



Master Builders Solutions

The Master Builders Solutions brand brings expertise to create chemical solutions for construction using experience gained from more than a century in the construction industry.

The know-how and experience of a global community of construction experts form the core of Master Builders Solutions. We combine the right elements from our portfolio to solve your specific construction challenges. We collaborate across areas of expertise and regions and draw on the experience gained from countless construction

projects worldwide. We leverage global technologies, as well as our in-depth knowledge of local building needs, to develop innovations that help make you more successful and drive sustainable construction.

The comprehensive portfolio under the Master Builders Solutions brand encompasses concrete admixtures, cement additives, chemical solutions for underground construction, fiber reinforcement solutions and waterproofing solutions.

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MasterAtlas™

The First Virtual Concrete Assistant
for Managing Projects in Real Time



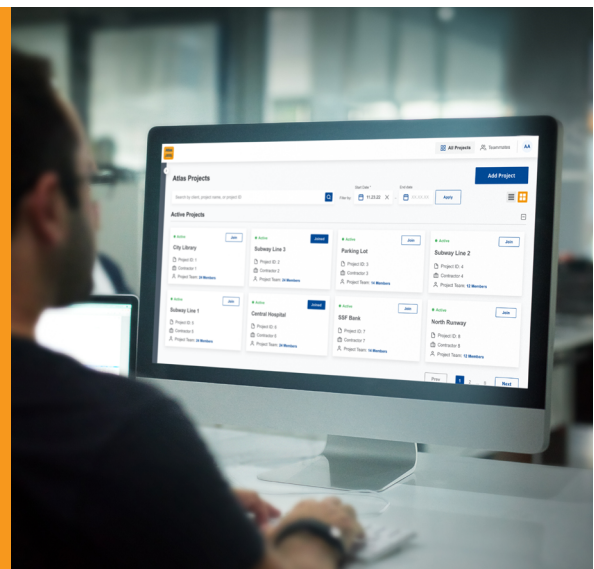
From batching to return to plant, easy access to live performance data ensures project success.

MasterAtlas Virtual Concrete Assistant enables producers to coordinate with project team members and continually monitor comprehensive performance data in real time—from production to pour and beyond. Should an out-of-spec deviation occur, like slump out of range, this AI-driven virtual assistant detects it and sends a push notification to the appropriate team member for quick resolution. No longer does one have to search for data from multiple sources. MasterAtlas aggregates comprehensive Internet of Things (IoT) data in real time and delivers it to the right people for fast, efficient quality control.

- **Compile live production data from multiple sources**
- **Catch problems before they start**
- **Resolve variances quickly**
- **Superior 24/7 quality control**
- **Avoid jobsite issues and delays**
- **Reduce rejected loads and claims**
- **Real-time decision-making on returned concrete**

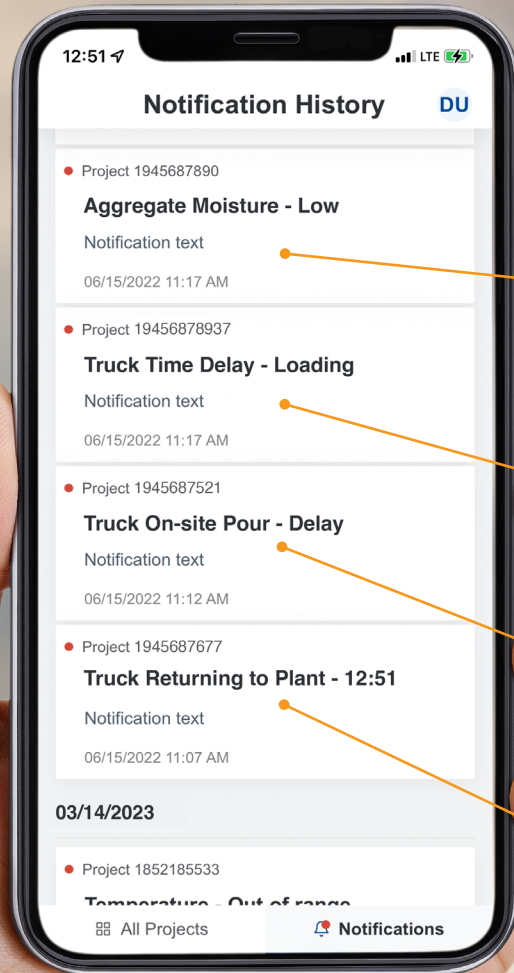
MasterAtlas is the premier platform for aggregating data for the benefit of your entire organization.

- Management
- Operations
- Quality Control
- Sales



The MasterAtlas mobile app keeps your team informed.

Provides assigned project team members with up-to-the-minute, concrete performance data—sends alerts should a variance occur in any step of the process.



A sampling of the comprehensive data that MasterAtlas monitors in real time.

Batching

- Batch time
- Temperature
- Material variances
- Aggregate moistures

Truck Transport

- Time to leave plant
- Slump / temp change
- Time to job

On-Site Pour

- Wait time before pour
- Slump / temp change
- Pour time

Post Pour

- Washing time
- Return time
- Returned concrete
- Rejected concrete

To learn more about the capabilities of the MasterAtlas virtual concrete assistant, contact your local **Master Builders Solutions** representative or email admixtures@masterbuilders.com.