



The power to control all of  
your **marketing assets**



Automate



Centralize



Dynamic



Customize



Personalize



Brand



Speed

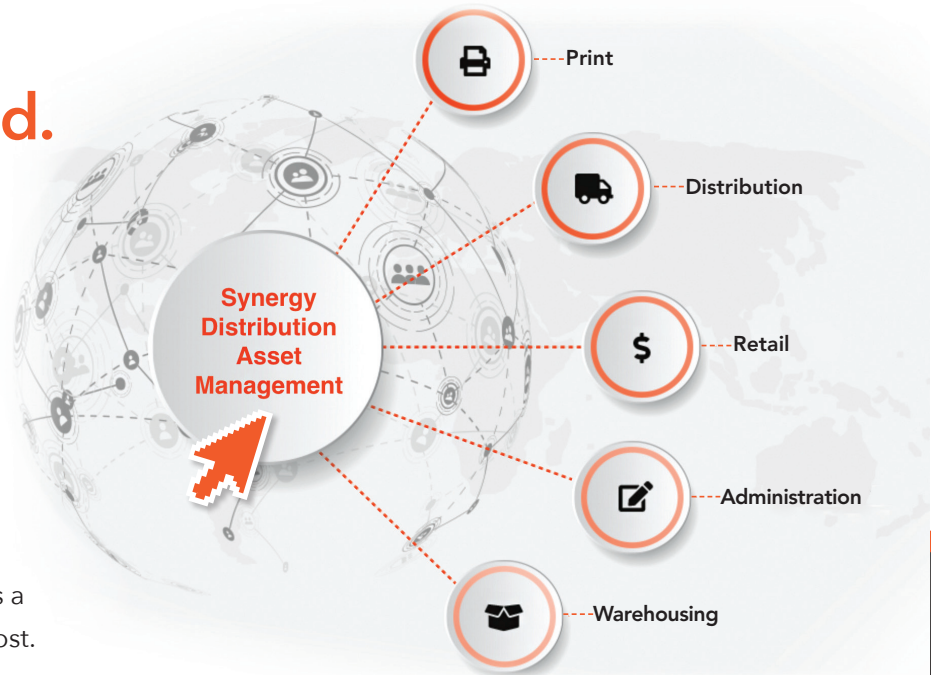


Savings

# Marketing On Demand.

## Access, customize, distribute & more.

The Synergy Platform from Vision Graphics gives you the power to directly control all of your marketing assets. An online marketing portal that houses all your branded collateral so you can **manage your inventory, customize materials, send files** to a vendor or client, and much more. It's a simplified marketing solution that saves time and cost.



**CALL TODAY FOR MORE INFO  
ABOUT THE SYNERGY PLATFORM >>**

**303.320.5411 / 800.833.4263**

webinfo@visiongraphics-inc.com / visiongraphics-inc.com / 5105 E 41st Ave / Denver, CO 80216



# Automate Marketing Processes



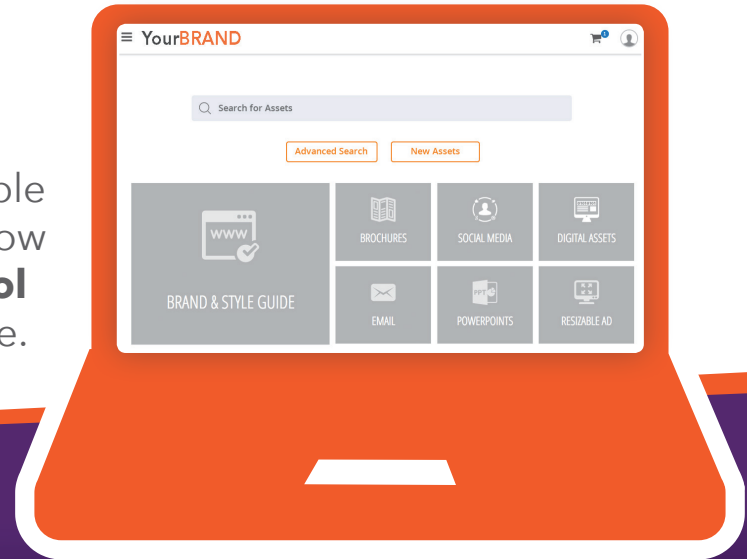
The Synergy Platform provides instant access to **download, email, print, or post** to social media.

- Online Portal
- Centralize Assets
- Speed to Market
- Pre-Approved Assets
- Instant Access
- Reporting

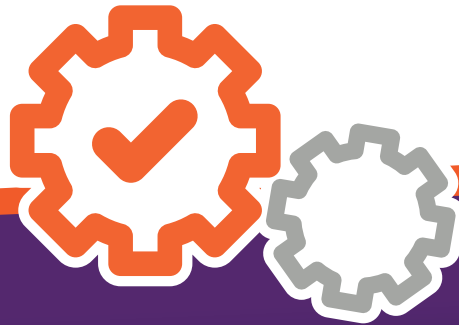
# Centralize & Consolidate

Customized reports available at the touch of a button allow you to **manage and control inventory** like never before.

- Inventory Control
- Detailed Reporting
- Multiple Vendors in One Location
- Marketing Asset Management at the Touch of a Button



# Dynamic Marketing Services



**Manage user access** & require approval on a per product level.

- Enable User Access
- Dynamic Workflows
- Budgeting
- Performance Tracking & Reporting



# Customized Marketing Materials



Choose between **pre-approved** images, headlines, logos and text or allow users to **upload** their own to create a completely **customized** piece without the time and cost of a design team.

- Variable Data
- Personalized Messaging
- Customize & Distribute
- Increased Marketing Efficiencies

# Enable Personalization



Give your team the tools they need with instantly personalized collateral that **saves time** while **increasing revenue** and ensuring **brand protection & compliance**.

- Intelligent Personalization
- User Based Customization



# Control Your Brand



Maintain **brand guidelines** on every asset used throughout your organization by managing outdated **images, disclaimers, logos**, and more.

# Decrease Time To Market



Instantly **download** digital assets and **order materials** packaged to your needs with predetermined turn times.

- Kitting/Fulfillment
- Ship direct to location
- Direct Mail
- Customize & Distribute
- Email, Print, Post to Social Media

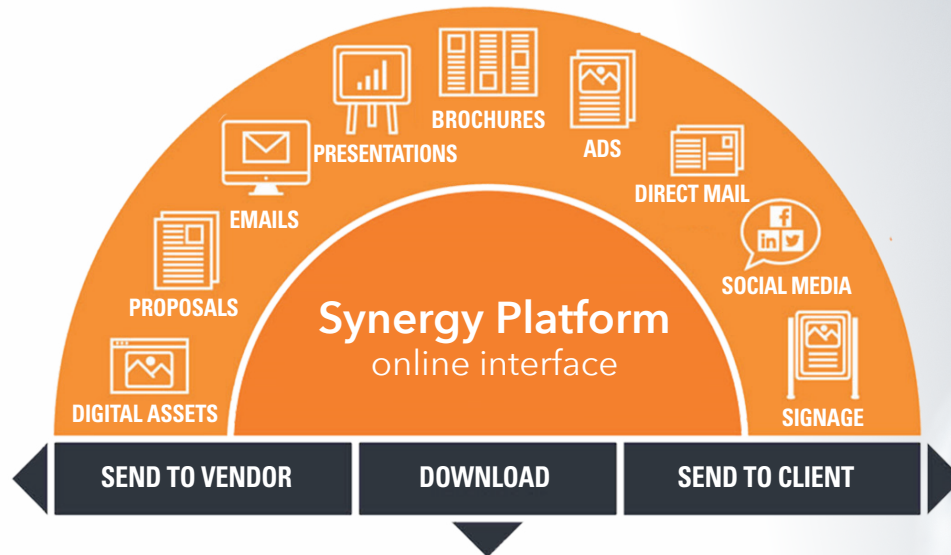


# Reduce Operational Costs



- Decreased Overhead
- Detailed Reporting
- Single Site Management
- Order Analysis
- Inventory Management

# Total marketing management at your fingertips.



**Contact us today for a demo**

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POWERED BY:



PORTALS COLLABORAL SEGMENTATION TARGETING ON DEMAND SNOLUTOS **MARKETING** WIDE FORMAT AUTOMATION  
DATA DISPLAY ACCESS FINISHING STRATEGY CUSTOMIZATION CROSS CHANNEL VARIABLE DATA COMMUNICATION BINDERY DIRECT MAIL  
FULFILLMENT **PRINT** DATA INTEGRATION ANALYTICS

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