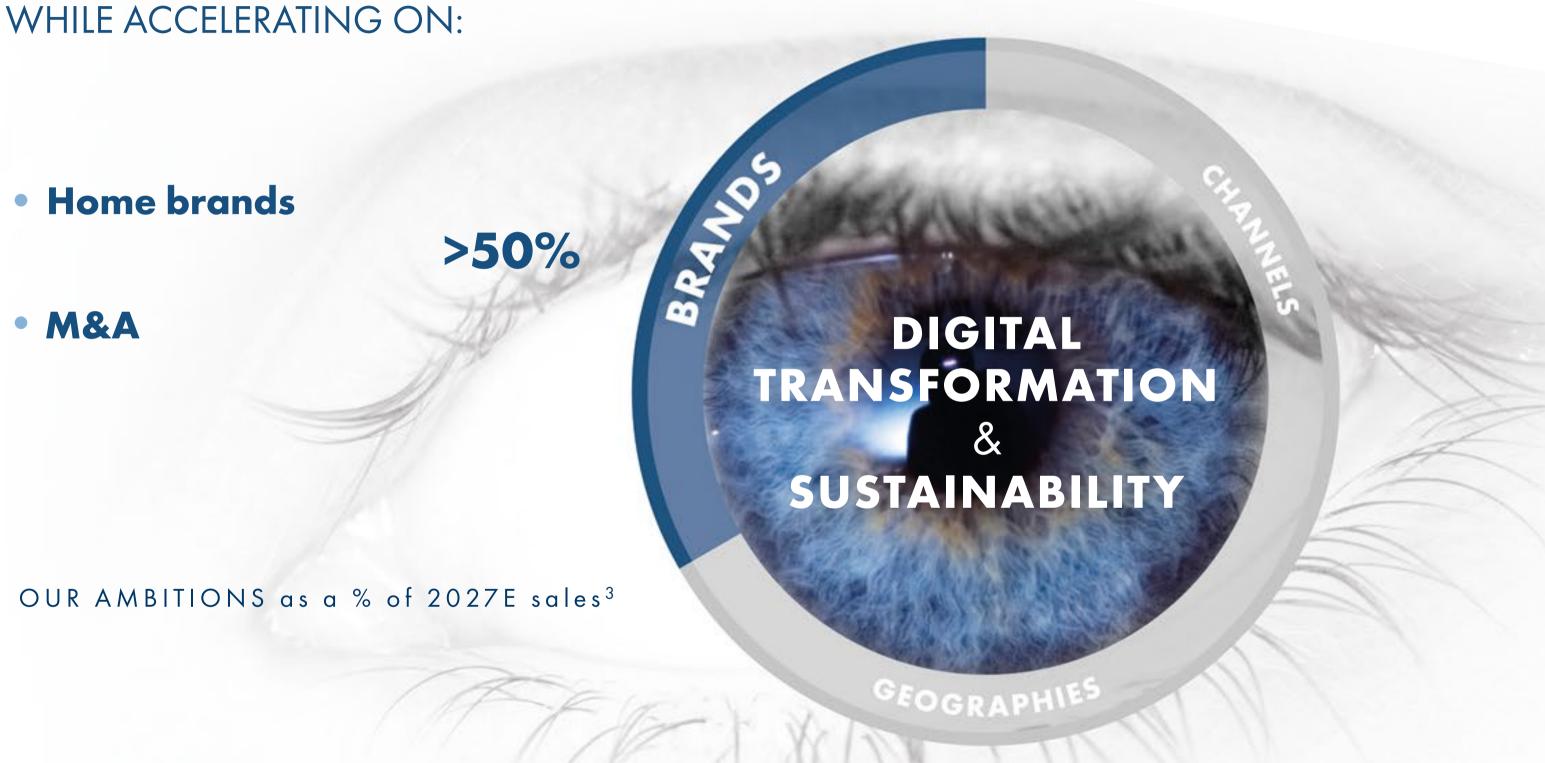
ONGOING FOCUS ON OUR STRONG PRESENCE IN NORTH AMERICA AND EUROPE, WHILE ACCELERATING ON:





STRONG BRAND PORTFOLIO

ONGOING FOCUS ON A DIVERSE SET OF LICENSES,





STRONG BRAND PORTFOLIO

TO REACH A BROAD AUDIENCE OF TARGET CONSUMERS

- The right offer for all distribution channels, for all customer types
- Centered on contemporary segment where the highest demand of eyewear is
- Broad based offer across genders, ages, categories & price segments
- Appealing to the most fashion-driven consumers and functional for the more traditional ones
- Assuring trends (sustainability, outdoor, celebrities and digital)
 and service (size, fit, optician-friendly features)

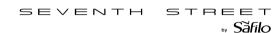












BANANA REPUBLIC

BOSS

CAROLINA HERRERA





DSQUARED2

FOSSIL

havaianas

HUGO

ISABEL MARANT

JIMMY CHOO

Juicy Couture

kate spade



Liz claiborne



MARC JACOBS





















STRONG CORE HOME BRANDS

SPECIALIST



SMITH

LIFE STYLE

OUTDOOR





MAINSTREAM



CORE HOME BRAND GROWTH DRIVERS

CONSUMER FIRST

Consumers at the core of Brand Development with top Partners

DIGITAL MEDIA CENTRIC

A new model for media effectiveness thanks to full funnel integration

PEOPLE ENGAGEMENT & CULTURE

From Global Strategy to Local Deployment

OMNICHANNEL

Smith and Blenders leveraging each other distribution footprint



SMITH MISSION

To equip all Seekers for a lifetime of adventure

Advantage Seekers



Adventure Seekers



Culture Seekers



A SNOW MARKET LEADER

#1 SNOW GOGGLE & HELMET BRAND IN NORTH AMERICA



SMITH IS MORE THAN SNOW

Our aim is to "own the head"

We are technology / innovation

We are goggles, helmets, protection



SMITH PRODUCT PORTFOLIO

SNOW GOGGLES & HELMETS



PRESCRIPTION EYEWEAR





SMITH

SMITH STRATEGY INTO ACTION

- GEOGRAPHIC & CHANNEL EXPANSION
- 2 EYEWEAR ACCELERATION
- 3 BIKE GROWTH

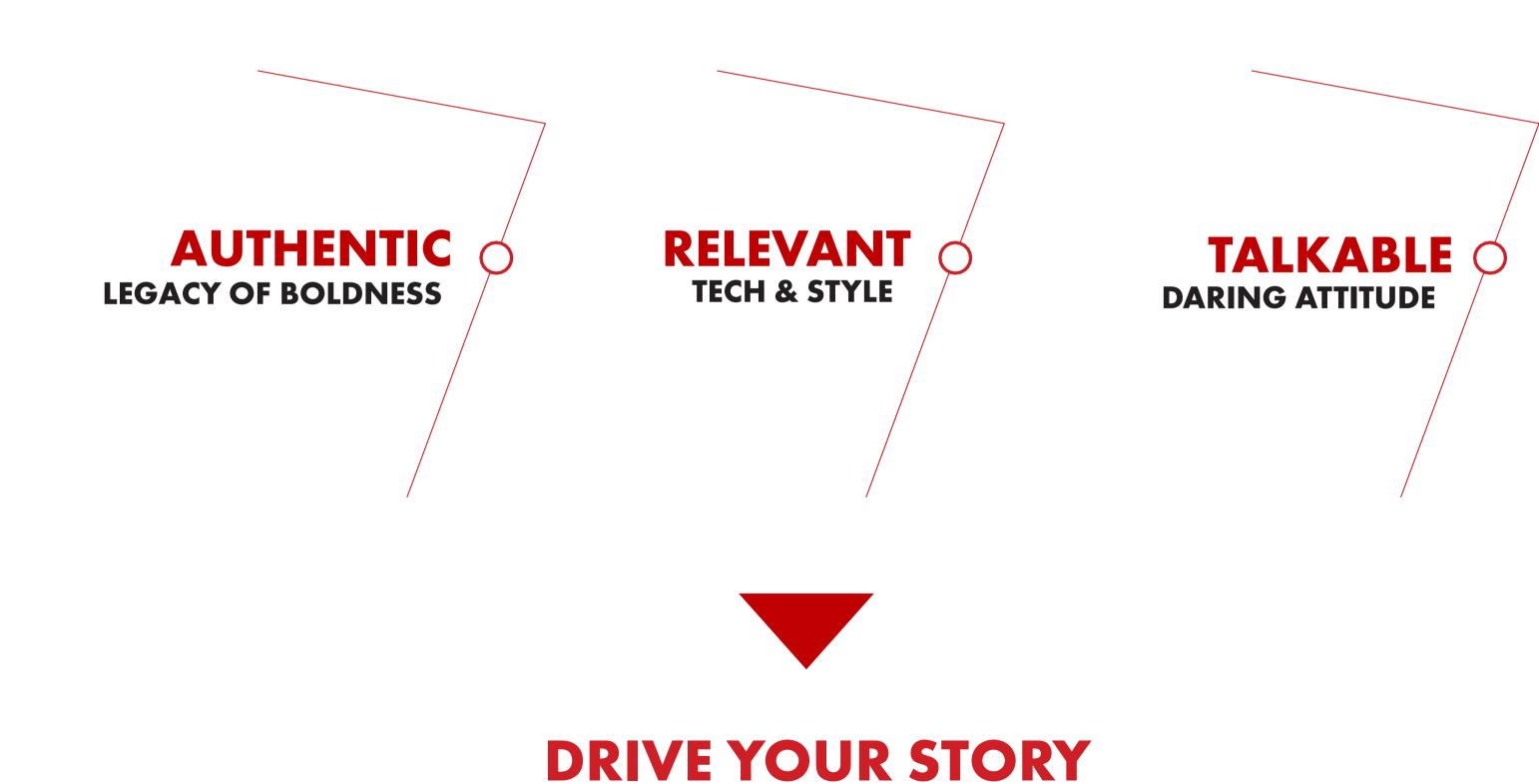


CARRERA STRATEGY INTO ACTION

- BRAND POSITIONING & VALUES
- PRODUCT ARCHITECTURE
- 3 IN MARKET ACTIVATION

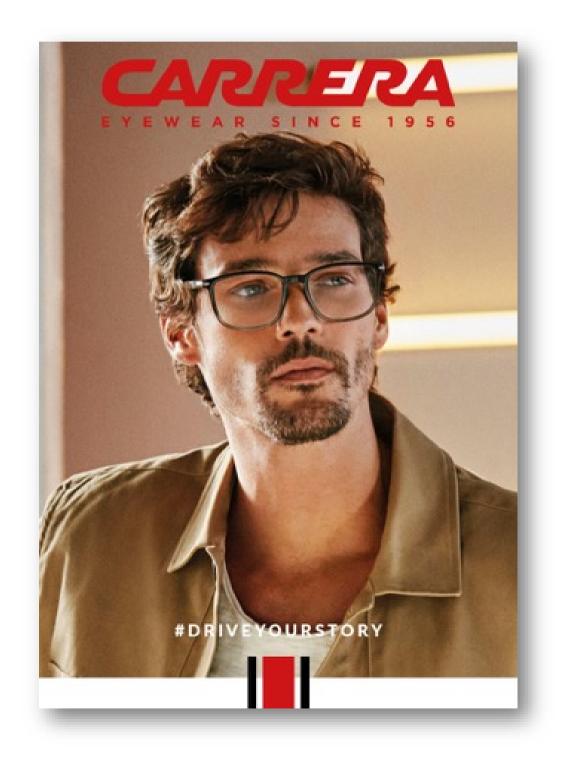


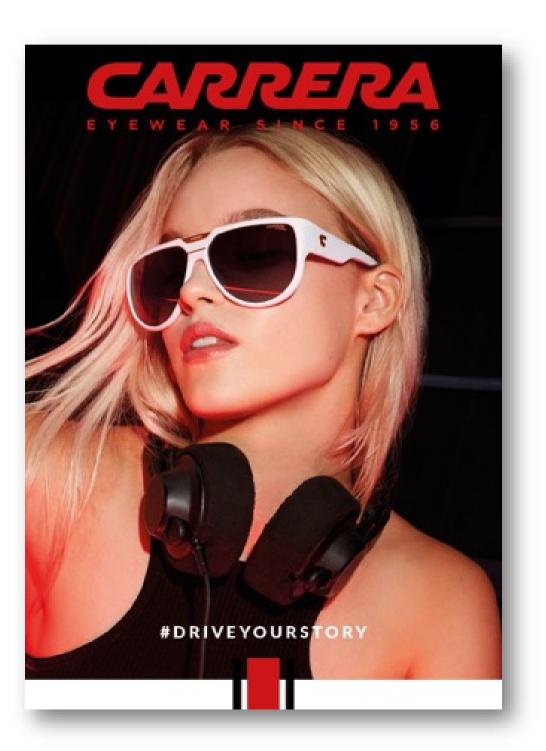
CARRERA POSITIONING & VALUES

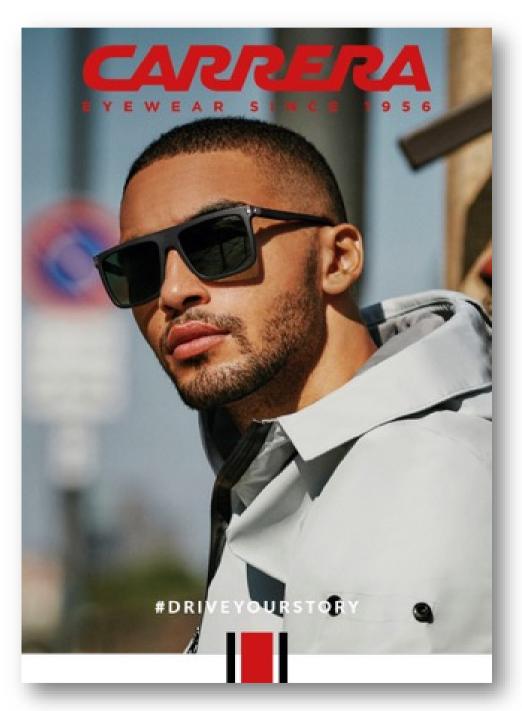




2 DESIGNED FOR CUSTOMERS & CONSUMERS









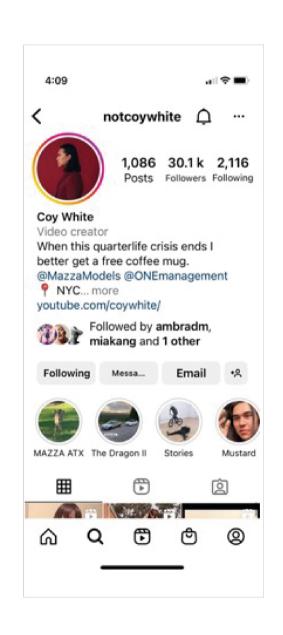
3 IN MARKET ACTIVATION

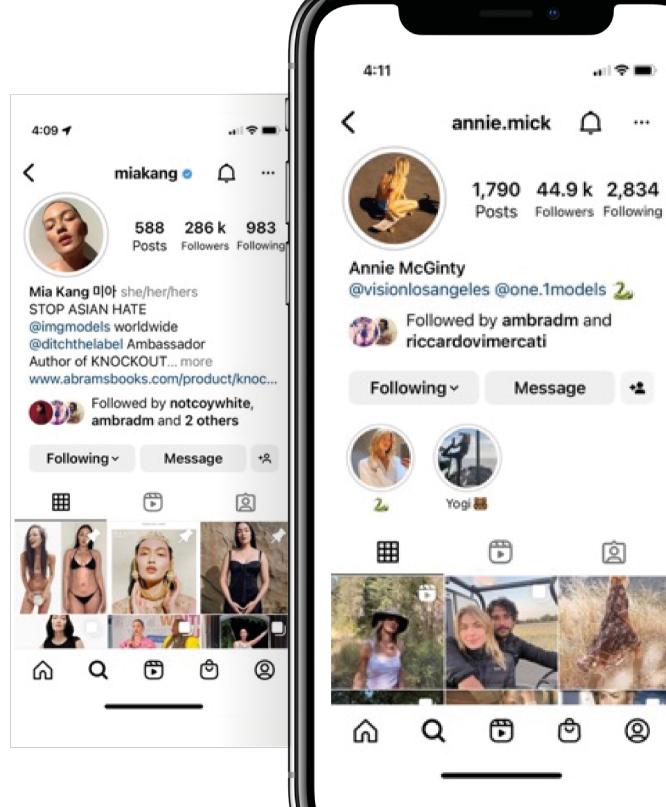
CAMPAIGN IDEA #DRIVEYOURSTORY

We tell true stories of **real** people who have found their **own self** following their **passion. Each own of them tells a unique story, and together they create the Carrera world, exclusive and unique.**

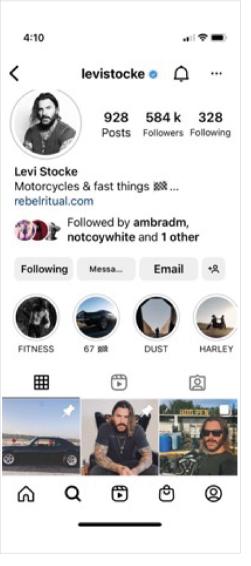


REAL PEOPLE WITH A PASSION



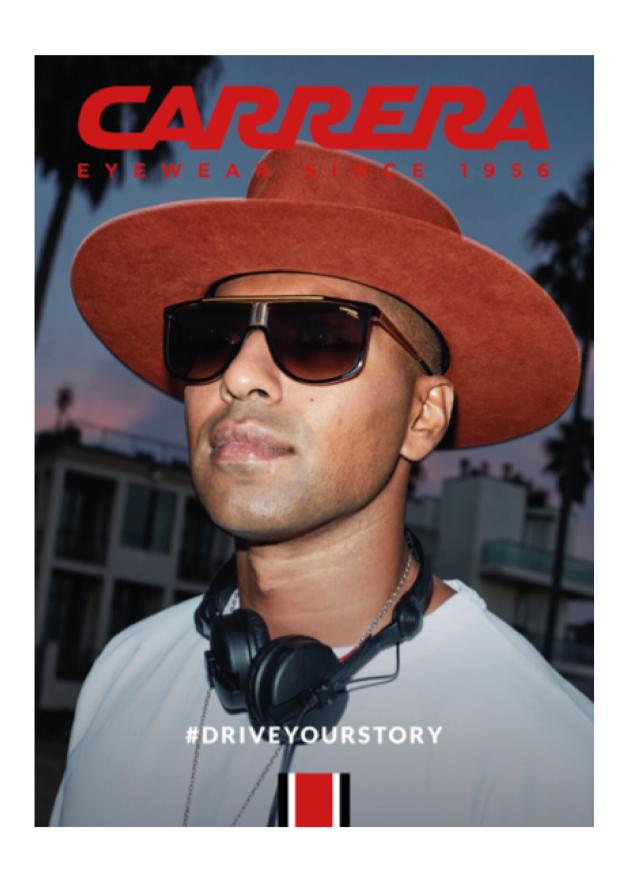


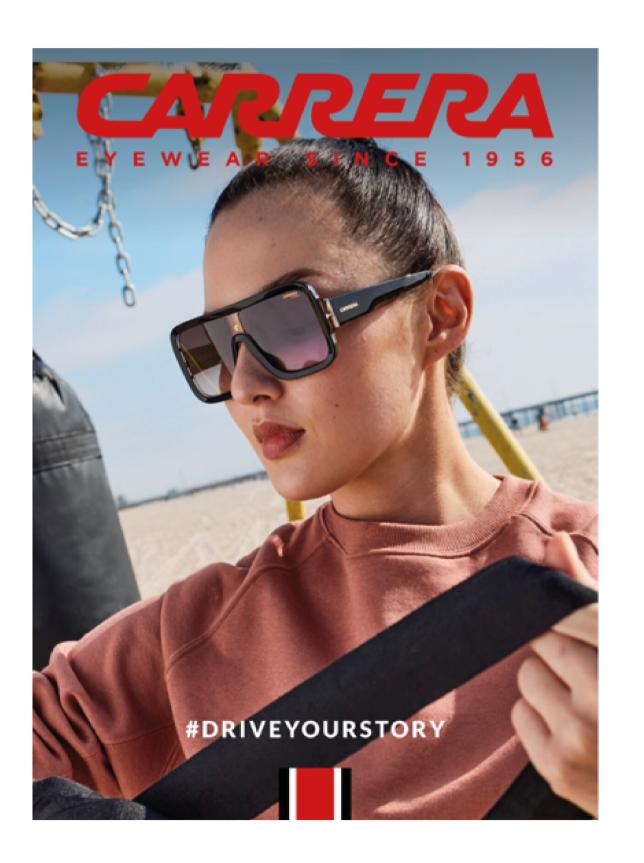






REAL PEOPLE WITH A PASSION







IN SHOP DESIRABILITY



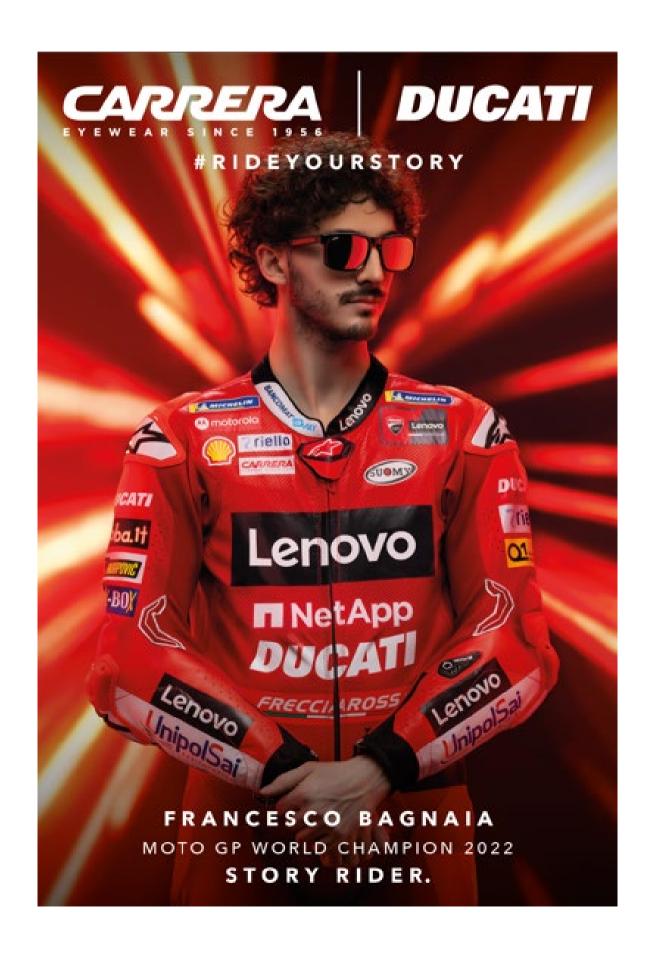








THROUGH THE POWER OF COLLABORATION







Polarized since 1937

BRAND STRATEGY INTO ACTION

- BRAND POSITIONING & VALUES
- PRODUCT ARCHITECTURE
- 3 IN MARKET ACTIVATION

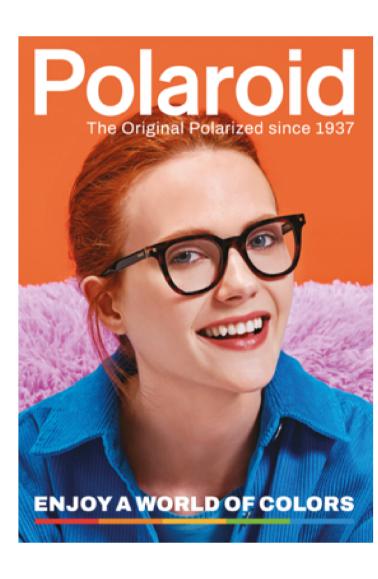


POLAROID POSITIONING & VALUES





2 DESIGNED FOR CUSTOMERS & CONSUMERS









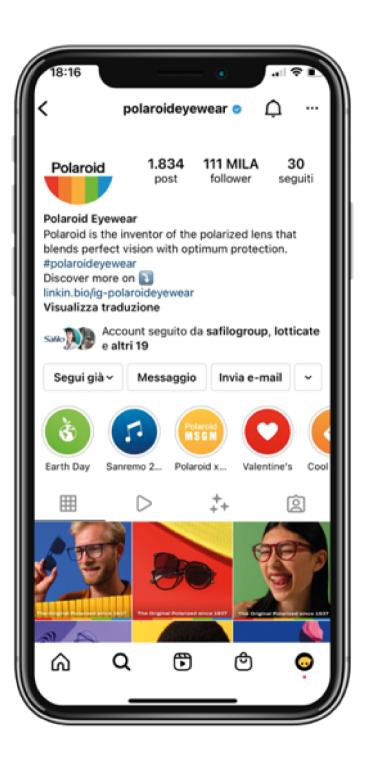


ENABLING MILLIONS TO SEE BETTER AND LIVE BETTER





3 IN MARKET ACTIVATION





DRIVEN BY IMPULSE. VIRAL AT THE HEART.



3 IN MARKET ACTIVATION





ENJOY A WORLD OF COLORS

THE POLAROID RIVIERA.

Polaroid has created a world of colours, fun and inclusiveness. Where people are happy together, and can enjoy a great time in the sun. Where anyone can be at his/her best simply being him/her self.



ENJOY A WORLD OF GOLORS



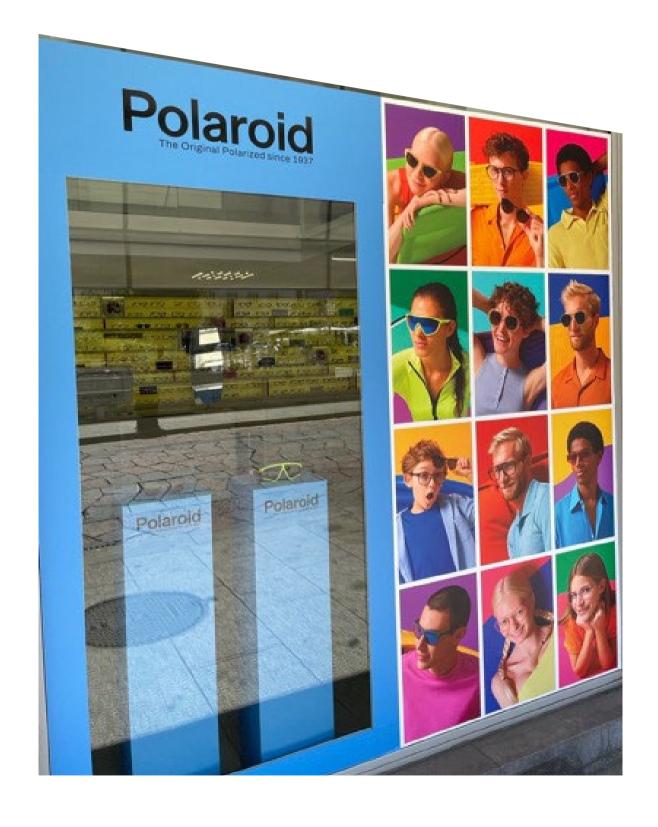


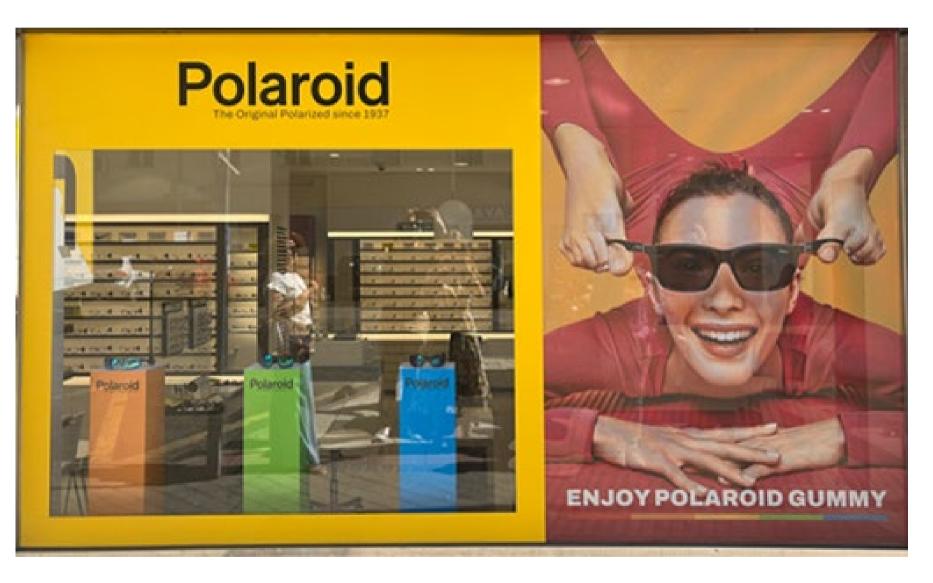






IN SHOP DESIRABILITY













Blenders



BLENDERS STRATEGY INTO ACTION

- DOMESTIC & INTERNATIONAL ONLINE
- 2 RETAIL
- 3 WHOLESALE





ALONG THE VALUE CHAIN

Our goals

- Engage Consumers &
 Customers
- Empower Employees
- Optimise Operations



















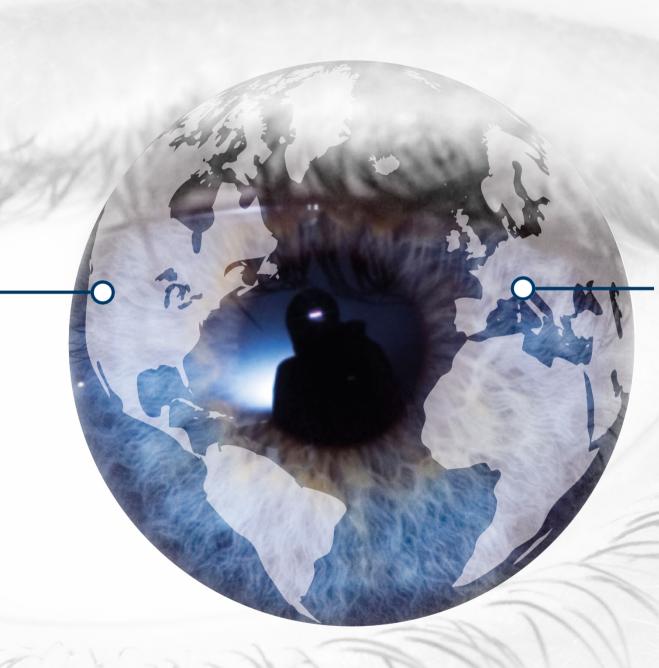


2 DIGITAL HUBS

PORTLAND & SAN DIEGO

FOCUS ON CONSUMERS

- Consumer Facing
- Omnichannel
- Digital Strategic Communication



WW

PADUA

FOCUS ON CUSTOMERS

Digital Academy



• B2B through Safilo

Data Analytics



DIGITAL TRANSFORMATION

ALONG THE VALUE CHAIN





CUSTOMERS EXPERIENCE & SALES

OUR B2B DIGITAL CHANNEL
DESIGNED WITH OPTICIANS FOR OPTICIANS











ACCESS TO ALL BRAND DIGITAL ASSETS





MORE THAN AN ECOMMERCE PLATFORM



CUSTOMERS EXPERIENCE & SALES

OUR B2B DIGITAL CHANNEL
DESIGNED WITH OPTICIANS FOR OPTICIANS

Go beyond sales

• Further customer adoption in Europe

Hybrid sales model

Roll out You&Safilo in North America





CUSTOMERS' PERCEPTION

 How likely is it that a Customer would recommend Safilo as a Business Partner

NPS: 66.6% (EMEA 81.1%)

 How satisfied are Customers with Safilo overall with a scale from 1 to 5

OVERALL SATISFACTION: 4.4 (EMEA 4.5)







OUR SUSTAINABILITY JOURNEY

PRODUCT

Sustainable New Collections >25% by 2025 Certified sustainable materials

UN SDGs:











PLANET

Fashion Pact adherence science-based targets (SBTi)

- CO2 Scope 1&2 -70% by 2030
- CO2 Scope 3 -20% by 2030 100% renewable energy by 2030 Plastic reduced or recycled

UN SDGs:











PEOPLE

Employee Survey 2023 Engagement Focus Areas Meaningful Community Outreach

UN SDGs:









PARTNER

BIC Customer Satisfaction Trusted License Partnerships Orchestrating for Success

- Robust Governance
- Systems & Processes
- Report & Reward

UN SDGs:











2027E NET SALES

in € and @cFX 2022

~ 1,3 bn

~4% 5Y CAGR KEY DRIVERS

Home brands mid to high single digit

> M&A 1% of growth

New channels (Online, B2B, Sport) double digit



2027E ADJ.² EBITDA MARGIN

% on net sales

12-13%

KEY DRIVERS

Higher

Gross margin driven by portfolio mix and cost optimization

Marketing investments

Operating leverage



2027E FREE CASH FLOW

KEY DRIVERS

Positive FCF

over the plan period

Higher

Cash conversion due to improved economics and more moderate WC absorption

Capex in an annual range of €15-20M + M&A





NOTES TO THE PRESENTATION

- Organic sales performance is provided at constant exchange rates and includes only the home brands and not terminated licenses, present in both of the compared periods, excluding the business attributable to the supply contract with Kering Eyewear.
- In 2022, the adjusted economic results excluded net non-recurring costs for Euro 5.0 million (Euro 4.4 million at the EBITDA level), due to some special projects costs and restructuring expenses, partially offset by the release of a restructuring provision. In Q4 2022, the adjusted EBITDA excluded non-recurring cost for Euro 2.7 million.
 - In 2021, adjusted economic results excluded non-recurring costs for Euro 23.8 million (Euro 10.9 million at the gross profit level, and Euro 19.2 million at the EBITDA level), mainly related to the closure of the Ormož production plant in Slovenia, and also a non-recurring income of Euro 17 million due to the release, booked in Q2 2021, of a provision for risks and charges in relation to an investigation by the French Competition Authority. The release was a result of the positive outcome, without sanctions, of this investigation. In Q4 2021, the adjusted EBITDA excluded non-recurring costs for Euro 1.8 million (Euro 0.7 million at the gross profit level).
- Net sales excluding the business attributable to the supply contract with Kering Eyewear.
- 4 Pro-forma performance, including Blenders and Privé Revaux as if their acquisition had occurred on January 1, 2018.



2022 NET SALES BY GEOGRAPHICAL AREA

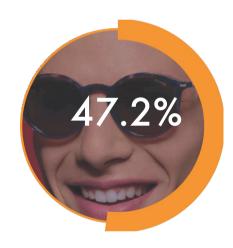
					Change at current forex	Change at constant forex	
(Euro million)	FY 2022	%	FY 2021	%	Reported	Reported	Organic ¹
North America	497.7	46.2	466.2	48.1	+6.8%	-4.7%	-0.3%
Europe	424.9	39.5	378.5	39.0	+12.3%	+12.0%	+16.1%
Asia Pacific	57.7	5.4	52.6	5.4	+9.8%	+3.4%	+13.1%
Rest of the world	96.4	8.9	72.4	7.5	+33.1%	+21.1%	+17.0%
Total	1,076.7	100.0	969.6	100.0	+11.1%	+4.2%	+7.7%

						Change at constant forex	
(Euro million)	Q4 2022	%	Q4 2021	%	Reported	Reported	Organic ¹
North America	114.3	46.6	111.0	47.8	+3.0%	-7.5%	-4.7%
Europe	92.2	37.6	87.4	37.6	+5.5%	+5.1%	+8.5%
Asia Pacific	16.4	6.7	15.4	6.6	+6.5%	+3.3%	+4.4%
Rest of the world	22.5	9.2	18.4	7.9	+22.1%	+10.5%	+0.4%
Total	245.4	100.0	232.2	100.0	+5.7%	-0.6%	+0.7%



2022 NET SALES BY PRODUCT

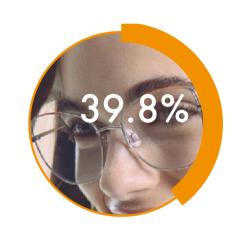
SUNGLASSES



FY 2022

+7.5% +1.1% @cFX +9.0%¹

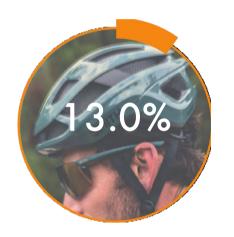
PRESCRIPTION FRAMES



FY 2022

+9.4% +3.2% @cFX +2.0%¹

SPORT & OTHER



FY 2022

+33.4% +22.0% @cFX +22.2%¹



2022 INCOME STATEMENT

Key Economic highlights - in Euro million	2022	% on net sales	2021	% on net sales	% Change 2022 vs 2021
Net sales	1,076.7		969.6		+11.1%
Reported at cFX	1,070.7		707.0		+4.2%
Organic ¹ at cFX					+7.7%
Gross profit	597.4	55.5%	501.8	51.7%	+19.1%
EBITDA	96.8	9.0%	79.3	8.2%	+22.1%
Adjusted ² EBITDA	101.2	9.4%	81.5	8.4%	+24.2%
Operating result	48.5	4.5%	26.1	2.7%	+85.8%
Adjusted ² operating result	53.5	5.0%	32.9	3.4%	+62.8%
Group net result	54.2	5.0%	21.3	2.2%	+154.6%
Adjusted ² Group net result	58.3	5.4%	27.4	2.8%	+112.6%
IFRS 16 impact on EBITDA	11.8		11.6		
on Operating result	1.5		1.7		
on Net result	(0.4)		0.2		



Q4 2022 TRADING UPDATE

Key Economic highlights - in Euro million	Q4 2022	% on net sales	Q4 2021	% on net sales	% Change
Net sales	245.4		232.2		+5.7%
Reported at cFX	243.4		252.2		-0.6%
Organic ¹ at cFX					+0.7%
Gross profit	139.1	56.7%	120.9	52.0%	+15.1%
EBITDA	13.3	5.4%	10.9	4.7%	+21.9%
Adjusted ² EBITDA	15.9	6.5%	12.7	5.5%	+25.3%
IFRS 16 impact on EBITDA	3.2		2.9		



BALANCE SHEET AS OF DECEMBER 31, 2022

in Euro million	December 31, 2022	December 31, 2021	Change
Net working capital	292.3	214.9	77.4
Tangible, Right of Use, and Intangible fixed assets	281.1	294.2	(13.1)
Goodwill	34.9	32.9	2.0
Non-current assets held for sale	2.3	2.3	0.0
Other assets / (liabilities), net	(58.3)	(84.2)	25.9
Net invested capital	552.3	460.0	92.3
Net financial position	(113.4)	(94.0)	(19.4)
Group Shareholders' equity	(409.9)	(326.7)	(83.2)
Non-controlling interests	(29.0)	(39.3)	10.3



WORKING CAPITAL AS OF DECEMBER 31, 2022

in Euro million	December 31, 2022	December 31, 2021	Change
Trade receivables	214.0	173.5	40.5
Inventories	259.0	234.4	24.6
Trade payables	(180.7)	(193.1)	12.4
Net working capital	292.3	214.9	77.4
% on net sales	27.1%	22.2%	



2022 FREE CASH FLOW

in Euro million	2022	2021
Cash flow from operating activities before changes in working capital	71.5	38.1
Changes in working capital	(62.4)	(20.8)
Cash flow operating activities	9.2	17.3
Cash flow investing activities	(15.7)	(9.8)
Cash flow from repayment principal portion of IFRS 16 lease liabilities	(10.0)	(10.3)
Free Cash Flow	(16.5)	(2.7)



EXCHANGE RATES

		As	of	(Appreciation)/ Depreciation	Average for		(Appreciation)/ Depreciation	
Currency	Code	December 31, 2022	December 31, 2021	%	2022	2021	%	
US Dollar	USD	1.0666	1.1326	-5.8%	1.0531	1.1827	-11.0%	
Hong-Kong Dollar	HKD	8.3163	8.8333	-5.9%	8.2451	9.1932	-10.3%	
Swiss Franc	CHF	0.9847	1.0331	-4.7%	1.0047	1.0812	-7.1%	
Canadian Dollar	CAD	1.4440	1.4393	0.3%	1.3695	1.4826	-7.6%	
Japanese Yen	YEN	140.6600	130.3800	7.9%	138.0274	129.8767	6.3%	
British Pound	GBP	0.8869	0.8403	5.6%	0.8528	0.8596	-0.8%	
Swedish Krown	SEK	11.1218	10.2503	8.5%	10.6296	10.1465	4.8%	
Australian Dollar	AUD	1.5693	1.5615	0.5%	1.5167	1.5749	-3.7%	
South-African Rand	ZAR	18.0986	18.0625	0.2%	17.2086	17.4766	-1.5%	
Russian Ruble	RUB	78.4308	85.3004	-8.1%	73.5002	87.1527	-15.7%	
Brasilian Real	BRL	5.6386	6.3101	-10.6%	5.4399	6.3779	-14.7%	
Indian Rupee	INR	88.1710	84.2292	4.7%	82.6864	87.4392	-5.4%	
Singapore Dollar	SGD	1.4300	1.5279	-6.4%	1.4512	1.5891	-8.7%	
Malaysian Ringgit	MYR	4.6984	4.7184	-0.4%	4.6279	4.9015	-5.6%	
Chinese Renminbi	CNY	7.3582	7.1947	2.3%	7.0788	7.6282	-7.2%	
Korean Won	KRW	1,344.0900	1,346.3800	-0.2%	1,358.0734	1,354.0570	0.3%	
Mexican Peso	MXN	20.8560	23.1438	-9.9%	21.1869	23.9852	-11.7%	
Turkish Lira	TRY	19.9649	15.2335	31.1%	17.40879	10.51237	65.6%	
Dirham UAE	AED	3.9171	4.1595	-5.8%	3.86732	4.34361	-11.0%	
Polish Zloty	PLN	4.6808	4.5969	1.8%	4.68611	4.56518	2.6%	

