



# WORTHINGTON INDUSTRIES

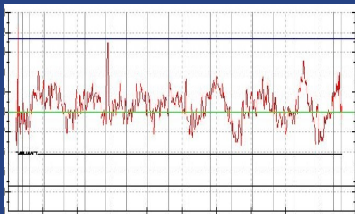
*Learn how our Material Support & Solutions team solved this customer material issue:*

## Reducing Galvanized Costs



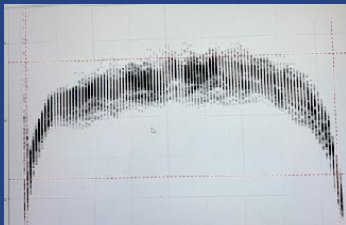
### THE PROBLEM:

Manufacturers face unrelenting pressure to reduce internal costs to improve margins, satisfy customers' demands for lower prices or meet competitive pressure, such as switching from cold roll to hot roll.



### THE ANALYSIS:

Switching from cold roll to hot roll galvanized coils always entails some risk, and it requires a thorough analysis of key differences. These include dimensional variability, material properties, surface quality and flatness to ensure that the switch to HR can be accomplished.



### THE SOLUTION:

A combined gauge and profile plot created by our newest laser micrometer provides the best view of the dimensional variation in a coil. This data gives decision-makers a valuable tool when considering cost-savings, such as switching from CR to HR HD galvanized steel.

### THE ACTION:

*When you are considering ways to reduce your galvanized coil costs, contact the Material Support & Solution team at Worthington.*

**CALL US AT 1-800-944-2255**

WORTHINGTON INDUSTRIES, 200 WEST OLD WILSON BRIDGE ROAD  
COLUMBUS, OH 43085